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ABSTRACT

The purpose of this directory is to increase the awareness of the public and of people in the communication field of that field's diversity and its interrelatedness. The contents include the following: "Associations," which lists current information about each organization and is coded to indicate the type of organization; "Association Meeting Calendar," which lists national meetings of the organizations listed in the first section; "Research Centers," which lists communication centers and their investigators, subject coverage, publications, directors, and missions; "Other Research Organizations," which lists organizations that have been conducting research into some aspect of human communication; "Research Data Sources," "Research Glossaries," and "Education Information Sources," which provide in most cases a title, a description, a source abbreviation, a type code, price data, and an explanatory note; "Education Source Table," which lists nineteen communication specialties and shows the level of degree or certificate programs offered in various colleges and universities in the United States and Canada; "Subject Index"; "Organization Index"; "People Index"; "Title Index"; and "Acronym List." (WR)

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ED 091795

COMMUNICATION DIRECTORY 1973-1974

Compiled and Published by the
Council of Communication Societies

ABBREVIATIONS

In the Research Data Sources, Research Glossaries, Career Information Sources, and Education Information Sources sections of this Directory three types of abbreviations are used. All three are clustered at the end of each entry after the item's title and and descriptive material.

The first is an acronym for the organization through which the item is available — sometimes the originating organization, sometimes a secondary distribution agency such as NTIS or ERIC. Those acronyms are listed alphabetically on the gray-edged pages at the back of the Directory along with the full name of the supplying organization and the address to which you should write to obtain the material.

The second is a code letter indicating what type of thing that item is. Those abbreviations are listed below under the heading "Type Codes". When a type code is followed by a number, the number indicates how many times a year the item is issued.

Abbreviations of the third kind relate to the price of the item. The prices indicated are for single copies unless they are followed by "/y" (per year), in which case the price given is for a year's subscription. The abbreviations used to specify price structure are listed below under the heading "Price Codes".

TYPE CODES

A – Automated Data Source
AV – Audiovisual Presentation
B – Book
BB – Bibliography
C – Conference Proceedings
D – Directory
E – Encyclopedia
F – Files
FS – Film Strip
H – Handbook
J – Journal
JA – Journal Article
JI – Journal Issue
L – Leaflet
M – Magazine
MA – Magazine Article
MI – Magazine Issue
MP – Motion Picture
N – Newsletter
P – Periodical
R – Report
S – Source Book

PRICE CODES

CC – Controlled Circulation (distributed without charge to people known to be working in the field; write to the publisher if you qualify for inclusion)
NC – No Charge
NK – Not Known
OP – Out of Print (but may be available in libraries)
V – Variable

(A) – additional copies
(C) – Canada
(F) – first copy
(HC) – hard cover
(I) – individual buyer
(L) – library or institution
(M) – member rate
(MF) – microfiche
(N) – nonmember rate
(P) – Pan American States
(PC) – paper copy
(PR) – prepayment required
(R) – rest of the world
(S) – student rate
(SC) – soft cover
(U) – United States

COMMUNICATION DIRECTORY 1973-1974

V. M. Root, Editor

March 1974

Council of Communication Societies
P.O. Box 1074, Silver Spring, Maryland 20910

AMERICAN BUSINESS COMMUNICATION ASSOCIATION ♦ AMERICAN FORENSIC ASSOCIATION ♦ AMERICAN MEDICAL WRITERS ASSOCIATION
AMERICAN TRANSLATORS ASSOCIATION ♦ INDUSTRIAL COMMUNICATION COUNCIL ♦ INTERNATIONAL COMMUNICATION ASSOCIATION
SOCIETY FOR TECHNICAL COMMUNICATION ♦ SOCIETY OF FEDERAL LINGUISTS ♦ SPEECH COMMUNICATION ASSOCIATION

Price (U.S. dollars): Prepaid: $4.00; Invoiced: $8.00

NOTICE

While the publishers have made every effort to see that the information contained in this *Directory* is accurate, meeting dates and locations, prices, and certain other types of information can change rapidly, so we advise users to contact specific organizations to reconfirm the currency of such information if they are using this *Directory* more than a year after publication.

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COUNCIL OF COMMUNICATION SOCIETIES

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PREFACE

This *Directory* is being published to increase the awareness of the public and of people in the communication field of that field's diversity and its interrelatedness. The publishers hope that use of this *Directory* will promote communication research, encourage young people to enter careers in the communication field, and result in broader interassociation and intercenter contacts and cooperation than have been possible in the past.

The usefulness of this *Directory* is, of course, a direct function of its accuracy and completeness. We have tried to make it as complete and as accurate as permitted by the information supplied to us. Many associations and centers have more abbreviated listings than we would like because of lack of information. The editor will very much appreciate being sent more complete information by any association or center or by any organization that should be listed in the *Directory* for use in the next edition. He will also appreciate having errors and omissions in this edition drawn to his attention.

This *Directory* is the successor to the *Directory of Communication Organizations 1970-71*, which was published in November 1970. The Council expects to reissue this *Directory* periodically, but not annually. The date of the next edition has not yet been established.

V. M. Root, Editor
for Council of Communication
Societies, Publisher
P. O. Box 1074
Silver Spring, Maryland 20910

ACKNOWLEDGMENT

The editor wishes to express his sincere appreciation to all the organizations and individuals who contributed information for this *Directory* and to the many individuals who contributed to its preparation, typesetting, proofreading, and layout.

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Lost Associations

For the last year or two we have been unable to contact or unearth any information on the associations listed below. If any of our readers have any information about the current status or current address of any of these organizations, we request them to send such information to the Council.

Catholic Audio-Visual Educators Association
(last seen in a post office box in New York City)

International Association of Visual Communication Management
(last seen near Fort Lauderdale, Florida)

International Federation of Free Journalists
(last seen in New York City)

National Association of Direct Mail Writers
(last seen on Fifth Avenue in New York City)

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Associations

In the following listing we have included as much current information about each organization as we have been able to obtain. The letter in square brackets following the name of some of the associations indicates the type of organization it is. [A] means an accrediting agency; [C] means a for-profit corporation; [I] means an organization composed of institutions or other organizations; [P] means a professional association; [S] means a public or educational service organization; [T] means a trade association; [U] means a trade union. Many of the associations listed do not carry such an indicator because the editor did not have sufficient information to determine the organization's type with a reasonable degree of confidence. We recognize that the type categories are not necessarily mutually exclusive, and indeed in a few cases two type classes have been applied to the same organization.

ASMP—AMERICAN SOCIETY OF PHOTOGRAPHERS IN COMMUNICATIONS (ASMP) [P]. 60 East 42nd St., New York, NY. 10017. Tele: (212) 661-6450

EXECUTIVE DIRECTOR: Arie Kopelman
ELECTED OFFICERS:
President: Lawrence Fried.
First Vice President: Harvey Lloyd
Second Vice President: Burt Glinn
Treasurer: Henri Dauman
Alternate Treasurer: Myron Miller
Secretary: Elizabeth Wilcox
Alternate Secretary: Carol Lazar
Trustees: Ezra Stoller, David Attie, Hal Berg, Chris Corpus, Susan McCartney, Nancy Rudolph.

BACKGROUND: Formerly the American Society of Magazine Photographers, established 1944; name changed in 1971. **PURPOSES:** To promote and further the interests of established workers in their profession. **ACTIVITIES:** Evolves guidelines and trade practices for the photographer, is a member of the Joint Ethics Committee, acts as a clearinghouse for information concerning markets, rates, and business practices, maintains a file on photographers and their specialties, works for copyright law revision to protect the photographer, conducts conferences, symposiums, and exhibitions of photographs, publishes a monthly bulletin and a magazine. **MEMBERSHIP:** ASMP has about 750 members. It is the professional association of photographers who work for magazines, advertising, public relations, industry, or in any printed, filmed, or taped medium. Members may be either free-lance or staff photographers, but the majority are in business for themselves. **CHAPTERS:** The society has the following local chapters: New York, San Francisco, Southern California, Northern and Southern Florida, Gulf South, Ohio, and Chicago. European and Canadian chapters are pending. **PUBLICATIONS:** The society publishes a monthly Bulletin and the magazine *Infinity* ($9.75 per year in U.S., $11.75 foreign). It also provides published standards such as *Guideline to Photographers Rights, Primer and Practices in Advertising, Guide for Photographers in the Book Market, Photographer-Representative Contract,* and *Standard Editorial Contract.* It published the *Code of Minimum Standards* and the *ASMP Stock Picture Code.* **MEMBERSHIP GRADES:** Sustaining Member, General Member, Associate Member, Student Member. **MEMBERSHIP BENEFITS:** Members receive legal advice concerning questions of rights, ethics, and payments. They may participate in group insurance plans. They may participate in exhibitions and receive the monthly bulletin and the magazine *Infinity.*

ACADEMY OF MOTION PICTURE ARTS AND SCIENCES (AMPAS). 9038 Melrose Ave., Los Angeles, Ca. 90069.

EXECUTIVE DIRECTOR: Margaret Herrick

ADMINISTRATIVE MANAGEMENT SOCIETY (AMS) [P] Maryland Road, Willow Grove, Pa. 19090. Tele: (215) 659-4300

OFFICE STAFF
Executive Director: Robert C. Walter
Staff Directors: Kenneth H. Kostenbader, Rae Rixford, Frank O. Krallinger, David O. Wolford, Doris M. Graff.
Editor: J. N. Bruno

ELECTED OFFICERS (5/73-5/74):
International President: John R. Herb, American Community Mutual Insurance Co., Plymouth, Mi. 48170. (313) 453-2000.
First Vice President: Richard P. Rooney, Ortho Diagnostics, Raritan, NJ. 08876. (201) 524-1962.
Vice President for Finance and Administration: Robert B. Rew, Union Bank of Chicago, Chicago, Il. 60422. (312) 468-6500.
Vice President for Management Development: Paul J. McNally, Atomic Energy of Canada, Ltd., Ottawa, Ontario K2A3W3, Canada, (613) 592-2700.
Vice President for Membership and Marketing: Francis X. Penet, Ernst & Ernst, Philadelphia, Pa. 19103. (215) 561-4800.
Chairman, Executive Committee: Norris P. Moses, Cooper & Lybraid, Richmond, Va. 23219. (703) 643-0234.

BACKGROUND: Formerly the National Office Management Association. **PURPOSES:** To advance administrative management effectiveness. **ACTIVITIES:** Holds chapter and area meetings and international conferences, conducts seminars and surveys, promotes the exchange of information through publications. **MEMBERSHIP:** Has 12,039 members who hold management positions in business, industry, and education and are spread throughout the world, though most are in the U.S. and Canada. **CHAPTERS:** Has 152 chapters in the U.S. and Canada. **PUBLICATIONS:** The Society's primary journal is *Management World,* which is an 8 1/2" x 11" monthly averaging 32 pages in length. It contains articles, Society news, conference data, and business news. Its articles deal with personnel, systems and information management, finance, management education, and administrative services. The editor is James Bruno, Maryland Rd., Willow Grove, Pa. 19090. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Members,* limited to active management personnel, $50. **MEMBERSHIP BENEFITS:** Monthly chapter programs, international conference and seminars, voting and office holding rights, two monthly publications – *Management World* and *Administrative Management,* the society newsletter. **SPEAKERS:** Staff at Society headquarters will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1974: May 16-18 (Montreal, Quebec, Canada: Queen Elizabeth Hotel).

ADVERTISING TYPOGRAPHERS ASSOCIATION OF AMERICA (ATAA). 461 Eighth Avenue New York, NY. 10001. Tele: (212) 564-3500

EXECUTIVE SECRETARY: Walter A. Dew, Jr.

AVAILABLE

AMERICAN ACADEMY OF HOMILETICS (AAH) [P]
Princeton Theological Seminary, Princeton, NJ 08540. Tele: (609) 921-8300

SECRETARY: Professor Donald Macleod
ELECTED OFFICERS:
President: Professor William D. Thompson, Eastern Baptist Theological Seminary, Lancaster Ave. at City Line, Philadelphia, Pa. 19151.
Vice President: Professor Donald F. Chatfield, Garrett Theological Seminary, 2121 Sheridan Rd., Evanston, Il. 60201.

BACKGROUND: Founded in 1965. **PURPOSES:** To bring together professors of homiletics: (a) for the study of the place of preaching among the changing emphases in theological education, (b) for the sharing of ideas and methods, and (c) for the fostering of scholarly research in this and other related disciplines. **ACTIVITIES:** Holds an annual three-day conference at which scholarly position papers are presented and discussion occurs. **MEMBERSHIP:** Has 50 members, mostly located in the eastern portions of the U.S. and Canada, who are professors at theological seminaries and who are interested primarily in techniques for helping their students communicate to their congregations more effectively through their preaching. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Full or Constituent Members*, open only to teachers whose primary or exclusive profession is instruction in homiletics, $10. *Associate Members*, may be offered to a parish clergyman who holds a permanent part-time appointment as a divinity-school teacher of homiletics, $10. All membership is by invitation only. **MEMBERSHIP BENEFITS:** The benefits of membership derive largely from the opportunities to meet and discuss common scholarly problems with ones peers. **MEETINGS:** 1973: Nov. 29-Dec. 1 (Princeton, NJ: Princeton Theological Seminary).

AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH (AAPOR). 817 Broadway, New York, N. Y. 10003. Tele: (212) 677-4740

SECRETARY: Euthemia Matsoukas

AMERICAN ASSOCIATION OF AGRICULTURAL COLLEGE EDITORS (AAACE). Auburn University, Auburn, Al. 36830. Tele: (205) 826-4970

COORDINATOR: Robert Chesnutt

AMERICAN ASSOCIATION OF LANGUAGE SPECIALISTS, THE (TAALS) [P]. Suite 9 1000 Connecticut Ave., N.W., Washington, DC. 20036. Tele: (703) 356-7294

EXECUTIVE SECRETARY: Stephanie Van Reigersberg
ELECTED OFFICERS (12/70-12/71):
President: Henry H. Lunau, Washington, DC. 20009. (202) 265-8300.
Vice President: Imogen R. de Connor, Lima, Peru; Tele: 25-40-59.
Treasurer: Elena R. Howard, New York, NY. 10010 (Term expires 12/73).

PURPOSES: TAALS is the professional association in the Americas that represents language specialists working at the international level, either in conferences or in permanent organizations, and determines their qualifications and standards. The Association vouches for the language competence of its individual members. **MEMBERSHIP:** The Association consists of translators and simultaneous interpretors. They are of varied professional backgrounds. The 121 members reside in Argentina, Canada, Chile, Columbia, Guatemala, Mexico, Panama, Peru, the United States, Uruguay, and Venezula, and also Japan and Europe. **PUBLICATION:** *The American Association of Language Specialists Yearbook is* published in a 4" x 5 1/2" format and averages 76 pages. It contains a complete list of members and their professional qualifications, the TAALS bylaws, and the professional code for conference interpreters. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Regular Member* $15. *Associate Member* $10. *Honorary Member*: no dues. **MEMBERSHIP BENEFITS:** Voting and office-holding privileges, employment information and guidance, protection, and proper working conditions.

AMERICAN ASSOCIATION OF LAW LIBRARIES (AALL). 53 W. Jackson Blvd. Chicago, Il. 60604. Tele: (312) 939-4764

ADMINISTRATIVE SECRETARY: Myrtle H. Diemer

AMERICAN ASSOCIATION OF PHONETIC SCIENCES (AAPS) [P], Box 12323, University Station, Gainesville, Fl. 32601. Tele: (904) 392-2046. (Office of the Chairman, Steering Committee)

ELECTED OFFICERS (to 10/11/73):
Chairman Steering Committee: Harry Hollien

BACKGROUND: This is a new organization. A constitution had not been adopted at press time and incorporation was still not accomplished. **PURPOSES:** To encourage scientific research in the phonetic sciences, to promote cooperative research among scientists interested in the phonetic sciences, to provide a forum for the exchange and development of information in the phonetic sciences. **ACTIVITIES:** It is expected that annual meetings will be held and a newsletter published. **MEMBERSHIP:** Most of the 90 members are involved in research and teaching at the university level. Specialties include phonetics, linguistics, psychoacoustics, and electrical engineering. Association membership is by invitation only until organization is complete. **MEMBERSHIP GRADES AND ANNUAL DUES:** Member by invitation only, $5. **SPEAKERS:** The chairman of the Steering Committee will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1973: Oct. 11 (Detroit, Mi.); 1974: Nov. (St. Louis, Mo.)

AMERICAN ASSOCIATION OF SCHOOLS AND DEPARTMENTS OF JOURNALISM (AASDJ) [I]
5172 Vilas Communication Hall, University of Wisconsin, Madison, Wi. 53706. Tele: (608) 262-3691 (Office of Executive Secretary)

EXECUTIVE SECRETARY: Dr. Ralph Nafziger
TREASURER: Harold W. Wilson, Murphy Hall, School of Journalism, University of Minnesota, Minneapolis, Mn. 55455. (612) 373-3565.
ELECTED OFFICERS (8/72-8/73)
President: Arthur M. Barnes, Pennsylvania State University, University Park, Pa. 16802. (814) 865-0301.
Vice President: Harold Nelson, University of Wisconsin, Madison, Wi. 53706. (608) 262-3690.

PURPOSES: To advance academic and professional education for journalism, to encourage study and research in all phases of journalism, to cooperate with journalistic organizations in their efforts to raise the standards of the profession. **ACTIVITIES:** Holds national conferences semiannually and commissions studies. Subsidizes three publications of the Association for Education in Journalism and contributes to its support. The Association is one of the supporting members of the American Council for Education in Journalism. **MEMBERSHIP:** The Association is made up of 61 schools and departments with programs that have been accredited by the American Council for Education in Journalism. **PUBLICATIONS:** The Association has no publications of its own, but subsidizes publications of the Association for Education in Journalism. **MEMBERSHIP GRADES AND ANNUAL DUES:** There are no individual members. Institutions must be accredited to qualify. **MEETINGS:** 1974: April (New York, NY: Columbia University); August (San Diego, Ca.: University of California at San Diego). 1975: April (New York, NY: Columbia University); August (Ottawa, Ontario: Carleton University). 1976: April (New York, NY: Columbia University); August (Philadelphia, Pa.: Hotel Benjamin Franklin).

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AMERICAN ASSOCIATION OF SUNDAY AND FEATURE EDITORS (AASFE). c/o John Harris, Sunday Editor, *The Boston Globe*, Boston, Ma. 02107

PRESIDENT: John Harris

AMERICAN ASSOCIATION OF TEACHERS OF ESPERANTO (AATE). 5140 San Lorenzo Drive, Santa Barbara, Ca. 93111. Tele: (805) 967-8071

PRESIDENT: Roy E. Holland
CORRESPONDING SECRETARY: Dorothy Holland

AMERICAN ASSOCIATION OF TRANSLATORS, INTERPRETORS AND LINGUISTS (AATIL) 33 N. Dearborn St., Suite 1300, Chicago, Il. 60602. Tele: (312) 236-3366

AMERICAN AUTO RACING WRITERS AND BROADCASTERS ASSOCIATION (AARWBA) [P], 922 North Pass Ave., Burbank, Ca. 91505. Tele: (213) 842-7005.

EXECUTIVE SECRETARY: Dusty Brandel
ELECTED OFFICERS (5/72-5/73):
President: Jim Wilson, WISH-TV, 1950 N. Meridian St., Indianapolis, In. 46202. (317) 924-4381.
Vice President and Secretary: Steve Kelly, *Hot Rod Magazine*, 8490 Sunset Blvd., Los Angeles, Ca. 90069. (213) 657-5100.
Vice President and Treasurer: Nick Nagurny, *Philadelphia Bulletin*, 30th and Market Sts., Philadelphia, Pa. 19101. (215) 382-7600.
General Vice President: Deke Houlgate, *Herald-Examiner*, 1702 Circle Drive, Redondo Beach, Ca. 90277. (213) 378-5956.

PURPOSES: To upgrade coverage of auto racing, to promote the stature of racing, to secure better facilities for racing writers. **ACTIVITIES:** The association seeks to achieve its objectives by working with racing organizations, sponsors, manufacturers, and track owners and promoters. Contests are conducted for top race stories, photographs, and broadcast material. An annual meeting is held. **MEMBERSHIP:** The 502 members are located throughout the United States and in other countries. Most are employed by the news media. **PUBLICATIONS:** A newsletter is published. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Professional Members*: working reporters, editors, photographers, reporter-photographers, broadcasters for radio and television, and professionally oriented persons selected by a screening committee, $10. *Affiliate Members*: those so designated by the screening committee and approved by board of directors, $25. *Associate Members*: any persons interested in furthering the aims of the Association or in furthering motor sports in general, $25. **MEMBERSHIP BENEFITS:** Professional Members are entitled to full privileges of membership, including voting, office holding, serving on committees, participating in contests, attending official meetings, receiving the Association's newsletter. Affiliate Members have all privileges of membership except the right to hold elective office. Associate Members have limited privileges. They may attend meetings and receive the newsletter; they may not vote, hold office, or obtain committee appointment. **SPEAKERS:** The Executive Secretary will try to suggest knowledgeable speakers upon request. **MEETINGS:** Annually, in May, preceeding the Indianapolis 500, at the Speedway, Indianapolis, In.

AMERICAN BUSINESS COMMUNICATION ASSOCIATION (ABCA) [P], 317-B David Kinley Hall, University of Illinois, Urbana, Il. 61801. Tele: (217) 333-1007

EXECUTIVE DIRECTOR: Francis W. Weeks

ELECTED OFFICERS (12/72-12/73):
President: Leland Brown, Eastern Michigan University, Ypsilanti, Mi. 48197. (313) 487-0223.
First Vice President: William J. Lord, University of Texas, Austin, Tx. 78712. (512) 471-3211.
Vice President (East): Lucian Spataro, Ohio University, Athens, Oh. 45701. (614) 594-5415.
Vice President (Southeast): Jean L. Hoyles, Georgia State University, Atlanta, Ga. 30303. (404) 658-2506.
Vice President (Midwest): Arno L. Knapper, University of Kansas, Lawrence, Ks. 66044. (913) 864-4500.
Vice President (Southwest): John D. Petit, Jr., North Texas State College, Denton, Tx. 76203. (817) 387-4511.
Vice President (Northwest): Merrily A. Enquist, Portland Community College, Portland, Or. 97202. (503) 234-7822.
Vice President (West): John W. Gould, University of Southern California, Los Angeles, Ca. 90007. (213) 746-2435.

BACKGROUND: Formerly the American Business Writing Association. Member CCS. **PURPOSES:** To aid university professors, teachers, and all others interested in business communication in keeping abreast of current research, new ideas and theories, and important developments in the field—written, oral, and graphic. To encourage and support publications by members. **ACTIVITIES:** Publishes a quarterly journal, a quarterly bulletin, and a newsletter; conducts regional meetings and national conventions; makes available special reports and bibliographies; maintains a file of case studies and a listing of doctoral theses. **MEMBERSHIP:** The Association consists primarily of teachers, writers, supervisors, and industrial training personnel. Members from industry and universities specialize in English, business, and technical writing. The Association has a membership of approximately 900 located throughout the United States with some members in foreign countries. **PUBLICATIONS:** The Association's major publication is *The Journal of Business Communication*. It is a 6" x 9", 60-page quarterly that contains articles, association news, calendars of meetings, and book reviews. Articles deal with research results, theoretical studies, and widely applicable techniques in the fields of business communication, information systems, communication theory and research, and semantics. Manuscripts submitted for publication should not exceed 3,000 words nor be shorter than 1,000 words. A short biographical sketch should accompany the manuscript. An abstract and a synopsis of the manuscript should be submitted as well. Manuscripts should be typed, double-spaced, on good quality, white paper. The Association also publishes quarterly *The ABCA Bulletin* which includes teaching and training aids and discussions of business communication problems. Manuscripts should be submitted to the Editor: Dr. George H. Douglas, American Business Communication Association, 317-B David Kinley Hall, University of Illinois, Urbana, Il. 61801. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Student Member*. Must be a full-time graduate or undergraduate student, $7. *Regular Member*. $15. *Senior Member*. $20. *Sustaining Member*. $25. *Life Member*. $150. The regular memberships include subscriptions to all publications of the Association. Library subscriptions are $15 for one year, $25 for two years, $30 for three years. **MEMBERSHIP BENEFITS:** Regular, Senior, Sustaining, and Life Members are entitled to vote, hold office, and receive the Association's publications. Members attend regional and national conventions and meetings enabling them to talk with leaders in the field and discuss important issues. The Association publishes special reports, bibliographies, listings of doctoral theses, and maintains a file of case studies. Members are entitled to all of these services. **SPEAKERS:** The Executive Director will try to suggest knowledgeable speakers on request. **MEETINGS:** 1973: Dec. 27-29 (Philadelphia, Pa.: Sheraton Hotel). 1974: Dec. 26-28 (Houston, Tx.: Houston Oaks). 1975: Dec. 28-30 (Toronto, Ont.). 1976: Dec. 28-30 (San Diego, Ca.)

AMERICAN CINEMA EDITORS (ACE) 422 South Western Ave., Los Angeles, Ca. 90005. Tele: (213) 384-0588

PRESIDENT: Frederick Y. Smith

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AMERICAN COLLEGE PUBLIC RELATIONS ASSOCIATION (ACPRA) [I], One Dupont Circle, Suite 600, Washington, DC 20036. Tele: (202) 293-6360

PRESIDENT: John W. Leslie
ELECTED OFFICERS (7/73-7/74):
Chairman: John L. Callahan, Jr., Amhurst College, Amherst, Ma. 01002.
Chairman-Elect: Edwin M. Crawford, Univ. of Virginia, Charlottesville, Va. 22904.
Past Chairman: Robert G. Waldo, University of Washington, Seattle, Wa. 98105.
Secretary: Robert R. Lynch, Jr., University of Florida, Gainesville, Fl. 32601.

MEMBERSHIP: The Association consists of 1,353 member colleges and universities who have appointed a total of 3,850 representatives to attend Association meetings. **MEETINGS:** 1974: Jul. 7-10 (Atlanta, Ga.: Regency Hyatt House). 1975: Jul. 8-11 (Seattle, Wa.: Olympic Hotel). 1976: Jul. 14-17 (Washington, DC.: Washington Hilton Hotel). 1977: Jul. (Houston, Tx.)

AMERICAN COUNCIL FOR BETTER BROADCASTS 111 King Street, Madison, Wi. 53703. Tele: (608) 257-7712

ELECTED OFFICERS (5/73-5/74):
President: Mrs. Verne R. Kennedy, Alexandria, La. 71301.
Vice President: Mrs. John W. Rowe, Madison, Wi. 53703.
Secretary: Dr. Clinton Bradford, Baton Rouge, La. 70803.
Treasurer: Dr. Robert J. Varga, Oklahoma City, Ok. 73112.

MEETINGS: 1974: April 25 (Baton Rouge, La.)

AMERICAN COUNCIL ON EDUCATION FOR JOURNALISM (ACEJ) [A], c/o School of Journalism, University of Missouri, Columbia, Mo. 65201. Tele: (314) 449-9633

SECRETARY/TREASURER: Dr. Milton Gross
ELECTED OFFICERS (1/70-1/71):
President: Frank Ahlgren, Box 3120, Memphis, Tn. 38101.
Vice President: Kenneth MacDonald, *The Register & Tribune*, Des Moines, Ia. 50309. (515) 284-8000.
Executive Secretary: Baskett Mosse, Medill School of Journalism, Northwestern University, Evanston, Il. 60201. (312) 492-3326.

BACKGROUND: This organization is an accrediting agency for schools of journalism. **PURPOSES:** To assure that schools and departments of journalism continue to adhere to suitable educational standards and that their staffs, facilities, and curricula meet the educational needs of their students and the demands of the profession. **ACTIVITIES:** Members of the Council visit each school and department of journalism every five years to conduct accreditation or reaccreditation inspections. They also review periodically the suitability of their accreditation standards and revise these standards when necessary. **MEMBERSHIP:** The Council consists of 59 senior members of journalism school faculties from all across the nation. All are themselves involved in the teaching of journalism and the administration of journalism departments. **MEMBERSHIP GRADES:** The Council is not open to membership by application. **MEETINGS:** The Council meets annually the Sunday preceding the American Newspaper Publishers Association's annual meeting in New York City.

AMERICAN DIALECT SOCIETY (ADS) [P] 1611 North Kent St., Arlington, Va. 22209. Tele: (703) 528-4312

EXECUTIVE SECRETARY: A. Hood Roberts
ELECTED OFFICERS:
President: J. Willis Russell, University of Alabama, University, Al. 34586.
Past President: Harold B. Allen, University of Minnesota, Minneapolis, Mn. 55455.

BACKGROUND: Founded in 1889, a member of the American Council of Learned Societies. **PURPOSE:** To promote the study of the English language in North America and the other languages influencing it or influenced by it. **ACTIVITIES:** Publishes two journals and a newsletter, is preparing a *Dictionary of American Regional Speech*, and holds annual national meetings. **MEMBERSHIP:** The 800 members are largely university teachers and language researchers from all sections of the U.S. and Canada. **PUBLICATIONS:** *Publication of the American Dialect Society* is a semiannual journal devoted primarily to extended articles reporting studies of regional speech, localisms, words, and proverbial sayings. The Editor is Virginia McDavid of Chicago State University. *American Speech* is a quarterly journal published by the Columbia University Press under the auspices of the American Dialect Society. It contains shorter articles of a scholarly nature about American speech and dialect. The Editor is John Algeo, University of Georgia, Athens, Ga. 30601. The *Newsletter of the American Dialect Society*, which is published three times a year, contains abstracts of research in dialectology as well as society news and general information of interest to the members. It is edited by the Executive Secretary. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: open to an individual or institution interested in its aims and activities, $12.50. **MEMBERSHIP BENEFITS:** Members may vote, hold office, and participate in the activities of the Society. They receive all three publications at no additional charge. **MEETINGS:** Meets annually in conjunction with the Modern Language Association of America (which see).

AMERICAN FEDERATION OF FILM SOCIETIES (AFFS) [I/P], 144 Bleecker St., New York, NY. 10012. Tele: (212) 982-7020

EXECUTIVE SECRETARY: William A. Starr
ELECTED OFFICERS:
Joseph L. Anderson, University of Ohio, Athens, Oh. 45701.
Jack C. Ellis, University of Texas, Austin, Tx. 78712.
Raymond Fielding, Temple University, Philadelphia, Pa. 19122.
C. Cameron Macauley, University of California, Berkeley, Ca. 94720.
Frank Manchel, University of Vermont, Burlington, Vt. 05401.
O. W. Riegel, Washington and Lee University, Lexington, Va. 24450.

PURPOSES: Provides film criticism and social criticism. **ACTIVITIES:** Holds regional conferences and publishes a monthly journal, *Film Critic*. **MEMBERSHIP:** The Federation is composed of institutional members, which are educational organizations, and individual members. The 2,000 individual members are distributed nationwide and are involved in teaching film or TV, literary or drama criticism, speech communication, etc. at the university level. Many members are students. **CHAPTERS:** Member film societies and film programs exist on nearly every major campus in the United States. **PUBLICATION:** *Film Critic* (until Sept. 1972 called *Film Society Review*) contains film and social criticism and related material. It is published monthly from Sept. to May, is 6" x 9" in size, contains about 52 pages and has a circulation of about 3,000. Subscription price is $5; libraries, $4. Articles are evaluated for relevancy and professionalism. Address inquiries to William A. Starr, Editor. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Society Affiliate (Institutional)*, educational organizations, $25. *Associate (Individual)*, $10. **MEETINGS:** There are no national meetings. About 40 regional meetings are held in each year.

AMERICAN FEDERATION OF INFORMATION PROCESSING SOCIETIES (AFIPS) [I] 210 Summit Ave., Montvale, NJ. 07645. Tele: (201) 391-9810.

EXECUTIVE DIRECTOR: Bruce Gilchrist, Ph.D.

BACKGROUND: This organization is primarily concerned with computer use in automatic data processing. It is listed because some of its member organizations are deeply involved in communication. AFIPS is an organization of organizations. Its members are: American Institute of Aeronautics and Astronautics, American Institute of Certified Public Accountants, American Society for Information Science, American

Statistical Association, Association for Computational Linguistics, Association for Computing Machinery, Institute of Electrical and Electronic Engineers, Simulation Councils, Inc., Society for Industrial and Applied Mathematics, Society for Information Display, Special Libraries Association.

AMERICAN FILM INSTITUTE (AFI)

1815 H. St., N.W. Suite 600, Washington, D.C. 20006.
Tele: (202) 347-9311

DIRECTOR: George Stevens, Jr.

AMERICAN FORENSIC ASSOCIATION (AFA) [P]

c/o Dr. James F. Weaver, Dept. of Speech, Iowa State Univ., Ames, Ia. 50010. Tele: (515) 292-4507 or 294-4111. (Office of the Secretary).

ELECTED OFFICERS (7/73-7/74):
President: Dr. Jerry M. Anderson, Office of the Provost, Central Michigan University, Mt. Pleasant Mi. 48848. (517) 774-3177.
Vice President: Dr. W. Scott Nobels, Department of Speech, Macalester College, St. Paul. Mn. 55101.
Secretary: Dr. James F. Weaver.
Treasurer: Prof. Larry E. Larmer, Department of Communication Arts, Univ. Ext., University of Wisconsin, Madison, Wi. 53706. (608) 262-2313.
High School Representative: Betty Anderson, Fargo Public Schools, Fargo, ND. 58102.
High School Representative: Irene Matlon, Amherst Regional High School, Amherst, Ma. 01002.

BACKGROUND: This organization is associated with the Speech Communication Association. Member CCS. **PURPOSES:** To promote the values of educational forensics in particular, and to advance the ideals and standards of the speech profession in general. **ACTIVITIES:** Publishes a triannual journal; sponsors a national intercollegiate debate tournament that sets U.S. debate standards; sponsors a series of educational programs at conventions; maintains a regional structure which advances forensics at a regional level. **MEMBERSHIP:** The Association consists of university, college, and high school teachers and administrators, and members of business, industry, and the professions. The members are engaged in teaching, writing, speaking, and research activities; members' specialties include rhetoric, discussion, persuasion, argumentation, and communication theory. The membership of 1200 is located primarily in the United States with some members in foreign countries. **CHAPTERS:** There are no local chapters of the Association, however, the regional structure (East, West, Central, and South) provides a basis for grouping schools geographically for the purpose of debate tournaments. **PUBLICATION:** The Association's major publication is the *Journal of the American Forensic Association*. It is a 7" x 10", 80-page journal that is issued triannually in January, June, and September. It contains articles, book reviews, association news, and advertising. Articles deal with such subjects as: argumentation, debate, discussion, persuasion, and communication theory. Specific research studies as well as bibliographies are included. Articles are designed to increase knowledge in those areas of communication relevant to forensics. Articles should be submitted to the Editor: Dr. Glen E. Mills, Department of Speech, University of California at Santa Barbara, Santa Barbara, Ca. 93106. Advertising correspondence should be addressed to: Professor James I. Luck, Department of Speech, Texas Christian University, Fort Worth, Tx. 76129. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Regular Member*: Any interested person, $6 per year, $10 for 2 years. *Institutional Member*: Library or school, $6 per year, $10 for 2 years. *Emeritus Member*: Member of AFA for 15 years and retired, no dues. **MEMBERSHIP BENEFITS:** Regular members may vote, hold office, and receive special awards. All members may participate in conferences and conventions. **MEETINGS:** meets annually with the Speech Communication Association (which see).

AMERICAN INSTITUTE FOR DESIGN AND DRAFTING (AIDD) [P], 3119 Price Road, Bartlesville, Ok. 74003

Tele: (918) 333-1053 or (919) 661-4096

EXECUTIVE VICE PRESIDENT: N. N. Freling
ELECTED OFFICERS (4/72-4/74):
President: Francis A. Saint, Kansas Gas & Electric Co., Wichita, Ks. 67201.
Vice President: W. R. Duncan, Jr., Collins Radio Co., Richardson, Tx. 75080.
Secretary-Treasurer: Sam C. Burns, CITGO, Tulsa, Ok. 74102.

PURPOSES: To disseminate technical information for improvement of graphic communications; to increase effectiveness and productivity by initiating and encouraging a continuing program of education; to promulgate proper curricula at institutions of education so as to better prepare students for higher achievements in design and drafting; to foster fellowship in the design-drafting field. **ACTIVITIES:** Publishes a monthly newsletter; conducts meetings and seminars. **MEMBERSHIP:** The organization consists primarily of teachers, engineers, draftmen, and designers. Those engaged in teaching are located in universities throughout the country; those in industry specialize in illustrating, engineering graphics, drafting, and design. Of the 1500 members, most are located in the U.S. with some members in Canada. **CHAPTERS:** Chapters are located in Oklahoma, California, Minnesota, Illinois, and Florida. **PUBLICATION:** The organization's major publication is *Design and Drafting News*. It is a four-page, 8 1/2" x 11" monthly containing articles, news, and conference information. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: $25. *Associate Member*: $15. *Educational Institution*: $50. *Student Member*: $3. *Student Member-at-large*: $6. *Corporate Member*: $100. **MEMBERSHIP BENEFITS:** Members may vote, hold office, attend conferences at member rates, attend local programs, and receive the Institute's publications. **SPEAKERS:** The Executive Vice President will suggest speakers on request. **MEETINGS:** 1974: Apr. 1-3 (Chicago, Il.: Pick Congress Hotel).

AMERICAN INSTITUTE OF GRAPHIC ARTS (AIGA) [P]

1059 Third Avenue, New York, New York 10021.
Tele: (212) 752-0813

EXECUTIVE DIRECTOR: Edward M. Gottschall
ELECTED OFFICERS:
President: Robert O. Bach, N.W. Ayer & Son, West Washington Square, Philadelphia, Pa. 19106. (215) 829-4333.
Vice President: Patrick Clifford, McGraw-Hill Book Co., 1221 Avenue of the Americas, New York, NY. 10020. (212) 997-2736.
Vice President: Karl Fink, Karl Fink & Assoc., 211 East 51st St., New York, NY. 10022. (212) 758-2853.
Vice President: Thomas H. Geismar, Chermayeff & Geismar Assoc., 830 Third Ave., New York, NY. 10022. (212) 759-9433.
Vice President: Jeffrey Norton, Holt, Rinehart & Winston, 383 Madison Ave., New York, NY. 10017. (212) 688-9100.
Vice President: Edward Russel, Jr., Champion Papers, 245 Park Avenue, New York, NY. 10017. (212) 972-8840.
Treasurer: Arthur R. English, Wilmann Paper Co., 405 Hudson St., New York, NY. 10014. (212) 989-2700.
Secretary: Laura S. Young, Guild of Bookworkers, 21 Claremont Ave., New York, NY. 10027 (212) 864-0141.

PURPOSES: To set and maintain high standards of work in all areas of graphic arts. **ACTIVITIES:** The Institute holds seminars, trade luncheons, workshops; publishes a journal; and holds art and publication shows that are judged by expert juries. **MEMBERSHIP:** The membership consists of university and industrial personnel. Specific areas of activity include design, illustration, and publishing. Approximately half of the 1900 members are located in the New York area, the other half scattered throughout the United States and some foreign countries. **CHAPTERS:** Washington, D.C., New York, NY. **PUBLICATION:** The *Journal of the American Institute of Graphic Arts* is a 7" x 10" quarterly of 86 pages that contains articles, society notes, and show catalogue. Ar-

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ticles deal with graphic critiques and observations by people well known in their specific area of graphic arts. Articles are subject to approval by the Journal Committee which determines the pertinence to AIGA's purpose. Articles should be submitted to: Mr. Edward M. Gottschall, Executive Director, American Institute of Graphic Arts, 1059 Third Avenue, New York, NY, 10021. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Junior Member*: to 26 years of age, $15. *Non-Resident*: $30. *Resident* (N.Y.C.), $50. *Professional*: $75. *Contributing*: $100. *Corporate II*: $250. *Corporate I*: $375. *Sustaining*: $500. *Sponsoring*: $1000. **MEMBERSHIP BENEFITS:** Members may vote and are eligible for discounts at Institute functions. Members are eligible to preview all shows, rent traveling shows, and use facilities of the Institute for meetings. **SPEAKERS:** The Executive Director will try to suggest knowledgeable speakers on request. **MEETINGS:** The major meeting of the year is the "50 Best Books" dinner, which is held in New York City in May. "Book Clinic" luncheons are also held in New York City in May and September.

AMERICAN JEWISH PRESS ASSOCIATION (AJPA) [P]
Room 1541, 611 Olive Street, St. Louis, Mo. 63101.
Tele: (314) 241-4943 (Office of the President)

ELECTED OFFICERS (7/73-7/74):
President: Robert A. Cohn, *St. Louis Jewish Light*, St. Louis, Mo. 63101. (314) 241-4943.
Vice President: Albert Bloom, *Pittsburgh Jewish Chronicle*, Pittsburgh, Pa. 152[illegible]. (412) 687-1000.
Vice President: Conrad Isenberg, *Jewish Civic Leader*, Worcester, Ma. 01608. (617) 791-0943.
Vice President: Anne Hammerman, *Dayton Jewish Chronical*, Dayton, Oh. 45406. (513) 222-0783.
Treasurer: Morton Shlossman, *Jewish Voice*, Wilmington, De. 19801. (302) 654-3134.
Recording Secretary: Jerry Barach, *Cleveland Jewish News*, Cleveland, Oh. 44118. (216) 861-4474.
Corresponding Secretary: Geoffrey Fisher, *Jewish Bulletin*, San Francisco, Ca. 94105. (415) 495-5950.

PURPOSES: To enhance the position of the American Jewish press in the United States and Canada; to provide assistance in the development of news, features, and advertising. **ACTIVITIES:** Holds two national conferences each year. Maintains active committees on membership, advertising, and news and editorial matters. Publishes an occasional newsletter. **MEMBERSHIP:** The 36 members are employed in editing and publishing in communities scattered throughout the United States and Canada. **MEMBERSHIP GRADES AND ANNUAL DUES:** *General Members*: $75. *Honorary Members*: no dues. **MEMBERSHIP BENEFITS:** Members are permitted to vote, hold office, attend conferences, and to reprint from Association papers. **MEETINGS:** 1973: Nov. 9 (New Orleans, La.: Royal Sonesta). 1974: June (St. Louis, Mo.: Chase-Park Plaza Hotel or Jerusalem, Israel: King David Hotel).

AMERICAN LIBRARY ASSOCIATION (ALA) [P],
50 East Huron Street, Chicago, Il. 60611.
Tele: (312) 944-6780

EXECUTIVE DIRECTOR: Robert Wedgeworth
ELECTED OFFICERS (7/72-7/73):
President: Katherine Laich, School of Library Science, University of Southern California, University Park, Los Angeles, Ca. 90007.
President Elect and First Vice President: Jean E. Lowrie, School of Librarianship, Western Michigan University, Kalamazoo, Mi. 49001.
Treasurer: Frank Sessa, Graduate School of Library Science, University of Pittsburgh, Pittsburgh, Pa. 15213 (term ends 7/76).

PURPOSE: To promote library service and librarianship. **ACTIVITIES:** Publishes material as listed below, conducts annual conferences and midwinter meetings, maintains a special programs office to assist groups within ALA, presents awards, citations, and scholarships. **MEMBERSHIP:** The 29,600 members located throughout the world are active in all phases of librarianship including exhibit preparation, writing, computer programming, film making, and data processing. **STRUCTURE:** The ALA has (a) individual members, (b) regional organizations of librarians, that are admitted as chapter members, (c) library, library school, and other non-profit organization members, and then, cutting across all these membership categories, but of particular interest to individual members, (d) functional divisions or subassociations. **DIVISIONS:** American Association of School Librarians, American Association of State Libraries, American Library Trustee Association, Association of College and Research Libraries, Association of Hospital and Institution Libraries, Childrens Services Division, Library Administration Division, Library Education Division, Public Library Association, Reference and Adult Services Division, Information Science and Automation Division, Resources and Technical Services Division, Young Adult Services Division. **PUBLICATIONS:** The ALA's major publication is *American Libraries: Bulletin of the American Library Association* (formerly the *ALA Bulletin*). It is published monthly, except that the July-August issues are combined in a single issue. Its format is 6 3/4" x 10" and averages 150 pages in length. It contains articles of interest to librarians and news of the ALA. It is sent free to ALA members but is not available by subscription; however, single copies may be purchased for $3 each. The ALA also publishes The *ALA Membership Directory*, and conference *Proceedings*. **SPECIAL PUBLICATIONS:** In addition, various ALA divisions and offices issue their own publications. Some of more general interest are listed here, but the ALA issues 21 other special-purpose publications. *ALA Public Relations Reporter* by the ALA Public Relations Office (12 issues/yr., $8/yr.). *AHIL Quarterly* by the Association of Hospital and Institution Libraries (4/issues/yr., free to AHIL members). *The Booklist* (formerly *The Booklist and Subscription Books Bulletin*) by ALA Publishing Services (23 issues/yr, $15/yr.). *Choice* by the Association of College and Research Libraries (11 issues/yr., $20/yr. or reviews on cards for $80/yr.). *College and Research Libraries* by the Association of College and Research Libraries (6 issues/yr., free to ACRL members, $15/yr.). *Journal of Library Automation* by the Information Science and Automation Division (4 issues/yr., free to ISAD members, $15/yr.). *Library Resources and Technical Services* by Resources and Technical Services Division (4 issues/yr., free to RTSD members, $8/yr.). *Library Technology Reports Portfolio Series* by the Library Technology Program (6 issues/yr., $100/yr.). *Newsletter on Intellectual Freedom* by the ALA Intellectual Freedom Committee (6 issues/yr., $5/yr.). *Washington Newsletter* by the ALA Washington Office (12 or more issues/yr., $5/yr.). **MEMBERSHIP GRADES AND ANNUAL DUES:** *PERSONAL MEMBERS*: *Librarian Members*: members who are employed in library service or related activities, dues are function of member's gross salary. *Student Members*: members who are enrolled full-time in a four-year undergraduate or graduate program of library or information science, $7.50. *Trustee Members*: members who are trustees of libraries, $15. *Honorary Members*: persons nominated by the Executive Board and elected for life membership by the Council, no dues. *Life Members*: life membership was abolished at the end of 1969 except for those individuals then holding such membership; they may acquire additional divisional life membership for $50 each. *Continuing Members*: members who (a) have been members for 25 consecutive years, (b) are members at the time of their retirement from library service, and (c) request continuing membership, no dues. *Inactive and Retired Members*: members not actively engaged in library service and retired members not eligible for continuing members, $[illegible]. *Lay Members*: anyone interested in the work of the ALA who is not included in any of the above categories, $15. *CHAPTER MEMBERS*: a state, provincial, territorial, or regional library association accepted as a chapter under Article 5, Section 1 (c) of the ALA bylaws, $30 (if fewer than 300 members) or $50 (if 300 members or more). *ORGANIZATION MEMBERS: Library and Library School Members*: nonprofit libraries and nonprofit educational institutions conducting programs of library education, dues are a function of organization's total annual operating expenditures for library personnel and materials. *Other Nonprofit Organizations*: $30. *SPECIAL MEMBERS*: *Subscribing Members*: $150. *Contributing Members*: $300. *Sustaining Members*: $500. *Patrons of the ALA*: $1000. **MEMBERSHIP BENEFITS:** All members receive *American Libraries: Bulletin of the American Library Association* and *Proceedings*. In addition,

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Personal Members (Life Members if they so request), Chapter Members, Organization members, and Special Members receive the *Membership Directory*. Only Personal Member may hold office. Personal members are eligible to serve on committees and attend conferences. **SPEAKERS:** TheALA staff will try to suggest knowledgeable speakers upon request. **MEETINGS:** *Annual Conferences*: 1974: July 7-13 (New York, NY: New York Hilton and Americana Hotels). 1975: Jun. 29-Jul. 5 (San Francisco, Ca: Brooks Hall). 1976: Jun. 20-26 (Atlantic City, NJ: Convention Hall). 1977: Jun. 19-25 (Detroit, Mi.: Cobo Hall). 1978: Jun. 25-Jul. 1 (Chicago, Il: Conrad Hilton and Palmer House Hotels). *Midwinter Meetings*: in Chicago, Il. at the Palmer House Hotel. 1974: Jan. 20-26. 1975: Jan. 19-25. 1976: Jan. 18-24.

AMERICAN MEDICAL RECORD ASSOCIATION (AMRA) [P], 875 North Michigan Ave., Suite 1850, Chicago, Il. 60611. Tele: (312) 787-2672

OFFICE STAFF:
Executive Director: Mary-j Waterstraat
Deputy Director and Director, Professional Services Division: Elizabeth Price.
Director, Academic Department: Laura Anne Biglow
Director, Administrative Services Division: William G. Wright
Director, Continuing Education Department: Margaret C. Beard
Director, Correspondence Education Department: Judith A. McGinn
Librarian, Mary-Kay Siebert
Managing Editor, Publications Department: Marshall J. Dick

ELECTED OFFICERS (terms end as indicated):
President: Sally A. Mount, Director, Department of Medical Records, Room 304, McCullough Bldg R-1, University of Texas Medical Branch, Galveston, Tx. 77550. (713) 765-1539 (1974).
President Elect: Mary A. Lacy, Director, Medical Record Administration Program, Indiana University Medical Center, 1100 West Michigan St., Indianapolis, In. 46202. (317) 264-7317 (1975).
Director (First Successor): Lottie W. Cole, Chief Medical Record Administrator, Johns Hopkins Hospital, 601 North Broadway, Baltimore, Md. 21205. (301) 955-6205 (1973).

BACKGROUND: Formerly the American Association of Medical Record Librarians. **PURPOSE:** To promote the art and science of medical record administration. **ACTIVITIES:** Holds meetings, issues publications, supports state organizations, maintains active divisions, departments, and standing committees such as those relating to education and registration, record research and development, and professional publications. **MEMBERSHIP:** The 12,000 members are all medical record specialists who work in hospitals, clinics, government and voluntary health care agencies, and in business and educational organizations. Although centered in the U.S., it has members located throughout the world. **CHAPTERS:** Has a state association organized as an integral part of AMRA in all 50 states, the District of Columbia, and in each U.S. territory. **PUBLICATIONS:** The Association's major publication is the *Medical Record News*. It is a 7" x 10" bimonthly that averages about 84 pages in length. It contains scientific and technical articles relating to medical records management, news of AMRA, and advertising. It has a circulation of about 14,000 copies and costs $12/year. Correspondence should be directed to Ms. Mary-j Waterstraat, Editor, at the AMRA office. The Association also publishes a 6-page 8 1/2" x 11" bimonthly newsletter called *Counterpoint* that carries AMRA news and goes to AMRA members only. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: registered medical record administrator, $40; accredited medical record technician, $30. *Associate Member*: graduates of approved medical record programs, people engaged in medical record work who are not eligible for active membership, or people working in an allied field who are interested in promoting the work of the Association, $25. *Student Member*: Full-time student in approved medical record program, $5. *Inactive Member*: member or associate member no longer active in the field may request this grade of membership, $10. *Honorary Member*: a person who has made a significant contribution to the field may be granted honorary membership by unanimous vote of the House of Delegates present and voting at an annual meeting upon recommendation of the Executive Board, no dues. **MEMBERSHIP BENEFITS:** Active and Associate Members may vote, hold office, be appointed to committees, and serve as delegates. All members receive Association publications and may participate in state and national meetings. Members may receive salary survey information and may participate in group insurance and retirement plans. **SPEAKERS:** The AMRA Staff will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1973: Oct. 21-26 (Boston, Ma: Sheraton-Boston Hotel). 1974: Oct. 13-17 (San Francisco, Ca.: Fairmont Hotel). 1975: Oct. 12-17 (Florida). 1976 (Toronto, Ont.).

AMERICAN MEDICAL WRITERS ASSOCIATION (AMWA) [P]. 9650 Rockville Pike, Bethesda, Md. 20014. Tele: (301) 530-5638

EXECUTIVE SECRETARY: Lillian Sablack.

ELECTED OFFICERS (9/73-9/74):
President: E. Clinton Texter, Jr. M.D., V.A. Hospital, Little Rock, Ar. 72206. (501) 372-8361.
President-Elect: Arnold Melnick, D.O., Melnick Clinic, Philadelphia, Pa. 19012. (215) 224-2155.
Vice President: Gerald McKee, Audio-Digest Foundation, 1938 Wilshire Blvd., Los Angeles, Ca. 90057.
Secretary: Judy Ingram, Scott and White Memorial Hospital, Tx. 76501.
Treasurer: William D. Nelligan, American College of Cardiology, Rockville Pike, Bethesda, Md. 20014. (301) 530-1600.
Immediate Past President: Milton J. Schiffrin, Ph.D., Hoffmann-La Roche, Nutley, NJ 07110. (201) 235-3011.

BACKGROUND: Formerly the Mississippi Valley Medical Editors' Association. Member CCS. **PURPOSES:** To offer guidance in the art and techniques of medical communication; to develop courses and workshops; to advance and promote improvement of medical communication. **ACTIVITIES:** Educational programs are presented at various medical centers throughout the United States and Canada. Conducts a 3-day annual convention which includes symposia, workshops, discussion groups, and plenary sessions. Regional chapters hold monthly or bimonthly meetings and workshops on topics of professional interest. **MEMBERSHIP:** Any person actively interested in or professionally associated with any medium of medical communication is eligible for membership. Membership includes physicians, editors, medical personnel, writers, publishers, illustrators, and creative or science writers for motion pictures, radio, television, and related audiovisual fields. Of the 1230 members, most are located in the United States with some members in Canada, Mexico, and Puerto Rico. **CHAPTERS:** Chicago, Delaware Valley, Michigan, Mid-America, Mid-Atlantic, Nebraska, North Central, Metropolitan New York, Pacific Southwest, Texas. **PUBLICATION:** The Association publishes *Medical Communications*, a newsletter, and a membership directory. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: $25. *Student Member*: Must be a full-time student. $5; *Honorary Member*: Selected by the AMWA Board of Directors for outstanding achievement in the medical communication field. No dues; *Life Member*: Active members who wish to be Life Members. $500. *Sustaining Members*: Individuals, partnerships, or corporate enterprises interested in the objectives of AMWA. $250. **MEMBERSHIP BENEFITS:** Active and Life Members are eligible to vote and hold office. All members have the opportunity to participate in national and local meetings, workshops, and other conferences. Through the Newsletter, members are provided with information about employment opportunities. The Membership Directory is published annually and is sent to all members. A directory of free-lance writers is published periodically. **MEETINGS:** 1973: Sept. 12-15 (Bethesda, Md.: Holiday Inn). 1974: Sept. (Los Angeles, Ca.), 1975: Sept. (Philadelphia, Pa.).

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AMERICAN NATIONAL STANDARDS INSTITUTE (ANSI) 1430 Broadway, New York, N.Y. 10018. Tele: (212) 868-1220

MANAGING DIRECTOR: Donald L. Peyton

AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION (ANPA) [T], 11600 Sunrise Valley Drive, Reston, Va. 22070. Tele: (703) 620-9500. Mail Address: P.O. Box 17407, Dulles International Airport, Washington, DC 20041

OFFICE STAFF:
President and General Manager: Stanford Smith
Executive Vice President: Donald R. McVay
Vice President/Labor Relations: Miles P. Patrone
Manager, Membership Services: Harry W. Edwards
Vice President/Technical: William D. Rinehart
ANPA Foundation Executive Director: Stewart R. MacDonald

BOARD OF DIRECTORS:
Chairman: Davis Taylor, *Boston Globe*, Boston, Ma.
Vice Chairman: Harold W. Anderson, *Omaha World-Herald*, Omaha, Nb.
Secretary: M. W. Armistead III, *Roanoke Times and World News*, Landmark Communications, Inc., Norfolk, Va.
Treasurer: Len H. Small, *Kankakee Journal*, Kankakee, Il.

ACTIVITIES: The association maintains the ANPA Research Center, P.O. Box 598, Easton, Pa. 18042, Tele: (215) 253-6155. This center is [redacted] technical research and technical assistance to members. The Chicago office, 435 N Michigan Ave., Chicago, Il. 60611, Tele: 312 321-1778, is concerned with labor relations. Services to members include regular bulletin mailings as described below, special reports on other subjects of interest, training programs, meetings, and individual services as requested. Some individual services as requested. Some individual services are: ANPA Research Institute offers in-plant technical advisory service, ANPA Chicago office provides services to all members involved in labor negotiations, Credit Bureau assists in collection of delinquent national advertising accounts, Traffic & Newsprint Department work details of shipments, and ANPA Research Center offers testing services, computer services, training, and technical assistance. An information and advisory service in publishing problems is maintained. In addition, member newspapers may participate in a strike insurance program and a libel insurance program. **MEMBERSHIP:** This is a trade association of 1076 daily newspapers in the U.S. and Canada. **PUBLICATIONS:** **Regular Bulletin Mailings:** *ANPA General Bulletin* (weekly), *News Research Bulletin*, *Credit Bulletin* (confidential looseleaf service), *Blue Ribbon Letter* (monthly synopsis of business news), *Newspaper Information Service* (monthly information about newspapers), *Research Bulletins* (on technical topics), *ANPA Chicago Office Bulletins* (weekly, on labor matters), *Newsprint* and *Traffic Bulletins*, *Library Bulletins*, and *Equipment Exchange Bulletin*. **Special Publications:** Reports are issued on subjects of interest to daily newspaper publishers. A list is available upon request. **MEETINGS:** Annual meeting, fourth week in April, New York, NY. Production Management Conference is held during June in a different city each year.

AMERICAN NEWSPAPER WOMEN'S CLUB (ANWC) 1607 22nd St., N.W., Washington, D.C 20008. Tele: (202) 332-6770

PRESIDENT: Esther Tufty

AMERICAN PHOTOPLATEMAKERS ASSOCIATION (APA) 166 W. Van Buren St., Chicago. Il. 60604. Tele: (312) 427-4494

EXECUTIVE DIRECTOR: R. A. Harris

AMERICAN RECORDS MANAGEMENT ASSOCIATION (ARMA) [P] 24 North Wabash Ave., Suite 823, Chicago, Il. 60602

ELECTED OFFICERS (6/73-6/74):
President: Gerald F. Brown, Missouri Pacific Railroad, 210 N. 13th St. St. Louis, Mo. 63103. (314) 622-2236.
Executive Vice President: Olive R. Surgen, 3504 Lancer Dr., W. Hyattsville, Md. 20782. (301) 864-7600.
Treasurer: O. Crawford Jenkins, Plantation Pipe Line Co., P.O. Box 18616, Atlanta, Ga. 30326. (404) 261-2137.
Secretary: Alice Haltern, Tenneco, Inc., Houston, Tx. 77001. (713) 229-4058 (term ends 6/75).

BACKGROUND: ARMA was founded in 1956. **PURPOSES:** To advance records and information management, to promote a scientific interest in records management, to provide a source of records management information, to coordinate research, to provide for an active exchange of information and experience, to develop and promulgate standards for the field, and to enlarge the views and scope of service of persons interested in records management. **ACTIVITIES:** Holds chapter meetings, conducts regional and chapter seminars, holds annual conferences, publishes a professional journal. **MEMBERSHIP:** The 2250 members, who are located in the U.S. and Canada, are employed principally by industry, government, and educational institutions in jobs involving records management and data and information systems. **REGIONS:** Mid-Atlantic, Mid-West, Southeast, Central, Southwest, Far West, NY-New England, Eastern Canada, Ohio-Indiana. **CHAPTERS:** Harrisburg (Pa.), Philadelphia, Charleston (WV), Reading (Pa.), Pittsburgh, Richmond, Washington (DC), Chicago, Detroit, Lansing (Mi.), Milwaukee, Atlanta, Miami (Fl.), Nashville, Oak Ridge (Tn.), Columbia (SC), Kansas City, Omaha, Denver, St. Louis, Minneapolis, Dallas, Houston, Arizona, San Francisco, Los Angeles, Portland (Or.), San Jose (Ca.), Seattle, Vancouver, Boston, Syracuse, New York, New Jersey, Greenwich (Ct.), Montreal, Ottawa, Toronto, Cincinnati, Cleveland, Columbus, Indianapolis. **PUBLICATION:** The Association's primary publication is *Records Management Quarterly*, an 8 1/2" x 11", 50-page journal with a circulation of about 2700. It contains articles on records management, microfilming, filing, information data systems, and similar material. It costs nonmembers $10/yr. The editor is William Benedon, Lockheed Aircraft Corp., P.O. Box 551, Burbank, Ca. 91503. (213) 847-6507. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Chapter Members*: Those close enough to a chapter to attend meetings there, $15. *Members-at-Large*: Those geographically separated from any chapter, $7.50. **MEMBERSHIP BENEFITS:** All members can vote and hold office, receive publications, and can attend chapter meetings, seminars, and conferences. **MEETINGS:** 1973: Oct. 21-24, (Philadelphia, Pa. Bellevue Stratford). 1974: Oct. (Seattle, Wa). 1975: Oct. (Toronto, Ont.: Royal York). 1976: Oct. (Denver, Co). 1977: Oct. (Houston, Tx).

AMERICAN SCIENCE FILM ASSOCIATION (ASFA) [P] 7720 Wisconsin Ave., Bethesda, Md. 20014. Tele: (301) 654-6864

EXECUTIVE VICE PRESIDENT: Malcolm Ferguson

ELECTED OFFICERS:
President: Donald A. Benjamin, Audio-Visual Manager, Merck, Sharp & Dohme, West Point, Pa. 19486.
Treasurer: J. Edwin Foster, Director of Learning Systems, Howard University, 2401 6 th St., N.W., Washington, DC 20001.
Secretary: Layton Mabrey.

PURPOSE: To promote the use, understanding, and technique of film in scientific, medical, technical, and educational contexts. **ACTIVITIES:** Holds conferences and film expositions, publishes newsletter, exchanges film with other countries. **PUBLICATION:** *ASFA Notes* is the Association's newsletter. It is published irregularly in an 8 1/2" x 13" format and averages 10-12 pages in length. It contains articles of current and historical interest to those working in film and other

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audiovisual media, association news, news of related societies and meetings, and brief notes on recent publications. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: a person actively working in the science film area, $5. *Corporate Member*: an organization interested in supporting the objectives of the Association, $250.

AMERICAN SOCIETY FOR INFORMATION SCIENCE (ASIS) [P], 1140 Connecticut Ave. N.W., Suite 804, Washington, DC 20036. Tele: (202) 659-3644

EXECUTIVE DIRECTOR: Joshua I. Smith
ASSISTANT TO THE EXECUTIVE DIRECTOR: Robert McAfee, Jr.
ELECTED OFFICERS:(terms end as indicated):
President: Herbert S. White, Institute for Scientific Information, Philadelphia, Pa. 19106. (215) 923-3300. (10/76).
President Elect: Dale B. Baker, Chemical Abstracts Service of The American Chemical Society, Columbus, Oh. (10/77).
Secretary: Brigitte L. Kennedy, Drexel University, Philadelphia, Pa. 19104. (215) 387-2400. (10/74).
Treasurer: Douglas S. Price, ERIC Processing and Reference Facility, Bethesda, Md. 20034.
Past President: John Sherrod, NASH Information Facility Operations Division, 5001 Calvert Rd., College Park, Md. 20740. (301) 779-0492. (10/74).
Councilors-at-Large: Mary C. Berger (Cleveland, Oh.), Irene Farkas-Conn (Chicago, Il.), Paul Fasana (New York, NY), Margaret T. Fischer (New York, NY), Robert A. Kennedy (Murray Hill, NJ), Herbert Landon (Philadelphia, Pa.), Ben-Ami Lipetz (New Haven, Ct.), Tefko Saracevic (Cleveland, Oh.)

BACKGROUND: Formerly American Documentation Institute; formed 1937, name changed 1968. **PURPOSES:** To promote the improvement of the information transfer process through research, application, development, and education; dedicated to the creation, organization, dissemination, and application of knowledge concerning information and its transfer. **ACTIVITIES:** Chapter programs; publishes a bimonthly journal; conducts special meetings and seminars; provides employment information. **MEMBERSHIP:** The Society consists of persons from all economic segments of the society: business, education, government, and military. Most of the members are teachers, consultants, writers, administrators, programmers, librarians, computer specialists, systems designers, and marketing personnel. There are approximately 3500 members throughout the United States. **CHAPTERS:** Chapters are located in the following cities and areas: Columbus (Oh.), Baltimore, Chicago Philadelphia-Wilmington, Indiana, Los Angeles, Michigan, Minnesota, Boston, New York, Cleveland, Pittsburgh, Washington (DC), San Francisco, Cincinnati, Upstate New York, Pacific Northwest, Denver, and Western Canada. Student chapters are located in Washington, DC and Nashville, Tn., and at the following universities: Case Western Reserve University, Columbia University, Drexel University, Indiana University, Rutgers University, University of Pittsburgh, University of Michigan, Pratt Institute, and St. John's University (Jamaica, NY). **SPECIAL INTEREST GROUPS:** To provide for the wide-ranging interests of the Society's members, it provides an institutional framework for groups interested in the following special subjects: Arts and Humanities; Automated Language Processing; Behavioral and Social Sciences; Biological and Chemical Information Systems; Classification Research; Education for Information Science; Information Analysis Centers; Library Automation and Networks; Reprographic Technology; Selective Dissemination of Information; Costs, Budgeting, and Economics; Foundations of Information Science; Non-Print Media; Technology, Information, and Society; and User On-Line Interaction. **PUBLICATIONS:** The Society's major publication is *Journal of the American Society for Information Science*. It is published bimonthly, in an 8″ x 11″ format, approximately 80 pages long, and contains articles, news, conference data, advertising, letters, reviews, and commentaries. Articles should be submitted in triplicate, one being the original, in English, typed double-spaced following the style sheet for Biological Journals. An abstract of 200 words should accompany the manuscript. Manuscripts should be submitted to the Editor: Arthur W. Elias, *Journal of the ASIS*, Director, Information Planning Services, Informatics, 6000 Executive Boulevard, Rockville, Md. 20852. (301) 770-3000. The ASIS also publishes a bimonthly newsletter, *ASIS Newsletter*, which includes official activities, Chapter and Special Interest Group programs, personals, and policy discussions. The *ASIS Handbook and Directory*, published annually, contains information on members, and general information on the history, purposes, organization, and services of ASIS. Other ASIS publications include annual reviews, conference proceedings, and monographs. All inquiries concerning ASIS publications should be addressed to the Society. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Regular Member*: $25. *Student Member*: $10. *Institutional Member*: Non-Profit, $200, Profit, $300. There are no formal requirements for membership. **MEMBERSHIP BENEFITS:** Regular Members may vote and hold office and Institutional Members may vote through their representative. All members receive ASIS serial publications and may buy other publications at a discount; they also may attend ASIS conferences at special rates. Each member may enroll free in one special-interest group and in others at an additional annual fee of $2 per group. **MEETINGS:** 1973: Oct. 21-25 (Los Angeles, Ca.: Los Angeles Hilton). 1974: Oct. 13-18 (Atlanta, Ga.: Regency Hyatt House). 1975: Nov. 2-6 (Boston, Ma.: Statler Hilton). 1976: Oct. 31-Nov. 4 (San Francisco, Ca.: San Francisco Hilton). 1977: Oct. 23-28 (Chicago, Il.: Pick Congress). 1978: Oct. 15-19 (New York, NY.: New York Hilton). 1980 (Columbus, Oh.)

AMERICAN SOCIETY OF BUSINESS PRESS EDITORS (ASBPE) [P], 9 South Fairview Ave., Park Ridge, Il. 60068. Tele: (312) 825-6800

EXECUTIVE VICE PRESIDENT: Charles E. Bartling
ELECTED OFFICERS (6/73-6/74):
President: Charles A. Nekvasil, *Industry Week*, Chicago, Il. 60611. (312) 944-1234.
First Vice President: Marianne Szabo, *Hydraulics & Pneumatics*, Cleveland, Oh. 44113. (216) 696-0300.
Second Vice President: Henry J. Holtz, *New Equipment Digest*, Cleveland, Oh. 44114. (216) 696-7000
Secretary-Treasurer: Philip C. Schreiner, *Buildings*, 427 Sixth Ave., S.E., Cedar Rapids, Iowa 52406. (319) 364-6167.

BACKGROUND: Formed in 1964 as the result of the merger of three earlier societies—the Business Press Editors Association (founded 1916), The Society of Business Magazine Editors (founded 1949), and the Chicago Society of Business Magazine Editors (founded 1954). **PURPOSES:** To provide a forum for the exchange of ideas among editors, to foster a professional spirit among business magazine editors, to promote the prestige of business press editors, and to develop public and professional understanding of the work and role of the business press editor. **ACTIVITIES:** Holds national meetings, holds chapter meetings in chapter areas, holds periodic workshops and seminars, issues publications. **MEMBERSHIP:** The Society's 150 members, who are located throughout the United States, are primarily editors of business, industrial, trade, technical, and professional publications. **CHAPTERS:** Washington (DC), New York, Chicago, Cleveland. **PUBLICATIONS:** The Society publishes an irregular newsletter that contains Society news, news of the business press field, and suggestions for editors. It also maintains for its members a rather extensive *Editor's Notebook* into which are inserted from time to time articles by various business press editors about phases of the business in which they are particularly competent. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Senior Member*: the principal editor of a publication or an editor with at least 5 years experience, $40. *Associate Member*: Editors with more than 1 but less than 5 years experience, $20. *Affiliate Member*: a former senior member no longer engaged in editorial duties, $50.

AMERICAN SOCIETY OF CARTOGRAPHERS (ASC) P.O. Box 1493, Louisville, Ky. 40201.

PRESIDENT: William J. Doyle

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AMERICAN SOCIETY OF CINEMATOGRAPHERS (A.S.C.) [P], 1782 North Orange Drive, Hollywood, Ca. 90028. Tele: (213) 876-5080.

BACKGROUND: The A.S.C. is not a labor union or a guild but an educational, cultural, and professional organization. **MEMBERSHIP:** Membership is by invitation only to those who are actively engaged as directors of photography and have demonstrated outstanding ability. Becoming a member of A.S.C. is one of the highest honors that can be bestowed upon a professional cinematographer, a mark of distinction and prestige. **PUBLICATION:** *American Cinematographer* is the Society's primary publication. It is a monthly international journal of motion picture photography and production techniques that is published in an 8 1/2" x 12" format, averages nearly 130 pages in length, and contains articles on the motion picture business in general as well as articles on specific techniques used in specific pictures. It also contains numerous departments including new equipment notes, books, industry activity notes, etc. Subscriptions cost $8/yr in the U.S., $9/yr in Canada and Pan American Union countries. Editor: Herb A. Lightman, 1782 North Orange Drive, Hollywood, Ca. 90028. (213) 876-5080.

AMERICAN SOCIETY OF INDEXERS (ASI)
c/o Xerox/Univ. Microfilms
300 N. Zeeb Rd., Ann Arbor, Mi. 48106. Tele: (313) 761-4700 X301

SECRETARY: Marlene Hurst

AMERICAN SOCIETY OF JOURNALISM SCHOOL ADMINISTRATORS (ASJSA) [P]. c/o Prof. Reuben Mehling, Dept. of Journalism, California State College, Hayward, Ca. 94542. Tele: (415) 884-3591. (Office of the Secretary-Treasurer)

Elected Officers (to 8/73):
President: Harvey Jacobs, New Mexico State University Las Cruces, NM 88001. (505) 277-2326.
President Elect: Theodore Conover, University of Nevada, Reno, Nv. 89507. (702) 646-1034.
Vice President: Robert Blanchard, American University, Washington, DC 20016. (202) 686-2055.
Past President: David Haberman, Creighton University, Omaha, Nb. 68131. (402) 536-2825.
Secretary-Treasurer: Reuben Mehling.

PURPOSES: To unite the executive heads of departments, divisions, schools, and colleges of journalism in institutions of higher education (a) for the exchange of information and experience bearing on journalism school administration and (b) for cooperative effort in determining sound standards and maintaining efficient systems of professional education for the practice of journalism. **ACTIVITIES:** The society publishes a quarterly magazine, operates through a national committee structure, and holds national conventions. **MEMBERSHIP:** The society has members at 80 colleges and universities. All are administrators in journalism departments and schools, and teach at college level, do professional consulting, and write. **PUBLICATION:** *The Journalism Educator* is a 6" x 9" quarterly, averages 24 pages in length and contains articles on research and on general topics, society news, conference and association news, book reviews, and research summaries. Editor: La Rue Gilliland, *The Journalism Educator*, Department of Journalism, University of Nevada, Reno, Nv. 89507. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member* open to journalism department and school administrators, $50. **MEMBERSHIP BENEFITS:** Newsletter, national conferences, publications, curriculum services, employment information. **MEETINGS:** 1973: Aug. (Fort Collins, Co.: Colorado State University). 1974: Aug. (San Diego, Ca.: California State University). 1975: Aug. (Ottawa, Ont., Canada: Carleton University). 1976: Aug. (Philadelphia, Pa.)

AMERICAN SOCIETY OF MAGAZINE EDITORS (ASME) [P] 575 Lexington Avenue, New York, N. Y. 10022.

SECRETARY: Robert E. Kenyon

AMERICAN SOCIETY OF NEWSPAPER EDITORS (ASNE) [P] Box 551, 1350 Sullivan Trail, Easton, Pa. 18042. Tele: (215) 252-5502

EXECUTIVE SECRETARY: Gene Giancarlo
ELECTED OFFICERS (4/73-4/74):
President: Arthur C. Deck, *The Salt Lake Tribune*, Salt Lake City, Ut. 84101.
Vice President: Howard H. Hays, *Riverside Press-Enterprise*, Riverside, Ca. 92502.
Secretary: Warren H. Phillips, *The Wall Street Journal*, 22 Cortland St., New York, NY. 10007.
Treasurer: George Chaplin, *Honolulu Advertiser*, Honolulu, Hi. 96802.

PURPOSES: To promote acquaintance among its members; to develop a stronger professional esprit de corps; to maintain the dignity and rights of the profession; to consider and perhaps establish ethical standards of professional conduct; to exchange ideas for the advancement of the profession. **ACTIVITIES:** Publishes a journal; holds annual meetings. **MEMBERSHIP:** The Society's membership consists of editors of daily newspapers. Their specialty is journalism. The Society has approximately 800 members located throughout the United States. **PUBLICATION:** The Society's major publication is *The Bulletin of the American Society of Newspaper Editors*. It is issued 11 times a year in an 8" x 10" format and contains articles that deal with professional and public affairs related to newspaper editing. There are no specific requirements for contributed articles. Articles should be submitted to: Mr. Gene Giancarlo, Managing Editor, *ASNE Bulletin*, at the Society's headquarters. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member* $100; *Retired Member* $30. **MEMBERSHIP BENEFITS:** All members may vote, hold office, receive the *Bulletin* upon payment of dues, and attend the annual conference. **MEETINGS:** 1974: April 16-19 (Atlanta, Ga.: Regency Hyatt House). 1975: April 15-18 (Washington, DC: Shoreham Hotel). 1976: April 12-15 (Washington, DC: Shoreham Hotel). 1977: April 19-22 (Washington, DC: Shoreham Hotel).

AMERICAN SOCIETY OF PROFESSIONAL DRAFTSMEN AND ARTISTS, INCORPORATED (ASPDA) [P]. 415 St. Paul Place, Baltimore, Maryland 21202. Tele: (301) 685-2926.

ELECTED OFFICERS:
President: Robert David Williams, 415 St. Paul Place, Baltimore, Md. 21202. (301) 685-2926.
Treasurer/Secretary: Ted Rehill, Baltimore Regional Planning Council, Baltimore, Md. 21221.
Correspondence: Norren Frank, City of Baltimore, Baltimore, Md. 21202. (301) 752-2000 ext. 5806.
Regional Committees: Marco Mejia, City of Baltimore, Baltimore, Md. 21202. (301) 725-2000 ext. 896.
Certifications: Bob Mowry

PURPOSES: To improve graphic communications in all media; to provide members with information on new techniques and advances in the graphics industry; to conduct research relating to products, schools, and jobs. **ACTIVITIES:** Publishes a quarterly newsletter; conducts roundtable meetings; provides members to serve on advisory councils for graphics and vocational-technical education; exhibitions. **MEMBERSHIP:** The Society consists primarily of persons engaged in commercial drawing, technical graphics, cartooning, city planning, architectural design, illustrating, film production, writing, teaching, photography, and the fine arts. Most members work in industry with some in universities. Of the 700 members, most are located on the East Coast with some members throughout the United States and in foreign countries. **CHAP-**

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TERS: Florida, Illinois, Indiana, Maryland, New York, North Carolina, Oklahoma, and Missouri. **PUBLICATION:** The major publication of the Society is *The Drawing Board*. It is an 8 1/2" x 10 1/2" quarterly containing articles, society news, membership information, new product news, survey information, book reviews, tax tips, and job opportunities. Articles deal with new advances in graphic communication techniques, and contain technical reviews of products, schools, and careers in the field. It has recently been expanded to contain human interest stories, historical articles, and survey articles. Articles for *The Drawing Board* must be typewritter, double-spaced with a maximum of 200 words. Publication preference is given to ASPDA members. Inquiries regarding publication of articles should be submitted to the Editor: Mr. Robert D. Williams, ASPDA, 415 St. Paul Place, Baltimore, Md. 21202. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: $10; *Associate Member*: $10; *Provisional Member*: $7; *Affiliate Member*: firm or educational institution, $20. *Honorary Member*: person who has performed an outstanding service or contribution to the organization, no dues. **MEMBERSHIP BENEFITS:** Members receive newsletters, job market bulletins, and a membership certificate. Discounts are arranged on engineering/art supplies and books. In addition, the Society offers its members tips on scholarships, research for job upgrading and promotions, informative lectures, and representation on various committees and at such events as federal funding for vocational/technical education. Full Members may apply for Professional Certification. **SPEAKERS:** The Society president will try to suggest knowledgeable speakers on request. **MEETING:** 1974: Sept. (Baltimore, Md.)

AMERICAN SPEECH AND HEARING ASSOCIATION (ASHA) [P], 9030 Old Georgetown Road, Washington, DC 20014. Tele: (301) 530-3400

EXECUTIVE SECRETARY: Kenneth O. Johnson, Ph.D.
DEPUTY EXECUTIVE SECRETARY: Frederick T. Spahr, Ph.D.
ELECTED OFFICERS (terms end as indicated):
President: Sylvia O. Richardson, University of Cincinnati College of Medicine, Cincinnati, Oh. 45229. (513) 221-8282. (12/73).
Vice President for Administration: Harold L. Luper, University of Tennessee, Knoxville, Tn. 37916. (615) 974-5453. (12/73).
Vice President for Education and Scientific Affairs: Rolland J. Van Hattum, State University College at Buffalo, Buffalo, NY 14222. (716) 862-5321. (12/73).
Vice President for Standards and Ethics: Frederick E. Garbee, California State Department of Education, Los Angeles, Ca. 90012. (213) 620-2990. (12/74).
Vice President for Planning: Thelma Albritton, Eastern Michigan University, Ypsilanti, Mi. 48197. (313) 487-4411. (12/74).

BACKGROUND: Organized in 1925 as American Academy of Speech Correction. Became American Society for the Study of Disorders of Speech in 1927, American Speech Correction Association in 1934, and assumed present name in 1947. **PURPOSES:** To encourage basic scientific study of the processes of individual human communication, with special reference to speech, hearing, and language. To promote investigation of disorders of human communication, and foster improvement of clinical procedures with such disorders. To stimulate exchange of information among persons and organizations thus engaged, and to disseminate such information. **ACTIVITIES:** The Association holds conferences, publishes four journals, performs research, and coordinates activities through its national office. **MEMBERSHIP:** This is a nonprofit professional membership society with 14,650 members, 98% of whom are in the U.S. Of these, 12% are in California, 10% in New York, 6% in Illinois, 5% in each of Pennsylvania and Texas, and less than 5% in each of the other states. Members are engaged in research, clinical activities, teaching and administration and are employed by universities, elementary or secondary schools, governmental agencies, and other speech and hearing clinics, or may be in private practice. They work in such fields as speech pathology, language, and audiology. **PUBLICATIONS:** The Executive Secretary is Business Manager of all publications. Submit three copies of manuscript, typed, double-spaced, on white bond to respective editor. All figures and tables must be on separate pages, numbered consecutively and cited in the text. All figures must be ready for camera copy. *Journal of Speech and Hearing Research*, a quarterly, 6 3/4" x 9 3/4", 220 pp. long, publishes articles and letters concerning speech and hearing research, technical approaches and theoretical issues. Subscription price is $23 per year. Submit manuscripts to the Editor, Robert C. Bilger, School of Medicine, University of Pittsburgh, Pittsburgh, Pa. 15213. *Journal of Speech and Hearing Disorders*, a quarterly, 6 3/4" x 9 3/4", 140 pp. long, publishes articles, case studies, and letters on speech and hearing disorders, remedial procedures, and clinical interpretations. Subscription price is $23 per year. Submit manuscripts to the Editor, Elizabeth Carrow, Baylor College of Medicine, Room 478B, Fondren-Brown Bldg, Texas Medical Center, Houston, Tx. 77025. *Asha*, a monthly, 8 1/2" x 11", 48 pp. long, publishes articles, reports, letters, and book reviews concerning political issues, national office news, latest developments in the field, professional concerns, newest publications, letters to the editor, news and announcements. It carries advertising. Subscription price is $23 per year. Submit material for publication to the Editor, Kenneth O. Johnson, at Association headquarters. *Language, Speech, and Hearing Services in Schools*, a quarterly, 6" x 9", 56 pp. long, publishes articles, letters, and editorial notes concerning clinical programs, organization and management, and practical approaches to school problems. Subscription price is $9.50 per year. Submit manuscripts to the Assistant Editor, Elinor L. Zaslow, 10802 Lockridge Drive, Silver Spring, Md. 20901. **MEMBERSHIP GRADES AND ANNUAL DUES:** All members must hold a master's degree or equivalent with major emphasis in speech pathology, audiology, or speech and hearing science; or a master's degree or equivalent and present evidence of active research, interest, and performance in the field of human communication. *Life Member*: member for over 10 years who has attained age 65, no dues. *Graduate Student Member*: a full-time post-M.A. student eligible for membership, $22. *Spouse Member*: spouse of a regular member, who will receive no publications, $15. *Regular Member*, $50. **MEETINGS:** 1973: Oct. 12-15 (Detroit, Mi.: Cobo Hall). 1974: Nov. 5-8 (Las Vegas, Nv.: The Flamingo, The Dunes, Caesar's Palace) 1975: Nov. 21-24 (Washington, DC: Sheraton-Park and Shoreham Hotels).

AMERICAN TRANSLATORS ASSOCIATION (ATA) [P] P.O. Box 129, Croton-on-Hudson, NY 10520 Tele: (914) 271-3260

STAFF ADMINISTRATOR: Rosemary Malia
ELECTED OFFICERS (terms end as indicated):
President: William I. Bertsche, 11 Broadway, NewYork, NY 10004. (212) 344-2930. (11/75)
President Elect: Dr. Royal L. Tinsley, Jr., 1925 N. Rosemont Blvd., Tucson, Az. 85712. (602) 327-1986. (11/76)
Secretary: Miriam R. Lassman, New York, NY 10025. (212) 666-4585 (11/75).
Treasurer: Charles M. Stern, New York, NY 10025. (212) 864-4453

BACKGROUND: Member CCS. **PURPOSES:** To provide a forum for the exchange of professional information and for the continuing education of its members and of the public in matters relating to interlanguage translating, editing, and teaching. To establish quality standards for translation. **ACTIVITIES:** Holds periodic national, regional, and local meetings. Publishes a monthly newsletter. **MEMBERSHIP:** The membership of the Association consists of people in universities, in government, and in commercial firms, especially publishing firms, who are engaged in translating, editing, abstracting, indexing, or publishing in a variety of languages. The 850 members are mostly in the United States, but some are also located in 20 foreign countries. **CHAPTERS:** New York City, Philadelphia, Washington, DC. **PUBLICATION:** *The ATA Chronicle* is an 8 1/2" x 11", 12-page monthly containing articles of interest to translators, news of the Association, and advertising. Articles should be submitted to the Acting Editor: Ms. Marguerite Chesbrough, 25 Prospect Place, Croton-on-Hudson, NY 10520. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Members*: U.S. citizens or permanent residents professionally engaged in translating, interpreting,

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or closely related work as evidenced by employer references or member endorsements, $20. *Associate Members*. Individuals interested in the objectives of the Association but not eligible for Active Membership, $20. *Student Members*. Individuals engaged in full-time course of study, $10. *Institutional Members*. Nonprofit organizations interested in the objectives of the Association, $25. *Corporate Members*. Business firms interested in the objectives of the Association, $50. *Sustaining Members*. Individuals or organizations who wish to lend more support to the Association's activities, $250. **MEMBERSHIP BENEFITS:** Active Members may vote and hold office. The Association is active in the promotion of uniform standards of performance, voluntary accreditation, and professional ethics. Its services in these fields are available to members. The Alexander Gode Medal named in honor of the Association's first president, is awarded annually for outstanding achievement in the translation profession. **MEETINGS:** 1973: Nov. 2-5 (New York, NY: Waldorf Astoria Hotel). 1974: Oct. 12-14 (Chicago, Il.).

AMERICAN UNIVERSITY PRESS SERVICES, INC. (AUPS)
[T], One Park Ave., New York, NY 10016
Tele: (212) 889-3510

OFFICE STAFF:
Managing Director: Curtis Dewees
Special Assistant to the Chairman of the Board: John B. Putnam
Financial Manager: H. Emmons Raymond
Exhibits Manager: Florence Cohn
Publications Manager: Constance B. Levinson
Sales Representative, *The Educational Directory*. Louis Maisano, Jr.

BACKGROUND: AUPS is a wholly-owned subsidiary of American Association of University Presses, Inc. (which see). It is therefore not a membership organization. **PURPOSES:** AUPS was organized to further several activities previously conducted by the American Association of University Presses. **ACTIVITIES:** Books published by member presses of AAUP are exhibited at some 50 meetings of scholarly and professional societies in the U.S. each year, as well as at selected overseas meetings. AUPS maintains *The Educational Directory*, a list of university and college teachers carefully classified by field of interest. Individual Book Buyers lists contain many additional names. AUPS also acts as broker for 125 lists of subscribers to scholarly journals and a list of academics outside the U.S. AUPS makes a confidential statistical survey of University presses each year. AUPS carries on a publications and distribution program designed to support university press publishing. **PUBLICATIONS:** *Scholarly Books in America*, a quarterly, is sent free to about 65,000 scholars and libraries. It contains both abbreviated and annotated listings of publications issued by AAUP members and other nonprofit scholarly publishers. Specialized bibliographies are initiated by AUPS. *An Advertiser's Guide to Scholarly Periodicals*, $10, includes full advertising data on over 400 journals published by university presses and others. *The Educational Directory*, distributed free, is a list of more than 500,000 names of university and college teachers. *University Press Books for Secondary School Libraries*, distributed free, is an annotated listing of selected books. *To Advance Knowledge. A Handbook on University Press Publishing*, cloth–$5, paper–$1.95; describes current developments.

AMERICAN WOMEN IN RADIO AND TELEVISION (AWRT)
[P], 1321 Connecticut Ave., N.W., Washington, DC 20036.
Tele: (202) 296-0009

EXECUTIVE DIRECTOR: Patricia A. Searight
ELECTED OFFICERS (terms end as indicated):
President: Elaine R. Pitts, The Sperry & Hutchinson Co., New York, NY 10017. (212) 983-7922. (5/74)
President Elect: Patricia L. Nealin, WGN Continental Broadcasting Co., Chicago, Il. 60618. (312) 528-2311. (5/74)
Secretary-Treasurer: Jane E. Cohen, WRC-TV, Washington, DC 20016. (202) 362-4000. (5/74)
Vice-President for the Northeast: Marie J. Murray, General Electric Broadcasting Co., Schenectady, NY 12308. (518) 377-2261. (5/75)
Vice President for the Mideast: Pat Oliver, WETA-TV-FM, Arlington, Va. 22206. (703) 820-4500. (5/74)
Vice President for the South: Wilma H. Kriner, W. M. Zemp & Associates, Inc., St. Petersburg, Fl. 33705. (813) 898-0881. (5/74)
Vice President for the East Central: Martha Sue Batt, Venus Advertising, Indianapolis, In. 46204. (317) 634-5311. (5/75)
Vice President for the West Central: Alvina M. Britz, KBIZ, KTVO-TV, Ottumwa, Ia. 52501. (515) 682-4535 (5/74)
Vice President for the Southwest: Mrs. Talmadge Stands, Oklahoma Arts & Humanities Council, Inc., Oklahoma City, Ok. 73111. (405) 521-2660. (5/74)
Vice President for the West: Gene Karaganies, Central City Association of Los Angeles, Los Angeles, Ca. 90013. (213) 624-1213. (5/75)
Director-at-Large: Timatha Pierce, NBC Radio Network, New York, NY 10020. (212) 247-8300. (5/74)
Director-at-Large: Patsy G. Edwards, Advertising, Inc., Tulsa, Ok. 74105. (918) 747-8871. (5/75).
Director-at-Large: Joan Perry, Perry-Hoyle Advertising, Inc., Birmingham, Al. 35222. (5/75)

BACKGROUND: Founded in 1951. **PURPOSES:** To be a medium for exchange of ideas about the communications industry and to alert members to trends and issues that affect it, to provide a channel through which members can exert an influence on the development of their media, to work constructively for equal status and compensation for women and to assist members in their professional development, and to encourage young women to enter the communications industry and assist them in preparing for professional careers. **ACTIVITIES:** Holds chapter meetings, seven annual regional conferences, and an annual national convention, publishes a bimonthly newsletter, *News and Views*, chapter newsletters, a membership directory, a demographic survey of "Women in Broadcasting", a career booklet, and a collection of advertising copywriting ideas; studies national issues relating to the broadcasting industry and takes official positions on them; issues reports on the status of government action on issues relating to broadcasting; maintains local talent banks; conducts management development workshops; encourages chapters to work with local high schools and colleges on career promotion; presents awards for outstanding contributions to broadcasting. **MEMBERSHIP:** The 3000 members are all women who work in radio, television, or associated aspects of the communications industry.

ARMED FORCES WRITER'S LEAGUE (AFWL)
George Washington Station
Alexandria, Va. 22305
EXECUTIVE DIRECTOR: R. S. Ewing

THE ARTISTS GUILD INC. OF NEW YORK (AGI) [P]
c/o John Josephs, 25 Montgomery St., New York, NY 10002.

ELECTED OFFICERS:
Chairman of the Board: Hal Doremus
President: John Josephs
Vice President: Josephine Neglia
Executive Secretary: Joan De Katch
Treasurer: Wallace Saaty

BACKGROUND: Organized in 1920 as the Free Lance Artists Guild under the auspices of The Authors League of America; became independent under present name in 1928. **PURPOSES.** The Guild is a professional association of commercial artists interested in establishing better business relationships between the buyers and sellers of art. It is not a union. The Guild has been responsible for the steady review and investigation of individual ethics, complaints, contracts, business education and conditions, and the upholding of the code of Fair Practice. **ACTIVITIES:** The Guild is a member of the Joint Ethics Committee, which codifies standards of business practice. Holds monthly meetings and an annual fine art exhibition. Sponsors "Artist of the Year" award; publishes a newsletter and *Art Talent* magazine. **MEMBERSHIP:** The

Guild is a nonprofit professional membership society of artists, salaried or free lance, working in the advertising or publishing fields. Although the Guild has members throughout the U.S., membership is concentrated in the eastern half. There are affiliated societies in Philadelphia and Chicago. **PUBLICATIONS:** The Guild has a monthly newsletter and *Art Talent* magazine. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Regular Member*, Active artists: $25 plus $5 initiation fee. *Associate Member*: interested persons in allied or related fields, $20 plus $5 initiation fee. *Non-resident Member*: persons residing more than 75 miles from New York City, $15. *Student Member*: Art school seniors and first year graduates, $10. **MEMBERSHIP BENEFITS:** Regular members are entitled to the monthly newsletter, *Art Talent* magazine, attendance at monthly membership meetings and the "Artist of the Year" dinner, and to participate in the annual fine art exhibition.

ASSOCIATED BUSINESS WRITERS OF AMERICA, INC. (ABWA) [P], P.O. Box 135, Monmouth Junction, NJ 08852. Tele: (201) 297-4891.

EXECUTIVE SECRETARY: Hazel Palmer
DIRECTOR: William R. Palmer

PURPOSES: To advance the interests of free lance business writers through the improvement of the ethical standards, technical standards, and business practices of writers, editors, and publishers in the business magazine and newspaper field. **ACTIVITIES:** ABWA maintains a continually revised *Directory* of members, listing members alphabetically and geographically. A profile of each member outlines area covered, availability for assignments elsewhere, photographic skill, areas of extensive and working knowledge, and phone numbers. Items of extensive knowledge are cross referenced. In addition, a confidential monthly *Bulletin* is published, giving market information, answers to questions, and articles designed to improve the performance of members. **MEMBERSHIP:** The 140 members of ABWA are free lance writers knowledgeable in business. Some teach; a few are artists; almost all are photographers able to illustrate their own stories. They must be business oriented. Members cover every area of the United States and most of Canada and Mexico, with an ever-increasing number of foreign writers. **PUBLICATIONS:** The *Directory* of members, as described above, is published by ABWA. The monthly *Bulletin* is available to members. **MEMBERSHIP QUALIFICATIONS:** All members must be professional, selling writers. **MEMBERSHIP BENEFITS:** Members are listed in the *Directory*, and have access to the confidential monthly *Bulletin*

ASSOCIATED COLLEGIATE PRESS (ACP) [P] 18 Journalism Building, University of Minnesota, Minneapolis, Mn. 55415. Tele: (612) 373-3180

OFFICE STAFF:
Executive Director: Otto Quale
Associate Director: Wally Wikoff
Assistant Director: Kristi Hedstrom

DIRECTORS (indefinite appointment):
Fred Kildow, retired, Minneapolis, Mn. 55424. (612) 929-5880.
John C. Sim, Univ. of Minnesota, Minneapolis, Mn. 55415. (612) 373-3564.
Harold Wilson, Univ. of Minnesota, Minneapolis, Mn.55415. (612) 373-3172.

PURPOSES: To assist in the improvement of college publications—newspapers, yearbooks, and magazines. **ACTIVITIES:** Provides critical reviews of publications, publishes bulletins, holds conferences, and conducts special studies. **MEMBERSHIP:** Membership, which is by college publication only, is approximately 5500. **MEETINGS:** 1973: Nov. 1-3 (Chicago, Il.: Palmer House Hotel). 1974: Oct. 24-26 (Hollywood, Fl.: Diplomat Hotel).

ASSOCIATED COURT AND COMMERICAL NEWSPAPERS (ACCN) P. O. Box 3408, Tulsa, Okla. 74101 Tele: (918) 582-9196

SECRETARY-TREASURER: Tilman E. Pool, Jr.

ASSOCIATED PRESS, THE (AP) [1] 50 Rockefeller Plaza, New York, NY 10020 Tele: (212) 262-4000

STAFF OFFICERS:
President and General Manager: Wes Gallagher
Vice President and Secretary: Harry T. Montgomery
Vice President and Treasurer: James F. Tomlinson
Assistant General Manager for Personnel and AP Newsfeatures: Keith Fuller
Assistant General Manager and Director of World Services: Stanley M. Swinton
Assistant General Manager for Broadcasting: Robert Eunson
Assistant General Manager for Newspaper Membership: Conrad Fink
Director of Communications: David L. Bowen
Executive Editor: Louis D. Boccardi
General News Editor: Rene J. Cappon
Executive Newsphoto Editor: Harold G. Buell
ELECTED OFFICERS:
Chairman: Paul Miller, *Times-Union*, Rochester, NY.
First Vice Chairman: D. Tennant Bryan, *News Leader and Times-Dispatch*, Richmond, Va.
Second Vice Chairman: Martin S. Hayden, *Detroit News and Detroit Sunday News*, Detroit, Mi.
MEETING: 1974: April 22 (New York, NY: Waldorf-Astoria).

ASSOCIATED PRESS BROADCASTERS ASSOC. (APBA) 50 Rockefeller Plaza New York, N.Y. 10020. Tele: (212) 757-1111.

SECRETARY: Robert Eunson
BACKGROUND: Formerly Associated Press Radio and Television Association (APRTA).

ASSOCIATION de ÉCRIVAINS SCIENTIFIQUES de FRANCE (AESF) [P], c/o Charles Penel, 129, rue de l'Abbé Groult, Paris, 15e France

ELECTED OFFICERS (1973):
Président: Charles Penel
Secrétaire General: Jean Jacques Barloy
Trésorier: Henri Montias

ACTIVITIES: The Association holds meetings and issues proceedings thereof. **MEMBERSHIP:** 316. **MEETING:** 1974, Spring (Assemblee generale).

ASSOCIATION des JOURNALISTES SCIENTIFIQUE de la PRESSE d' INFORMATION (AJSPI) [P], c/o *FRANCE SOIR*, 100, rue Réaumure, Paris 2me, France

PRESIDENT: Nicolas Strotzky

ASSOCIATION FOR COMPUTATIONAL LINGUISTICS (ACL_1) [P], c/o Center for Applied Linguistics, 1611 North Kent St., Arlington, Va. 22209. Tele: (703) 528-4312

SECRETARY/TREASURER: A. Hood Roberts, Ph.D.
ELECTED OFFICERS:
President: Robert Barnes, Lehigh University, Bethlehem, Pa.
Vice President: William Woods, Bolt, Beranek and Newman, Cambridge, Ma.

BACKGROUND: Founded in 1962 as the Association for Machine Translation and Computational Linguistics. Affiliated with the American Federation of Information Processing Societies. **PURPOSES:** To exchange information on and to promote high professional standards in: the study of the formal grammatical structure of natural and artificial languages, the use of computational aids in the study of linguistic structures, and the study of speech production and perception. To pro-

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mote the design of programming languages, the use of the computer as an aid to the analysis, storage, and retrieval of information, and computational translation among languages. **ACTIVITIES:** The Association hold annual meetings and publishes a newsletter *The Finite String*. **MEMBERSHIP:** The Association consists of university professors in linguistics and computational sciences, and of employees in industrial and nonprofit R&D organizations who are involved in the application of computer science to linguistics. The society's membership is spread throughout the United States and includes some international members. It numbers about 300 individuals, 76 domestic institutions, and 57 foreign institutions. **PUBLICATION:** The Association's publication, *The Finite String*, appears 10 times annually (excluding July and August). Each issue includes a list of recent publications in computational linguistics and related areas, brief accounts of work in progress, descriptions of materials available for distribution, and personal news. Coverage is international. Inquiries should be addressed to: Dr. A. Hood Roberts, Secretary-Treasurer ACL, Center for Applied Linguistics, 1611 North Kent Street, Arlington, Va. 22209. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*. Any person whose professional interests relate to the areas covered by the Association, $10. *Sustaining Member*. Companies or institutions who wish to support the Association's work, $100. **MEMBERSHIP BENEFITS:** All members are eligible to vote for officers of the Association, to hold an elective office, to attend the annual conference, and all members receive the Association's newsletter, *The Finite String*. **MEETINGS:** 1973: Aug. 1-2 (Ann Arbor, Mi.: University of Michigan).

ASSOCIATION FOR EDUCATION IN JOURNALISM (AEJ) [P], 118 Reavis Hall, Northern Illinois University, Dekalb, Il. 60115. Tele: (815) 753-0150

EXECUTIVE SECRETARY: Quintus Wilson

ELECTED OFFICERS (terms end as indicated):

President: B. H. Westley, University of Kentucky, Lexington, Ky. 40506. (8/74).

President-Elect: E. Emory, University of Minnesota, Minneapolis, Mn. 55455. (8/75)

Treasurer: Dr. H.W. Wilson, University of Minnesota, Minneapolis, Mn. 55455. (612) 373-2851 (9/76)

BACKGROUND: Formerly the American Association of Teachers of Journalism (AATJ). **PURPOSES:** To maintain standards, foster research, finance publications, promote professional freedom and responsibility in the field of mass communications, and to carry on the functions of teaching, research, and public service. **ACTIVITIES:** Publishes three quarterly journals and a newsletter; conducts national conventions. **MEMBERSHIP:** The Association consists primarily of university and college teachers and administrators. Members are engaged in teaching, consulting, research, and writing in the disciplines of the social sciences and humanities. Of the 1200 members, most are located in North America although some members are located in foreign countries. **PUBLICATIONS:** The Association's major publications are *Journalism Quarterly*, *Journalism Educator*, and *Journalism Monographs*. *Journalism Quarterly* is a 200-page 6″ x 9″ journal containing articles, book reviews, notes, bibliographies, and advertising. The articles deal with various aspects of mass communication and, for the most part, present research findings. Articles and advertising should be submitted to the Editor: Edwin Emery, School of Journalism, University of Minnesota, Minneapolis, Mn. 55455. *Journalism Monographs* is also published approximately quarterly in a 6″ x 9″ format and runs about 85 pages. This document contains both research and nonresearch articles that are too long for the *Journalism Quarterly*. Articles should be submitted to the Editor: Bruce H. Westley, Department of Journalism, University of Kentucky, Lexington, Ky. 40506. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Regular Member*. Must be a full-time teacher or part-time teacher-researcher, $25. *Associate Member*. Must be voted in by the Regular Members; primarily, editors and publications personnel, $25. *Student Member*. Must be a graduate student, $6. *Co-Founding Affiliates*. American Association of Schools and Departments of Journalism; American Society of Journalism School Administrators, $500. *Affiliate Member*. Journalism associated organizations, $100. **MEMBERSHIP BENEFITS:** Only Regular Members may vote and hold office. All members receive *Journalism Quarterly*, *Journalism Educator*, *Journalism Monographs*, and the Newsletter, and are eligible to attend the national convention. **MEETINGS:** 1974: Aug. 18-21 (San Diego, Ca.: California State College at San Diego). 1975: Aug. (Ottawa, Ont., Canada: Carleton University). 1976: Aug. (Philadelphia, Pa.: Temple University).

ASSOCIATION FOR EDUCATIONAL COMMUNICATIONS AND TECHNOLOGY (AECT) [P], 1201 Sixteenth St., N.W. Washington, DC 20036 Tele: (202) 833-4180

EXECUTIVE DIRECTOR: Howard Hitchens, Jr.

ELECTED OFFICERS (3/73-3/74):

President: Robert F. Jarecke, California State University, Sacramento, Ca. 95819. (916) 454-6397.

President Elect: Gerald M. Torkelson, University of Washington, Seattle, Wa. 98105. (206) 543-1877.

Secretary Treasurer: William B. Oglesby, University of Iowa, Iowa City, Ia. 52240. (319) 353-3724.

Past President: Jerrold E. Kemp, California State University, San Jose, Ca. 95114. (408) 277-3413.

BACKGROUND: Formerly the Department of Audiovisual Instruction of the National Education Association. **PURPOSES:** To achieve maximum effective use of humanistic technology in instruction to achieve efficiency and economy in the instructional process. To achieve public and professional acceptance and support of the role of instructional technology in facilitating learning. To achieve a high level of professional competence and responsibility of practitioners within the field. **ACTIVITIES:** AECT is a central clearinghouse and communications point for the diverse interests of its members. It publishes three periodicals and other publications. An annual convention features professional meetings and exhibits. **MEMBERSHIP:** AECT is a nonprofit professional membership society with 8,000 members nationwide. These are found in schools and colleges, the armed forces, industry, churches, libraries, and hospitals—in the many places where educational change is taking place. Members carry out a wide range of responsibilities in the study, planning, application, and production of communications media for instruction. **CHAPTERS:** Seattle, Wa.; Amhurst, Ma.; Upper Darby, Pa.; Columbia, SC; Tallahassee, Fl.; La Mesa, Ca.; Charleston, WV; Whitewater, Wi.; Fayetteville, Ar.; Phoenix, Az. **PUBLICATIONS:** *Audiovisual Instruction*, 8 1/2″ x 11″ and 101 pages long, is published 10 times a year. Subscription price is $12; circulation is 21,000. It contains articles of professional interest and association news, and it carries advertising. A theme for each issue is established in advance. A manuscript on a certain theme must be submitted in duplicate three months prior to publication of that issue. Manuscripts should be no longer than 1500 words and must be typed double-spaced on white paper, 8 1/2″ x 11″, to average width of 35 characters with a five-character identation for paragraphs. Photographs and artwork should accompany the manuscript, and should be sent to the Editor, Howard Hitchens, Jr., AECT, 1201 Sixteenth St., N.W., Washington D.C. 20036. The Advertising Manager is Jack Faber, at the same address. *Audiovisual Communication Review*, a quarterly research journal, is 6 1/2″ x 9 1/2″ and 120 pages long. Subscription price is $14. Address inquiries to the Editor, Robert Heinich, Professor of Education, Audio-Visual Center, Indiana University, Bloomington, In. 47401. The Association also publishes monographs, films, and filmstrips. A list is available on request. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*. $25. *Comprehensive Member*. $40. *Student Member*. Graduate Student only, $12. *Division Membership*. $5. **MEMBERSHIP BENEFITS:** Membership includes subscription to *Audiovisual Instruction* and the AECT newsletter, reduced rates for *Audiovisual Communication Review*, access to membership in AECT divisions, preferential rates for the *Membership Directory* and *Data Book*, preferential rates at annual conventions, access to AECT Life Insurance Program, participation in the employment clearinghouse, access to joint membership program with National Association of Educational Broadcasters, opportunity to vote and serve on committees and use of professional consultant and referral

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services. The Comprehensive Membership includes all of the above, and also membership in one division, subscription to *Audiovisual Communication Review*, and the *Membership Directory* and *Data Book*. **SPEAKERS:** The Executive Director will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1974: Mar. 17-22 (Atlantic City, NJ: Convention Center). 1975: Mar. 9-14 (Dallas, Tx.: Convention Center).

ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION (APBE), 1771 N St., N.W., Washington, D.C. 20036. Tele: (202) 293-3519
See **Broadcast Education Association**

ASSOCIATION FRANCAISE de LINGUISTIQUE APPLIQUE (AFLS), 9 Rue Lhomond, Paris 5, France

ASSOCIATION INTERNATIONALE DE SEMIOTIQUE (AIS) [P], (INTERNATIONAL ASSOCIATION OF SEMIOTIC STUDIES), c/o CECMAS, 6, rue de Tournon, 75, Paris 6e, France. Tele: 325-07-63

EXECUTIVE SECRETARY: Mrs. Julia Kristeva
ELECTED OFFICERS:
President: M. Emile Benveniate
Acting President: M. Casare Segre, Piazza Bertarelle, 4-Milano, Italie. Tele: 800459
Vice Presidents: MM. J. Lotman (USSR), A. Ludskanov (Bulgaria), K. Jakobson (USA), D. Pignatari (Brazil)
General Secretary: M. Umberto Eco, Via Melzi d' Eril, 23-Milano, Italie.
Treasurer: M. J. Geninasca (Switzerland) Tele: 347-806

PURPOSES: To promote international scientific research in the field of signs and symbols, to strengthen international cooperation in the field, and to collaborate with other associations with similar interests. **ACTIVITIES:** Publishes a journal, *Semiotica*, organizes meetings, colloquia, congresses, and courses of instruction. **MEMBERSHIP:** The Association is composed primarily of university educators and researchers working in such subjects as literature, linguistics, logic, aesthetics, psychoanalysis, sociology, and ethnology. The Association's approximately 150 members are located in Europe, Asia, and America. **CHAPTERS:** France: Semiotics Circle of Paris, c/o Mr. Coquet, 6 alle Bernadotte, 92 Sceaux, France. Italy: Italian Association of Semiotics, c/o Mr. Cesare Sigre, University de Pavia, Italy. Poland: Polish Semiotics Association, c/o Mr. Pelc, Palac Nauki i Kultury, Warsaw, Poland. **PUBLICATION:** The Association's major publication is the quarterly journal *Semiotica*. It contains articles, reports, and advertising. Its articles are primarily scientific studies relating to the problems of the meaning of signs and symbols as used in language, literature, aesthetics, psychology, anthropology, etc. Inquiries and contributions should be directed to the Editor: Thomas A. Sebeok, Research Center for Language Services, Indiana University, Bloomington, Indiana 47401 U.S.A. **MEMBERSHIP GRADES AND ANNUAL DUES:** The Association is open to any person or organization working in a field in which the idea of "sign" can be recognized and discussed; such fields include logic, linguistics, information theory, analysis of social relations, or study of the types of disciplines as is done in epistemology, anthropology, and psychoanalysis. *Individual*: $14. *Organization*: $19. Applicants for membership should send their membership applications and fees (checks are payable to "Association Internationale de Semiotique") to: Association Internationale de Semiotique, Compte de Depot No. 101758, Union de Banques Suisses, Neuchatel, Suisse. **MEMBERSHIP BENEFITS:** Members are eligible to vote and hold office and receive the society's journal at a reduced subscription rate. **MEETINGS:** 1974: June 2-6 (Milan, Italy).

ASSOCIATION INTERNATIONALE DES DOCUMENTALISTES ET TECHNICIANS DE L' INFORMATION (AIDTI) 22 Rue de Genelle, 75 Paris (7e), France

ASSOCIATION INTERNATIONALE POUR LA RECHERCHE ET LA DIFFUSION DES MÉTHODS AUDIO-VISUELLES ET STRUCTURO-GLOBALES (AIMAV) [P], Secrétariat: Avenue Georges Bergmann 109, B-1050, Bruxelles, Belgium. Tele: 48.45.94

STAFF EXECUTIVES:
President: Prof. Dr. Sylvain De Coster
Secretary: Prof. Dr. Marcel De Grève
Treasurer: Prof. Dr. Frans Van Possel.

PURPOSES: To promote research in the theoretical and practical aspects of communication in that term's widest sense, to disseminate widely on a nonprofit basis the results of such research projects, to promote the understanding of the relationship of audiovisual and structuro-global methods to the communication sciences, education, sociology, and psychology, to promote the use of audiovisual techniques, the perfecting of materials, and contrastive analyses, and to promote interdisciplinary studies among such communication fields as linguistics, semiotics, poetics, literature, sociology, education, television, and the cinema. **ACTIVITIES:** Organizes work groups of specialists in various countries, creates and directs research centers in universities, institutes of higher education, and other suitable organizations, establishes and directs research and recycling centers, encourages research on the part of individuals, arranges seminars on communication topics of current interest, publishes the research findings of individual researchers, workgroups, and research centers, and will, at the request of an author, publisher, or commercial firm, act as a testing laboratory for new methods and techniques. **MEMBERSHIP:** The organization's 390 members, who work in universities, high schools, and research centers, are located in the following countries: Argentina, Austria, Australia, Belgium, Brazil, Bulgaria, Burma, Burundi, Canada, Chile, Columbia, Cyprus, Denmark, Federal Germany, France, Great Britain, Hungary, India, Indonesia, Ireland, Israel, Italy, Jugoslavia, Luxemburg, Norway, Poland, Portugal, Rumania, Senegal, Spain, Sweden, Switzerland, Netherlands, Togoland, Tunisia, Uruguay, U.S.A., U.S.S.R., Venezuela, Zaire. **PUBLICATIONS:** *Degrés* is a 7" x 9", 120-page quarterly containing articles in which linguistic operational concepts are applied to literature, fine arts, the mass media, and human sciences. Subscriptions are 500 Belgian Francs annually. The editor is Andre Helbo, Square Saintcelette 8, B-1000 Bruxelles, Belguim. *RIEL (Revue Internationale pour l'Enseignement des Langues)* is a 7" x 9", 120-page quarterly devoted to articles on the methodology and techniques of foreign language teaching that reports research results in that field. Subscriptions are 500 Belgian Francs annually. The editor is Jacques D. Girard, C. P. 6128, Université de Montréal, Montréal 101, Canada. AIMAV also publishes a series of volumes on *Langues et Culture*. All AIMAV publications are available in the U.S. and Canada from Editions France-Quebec, Montreal, Ont., Canada. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Patron Members*: individuals or organizations so designated by the General Assembly at the suggestion of The Administrative Council for services rendered to AIMAV, no dues. *Active Members*: individuals who are able to participate in the activities of AIMAV, 100 Belgian Francs. *Auxiliary Members*: organizations (such as institutions of higher education, research institutes, national and international organizations, and commercial and industrial organizations) that are able to participate in the activities of AIMAV, 1000 Belgian Francs. *Corresponding Members*: individuals who are interested in the objectives of the Association but who are unable to participate directly in its activities, 100 Belgian Francs. **MEMBERSHIP BENEFITS:** Active Members can participate in all AIMAV research, can gain research credits, can receive tour subsidies, receive discounts of 30% to 40% on AIMAV publications, receive discounts on certain non-AIMAV publications by special arrangement, receive discounts on registration fees at AIMAV colloquia, may vote in the General Assembly and may be elected to serve on the Administrative Council. **SPEAKERS:** Prof. Dr. M. De Grève, the Association's Secretary, will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1974: Spring (Sao Paulo, Brazil); Fall (Neuchatel, Switzerland).

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ASSOCIATION OF AMERICAN EDITORIAL CARTOONISTS (AAEC), 475 School St. S.W., Washington, D.C. 20006
SECRETARY-TREASURER: John Milt Morris

ASSOCIATION OF AMERICAN LIBRARY SCHOOLS (AALS), c/o School of Library Science, Case Western Reserve Univ., Cleveland, Oh. 44106. Tele: (212) 368-3210.
PRESIDENT: Rev. James J. Kortendick

ASSOCIATION OF AMERICAN MEDICAL BOOK PUBLISHERS (AAMBP) [I], c/o Grune & Stratton, Inc., 111 Fifth Ave., New York, NY 10003. Tele: (212) 741-4875 (Office of the Secretary-Treasurer)

ELECTED OFFICERS (4/73-4/74):
President: R. Kenneth Bussy, Lea & Febiger, Philadelphia, Pa. 19106. (215) 925-5342.
Secretary-Treasurer: Niels C. Buessem.

MEMBERSHIP: The AAMBP's membership consists of 18 companies who are devoted primarily or exclusively to the publication of medical books. **MEETINGS:** 1973: Oct. 16 (Chicago, Il.: McCormick Place). 1974: Apr. 9 (Atlantic City: Convention Hall).

ASSOCIATION OF AMERICAN PUBLISHERS, INC. (AAP) [I], One Park Ave., New York, NY 10016. Tele: (212) 689-8920, 1826 Jefferson Place, N.W., Washington, DC 20036. Tele: (202) 293-2585

OFFICE STAFF:
President: Edward M. Korry
Vice Presidents: Sanford Cobb, Austin J. McCaffrey
Assistant Director: Richard Kleeman
ELECTED OFFICERS (terms end as indicated):
Chairman of the Board: Robert L. Berstein, Random House, Inc., New York, NY 10022. (212) PL 1-2600. (6/73)
Vice Chairman of the Board: Kenneth W. Lund, Scott, Foresman and Co., Glenview, Il. 60025. (312) 729-3000. (6/74)
Secretary: Ross D. Sackett, CBS/Education and Publishing Group, New York, NY 10017. (212) MU 9-9100. (6/73)
Treasurer: Seymour Turk, Simon and Schuster, Inc., New York, NY 10020. (212) CI 5-6400. (6/75)

BACKGROUND: Formed in 1970 by consolidation of the American Book Publishers Council and the American Educational Publishers Institute. **PURPOSES:** To foster and develop a public understanding of the essential role of books in our culture and of independently created books and instructional materials in our educational institutions. To provide effective representation of book publishing and educational publishing to governmental units and the general public. To provide members with appropriate information concerning trade conditions, markets, copyright, manufacturing processes, taxes, duties, postage, freight, censorship movements, and government programs. To provide a framework within which the various groups and particular interests that make up the industry can work to advance their areas of concern. To cooperate in research on the design, content, and distribution of books and educational material. To unify the industry into a single group so that it can speak with one voice on matters of common interest. **ACTIVITIES:** The Association holds two meetings each year, and additional conferences and seminars on particular aspects of book publishing. Public information and press relations services are provided, and newsletters and reports are published. Liaison committees work with professional associations with allied interests. International services are provided. Additional services include statistical studies of industry sales, market surveys, and periodic studies of salaries and compensation. **MEMBERSHIP:** The Association is a voluntary confederation of about 250 publishers of books of all types. All regions of the United States are represented. The members are publishers of printed and audiovisual instruction materials, general trade books, reference books, religious books, and scientific and medical books. **MEMBERSHIP GRADES AND ANNUAL DUES:** There is only one grade of membership. Dues are assessed according to company sales. **SPEAKERS:** The Association will try to suggest knowledgeable speakers on request to Ms Mary McNulty, AAP, One Park Avenue, New York, NY 10016.

ASSOCIATION OF AMERICAN UNIVERSITY PRESSES, INC. (AAUP) [I], One Park Ave., Room 802, New York, NY 10016. Tele: (212) 889-6040

OFFICE STAFF:
Associate Executive Director: John B. Putnam
Assistant Director: Carol Franz
Administrative Assistant: Dorothy James
ELECTED OFFICERS (6/73-6/74):
President: Thompson Webb, Jr., Director, Univ. of Wisconsin Press, Madison, Wi. 53701.
President Elect: Howard R. Webber, Director, M.I.T. Press, Cambridge, Ma. 02142.
Vice President: Bernard Perry, Director, Indiana Univ. Press, Bloomington, In. 47401.
Treasurer: Jack G. Goellner, Associate Director & Editor, The Johns Hopkins Univ. Press, Baltimore, Md. 21218

BACKGROUND: AAUP is a tax-exempt educational corporation. In 1964 a wholly-owned subsidiary, American University Press Services, Inc., was formed (which see) for the purpose of carrying on and extending several services previously handled by AAUP. **PURPOSES:** To encourage the dissemination of the fruits of research and scholarship, and, in connection therewith, the development of university presses and the flow of scholarly publications; to provide an organization through which the exchange of ideas relating to university presses and their functions may be facilitated; to afford technical advice and assistance to learned bodies, scholarly associations and institutions of higher learning, to conduct forums to advance the research aims of scholars, and to conduct institutes to improve the research publication programs of educational bodies. **ACTIVITIES:** An annual business meeting is held. The Association provides advice and assistance to university presses and to university administrations considering establishment of a press. Guidelines and handbooks are published. Seminars are held as needed for education and training. A Book Show is held, and sent to university presses in the U.S. and Canada. The Association maintains liaison with scholarly, educational, and publishing organizations and with scholarly publishers in other countries. Research and development projects are carried out on programs of special importance to university press publishing. AAUP is one of the sponsors of the Centro Interamericano de Libros Academicos. Other activities are carried out by the American University Press Services. **MEMBERSHIP:** The Members are the scholarly publishing divisions in North and South America of regularly constituted colleges and universities. International Membership is extended to university presses in other countries, or to those in the Americas which publish primarily in languages other than English. There are 68 members. **PUBLICATIONS:** See Publications of American University Press Services, Inc. **MEMBERSHIP GRADES AND ANNUAL DUES:** International members neither vote nor pay dues. There is only one grade of voting membership. **MEETINGS:** 1974: June.

ASSOCIATION OF BRITISH SCIENCE WRITERS (ABSW) [P], c/o *New Scientist*, 128 Long Acre, London, WC2, United Kingdom

ELECTED OFFICERS:
Chairman: Nigil Hawkes
Vice Chairman: Dr. Anthony Michaelis
Secretary: Hugh Harvey
Treasurer: John Day

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PURPOSES: To promulgate science writing for the mass media. **ACTIVITIES:** Ministerial briefings, receptions, luncheons. **MEMBERSHIP:** The Association consists primarily of writers for the mass media with backgrounds in various scientific disciplines. Of the 150 members, most are located in the United Kingdom with some overseas members. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Full Member.* Person who is engaged in science writing full-time, £3. *Associate Member.* Press officers, and infrequent writers, £2. *Academic Member.* By invitation only. No dues.

ASSOCIATION OF CHIEF STATE SCHOOL AUDIO VISUAL OFFICERS (ACSSAVO), c/o C. E. Baseman, State Dept. of Education, 301 West Preston St., Baltimore, Md. 21201. Tele: (301) 383-3016

SECRETARY: Clarence E. Baseman

ASSOCIATION OF CINEMA LABORATORIES (ACL_2) 1925 K St. N.W., Washington, D.C. 20006.

EXECUTIVE SECRETARY: Preston B. Bergin

ASSOCIATION OF COLLEGE AND RESEARCH LIBRARIES (ACRL) [P], 50 E. Huron Street, Chicago, Illinois 60611. Tele: (312) 944-6780

OFFICE STAFF:
Executive Secretary: Beverly P. Lynch
Secretary: Sheri Pudlo
Professional Assistant: Virginia W. Baker
ELECTED OFFICERS (6/73-6/74):
President: Norman E. Tanis, California State University, Northridge, Ca. 91324. (213) 885-2271
President Elect: H. William Axford, University of Oregon, Eugene, Or. 97403. (503) 686-3056.
Past President: Russell Shank, Smithsonian Institution, Washington, DC. 20560. (202) 381-5496

BACKGROUND: The Association is a Division of the American Library Association (ALA). **PURPOSES:** To provide guidelines for identifying and evaluating books and non-book materials, planning programs, establishing and evaluating standards, coordinating activities with ALA, to develop libraries and librarianship, and to improve and extend library service. **ACTIVITIES:** Publishes a bimonthly journal and newsletter; administers funds procured from foundations; conducts committee programs; formulates standards. **MEMBERSHIP:** The Association consists of librarians who work for college, junior college, university, and research libraries. The specific subject matter specialties of members include rare books, art, agricultural and biological sciences, education, behavioral sciences, and social sciences. Members are located throughout the United States. There are approximately 12,000 members. **PUBLICATIONS:** The Association publishes a number of journals and newsletters, *College and Research Libraries, College and Research Libraries News, CHOICE, ACRL Monograph, and ACRL Microform. College and Research Libraries is a 6 1/2" x 10"* bimonthly containing scholarly articles dealing with librarianship and education. *College and Research Libraries News is a 6 1/2" x 9 1/2"* bimonthly containing minutes of meetings, Association news, notices, and lists of acquisitions. *CHOICE* is a monthly journal of book reviews published in an 8 1/2" x 11" format. *ACRL Monographs* is published irregularly as needed to disseminate book-length scholarly materials. The *ACRL Microform Series* publishes library reports, policy statements, surveys, manuals, reports, and other materials relating to academic and research libraries. Editors of each publication are: *College and Research Libraries.* Richard M. Dougherty, Norlin Library, Room 105, University of Colorado, Boulder, Co. 80302. *College and Research Libraries News.* Michael Herbison, Assistant Librarian, Casper Community College, 125 College Drive, Casper, Wyoming 82601. *CHOICE.* Peter M. Doiron, 100 Riverview Center, Middletown, Connecticut 06457. *ACRL Monograph.* Ed Holley, University of Houston, Houston, Texas 77004. **MEMBERSHIP GRADES AND ANNUAL DUES:** Same as for ALA. **MEMBERSHIP BENEFITS:** Any member except Chapter, Organization, and Special Members may vote and hold office. All members receive all ACRL publications and *American Libraries*, may attend the annual conferences, and may obtain employment information services. **MEETINGS:** Meets with the ALA.

ASSOCIATION OF DEPARTMENTS OF ENGLISH (ADE) [I] 62 Fifth Avenue, New York, NY 10011. Tele: (212) 691-3200

COORDINATOR: Elizabeth H. Wooten
ELECTED OFFICERS (12/72-12/73):
President: Neal Woodruff, Chairman, Dept. of English, Coe College, Cedar Rapids, Ia. 52402.

BACKGROUND: An affiliate of the Modern Language Association of America. **PURPOSES:** To facilitate communication between departments of English and to provide means for collecting and disseminating information of importance to them; to serve as a forum for the discussion of basic issues relating to English as a discipline in the context of American education; to shape and implement measures for advancing the interests of departments of English; to encourage the development of general policies relating to staff, departmental management, etc.; to provide a means for making effective the opinions and aims of the profession; to facilitate hiring policies. **ACTIVITIES:** Publishes a quarterly journal; conducts meetings and seminars; conducts special meetings and programs. **MEMBERSHIP:** Membership in the Association is made up solely of university, college and junior college departments of English, each represented by its chairman. Their specialty is, of course, English. There are approximately 1000 members throughout the United States and Canada. **CHAPTERS:** There is a growing number of formal and informal regional groups associated with the Association of Departments of English. **PUBLICATION:** The Association's major publication is *ADE Bulletin.* It is issued quarterly, is about 70 pages long and is 8 1/2" x 11" in size. Individual subscriptions are $5 per year. It contains articles, research reports, statistics, and news. Articles deal with matters of particular professional interest to department chairmen. Some articles and reports are commissioned, but most are reviewed by the Editor and an Editorial Board before inclusion in the *Bulletin.* Inquiries should be submitted to the Association's Coordinator. **MEMBERSHIP GRADE AND ANNUAL DUES:** *Institutional Member:* $35. **MEMBERSHIP BENEFITS:** All members may vote and hold office; all receive *ADE Bulletin*, and are eligible to list faculty vacancies four times per year in ADE Job Information Lists. All members are eligible to attend meetings, conferences, seminars, and conventions and to use the ADE-MLA Faculty Exchange at the winter meeting. **SPEAKERS:** ADE has no formal speakers bureau, the Coordinator is always prepared to recommend speakers who have engaged in regional and national conferences and seminars. **MEETINGS:** ADE sponsors two national meetings. The first is held in late November in conjunction with the annual meeting of the National Council of Teachers of English. The second, which is the official business meeting, is held on 26 December in conjunction with the annual meeting of the Modern Language Association.

ASSOCIATION OF DEPARTMENTS OF FOREIGN LANGUAGES (ADFL) [I], 62 Fifth Avenue, New York, NY 10011

COORDINATOR: Richard I. Brod
ADMINISTRATIVE ASSISTANT: Kristin M. Helmers
ELECTED OFFICERS (12/72-12/73):
President: Charlotte Anderson, Montgomery County Community College, Blue Bell, Pa. 19422. (215) 643-6000
President Elect: Robert Helbling, University of Utah, Salt Lake City, Ut. 84112. (801) 581-7561.

BACKGROUND: ADFL was created by the Modern Language Association of America in 1969. **PURPOSES:** To provide a forum for the discussion of problems of administration and professional policy among foreign language department chairmen, including matters of finance, pro-

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motion and tenure of faculty, employment of graduate students, curriculum development, coordination of programs among schools and colleges, and long range planning. **ACTIVITIES:** ADFL publishes a quarterly bulletin, quarterly Job Information Lists in foreign languages, and occasional special publications. The research and reference services of the MLA-ADFL headquarters staff are available. An annual meeting is held at each MLAA Convention. ADFL is an affiliate of the American Council on the Teaching of Foreign Languages and sponsors sessions at annual meetings of ACTFL. It sponsors summer seminars for new chairmen. **MEMBERSHIP:** Membership is open to foreign language departments in two-year and four-year colleges and universities in the U.S. and Canada. Each is represented in the councils of the Association by its chairman. There are 950 members. **PUBLICATION:** The *ADFL Bulletin*, 7" x 10" and 70 pages long, is a quarterly with a circulation of 12,000 and a subscription price of $5 per year. It carries conference data, statistical surveys, and articles of interest to the foreign languages teaching profession. Address inquiries to the Editor, Richard I. Brod, 62 Fifth Ave., New York, NY 10011. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Institutional Membership* - $20. **MEMBERSHIP BENEFITS:** Publications, conferences, employment information, research services. **SPEAKERS:** The organization has no speakers bureau, but may make limited referals upon specific need. **MEETINGS:** The official business meeting of the Association is held on December 26 in conjunction with the annual meeting of the Modern Language Association of America.

ASSOCIATION OF DIRECT MARKETING AGENCIES (ADMA) [I], 527 Madison Ave., New York, NY 10022. Tele: (Office of the Secretary Treasurer) (212) 688-7030

ELECTED OFFICERS (3/72-3/73):
President: Malcolm Dunn, Batten, Barton, Durstine, and Osborn, New York, NY 10017. (212) 355-5800.
Vice President: Edward McLean, Ghent, NY 12075. (212) 688-5500.
Secretary/Treasurer: Caroline A. Zimmermann, William Steiner Associates, 527 Madison Ave., New York, NY 10022. (212) 688-7030.
BACKGROUND: Formerly the Association of Direct Marketing Agencies and Consultants. **MEMBERSHIP:** The Association is composed of 17 direct marketing advertising agencies, spread throughout the U.S. **SPEAKERS:** The Secretary will try to suggest knowledgeable speakers upon request.

ASSOCIATION OF FEDERAL COMMUNICATIONS CONSULTING ENGINEERS (AFCCE) [P], 1771 N Street, N.W., Suite 402, Washington, DC 20036. Tele: (202) 296-2375 (Office of the Secretary)

ELECTED OFFICERS (4/73-4/74):
President: Elizabeth L. Dahlberg, Lohnes and Culver, Washington, D.C. 20005. (202) 296-2722.
Vice President: Paul Wimmer, Jules Cohen & Assocs., Washington, D.C. 20036. (202) 659-3707.
Secretary: Ogden L. Prestholdt, A.D. Ring & Assocs.
Treasurer: Carl E. Smith, Cleveland, Ohio 44141. (216) 526-4386.
Executive Committee: Edward F. Lorentz (Washington, D.C.); Thomas J. Vaughan (Manchester, NH); Alvin Andrus (Rockville, Md.); Vir N. James (Denver, Co.); Robert M. Silliman (Washington, D.C.)
MEETINGS: 1974: April or May.

ASSOCIATION OF FEDERAL PHOTOGRAPHERS (AFP) P.O. Box 1027, Washington, D.C. 20013.

CHAIRMAN: Edgar W. Weinberger

ASSOCIATION OF INDUSTRIAL ADVERTISERS, INC. (AIA) [P], 41 East 42 St., New York, NY 10017. Tele: (212) 661-2096

OFFICE STAFF:
Managing Director: R. L. Coleman
Office Manager: Laura Scharf
Member Services Coordinator: Trevor Thomas
Membership Secretary: Diane Timon

ELECTED OFFICERS (8/72-8/73):
President: Al Ries, Ries Cappiello Colwell Inc., New York, NY 10036. (212) 869-8888.
First Vice President: Robert R. Crittendon, Beckman Instruments, Inc., Fullerton, Ca. 92635. (714) 871-4848.
Second Vice President: James K. Gillam, Penton Publishing Co., Cleveland, Oh. 44114. (216) 696-7000.
Secretary: Edgar Buttenheim, Buttenheim Publishing Co., Pittsfield, Ma. 01201. (413) 499-2550.
Treasurer: Fred Poppe, Complan, Inc., Division of DeGarmo, New York, NY 10016. (212) 986-2122.
Past President: Keith K. Warne, Gordon Hill Advertising, Ltd., Toronto, Ontario, Canada. (416) 924-8481.

PURPOSES: To provide an effective organization for those engaged in business and industrial advertising and marketing functions. To improve the effectiveness of business and industrial advertising and marketing techniques. **ACTIVITIES:** Seminars and conferences are held on industrial marketing and advertising. The Association publishes handbooks, studies on a variety of related subjects, and a newsletter. The Association tries to achieve comparability of audience data for business publications. The association conducts research. **MEMBERSHIP:** The 3050 members represent advertising management; advertising agency account executives, copy writers, media executives, and others; business magazine editors; media representatives; and suppliers to the advertising industry. Many have engineering degrees. They are spread throughout the U.S. and Canada; many members are overseas, especially in Japan, France, and Scandinavia. **CHAPTERS:** The Association has 39 local chapters: Albany, NY; Atlanta, Ga; Baltimore, Md. Boston, Ma; Buffalo, NY; The Carolinas, The Central Ontario Marketer's Association, Canada; Chicago, Il; Cleveland, Oh; Dallas, Tx; Dayton, Oh; Denver, Co; Detroit, Mi; District of Columbia; Fort Wayne, In; Grand Rapids, Mi; Hartford, Ct; Houston, Tx; Indianapolis, In; Kansas City, Mo; Long Island, NY; Los Angeles, Ca; Milwaukee, Wi; Minneapolis, Mn; Montreal, Que., Canada; New Jersey; New York, NY; Orange County, Ca; Philadelphia, Pa; St. Louis, Mo; San Diego, Ca; San Francisco, Ca; Southern Connecticut; Toronto, Ont.; Canada, Tulsa, Ok; Youngstown, Oh; Rochester, NY; Portland, Or; Pittsburgh, Pa. **PUBLICATION:** The *AIA Newsletter*, 8 1/4" x 11 1/2" and 8 pages long, is published monthly. It contains articles on industrial advertising, association activities, and chapter events. Articles may describe speeches or studies related to industrial marketing communications. No advertising is accepted, and contributed articles are not usually accepted. This newsletter is published as an insert in *Industrial Marketing*, a Crain Communications magazine. Editor of the newsletter is Trevor Thomas, AIA Headquarters, 41 East 42 Street, New York, NY 10017. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member* - Advertising agency or advertiser, $40. *Associate Member* - Publisher or supplier, $40. *Professional Educator* - Teacher of advertising, marketing, etc. in a college or university, $10. *Provisional Member* - Trial membership for those who are employed by the same firm as an Active Member, $10. *Life Active Member* - Awarded by International Organization, no dues. *Life Associate Member* - Awarded by International Organization, no dues. **MEMBERSHIP BENEFITS:** voting; office holding; receipt of publications free or at reduced prices subscription to *Industrial Marketing*, two monthly newsletters; quarterly research report; quarterly abstracts of marketing articles; free library service to answer questions on marketing, advertising, sales, administration, and related areas; discounts for seminars and conferences. **MEETINGS:** 1974: Jun 16-19 (Miami, Fl.: Bal Harbor). 1975: Jun. 15-18 (Pittsburgh, Pa.: Pittsburgh Hilton). 1976: Jun. 20-24 (New York, NY: New York Hilton). 1977: Jun 26-29 (Kansas City, Mo.: Crown Center Hotel). 1978: Jun. 18-22 (San Francisco, Ca.: Fairmount Hotel).

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ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC., (MST) [T], 1735 DeSales St., N.W., Washington, DC. 20036. Tele: (202) 347-5412

OFFICE STAFF:
Executive Director: Lester W. Lindow
Assistant Executive Director: Roy W. Easley
Administrative Assistant: Paul R. Jeannin
ELECTED OFFICERS (12/72-12/73):
President: Terry H. Lee, Storer Broadcasting Co., Miami Beach, Fl. 33138. (305) 751-6711
First Vice President: Arch L. Madsen, Bonneville International Corp., Salt Lake City, Ut. 84108. (801) 582-1078
Second Vice President: Robert F. Wright, WTOK-TV, Meridian, Ms. 39301. (601) 485-8064.
Secretary-Treasurer: Franklin C. Synder, The Hearst Corp., Pittsburgh, Pa. 15215. (412) 781-8822.

PURPOSES: To assist the appropriate government authorities and the industry in assuring the maximum television service to the people of the United States, and in following the intent of Congress in the Communications Act of 1934, as amended. **ACTIVITIES:** The Association conducts technical research programs and studies. It makes filings and appearances before the Federal Communications Commission and other appropriate governmental and non-governmental agencies. **MEMBERSHIP:** The Association is a nonprofit trade organization. The members are over 150 television stations, distributed throughout the U.S. **SPEAKERS:** The Executive Director will try to suggest knowledgeable speakers on request. **MEETINGS:** 1974: Mar. 16-20 (Houston, Tx: Hyatt Regency Hotel). 1975: Apr. 6-9 (Las Vegas, Nv.: Convention Center). 1976: Mar. 28-31 (New Orleans, La.: Superdrome).

ASSOCIATION OF MEDICAL ILLUSTRATORS (AMI) [P] c/o Dept. of Medical Illustration, Univ. Of Missouri Medical Center, Columbia, Mo. 65201. Tele: (314) 442-5111.

ELECTED OFFICERS (to 10/73):
Corresponding Secretary: Ruth M. Wakerlin

PURPOSES: To further the study of medical illustration, to encourage the advancement of medical illustration and other allied fields of visual education, to advance medical education, and to promote understanding and cooperation with the medical and related professions. **ACTIVITIES:** Promotes the exchange of information through an annual convention, a journal, and a newsletter. Maintains a Council on Education that establishes educational standards and lists schools that can train medical illustrators. **MEMBERSHIP:** The 301 members are located throughout the United States and Canada and some are in other countries as well. All active members are professional medical illustrators, but the Association also has some Associate Members who are interested in the related fields of education, photography, publication, and television as these fields contribute to visual education in medicine. **PUBLICATION:** The Association's major publication, *The Journal of the Association of Medical Illustrators*, is published annually in an 8 1/2" x 11" format and is 40-60 pages long. It contains illustrations, editorial comments, and articles dealing with medical illustrating. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*. Degree or certificate from AMI-listed school plus one year experience or eight years experience as medical illustrator. $30. *Associate Member*. Active in an allied profession and interested in the Association's purposes but not eligible for active membership. $25. **SPEAKERS:** The Corresponding Secretary will try to suggest speakers on request. **MEETINGS:** 1973: July 8-12 (Richmond, Va: John Marshall Hotel). 1974: Oct. 21-23 (New Orleans, La.: Hotel Monteleone). 1975: Aug 8-14 (Vancouver, B.C., Canada: University of British Columbia).

ASSOCIATION OF MOTION PICTURE AND TELEVISION PRODUCERS (AMPTP) 8480 Beverly Blvd., Hollywood, Ca. 90048. Tele: (213) 653-2200
EXECUTIVE VICE PRESIDENT: Charles S. Boren

ASSOCIATION OF PETROLEUM WRITERS (APW) 2659 South Quebec, Tulsa, Ok. 74114. Tele: (918) 939-1643
ASST. SECRETARY-TREASURER: Joan Rhodes

ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS (ARTNA) 24 E. 39th St., New York, NY 10016.
EXECUTIVE SECRETARY: Joe Benti

ASSOCIATION OF RAILROAD EDITORS (ARE) [P] 1920 L St., N.W., Washington, DC 20036. Tele: (202) 293 4200. (Office of the Secretary-Treasurer)

ELECTED OFFICERS (9/72-9/73):
President: A.C. Hanson, Duluth, Missabe & Iron Range Rwy, 227 West First St., Duluth, Mn. 55802. (218) 722-8383
First Vice President: J. E. Wilson, St. Louis-San Francisco Rwy, Springfield, Mo. 65802. (417) 862-2722
Second Vice President: G. R. Rekela, Burlington Northern Inc., St. Paul, Mn. 55101. (612) 227-0911
Secretary-Treasurer: W. W. Thompson, Association of American Railroads (see above).

PURPOSES: To promote the mutual interests of the railway industry and its people through interchange of ideas among railway editors and railway organizations; to promote betterment of employee communications in all respects; and to advance the standards of the profession. **ACTIVITIES:** At an annual meeting, developments, new thinking, and improved techniques, involving employee communications are treated in depth. The association provides material and information of special interest to communicators, including specially prepared items for editorial use. **MEMBERSHIP:** ARE's 93 members are basically editors of railroad employee publications, but some have broader titles and responsibilities such as manager of employee communications, director of public relations, or employee information specialist. **MEETINGS:** 1973: Sept. 26-29 (Minneapolis, Mn.: Sheraton Ritz Hotel).

ASSOCIATION OF RECORDS EXECUTIVES AND ADMINISTRATORS (AREA) P.O. Box 4259, Grand Central Station, New York, NY 10017. Tele: (212) 674-6554
EXECUTIVE SECRETARY: Everett O. Alldredge

ASSOCIATION OF REPRODUCTION MATERIALS MANUFACTURERS (ARMM) 901 North Washington Street, Alexandria, Va. 22314. Tele: (709) 683-5455
EXECUTIVE SECRETARY: Preston Bergin

ASSOCIATION OF RESEARCH LIBRARIES (ARL) [I] 1527 New Hampshire Avenue, N.W., Washington, D C 20036 Tele: (202) 232-2466

EXECUTIVE DIRECTOR: Stephen A. McCarthy, Ph.D.
ASSOCIATE EXECUTIVE DIRECTOR: Louis E. Martin

PURPOSES: To strengthen and improve the collections and services of the larger libraries in support of higher education and research. **ACTIVITIES:** Represents its members in matters relating to the federal government, international agencies, and other library associations; concerns itself with federal legislation related to libraries and higher educa-

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tion, carries out joint projects with various professional societies. **MEMBERSHIP:** The Association consists of university, government, special, and public libraries which have comprehensive research collections. There are 85 member institutions throughout the United States and Canada. Membership is by invitation only. **PUBLICATION:** The Association does not publish a professional journal. It does issue *Minutes* of its semiannual membership meetings, *Annual Statistics* of its university library members, the *Foreign Acquisitions Newsletter* in May and October, a periodic general *ARL Newsletter*, and occasional monographs. **MEMBERSHIP BENEFITS:** The Association, both independently and in cooperation with the federal government, is actively supporting: the acquisition by U.S. research libraries of previously unavailable foreign material, the centralized cataloging of foreign material, the publication of the *National Union Catalog* of Library of Congress cards, the reprinting of scarce contemporary Chinese material, and the bibliographic organization and control of Chinese and Slavic materials.

ASSOCIATION OF STATE LIBRARY AGENCIES (ASLA) [P]
50 East Huron St., Chicago, Il. 60611. Tele: (312) 944-6780

EXECUTIVE SECRETARY: Gerald M. Born
ELECTED OFFICERS (6/72-6/73):
President: James R. Hunt, Cincinnati Public Library, Cincinnati, Oh. 45202. (513) 241-2636
President Elect: David R. Hoffman, Montana State Library, Helena, Mt 59601. (406) 449-3004.

BACKGROUND: ASLA is a division of the American Library Association (ALA). **PURPOSE:** To develop and strengthen the usefulness, efficiency, and services of the various state agencies for library and related services; to strengthen librarianship, and to advance the profession. **ACTIVITIES:** Various committees work on different phases of the Association's activities and issue standards, publications, and materials to further the Association's goals. Educational programs are planned and presented. Special projects are undertaken which are consonant with the objectives of the Association. **MEMBERSHIP:** The 1,200 members are largely employed by state library agencies, and include state librarians and state library agency staff. Their specialties include automation, legislative reference, law, institutional libraries, *etc.* Members are located throughout the U.S., Canada, and other foreign countries. **PUBLICATIONS:** The *ASLA Newsletter*, 8 1/2" x 11" and 6 pages long, appears 3 times per year. It is mailed to the entire membership and is available only to members. It contains association news, state agency news, reference data, and articles relating to state library agency development and current topics of interest to state library agency staffs. Address inquiries to the Editor, Mrs. Brooke E. Sheldon, Head of Services to Children and Young Adults, Public Library Development, New Mexico State Library, Box 1629, Santa Fe, NM 87501. **MEMBERSHIP GRADES AND ANNUAL DUES:** Same as for ALA. **MEMBERSHIP BENEFITS:** Benefits include voting and office holding privileges committee work, publications, conferences, and information. **SPEAKERS:** The Executive Secretary will try to suggest knowledgeable speakers upon request. **MEETINGS:** Meets with the ALA.

ASSOCIATION ON BROADCAST ENGINEERING STANDARDS (ABES) 1130 17th St. N.W., Washington, DC 20036. Tele: (202) 293-5528

EXECUTIVE DIRECTOR: George S. Dietrich
BACKGROUND: Formerly Association on Broadcasting Standards (ABS)

ASSOCIATION POUR L'ETUDE ET LE DEVELOPMENT DE LA TRADUCTION AUTOMATIQUE ET DE LA LINGUISTIQUE APPLIQUÉ
117 rue de France, 06-Nice, France

ASSOCIATION POUR LE TRAITEMENT AUTOMATIQUE DES LANGUES (ATAL) [P], (ASSOCIATION FOR AUTOMATIC LANGUAGE PROCESSING) 45 rue d'Ulm, Paris, France, 75230 Cable: Paris CEDEX05

ELECTED OFFICERS:
President: André Lentin, Professor, University of Paris, Paris, France
Vice President: Yves Gentilhomme, Professor, University of Besançon, Besancon, France
Secretary: Mme. Hocquenghem, 16 rue de Siam, Paris, France 75015

BACKGROUND: Formerly the Association for Automatic Language Translation. **PURPOSES:** To provide a forum for the exchange of information among researchers dealing with the problems of mechanical and particularly automatic language processing. **ACTIVITIES:** The Association holds monthly meetings and issues a semiannual journal *T. A. Informations* and periodic publications "T. A. Documents". **MEMBERSHIP:** Membership consists of university researchers and educators in the field of linguistics. The Association's membership is world-wide and numbers approximately 150. **PUBLICATIONS:** The Association's primary publication is semiannual journal *T. A. Informations*. Its format is 16 x 24 centimeters and each issue runs about 28 pages. In it are published articles relating to mechanical and automatic language processing, reports of seminars and international conferences, reports of meetings organized by the Society, Society news, abstract cards for publications in the field of automatic language processing, and advertising. The Editor-in-Chief of the journal is M. Deweze, Grenoble, France. Inquiries and contributions should be sent to the publisher: Editions Klincksieck, 11 rue de Lille, Paris 7, France. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Members*: 25 francs. *Honorary Members*: at least 50 francs.

ASSOCIAZIONE LIGURE DEI GIORNALISTI
c/o Dott. Tullio Cicciarelli, Vice President
Piazza De Ferrari 4, Genova, Italia

ASSOCIAZIONE LOMBARDA DEI GIORNALISTI
c/o Dott. Ferruccio Lanfranchi, President
Viale Monte Santo 7, Milano, Italia

AUDIOVISUAL CONFERENCE OF MEDICAL AND ALLIED SCIENCES (ACMAS) [I]
c/o George A. Dame, American Podiatry Association, 20 Chevy Chase Circle, N.W., Washington, D. C. 20015
Tele: (202) 362-2700 (Office of the Secretary-Treasurer)

ELECTED OFFICERS: (3/73–3/74):
President: Charles Deany, American Dental Association, Chicago, Il. 60611. (312) 944-6730.
Vice President: Steve Cartwright, American Hospital Association, Chicago, Il. 60611. (312) 645-9400.
Secretary-Treasurer: George A. Dame (see above).

BACKGROUND: Organized in 1953. **PURPOSES:** To further audiovisual education in the health sciences, to keep member orgainizations abreast of new developments in the audiovisual media, and to bring the latest information on communication media to individuals who are involved in the medical and allied sciences. **ACTIVTIES:** Holds annual meeting, maintains liaison with related associations. **MEMBERSHIP:** Members are medically-related associations or other institutions with audovisual departments. Each member can send two delegates to the annual meetings. ACMAS has a about 50 members and no dues. **MEETINGS:** Meets annually with the Association for Educational Communication and Technology (which see).

AUTHORS LEAGUE OF AMERICA, INC., THE (TALA)
234 West 34th St., New York, NY 10036. Tele: (212) 736-4811

EXECUTIVE SECRETARY: Mills Ten Eyck, Jr.
ELECTED OFFICERS:
President: Jerome Weidman
Vice President: Elizabeth Janeway
Secretary: Maurice Valency
Treasurer: Gerold Frank

MEMBERSHIP: Approximately 6000.

AVIATION/SPACE WRITERS ASSOCIATION (AWA) [P]
Cliffwood Road, Chester, NJ 07930

SECRETARY/TREASURER: William F. Kaiser

PURPOSES: To establish and maintain high standards of quality and veracity in gathering, editing, and disseminating aeronautical and space information. **ACTIVITIES:** Publishes a five-times-a-year newsletter, "AWA News", and a Manual; conducts an annual news conference; maintains seven regional offices under the direction of a Regional Director. Encourages in-depth reporting and writing by making the member aware of his responsibilities; helps produce awareness in media of the need for expertise in reporting aviation and space events; provides forums for public discussion of problems in the field; helps promote good relations with the press by government, industry, and the military establishment; helps create reporter-writers in specialized fields who have a sense of social consciousness; presents awards periodically for work in aviation/space writing. **MEMBERSHIP:** The Association consists primarily of people engaged in writing aviation and space news for the news media, industrial public relations personnel, and military information personnel. All members specialize in aviation and space writing. Of the 900 members, most are in the United States with some members and a Regional Office in Canada. **CHAPTERS:** The seven Regional Offices encompass these areas: Northeast, Mid-East, Southeast, North Central, South Central and Western United States, Canada. **PUBLICATION:** The Association's major publications are the *AWA Manual* and "The Newsman and Air Accidents". The first edition of the Manual appeared in 1972. It is published in an 8 1/2" by 11" format and contains about 100 pages of articles, news of AWA members, and the membership roster listings. "The Newsman and Air Accidents", which was originally published in 1965 and revised in 1970, is now available from AWA in its second revised (1972) edition. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*. Must earn a substantial part of his income from or devote a substantial amount of his time to aviation/space writing, or must be responsible as writer or editor for such writing for newspapers, magazines, news services, books, radio, television, or other public media (not including house organs), $20. *Associate Member*. Earns some part of his income from aviation/space writing or information services, but does not qualify for Member, $20. *Affiliate Member*. Those who have been Members or Associate Members for 5 years but no longer qualify in those grades, $20. *Life Member*. Is elected from one of the above classes by Members. May qualify for Life Member without forfeiting previous grade of membership, no dues. *Honorary Member*. Is elected by the Members from outside the membership for long, devoted, and lasting service to AWA, no dues. *Student Member*. Must be studying journalism to become an aerospace writer and must be between the ages of 18 and 25 years, dues fixed annually. Note: For new members, there is an initiation fee of $10. **MEMBERSHIP BENEFITS:** All members may vote, hold office, and attend conferences. All members are eligible to attend local programs and regional meetings. **MEETINGS:** 1974: May (Washington, DC).

BIOLOGICAL PHOTOGRAPHIC ASSOCIATION, INC. (BPA) [P], P.O. Box 12866, Philadelphia, Pennsylvania. 19108

EXECUTIVE SECRETARY: Ronald M. Christopher, Philadelphia, Pa. 19108. (215) 724-5655.

ELECTED OFFICERS (12/70-12/71):
President: S. Klosevych, Faculty of Medicine, University of Ottawa, Ontario, Canada. (613) 231-3342.
Vice President: D. H. Fritts, Veterinary Research Laboratory, Montana State University, Bozeman, Montana 59715. (406) 587-3121.

PURPOSES: To provide a forum for the dissemination of information on methods, techniques, materials, and instrumentation for biological photography as applied to scientific research and teaching. **ACTIVITIES:** Holds annual conventions and local monthly meetings. Publishes *Journal of the Biological Photographic Association* quarterly. Publishes a periodic newsletter. Certifies the qualifications of members. Provides a technical data information service for members. **MEMBERSHIP:** The membership of the Association consists of people in universities, industry, hospitals, and research establishments. The members are engaged in scientific photography, production of motion pictures, closed-circuit television, photo-optical instrumentation engineering with specialties in the natural and health sciences. Most members are located in the United States and Canada with some members-at-large throughout the world. As of January 1, 1970, there were approximately 1000 members. **CHAPTERS:** East: Boston, New York, Philadelphia, Washington, D.C., Western New York, Western Pennsylvania, Ottawa, Kentucky, Lake Ontario, Northern Ohio, Southeastern. Central: Chicago, Central Indiana, Midsouth, Prairie, Upper Midwest, Wisconsin. West: Arizona-New Mexico, Northern California, Southern California, Southwestern. **PUBLICATION:** The Association's major publication is the *Journal of the Biological Photographic Association*. It is a 50-page quarterly published in a 16 x 22 1/2 cm format. It contains scientific and technical papers but no advertising. Articles deal with methods, materials, instrumentation, and application of photography (including still, motion-picture, and television) to the health and natural sciences. Articles should be submitted to the Editor: Mr. Stanley Klosevych, Journal of the B.P.A., Box 333, Terminal A, Ottawa 2, Ontario, Canada. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: professional scientific communicator, $20. *Affiliate Member*: a person whose vocational status does not qualify him for Active Membership, $17.50. *Sustaining Member*: commercial firms, $100 and up. **MEMBERSHIP BENEFITS:** Only active members are eligible to hold office, but all members may vote, receive the *Journal* and the Newsletter, and can attend annual, regional, and chapter meetings. All members are eligible for merit awards and certification of qualifications. A technical information service is available to all members.

BLACK PERSPECTIVE
101 Central Park North, Suite 21
New York, N.Y. 10026. Tele: (212) 663-4200

CHAIRMAN: Ernest Dunbar

BOWLING WRITERS ASSOCIATION OF AMERICA (BWAA)
1027 Fairmount Ave., St. Paul, Mn. 55105

SECRETARY-TREASURER: Bob Schabert

BOXING WRITERS ASSOCIATION (BWA)
c/o Ring Magazine, 120 West 31st St.
New York, N Y 10001. Tele: (212) 564-0354

PRESIDENT: Barney Nagler

BROADCAST EDUCATION ASSOCIATION (BEA) [I]
1771 N Street, N.W., Washington, DC 20036. Tele: (202) 293-3518

EXECUTIVE SECRETARY: Harold Niven
ELECTED OFFICERS (4/73-4/74):
President: Clark Pollock, Nationwide Communications, Inc., Columbus, Oh. 43216. (614) 228-4711.
Vice President: Worth McDougald, University of Georgia, Athens, Ga. 30601. (404) 542-3785.

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Secretary-Treasurer: Richard Block, Kaiser Broadcasting Corp., Oakland, Ca. 94604. (415) 271-2575.

BACKGROUND: Formerly the Association for Professional Broadcasting Education. **PURPOSE:** To improve education in broadcasting. To this end, the association endeavours to encourage the adoption of high standards for teachers in the field of broadcasting; to provide adequate facilities for the exchange of teaching materials and information, and to bring together those working in the industry and those in institutions of higher learning to their mutual advantage; to foster close relationships between the teacher and the broadcaster in furtherance of the ideal that teachers should have broad, practical, and academic knowledge; to improve continually the capabilities and understanding of those students who enter the profession of broadcasting; and to facilitate employment for those who meet the standards of instruction. **ACTIVITIES:** The Association holds meetings and seminars, and publishes a journal. **MEMBERSHIP:** The Association has both institutional members and individual members. *Active Institutional Members* consist of the National Association of Broadcasters, representing its member stations and networks, and those regionally accredited four-year colleges and universities which offer comprehensive professional programs leading to a degree or emphasis in broadcasting. *Associate Institutional Members* are other regionally accredited colleges and universities offering less comprehensive programs in broadcasting. *Individual Membership* is open to those who have an active concern for professional broadcasting education. The Association has 275 Institutional Members, 350 Individual Members. **PUBLICATION:** The Association publishes the *Journal of Broadcasting*. Subscription price is $10, circulation is about 5,000. Address inquiries to Christopher Sterling, Editor, *Journal of Broadcasting*, Temple University, Philadelphia, Pa. 19122. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Institutional Active Member*: $60. *Institutional Associate Member*: $45. *Individual Member*: $12. **MEMBERSHIP BENEFITS:** The Board of Directors is appointed and elected by Institutional Members. Officers are elected by and from the Board. Individual members may attend meetings and seminars and receive publications. **MEETINGS:** 1974: Mar. 16-17 (Houston, Tx.: Sheraton-Lincoln). 1975: Apr. 5-6 (Las Vegas, Nv.). 1976: Mar. 27-28 (New Orleans, La.)

BROADCAST PIONEERS LIBRARY (BPL) [S]
1771 N St., N.W., Washington, D C 20036

DIRECTOR: Catherine Heinz
ELECTED OFFICERS:
President: Joseph E. Baudino, Westinghouse Broadcasting Co., Washington, D.C. 20006
Vice President: Harold Niven, National Association of Broadcasters, Washington, DC 20036
Secretary-Treasurer: Robert J. Higgins, Broadcast Music, Inc., New York, NY 10019
Past President: G. Richard Shafto, Columbia, SC 29260

PURPOSES: To provide a referral center to sources of the history of broadcasting, to maintain a specialized collection and catalog on the history of broadcasting, and to collect oral history interviews of broadcast pioneers. **ACTIVITIES:** Library service to researchers, writers, educators, students, and broadcasters. **PUBLICATIONS:** Brochure about the library and a partial inventory of holdings.

BROADCASTING FOUNDATION OF AMERICA (BFA) [S]
Room 1810, 52 Vanderbilt Ave., New York, NY 10017. Tele: (212) 684-2505.

OFFICE STAFF:
Vice President and Executive Director: Howard L. Kany
Program Director: Catherine Probst
Office Manager: Glo Kirby
ELECTED OFFICERS:
Chairman: George Probst, New York, NY. 10017
President: Seymour N. Siegel, New York, NY 10017
Vice Chairman: Charles Benton, Films, Inc., 1144 Wilmette Ave., Wilmette, Il. 60091. (312) 256-4730
Treasurer: Raymond Nordstrand, WFMT, 500 N. Michigan Ave., Chicago, Il. 60611. (312) 644-1900

PURPOSES: To invite nations throughout the world to share their views, arts, music, cultural, and traditional materials with the American people via taped radio programs, and to establish an international structure for a two-way conversation between them and other nations. **ACTIVITIES:** The Foundation achieves its objectives by acquisition, production, and distribution of radio programming to stations throughout the United States and Canada, and to libraries and universities. **MEMBERSHIP:** The Foundation is made up of 150 radio station members and individual subscribers. Both commercial and noncommercial stations are included. Members are specialists in cultural activities, journalism, the arts, literature, or engineering, and reside in the United States and Canada. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Noncommercial radio stations*: $125. *Commercial radio stations*: $150. *Individual membership: sustaining*, $100; *contributing*, $50; *friend*, $15. **BENEFITS OF MEMBERSHIP:** Station members receive one half-hour weekly audiotape program without additional charge and other weekly and special programs at minimal rates. Individual members receive selected audiotapes. **SPEAKERS:** The Executive Director will try to suggest knowledgeable speakers on request.

BUSINESS COMMUNICATIONS PRODUCERS ASSOCIATION (BCPA) Box 5069 Grand Central Station, New York, N Y 10016

PRESIDENT: A. J. Pocock

CARICATURISTS SOCIETY OF AMERICA (CSA)
218 West 47th St., New York, N.Y. 10036. Tele: (212) JU 6-435

PRESIDENT: Joseph Kaliff

CATHOLIC BROADCASTERS ASSOCIATION (CBA)
c/o Fr. Karl Holtsnider, O.F.M., Francisian Communications Center, 1229 S. Santee St., Los Angeles, Ca. 90015. Tele: (213) 748-2191

PRESIDENT: Fr. Karl Holtsnider, O.F.M.

CATHOLIC PRESS ASSOCIATION OF THE U.S. AND CANADA (CPA) [I/P], 432 Park Ave. South, New York, NY 10016. Tele: (212) 684-2550

OFFICE STAFF:
Executive Director: James A. Doyle
Assistant Executive Director: Eileen Nugent
ELECTED OFFICERS (5/73-5/74):
President: John F. Fink, *Our Sunday Visitor*, Huntington, In. 46750. (219) 356-8400.
Vice President: Rev. Jeremy Harrington, O.F.M., *St. Anthony Messenger*, Cincinnati, Oh. 45210. (513) 241-5615.
Treasurer: Robert L. Fenton, *Catholic Digest*, New York, NY. 10017. (212) 867-9766.

PURPOSES: To promote the welfare, the professionalism, and the expansion of Catholic periodical publishing. **ACTIVITIES:** Activities of the Association include publications, conferences and conventions, committee work, bulletins, work in Washington and other cities with other publishing organizations, seminars for members, and an employment service. **MEMBERSHIP:** The Association has both institutional and individual members. Through 250 publication members, it serves 1,789 individual staff people. In addition, it has 72 associate members and 29 affiliate and life members. Members are involved in every phase of newspaper and magazine writing, editing, production, and business operations in the religious education field. Many are specialists in philosophy, theology, social issues, and so forth. They are located in most of the United

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States, in Canada, and in the West Indies. The associate members are primarily free-lance writers, artists, photographers, and public relations people. **REGIONS:** The association is organized into five Regions: Eastern, Midwest, Southern, Pacific, Northwest. **PUBLICATIONS:** The Association publishes *Catholic Journalist*, a bimonthly tabloid newspaper; *Catholic Press Directory*, a 6" x 9" annual book; *Catholic Writers' and Illustrators' Guide*, an 8 1/2" x 11" annual; and *Postal Guide for Religious Non-Profit Publishers*, 8 1/2" x 11", published biannually. For information, contact James A. Doyle, Executive Director. **MEETINGS:** Meetings are held in the spring in conjunction with the meetings of the Associated Church Press (an organization representing the Protestant and Orthodox press, the headquarters of which is located at 343 South Dearborn, Chicago, Il. 60604). 1974: Apr. 23-26 (Denver, Co.: Brown Palace Hotel). 1975: May 6-9 (Nashville, Tn.). 1976: May 4-7 (Washington, DC: Shoreham Hotel).

CHILDREN'S TELEVISION WORKSHOP (CTW) [S]
1 Lincoln Plaza, New York, NY 10023
Tele: (212) 595-3456

President: Joan Ganz Cooney
Background: A private nonprofit corporation funded largely by the Corporation for Public Broadcasting, the U.S. Office of Education, and the Ford Foundation, noted for its production of the television series *Sesame Street* and *The Electric Company*. **ACTIVITIES:** Produces children's television programs, produces and distributes foreign-language television programs for children, conducts research into new program concepts for television and film use.

CINEMISTS 63
1809½ North Las Palmas Ave., Hollywood, Ca. 90028.
Tele: (213) 469-9696
PRESIDENT: Ed Kniefel

CLASSROOM PERIODICAL PUBLISHERS ASSOCIATION (CPPA), 1000 Connecticut Ave., N.W., Washington, DC. 20036
Tele: (202) 296-5680

GENERAL COUNSEL: Stephen F. Owen, Jr.
ELECTED OFFICERS:
Chairman: Clinton Smith, Vice President of Scholastic Magazines, Inc., Englewood Cliffs, NJ 07632. (201) 567-7900.
MEMBERSHIP: Consists of five publishers of periodicals used in the nation's schools. **MEETINGS:** Meets annually in Washington, DC.

CLEAR CHANNEL BROADCASTING SERVICE (CCBS) [T]
1776 K Street, N.W., Washington, DC 20006.
Tele: (202) 296-4855.

ELECTED OFFICERS:
President: Ward L. Quaal, WGN Continental Broadcasting Co., Chicago, Il. 60618. (312) 528-2311.
Vice President: Arch Madsen, Station KSL, Salt Lake City, Ut. 84111. (801) 524-2500.
Treasurer: A.M. Herman, Station WBAP, Ft. Worth, Tx. 76101. (817) 332-1248.
Other Members of Executive Committee: Irving Waugh (WSM , Nashville), David D. Palmer (WHO, Des Moines), William F. Rust (WHAM, Rochester).
PURPOSES: To maintain, without duplication (that is, the assignment of additional nighttime stations on the same frequency), all Class I-A Clear Channel frequencies. To obtain operating power in excess of 50 kW for all Class I-A Clear Channel stations. **ACTIVITIES:** The service participates in FCC rule-making proceedings and other proceedings, and testifies before Congress with respect to relevant legislation. **MEMBERSHIP:** Each of the members is a Class I-A Clear Channel broadcast station. These are KFI, Los Angeles; WSM, Nashville; WGN, Chicago; WSB, Atlanta, WJR, Detroit; WBAP, Ft. Worth; WHAS, Louisville; WHO, Des Moines; KSL, Salt Lake City, and WHAM, Rochester, NY.

CLUB OF PRINTING WOMEN OF NEW YORK (CPWNY)
P.O. Box 5343 Grand Central Station, New York, NY 10017
PRESIDENT: Mary Jane Marchese

COLLEGE ENGLISH ASSOCIATION, INC., THE (CEA) [P]
Oakland University, Rochester, Mi. 48063.
Tele: (313) 377-2250

EXECUTIVE SECRETARY: Donald E. Morse
ELECTED OFFICERS (7/73-7/74):
President: Samuel N. Bogorad, University of Vermont, Burlington, Vt. 05401. (802) 656-3056.
First Vice President: Glenn O. Carey, Eastern Kentucky University, Richmond, Ky. 40475. (606) 622-2565.
Second Vice President: George M. Harper, Florida State University, Tallahassee, Fl. 32306. (904) 599-4790.
Treasurer: Herbert V. Fackler, University of Southwestern Louisiana, Lafayette, La. 70501. (318) 233-3850.
PURPOSES: To further the profession of college English through publications, meetings, and conferences. **ACTIVITIES:** Publishes a monthly journal, conducts national and regional meetings, conducts conferences with business and industry, manages a creative writing fellowship program, and provides employment information. **MEMBERSHIP:** The Association consists of university and college teachers of English, English literature, engineering English, and the humanities. Most of the 2200 members are located in the United States with some members in foreign countries. **CHAPTERS:** Chapters are located in the following regions. Caribbean, Chicago, Florida, Georgia-South Carolina, New York, Hawaii, Indiana, Michigan, Mid-Atlantic, New England, New York State, North Carolina-Virginia, Ohio, Pacific Northwest, Pennsylvania, Rocky Mountain, Southern California, South Central, Tennessee, and Texas. **PUBLICATIONS:** The Association's major publications are *The CEA Critic* and *The CEA Forum*. *The CEA Critic* is a 6" x 9" quarterly about 60 pages long. It contains articles, reviews, and advertising. Articles in the *Critic* deal with literary criticism, both theoretical and practical, as well as with critical analyses of books, essays, and poems. Articles should be kept short, around 2500 words, with footnotes kept to a minimum. The *CEA Forum* is a 9" x 12" quarterly about 12 pages long. It contains Association news, organizational reports, essays, poetry, and advertising. Articles deal mainly with the problems of higher education, especially the teaching of English. Again, articles should be short, footnotes limited, and style lively. Articles for either journal should be submitted to the Editor: Dr. Earle Labor, Centenary College, P.O. Box 4188, Shreveport, La. 71104. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Regular Member*: college teachers of English language or literature, engineering English, or the humanities, $5. *Emeritus Member*: retired teachers, $1. *Student Member*: students interested in English teaching, $2. **MEMBERSHIP BENEFITS:** All members are eligible to vote and hold office, receive subscriptions to all publications, may participate in national and regional meetings and conferences, and may use the Bureau of Appointments in seeking employment or employees. **MEETINGS:** 1974: April 19-20 (Philadelphia, Pa.: Marriott Hotel). 1975: Apr. 10-12 (Atlanta, Ga.: Sheraton-Biltmore). 1976: Apr. 9-10 (Cincinnati, Oh.)

COLLEGE LANGUAGE ASSOCIATION (CLA) [P]
Atlanta University, Atlanta, Georgia 30314.
Tele: (404) 523-6431. (Office of the President)

ELECTED OFFICERS:
President: R. A. Long
Vice President: R. N. Horry, North Carolina Central University, Durham, North Carolina, 27707. (919) 682-2171.
Secretary: L. C. Grigsby (Address same as office of the President).

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Treasurer: J. F. Matheus, Kentucky State College, Frankfort, Kentucky, 40601. (502) 564-2550.

PURPOSES: To encourage high professional standards for teachers of language and literature, and to stimulate productive scholarship among its members. **ACTIVITIES:** Publishes a quarterly journal; maintains a Placement Bureau to fill vacancies and provide information on new positions; promotes interest in creative writing through a Creative Writing Committee which sponsors writing projects; conducts an annual convention. **MEMBERSHIP:** The Association consists primarily of teachers of English and foreign languages. Members are engaged in teaching at the college and university level. Of the 200 members, most are located in the eastern United States, although membership is international and interracial. **PUBLICATION:** The major publication of the Association is the *CLA Journal*. It is a quarterly containing articles, book reviews, Association news, and notices of important publications and teaching aids. Articles should be submitted to the Editor: Dr. Therman B. O'Daniel, Morgan State College, Baltimore, Md. 21212. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Regular Member*: Any college teacher of English or a foreign language, $10. *Life Member*: Same requirements as for Regular Member, $100. **MEMBERSHIP BENEFITS:** All members are eligible to vote and hold office. All receive the *Journal*, may attend the annual conventions, and may use the CLA Placement Service.

COLUMBIA SCHOLASTIC PRESS ADVISERS ASSOCIATION, (CSPAA) [P], Box 11, Central Mail Room, Columbia University, New York, NY 10027. Tele: (212) 280-4480.

EXECUTIVE SECRETARY: Charles R. O'Malley
ELECTED OFFICERS (3/73-3/74):
President: Charles E. Savedge, P. O. Box 338, , Verona, Va. 24482.
Vice Presidents: Charlotte B. Conley, Kirkwood, Mo. 63122, Ruth E. Rockefeller, P.O. Box 597, Willits, Ca. 95490, Harry E. Sanders, Des Moines, Ia.
Secretary-Treasurer: Anne C. Marks, Oceanside, NY. 11572.

BACKGROUND: An affiliate of the National Council of Teachers of English (NCTE). **PURPOSES:** This is a professional organization of teachers and advisors devoted to the development and expansion of the school press field in accordance with established educational practices. The Association is interested in keeping student publication a strictly educational project, free from outside entanglements, entirely amateur in content, and as an avocational aspect of youthful development. **ACTIVITIES.** The Association publishes a bulletin which goes to all members and a newsletter. It has established a speakers bureau available to its members and a revolving lending library of outstanding school publications. Special seminars designed primarily for new advisers are held at the Association's Annual conference in October and Annual meeting in March. Special meetings are held in November at the Convention of the NCTE, with which the association is affiliated. An annual meeting at the CSPA Convention offers advisers the opportunity to share experiences and common problems. **MEMBERSHIP:** The 1500 members are teacher-advisers for school publications in schools from elementary through college and university. Public, private, and parochial schools are included. Membership is primarily in the U.S. **PUBLICATIONS:** A newsletter, *CSP Double-A-Aids*, is published four times a year. The *CSPAA Bulletin*, 5 1/2" x 8 1/2" and 32 pages long, is also published quarterly. Subscription price is $4 per year. The *Bulletin* includes all phases of publications supervision and journalism education, news of the Association, and book reviews. No advertising is carried except for the Association and affiliate associations. Articles include how-to-do-it articles concerning specific problems; articles based on research but described in terms of specific examples, articles discussing diverse viewpoints about the various problems that arise among adviser, publication, and school, and articles describing innovative teaching methods. **MEMBERSHIP GRADES AND ANNUAL DUES:** There is only one grade of membership. Any teacher, adviser, library, or school may join the CSPAA, $4. **MEMBERSHIP BENEFITS:** Members receive the *Bulletin*, the *CSP Double-A-Aids* newsletter, have access to a revolving lending library of outstanding school publications, may attend special seminars in October, November, and March, receive discounts on CSPA AIDS material, and may take advantage of the speaker's bureau for local or regional meetings. **MEETINGS:** 1973: Oct. 12 (Yearbook Conference; New York, NY: Columbia University); Nov. 23-24 (Estes Park, Co.: Holiday Inn). 1974: Mar. 15 (Annual Meeting; New York, NY: Columbia University), 1975: Mar. 14 (Ann. Mtg.; NY: Columbia). 1976: Mar. 12 (Ann. Mtg., NY: Columbia). 1977: Mar. 11 (Ann. Mtg.: NY: Columbia). 1978: Mar. 10 (Ann. Mtg; NY: Columbia).

COLUMBIA SCHOLASTIC PRESS ASSOCIATION (CSPA) [S] Box 11, Central Mail Room, Columbia University, New York, NY 10027. Tele: (212) 280-4480.

DIRECTOR: Charles R. O'Malley
ASSISTANT TO THE DIRECTOR: Edmund J. Sullivan

PURPOSES: To maintain the amateur standing of student publications, to preserve student publications as educational projects that are integral to the school program but remain avocational in tone. **ACTIVITIES:** Conducts annual school newspaper and magazine evaluations, a yearbook critique, short courses in yearbook preparation; holds an annual conference for student editors; publishes a monthly journal, and AIDS for student publications; and in cooperation with other specialist associations, conducts journalism-writing, literary-writing, special-writing, cartoon, and typography contests. **MEMBERSHIP:** Membership is by school publications rather than by individuals. The 2500 members include publications from public, private, and parochial schools throughout the U.S. plus a scattering of foreign members. **PUBLICATION:** *The School Press Review* is a 9" x 12", 16-page journal that is published monthly for the eight months from October through May. The *Review* contains news of CSPA activities, articles of interest to scholastic editors and their advisors, book reviews, and examples of student writing. Some articles are specifically solicited; those that are not may be accepted but may be subjected to editing. Guidelines for contributed articles are available from the Editor, Joseph M. Murphy, at the CSPA address listed above. The *Review* has a circulation of about 3000 and may be subscribed to for $4.50/yr. **MEMBERSHIP GRADES AND ANNUAL DUES:** Publications that enter the annual CSPA contests thereby become members of the Association; contest entry fee is $14. All members have the same privileges. **MEMBERSHIP BENEFITS:** First, second, and third place contest winners receive certificates. Medalists selected from among first-place winners receive special awards. Each publication receives a full year's subscription to *The School Press Review*. Members may attend conferences, may purchase publication AIDS at reduced prices, and may purchase pins and medals for use as local awards. Members may also write the Association for advice and help at any time. **MEETINGS:** CSPA holds two meetings per year at Columbia University in New York City, a yearbook conference in October and an annual conference in March. 1973: Oct. 12-13. 1974: Mar. 14-16; Oct. 11-12. 1975: Mar. 13-15; Oct. 10-11. 1976: Mar. 11-13; Oct. 15-16. 1977: Mar. 10-12.

COMMERICALISTS, THE

1870 Cerrito Place, Hollywood, Ca. 90028.
Tele: (213) 461-1706.

CHAIRMAN: Richard L. Sargent

COMMITTEE ON DIAGNOSTIC READING TESTS INC. (CDRT) [S], Mountain Home, NC 28758. Tele: (704) 693-5223

Chairman: Frances Orlind Triggs
Secretary-Treasurer: Frederick Westover, University of Alabama, University, Al. 35486.
Members: Stanley Davis (Ohio State University), Roger S. Pepper (Wayne State University), John Waldman (Pace College), Donald L. Hartford (Auburn University)

PURPOSE: The Committee is a nonprofit educational service organization the primary purpose of which is to design, publish, and distribute reading tests and study and teaching materials to anyone

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interested in teaching reading or in improving reading instruction. **ACTIVITIES:** Constructs and sells reading tests, holds conferences for teachers, psychologists, and other educators on reading-related problems and techniques, offers consultation services. **MEMBERSHIP:** The nine members of the Committee are associated with universities as educators and psychologists. **PUBLICATIONS:** A revised list of tests and services is available semiannually. **MEETINGS:** Meetings are scheduled at the request of Boards of Education for training purposes.

COMMUNICATING ARTS GROUP, THE
c/o Thomas H. Collins, Dillard Paper Co. P.O. Box 21767, Greensboro, N C. 27420. Tele: (919) 299-1211

SHOW LIBRARIAN: Thomas H. Collins

COMMUNICATIONS GUILD, Ltd., THE (CG)
15 Southwest Road, Leytonstone, London E114AW England. Tele: 01-539-8674.

HONORARY PRESIDENT: G. S. Brosan

BACKGROUND: An international, nonprofit, nonpolitical, nonsectarian learned society. **OBJECTIVES:** To maintain and improve standards of professional ability among its members; to promote study of the principles (feasibility, accuracy, literary, logic, psychology, etc.), methods (verbal, written, audiovisual, techincal, travel), practice (legal, economic, social, financial), and culture (literature, fine and applied arts, religion, philosophy) of communication in all spheres of human activity. **ACTIVITIES:** Awards letters of qualification internationally (LCG for Honorary Life Academician, FCG for Fellowship, and MCG for Membership); maintains liaison with other international professional and educational bodies; awards annually the Verity Plaque to the person deemed to have made the most significant contribution to communication; publishes a semiannual journal; publishes occasional papers; maintains an information service; maintains a library of books and records; conducts regional conferences and courses; maintains an employment information register. **MEMBERSHIP:** At present, Fellows and Members of the Guild, who are selected on the basis of specific achievements in communication, include lecturers, administrators, accountants, government officials, company directors, training officers, librarians, archivists, audiovisual specialists, authors, clergymen, and others. **PUBLICATION:** *Contemporary Communications* is the Guild's semiannual journal which is published in mid-February and mid-September. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Life Academicians:* up to 3 invited annually by the Board, no dues. *Fellows:* must be over 30 years old and accomplished in some communication discipline, £6. *Members:* must be over 20 years old and have some demonstrable achievements in a communication discipline, £4. *Affiliate:* may be individual or organization, £5 per person. *Subscriber:* £2. *Societies in Union:* nonprofit associations with interests and objectives consonant with those of the Guild may receive bulk supplies of the journal for distribution to their members (minimum shipment 25 copies), £0.60 per copy per year. **MEMBERSHIP BENEFITS:** Fellows and members are able to participate fully in all activities of the Guild; Affiliates receive the journal, may purchase occasional papers at reduced rates, may use the information service and the library and may attend conferences and courses, but individual Affiliates may not use the employment information register; organizational Affiliates, however, may use the employment information register and may place ads in the journal; Subscribers receive the journal and can attend most conferences; Societies in Union only receive bulk shipments of the journal.

COMPUTER MICROGRAPHIC TECHNOLOGY (COMtec) [I]
P. O. Box 25605, West Los Angeles, Ca. 90025.
Tele: (714) 277-8900 Ext. 1106
(Telephone of the President)

ELECTED OFFICERS (10/72-10/73):
President: Al Aron, Convair/Aerospace, San Diego, Ca. 92138. (714) 277-8900 Ext. 1106.
Vice President: Chester Kazek, Los Alamos Scientific Laboratory, Los Alamos, NM 87544. (505) 667-5854.
Secretary: Verne Hale, McDonnell-Douglas, Huntington Beach, Ca. 92647. (714) 896-3565.
Treasurer: Robert Brown, Information International, Los Angeles, Ca. 90064. (213) 478-2571.

PURPOSES: To broaden the use of Computer Output Micrographics (COM), to improve the level of employment through publicity and education, and to interface COM with the electronic data processing (EDP) and microfilm communities. **ACTIVITIES:** Holds semiannual conferences devoted to state-of-the-art approaches to problems in their areas of interest preceded by low-cost (typically $10) seminars in which experts make basic presentations on such subjects as hardware, software, programming, film processing, equipment selection, and the like. **MEMBERSHIP:** COMtec's 200 member companies are either users or vendors of COM equipment and are to some extent, therefore, involved in micropublishing, programming, computer graphics, computer-generated animations, and photocomposition. The members are located throughout the U.S., Europe, and the United Kingdom. **PUBLICATION:** COMtec publishes approximately monthly an informal newsletter entitled *COMtec Comments.* It is published in an 8 1/2" x 11" format and usually runs about 8 pages. It contains news of COMtec members and conferences, newsworthy items about the COM field. It is edited by A.C. Aron, Convair/Aerospace, P.O. Box 80847, MZ 622-10, San Diego, Ca. 92138. It is distributed without charge to member representatives. **MEMBERSHIP GRADES AND ANNUAL DUES:** *User Member:* a company that uses COM equipment is entitled to three representatives designated "voting", "voting alternate" and "non-voting", no dues (subject to conference and seminar registration fees that range from $10 to $20). *Vendor Member:* a company engaged in the production and sale of COM hardware, supplies, or services– entitled to same representation as User Member, dues range from $250 to $2500 as a function of number of employees engaged in COM work. *Associate Vendor Member:* a service bureau or consulting firm that is only peripherally involved with COM, dues are at a lesser rate than for Vendor Member. **MEMBERSHIP BENEFITS:** Users and vendors benefit through mutual contact and through conferences and seminars. **SPEAKERS:** The President will try to suggest knowledgeable speakers upon request, but COMtec cannot pay speakers' expenses. **MEETINGS:** 1973: Oct. 8-12 (St. Louis, Mo.: Stouffer's Waterfront Inn). 1974: Spring (Atlanta, Ga.); Fall (San Diego, Ca.).

CONFERENCE ON COLLEGE COMPOSITION AND COMMUNICATION (CCCC) [P], 1111 Kenyon Road, Urbana, Il. 61801. Tele: (217) 328-3870.

EXECUTIVE SECRETARY AND TREASURER: Robert F. Hogan
ELECTED OFFICERS (Terms end as indicated):
Chairman: James D. Barry, Ph.D., Loyola University, Chicago, Il. 60626. (312) 761-8468. (12/73).
Chairman Elect: Richard Larson, University of Hawaii, Honolulu, Hi. 96822. (12/74)

BACKGROUND: This organization is a subdivision of the National Council of Teachers of English (NCTE). **PURPOSES:** To provide an opportunity for discussion of problems relating to the organization and teaching of college composition and communication courses; to encourage studies and research in the field. **ACTIVITIES:** Publishes a journal, monographs, and a bulletin; conducts an annual national convention; conducts six regional conferences on English in the two-year college. **MEMBERSHIP:** The organization consists wholly of university personnel, including teachers, administrators, and researchers. All are engaged in the field of English. The organization has approximately 3000 members throughout the United States. **PUBLICATION:** The organization's major publication is *College Composition and Communication.* It is published five times yearly in a 7" x 9 1/2" format approximately 80 pages long, and has a circulation of 6000. Contents include articles, research reports,

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general studies, news, conference information, and advertising. Articles deal with the theory, practice, and teaching of composition or communication at all college levels; the interrelationships between language and composition; reports of all research or notes on usage, grammar, rhetoric, and the logic of composition; studies in linguistics of interest to the generalist; and rhetorical, stylistic, thematic, or critical analyses of nonfiction prose commonly studied in composition courses. Articles should be limited to 2500 words although longer articles of merit will be accepted. Articles should conform to the Modern Language Association (MLA) style sheet, and footnotes must be placed on a separate page. Stamped, self-addressed return envelopes should accompany submissions. Articles should be submitted to the Editor: William F. Irmscher, Department of English, University of Washington, Seattle, Washington 98105. Subscription requests should be sent to: Robert F. Hogan at CCCC. Advertising should be addressed to: Randi Gates at the CCCC address above. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Individual Member*: open to any interested member of the NCTE, $3. *Institutional-Sustaining Member*: open to any educational institution upon request of one of its members who is also a member of NCTE, $3. *Non-Voting Associate Member*: open to any interested member of the Speech Communication Association, $3. **MEMBERSHIP BENEFITS:** Individual Members may vote and hold offices. All members receive the journal, and may attend the national conference and the six yearly regional meetings sponsored by NCTE-CCCC. All members are eligible to receive the services of the Placement Service. **MEETINGS:** 1974: April 4-6 (Anaheim, Ca.: Disneyland Hotel). 1975: Mar. 13-15 (St. Louis, Mo.: Chase-Park Plaza). 1976: Mar. 25-27 (Philadelphia, Pa.: Marriott Hotel).

CONSTRUCTION WRITERS ASSOCIATION (CWA) [P]
601 13th Street, N.W., Room 202, Washington, DC 20005.
Tele: (202) 347-5506

EXECUTIVE SECRETARY AND TREASURER: E. E. Halmos
ELECTED OFFICERS (1/72-1/73):
President: John J. Hassett, Washington, D C 20005. (202) 948-9010
Vice President: William J. Blaha, *Concrete Products*, Chicago, Il. 60606. (312) 726-2802

PURPOSES: To establish and maintain the highest standards of quality and veracity in gathering, writing, and disseminating information concerning the construction industry. **ACTIVITIES:** Publishes a newsletter; conducts meetings; works on special projects through committees. **MEMBERSHIP:** The Association consists of editors and writers for professional trade journals. All members are engaged in some aspect of the construction industry. As of July 1972, the Association had approximately 70 members in the United States and Canada. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: $20. *Affiliate Member*: $15. **MEMBERSHIP BENEFITS:** All members are entitled to vote and hold elective offices. All members receive the newsletter and may attend the annual meeting.

CORPORATION FOR PUBLIC BROADCASTING (CPB) [S]
888 16th St., N.W., Washington, D C 20006.
Tele: (202) 293-6160

OFFICERS:
President: Henry Loomis
Executive Vice President: Keith Fischer
Vice President and Treasurer: John Golden
Senior Vice President, Broadcasting: Donald R. Quayle

BACKGROUND: CPB is a nonprofit corporation established by the U.S. Congress in 1967, but it is an independent, private (nongovernment) organization funded both by private sources and by Congress through the Department of Health, Education, and Welfare. **PURPOSES:** To support local broadcasting stations, to encourage diversity of noncommercial educational and cultural programming for the broadcast media, and to promote interconnection among the various organizations already involved with educational and noncommercial broadcasting. **ACTIVITIES:** CPB is not chartered to produce program material; rather, its primary function is to provide financial support to the seven major TV program-production centers – WNET (New York), WGBH (Boston), WETA (Washington), WQED (Pittsburgh), WTTW (Chicago), KQED (San Francisco), and KCET (Los Angeles)—and to any other producers with worthwhile projects, and to provide financial assistance to individual local noncommercial broadcasting stations for upgrading their facilities and activities.

COUNCIL FOR THE ADVANCEMENT OF SCIENCE WRITING, INC. (CASW) [S], 201 Christie Street, Leonia, NJ 07605. Tele: (201) 944-5154

EXECUTIVE SECRETARY: Henry A. Goodman
ELECTED OFFICERS (5/70-5/71):
President: Albert Rosenfeld, *Family Health Magazine*, New York, NY 10020. (212) 581-5850.
Vice President: Rene Dubos, Rockefeller University, New York, NY 10021. (212) 360-1000.
Secretary: Martin Mann, Time-Life Books, New York, NY 10020. (212) 586-1212.

BACKGROUND: The Council for the Advancement of Science Writing, Inc. is a nonprofit educational organization that organizes and conducts training sessions for science writers and explains the need for expertise in scientific reporting to the mass media. **PURPOSES:** To increase the quality and quantity of the coverage of science, medicine, and technology in all the mass media. **ACTIVITIES:** Conducts seminars, briefings, and training programs; collects and disseminates information; promotes interest in science writing in the mass media and in journalism schools. **MEMBERSHIP:** The Council is not a membership organization. It has a Board of Directors that numbers twenty people, all of whom are either directly or indirectly writing, editing, or producing material for the mass media.

COUNCIL OF BIOLOGY EDITORS, INCORPORATED (CBE) [P], FASEB, 9650 Rockville Pike, Bethesda, Md. 20014.
Tele: (301) 530-7100 (Office of the Secretary)

SECRETARY: Dr. Karl F. Heumann, Federation of American Societies for Experimental Biology.
ELECTED OFFICERS (5/72-5/73):
Chairman: Mr. Philip L. Altman, FASEB, 9650 Rockville Pike, Bethesda, Md. 20014. (301) 530-7120.
Chairman Elect: Dr. E. J. Huth, American College of Physicians, 4200 Pine St., Philadelphia, Pa. 19104. (215) 222-8120.
Treasurer: Dr. James Forbes, Fordham University, Bronx, NY 10458. (212) 933-2233.

BACKGROUND: Formerly the Conference of Biological Editors. **PURPOSES:** To foster education and improved communication in the biological sciences by providing efficient means for cooperation among editors and promoting effective publishing of continuing publications. **ACTIVITIES:** Publishes a newsletter; conducts annual meetings, programs, and projects through committee work. **MEMBERSHIP:** All members are engaged in some sort of editorial work in the field of the biological sciences. Of the 325 members, most are located in the United States with some foreign members. **PUBLICATION:** The irregular Newsletter carries news items and conference data. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: Anyone actively identified with a primary publication in biology, $10. **MEMBERSHIP BENEFITS:** All members are eligible to vote, hold office, and participate in conferences and local programs, and all members receive the Newsletter. **MEETING:** 1974: May (Albuquerque, NM.)

COUNCIL OF COMMUNICATION SOCIETIES (CCS) [I]
P.O. Box 1074, Silver Spring, Md. 20910
Tele: (301) 953-7100 X2111

EXECUTIVE DIRECTOR: Vernon M. Root
ELECTED OFFICERS (1/74-12/75):
President: William Work, Speech Communication Association, Statler

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Hilton Hotel, New York, NY 10001. (212) 736-6625.

Vice President: Ronald L. Smith, CBA 240, Univ. of Nebraska, Lincoln, Nb. 68508. (402) 472-2311.

Secretary-Treasurer: Murray Howder, ERIC Processing and Reference Facility, 3711 Livingston Street, N.W., Washington, DC 20015 (301) 656-9723.

BACKGROUND: Established in 1969; a 501 (c) (3) organization. **PURPOSES:** To promote applied scientific research into the principles, techniques, and uses of communication, to promote the development of courses, curricula, and other programs of education, to create and promote publications, exhibits, and other educational devices to instruct the public in the importance of communication in human affairs, and to promote the education of members of professional societies in the communication field as well as members of the public interested in communication of the full scope of the field of communication. **ACTIVITIES:** Publishes directories, leaflets, and folders on various aspects of communication; maintains an information center about communication organizations; conducts research on sources of financial support for communication research; conducts feasibility studies for various Council projects. **MEMBERSHIP:** The Council is composed of nine nonprofit, professional, membership societies, namely, American Business Communication Association, American Forensic Association, American Translators Association, American Medical Writers Association, International Communication, Industrial Communication Council, Society for Technical Communication, Society of Federal Linguists, and Speech Communication Association. **PUBLICATIONS:** *Communication Directory* is a comprehensive compilation of information about the world of human communication. It lists associations and centers, provides an advance calendar of national association meetings, lists sources of information about careers, educational curricula, and research data, lists communication glossaries, provides information on sources of funding for communication research, and lists schools where specialized communication curricula are available. The *Directory* is published irregularly every few years as it becomes obsolete. *Communication Career Sources* lists books, leaflets, films, and other material relevant to communication careers. *Communication Data Sources* lists automated data banks, handbooks, conference proceedings, journals, leaflets, bibliographies, and other documents containing communication research information. *Communication Calendar* lists national meetings of communication associations. Information and orders should be sent to the Executive Director at the Council address. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member* - a nonprofit professional membership society one of whose major interests is communication, 10 ¢ per individual member of the member society (measured July 1 of the preceding year) with a minimum of $25 and a maximum of $500. **MEMBERSHIP BENEFITS:** All members have representatives on the Council's Board of Directors. Individual members of the member associations receive a free *Communication Calendar* annually and other information bulletins from the Council. Individual members of the member associations also receive annually a card entitling them to member rates at the annual meetings of all other member societies, and they are eligible for discounts on the *Directory*. **MEETINGS:** The Council does not hold annual membership meetings, but the Board of Directors meets semiannually in June and November.

COUNCIL OF MOTION PICTURE ORGANIZATIONS (COMPO)
1501 Broadway, New York, N.Y. 10036

Vice President: Joseph G. Alterman

COUNCIL OF NATIONAL LIBRARY ASSOCIATIONS (CNLA) [I] 461 West Lancaster Ave., Haverford, Pa. 19041
Tele: (215) 649-5250 (Office of the Chairman)

ELECTED OFFICERS (5/73–5/74):
Chairman: Matthew R. Wilt, Executive Director of the Catholic Library Association (see address above).
Vice Chairman: Efren W. Gonzalez, Bristol Myers Products, Hillside, NJ 07207. (201) 923-5440 Ext. 446

Secretary-Treasurer: Melva Peterson, City College of the City University of New York, New York, NY 10031. (212) 621-2174.

MEMBERSHIP: The Council is composed of 16 national library associations.

COUNCIL ON LIBRARY RESOURCES (CLR) [S]
One Dupont Circle, N.W., Washington, D C 20036
Tele: (202) 296-4757

OFFICE STAFF:
Director of Publications: Brent Breedin
Senior Program Officer: Foster E. Mohrhardt
Program Officers: Lawrence Livingston, Carl M. Spaulding
Systems Specialist: George A. Parsons
Accountant: Rita B. Hill, C.P.A.

OFFICERS:
Chairman: Whitney North Seymour, Partner, Simpson, Thacher and Bartlett.
Vice Chairman: Louis B. Wright, Director Emeritus, Folger Shakespeare Library.
President: Fred C. Cole
Secretary-Treasurer: Edith M. Lesser

BACKGROUND: Established in 1956 at the instance of the Ford Foundation and since supported primarily by grants from the Ford Foundation. **PURPOSES:** To aid in the solution of the problems of libraries generally and of research libraries in particular, to conduct research in, develop, demonstrate, and publish information about new techniques and methods, to make grants to other persons or institutions for such purposes, and to provide leadership in and, where appropriate, coordination of efforts in two areas: the development of library resources and services and the improvement of relations between American and foreign libraries and archives. **ACTIVITIES:** Conducts research, makes grants, and lets contracts in these six basic areas: (1) the academic library, (2) national library services, (3) the public library, (4) archives and special collections, (5) international cooperation, (6) preservation and library technology. Also grants fellowships to libraries for special study projects. **MEMBERSHIP:** The Council is composed of 16 individuals who are interested in and knowledgeable about libraries and library problems. **PUBLICATIONS:** The Council publishes an annual report each year as well as special reports on specific studies.

COUNCIL ON INTERNATIONAL COMMUNICATIONS (CIC)
5 Hanover Square, Suite 1001, New York, NY 10004.
Tele: (212) HA 5-9426

EXECUTIVE SECRETARY: Dorothy Wingeyer

COUNCIL ON INTERRACIAL BOOKS FOR CHILDREN (CIBC) 42½ St. Mark's Place, New York, N Y 10003

CHAIRMAN: Bradford Chambers

COUNCIL ON LIBRARY TECHNOLOGY (COLT)
c/o Cuyahoga Community College, Metropolitan Campus, 2900 Community College Ave., Cleveland, Ohio, 44115. Tele: (216) 241-5966

PRESIDENT: Dorothy T. Johnson

DE FOREST PIONEERS
4 Weybridge Rd., Mineola, L.I., NY 11501

SECRETARY: E. N. Pickerill

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DEPT. OF STATE CORRESPONDENTS ASSOCIATION (DSCA)
c/o Dept. of State, Office of News, Washington, D C 20525

PRESIDENT: James Anderson

DIRECT MAIL EDUCATIONAL FOUNDATION (DMEF) [S] 230 Park Ave., New York, NY 10017. Tele: (212) 689-4977.

BOARD OF TRUSTEES:
Chairman: John D. Yeck, Yeck Brothers Group, Dayton, Oh. 45439. (513) 294-4000.
Vice Chairman: Edward N. Mayer, Jr., Direct Mail Advertising Association, 230 Park Ave., New York, NY. 10017. (212) 689-4977.
Trustees: F. S. Andrews (American F. R. Services, Boston, Ma.), Roslyn Attinson (Staten Island Community College, Staten Island, NY.), R. F. Dale (Stagg, Dale & Archer, New York, NY.), R. F. DeLay (Direct Mail Advertising Association, NY.), R. A. Endlow (American Medical Association, Chicago, Il.), F. F. Gosden, Jr., Market Comp. & Research Bureau, N. Hollywood, C.), C. Rose Harper (Lewis Kleid Co., New York, NY), H. R. Hoke, Jr. (Hoke Communications, Garden City, NY.), R. G. Ljungren, National Cash Register Co., Dayton, Oh.), J. A. Reburn, (U.S. Envelope Co., Springfield, Ma.), M. C. Ross, (M.C. Ross & Co., Shawnee Mission, Ks.), Edward Russell, Jr. (Champion International, New York, NY.), Roland Schmitt (Heco Envelope Co., Chicago, Il.), Robert Stone (Rapp, Collins, Stone & Adler, Chicago, Il.). **BACKGROUND:** The Foundation is an offshoot of and maintains certain affiliations with the Direct Mail Advertising Association. **PURPOSES:** To promote and expand knowledge of business practices and business communication techniques. **ACTIVITIES:** Provides grants in aid to universities and other educational institutions in support of educational programs about business. **MEMBERSHIP:** About 175 as of July 1973. **MEETING:** 1973: Nov. 4-9 (East Lansing, Mi: Kellogg Center of Michigan State University).

DIVISION OF CHEMICAL LITERATURE OF THE AMERICAN CHEMICAL SOCIETY (DCL/ACS) [P]. 1948 Cardinal Lake Drive, Cherry Hill, NJ 08034. Tele: (609) 428-5017. (Office of the Acting Secretary).

ELECTED OFFICERS (12/72-12/73):
Chairman: James E. Rush, 2223 Carriage Rd., Powell, Oh 43065
Chairman Elect and Acting Secretary: Charles E. Granito (see address above).
Treasurer: Judy Davis

PURPOSES: To provide a meeting place and forum for producers, organizers, and users of chemical information. **ACTIVITIES:** Conducts two national meetings annually at which research and technical papers are presented. **MEMBERSHIP:** The organization consists of industry, university, and governmental persons whose specialties include chemistry and other physical and biological sciences. Members are engaged in organizing and using chemical literature in support of and in combination with chemical laboratory research, management and administration of chemical information centers, teaching, writing, development of computer applications. There are approximately 1100 members throughout the United States with some members in Europe and Asia. **PUBLICATIONS:** The organization's major publications are *Chemical Literature* and *Journal of Chemical Documentation. Chemical Literature*, published semi-annually in an 8 1/2" x 11" format and averaging 15 pages in length, contains news, abstracts of papers, and directory of members. *Journal of Chemical Documentation* is an 8 1/2" x 11" quarterly, approximately 80 pages long, containing articles. *Journal of Chemical Documentation* is a publication of the American Chemical Society rather than the Division of Chemical Literature. However, it is the outlet for most papers presented before the Division. It invites new and original contributions on research in the field of chemical documentation, and papers accepted for the *Journal* cannot be published elsewhere. All papers are reviewed before publication, and a Guide for Authors is published in each issue. Papers should be submitted to the Editor, Dr. Herman Skolnik, Hercules, Inc., Wilmington, Delaware 19899. Advertising should be submitted to the Advertising Office: Reinhold Publishing Corporation, 600 Summer Street, Stamford, Connecticut 06904. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: $2. (in addition to $25 dues to American Chemical Society), *Affiliate*: $3. **MEMBERSHIP BENEFITS:** Members (not Affiliates) are qualified to vote and hold office. All Members and Affiliates receive the organization's publications, receive discounts on papers presented at annual meetings, and are eligible to present papers of original research at national meetings. **MEETINGS:** 1974: Mar. 31-Apr. 5 (Los Angeles, Ca); Sept. 8-13 (Atlantic City, NJ). 1975: Apr. 6-11 (Philadelphia, Pa.); Aug. 24-29 (Chicago, Il.); Nov. 16-21 (Mexico City, Mexico– Joint meeting with the Chemical Society of Mexico).

DRUG INFORMATION ASSOCIATION (DIA) [P], College of Pharmacy, University of Cincinnati, Cincinnati, Oh. 45221. Tele: (513) 281-7737, (Office of *Drug Information Bulletin* Editor)

EDITOR, *DRUG INFORMATION BULLETIN*: Don E. Francke.
ASSISTANT EDITOR, *DRUG INFORMATION BULLETIN*: Joanne B. Branson
ELECTED OFFICERS:
President: Charles C. Leighton, M.D., Merck Sharp & Dohme Research Laboratories, West Point, Pa. 19486.
President Elect: Bob West, Ph.D., Vick Chemical Co., 1 Bradford Rd., Mt. Vernon, NY. 10553. (914) 664-5000.
Vice President: Dwight Tousignaut, Pharm. D., American Society of Hospital Pharmacists, 4630 Montgomery Ave., Bethesda, Md. 20014. (301) 657-3000.
Secretary: Claire R. McDonnell, Johnson & Johnson Research Center, New Brunswick, NJ. 08903. (201) 524-5563.
Treasurer: Daniel A. Hussar, Ph.D.
Past President: John D. Archer, M.D.
Directors: Margaret E. Courain, G. Vinton Hallock, M.D., Jerome J. Harris, Ph.D., Frank J. Liska, Eric W. Martin, Ph.D.
PURPOSES: To further modern technology of communication in the medical, pharmaceutical, and allied fields. To provide a climate of cooperation in which to expedite the transfer of drug information from those who know it to those who need it. **ACTIVITIES:** Arranges symposia, publishes proceedings of symposia, publishes other articles, publishes *Drug Information Bulletin*. **MEMBERSHIP:** The membership consists primarily of teachers, programmers, and others concerned with the dissemination of drug information. Most members are engaged in work in industry, universities, government, and hospitals. Areas of specialty include all aspects of the medical field. The membership numbers between 900 and 1,000, located throughout the United States. **PUBLICATION:** The major publication of the Association is the *Drug Information Bulletin*. It is an 8 1/2" x 11", 48-page monthly containing articles, news notes, meeting proceedings summaries, and advertising. Articles deal with such subjects as techniques of clinical drug trials, methods of storing and retrieving drug information, handling of toxicological data and other related topics. Articles average between 3000 and 5000 words in length. Manuscripts should be typed, double-spaced on 8 1/2" x 11" bond paper. Two carbon copies as well as the original should be submitted. If illustrations or figures accompany the manuscript, they should also be submitted in triplicate. An informative abstract of 100-300 words should be submitted with each article. Manuscripts should be submitted to the Editor and Assistant Editor: Don E. Francke and Joanne B. Branson, College of Pharmacy, University of Cincinnati, Cincinnati, Ohio 45221. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: Must have interest in and concern with some aspect of drug information. This is the only grade of membership, $15. **MEMBERSHIP BENEFITS:** All members are eligible to vote and hold office; they receive the *Drug Information Bulletin* and have the opportunity to participate in workshops, symposia, and the annual meeting. **MEETINGS:** 1974: Feb. 25-26 (?) (Clinical Data Collection Workshop: Washington, DC); Jun. 26-28 (Chicago, Il.: Palmer House Hotel).

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EDUCATION WRITERS ASSOCIATION (EWA) [P]
P.O. Box 858, Ansonia Station, New York, NY 10023.
Tele: (212) 870-4081

EXECUTIVE DIRECTOR: Joan Booth
ADMINISTRATIVE ASSISTANT: Mrs. Pauline Stephans
ELECTED OFFICERS (3/73-3/74):

President: Patricia Jansen Doyle, KCPT-TV, Kansas City, Mo. 64126
Vice President: Jack L. Kennedy, *Wichita Eagle*, Wichita, Ks. 67201
Secretary-Treasurer: Bette Orsini, *St. Petersburg Times*, St. Petersburg, Fl. 33731.

PURPOSES: To transmit information about education at all levels to the general public; to provide members with pertinent new ideas, inform them of current controversies, and enlarge the scope of their interest in the field of education. **ACTIVITIES:** Sponsors national and regional seminars; co-sponsors air tours; publishes a newsletter; circulates "EWA Clipsheet". **MEMBERSHIP:** The Association consists primarily of writers for newspapers and magazines as well as public relations personnel in educational institutions, elementary through college. University and professional people who specialize in education make up the bulk of the membership. There are approximately 700 members in the United States, Canada, England, and France. **PUBLICATIONS:** The Association's major publication is *The Education Reporter*. It is a 9" x 11" publication issued nine times a year and runs about 8 pages per issue. It contains articles, conference data, and information about members. Items should be sent to the Executive Director. The Association also publishes the "EWA Clipsheet". It is issued irregularly, is in a 9" x 11" format, and is usually about 12 pages long. Articles are reprints from across the country on topics of special interest to education writers. Contributed articles must be originals. Inquiries and articles for submission should be sent to the Executive Director. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: people who devote most of their time to reporting on education for news media of all types, $10. *Associate Member*: people who have a special interest in education writing, especially educational personnel, $25. *Affiliate Member*: people who represent institutional/organizational members (The institution/organization represented pays the dues.), $100. **MEMBERSHIP BENEFITS:** Membership in the Association keeps those who are interested in writing about education informed about new ideas and subjects of controversy in the field. Active Members may vote and may hold office. **MEETING:** 1974: Mar. 22-24 (New York, NY).

EDUCATIONAL BROADCASTING CORPORATION (EBC) [S]
304 West 58th St., New York, NY 10019
Tele: (212) 262-4200

BACKGROUND: Formed by a merger of National Educational Television (NET) and WNET (TV) New York in 1970. **ACTIVITIES:** Producing educational and cultural television programs.

EDUCATIONAL COMMUNICATION ASSOCIATION (ECA)
Suite 1266, National Press Bldg, 14th and F Sts., N. W.
Washington, DC 2 004

PRESIDENT: Helen Hoppe

EDUCATIONAL FILM LIBRARY ASSOCIATION, INC. (EFLA) [I], 17 West 60th St. New York, NY 10023.
Tele: (212) 246-4533

ADMINISTRATIVE DIRECTOR: Nadine Covert
ELECTED OFFICEKS (9/72-9/73):

President: Abraham J. Cohen, Education House, 5 Homeside Lane, White Plains, NY 10605. (914) 946-4200.
Vice President: Cameron Macauley, Director of the Extension Media Center, University of California, 2223 Fulton St., Berkeley, Ca. 94720. (415) 642-0460.
Secretary: Lewis Saks, Supervisor of the Audiovisual Department, East Detroit Public Schools, 19200 Stephens, East Detroit, Mi. 48021. (313) 776-9700.

BACKGROUND: Incorporated in 1943. **PURPOSES:** To promote the quality of nontheatrical films and filmstrips and to serve as a national clearinghouse for information about the production, distribution and use of 16mm films and other nonprint media. **ACTIVITIES:** Publishes a bimonthly journal; evaluates materials and publications; conducts the American Film Festival annually, conducts workshops, and maintains an information service. **MEMBERSHIP:** The Association consists primarily of film libraries in educational institutions, museums, public libraries, government agencies, businesses, etc. Of the 1800 members, most are located in the United States with some Canadian members. **PUBLICATION:** The Association's major publication is *Sightlines*. It is an 8 1/2" x 11" bimonthly containing articles dealing with all aspects of non-theatrical film use, lists of new films, and film reviews. Articles should be submitted to: Nadine Covert, 17 West 60th Street, New York, NY 10023. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Constituent Member*: nonprofit institutions; size of film library determines dues. *Service Member*: commercial organization of interested individuals, $50. *Sustaining Member*: organizations contributing to EFLA (Contributions are tax-deductible.) $100. *International Member*: an official government organization of a foreign country, $20. *Sub-Membership*: additional membership of an organization already enrolled as a Constituent or Service Member, $12.50. *Personal Membership*: persons interested in non-theatrical films and filmstrips, $10. **MEMBERSHIP BENEFITS:** Constituent Members only may vote and may hold offices. All members except Sustaining and International Members receive all EFLA publications. Constituent Members with over 1,000 films are entitled to one free Sub-Membership. **AMERICAN FILM FESTIVAL:** 1974: May 17 (New York, NY : New York Hilton).

EDUCATIONAL MEDIA COUNCIL (EMC) [I]
1346 Connecticut Ave., N.W., Washington, DC 20036.
Tele: (202) 296-7248

EXECUTIVE DIRECTOR: Harriet Lundgaard
ELECTED OFFICERS:
President: Howard B. Hitchens, Jr., Executive Director, AECT, 1201 16th St., N.W., Washington, DC 20036. (202) 833-4180.
Vice President: Herbert E. Farmer, Director of Services, Dept. of Cinema, Univ. of Southern California, Los Angeles, Ca. 90007.
Secretary: Pierce Grove, Library Director, Eastern New Mexico University, Portales, NM 88130.
Treasurer: Albert J. Rosenberg, Retired Vice President of McGraw-Hill Book Co.

BACKGROUND: Founded in 1960. **PURPOSES:** Generally, to provide significant means of coordinating the efforts, capacities, and facilities of the principal organizations in the media field, and specifically, to provide a forum for the discussion of significant educational problems relating to the improvement of instruction, to stimulate needed research and development in the media and related fields, to disseminate information to the nation's educational community about research developments and effective applications of media, and to undertake projects and studies in the educational media areas that by their nature and scope are beyond the abilities and resources of individual organizations. **ACTIVITIES:** The Council meets two or three times a year bringing together the chief elected and administrative officers of its members; as an extension of its forum function, it occasionally sponsors national conferences (samples of these are: a dissemination conference on the Report of the Commission on Instructional Technology, an industry-education interface conference for the discussion of instructional television, a conference cosponsored by the US Office of Education (USOE) on standards for educational equipment, and a second USOE/EMC conference on the use of media in programs growing out of the Manpower Development and Training Act. Many of the Council's activities have been conducted under contracts with the USOE; among these have been the preparation of a series of national

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guidelines entitled *Educational Media in Transition*, the compilation and publication of a 14-volume multimedia directory entitled *Educational Media Index*, preparation of a handbook for teachers on *Sources of Information on Educational Media*, and an annual (since 1964) *EMC Directory of Summer Session Courses on Educational Media*. The Council has also conducted for the USOE a major study on the use of media in programs for the culturally disadvantaged. **MEMBERSHIP:** The membership consists of 17 nonprofit national associations or organizations having a substantial concern with the study, survey, research, creation, development, production, evaluation, or use of educational media and materials; the planning and organization for such use; the supervision and administration of such use; or dissemination of information pertaining to educational media. The members are: American Library Association, American Society for Training and Development, Association of American Publishers, Association for Educational Communications and Technology, Council for Exceptional Children, Educational Film Library Association, Educational Products Information Exchange Institute, National Association of Educational Broadcasters, National Association of Photographic Manufacturers, National Audio-Visual Association, National Cable Television Association, National Instructional Television Center, National Microfilm Association, National Society for Performance and Instruction, National University Extension Association, Society of Motion Picture and Television Engineers, University Film Association. **MEETINGS:** 1973: Nov. 26-28 (Washington, DC).

EDUCATIONAL PRESS ASSOCIATION OF AMERICA

c/o School of Journalism, Newhouse Communications Center, Syracuse University, Syracuse, NY 13210

PRESIDENT: Barbara Krohn

EDUCOM, INTERUNIVERSITY COMMUNICATIONS COUNCIL (EDUCOM) [I] P.O. Box 364, Rosedale Road, Princeton, NJ 08540. (609) 921-7575

STAFF OFFICERS:
President: Henry Chauncey
Treasurer and Executive Director: H. Eugene Kessler
Secretary: Carolyn P. Landis

BACKGROUND: EDUCOM was founded in October 1964. **PURPOSES:** To promote the sharing of physical and intellectual resources and to facilitate the wider dissemination of knowledge about the use of computers and other modern information and communications technology in higher education. **ACTIVITIES:** Conducts and supports applied research, holds semiannual meetings each April and October, holds special conferences, publishes a quarterly *Bulletin*, publishes books, pamphlets, reports, and case studies, and provides the EDUCOM Consulting Service for its members. **MEMBERSHIP:** EDUCOM consists of 119 member universities, colleges, and educational service and research organizations, most of which are in the eastern third of the U.S. and Canada. **PUBLICATION:** *EDUCOM, Bulletin of the Interuniversity Communications Council* is a 9" x 12", 20-page quarterly that contains reports on EDUCOM's semiannual conferences, newsbriefs, and articles that describe and analyze the application of computer and other technology to the communication problems of higher education. Articles range between 2000 and 3000 words in length. The circulation of *EDUCOM* is about 10,000. It is available at no charge to faculty members of member institutions. Educators and students at other institutions may subscribe for $5/yr. To others, the subscription rate is $10/yr. For additional information or to subscribe contact David Loye, Editor, at EDUCOM's Princeton address. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Voting Member*: regionally accredited colleges and universities, $250. *Nonvoting Members*: nonprofit educational service organizations and consortia, $250. **MEMBERSHIP BENEFITS:** Voting members can vote for the management team that makes policy decisions for EDUCOM. The institutional representatives to EDUCOM receive free copies of all formal EDUCOM publications and perodic activity memoranda. Interested faculty members of member institutions receive free copies of the *EDUCOM Bulletin*, preferential prices on EDUCOM's special publications and research reports. **SPEAKERS:** The Staff Officers will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1973: October (Princeton, NJ: Henry Chauncey Conference Center of the Educational Testing Service). 1974: April, October.

ENGLISH IN ACTION

40 East 54th St., New York, NY 10022

ADMINISTRATOR: Eunice Bischof

ENGLISH INSTITUTE

Dept. of English, University of Connecticut
Storrs, Ct. 06268

SECRETARY: Charles A. Owen, Jr.

ESPERANTO-LIGO-NORDA-AMERIKO (ELNA) [S]

c/o Esperanto Information Center, Room 821, 156 Fifth Ave., New York, NY. 10010

HEAD OF INFORMATION CENTER: Mark Starr.
ELECTED OFFICERS:
President: E. James Lieberman, 6451 Barnaby St., N.W., Washington, DC 20015.
Vice President: Cathie Schulze, Hillsborough, Ca. 94010.
Secretary: Robert E. Bailey, 147 Birch St., Redwood City, Ca. 94026.
Treasurer: Peggy Linker, 1414 Monroe St., Walla Walla, Wa. 99362.

BACKGROUND: ELNA is an official affiliate of the Universal Esperanto Association, Rotterdam, Netherlands. **PURPOSE:** To promote the widespread knowledge and use of Esperanto as a universal, politically neutral second language for all the world's people. **ACTIVITIES:** Publishes a bimonthly newsletter and bulletin, maintains information centers on the east and west coasts of the U.S., provides teaching aids to teachers of Esperanto, promotes the introduction of Esperanto as an accepted language in academic curricula, conducts seminars, and holds conferences. **MEMBERSHIP:** The 1050 members of ELNA are largely individuals who support the concept of Esperanto as a world language, but many of these include professional linguists and noteworthy political figures. The membership is spread throughout the U.S., Canada, and Mexico, and includes concentrations in some 30 states. **PUBLICATIONS:** ELNA publishes a *Newsletter* in English that contains information about people, events, and association news of interest to members. It also publishes *ELNA-Bulteno*, a publication written in Esperanto that contains association news and articles relating to the Esperanto movement. Both are produced in 8 1/2" x 11" format and are about six pages long. Each has a circulation of about 1000, and each is available by subscription for $2. Correspondence about the *Newsletter* should be sent to Mark Starr at the New York office; material regarding the *Bulteno* should be sent to *ELNA-Bulteno*, Muhlenburg College, Allentown, Pa. 18104. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Regular*: $8. *Husband-Wife*: $12. *Sustaining*: $15. *Patron*: $25. *Life*: $160. *Student* (under 30 years of age): $3. **MEMBERSHIP BENEFITS:** All members receive a membership card, the right to vote for Association leaders, free subscriptions to the *Newsletter* and *ELNA-Bulteno*, and reduced prices for some services. All member grades except Student receive a subscription to one of three foreign Esperanto magazines. Members under 30 also receive a free membership in JEN (the Esperanto organization for young Americans). **SPEAKERS:** The Esperanto Information Center will try to suggest knowledgeable speakers upon written request. **MEETINGS:** 1973: Dec. 28-29 (Chicago, Il.). 1974: June (Spokane, Wa.)

FEDERAL EDITORS ASSOCIATION (FEA) [P]

c/o TASCO, 898 National Press Bldg., 14th and F Sts., N.W., Washington, DC 20004. Tele: (202) 737-0810 (Secretarial Service) (301) 973-3283 (Office of the President)

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ELECTED OFFICERS (1/74-1/75):
President: R. Stephen Scott, Public Information Officer, Atomic Energy Commission, Gaithersburg, Md. 20760. (301) 973-3283.
Executive Vice President: Ruth P. Carroll, Division of Publications, Manpower Administration, Wash., DC 20210. (202) 376-6866.
Vice President, Comptroller: Yvonne Verdell, Division of Publications, Manpower Administration, Wash., DC 20210. (202) 376-6801.
Vice President, Programs: Joseph J. Carvajal, Public Information Officer, Civil Service Commission, Wash., DC (202) 632-6833.
Vice President, Administration: Geneva Curry, Office of Civilian Manpower, Dept. of the Navy, Wash., DC 20360. (202) 694-5047.

PURPOSES: To stimulate excellence in government communications, to bring public recognition for the best achievements of federal editors, writers, news, and public information men and women, to provide job assistance for federal communicators, and to provide a forum for professional and social exchange. **ACTIVITIES:** Conducts an annual publications awards contest, holds monthly luncheons with speakers from the news media, publishes a monthly newsletter, maintains a job register for members, conducts professional workshops, organizes a summer speakers program, and takes public stands on issues affecting editors, writers, and public information specialists in the federal government. **MEMBERSHIP:** FEA's 320 members are middle and upper level federal employees whose work involves writing, editing, photo, slide and film production, graphics, preparation of radio and television material, and public relations duties. About 75% of the members are located in Washington, DC; the remainder are spread throughout the U.S. **MEMBERSHIP GRADES AND ANNUAL DUES:** There is one grade of membership, $6. **MEMBERSHIP BENEFITS:** All members are eligible to vote, hold office, and serve on committees. They receive the newsletter, discounts to all FEA functions, and an annual membership directory. They may also attend all FEA luncheons and workshops and use the services of the job register. **MEETING:** 1974: June (Washington, DC: National Press Club).

FÉDÉRATION INTERNATIONALE de DOCUMENTATION (FID) [S], 7 Hofweg, The Hague, Netherlands.
Tele: (070) 18.00.81

BACKGROUND: In September 1895 two Belgian scientists founded the Institut International de Bibliographie, which was devoted primarily to generating a card file of the world's publications output. To bring meaningful organization to this file the workers at the Institut developed the Universal Decimal Classification (UDC) system that is now widely used in the world's libraries. The Institut also initiated the use of microfilm for document reproduction purposes. In 1931, in response to the widespread use of the term "documentation", the Institut changed its name to Institut International de Documentation. In 1938, in recognition of the increasing contributions of organizations in other countries, the name was again changed to Fédération Internationale de Documentation. **PURPOSES:** In general terms, the purpose of FID is to help find ways for man to deal effectively with the world output of scientific and technical information and with the new technologies for its processing, storage, and dissemination. FID's primary general emphasis, therefore, is to promote, organize and facilitate international cooperation in the documentation field. More specific directions of FID effort change as needs change. Most recently work has been directed toward the study of a theoretical foundation for documentation and information science, information retrieval systems, linguistic problems in scientific information work, national, regional, and international systems and networks, and the training of documentation specialists and users. **ACTIVITIES:** FID collaborates with more than 50 international organizations the world over in promotion of international cooperation in the documentation field; it serves as a consultant to the United Nations; it maintains about 30 active international committees that carry out its program. At present, the main FID committees are working in these areas: research on the theoretical basis of information, classification research, development of the UDC, theory of machine techniques and systems, operational machine techniques and systems, linguistics in documentation, information for industry, education and training, and needs of developing countries. **STRUCTURE:** The FID is composed of National Members (from 50 countries) and International Members, who collectively constitute the general assembly, FID's ultimate policy-making body. The policies enunciated by the General Assembly are implemented by the FID's Council and Executive Committee, who also provide guidance to the FID's committees and General Secretariat. Information organizations in many developing countries are FID Associates, and hundreds of individual experts and specialized institutes are FID Affiliates. **PUBLICATIONS:** FID publishes a monthly *FID News Bulletin* and has in total some 150 publications available including such items as proceedings of FID conferences; full, medium, and abridged editions of the UDC in 20 languages with semiannual extensions; manuals on documentation practice; international directories of information services; international bibliographies in documentation fields; and special reports on studies in specific problem areas. **MEETINGS:** FID holds an annual conference, usually in September or October. In the 1960's alternate conferences were held at The Hague.

FEDERATION OF MOTION PICTURE COUNCILS, INC. (FMPC), [S] 102 East Pueblo St., Santa Barbara, Ca. 93105.
Tele: (805) 962-4814 (Office of the President)

ELECTED OFFICERS (5/73-5/75):
President: Mrs. Melville Sahyun (see address above)
First Vice President: Mrs. Raymond Kanagur, Apt. 103, 25430 Southfield Rd., Southfield, Mi. 48075. (313) 557-8408.
Second Vice President: Mrs. Joseph Baker, 1957 Curtner Ave., San Jose, Ca. 95124. (408) 371-1839.
Treasurer: Mrs. George Westerfield, 145 North Tucker, Memphis, Tn. 38104.

PURPOSE: To provide information on the nature and quality of entertainment films. **ACTIVITIES:** Publishes a newsletter containing summaries and ratings of commercial motion pictures; holds annual conference. **PUBLICATION:** FMPC publishes *Newsreel*, a monthly newsletter containing brief summaries and FMPC and MPAA ratings of films reviewed during the past month by FMPC members. **MEETING:** 1974: May 13-17 (Santa Barbara, Ca.: Hotel Biltmore).

FILM LIBRARY INFORMATION COUNCIL (FLIC) [P]
P.O. Box 348, Radio City Station, New York, NY. 10019
Tele: (212) 790-6418

PERMANENT STAFF:
Editor, *Film Library Quarterly*: William Sloan, Donnell Film Library, 20 West 53rd St., New York, NY. 10019.
Advertising Manager, *FLQ*, Donnell Film Library, 20 West 53rd St., New York, NY 10019.
Membership and Circulation: Barbara Wilson, 90 Valleywood Rd., Cos Cob, Ct. 06807.

BACKGROUND: Established in 1967. **PURPOSES:** To improve the quality of film service in public libraries. **ACTIVITIES:** Publishes a quarterly journal; sponsors workshops and seminars; has active committees studying various aspects of film library work including administration and management, criterion and selection policy, grants, liason with library associations, research projects, and standards; and conducts a film award program. **MEMBERSHIP:** FLIC's 1200 members are primarily film librarians, film librarian administrators, film producers and distributors. **PUBLICATIONS:** FLIC has published a *Directory of Film Libraries in North America* and it publishes *Film Library Quarterly*, which contains articles on film makers, the documentary, film art, the avantgarde, film history, news media, and educational television as well as book reviews and poetry. Some articles also deal with the philosophy of library film service and the problems of administration, collection building, and censorship. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Individual Voting Member*: open to staff members of public libraries, museums, and other nonprofit organizations that provide film service to the community, $10. *Institutional Member*: open to public libraries, museums, and other nonprofit organizations that provide film

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service to the community, $25. *Corporate Member*: open to corporations and institutions that do not qualify as Institutional Members, $25. *Contributing Member*: open to all individuals and organizations who want to support FLIC's objectives and programs, $100. *Library School Student Member*: $5. *Individual Nonvoting Member*: open to interested persons who either do not qualify as voting members or do not wish to vote, $8. **MEMBERSHIP BENEFITS:** Individual Voting, Institutional, and Contributing members who qualify as Voting or Institutional members have the right to vote for officers at business meetings of the Council. Individual Nonvoting members may attend the annual meeting, receive discounts on some FLIC publications, and receive the *FLQ*. Student members receive *FLQ*. All other grades of membership may attend annual and regional meetings, receive discounts on all FLIC publications, and receive the *FLQ* (Institutional, Corporate, and Contributing members receive two copies of *FLQ*.) **MEETINGS:** FLIC meets annually in May in New York City during the American Film Festival (see Educational Film Library Association).

FILM PRODUCERS ASSOCIATION OF NEW YORK
165 West 46th Street, New York, N Y 10036

EXECUTIVE DIRECTOR: Harold Klein

FINANCIAL RELATIONS SOCIETY, INC., THE (FRS) [P]

ELECTED OFFICERS (1970):
President: Maurice H. Pomeranz, Director of Public Relations, Beck Industries, Inc., 28 W. 44th St., New York, NY. 10036.
Vice President for Communications: Jack Whiteman, Public Relations Manager, C.I.T. Financial Corporation, 650 Madison Ave., New York, NY. 10022.
Vice President for Membership: Gerard F. Stoddard, Director of Corporate Communications, SCM Corporation, 299 Park Ave., New York, NY. 10017.
Vice President for Programs: Arthur Urrows, Manager of Corporate Information, National Lead Company, 111 Broadway, New York, NY. 10008.
Treasurer: Harold W. Smith, Jr. Director of Public Relations, Becton, Dickinson & Co., Rutherford, NJ. 07070.
Secretary: Helen I. Morris: Assistant Manager, Corporate Relations, Union Carbide Corporation, 270 Park Ave., New York, NY 10017.

PURPOSES: To advance the knowledge, skills, and professionalism of corporate executives engaged in financial, investor and shareholder relations, and allied corporate communications, to interpret the role of financial relations practitioners to management and the public, to develop, publish, and distribute information that will aid in advancing the practice of financial relations, to foster the exchange of ideas among the Society's members, and to provide a forum for discussion of financial relations matters. **MEMBERSHIP GRADES AND ANNUAL DUES:** There is only one grade of membership, which is open to men and women employed by corporations in the area of financial relations who in fact devote a substantial portion of their professional effort to that service, $60.

FONETIC ENGLISH SPELLING ASSOCIATION (FESA)
1418 Lake St., Evanston, Il. 60204. Tele: (312) 328-6000

PRESIDENT: Traugott Rohner

FOOTBALL WRITERS ASSOCIATION OF AMERICA
(FWAA) P. O. Box 298, Granger, Ia. 50109

SECRETARY: Bert McGrave

FORENIGEN TEKNISK INFORMATION (SWEDISH SOCIETY ON TECHNICAL COMMUNICATION) (FTI) [P]
Box 40 116, S-103 43 Stockholm 40, Sweden.
Tele: 08/14 20 00

ELECTED OFFICERS:
President: Lars Forsslund, Saltängsvägen 13, S-130 11 Saltsjö-Dunvås, Sweden.
Vice President: Johan Nässtrom, Vinterbrinksvägen 53, S-133 00 Saltsjobaden, Sweden.
Secretary: Olle Humble, Tappstigen 4, S-181 41 Lidingö, Sweden.
Treasurer: Sten Wickström, Karlsudd S-185 00 Vaxholm.

PURPOSES: To foster the contacts among technical communicators and to promote their activities. **ACTIVITIES:** Publishes a newsletter, conducts seminars, lectures, and study visits. **MEMBERSHIP:** The Society consists primarily of writers, editors, and artists from industry and governmental and technical presses. Their specialities include science and technology. Of the 200 members, most are located in Sweden with some members in other Scandinavian countries. **MEMBERSHIP GRADES AND ANNUAL DUES:** There is only one class of membership. **MEMBERSHIP BENEFITS:** All members are eligible to vote and hold office; all receive the newsletter and are eligible to attend conferences and other programs of the organization.

FOREST INDUSTRIES RADIO COMMUNICATIONS (FIRC)
3025 Hilyard, Eugene, Or. 97405. Tele: (503) 344-7378.

MANAGER: Elmer L. Surdam

FREEDOM OF INFORMATION CENTER
P. O. Box 858, Columbia, Mo. 65201. Tele: (314) 449-9617.

DIRECTOR: Paul Fisher

FUTURE JOURNALISTS OF AMERICA (FJA)
860 Van Vleet Oval, 101, Norman, Ok. 73069.

EXECUTIVE DIRECTOR: J. F. Paschal

GAVEL CLUBS (GC_1)
2200 North Grand Ave., Santa Ana, Ca. 92701

GEOSCIENCE INFORMATION SOCIETY (GIS) [P]
Attn: Secretary, GIS; c/o American Geological Institute, 2201 M St., N.W., Washington, D.C. 20037
Tele: (213) 691-2241 (Office of the President)

ELECTED OFFICERS (12/72-12/73):
President: Hartley K. Phinney, Jr., Chevron Oil Field Research Co., La Hubra, Ca. 90631. (213) 691-2241.
Vice President: Marjorie W. Wheeler, Lamar University, Beaumont, Tx., 77710. (713) 838-8934.
Secretary: Ruth L. Keefer, Mobil Research and Development Corp., Dallas, Tx. 75211. (214) 331-6531.
Treasurer: Janet R. Meserve, Library of Congress, Washington, D C. 20540. (202) 426-5340.
Past President: Roy W. Graves, University of Tulsa, Tulsa, Ok. 74110. (918) 939-6351.

BACKGROUND: Founded in 1965, a member of the American Geological Institute, and an associated society of the Geological Society of America. **PURPOSES:** To improve the exchange of information in the geosciences. **ACTIVITIES:** Publishes the *GIS Newsletter*, an annual membership directory, proceedings, bibliographies, and topical reports, conducts an annual meeting, and encourages qualified people to enter careers in geoscience information. **MEMBERSHIP:** GIS's 200 members are active in such areas as editing, publishing, data processing, network planning, copyright, guidebooks, and maps as geoscientists, librarians, documentalists, editors, and information scientists. **MEMBERSHIP GRADES AND ANNUAL DUES:** Membership is open to individuals and organizations whose professional activities are related to geoscience and who are interested in the purposes of the Society. *Individual*: $10,

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Institutional: $25. *Sustaining*: $100. Non-members may subscribe to the *Newsletter* for $10/yr. **MEMBERSHIP BENEFITS:** Members receive the *GIS Newsletter* bimonthly, the annual membership directory, and *Geotimes*, the monthly news magazine of the American Geological Institute. Members also receive discounts on or free copies of other GIS publications and are eligible to vote, hold office, and attend the annual conference. **MEETINGS:** The Society meets in conjunction with the Geological Society of America each November. 1973: Dallas, Tx. (Hilton Hotel). 1974: Miami Beach, Fl. 1975: Salt Lake City, Ut. 1976: Denver, Co. 1977: Seattle, Wa. 1978: Toronto, Ont. 1979: San Diego, Ca.

GOLF WRITERS ASSOCIATION OF AMERICA (GWAA)
60 East 42nd St., New York, N Y 10017. Tele: (212) 867-0730

SECRETARY: Richard S. Taylor

GOVERNMENT INFORMATION ORGANIZATION (GIO)
[P] P.O. Box 7573, Ben Franklin Station, Washington, DC 20044. Tele: (202) 393-1454

ELECTED OFFICERS (1/73-1/74):
President: Alvin M. Hottal, Internal Revenue Service, Washington, DC 20224. (202) 964-4037.
Vice President: Joseph S. Rosapepe, General Accounting Office, Washington, DC 20548. (202) 386-6471.
Vice President: Barbara Estabrook, Economic Development Administration, Washington, DC 20230. (202) 967-2445.
Secretary: Laurie Maxwell, Law Enforcement Assistance Administration, Washington, DC 20530. (202) 386-4551.
Treasurer: David Brown, Dept. of Transportation, Washington, DC 20590. (202) 436-4321.
Assistant Secretary-Treasurer: Joyce Morrison, Federal Power Commission, Washington, DC 20426. (202) 386-6102.

BACKGROUND: Founded in 1971. An informal predecessor group was known as the Government Information Luncheon Group. **PURPOSES:** To advance the interests and professional standards of persons engaged in public information, communications, or public affairs for government agencies and to provide a vehicle for upgrading the levels of achievement in the public information process through the exchange of information, experience, and expertise of its members. **ACTIVITIES:** Holds monthly meetings featuring leading public figures as speakers, conducts workshops to promote professional development, presents annual awards for outstanding achievement by government information offices (in conjunction with American University, Washington, DC). **MEMBERSHIP:** The 250 members are all employees of public affairs offices of various government agencies; they are engaged in writing, editing, illustrating, programming, speech writing, and film production. Most members are in the Washington, DC area, but an increasing number of members are from other parts of the U.S. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: employed by the federal government in public affairs work, $10. *Associate Member*: a retired former Active Member, $5. *Affiliate Member*: interested in the aims of the organization but not eligible for Active Membership, $20. *Student Members*: full-time public relations and communications majors, $1. **MEMBERSHIP BENEFITS:** All members may attend the meetings and workshops, but only Active Members can vote and hold office. **SPEAKERS:** GIO has a formal speakers bureau that is available for use by other organizations. Write or call Judy German, P.O. Box 7573, Ben Franklin Station, Washington, DC 20044. (202) 254-5050. **MEETINGS:** Holds monthly luncheon meetings in Washington, DC.

GRAPHIC ARTS ADVERTISERS COUNCIL (GAAC)
230 West 41st St., New York, N Y 10036

NATIONAL SECRETARY: William J. Stevens

GRAPHIC ARTS ASSOCIATION EXECUTIVES (GAAE) [P]
4615 Forbes Ave., Pittsburgh, Pa. 15213.
Tele: (412) 621-6941.

EXECUTIVE SECRETARY: Virginia Sirocky, Graphic Arts Technical Foundation.
ELECTED OFFICERS (11/72-11/73):
President: Bill Treadway, Printing Industry of the Carolinas, Charlotte, NC 28204. (704) 334-6444.
First Vice President: James X. Ryan, Printing Industry of Illinois, Chicago, Il. 60611. (312) 751-0440.
Second Vice President: William Webber, Graphic Arts Technical Foundation, Pittsburgh, Pa. 15213. (412) 621-6941.
Secretary-Treasurer: Floyd C. Larson, Printing Platemakers Association, Cleveland, Oh. 44114. (216) 621-8509.

BACKGROUND: Established in 1913. **PURPOSES:** To improve the professional management of graphic arts associations. **ACTIVITIES:** Holds annual meetings. **MEMBERSHIP:** The organization's 100 members are executives of local, national, and international associations throughout the U.S. and Canada. **MEETINGS:** 1973: November (Washington, DC).

GRAPHIC ARTS TECHNICAL FOUNDATION (GATF) [I]
4615 Forbes Ave., Pittsburgh, Pa. 15213.
Tele: (412) 621-6941.

EXECUTIVE DIRECTOR: William H. Webber (retiring in 1973 when a successor is appointed).
ELECTED OFFICERS (4/73-4/74):
President: Andrew McNally III, Rand McNally & Co., Chicago, Il. 60680. (312) 267-6868.
Vice President: William Zabel, Jr., Zabel Brothers, Inc., Philadelphia, Pa. 19122. (215) 769-5700.
Treasurer: Edgar Snider, Electronic Card Co., High Point, NC 27261. (919) 882-8115.
Assistant Treasurer: Herbert Sayers, Jr., Sayers Printing Co., St. Louis, Mo. 63119. (314) 968-5255.
Secretary: George Banta III, Dittler Brothers, Inc., Atlanta, Ga. 30325. (414) 722-7771.
Regional Vice Presidents: Richard Conlan (San Francisco, Ca.), James Conway, Jr. (Lowell, Mass.), Tom Lawson (London, Ont., Canada), William Mariner (Rochester, NY), Edward Sakai (Honolulu, Hi.).

BACKGROUND: Founded in 1924 as the Lithographic Technical Foundation. **PURPOSES:** To further scientific progress in the graphic arts. **ACTIVITIES:** Publishes textbooks, periodicals, in-plant and school training materials, proceedings, research progress reports, career materials, aptitude tests; issues news bulletins, conducts conferences, seminars, and in-plant safety audits; prepares audiovisual material and motion pictures; and undertakes to solve specific graphic arts technical problems. **MEMBERSHIP:** Members of GATF are corporations in the graphic arts industry. There are 1050 members; they are located throughout the U.S., in five Canadian provinces, and in 36 other foreign countries. **PUBLICATIONS:** The Foundation publishes *Graphic Arts Abstracts*, which is a monthly digest of technical articles appearing in approximately 300 periodicals. About 200 abstracts are contained in each issue. It is distributed without charge to GATF members; nonmembers may subscribe for $20 per year. In addition, the Foundation publishes a monthly newsletter, *GATF Capsule Report* which keeps members abreast of current Foundation activities and personalities. **MEMBERSHIP GRADES AND CONTRIBUTION LEVELS:** Work of the foundation is supported primarily by the contributions of its 1050 corporate members. The grade of membership is a function of degree of support. Endowment status for members is determined by the cumulative amount they have contributed to GATF since its founding. The four Endowment-status grades are *Founder* ($25,000 or more), *Benefactor* ($10,000 to $25,000), *Life* ($5,000 to $10,000), and *Associate* ($1,000 to $5,000). Regular Memberships are determined by the amount of annual support: *Sustaining Members* contribute between $400 and $10,000 annually; *Annual Members* contribute $300. **MEMBERSHIP**

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BENEFITS: In addition to receiving *Graphic Arts Abstracts* and the *GATF Capsule Report*, members receive all other GATF publications, training materials, audiovisual materials, and films at significant discounts. Members also have access to GATF's special technical services and research expertise. **MEETINGS:** 1973: Oct. 25-28 (Southampton, Bermuda, Southampton Princess Hotel). 1974: Apr. 15-19 (Pittsburgh, Pa.: William Penn Hotel); Nov. (50th Anniversary Conference: Chicago, Il.)

GRAVURE TECHNICAL ASSOCIATION (GTA) [T]
60 East 42nd St., Suite 858, New York, NY 10017. Tele: (212) 661-8936.

EXECUTIVE VICE PRESIDENT: Warren R. Daum
BACKGROUND: Founded in 1949. **PURPOSES:** To advance the gravure industry, to encourage standardization of the industry's equipment and processes, to collect and disseminate technical, scientific, and other information relevant to the industry, and to promote the increased use of the gravure method in diversified areas of industry. **ACTIVITIES:** Contributes significantly to the development of standardized charts, instruments, calibration devices, and testers for industry equipment and process standardization; conducts conventions, forums, workshops, and seminars; issues a quarterly publication and loose-leaf technical guides; produces films; and maintains an active Customer Relations Committee. **MEMBERSHIP:** The Association has members throughout the U.S. and Canada and in Central and South America, Europe, the Philippines, Japan, and Australia. The membership is divided about equally among three groups: those involved in producing gravure publications, those involved in producing gravure packages and labels, and suppliers to the industry. **PUBLICATION:** The *Bulletin* is a quarterly journal containing news of the Association, news of new products, and advertising as well as articles reporting new research results, new standardization procedures, new techniques for increasing efficiency, and ideas for new markets. It is sent to members only and is not available by subscription. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: a person, firm partnership, or corporation engaged in the business of gravure processing and/or printing, $350 (plus $25 for each additional designated representative) (Contributing: $600 minimum) (Sustaining: $1,000 minimum). *Associate Member*: a firm that supplies equipment or materials to the gravure industry, dues are the same as for Active Member.

GREAT PLAINS NATIONAL INSTRUCTIONAL TELEVISION LIBRARY (GPNITL) [S]. Box 80669, University of Nebraska, 1800 North 33rd St., Lincoln, Nb. 68501. Tele: (402) 467-2502

PERMANENT STAFF:
Director: Paul H. Schupbach
Associate Director: L. Tracy Clement
Senior Programming Counselor: Milton E. Hoffman
Operations Coordinator: Wayne K. Thoren
Business Coordinator: Clinton Godkin
Information Coordinater: Richard L. Spence.

ELECTED OFFICIALS (to 5/74):
Policy Board Chairman: Richard B. Hull, Director of the Telecommunication Center, Ohio State University, Columbus, Ohio 43210.

MEETINGS: The 21 members of the Policy Board meet each May and December either at the Omaha Hilton Hotel in Omaha, Nb. or on the campus of the University of Nebraska at Lincoln, Nb.

GROLIER CLUB (GC_2)
47 East 60th Street, New York, N. Y 10022

LIBRARIAN: Robert Nikirk

GROUPMENT des JOURNALISTES PROFESSIONNELS SCIENTIFIQUES (GJPS) [P]
Jan Van Rijswycklaan 266, 2020 Antwerpen, Belgium

PRESIDENT: J. Van Elewyck

GUTENBERG GESELLSCHAFT
Liebfrauenplatz 5, 65 Mainz, Germany

GENERAL SECRETARY: Dr. Edward Born

HEALTH SCIENCES COMMUNICATION ASSOCIATION (HeSCA) [P], Box 3163, Duke University Medical Center, Durham, North Carolina 27706. Tele: (919) 684-2233

SECRETARY: Sam A. Agnello.
TREASURER: Thomas L. Banks, Univ. of California, San Francisco, Ca. 94122. (415) 666-1958.

ELECTED OFFICERS (6/73-5/74):
President: Melvin C. Schaefer, Medical College of Virginia, Richmond, Va. 23219. (804) 770-7151.
President Elect: R. R. Drisko, D.D.S., Univ. of Oklahoma Medical Center, Oklahoma City, Ok. 73190. (405) 271-5318.
Past President: Irving R. Merrill, Ph.D., Univ. of California, San Francisco, Ca. 94122. (415) 666-1256.

BACKGROUND: Formerly the Council on Medical Television. **PURPOSES:** To act as a clearinghouse for health-science-television information, to gather and disseminate information from facilities conducting health-science programs, to promote the availability of information about audiovisual techniques and materials applicable to medical education, to promote research into audiovisual techniques, and to focus the energies of diverse organizations on the problems of health-science education. **ACTIVITIES:** Maintains a permanent office for the exchange of information, holds an annual meeting, sponsors regional and national workshops for newcomers to medical television, conducts surveys of television and other equipment usage in medical and dental facilities, and publishes a *Bulletin*. **MEMBERSHIP:** The Council's membership consists of people who are actively working in the promotion of medical education through audiovisual techniques. The members work in medical, dental, and nursing schools and in professional associations; in the broadcasting, electronics, and pharmacuetical industries; in government, military, and voluntary health agencies; and in educational, philanthropic, and research organizations. The Council's 400 members are distributed throughout the United States and Canada, and are also represented in England, France, the Netherlands, Australia, Japan, and Argentina. **PUBLICATION:** The Council publishes quarterly the *Health Sciences T.V. Bulletin*. This 8 1/2" x 11" 14-page journal contains articles, bibliographies of related publications, and Council news and business. The *Bulletin's* articles deal with all aspects of television usage in the medical field, but should be kept reasonably short because space is limited. The *Bulletin's* editor is: Sam A. Agnello, *Health Sciences T.V. Bulletin*, Box 3163, Duke University Medical Center, Durham, North Carolina 27706. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Individual Member*: $15. *Sustaining Member*: $25. **MEMBERSHIP BENEFITS:** Members vote and hold office, receive subscriptions to all publications, are allowed discounts on annual meeting registration, and receive employment information. **MEETINGS:** 1974: May 5-8 (Denver, Co.: Cosmopolitan Hotel). 1975: Apr. 20-24 (Chicago, Il.: Sheraton Chicago).

INDEPENDENT MOTION PICTURE PRODUCERS ASSOCIATION (IMPPA)
6110 Santa Monica Blvd., Hollywood, Ca. 90038

PRESIDENT: Edward Finney

INDEPENDENT NEWSLETTER ASSOCIATION (INA)
437 National Press Bldg., Washington, D C 20004

SECRETARY: Louise B. Elliott

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INDUSTRIAL AUDIO-VISUAL ASSOCIATION (IAVA)
P. O. Box 656, Old P. O. Annex, Chicago, Il. 60690. Tele: (312) 662-3460.

EXECUTIVE SECRETARY: F. J. Woldt

INDUSTRIAL COMMUNICATION COUNCIL, INC. (ICC) [P]
P.O. Box 3970, Grand Central Post Office, New York, NY 10017. Tele: (203) 552-4008. (Telephone of the President)

ELECTED OFFICERS (10/72-10/73):
President: John F. McGoldrick, American Can Co., Greenwich, Ct. 06830. (203) 552-4008.
First Vice President: William H. Jones, Standard Oil Co. of California, San Francisco, Ca. 94120. (415) 894-2305.
Second Vice President: Bernard Lipskin, Food Fair Stores, Inc., Philadelphia, Pa. 19104. (215) 383-9500.
Third Vice President: H. John Kannaley, Kennecott Copper, New York, NY 10017. (212) 687-5800.
Secretary: Med Serif, C.I.T. Financial Corp., New York, NY 10022. (212) 572-6308.
Treasurer: G. Claude Alle, Jr., Chase Manhattan Bank, New York, NY 10015. (212) 552-3183.

BACKGROUND: Member CCS. **PURPOSES:** To improve cooperation between the managers and employees, customers, owners and the public through sharing and interchange of ideas, experiences, techniques, and research consistent with the responsibilities to the member organizations. **ACTIVITIES:** Conducts regional and national conferences and seminars; publishes a newsletter; supports academic projects; holds monthly meetings. **MEMBERSHIP:** The Council consists primarily of managers of industrial communication departments in business and government who are engaged in interpersonal and organizational communication as well as occasional writing, teaching, film production, speech writing, illustrating, and programming. Some university personnel are also members. The 150 members are spread across the United States. Some members are in eastern Canada. **MEMBERSHIP GRADES AND ANNUAL DUES:** There is only one grade of membership, $50. **MEMBERSHIP BENEFITS:** Members receive a full-page listing in the ICC Directory. Members receive the ICC Newsletter for information about area and national meetings, personnel moves, and other Council news. A "state-of-the-art" project is also provided to the members on a continuing basis. Members receive a discount on registration fees for the annual conference. Through the ICC Directory and mailing labels program members are able to get in touch with each other easily to consult on operational problems of mutual interest and to exchange information on communication techniques. **SPEAKERS:** The President or First Vice President will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1973: Oct. 29-31 (San Francisco, Ca.: Holiday Inn on Fisherman's Wharf). 1974: Oct. (Philadelphia, Pa.).

INDUSTRIAL GRAPHICS INTERNATIONAL (IGI) [P]
P.O. Box 4046, Huntsville, Al. 35802
Tele: (205) 876-7550.

SECRETARY: Eleanor Werden
ELECTED OFFICERS (6/73-6/74):
President: Mary Jane Hearn, US AMICOM, Restone Arsenal, 513 Four Mile Post Rd., S.E., Huntsville, Al. 35802 (205) 876-7550.
Vice President: Richard K. Strome, Sandia Corp., 7425 El Morro Rd., N.E., Albuquerque, NM. 87109 (505) 268-2689.
Secretary: Eleanor Werden, Restone Arsenal, P.O. Box 4046. Huntsville, Al. 35802.
Treasurer: W. H. Mattinson, Lockheed Missiles and Space Co., 950 Tasman Drive, Space 441, Sunnyvale, Ca. 94086. (408) 742-4027.
Directors: Donald L. Holloway (Freeland, Md.), Orvill Hopper (Canoga Pk., Ca.), Monroe S. Winston (Belmont, Ca.). W. J. Entwistle (Albuquerque, NM), George Lotz (Glen Arm, Md.), Dorothy Ladd (Manchester, Ma.)

BACKGROUND: Formed in 1972 by the merger of the Association of Technical Artists, the National Association of Industrial Artists, The Society of Engineering Illustrators, and the Technical Illustrators Management Association who had previously worked toward this merger under the name of the National Council of Scientific and Technical Art Societies. **PURPOSES:** To elevate the standards of forms of visual communication as practiced within the field of industrial graphics, to foster a better understanding of the place and function of the visual arts in commerce, industry, and the community, to promote greater recognition of the work of graphic communicators, to advance programs for the further education and professional development of graphic communicators, to aid and encourage students who wish to become graphic communicators, and to cooperate with professional societies and trade associations in other phases of communication. **ACTIVITIES:** Holds local meetings, regional conferences, seminars and exhibitions, and international conferences; publishes a newsletter; maintains an employment information clearinghouse; issues periodic surveys and evaluations of art materials and equipment; delineates job descriptions; conducts salary surveys; and establishes professional and educational standards. **MEMBERSHIP:** IGI's 1000 members are located throughout the U.S. and Canada. They work in all branches of industrial graphics, including illustrating, photography, audiovisual preparation, advertising art, film production. Some teach in community colleges, art schools, and high schools; others work in industry, the military, government, and research and development organizations. **CHAPTERS:** Detroit, Huntsville, Baltimore, Washington, Los Angeles, San Francisco, and Boston. **REGIONS:** Northeast, Mid-Atlantic, Southeast, North Central, South Central, Northwest, Southwest. **PUBLICATIONS:** The official publication of IGI is *Industrial Art Methods*, which is published by Syndicate Magazines, 25 West 4th St., New York, NY 10036. It is an 8 1/2" x 11", 36-page monthly trade magazine with a circulation of about 20,000. It contains articles of interest to the industrial artist, new product notes, IGI news and conference data, and advertising. The editor is George Magnan, 1357 Camden Lane, Ventura, Ca. 93003. The associate editor is A. V. Lesmez, the advertising manager Irvin Feldman, both at the NY address. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: open to people whose principal means of livlihood involves the creation, preparation, or teaching of art and design for industrial graphics, $20. *Associate Member*: open to people who provide supporting services for industrial graphics, $15. *Affiliate Member*: open to other interested persons, $15. *Student Member*: open to students enrolled in a recognized course of instruction leading toward an industrial graphics career, $5. *Sustaining Member*: open to any company, organization, or individual who wishes to support the work of IGI. The dues vary depending on whether the organization is national or international, or local. International (or national), $250. Local, $125. In addition, there are one-time initiation fees of $10 for individual members, $500 for international sustaining members, and $300 for local sustaining members. **MEMBERSHIP BENEFITS:** All members except sustaining members have the right to vote at meetings and in elections. Only Members can hold office and chair standing committees. **MEETING:** 1974: Jun. 12-15 (College Park, Md.: University of Maryland).

INDUSTRIAL PHOTOGRAPHERS OF NEW JERSEY
c/o Jon Snowman, 232 Central Ave., W. Caldwell, N J 07006. Tele: (201) 226-3383

PRESIDENT: Jon Snowman

INDUSTRIAL PHOTOGRAPHERS OF NEW ENGLAND (IPNE) [P], Raytheon Company, Spencer Laboratory, Wayside Road, Burlington, Massachussetts 01803. Tele: (617) 272-9600.

Chairman: Chandler W. Jones, II

BACKGROUND: Recipient of Charter of Affiliation from the Professional Photographers of America, Incorporated. **PURPOSES:** To broaden the perspective of the individual member through increased knowledge and ability in his chosen field, to bring added recognition

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and status to the industrial photographer by making him more valuable to his management, and by increasing management's awareness of his contributions. **ACTIVITIES:** IPNE holds an Annual Industrial Photography Seminar, biennial New England Industrial Photographic Trade, Show, and special meetings. **MEMBERSHIP:** There are approximately 400 members. **PUBLICATIONS:** "IPNE Newsletter," membership directory. **MEMBERSHIP GRADES AND ANNUAL DUES:** Member, $2.50.

INDUSTRIAL PUBLICITY ASSOCIATION (IPA_1)

c/o V. J. Biunno, Mgr., News Bureau, Worthington Corp. 401 Worthington Ave., Harrison, N J 07029

PRESIDENT: Vincent J. Biunno

INDUSTRIAL TELEVISION SOCIETY (ITS) [P]

P.O. Box 11219, Palo Alto, California 94306

BUSINESS MANAGER: Gerald Heath.
ELECTED OFFICERS (5/70-5/71):
President: P. J. McGowan, Firemans Fund Insurance Co., San Francisco, Ca. 94118. (415) 567-5000.
Vice President: F. Irvine, ITT-Gilfillan, Van Nuys, Ca. 94106. (213) 988-2600.
Secretary: Gerald Heath, General Electric Corporation, San Jose, Ca. 95103. (408) 297-3000 ext. 0472.
Treasurer: R. Kittrell, IBM, San Jose, Ca. 95103. (408) 277-7100.

PURPOSES: To advance the arts and sciences in the field of non-broadcast industrial television as used in business training and communications. **ACTIVITIES:** Conducts monthly local meetings; promotes workshop activities; publishes papers annually; sponsors competition for video-tape production. **MEMBERSHIP:** The Society consists of persons from all segments of the economy who are engaged in writing, directing, consulting, and producing in the television or video-tape fields. There are 200 members located throughout the United States. **CHAPTERS:** San Francisco, Tulsa, Philadelphia, Los Angeles, and Niagara Falls. Chapter Affiliation fee is $50. **PUBLICATION:** The major publication of the Society is *Annual Awards Journal*. It is an 8 1/2" x 11", 30-page journal containing articles and advertising. Some articles published are award-winning papers submitted to the Award Committee for consideration. Other technical or theoretical papers are also included. Articles should be typed double-spaced on one side of a page, and should be approximately 15-pages long. A biographical note on the author should accompany the article. Articles should be submitted to Gerald Heath at the above address. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Regular Member:* Open to individuals engaged in the use of television or video-tape in a nonbroadcasting situation, $10. *Student Member:* Open to students interested in the use of television or video-tape in business or industry, $5. *Associate Member:* Open to vendors or manufacturer's representatives, $7. **MEMBERSHIP BENEFITS:** Regular and Student Members may vote and hold office. Monthly chapter meetings, which include guest speakers, workshops, and tours, are open to all members. Each chapter receives a copy of the *Journal*. Each chapter publishes its own monthly newsletter.

INFORMATION FILM PRODUCERS OF AMERICA

(IFPA) P. O. Box 1470, Hollywood, Ca. 90028. Tele: (213) 465-4898.

EXECUTIVE SECRETARY: Jacqueline Stilwell

INFORMATION INDUSTRY ASSOCIATION (IIA) [T]

1025 15th St., N.W., Washington, DC 20005
Tele: (202) 659-3928

EXECUTIVE DIRECTOR: Paul G. Zurkowski
SECRETARY: Yvonne Dunne

PURPOSE: To promote the development of private enterprise in the information field and to provide its members with a voice in determining the direction of that development. **ACTIVITIES:** Provides a mechanism for arriving at industry positions on relevant matters of public policy, persuades government and public groups of the validity of the industry positions, develops standards to ensure the effectiveness of commercial information products and services, works with groups, agencies, organizations and associations having related interests, holds meetings, forums, conferences, and exhibits, and presents awards. **MEMBERSHIP:** The membership consists of some 50 commercial firms many of which are creating an information product by computer application and marketing that product. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Class I:* for-profit firms engaged in creating and marketing information products, services, and systems, $250 to $4,000 as a function of gross annual sales. *Class II:* for-profit firms supplying hardware, equipment, services, and supplies to the information industry, $125 to $2,000 as a function of gross annual sales. *Class III:* individuals professionally involved in information activities in a role consistent with the commercial character of the organization, $50 ($100 for individuals employed by nonmember firms who are eligible for Class I or II membership —such membership limited to one year.) **MEMBERSHIP BENEFITS:** Only Class I members have voting rights in IIA. All members, however, receive topical publications on industry issues, a bimonthly newsletter, a biweekly service bulletin; are able to attend seminars and Washington roundtable meetings.

INLAND DAILY PRESS ASSOCIATION, 100 West Monroe Street, Chicago, Il. 60603

GENERAL MANAGER: William F. Canfield

IN-PLANT PRINTING MANAGEMENT ASSOCIATION

(IPMA), 947 Old York Road, Abington, Pa. 19001
Tele: (215) 886-6575

OFFICE STAFF:
Executive Vice President: W. H. Evans
Assistant Vice President: T. R. Ambler
Assistant Secretary. A. P. Metzger
Records Secretary: E. M. Needs

ELECTED OFFICERS (terms end as indicated):

President: Raymond R. Hellman, Perkin-Elmer Corp., Main Ave., Norwalk, Ct. 06851. (203) 762-4630. (12/75).
Vice President for Administrative Services: Thomas W. Lowe, Jr., Culligan USA, 1 Culligan Parkway, Northbrook, Il. 60062. (312) 498-2000.(12/74)
Vice President for Chapter Development: F. Anthony Hull, Toronto Transit Commission, 1138 Bathurst St., Toronto 179, Ontario, Canada. (416) 534-9511. (12/74)
Vice President for Conference Services: James M. Brahney, General Foods Corporation, 250 North St., White Plains, NY. 10602. (914) 694-3013. (12/74)
Vice President for Division Services: Arthur F. Ryan, Graphic Arts Services, University of Tennessee, Knoxville, Tn. 37916. (615) 974-5121. (12/74)
Vice President for Member Services: Raymond Lauria, The Nestle Co., Inc., 100 Bloomingdale Rd., White Plains, NY. 10605. (914) 946-6400. (12/75).
Past President: William C. Mains, Cargill, Inc., Cargill Building, Minneapolis, Mn. 55402. (612) 330-7303. (12/74)
Directors at Large: James D. Jennings, Charles H. Mott.
Regional Directors: James J. Fox (Eastern), Donna L. Petersen (Midwestern), Richard T. McDaniel (Southeastern), Kenneth R. McLea (Western).

PURPOSES: To promote exchanges of technical and management information among members. **ACTIVITIES:** Holds local chapter meetings and regional and national conferences, presents exhibits. **MEMBERSHIP:** The 1500 members are supervisors of in-plant printing shops in business and industry. They are located throughout the U.S. and Canada. **CHAPTERS:** 35. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Individual*

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Member: $27. *Company Member*: entitles company to three representatives, $72. *Associate Member* (limited to 10% of total membership): $84. **MEMBERSHIP BENEFITS:** Members may vote, hold office, attend local chapter meetings, regional conferences, and national conferences, and use the Association's employment information service. **MEETINGS:** 1974: Jun. 20-24 (San Francisco, Ca.: Jack Tarr Motel and Brooks Exposition Hall). Also regional conferences in 1973: Western: Sept. 13-15 in Denver, Co.; Eastern: Oct. 12-13 in Toronto, Ont.; Southeastern: Oct. 18-20 in Louisville, Ky.; Midwestern: Oct. 25-27 in Omaha, Nb.

INSTITUTE FOR GRAPHIC COMMUNICATION, INC (IGC) [C], 520 Commonwealth Ave., Boston, Ma. 02115 Tele: (617) 267-9125

STAFF OFFICERS:
President: Philip MacLean
Editor, *IGC Monthly*: Leonard Ravich
Director of Conferences: Richard Murray

BACKGROUND: IGC is a for-profit corporation founded in 1969, now a subsidiary of Gorham, International. **PURPOSE:** To disseminate current factual information about the technologies and markets associated with the visual communications industries. **ACTIVITIES:** Conducts intensive small-group conferences, publishes a monthly journal, performs multi-client studies, and undertakes consulting assignments. **MEMBERSHIP:** The Institute is composed of scientists, inventors, and legal, financial, and marketing specialists recognized for their work in fields relating to visual communication. The Institute's area of interest covers: publishing, microform systems, reprography, computer printout, graphic storage and retrieval, photography, facsimile, graphic arts, television, audiovisual, and information display. **PUBLICATION:** The *IGC Monthly* contains articles dealing with new graphics systems, hardware and technology; for example, topics covered have included facsimile, electro-static printing, COM, plastic printing plates, diazotype systems, lasers and holography, CATV, color scanners, photopolymerization, computer graphics, chart recorders, digital readout devices, CTV, liquid crystals, printing inks, phototooling, modems, free radical imaging systems, and dielectric coated papers. **CONFERENCES:** The IGC conferences are typically two-day sessions held at the IGC conference center, Castle Hill, Ipswich, Ma. Topics covered have included: printing technology of the future, paper structures and markets, reprographics, micrographics, the paper crisis, CATV, paper coating methods, the photolithography of integrated-circuit manufacture, new audiovisual systems, optical communications, impactless printing, aerial photography and remote sensing, photocomposition, and interactive displays.

INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS GROUP ON PROFESSIONAL COMMUNICATION (IEEE/PC) [P], 345 East 47th St., New York, NY 10022. Tele: (212) 752-6800

EXECUTIVE DIRECTOR: Richard Emberson, Ph.D.
ELECTED OFFICERS (12/72-12/73):
President: Thomas E. Nunan, Burson Marsteller, Chicago, Il. 60601. (312) 329-9292.
Vice President: Mason P. Southworth, IBM Systems Development Division, White Plains, NY 10604. (914) 696-4743.
Secretary: Craig Hawkins, IBM Systems Development Division, Poughkeepsie, NY 12600. (914) 463-8422.
Treasurer: William Arrott, Gardner, Jones & Co., Chicago, Il. 60603. (312) 782-5000.

BACKGROUND: Formerly IEEE Group on Engineering Writing and Speech. **PURPOSE:** To improve the communication of technical information. **ACTIVITIES:** Publishes *IEEE Transactions on Professional Communication*, holds technical symposia on technical communication in various disciplines, holds local chapter meetings and a special session at the IEEE International Convention, publishes standards, and generates booklets on technical communication for IEEE. **MEMBERSHIP:** The 1600 members consist of IEEE members who are writers, editors, information specialists, or operating engineers who are interested in promoting better technical communication. The members are located throughout the U.S. in the electronics, aerospace, computing, and publishing industries and in universities and the federal government. **PUBLICATION:** The *IEEE Transactions on Professional Communication* is an 8 1/2" x 11", 40-page journal that is published irregularly as needed. It contains professional articles on technical communication topics, surveys, reviews, and research reports. The topics covered include writing, professional speaking, information science, graphics, information retrieval, technical exposition, human communication, and the use of computers to automate documentation. The Editor will consider original, unpublished papers of a tutorial, documentary review, descriptive, or theoretical nature from 1000 to 5000 words in length. The Editor is Mr. I. M. Seideman, RCA Astro-Electronics Division, P. O. Box 800, Printeton, NJ 08540. **MEMBERSHIP GRADES:** Student, Associate, Member, Senior Member, Fellow, Honorary Member. **MEMBERSHIP BENEFITS:** Members are able to vote in group elections and they receive the group newsletter and *Transactions*. **MEETINGS:** Meets annually in New York in March with the IEEE.

INSTITUTE OF GENERAL SEMANTICS Lakeville, Conn. 06039. Tele: (203) 435-9174.

EXECUTIVE SECRETARY: M. Mallach

INSTITUTE OF SCIENTIFIC AND TECHNICAL COMMUNICATORS, Ltd., THE (ISTC) [P] 17 Bluebridge Ave., Brooksmans Park, Hatfield, Herts., England Tele: Potters Bar 55392

HEAD OF SECRETARIAT: Mrs. E. Parkinson
ELECTED OFFICERS (1/73-12/74):
President: Major H. R. Hockley, Banstead, Surrey, England.
Vice President: Mr. K. G. Stoker, Chelmsford, Essex, England.
Hon. Secretary: Major T. J. Gardener, Sidcup, Kent, England.
Hon. Treasurer: Mr. E. A. Bowles, Pinner, Middlesex, England.

BACKGROUND: ISTC was formed in 1972 by the merger of these three organizations: The Presentation of Technical Information Group. The Institution of Technical Authors and Illustrators, Ltd., and The Institute of Technical Publicity and Publications, Ltd. These organizations worked toward merger through the temporary Joint Council for Scientific and Technical Communication, which also ceased to exist when the merger became effective. The ISTC is now the British representative on The International Council for Technical Communication (which see). **PURPOSE:** To establish and maintain professional standards and codes of practice pertaining to the generation, preparation, communication, or dissemination of scientific and technical information; to lay down standards of education, training, knowledge, and experience appropriate for the admission of persons to various grades of membership in The Institute; to promote education and training for the attainment of such standards, to institute examinations and appoint examiners, to cooperate with other examining bodies, and to award certificates and diplomas to those who pass such examinations. **ACTIVITIES:** Conducts lecture meetings, holds conferences, and publishes a quarterly journal and a monthly newsletter. **MEMBERSHIP:** The 1300 members of The Institute work in industry, for the defense establishment and in educational institutions. Their jobs include: technical authorship, technical writing, writing technical text-books, technical illustration, technical publicity, technical journalism, documentation, translation, photographic and cinefilm services, circuit diagrams and diagramatic representations, display and visual aids, classification, coding and scheduling, layout and production activities, typing and typesetting, reproduction, programming. The bulk of The Institute's members are in Great Britain, but there are also members in the U.S., Canada, France, The Netherlands, Belgium, Sweden, Germany, Switzerland, Italy, New Zealand, and Australia. **PUBLICATIONS:** The primary journal of The Institute is *The Communicator of Technical Information*, an 8 1/4" x 11 3/4", 24-page

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quarterly with a circulation of 1600 that is available to non-members for £ 2/yr. It contains articles on the professional aspects of communication, information on new methods, processes, and materials, the basic principles of speech, writing, and illustration, micrographics, photography, film making, visual display equipment. It also contains reports of The Institute's meetings and conferences and of those of related organizations. Advertisements are also carried. The Editor is Mr. F. A. Sowan, 1 Chaucer Cottages, Pilgrims' Way, South Croydon, Surrey, England. The Advertisement Manager is Mr. Sydney Jary, Sydney Jary, Ltd., 28 Southway, Carshalton Beeches, Surrey, England. **EDUCATION SOURCES:** At present the courses of instruction available in England are directed toward satisfying one or another of four examination syllabi of the City of Guilds of London Institute, namely, No. 511, Graphic Reproduction; No. 517, Reprographic Techniques; No. 535, Technical Graphics; and No. 536, Technical Communication Techniques and Technical Authorship. The ISTC maintains a file of all Art and Technical Colleges in England currently running courses to satisfy these syllabi. This information is sent free of charge to any enquirer upon request. **MEMBERSHIP GRADES AND ANNUAL DUES:** *CORPORATE GRADES: Fellows* (Entrance fee £ 4), £ 6; *Members* (Entrance fee £ 3), £ 4. *NONCORPORATE GRADES: Honorary Fellows*, no fees. *Associate Members*, (Entrance fee £ 2), £ 3. *Associates* (Entrance fee £ 2), £ 3. *Student Members* (Entrance fee £ 1), £ 1.50. *Companions* (Entrance fee £ 1), £ 2. (Overseas members pay one half the above rates.) **SPEAKERS:** The Head of the Secretariat will try to suggest knowledgeable speakers upon request.

INSTITUTE OF TECHNICAL AUTHORS AND ILLUSTRATORS OF AUSTRALIA (ITAIA) [P]

142, Hancock Rd., St. Agnes, South Australia 5097
Telc: 641517 (Office of the President)

ELECTED OFFICERS:
President: A. Lloyd
Vice President: K. M. Jamieson, 80, West Parkway, Colonel Light Gardens, South Australia 5041. 516695.
Secretary: R. P. Sinclair, 16, Sedgehill Rd., Elizabeth North, South Australia. 5113. 233655.
Treasurer: R. T. Lee, 10, Katarama Rd., Fairview Park, South Australia 5126. 556022.

BACKGROUND: Formerly the Association of Technical Authors. **PURPOSES:** To promote the use of technical publications in industry and commerce, to establish a code of practice, to exchange information pertinent to technical publications with other organizations. **ACTIVITIES:** The Institute achieves its objectives by means of the *Journal*, addresses, visits to associated organizations, discussions; and the work of the various committees. **MEMBERSHIP:** The Institute's membership, centered in Australia, is composed mainly of those involved in teaching, writing, illustrating, editing, management, science correspondence, and engineering on the industrial level. The 85 members specialize in hydraulics, electronics, mechanics, radio, general science, and minerals. **PUBLICATION:** The Institute publishes *The Journal of the Institute of Technical Authors and Illustrators of Australia*, an 8" x 11" quarterly containing articles, advertising, events, visits, overseas news, and book reviews. Articles are up to 500 words long, and may be split into parts at the discretion of the Editor. The Editor is Mr. D. Tellis, 34 Christina Road, Christie Downs, 5164 South Australia. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Student*: a person pursuing an approved course of study, at a recognized school, $1. *Graduate*: a person who has graduated from a recognized school having completed a course of study in technical writing or illustrating, $2. *Associate Member*: A person active in the profession of technical writing or technical illustrating for not less than four years, $3. *Member*: a person who has been an Associate Member and has had three year's employment in positions of responsibility in the production of important technical writing or technical illustrating matter, $5. *Fellow*: this award is conferred by the Institute (at a full meeting) upon a person who, in the opinion of the Institute, has achieved some outstanding distinction in the field of technical publication, no dues. *Associate*: a person whose employment has close association with the work of technical writers and/or technical illustrators, $1. **MEMBERSHIP BENEFITS:** All members have full voting rights. In general, no member below Associate Member can hold a position on any committee except the *Journal* Committee. The *Journal* provides employment information. Members have the use of a restricted library of books, journals, and periodicals.

INTERAMERICAN PRESS ASSOCIATION (IPA_2) [I]

141 N.E. Third Ave., Suite 503, Miami, Fl. 33132
Tele: (305) 358-1878

ELECTED OFFICERS:
President: Rodrigo Madrigal Nieto, *La República*, San Jose, Costa Rica.
First Vice President: Robert U. Brown, *Editor and Publisher*, New York, NY.
Second Vice President: Julio de Mesquita Neto, *O Estado de Sao Paulo*, Sao Paulo, Brazil.
Secretary: Horacio Aguine-Baca, *Diario Las Américas*, Miami, Fl.
Treasurer: Raymond E. Dix, *The Daily Record*, Wooster, Oh.

PURPOSE: To serve as a channel for the exchange of news among newspapers in North, Central, and South America. **MEMBERSHIP:** The 1000 members are newspapers who readership is interested in news of the other American countries. **MEETING:** 1973: Oct. 15-19 (Boston, Ma.: Sheraton Boston Hotel).

INTERCOLLEGIATE BROADCASTING SYSTEM (IBS) [I]

P. O. Box 592, Vails Gate, NY. 12584
Tele: (914) 565-8740

ELECTED OFFICERS (6/72-6/73):
Chairman: David Borst, IRC, Ca.
President: Don Grant, BENR, 2261 Palmer Ave., New Rochelle, NY. 10801. (914) 235-8862.
Treasurer: Fritz Kass, Lafayette, Vails Gate, NY. 12584. (914) 565-8740

PURPOSES: To promote campus broadcasting and serve its needs. **ACTIVITIES:** Holds conferences, publishes a communication journal and a newsletter, and provides legal and consultation services, broadcast codes, and references. **MEMBERSHIP:** The membership consists of 425 collegiate (and a few high school) broadcasting stations operated and represented by students. The membership covers the entire U.S. with two overseas members. **PUBLICATION:** *The Journal of College Radio* is an 8 1/2" x 11", 30-page journal that is issued monthly for the eight months of the academic year. It has a circulation of 3000 and is available to non-members for $5/year. It contains articles on radio technology and programming, on station management and on government relations. It also contains IBS news, advertising, and information on places where one can obtain an education directed toward a broadcasting career. Articles range in length from 2 to 13 double-spaced typewritten pages when submitted on 8 1/2" x 11" paper with at least one-inch margins all around. More details for manuscript preparation are available from Editor, *Journal of College Radio*, Department of Communication, Box 5141 Southern Station, Hattiesburg, Ms. 39401. (601) 266-7357, 266-7198, or 582-1477. **SPEAKERS:** The President will try to suggest knowledgeable speakers upon request.

INTERLINGUA DIVISION OF SCIENCE SERVICE

80 East 11th St., New York, NY 10003. Tele: (212) GR 3-5410.

DIRECTOR: Alexander Gode

INTERNATIONAL ASSOCIATION FOR SYMBOLIC ANALYSIS (IASA) [P]

PUBLICATION: The Association's publication, which is sponsored by the University of Akron's Speech Pathology and Audiology Department,

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is *Acta Symbolica*. It is a semiannual interdisciplinary journal of theory and research on symbolic processes, communication disorders, and behavioral science. It covers such topics as language learning, psycholinguistics, special education, Afro-American dialectology, operant conditioning, transformational grammar, rehabilitation. Its Board of Consulting Editors include representatives from the U.S., Canada, France, and Spain. *Acta Symbolica* is available to institutions for $10/year, to individuals for $8/year. The Editor is E. James Lennon, Ph.D., The University of Akron, Department of Speech Pathology and Audiology, Akron, Oh. 44304.

INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS (IABC), 2108 Braewick Circle, Akron, Oh. 44313. Tele: (216) 836-3255

EXECUTIVE DIRECTOR: John N. Bailey
ELECTED OFFICERS (terms end as indicated):
President: Jerome R. Blackstone, Allen-Bradley Co., Milwaukee, Wi. 53204. (414) 671-2000. (6/74).
Executive Vice President: William F. Herr, Arizona Public Service Co., Phoenix, Az. 85036. (602) 271-7520. (6/74).
Vice President for International Relations: J. W. Wittmer, New Holland Division, Sperry Rand, New Holland, Pa. 17557. (717) 354-1261. (6/74).
Vice President-at-Large: Larry Cable, Avco Lycoming Division, Stratford, Ct. 06497. (203) 378-8211. (6/74)
Vice President-at-Large: Lynne Ladd, USM Corp, Boston, Ma. 02107. (617) 542-9100. (6/74).
Vice President-at-Large: Robert Kerper, Kawecki Berylco Industries, Reading, Pa. 19603. (215) 929-0781. (6/75).
Vice-President-at-Large: Jacqueline M. Wilson, Riker Laboratories, Inc., Northridge, Ca. 91324. (213) 341-1300. (6/75).
Vice President for Finance: R. C. Eckard, Skelly Oil Co., Tulsa, Ok. 74102. (918) 584-2311. (6/75).
District 1 Vice President: Mary Van Alstyne, Eaton Corporation, Construction Division, Batavia, NY 14020. (716) 343-4202. (6/75)
District 2 Vice President: Suzy Lumpkin, University of South Florida, Tampa, Fl. 33620. (813) 974-2181. (6/75)
District 3 Vice President: Edwin Anthony, Potomac Electric Power Co., Washington, DC 20006. (202) 872-2333. (6/75)
District 4 Vice President: Sandra Washburn, Northwestern Mutual Life Insurance Co., Milwaukee, Wi. 53202. (414) 271-1444. (6/75).
District 5 Vice President: John Simmons, Oklahoma Natural Gas Co., Tulsa, Ok. 74102. (918) 583-6161. (6/75)
District 6 Vice President: Dulcy Mahar, Omark Industries, Portland, Or. 97222. (503) 654-6531. (6/75).
Past President: Donald McCullough, Hughes Aircraft Co., Los Angeles, Ca. 90009. (213) 670-1515

BACKGROUND: Formed in June 1970 by merger of the International Council of Industrial Editors and the American Association of Industrial Editors. **PURPOSES:** To promote cooperation, understanding, and the exchange of ideas, to collect and disseminate information of interest and benefit to members, to encourage effective communication by improving methods of training personnel and developing managerial skills, to improve understanding of the economic system of which membership sponsors are a part, to stimulate participation in community activities, to assist in the development of college-level curricula in the communication arts, to stimulate general belief in the practical value of effective communication, and to strive for the highest ethical standards in carrying out these purposes. **ACTIVITIES:** Publishes a journal and newsletter; conducts annual and regional conferences; sponsors three annual awards programs; operates a placement service, a publication critique service, and a reference library. **MEMBERSHIP:** The Association consists primarily of industrial personnel engaged in writing, editing, film production, phone information programs, audiovisual programs, closed circuit television, speech writing, and related specialties. Of the 2800 members, 200 are located outside the United States and the remainder are scattered throughout the country. **CHAPTERS:** The Association is divided into the following districts: District 1 - New England and New York State. District 2 - Alabama: Birmingham, Montgomery; Arkansas: Little Rock; Florida: Miami, Jacksonville, Tampa; Georgia: Atlanta; Louisiana: New Orleans, Baton Rouge; Mississippi: Jackson; Tennessee: Nashville; Puerto Rico: San Juan. District 3 - Delaware: Wilmington; Kentucky: Louisville; Michigan: Detroit, Jackson; North Carolina: Greensboro; Ohio: Akron, Cleveland, Columbus, Marietta, Toledo; Pennsylvania: Pittsburgh; Virginia: Richmond; Washington, DC; West Virginia: Charleston. District 4 - Illinois: Chicago, Peoria, Rockford; Indiana: Indianapolis; Iowa: Des Moines; Minnesota: Minneapolis-St. Paul; Missouri: Springfield, St. Louis; Nebraska: Omaha; Wisconsin: Milwaukee, Madison, Neenah. District 5 - Arizona: Phoenix; Colorado: Denver; Kansas: Wichita; Missouri: Kansas City; Oklahoma: Oklahoma City, Tulsa; Texas: Austin, Dallas, Ft. Worth, Houston, San Antonio. District 6 - California: Los Angeles, San Diego, San Francisco; Hawaii: Honolulu; Utah: Salt Lake City; Washington: Seattle; British Columbia: Vancouver; Oregon: Portland. International - London, Montreal, Copenhagen, Bombay, Tokyo, Manila, Oslo, Stockholm, The Hague. **PUBLICATIONS:** *IABC Journal* is a quarterly magazine that contains provocative, in-depth articles and case-history studies designed to help member communicators improve their knowledge of business and organizational communication. Subscriptions to nonmembers are $8/yr. The Editor is Mary Ann Lockwood, 2770 S. W. Montgomery Drive, Portland, Or. 97201. The *IABC News* is a monthly newspaper that reports Association news, programs, and personalities and contains articles to help members upgrade their communication skills. Nonmembers may subscribe for $10/yr or to both publications for $15/yr. The *Journal* Editor is also the editor of the *News*. **MEMBERSHIP GRADES AND ANNUAL DUES:** There is only one grade of membership for this organization. Dues are $25 per year if joining through a local chapter. There are local dues as well. If there is no local chapter in the area of a person's residence, membership-at-large is available for a fee of $45 per year. **MEMBERSHIP BENEFITS:** The senior member from a chapter is entitled to vote in behalf of the chapter he represents. Any member may hold office in his local chapter. A District Vice President represents all chapters of his district on the Executive Board. All members receive the *Journal* and the *News*, receive discounts on conference registration fees and entry fees for awards programs, and are eligible to use the placement service and reference library. **MEETINGS:** 1974: June 9-14 (Portland, Or.: Portland Hilton Hotel). 1975: June 9-13 (New Orleans, La.: Marriott Hotel). 1976: June 14-17 (Denver, Co.: Brown Palace Hotel). 1977: June 19-23 (Milwaukee, Wi.: Mark Plaza Hotel).

INTERNATIONAL ASSOCIATION OF INDEPENDENT PRODUCERS (IAIP) P. O. Box 2801, Washington, D C 20013.

EXECUTIVE SECRETARY: E. V. Rothkirch, Ph.D.

INTERNATIONAL ASSOCIATION OF PRINTING HOUSE CRAFTSMEN, INC. (IAPHC). 7599 Kenwood Road, Cincinnati, Oh. 45236. Tele: (513) 891-0611.

EXECUTIVE VICE PRESIDENT: John A. Davies
ELECTED OFFICERS (8/73-8/74):
President: Lowell J. Buch, 677 E. 23rd St., San Bernardino, Ca. 92404. (714) 882-1791.
First Vice President: William A. Bailey, B. F. Goodrich Co., 500 S. Main St., (Dept. 2580; Bldg. 9-F), Akron Oh. 44318. (216) 379-2573.
Second Vice President: Jack P. van der Kooy, 23 Southmead Rd., Scarborough, Ontario 705, Canada. (416) 447-9161.
Treasurer: John B. Bruschi, Remington Advertising, Inc., 140 Chestnut St., Springfield, Ma. 01103. (413) 732-2135.
Past President: Charles L. Hutson, Thomas J. Griffiths Sons, Inc., 104 Liberty St., Utica, NY 13503. (315) 724-2153.

MEMBERSHIP: 13,000. **MEETING:** 1974: Aug. 11-14 (Atlantic City, NJ: Shelbourne-Denis)

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INTERNATIONAL ASSOCIATION OF SCHOOLS OF CINEMA AND TELEVISION (CILECT)
Department of Radio-Television-Film, Temple Univ., Philadelphia, Pa. 19122.

PRESIDENT: Ray Fielding, Ph.D.

INTERNATIONAL ASSOCIATION OF TECHNOLOGICAL UNIVERSITY LIBRARIES, University of Technology Library, Loughborough, Leics., England

PRESIDENT: Dr. Anthony J. Evans

INTERNATIONAL BROADCAST INSTITUTE (IBI)
Tavistock House East, Woburn Walk, Tavistock Square, London, WC1H 9LG, England.

EXECUTIVE DIRECTOR: Edward Ploman

INTERNATIONAL CATHOLIC ESPERANTO ASSOCIATION
7605 Winona Lane, Sebastopol, Ca. 95472. Tele: (707) 823-0244.

U.S. REPRESENTATIVE: H. S. Corllett

INTERNATIONAL COMMITTEE FOR BREAKING THE LANGUAGE BARRIER (ICBLB) 268 West 12th Street, New York, N Y 10014. Tele: (212) 675-7241.

EXECUTIVE DIRECTOR: Soichi Kato

INTERNATIONAL COMMUNICATION ASSOCIATION (ICA_1) [P], P.O. Box 445, Flint, Mi. 48501. Tele: (313) 766-2154

BUSINESS MANAGER: B. Martin Hurley
EXECUTIVE SECRETARY: M. Z. Sincoff, Ohio University, Athens, Oh. 45701. (614) 594-4321.
ELECTED OFFICERS (4/73-4/74):
President: Alfred G. Smith, University of Oregon, Eugene, Or. 97403. (503) 686-5107.
President Elect: Nathan Maccoby, Stanford University, Stanford, Ca. 94305. (415) 321-2300 Ext. 2754.
Past President: Malcolm S. MacLean, Jr., University of Iowa, Iowa City, Ia. 52240. (319) 353-4140.
Vice President and Chairman of Division 1 (Information Systems): Klaus Krippendorff, University of Pennsylvania, 3620 Walnut St., Philadelphia, Pa. 19104. (215) 594-7051.
Vice President and Chairman of Division 2 (Interpersonal Communication): James C. McCroskey, West Virginia University, Morgantown, WV 26506. (304) 293-3905.
Vice President and Chairman of Division 3 (Mass Communication): Robert R. Monaghan, Ohio State University, Columbus, Oh. 43210. (614) 422-3400.
Vice President and Chairman of Division 4 (Organizational Communication): Mark L. Knapp, Purdue University, Lafayette, In. 47907. (317) 494-4092.
Vice President and Chairman of Division 5 (Intercultural Communication): Andrew H. Ruszkowski, St. Paul University, 223 Main St., Ottawa, Ontario, Canada (613) 235-1421 Ext. 67.

BACKGROUND: Formerly the National Society for the Study of Communication (NSSC). Not be confused with the International Communications Association (ICA). Member CCS. **PURPOSES:** To encourage and engage in the systematic study of communication theories, processes, and skills; to disseminate information about communication theories, processes, and skills through publications, educational projects, and professional meetings; to encourage the application of research results in these areas to the development of human understanding and public welfare. **ACTIVITIES:** Publishes a quarterly journal and newsletter; sponsors an annual conference. **MEMBERSHIP:** The Association consists primarily of teachers and researchers in colleges, universities, and secondary and primary schools. Other members include business, labor, and government leaders, authors, journalists, publishers, lawyers, doctors, clergymen, social workers, and advertising and public relations consultants. The Association has approximately 1400 members who are located in the United States and Canada with some members in other foreign countries. **PUBLICATION:** The Association's major publication is the *Journal of Communication*. It is a 6" x 9", 96-page quarterly containing articles, biographical notes, book reviews, advertising, and an annual index (December issue only). Articles deal with recent developments in communication theory, empirical research, and application relating to information systems, and mass, interpersonal and organizational communication. Manuscripts must be submitted in duplicate, typed double-spaced on one side of a page with adequate margins. Footnotes must be placed on a separate page. An abstract of 100-250 words should accompany the manuscript, as well as a 50-150-word biographical note about the author(s). Articles should be submitted to the Editor: Dr. George Gerbner, Dean and Professor of Communications, The Annenberg School of Communication, University of Pennsylvania, Philadelphia, Pa. 19104. Editorial closing dates are February 10, May 10, August 10, and November 10. Advertising correspondence should be addressed to: Martin F. Hunt, Advertising Manager, Department of Speech, University of Connecticut, Storrs, Connecticut 06268. **MEMBERSHIP GRADES AND ANNUAL DUES:** *ACTIVE GRADES. Regular Member:* any person desiring to promote the purposes of the organization, $10. *Sustaining Member:* regular member who pays the designated amount for this grade, $15. *Patron Member:* any person who promotes the purposes of the organization, and contributes substantial financial support, $25. *AFFILIATE GRADES. Student Member:* must be a full-time student in an accredited degree program and must be sponsored by an Active Member of ICA, $6. *Professional Member:* any registered member of an affiliate organization, $10. *Institutional Subscription Member:* any organization desiring to promote the purposes of the organization, including libraries, $15. **MEMBERSHIP BENEFITS:** Active Members are eligible to vote and to hold office and receive all Association publications. All members are eligible to attend the annual conference. **MEETINGS:** 1974: Apr. 17-20 (New Orleans, La.: Monteleone Hotel). 1975: Apr. 23-26 (Chicago, Il.). 1976: Apr. 14-17 (Philadelphia, Pa.: Benjamin Franklin Hotel). 1977: Apr. 20-23 (Portland, Or.: Portland Hilton Hotel).

INTERNATIONAL COMMUNICATIONS ASSOCIATION (ICA_2) [I] P. O. Box 863, Mundelein, Il. 60060
Tele: (312) 949-5300

EXECUTIVE SECRETARY: William F. Johnson
ELECTED OFFICERS (6/73-5/74):
President: Frank T. Burns, Minnesota Mining and Manufacturing Co., St. Paul, Mn. 55101. (612) 733-0739.
First Vice President: Martin L. Fullerton, Aluminum Co. of America, Pittsburgh, Pa. 15219. (412) 553-2901.
Second Vice President: Roger L. Underwood, Kaiser Aluminum and Chemical Co., Oakland, Ca. 94604. (415) 271-3336.
Secretary: Raymond V. Reamer, International Business Machines, White Plains, NY. 10604. (914) 696-6984.
Treasurer: F. Thomas Hogan, Monsanto Co., St. Louis, Mo. 63166. (314) 694-7412.

MEMBERSHIP: ICA is composed of 312 member companies who have a business interest in the hardware connected with the communications industry. **MEETINGS:** 1974: May 5-9 (New Orleans, La.: Fairmont Roosevelt Hotel). 1975: May 4-9.(San Francisco, Ca.: Regency Hyatt Embarcadero Hotel). 1976: May 9-14 (Washington, DC: Washington Hilton).

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INTERNATIONAL CONFERENCE OF WEEKLY NEWSPAPER EDITORS (ICWNE) c/o School of Journalism, Southern Illinois Univ., Carbondale, Il. 62901. Tele: (618) 536-3361.

SECRETARY-TREASURER: Howard R. Long

INTERNATIONAL COUNCIL FOR TECHNICAL COMMUNICATION (INTECOM) [I], 28, Green Curve, Banstead, Surrey, England. Tele: Burgh Heath 50752

ELECTED OFFICERS (5/73-5/75):
President: E. J. Visser, P. O. Box 50, Ridderkerk, The Netherlands.
Vice President: L. Forsslund, Box 40, 116 Stockholm 40, Sweden.
Secretary General/Treasurer: H. R. Hockley (address above)
Public Relations Officer: R. A. Russell, 1811 Fairley Rd., Raleigh, NC 27607 USA.

BACKGROUND: Formed on Jan. 1, 1971 after several organizing meetings by the following four independent national technical communication organizations: Institute of Technical Publicity and Publications (England), Studiekring voor Technische Informatie (The Netherlands), Forenigen Teknisk Information (Sweden), and Society of Technical Writers and Publishers (USA). **PURPOSE:** To promote and improve the art and science of technical communication throughout the world. **ACTIVITIES:** Plans to hold international conferences, publish a journal, establish international standards in the field of technical communication, prepare and publish a code of good practice, maintain a directory of the world's technical communication associations, establish a program of grants and scholarships, promote communication research, assist in establishing chairs, faculties, and departments of technical communications, publish special reports and proceedings. **MEMBERSHIP:** At present the membership consists of the two founding societies from The Netherlands and Sweden, The Institute of Scientific and Technical Communication, Ltd. (England), The Society for Technical Communication (USA), Norsk Forening for Teknisk Informasjon (Norway), the Institute of Technical Authors and Illustrators of Australia, and a Danish technical communication society. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: open to national professional membership societies that are able to represent their country's interests concerning the communication of technical information, £50. **MEETING:** 1975 (The Netherlands).

INTERNATIONAL COUNCIL ON ARCHIVES (ICA_3) 60 rue des Francs-Bourgeois, 75 Paris 3e, France. Tele: 887-94-90 (Paris)

SECRETARY: Charles Kecskemeti

INTERNATIONAL FEDERATION FOR INFORMATION PROCESSING (IFIP) [I], IFIP Secretariat, 3, rue du Marché, 1204-Geneva, Switzerland. Tele: (022) 24.60.06

ELECTED OFFICERS (terms end as indicated):
President: H. Zemanek, IBM Laboratory Vienna, Parkring 10, A-1010 Vienna 1, Austria (1974).
Vice President: A. S. Douglas, London School of Economics, Houghton St., London W. C. 2, United Kingdom. (1975)
Vice President: E. Goto, Computer Science Laboratory, University of Tokyo, Bimkyoho, Tokyo, Japan (1974).
Vice President: S. Sem-Sandberg, Telefon AB L.M. Ericsson, FACK, S-12611 Stockholm 32, Sweden. (1973).
Treasurer: J. Tuori, President, Finnish Data Processing Association, Fredrikinkatu 77A27 00100 Helsinki 10, Finland (1975)
Secretary: P. A. Bobillier, ICM ESRI, 40, rue du Rhône, P. O. B. 311, CH-1211 Geneva 11, Switzerland (1975).
Trustees: D. Chevion (Israel) (1973), S. D. Duyverman (I.A.G.) (1974), L. Iliev (Bulgaria) (1975), Y. Mentalecheta (Algeria) (1975), R. Moreno-Díáz (Spain) (1974), R. I. Tanaka (USA) (1973).

PURPOSES: To promote information science and technology; to advance international cooperation in the field of information processing; to stimulate research, development, and application of information processing in science and human activity; to further the dissemination and exchange of information on information processing; and to encourage education in information processing. **ACTIVITIES:** The Federation holds conferences, meetings, symposia, seminars and workshops, and maintains an active network of international committees and working groups on specific problem areas. At present there are working groups on terminology, ALGOL, programming language description, programming methodology, secondary school education, organization of educational seminars, instructional uses of computers, post-secondary education and vocational training, education of medical and paramedical personnel, requirements for interface for input and output procedures in medical computer applications, transportation systems, computer-aided design, discrete manufacturing, common and/or standardardized hardware and software techniques, and modeling and simulation. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Full Members*: In each country, a national scientific or technical society, or group of such societies, may become a Full Member, with the restriction that there shall be only one Full Member for any country and that it shall be representative of the national activities in the field of information processing. *Individual Members*: Any individual may be admitted as an Individual Member in recognition of his contribution to the Federation and the information processing field. *Associate Members*: The chairmen of special interest groups shall be Associate Members for the duration of their term of office as chairmen. *Affiliate Members*: Any international organization, professional or governmental, having interest in the information processing field may become an Affiliate Member of the Federation. *Honorary Member*: On rare occasions, Honorary Membership may be awarded to a person who has earned exceptional merit in furthering the aims and interests of the Federation. **MEMBERSHIP BENEFITS:** Full Members shall have one vote each. Individual, Associate, and Honorary Members shall have one vote each, except on certain matters when they shall have one tenth vote each. Only Full Members and Individual Members may hold offices. **MEETINGS:** 1973: Oct. 30-Nov. 1 (First International Joint Conference on Pattern Recognition: Washington). 1974: Aug. 5-10 (IFIP Congress: Stockholm, Sweden). 1975: Aug. (Second World Conference on Computer Education: Marseille). 1976: Jun. (Third IFAC/IFIP Symposium on Traffic Control and Transportation Systems: Boston). 1977: (IFIP Congress).

INTERNATIONAL FIGURE SKATING WRITERS ASSOCIATION (IFSWA), c/o L. L. Meade, American Sports Services, Inc., 2835 Nicollet Ave., S., Minneapolis, Mn. 55408:

SECRETARY-GENERAL: Lee L. Meade

INTERNATIONAL FILM IMPORTERS AND DISTRIBUTORS OF AMERICA (IFIDA) 477 Madison Ave., New York, N Y 10022. Tele: (212) 758-5673.

CO-EXECUTIVE DIRECTORS: Myron Saland, Paul Sawyer

INTERNATIONAL GRAPHIC ARTS EDUCATION ASSOCIATION, (IGAEA) One Lomb Memorial Drive, Rochester, NY 14623. Tele: (716) 464-2757.

EXECUTIVE DIRECTOR: Ralph I. Squire

INTERNATIONAL GRAPHIC ARTS SOCIETY (IGAS) 410 East 62nd St., New York, N Y 10021. Tele: (212) TE 2-8364.

VICE PRESIDENT: Theodore J. H. Gusten

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INTERNATIONAL MICROGRAPHIC CONGRESS (IMC)
13388 Hammons Ave., Saratoga, Ca. 95070. Tele: (408) 867-3071.

EXECUTIVE SECRETARY: Carl E. Nelson

INTERNATIONAL PLATFORM ASSOCIATION (IPA_3) [P]
2564 Berkshire Rd., Cleveland Heights, Oh. 44106
Tele: (216) 932-0505

DIRECTOR GENERAL: Dan T. Moore
ELECTED OFFICERS (6/73-6/74):
President: Ted Mack, New York, NY (212) 246-7300.
Retiring President: Lowell Thomas, Pauling, NY
Former President: Art Linkletter, Beverly Hills, Ca. 90211. (213) 659-4577.
Vice President: Clarence Dill, Spokane, Wa. 99201. (509) 624-1464.
Secretary: Edna Sinclair, Colfax, Il. 61728. (309) 723-4281.
Treasurer: Anna Blair Miller, Hebron, Oh. 43025. (614) 928-3345.

BACKGROUND: Founded by Daniel Webster in 1831 as the American Lyceum Association, became the International Lyceum Association in 1903, and assumed its present name in 1952. **PURPOSES:** To promote the use and influence of the public platform in American public life and to promote friendships and informal associations among public speakers and program chairmen. **ACTIVITIES:** Holds annual meetings, provides discounts on products and services. **MEMBERSHIP:** IPA's 11,500 members include political leaders, writers, columnists, judges, lawyers, and leaders of the business and entertainment worlds. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member* by invitation only, $25.75. **SPEAKERS:** Contacts at annual meetings may be instrumental in securing speakers. **MEETINGS:** IPA meets annually during the summer in Washington, D.C. at the Sheraton Park Hotel. 1974: Jul. 29-Aug. 2. 1975: Aug. 4-8. 1976: July 26-30. 1977: Aug. 1-5.

INTERNATIONAL PRESS INSTITUTE (IPI)
Munstergasse 9—8001, Zurich, Swisse.

DIRECTOR: Ernest Meyer
American Chairman: Howard H. Hays, Jr., Press Enterprise Co., 14th and Orange Grove, Riverside, Ca. 92502.

INTERNATIONAL PUBLIC RELATIONS ASSOCIATION (IPRA), 74 Trinity Place, New York, NY 10006. Tele: (212) 943-5551.

U.S. CORRESPONDING MEMBER OF THE COUNCIL:
Earl C. Sandmeyer

INTERNATIONAL RADIO AND TELEVISION SOCIETY, INC. (IRTS), 420 Lexington Ave., New York, NY. 10017
Tele: (212) 532-4546.

EXECUTIVE DIRECTOR: Robert H. Boulware
ELECTED OFFICERS (5/73-5/74):
President: Maurie Webster, CBS Radio, New York, NY 10019. (212) 765-4321.
First Vice President: Jerome Feniger, Horizons Communications Corp., New York, NY 10022 (212) 752-3840.
Vice President: Roy Danish, Television Information Office, New York, NY 10022. (212) 759-6800.
Vice President: Sydney H. Eiges, National Broadcasting Co., New York, NY. 10020. (212) 247-8300.
Secretary: Alfred L. Plant, Block Drug Co., Jersey City, NJ 07302. (201) 434-3000.
Treasurer: Thomas B. Campbell, H-R Television, Inc., New York, NY 10017. (212) 922-4044.
MEMBERSHIP: 1,026.

INTERNATIONAL READING ASSOCIATION (IRA) [P]
Six Tyre Ave., Newark, De. 19711
Tele: (302) 731-1600

EXECUTIVE SECRETARY-TREASURER: Ralph C. Staiger
ELECTED OFFICERS (5/73-5/74):
President: Millard Black, Los Angeles Unified School District, Los Angeles, Ca. 90054. (213) 687-4878.
President Elect: Constance M. McCullough, 80 Vicente Rd., Berkeley, Ca. 94705.
Past President: William K. Durr, Michigan State University, E. Lansing, Mi. 48823. (517) 355-4500.

BACKGROUND: Founded in 1956 by a merger of the International Council for the Improvement of Reading Instruction and the National Association for Remedial Teaching. **PURPOSES:** To improve the quality of reading instruction by promoting the study of the reading process, stimulating research, and encouraging better teacher education programs; to improve communication on read. g through conferences, seminars, publications, and conventions; to promote the development of reading proficiency commensurate with each individual's unique ability; and to develop an awareness in our citizenry of the impact of reading by promoting an appreciation of the value of reading and encouraging the formation of lifetime reading habits. **ACTIVITIES:** Publishes three reading journals, issues between 20 and 30 other publications annually, holds an annual convention, sponsors a biennial world congress, regional conferences, institutes and seminars, and cosponsors meetings with other professional organizations, helps develop programs for over 800 state, provincial, and local councils, maintains over 40 standing committees investigating specific reading topics, and serves as an information channel to improve communication between research workers and practitioners and between reading research workers and workers in other related disciplines. **MEMBERSHIP:** The 55,000 members include classroom reading teachers, reading researchers, administrators, linguists, parents, psychologists from all across the U.S. and Canada, and on all the other four continents. **CHAPTERS:** Has many state, provincial, and local councils. **PUBLICATIONS:** *The Reading Teacher* is a journal designed primarily for teachers, reading specialists, and administrators involved in elementary reading programs. The *Journal of Reading* is published primarily for teachers in secondary-school, college, and adult reading programs and for reading consultants, librarians, administrators, and teacher trainers in reading and related fields. *Reading Research Quarterly* is designed primarily for the reading-research scientist and reports the results of significant research studies in reading and related fields. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member* open to individuals who are concerned with the improvement of reading, (with one journal) $15; (with two journals), $20; (with three journals) $25; (with three journals and all other publications) $50. Other rates are available for students and persons living outside the U.S. and Canada. **MEMBERSHIP BENEFITS:** In addition to the journal(s), members receive a newsletter 8 times a year and are eligible to vote in the annual election, to use the placement service at the annual convention, to participate in study tours sponsored each summer to selected locations around the world, to advance notice of all IRA meetings, to receive reduced rates for convention registration and Association publications, and to participate in the discount book service and group insurance plans sponsored by the Association. **MEETINGS:** 1974: May 1-4 (New Orleans, La.: River Gate). 1975: May 13-16 (New York, NY: New York Hilton and Americana Hotels). 1976: May 11-14 (Anaheim, Ca.: Anaheim Convention Center). 1977: May 4-7 (Miami Beach, Fl.: Miami Beach Convention Hall). 1978: May 2-5 (Houston, Tx.)

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INTERNATIONAL SOCIETY FOR GENERAL SEMANTICS (ISGS) [P], P.O. Box 2469, San Francisco, Ca. 94126 Tele: (415) 391-9187

OFFICE STAFF:
Executive Director: Russell Joyner
Office Manager: Lena Baptista
Billing Department Manager: Josephine Potter
Book Department Manager: Armando Santos
ELECTED OFFICERS (where not indefinite, terms end as indicated):
President: Stanley Diamond, State of California, San Francisco, Ca. (6/75).
Vice President: Lloyd Morain, President, Southern Illinois Gas Co., San Francisco, Ca.
Vice President: Dirk Roos, MacIntosh Laboratory, Binghamton, NY
Vice President: Samuel Shapiro, Executive Director, Linen Supply Association of America, Miami Beach, Fl.
Editor of *ETC*: Thomas Weiss, University of Wyoming, Laramie, Wy. (6/76).

PURPOSES: To advance knowledge of and inquiry into non-Aristotelian systems and general semantics through publications, lectures, research, and other appropriate educational and scientific means. **ACTIVITIES:** Publishes books, a journal, and other educational materials, maintains a communication network among persons interested in studying general semantics and those interested in teaching it, and holds periodic international conferences. **MEMBERSHIP:** ISGS's 2100 members include educators, industry and business leaders, and a wide range of nonindustrial professions. The membership is mostly in the U.S. and Canada, but there are a few members in Europe, Asia, Africa, and Australia. **CHAPTERS:** San Francisco, Chicago, Milwaukee, New York City. **PUBLICATION:** *ETC: A Review of General Semantics* is a 4 3/8" x 7 1/4", 128-page quarterly containing society news, seminar and conference data and advertisements for educational materials as well as articles on the theory and application of general semantics in many fields of inquiry. The articles are normally 1000 to 5000 words long and are styled according to the publications manual of the American Psychological Association. The Editor is Dr. Thomas Weiss, 213 Graduate Hall, College of Education, University of Wyoming, Laramie, Wyoming 82070. The advertising manager is Russell Joyner. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: $10. *Sponsoring Member*: $25. *One-Hundred-Dollar Club Member*: $100. *Student Member*: $6. **MEMBERSHIP BENEFITS:** All grades of membership except Student Member have voting privileges, are automatic members of the General Semantics Book Club, receive special mailings of new instructional booklets, tests, and other educational materials, and a subscription to *ETC*. **MEETINGS:** 1974: Aug. 15 (Spain: Andalusia Plaza on the Costa del Sol).

INTERNATIONAL SOCIETY FOR THE STUDY OF SYMBOLS (ISSS) [P] c/o Lois Kriegman, Treasurer-Secretary, 26 Malvern Ave., Richmond, Va. 23221.

ELECTED OFFICERS (9/72-9/74):
President: James E. Dublin, St. Albans Hospital, Radford, Va. 24141.
Vice President: Mr. Masami Onimaru, Osaka-Minami National Hospital, Osaka-Fu, Japan 586.
Treasurer-Secretary: (see above)
Newsletter Editor: Arnold Mysior, Georgetown University, Washington, DC 20007. (202) 625-4081.
Journal Co-Editor: Ray A. Craddick, Georgia State College, Atlanta, Ga. 30303.
Journal Co-Editor: William L. Kelly, Georgetown University, Washington, DC 20007. (202) 625-4024.

PURPOSE: To promote the theoretical and practical study of symbols. **ACTIVITIES:** Publishes a journal and a newsletter and holds an annual meeting for the presentation of papers. **MEMBERSHIP:** The Society's 250 members, who are located throughout the world, are involved in writing, teaching, art and design, psychology, and psychotherapy. **PUBLICATION:** The *International Journal of Symbology* is a 6" x 9", 75-page journal published three times a year. It has a circulation of about 300 and is available to institutions for $20/year. It contains advertising in addition to articles on theoretical studies and experimental research reports on symbology. Articles for the *Journal* should be submitted in duplicate, double-spaced, and no more than 10 pages long including references. Include a 100-word abstract, and follow the format form modeled in the journal. The Editors should be addressed c/o the Depts. of Psychology of their respective universities. The business manager of the journal is Norene Craddick, c/o Dept. of Psychology, Georgia State College, Atlanta, Ga. 30303. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Fellow*: awarded for outstanding service to ISSS and in the field of symbology, $8 (US), $9 (foreign). *Member*: a professional worker in the field of symbology, $8 (US), $9 (foreign). *Student*: $4. **MEMBERSHIP BENEFITS:** Members are able to vote, hold office, receive publications, and attend conferences. **SPEAKERS:** Dr. Craddick will try to suggest knowledgeable speakers upon request. **MEETINGS:** ISSS meets with the American Psychological Association. 1974: Sept. 3-7 (New Orleans: Roosevelt). 1975: Sept. (Chicago), 1976: Sept. (Washington, DC), 1977: Sept. (San Francisco, Ca.).

INTERNATIONAL SOCIETY OF WEEKLY NEWSPAPER EDITORS (ISWNE) c/o Wendell C. Crow, Secretary-Treasurer, School of Journalism, Southern Illinois University, Carbondale, Il. 62901. Tele: (618) 536-3361.

ELECTED OFFICERS (7/73-7/74):
President: William B. Rotch, *The Milford Cabinet*, Milford, NH 03055.
Vice President: Mary Jane Schneider, *Times-Dispatch*, Boyertown, Pa. 19512.
Secretary-Treasurer: Wendell C. Crow (see address above).
MEMBERSHIP: 250
MEETING: 1974: July (Grafton, Il.: Pere Marquette State Park).

INTERNATIONAL SURVEY LIBRARY ASSOCIATION (ISLA), Roper Public Opinion Research Center, Williams College, Williamstown, Ma. 01267. Tele: (413) 458-5500.

DIRECTOR: Philip K. Hastings

INTERNATIONAL TOASTMISTRESS CLUBS (ITC) 9068 E. Firestone Blvd., Downey, Ca. 90241. Tele: (213) 861-6756.

EXECUTIVE DIRECTOR: Patricia H. Green

INTERNATIONAL TYPOGRAPHIC COMPOSITION ASSOCIATION (ITCA) [I], 2233 Wisconsin Ave., N.W., Washington, DC. 20007. Tele: (202) 965-3400

EXECUTIVE SECRETARY: Charles W. Mulliken
ELECTED OFFICERS (9/72-9/73):
President: Warren A. Forstall, Forstall Typographers/The Ad Shop, New Orleans, La. 70153, (504) 524-0822.
First Vice President: William J. Radman, Z-F Graphic Arts Services, St. Louis, Mo. 63103, (314) 531-7200.
Second Vice President: Gordon C. LaFleur, MGM Typographers, Montreal, Ontario, Canada (514) 381-7249.
Treasurer: Richard J. Plaisance, Mono-Trade/Monolith, Minneapolis, Mn. 55404. (612) 336-3394.

PURPOSE: To promote the typographic composition industry. **MEMBERSHIP:** 336 composition firms are currently ITCA members. They are located throughout the U.S. and Canada. **MEETINGS:** 1974: Oct. 16-22 (Houston Tx.: Houston Oaks). 1975: Oct. 1-4 (Chicago, Il.: Drake Hotel). 1976: Oct. 6-10 (Los Angeles, Ca.: Beverly Hilton).

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INTERNATIONAL WORD PROCESSING ASSOCIATION (IWP) [P] AMS Building, Maryland Rd., Willow Grove, Pa. 19090. Tele: (215) 657-3220

OFFICE STAFF:
Executive Committee Member: R. C. Walter
Director, Membership Services: L. Zangrilli
Editor, *Words*: J. Bruno

ELECTED EXECUTIVE COMMITTEE: Joseph Smith, J. R. Little, M. J. Ornelas, M. Ruprecht, R. C. Walter, L. Zangrilli.

PURPOSES: To gather and disseminate knowledge about the application and implementation of word processing techniques. **ACTIVITIES:** Holds seminars and conferences and issues publications. **MEMBERSHIP:** The 400 members are scattered throughout the U.S. and Canada and are managers in business and industry or are educators. **CHAPTERS:** Vancouver, B. C.; Omaha-Lincoln, Nb. **PUBLICATION:** *Words* is an 8 1/2" x 11", 32-page quarterly with a circulation of about 400. It contains original and reprinted articles on the field of word processing. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: managers or supervisors who are involved with word processing, $35. **MEMBERSHIP BENEFITS:** Members receive the IWP publications, are eligible to attend the conference, and receive survey results, a word processing glossary, case studies, copies of symposium presentations, and are eligible to use the Association's inquiry service. **MEETINGS:** 1974: Jun. 26-28 (Atlanta, Ga.: Stauffer's Inn).

JOINT COUNCIL ON EDUCATIONAL TELECOMMUNICATIONS (JCET) [I], 1126 16th St., N.W., Washington, DC 20036 Tele: (202) 659-9740

EXECUTIVE SECRETARY: Frank W. Norwood
ELECTED OFFICERS (6/73-6/74):
President: William G. Harley, National Association of Educational Broadcasters, Washington, DC 20036. (202) 785-1100.
Vice President: Armand Hunter, Michigan State University, East Lansing, Mi. 48823. (517) 355-0138.
Treasurer: David Leonard, Pennsylvania Public Television Network, Hershey, Pa. 17033. (717) 553-2157.

BACKGROUND: Originated as the Joint Committee on Educational Television, then became the Joint Council on Educational Broadcasting before assuming its present name. **PURPOSES:** To inform the educational community concerning the status, potentials, and implications of emerging communications technologies and changing public policy, to place before technologist and lawmaker the legitimate concerns, needs, and interests of education, and to provide a forum at which specialists in radio, television, and data systems may join with educators to seek solutions to their common problems and to contribute to mutual growth. **ACTIVITIES:** Holds meetings, issues newsletter, maintains continuing contacts with industry and government. **MEMBERSHIP:** The 21 JCET members are other nonprofit educational organizations. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Constituent*: national nonprofit educational association with a significant interest in the development of educational telecommunications, $1000. *Associate*: nonprofit educational and/or professional organization or corporation concerned with educational telecommunications, $300. **MEMBERSHIP BENEFITS:** Constituent members have voting and office holding privileges, receive the monthly newsletter, and may participate in conferences. Associate members have all rights except voting privileges. **SPEAKERS:** The executive secretary will try to suggest knowledgeable speakers upon request. JCET is prepared to assist other educational and related associations in informing their own members about the current status and future potentials of communications technologies as they relate to educational and social needs.

JOINT MEDIA COMMITTEE ON NEWS COVERAGE PROBLEMS (JMCNCP) c/o T. F. Koop, CBS, 2020 M St., N. W., Washington, D. C. 20036.

CHAIRMAN: Theodore F. Koop

JOURNALISM ASSOCIATION OF JUNIOR COLLEGES (CALIFORNIA) (JAJC) [I]
c/o Modesto Junior College, Modesto, California 95350. Tele: (209) 524-1451 Ext. 291

EXECUTIVE SECRETARY: Will Sims
ELECTED OFFICERS:
President: Tom Kramer, Los Angeles City College, Los Angeles, Ca. 90029. (213) 663-9141.
Vice President, Northern California: Tom Driscoll, Chabot College, Hayward, Ca. 94545. (415) 782-3000.

PURPOSES: To exchange ideas, develop the most effective curricula, and provide enriching experiences for students. **ACTIVITIES:** The Association's activities include a state conference for students, joint conference for faculty liaison with four-year colleges on matters of articulation, regional conferences, and adoption of guidelines and teaching aids. **MEMBERSHIP:** The Association consists of over 60 member colleges in California. **MEMBERSHIP GRADES AND ANNUAL DUES:** Active Membership by colleges includes voting membership for faculty members in the faculty section and participating membership for all journalism students. Associate Membership is held by individuals from non-member colleges and those interested in junior college journalism. **MEMBERSHIP BENEFITS:** Include voting and office-holding privileges, conferences, and employment information for Active and Associate Members.

JOURNALISM EDUCATION ASSOCIATION (JEA) c/o Dept. of Journalism, Wisconsin State Univ., Eau Claire, Wi., 54701. Tele: (715) 836-2528.

EXECUTIVE SECRETARY: E. C. Karwand

JUNULARO ESPERANTISTA de NORD-AMERIKO (JENA) [P] 3218 Shelburne Rd., Baltimore, Md. 21208 Tele: (301) 358-2817

COORDINATOR: Thomas H. Goodman
BACKGROUND: This organization is the youth group of Esperanto-Ligo-Nord-Ameriko (which see). **MEMBERSHIP:** 150.

LAWN TENNIS WRITERS' ASSOCIATION OF AMERICA (LTWA) 8100 Westglen, Houston, Tx. 77042. Tele: (713) 781-5955.

SECRETARY-TREASURER: Gladys M. Heldman

LIBRARY PUBLIC RELATIONS COUNCIL (LPRC) c/o Harold L. Roth, Nassau County Reference Library, Firehouse Lane, Garden City, NY 11530. Tele: (516) 535-4546.

PRESIDENT: H. L. Roth

LINGUISTIC SOCIETY OF AMERICA (LSA) [P] 1611 North Kent St., Arlington, Va. 22209 Tele: (703) 528-2314

OFFICE STAFF:
Executive Associate: John H. Hammer
Administrative Associate: Begay Atkinson
Subscription Secretary: Elaine Bowen
ELECTED OFFICERS (12/72-12/73):

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President: Winfred P. Lehmann, University of Texas, Austin, Tx. 78712 (512) 471-5946.
Vice President: Morris Halle, Massachusetts Institute of Technology, Cambridge, Ma. 02178.
Secretary-Treasurer: Thomas A. Sebeok, Indiana University, Bloomington, In. 47401. (812) 337-6193.

PURPOSES: To promote the scientific study of language and languages. **ACTIVITIES:** Publishes a quarterly journal; conducts summer and annual meetings; conducts linguistic institutes in connection with universities. **MEMBERSHIP:** The membership consists of teachers and researchers at the university level. Their specialties include medicine, psychology, sociology, and data processing as well as linguistics. Of the approximately 6000 members, 75% are located in the United States (mostly eastern U.S.) and 25% are located in foreign countries. **PUBLICATION:** The Society's major publication is *Language*. It is a 215-page, 6 3/4" x 10" quarterly containing articles, reviews, and advertising. Articles deal with problems of linguistic science. Recently published linguistic works are reviewed. All articles are of a technical nature. Manuscripts must be typed, double-spaced on good bond paper. The original copy must be sent to the Editor, and the author must keep one carbon copy. A more specific style sheet may be obtained from the Editor, Dr. William Bright, Department of Anthropology, University of California, Los Angeles, Ca. 90024. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Regular Member* must have interest in language, $16. *Student Member* must be enrolled as a degree candidate in a recognized college or university, $8. **MEMBERSHIP BENEFITS:** All members may vote and hold office, receive *Language* and any other publications of the Society, and may attend the annual meeting and any special meetings called by the Executive Committee. **MEETINGS:** 1973: Dec. 28-30 (San Diego, Ca.: Sheraton Harbor Island). 1974: July 26-28 (Amherst, Ma.: University of Massachusetts); Dec. 28-30 (New York, NY: Commodore Hotel). 1975: Dec. 28-30 (San Francisco, Ca.: Regency Embarcadero). 1976: Dec. 28-30 (Philadelphia, Pa.: Marriott).

LITHOGRAPHIC ENGRAVERS AND PLATEMAKERS ASSOCIATION (LEPMA) c/o Stanley Peckins, Sterling Litho Plate Service, 85 De Kalb Ave., Brooklyn, N Y 11201.

MAGAZINE PUBLISHERS ASSOCIATION, INC. (MPA) [T] Magazine Center, 575 Lexington Ave., New York, NY 10022. Tele: (212) 752-0055

EXECUTIVE VICE PRESIDENT: Robert E. Kenyon, Jr.

BACKGROUND: Founded in 1919.
PURPOSES: To provide its members with services and information about all phases of magazine publishing, to help its members solve mutual problems, to develop better understanding between magazines and other groups with allied interests such as advertisers, educators, and civic organizations, to promote the recognition of magazines as sources of education, inspiration, and entertainment for the public, to stimulate greater use of magazines, to sponsor constructive selling programs to increase magazine circulation, and to promote the greater use of magazines by advertisers. **ACTIVITIES:** Maintains an active committee structure; maintains a marketing department to promote the use of magazines by advertisers in which it conducts surveys, holds forums, and issues newsletters and bulletins; maintains a circulation department that conducts research, holds roundtable workshops and seminars, and issues bulletins; maintains a Washington, DC, office that maintains close liaison with the government departments and agencies of interest to magazine publishers, gives testimony on postal rates, and issues a regular *Washington Newsletter*; maintains the MPA Information Center in New York that contains audience, market, credit, and circulation studies, directories, books, and pamphlets, and maintains liaison with other related societies. **MEMBERSHIP:** MPA's 125 members throughout the U.S. publish more than 400 magazines. MPA also has about 50 schools of journalism who are Education Associate Members. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: a publisher of one or more magazines. *Education Associate Member*: a school of journalism interested in magazine journalism.

MASS MEDIA IN ADULT EDUCATION SECTION OF THE ADULT EDUCATION ASSOCIATION OF THE U.S.A. (MM/AE) [P] c/o Robert A. Carlson, College of Education, University of Saskatchewan, Sakatoon, Sakatchewan, Canada Tele: (306) 343-5413.

ELECTED OFFICERS (11/72-11/73):
Co-Chairman: Robert A. Carlson (see address above)
Co-Chairman: Audrose M. Banks, Extension Division, Buffalo, NY 14202.

PURPOSE: To encourage awareness and understanding of mass media as they relate to the field of adult education. **ACTIVITIES:** Holds an annual meeting, issues a quarterly newsletter. **MEMBERSHIP:** Members are located throughout the U.S. and Canada. They are, in general, people employed in adult education who have a concern for the impact of the mass media on their work, but the size of the mailing list and the levels of meeting attendance vary from time to time. **PUBLICATION:** *Mass Media/Adult Education* is an 8 1/2" x 11", 10-page quarterly newsletter that provides interested members with news of section activities, reviews of the literature, and philosophical analyses. Analytical and thought-provoking articles in the subject area would be welcomed by the Editor, Robert A. Carlson (address above). **MEMBERSHIP GRADES AND ANNUAL DUES:** Any member of the Adult Education Association of the U.S.A. who has an interest in the mass media may designate himself a member of the Section. **MEMBERSHIP BENEFITS:** Members receive the Section newsletter and can attend the annual meeting. **SPEAKERS:** The Co-Chairman will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1973: Oct. 30-31 (Dallas, Tx.: Hotel Adolphus). 1974: Oct/Nov (Miami, Fl.). 1975: Oct/Nov (Salt Lake City, Ut.).

MEDICAL LIBRARY ASSOCIATION (MLA) [P/I] 919 North Michigan Ave., Chicago, Il. 60611 Tele: (312) 266-2456

EXECUTIVE DIRECTOR: John S. LoSasso
ELECTED OFFICERS (5/73-5/74):
President: Sarah C. Brown, University of Alabama, Birmingham, Al. 35294. (205) 934-5460.
Vice President: Sam W. Hitt, Texas Medical Center, Houston, Tx. 77025. (713) 529-3808.
Secretary: Robert Braude, University of Colorado, Denver, Co. 80220 (303) 394-7469.
Treasurer: Helen Yast, American Hospital Association, Chicago, Il. 60611. (312) 645-9400.
Past President: Helen Crawford, University of Wisconsin, Madison, Wi. 53706. (608) 262-3402.

BACKGROUND: Founded in 1898. Is affiliated with the American Association for the Advancement of Science, The American Library Association, and the Council of National Library Associations. **PURPOSES:** To support and encourage medical and allied scientific libraries, to promote the exchange of medical literature among its institutional members, and to improve the professional qualifications and status of medical librarians. **ACTIVITIES:** Holds annual meetings and regional and local meetings more frequently, certifies training levels of medical librarians, develops curricula, maintains a materials exchange system among institutional members, operates an employment information service for its members, publishes a quarterly journal, a newsletter, a directory, and various other reference works, and maintains an active committee function. **MEMBERSHIP:** The MLA's 3,127 members include both medical libraries and medical librarians from across the U.S. and throughout the world. **CHAPTERS AND REGIONS:** Hawaii, Midwest, New England, New York City, Northern California, Southern California,

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Pacific Northwest, Philadelphia, Pittsburgh, Southern, Upstate New York, Washington, DC. **PUBLICATION:** The *Bulletin of the Medical Library Association* is a 6 7/8" x 10" quarterly containing proceedings of the annual meeting, book reviews, Association news, and advertising as well as articles on technical advances in medical library operation, the history of medical libraries and librarianship, the education of medical librarians, standards for medical librarianship, the history of medical books, and medical bibliography. The Editor is Harold Bloomquist, Frances A. Countway Library of Medicine, 10 Shattuck St., Boston, Ma. 02199. The Advertising Manager is Samuel Lazerow, 5909 Eastcliff Drive, Baltimore, Md. 21209. Subscription: $20/year. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: actively employed medical librarians or person who holds an MLA Certificate of Medical Librarianship, $30 (U.S. and Canada), $20 (elsewhere). *Retired Active Member*: must have been Active Member for 10 consecutive years before retirement, $10. *Associate Member*: person interested in medical or allied science libraries, $30 (U.S. and Canada), $20 (elsewhere). *Student Member*: full-time enrollee in recognized library school, $5. *Life Member*: must be eligible to be Active Member, $600. *Institutional Member*: a medical or allied science library with at least 1000 volumes, at least 25 recognized periodicals, maintaining regular hours with a qualified attendant, $75 (U.S. and Canada), $50 (elsewhere). *Sustaining Member*: an individual, society, or firm wishing to support medical librarianship, $100 or more. *Honorary Member*: an individual who has made an outstanding contribution to the aims of the Association, elected for life, no dues. **MEMBERSHIP BENEFITS:** Members are able to vote and hold office, receive the newsletter, the directory, and a subscription to the *Bulletin*, and are eligible to attend the meetings and conferences. Libraries become eligible to participate in the exchange program. **MEETINGS:** 1974: Jun. 2-6 (San Antonio, Tx.: Hilton Palace Hotel). 1975: Jun. 2-7 (Cleveland, Oh.: Statler Hilton Hotel). 1976: Jun. 13-19 (Minneapolis, Mn.: Radisson Hotel). 1977: Jun. 12-16 (Seattle, Wa.: Washington Plaza Hotel).

MODERN LANGUAGE ASSOCIATION OF AMERICA (MLAA)* [P], 62 Fifth Ave., New York, NY 10011
Tele: (212) 691-3200

***Note: This organization normally calls itself "The MLA"; we use MLAA only to avoid confusion with the Medical Library Association.—Ed.**

STAFF OFFICERS:
Executive Secretary: William D. Schaefer
Deputy Executive Secretary, Treasurer, and Director of Programs: Kenneth W. Mildenberger
Controller and Business Manager: John T. McCulloch
Secretary for English: Elizabeth Wooten
Staff Associate: C. Edward Scebold

ELECTED OFFICERS (1/73-12/73):
President: Florence Howe, State University of New York, College at Old Woodbury, Old Woodbury, NY 11568.
First Vice President: John Hurt Fisher, University of Tennessee, Knoxville, Tn. 37916.
Second Vice President: Germaine Bree, University of Wisconsin, Madison, Wi. 53706.

PURPOSES: To promote study, criticism, and research in modern languages and their literatures and to further the common interests of teachers of these subjects. **ACTIVITIES:** Issues publications, holds annual meetings, and undertakes special projects in the teaching of English and foreign languages. **MEMBERSHIP:** The MLAA's 30,000 members teach English and foreign language and literature in colleges and universities, mostly in the U.S. **PUBLICATION:** The Association's *PMLA* is a 7 1/2" x 10 1/2", 200-page bimonthly containing professional notes and advertising as well as articles on language and literature. Articles are accepted only from members of the Association and should be prepared in accordance with the *MLA Style Sheet*. The Editor of *PMLA* is William D. Schaefer who may be reached through the Association's New York office. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: open to all who share the Association's aims, $25. *Student Member*: no more than four years, $7. *Joint Member*: a husband and wife who are both eligible for regular membership but share one copy of *PMLA*, $35. *Foreign Member*: other than U.S. and Canada, $18. **MEMBERSHIP BENEFITS:** Members may vote, hold office, submit papers to *PMLA*, read papers at the annual meeting; they receive *PMLA*, the *MLA Newsletter*, a bibliographic volume, and a set of abstracts; and they may use the faculty exchange and call upon the headquarters office for information and services. **MEETINGS:** The Association always meets on Dec. 28-30 and rotates its meetings among New York, Chicago, and a West Coast city. When meeting in New York City, the Association always uses the Americana and New York Hilton Hotels. Likewise, in Chicago, the Association uses the Palmer House and Conrad Hilton Hotels. West Coast Hotels have not yet been selected. 1973: Chicago. 1974: New York. 1975: San Francisco. 1976: New York. 1977: Chicago. 1978: San Diego. 1979: New York. 1980: Chicago.

MOTION PICTURE ASSOCIATION OF AMERICA (MPAA)
522 Fifth Ave., New York, N. Y. 10036. Tele: (212) 467-1200.

PRESIDENT: Jack J. Valenti

MOTION PICTURE FILM EDITORS (MPFE) 250 West 57th St., New York, N Y 10019

BUSINESS REPRESENTATIVE: John Oxton

MOTION PICTURE SOUND EDITORS (MPSE), P. O. Box 8306, Universal City, Ca. 91608

PRESIDENT: Jim Bullock

NAEB—THE NATIONAL SOCIETY OF PROFESSIONALS IN TELECOMMUNICATIONS (NAEB)
1346 Connecticut Ave., N.W., Washington, DC 20036
Tele: (202) 785-1100

STAFF OFFICERS:
President: William G. Harley
Executive Vice President: Chalmers H. Marquis
Secretary and Director, Professional Services: James A. Fellows
Director, Educational Television Stations: Presley Holmes
Director, National Educational Radio: James Robertson
Fiscal Officer: William G. Sickles
Minority Affairs Coordinator: Arthur C. Cromwell
Program Officers: William T. Dale, Stephen E. Millard, H. Holt Riddleberger, Mary Lynn Moody.

ELECTED OFFICERS:
Chairman, Executive Board of Directors: Lloyd Kaiser, General Manager, WQED-Pittsburgh, 4802 Fifth Ave., Pittsburgh, Pa. 15213. (412) 683-1300.
Vice Chairman, Executive Board of Directors: Burt Harrison, Manager KWSU-Pullman, Washington, Arts Hall, Washington State University, Pullman, Wa. 99163. (509) 335-2681.

PURPOSES: To promote the growth and improve the quality of educational broadcasting, to represent the interests of educational broadcasters in the councils of government, to encourage appropriate public and private funding of educational broadcasting, and to provide practical technological, programming, and training assistance to educational broadcasters. **ACTIVITIES:** Publishes a biweekly newsletter, a bimonthly journal, a directory of educational radio and TV stations, maintains liaison with the various government agencies that relate to educational broadcasting, issues reports on industry innovations, conducts annual conventions and regional meetings, conducts special seminars/institutes, conducts professional development programs, and conducts research and development. **MEMBERSHIP:** The 3000 members consist of educational insti-

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tutions and other organizations operating educational radio, closed-circuit radio or TV systems, instructional television fixed-service systems, or nonbroadcast educational communications systems; organizations or agencies providing coordinating service for educational broadcasting systems, such as state educational television authorities, school service councils, and regional networks; organizations and commercial concerns using the media for educational or instructional purposes; and individuals who are professionally active in educational radio or television or who seek to promote the development of educational broadcasting. **PUBLICATIONS:** The NAEB publishes a biweekly *Newsletter*, a bimonthly journal, *Educational Broadcasting Review*, and an annual yearbook/directory of educational broadcasting. Advertising is accepted in the journal and in the yearbook/directory. The *Newsletter* keeps members informed about current developments in educational telecommunications. The *Review* is a o 3/4" x 10", 70-page journal that carries articles, reviews, and monographs about educational telecommunications. News releases and other items suitable for the *Newsletter* should be sent to the *Newsletter* Editor, c/o NAEB headquarters. Submissions for the journal should be sent to *EBR* editorial headquarters, Ohio State University, 2400 Olentangy River Rd., Columbus, Oh. 43210. **MEMBERSHIP GRADES AND ANNUAL DUES:** Dues for institutional members are based on budget, population served, and/or services provided as appropriate. **MEMBERSHIP BENEFITS:** Members are eligible to vote, hold office, attend conventions, seminars, and training sessions, and receive employment information. Members receive the *Newsletter*, the *Review*, and the yearbook/directory, and may purchase other NAEB publications at reduced prices. **SPEAKERS:** The Executive Vice President will try to recommend knowledgeable speakers upon request. **MEETINGS:** 1973: Nov. 11-14 (New Orleans, La.: Marriott Hotel). 1974: Oct. 27-30 (Anaheim, Ca.). 1975: Nov. 16-19 (Washington, DC: Sheraton Park Hotel).

NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES (NATAS) 7188 Sunset Blvd., Hollywood, Ca. 90046. Tele: (213) 874-6611 or 271-7261.

PRESIDENT: Robert F. Lewine

NATIONAL ADVISORY COUNCIL ON THE TEACHING OF ENGLISH AS A FOREIGN LANGUAGE (NACTEFL) 1717 Massachusetts Ave., N. W.,Washington, D C 20036. Tele: (202) 265-3100

NATIONAL ASSOCIATION FOR BETTER BROADCASTING (NABB) P. O. Box 130, Topanga, Ca. 90290

EXECUTIVE DIRECTOR: Frank Orme
ELECTED OFFICERS:
President: James V. Bennett
ExecutiveVice President: Frank Orme
Second Vice President: Harry J. Skornia
Recording Secretary: Gertrude Blackstock
Corresponding Secretary: Elizabeth Longstreet
Treasurer: Jack Heeger

MEMBERSHIP: 275.

NATIONAL ASSOCIATION FOR RESEARCH IN SCIENCE TEACHING (NARST) [P]
c/o R. W. Lefler, Secretary-Treasurer, Department of Physics, Purdue University, Lafayette, In. 47907.
Tele: (317) 463-2245

ELECTED OFFICERS (3/72-3/73):
President: Wayne Welsh, Ph.D., National Science Foundation, 5225 Wisconsin Ave., N.W., Washington, DC 20015. (301) 282-7799.
Secretary-Treasurer: Paul E. Bell, Ph.D., 179 Chambers Building, Penn State University, University Park, Pa. 16802.

PURPOSES: To promote research in science education at all educational levels and to disseminate the results of this research in such ways as to improve science teaching. **ACTIVITIES:** Publishes a quarterly journal, a triennial newsletter, and holds an annual meeting. **MEMBERSHIP:** The 850 members work in universities, school systems, education associations, and education agencies throughout the U.S. and in Canada, Africa, Asia, Europe, and the Philippines. **PUBLICATION:** The *Journal of Research in Science Teaching* is a 7" x 10", 96-page quarterly with a circulation of 2050 and a subscription price of $10/yr. Contains articles reporting research in science teaching and educational matters of importance to science educators. Manuscripts should be submitted in triplicate, double-spaced, with 1 1/2-inch margins on both sides, and with a 100- to 150- word synopsis at the end. Further specifications are available from the Editor, Dr. O. Roger Anderson, Department of Science Education, Teachers College, Columbia University, New York, NY 10027. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: open to those active in research in science education, $15. *Associate Member*: open to persons interested in the purposes of the society, especially graduate students in science education, $15. **MEMBERSHIP BENEFITS:** All members receive the journal, newsletter, and placement information and are eligible to attend the annual meeting, but Associate Members may not vote. **SPEAKERS:** The president will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1974: Apr. 16-18 (Chicago, Il.: Sheraton-Blackstone).

NATIONAL ASSOCIATION OF BROADCASTERS (NAB) [T]
1771 N Street, N.W., Washington, DC 20036
Tele: (202) 392-3500

PRESIDENT: Vincent T. Wasilewski
ELECTED OFFICERS (6/73-6/74):
Chairman, Board of Directors: Andrew M. Ockershausen, Washington Star Stations, 4461 Connecticut Ave., N.W., Washington, D C 20008.
Chairman, Radio Board: Clint Formby, KPAN, Hereford, Tx. 79045.
Chairman, Television Board: Robert F. Wright, WTOK-TV, Meridian, Ms. 39302.

BACKGROUND: Founded in 1922. Known from 1951 to 1958 as the National Association of Radio and Television Broadcasters. **PURPOSES:** To foster and promote the development of the arts of aural and visual broadcasting in all its forms, to protect its members in every lawful and proper manner from injustices and unjust exactions, and to do all things necessary and proper to encourage and promote customs and practices that will strengthen and maintain the broadcasting industry to the end that it may best serve the public. **ACTIVITIES:** Represents the broadcasting industry before Congress, at the White House, and before administrative agencies, promulgates codes of programming and practice for broadcasting stations, promotes full news coverage of public proceedings, devices new techniques to simplify the operational procedures of broadcasting stations, holds management and engineering conferences and equipment expositions, adopts and publicizes industry positions on matters of relevant public policy, and maintains active committees. **MEMBERSHIP:** NAB's more than 4000 member radio and television stations are located in all 50 states, the District of Columbia, and Puerto Rico. **MEETINGS:** 1974: Mar. 17-20 (Houston, Tx.: Houstoff Convention Center).

NATIONAL ASSOCIATION OF BUSINESS AND EDUCATIONAL RADIO, INC. (NABER) [T]
1330 New Hampshire Ave., N.W., Washington, DC 20036
Tele: (202) 659-3533

EXECUTIVE VICE PRESIDENT AND GENERAL MANAGER: Val J. Williams
ELECTED OFFICERS (terms end as indicated):
President: Charles E. Summers, IBM, 1000 Westchester Avenue,

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White Plains, NY 10604. (914) 696-6896. (6/75)
Vice President: Dean R. Lewis, Montgomery Ward, P.O. Box 8339 Chicago, Il. 60680. (312) 467-2648. (6/75)
Secretary: William L. Detwiler, Symetrics Industries, 1227 South Patrick Drive, Satellite Beach, Fl. 32935. (305) 262-3505 (6/74)
Treasurer: Webb J. Engman, Greater Ohio Corp., 50 West Broad St., Suite 2410, Columbus, Oh. 43215. (614) 228-2524. (6/74)
Vice President Foreign: Norman G. Bach, Monsanto, 800 North Lindbergh Blvd., St. Louis, Mo. 63166. (314) 694-7417.

BACKGROUND: Organized in 1965. **PURPOSES:** To promote improvements in business radio technology, to represent users of business radio before government regulatory agencies, to formulate and publicize user positions on matters of public policy relating to business radio, and to provide a flow of information about business radio technology and government regulations to the users of business radio. **ACTIVITIES:** Holds chapter meetings and national conferences, publishes a magazine and special bulletins and manuals, has its legal counsel represent the members at FCC proceedings and before other government agencies, sponsors research designed to improve business radio technology, and maintains national headquarters, regional offices and local chapters to respond to the immediate needs of members. **MEMBERSHIP:** NABER's 10,000 members, who are located throughout the U.S., are individuals, institutions and businesses who hold licenses in the Business Radio Service, business or professional groups who are eligible for Business Radio Service licences, and equipment suppliers. **CHAPTERS:** Has numerous chapters in major cities across the country. **PUBLICATION:** *Action* is an 8 1/2" x 11", 24-page monthly that contains news of NABER activities and personalities, new equipment notes, business tips, columns and brief items of general business news as well as articles on matters of interest to the users of business radio. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Membership:* open to individuals, institutions, and businesses who hold Business Radio Service licences, $15. *Associate Member:* open to representatives of industrial and professional groups whose members are eligible to hold Business Radio Service licences and to communications equipment suppliers, $15. **MEETINGS:** 1974: June (Chicago, Il.)

NATIONAL ASSOCIATION OF FARM BROADCASTERS (NAFB) 821 Dobson St., Evanston, Il. 60202.

SECRETARY-TREASURER: George Stephens

NATIONAL ASSOCIATION OF FM BROADCASTERS (NAFMB) 420 Madison Ave., Suite 803, New York, N Y 10017. Tele: (212) 755-9330.

ADMINISTRATIVE DIRECTOR: Janet Fisher

NATIONAL ASSOCIATION OF GAGWRITERS (NAG) 360 First Ave., New York, NY 10010 Tele: (212) 682-3620

EXECUTIVE DIRECTOR: George Q. Lewis

PURPOSES: To discover, develop, and showcase talented laughmakers; to provide guidance and development activities for potential humorists; and to encourage greater public participation in humor. **ACTIVITIES:** Publishes a monthly newsletter, sponsors "Protect the Gagwriter Week" and "Limerick Week". **PUBLICATIONS:** *The Gagwriters Exchange Newsletter* contains such items as humor-quotient tests, gagwriting assignments, joke writing contests, limerick contests, best jokes of the year, articles about individual gagwriters and comedy writing personalities, and a collaborators exchange. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member:* $10 or $25 for 3 years.

NATIONAL ASSOCIATION OF HEARING AND SPEECH AGENCIES (NAHSA) [S] 814 Thayer Ave., Silver Spring, Md. 20910

Tele: (301) 588-5242

STAFF OFFICERS:
Executive Director: Thomas J. Coleman
Associate Director: Edgar B. Porter
Director of Development: Jane A. Couch
Director of Field Services: Benjamin A. Drew
Director of Deaf Services: Willis A. Ethridge
Director of Recruitment: Robin K. Rosthal
Project Director, Supportive Personnel: Alice H. Suter
Editor, *Hearing & Speech News*: Judy Gilliom

ELECTED OFFICERS (5/72-5/73):
President: Edward C. Merrill, Jr., President, Gallaudet College, Washington, DC 20002.
Vice President: Frederick J. Artz, President, Corvek Medical Equipment Co., Portland, Or. 97209.
Vice President: Eugene M. Kinney, Senior Vice President, Zenith Radio Corp., Chicago, Il. 60639.
Vice President: Nanette Fabray MacDougall, Actress, Pacific Palisades, Ca. 90272.
Secretary: Mervin D. Garretson, Principal, Model Secondary School for the Deaf, Washington, DC 20002.
Assistant Secretary: Irwin Brown, Ph.D., Director, Hearing and Speech Center of Rochester, Inc., Rochester, NY 14620.
Treasurer: John S. Darling, Price, Waterhouse, & Co., Chicago, Il. 60601.
Assistant Treasurer: James J. Sweeney, President, Valley National Bank, Saginaw, Mi. 48603.

BACKGROUND: Formerly the American Hearing Society. **PURPOSES:** To serve as advocate for the hearing-, speech-, and language-imparied, to promote and support broad service programs for the communicatively handicapped, to provide and expand public education on communicative disorders and how to deal with them effectively, and to encourage youth to enter careers in audiology, speech pathology, and education of the deaf. **ACTIVITIES:** Issues publications, produces TV spot announcements, offers field services, serves as a consultant, and testifies before Congress. **MEMBERSHIP:** NASHA's 12,000 members consist of individuals, nonprofit hearing/speech/language therapy agencies, and commercial firms who are working in or interested in the area of communication disorders (hearing loss, speech impairment, deafness, asphasia, laryngectomy, or cleft palate), including physicians, medical researchers, and paramedical staff members of therapy and rehabilitation agencies. **PUBLICATION:** *Hearing and Speech News* is an 8 1/2" x 11", 32-page bimonthly that contains association news, conference and workshop news, and advertising as well as articles designed to be of interest to both laymen and professionals in the hearing-, speech-, and language-impairment field. Manuscripts run about 10 to 15 double-spaced typed pages, but authors should inquire about suitability before summission. The Editor is Judy Gilliom at NAHSA headquarters. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Professional Member:* a person actively engaged in audiology, speech pathology, language therapy, teaching the deaf, vocational rehabilitation for the communicatively handicapped, or a closely related fields, $10. *Individual Active Member:* an interested person, $10. *Agency Member:* a nonprofit hearing/speech/language therapy center, $1000. *Agency Affiliate:* a smaller therapy center, $200 (minimum). *Agency Associate:* social club or similar organization that performs only a small amount of therapy, $100. *Commercial Members:* a for-profit firm interested in hearing, speech, and language disorders: Contributing, $100; Supporting, $300; Sustaining, $500. *Life Member:* a professional or individual active member who pays the one-time fee, $500. **MEMBERSHIP BENEFITS:** Agency and Professional Members are eligible to vote and serve on the Board of Directors. All members receive a membership certificate, the *Hearing and Speech News*, and the newsletter *Washington Sounds*, they may participate in workshops, attend the annual conference, and request employment information data. **SPEAKERS:** The headquarters staff will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1974: May 15-18 (Newport, RI: Sheraton-Islander Hotel).

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NATIONAL ASSOCIATION OF LANGUAGE LABORATORY DIRECTORS (NALLD) Middlebury College, Sunderland Hall, Middlebury, Vt. 05753. Tele: (802) 388-7973.

EXECUTIVE SECRETARY: James W. Dodge

NATIONAL ASSOCIATION OF MEDIA EDUCATORS (NAME) [I] 2000 P St., N.W., Suite 308, Washington, D C 20036. Tele: (202) 785-4141

OFFICE STAFF:
Executive Secretary: Ronald E. Sutton
Assistant Executive Secretary: Norma J. Higgins

MEMBERS OF THE BOARD OF DIRECTORS:
President and Chairman of the Board: Phoebe Webb, Film and Media Educators of San Diego, 321 West Walnut Ave., San Diego, Ca. 92103. Sr. Mary Ann Bergfeld, Screen Educators' Society, 7800 S. Honore, Chicago, Il. 60620. (312) 779-3300. Bradford Stein, Capital Area Media Educators Organization, 1603 19th St., N.W., Suite 31, Washington, DC 20009. Tom Andrews, Connecticut Media Experts and Novices, Kent School, Kent, Ct. 06757. (203) 927-3501. Chuck McVinney, New England Screen Education Association, Concord Academy, Concord, Ma. 01742. Robert Whitman, Community Film Council of Greater Nashville, George Peabody College of Teachers, Box 8, Nashville, Tn. 37203. (615) 327-8265.
Public Members: Charles Benton, Films, Inc., 1144 Wilmette Ave., Wilmette, Il. 60091. Charles Champlin, *Los Angeles Times*, Los Angeles, Ca.

BACKGROUND: Founded in 1971 with support from the National Endowment for the Arts. **PURPOSES:** To develop a more discerning audience for films and other media, to clarify media teachers' goals, to develop more adequate techniques for the evaluation of media presentations, to assist in the development of leadership in the realm of media education, and to encourage and cooperate in the creation and distribution of media materials. **ACTIVITIES:** Holds teacher training institutes and conferences, compiles data on teacher needs and objectives, encourages and cooperates in the creation and distribution of media materials by distributors, producers, and publishers, prepares curriculum guides, makes membership surveys, produces film guides, and issues a newsletter. **MEMBERSHIP:** The 25 member organizations, located throughout the U.S., are devoted to study and promotion of media education; their members, in turn, are educators who, in the course of their teaching in elementary and secondary schools and in junior and community colleges, make extensive use of film and other audiovisual media. **PUBLICATION:** *Outtakes* is an 8" x 10 1/2", 16-page monthly newsletter that contains news of member organizations, announcements of institutes and conferences and other items of Association news, and book, film, and TV reviews, as well as articles about the educational uses of films and other media. The Editor of *Outtakes* is Norma J. Higgins at the NAME headquarters office. Available by subscription at $5/yr. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member:* open only to professional membership associations concerned with the use of media in education, no dues. **MEMBERSHIP BENEFITS:** Benefits of membership in NAME redound largely to the individual members of the member organizations who receive the newsletter, are eligible to attend the institutes, workshops, and conferences, and who also get film and book discounts and prescreening privileges for educational films. **SPEAKERS:** The office staff will try to suggest knowledgeable speakers on request. **MEETINGS:** 1974: Mar. 14-17.

NATIONAL ASSOCIATION OF PUBLISHERS (NAP) 28th Floor, 1301 Avenue of the Americas, New York, NY 10019

CHAIRMAN: Sidney B. Kramer

NATIONAL ASSOCIATION OF REAL ESTATE EDITORS (NAREE), 3033 Ryan Place Dr., Fort Worth, Tx. 76110. Tele: (817) 924-2159

EXECUTIVE SECRETARY: E. D. Alexander

NATIONAL ASSOCIATION OF SCIENCE WRITERS, INC. (NASW) [P], Box H, Sea Cliff, NY 11579. Tele: (516) 671-4608

ADMINISTRATIVE SECRETARY: Rosemary Arctander
ELECTED OFFICERS (6/73-6/74):
President: Arthur R. Hill, *Houston Chronicle*, Houston, Tx. 77002 (713) 227-2211.
Vice President: Judith E. Randal, *Washington Star*, Washington, DC 20003.(202) 484-4282.
Secretary-Treasurer: Donald Drake, *Philadelphia Enquirer*, 400 North Broad St., Philadelphia, Pa. 19101.(215) 563-1600.

PURPOSES: To foster the dissemination of accurate information about science through all media normally devoted to informing the public, to foster the interpretation of science and its meaning to society in keeping with the highest standards of journalism, to strengthen the links between scientists and the public, and to remove unnecessary restrictions on news dissemination. **ACTIVITIES:** Sponsors science briefings and seminars, has published a handbook on the communication of science news, and publishes a quarterly *Newsletter* of Association and general science writing news and a quarterly *Clipsheet* containing reproductions of outstanding science news stories by members. **MEMBERSHIP:** The 884 members, who are spread throughout the U.S. and include 25 Canadians, 20 Europeans, and one each in Japan and the Philippines, are primarily involved in reporting scientific developments for newspapers, magazines, and radio and television stations and networks. Some are journalism teachers and public information officers. **CHAPTERS:** Although NASW maintains no formal chapter structure, members located in Washington, DC, Los Angeles, and in Canada sometimes get together informally. **MEMBERSHIP GRADES AND ANNUAL DUES:** All members must have at least two years experience as a science writer and must devote at least half-time to science writing; dues for all are $20. *Active Members:* writers for all public media. *Associate Members:* teachers and public information or public relations officers who deal with scientific material. *Affiliates:* former Active and Associate Members who no longer qualify for those grades. **MEMBERSHIP BENEFITS:** All members receive Association publications, can attend briefings, meetings, and conferences, but only Active Members can vote and hold office. **MEETINGS:** NASW meets twice annually, once in June with the American Medical Association, and once in December with the American Association for the Advancement of Science.

NATIONAL ASSOCIATION OF SUGGESTION SYSTEMS (NASS) 435 North Michigan Ave., Chicago, Il. 60611 Tele: (312) 644-0075

EXECUTIVE DIRECTOR: George M. Otto
EXECUTIVE SECRETARY: Milton A. Tatter
ELECTED OFFICERS (11/72-11/73):
President: Gerald S. Powers, Kable Printing Co., Mt. Morris, Il. 61054 (815) 734-4121.
First Vice President: Francis Knautz, Chicago Transit Authority, Chicago, Il. 60654. (312) 644-7200.
Second Vice President: William J. Ortman, Roemer G. Robertson Co., Edina, Mn. 55824. (612) 920-4020.
Third Vice President: George R. Duncan, Eastman Kodak Co., Rochester, NY 14650.(716) 458-1000.
Secretary-Treasurer: Walter M. Kleinmann, Johnson & Johnson, Chicago, Il. 60638. (312) 767-0800.

MEMBERSHIP: 1000. **MEETINGS:** 1973: Nov. 3-6 (Chicago, Il.: Pick-Congress Hotel). 1974: Sept. 28-Oct. 1 (Atlanta, Ga.: Royal Coach Motor Hotel).

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NATIONAL ASSOCIATION OF TELEVISION PROGRAM EXECUTIVES (NATPE) [P]

P. O. Box 5272, Lancaster, Pa. 17601. Tele: (717) 569-0181.

SECRETARY-TREASURER: Betty Woodland

ELECTED OFFICERS (3/73-3/74):
President: Harry D. Trigg, WMAQ-TV, Chicago, Il. 60654,(312) 644-8300.
First Vice President: Jim Ferguson, WAGA-TV, Atlanta, Ga. 30302.(404) 875-5551.
Second Vice President: Marvin Chauvin, WOTV-TV, Grand Rapids, Mi 49502.(616) 459-4125.

MEMBERSHIP: 350. **MEETINGS:** 1974: Feb. 17-20 (Los Angeles, Ca.: Century Plaza Hotel). 1975: Feb. 9-12 (Atlanta, Ga.: Regency Hyatt House).

NATIONAL AUDIO-VISUAL ASSOCIATION, INC. (NAVA)

[T] 3150 Spring St., Fairfax, Va. 22030
Tele: (703) 273-7200

EXECUTIVE VICE PRESIDENT: Harry R. McGee
VICE PRESIDENT AND EDUCATIONAL DIRECTOR: Kenton Pattie
ELECTED OFFICERS (1/73-1/74):
Chairman of the Board: Boggs E. Huff, Allied Sound-Visual Education, Inc., 401 Spence Lane, Nashville, Tn. 37201.
President: Robert E. Hiller, Midwest Visual Equipment Co., Inc., 6500 N. Hamlin St., Chicago, Il. 60645.
First Vice President and President Elect: Malcolm P. Ewing, Jasper Ewing & Sons, Inc., 610 N. State St., Jackson, Ms. 39201.
Second Vice President: W. James Orth, Midwest Visual Education, Inc., 2709 Ingersoll Ave., Des Moines, Ia. 50312.
Treasurer: Eugene F. Matthews, SPECO Educational Systems, 1230 N. Industrial Blvd., Dallas, Tx. 75202.
Secretary and Assistant Treasurer: Ann T. Vath, L. C. Vath Audio Visuals, 449 N. Hermitage Rd., Sharpsville, Pa. 16150.

BACKGROUND: A primary trade association for the audiovisual industry. **PURPOSE:** To promote the use of audiovisual equipment and materials. **ACTIVITIES:** Publishes an equipment directory. **PUBLICATION:** *The Audio-Visual Equipment Directory* is an 8 1/2" x 11", 400-page document that contains specifications on more than 2000 items of equipment from 450 different manufacturers. It includes projectors for 16-and 8-mm motion pictures, for film strips and slides with and without sound, and opaque, overhead, random access, and micro-projectors. It includes players for records, audio tapes, and video cassettes as well as audio and video tape recorders, tape duplicators, programmers, synchronizers, dissolve units, video cameras, monitors, receivers and projectors. Most items are pictured along with their specifications, description, mode of operation, and price. The 1973-74 edition is $35. **MEETINGS:** 1974: Jan. 5-8 (Miami Beach, Fl.: Convention Center). 1975: Jan. 11-14 (Las Vegas, Nv.). 1976 (New Orleans, La.). 1977: Jan. 15-18 (Las Vegas Nv.). 1978: Jan. 14-17 (Houston, Tx.). 1979: Jan. 13-17 (New Orleans).

NATIONAL BOARD OF REVIEW OF MOTION PICTURES, INC. (NBRMP) [S], 210 East 68th St., New York, NY 10021

Tele: (212) 988-4916

EXECUTIVE DIRECTOR: Charles Phillips Reilly
OFFICERS:
President: Quincy Howe
Secretary: Lynn Ward
Treasurer: Henry Hart
Board of Directors: Charles Butler, Mrs. Donald Deskey, Mrs. H. Russell Drowne, Jr., Robert Giroux, Beatrice Greenough, Paul Horgan, Frank Kissner, Elizabeth M. McStea, Frances Taylor Patterson, Hartley Ramsay, Irving Rosen, Mrs. Robert Simpson, Walter H. Stainton.

PURPOSE: To promote an intelligent appreciation of the movies. **ACTIVITIES:** Reviews movies and publishes a monthly magazine, *Films in Review*. **MEMBERSHIP:** Not a membership organization. **PUBLICATION:** *Films in Review* is a 5 1/2" x 7 1/2", 65-page monthly with a circulation of 8,000 and a subscription price of $7.50/year that contains articles on the history of the movie industry, features on movie personalities, movie and book reviews, and some advertising. The Editor is Charles Phillips Reilly.

NATIONAL CABLE TELEVISION ASSOCIATION, INC. (NCTA) 918 16th St., N.W., Washington, DC 20006.

Tele: (202) 466-8111

STAFF EXECUTIVES:
President: David H. Foster
Vice President for Association Affairs: Wally Briscoe
Vice President and General Counsel: Stuart F. Feldstein
Vice President for Engineering: Delmar C. Ports
Vice President for Government Relations: Charles Lipsen
ELECTED OFFICERS (1973-1974)
Chairman: Amos B. Hostetter,Continental Cablevision, Inc. 54 Lewis Wharf, Boston, Ma. 02110,(617) 742-8265.
Vice Chairman: Bruce Lovett, American TV and Communications Corp., 1990 M St., N.W.,Washington, D C 20036. (202) 872-0790.
Secretary: Eugene Iacopi, Nor-Cal Cablevision Inc., 2128 Meyers, Oroville, Ca. 95965. (916) 533-0898.
Treasurer: Lawrence Kliewer, Penninsula Broadcasting Corp., 1930 East Pembroke Ave., Hampton, Va. 23364. (804) 722-6331.
Past Chairman: William Bresnan, Teleprompter Corp., 50 West 44th Street, New York, NY 10036. (212) 986-7500.

MEMBERSHIP: 1,557. **MEETINGS:** 1974: Apr. 21-24 (Chicago, Il.: Conrad Hilton). 1975: Jun. 15-18 (Washington, D.C.: Sheraton Park). 1976: Apr. 4-7 (Dallas, Tx.: Convention Center). 1977: Apr. 25-28 (Las Vegas, Nv.: Las Vegas Hilton).

NATIONAL CARTOONISTS SOCIETY (NCS) [P]

130 W. 44th St., New York, NY 10036.
Tele: (212) 743-6510

SCRIBE: Marge Duffy Devine
PUBLIC RELATIONS DIRECTOR: Dick Ericson
ELECTED OFFICERS (5/73-5/75):
Honorary President: Rube Goldberg
President: Bill Gallo, *N.Y. Daily News*, New York, NY 10017,(212) 682-1234.
First Vice President: Allen Jaffee, *Mad Magazine*, New York, NY
Second Vice President: Bill Kresse, *NY. Daily News*, New York, NY 10017.(212) 682-1234.
Secretary: Jim Ruth, Bankers Trust, New York, NY
Treasurer: George Wolfe, Glen Rock, NJ
General Membership Representative: Jim Logan, Sparta, NJ

PURPOSE: The main purpose of NCS is to further the interests of cartooning and of those individuals who work in the profession. **ACTIVITIES:** Publishes a quarterly journal; conducts national conventions; carries on much work through committees including Professional Committee and Foreign Affairs Committee; entertains overseas servicemen through overseas tours; conducts monthly meetings in New York except during the summer; **MEMBERSHIP:** The Society consists of cartoonists engaged in the production of comic strips, television animation, comic books, political cartoons, and magazine cartoons. Of the 450 members, most are located in the United States with a few foreign members. **CHAPTERS:** Local chapters are located in Orlando, Los Angeles, Philadelphia, Chicago, and New York City. **PUBLICATION:** The major publication of the Society is *The Cartoonist*, an 8 1/2" x 11" quarterly of from 25 to 50 pages containing Society news, interviews, pictures, drawings, and, in the annual April issue, some advertising. All contributions to the journal are subject to Editorial supervision. Articles should be addressed to the Editor: Mr. Dick Hodgins, Jr., at the national office. Advertising should be addressed to: Mr. Dick Ericson, Advertising Manager. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Regular Member*: Must earn major portion of income by cartooning; must be a pro-

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fessional cartoonist; work must be published. $50 for local (N.Y.C.) members, $35 for out-of-town members. *Associate Member*: $50 local, $35 out-of-town. In addition, there is an initiation fee of $35 for a Local Regular Member, $25 for an Out-of-Town Regular Member, and of $100 for Local and Out-of-Town Associate Members. **MEMBERSHIP BENEFITS:** All members may vote and hold office. All receive *The Cartoonist*, are eligible to attend conferences, and have access to employment information through the Society. **MEETING:** 1974: Apr. (New York City: Plaza Hotel).

NATIONAL CATHOLIC OFFICE FOR RADIO AND TELEVISION (NCORT) 1405 Lexington Ave., New York, N Y 10017. Tele: (212) 867-8460.

EXECUTIVE DIRECTOR: C. E. Reilly, Jr.

NATIONAL CITIZENS COMMITTEE FOR BROADCASTING (NCCB), 1145 19th St., Washington, D C 20036. Tele: (202) 833-8560

EXECUTIVE DIRECTOR: Warren Braren
BACKGROUND: Formerly National Citizens Com. for Public Television.

NATIONAL COMPOSITION ASSOCIATION (NCA) 1730 N. Lynn St., Arlington, Va. 22209. Tele: (703) 527-6000.

NATIONAL CONFERENCE OF EDITORIAL WRITERS (NCEW) [P] 1725 N St., N.W., Washington, D.C. 20036 Tele: (202) 785-1081

OFFICE STAFF:
Mrs. Christian A. Nelson, Robert Little.

ELECTED OFFICERS (1/72-1/73):
President: Lloyd Armour, Executive Editor, *Tennessean*, 1100 Broad St., Nashville, Tn. 37203.(615) 255-1221.
Vice President: Kenneth Rystrom, *The Columbian*, P. O. Box 180, Vancouver, Wa. 98660. (206) 694-3391.
Secretary: John James Zakarian, Editorial Writer, *St. Louis Post Dispatch*, 1133 Franklin Ave., St. Louis, Mo. 63101. (314) 621-1111.
Treasurer: John G. McCullough, *The Bulletin*, 30th & Market Sts., Philadelphia, Pa. 19101.(215) 382-7600.

PURPOSE: To stimulate the conscience and improve the quality of the editorial page in American newspapers. **ACTIVITIES:** Holds an annual conference at which there are seminars and critique sessions on editorial writing and on the structure, make-up, and philosophy of the editorial page, and publishes a quarterly journal devoted to editorial writing. **MEMBERSHIP:** The 400 members, who are located in all 50 states and in Canada, are either active editorial writers on general-circulation newspapers or teachers of editorial writing in recognized schools of journalism. **PUBLICATION:** *The Mastbead* is an 8 1/2" x 11", 55-page quarterly with a circulation of about 600 and a subscription price for non-members of $6/yr. It contains society news and conference information as well as articles—mostly from members—on the problems, techniques, and approaches to the writing of editorials. *The Mastbead*'s Editor is Desmond Stone, *Democrat & Chronicle*, Rochester, NY 14614. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: an active full-time editorial writer on a newspaper of general circulation or an active teacher of editorial writing at a recognized school of journalism, $50 for the first year, $25 thereafter. *Associate Member*: an active faculty member at a recognized school of journalism or of an institution offering in-service training to journalists, $25. **MEMBERSHIP BENEFITS:** All members receive the journal and may attend meetings, but only Active Members have the right to vote and hold office. **SPEAKERS:** The office staff will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1973: Oct. 16-20 (Honolulu, Hi.: Ilikai Hotel). 1974 (St. Louis, Mo.)

NATIONAL CONFERENCE ON RESEARCH IN ENGLISH (NCRE) [P], 800 Moredon Road, Meadowbrook, Pa. 19046. Tele: (215) 787-7336 (Office of the Secretary-Treasurer)

ELECTED OFFICERS (terms end as indicated):
President: Richard Hodges, University of Chicago, Chicago, Il. 60637. (312) 753-3872. (4/74)
President Elect: Coleman Morrison, Temple University, Philadelphia, Pa. 19122.(215) 787-7000. (4/74)
Past President: Kenneth Goodman, Wayne State University, Detroit, Mi. 48202.(313) 577-1860.(4/74)
Secretary-Treasurer: Roy A. Kress, Temple University, Philadelphia, Pa. 19122.(215) 887-4438 or (215) 787-7336.

PURPOSES: To stimulate and encourage research in the teaching of the English language arts at all educational levels, to publish significant research and compilations of research results in English language arts teaching, and to support research projects. **ACTIVITIES:** Holds an annual business meeting and publishes research bulletins (through the National Council of Teachers of English). **MEMBERSHIP:** The 309 members, who are located primarily in the U.S. and Canada, are, for the most part, teachers of English with the remainder being in occupations closely allied to English teaching. **MEMBERSHIP GRADES AND ANNUAL DUES:** Membership is by invitation only. *Active Member*: a person who sponsors or engages in research in the English language arts (and who is recommended to the Council by its present members), $5. *International Affiliate*: same as Active Member, but located outside the U.S., $5. *Lifetime Member*: a retired Active Member or International Affiliate, $5. *Fellow*: this grade may be conferred on a member who has been in good standing for at least three years for outstanding contributions to research in English, $5. **MEMBERSHIP BENEFITS:** All grades of members can vote, hold office, participate in meetings, and partake of all the other privileges of membership. **MEETINGS:** 1974: April 15-16 (Chicago, Il.). 1975: Mar. 31-Apr. 1 (Washington, DC). 1976: Apr. 19-20 (Las Vegas, Nv.)

NATIONAL COUNCIL OF COLLEGE PUBLICATIONS ADVISERS (NCCPA) [P] c/o John A. Boyd, TMU-300, Indiana State University, Terre Haute, In. 47809. Tele: (812) 232-6311, Ext. 448, 614, or 2491.

EXECUTIVE DIRECTOR: John A. Boyd
ELECTED OFFICERS (11/72-11/73):
President: J. W. Click, Ohio University, Athens, Oh. 45701.(614) 594-7311.
First Vice President: Lillian Lodge, Miami-Dade Jr. College, Miami, Fl. 33167.
Second Vice President: Lloyd Edmonds, University of Texas, Austin, Tx. 78712.(512) 471-5244.
Vice President, District Affairs: Shirley Quate, IUPUI, Indianapolis, In. 46205.
Vice President, Programs: Jeanne Lawson, Houston College, Houston, Tx. 77002.
Archives: John C. Behrens, Utica College, Utica, NY 13502.

BACKGROUND: Seeks to unite publication advisers in junior colleges, senior colleges, and universities. **PURPOSES:** To elevate standards for the effective guidance of the student press, to obtain and share the best available thinking on problems in this field, to preserve the responsible functioning of the college press as a free enterprise, to promote a broader understanding of the press adviser's role in the campus community, to improve college publications, to encourage student participation in the college press, to assist in developing the skills needed for such participation, and to promote by responsible guidance the growth of student publications as a medium of education of the citizens of a free society. **ACTIVITIES:** Holds state and regional meetings, national conferences, and national and state contests and evaluations, encourages formation of state collegiate press associations, holds open forums, conducts research, maintains a speakers bureau, presents achievement awards, issues guidelines and publications. **MEMBERSHIP:** The 600 members,

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who are located throughout the U.S., are college and university press advisers who also do teaching and counseling. **PUBLICATIONS:** *College Press Review* is an 8 1/4" x 11", 30-page journal that is issued three times a year to the NCCPA membership. It contains scholarly articles and case-history material on such topics as press freedom and libel in student publications and columns and features of interest and controversy in the field. The Editor is Glen A. W. Kleine, Eastern Kentucky University, Richmond, Ky. 40475. The *Newsletter* is an 8 1/2" x 11", 10 page periodical that details NCCPA projects, publicizes the activities of members, and notes innovative trends of interest to members. The Editor of the *Newsletter* is the Executive Director. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: a publications adviser or journalism teacher, $10. *Associate Member*: representatives of publishing companies or other interested individuals, $10. *Honorary*: a retired Active Member of some years standing, no dues. **MEMBERSHIP BENEFITS:** All benefits of membership, including voting and holding office are open to all grades of member. **SPEAKERS:** William C. Woolfson, Bronx Community College, Bronx, NY 10468,will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1973: Nov. 1-3 (Chicago, Il.: Palmer House). 1974: Oct. 25-27 (Hollywood, Fl.: Diplomat Hotel).

NATIONAL COUNCIL OF SCHOOL PRESS AND ADVISERS ASSOCIATIONS (NCSPAA) [I], Box 11, Central Mail Room, Columbia University, New York, NY 10027
Tele: (212) 280-4480

STAFF OFFICERS:
Co-Chairman: Charles R. O'Malley, Columbia University, New York, NY. 10027. (212) 280-4480.
Co-Chairman: Joseph M. Murphy, Ogunquit, Me. 03907.
Chairman, Committee for Liaison with Secondary School Principals: John M. Butler, University of Iowa, Iowa City, Ia. 52242.

MEMBERSHIP: 25 associations. **MEETINGS:** 1974: Mar. 14 (New York, NY: Columbia U.)

NATIONAL COUNCIL OF TEACHERS OF ENGLISH (NCTE) [P] 1111 Kenyon Rd., Urbana, IL 61801.
Tele: (217) 328-3870

EXECUTIVE SECRETARY: Robert F. Hogan
ELECTED OFFICERS:
President: Walker Gibson, University of Massachusetts, Amherst, Ma. 01002. (413) 545-0331
President Elect: Margaret Early, Syracuse University, Syracuse, NY 13210
Vice President: Edward Fagan, Pennsylvania State University, University Park, Pa. 16802.

PURPOSES: To improve the quality of instruction in English at all levels; to encourage research, experimentation, and investigation in English teaching; to facilitate professional cooperation of members; to hold public discussions and programs; to sponsor the publication of desirable articles and reports; and to integrate the efforts of all concerned with the improvement of English instruction. **ACTIVITIES:** NCTE conventions; smaller meetings on different levels and appealing to different subject matter specialists; Conference on English Education, Conference on College Composition and Communication; journals; books and pamphlets; affiliate liaison work; committees and commissions; others. **MEMBERSHIP:** Specific communication functions include teaching, writing, research, supervision, administration, government, publishing, etc. Membership includes those in universities, publishing, public and private schools, government, and other professional associations. Subject matter specialities are English, education, library, film, linguistics, and dialectology. The membership is nationwide and numbers 36,000. **PUBLICATIONS:** The NCTE publishes five journals independently, and co-publishes *College Composition and Communication* with the Conference on College Composition and Communication. *The English Journal* is published nine times in a 7" x 9 1/2" format, and averages 135 pages in length (not including advertising). It includes articles, conference papers and data, society news, advertising, letters to the editor, general profession news, reviews, and verse. Articles concern any aspect of the teaching of English in junior and senior high school or general topics in the field of English of interest to secondary school teachers; verse about schools, students, teachers, and the teaching of English; reviews of professional publications, educational materials, and books for secondary students. Articles submitted should contain only a limited number of footnotes; footnote material should be incorporated within the text, where possible. A stamped, self-addressed envelope should accompany each manuscript. Airmail is recommended to Hawaii. Articles should be submitted to the Editor: Stephen Judy, *English Journal*, Department of English, Michigan State University, East Lansing, Mi. 48823. Orders, subscriptions, single copies, advertising, and permission to reprint should be addressed to the Council. *Elementary English*, published eight times yearly in a 7" x 9 1/2" format, averages 120 pages in length (excluding advertising), and contains articles, conference papers, society news, conference data, advertising, general professional news, and book reviews. Articles are of interest to elementary language arts teachers and supervisors. Contributed articles should be typed, double-spaced, and should be accompanied by a stamped return envelope. Articles should be submitted to: Iris Tiedt, Editor, *Elementary English*, Education Department, University of Santa Clara, Santa Clara, Ca. 95051. Orders, subscriptions, single copies, advertising, and permission to reprint should be addressed to the Council. *College English*, published eight times yearly in a 7" x 9 1/2" format, averages 100 pages in length (excluding advertising), and contains articles, conference papers, society news, conference data, advertising, letters to the editor, general professional news, reviews, and verse. Articles published include: (1) the working concepts of criticism: structure, genre, influence, period, myth, rhetoric, etc.; (2) the nature of critical and scholarly reasoning, implicit standards of evidence and inference, the nature of critical explanation; (3) the structure of the field, implications of the way it is segmented, consequences of specializing in the usual ways, the place of rhetoric and composition; (4) the relevance of current thinking and research in other fields (philosophy, history, art history, psychology, linguistics) to the study and teaching of English; (5) curriculum, pedagogy, and educational theory; (6) practical affairs in the profession; (7) scholarly books, textbooks, and journals in the field (reviews). Articles submitted to publication should be no longer than 40 double-spaced typed pages; reviews of books and articles should be no longer than six pages. Footnotes should be avoided by including documentation in the text; otherwise, the MLA Style Sheet (Revised Edition) should be followed. Articles for publication, accompanied by a stamped self-addressed envelope, should be addressed to: Richard Ohmann, Editor, *College English*, Wesleyan University, Middletown, Connecticut 06457. Orders, subscriptions, single copies, advertising, and permission to reprint should be addressed to the Council. *English Education* is published three times yearly in a 7" x 9 1/2" format averaging 120 pages in length. It contains conference papers, society,news, conference data, general profession news, reviews, and articles on English education (in colleges and universities) and related subjects. Articles submitted for publication should follow the MLA Style Sheet (Revised Edition), and should be accompaneid by a stamped self-addressed envelope. Articles should be addressed to: Oscar M. Haugh, Editor, *English Education*, 209 Bailey Hall, University of Kansas, Lawrence, Kansas 66044. *Research in the Teaching of English*, published twice yearly in a 7" x 9 1/2" format averaging 125 pages in length, contains articles, reviews, research abstracts, bibliographies, and profession news. Articles deal with specific research, general design, and summaries of research. Articles submitted for publication should follow the style of the journal; captions should be included. Self-addressed stamped envelopes should accompany articles to: Alan Purnes, Editor, *Research in the Teaching of English*, Department of English, University of Illinois, Urbana, Il. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Individual voting membership*: $12. *Associate nonvoting membership*: $12. *Junior nonvoting membership*: $4. *Emertus nonvoting membership*: $4. *Comprehensive (voting in one section only)*: $50. **MEMBERSHIP BENEFITS:** Voting and office holding privileges, discount on publications,

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NCTE catalog, receipt of journals, employment information and specialized conferences are available to members. **MEETINGS:** 1973: Nov. 22-24 (Philadelphia, Pa.: Sheraton Hotel). 1974: Nov. 28-30 (New Orleans, La.: Marriott). 1975: Nov. 27-29 (San Diego, Ca.: El Cortez Hotel). 1976: Nov. 25-27 (Chicago, Il.)

NATIONAL FEDERATION OF ABSTRACTING AND INDEXING SERVICES (NFAIS) [I]

3401 Market St., Philadelphia, Pa. 19104
Tele: (215) 349-8572

EXECUTIVE DIRECTOR: Stella Keenan
ELECTED OFFICERS (3/72-3/73):
President: Everett H. Brenner, American Petroleum Institute, New York, NY 10020.(212) 586-4203.
President Elect: Joel J. Lloyd, American Geological Institute, Washington, D C 20037.(202) 296-7950.
Secretary: Lincoln K. Durst, American Mathematical Society, Providence, RI 02904,(401) 272-9500.
Treasurer: Dale B. Baker, Chemical Abstracts Service, Columbus, Oh. 43210.(614) 422-5022.
Past President: Bill M. Woods, Engineering Index, Inc., New York, NY 10017.(212) 752-6800.

PURPOSES: To help members improve their services and operations and to advance their prestige, nationally and internationally, to undertake specific projects on behalf of members that no one single member service would undertake alone and that will be broadly useful to the majority of member services, to achieve a compatible, decentralized information system through association and cooperation, and to act as national spokesman for the member services. **ACTIVITIES:** Publishes a newsletter and technical reports on topics of interest, holds meetings and conferences to provide a forum for the exchange of information of interest to the abstracting and indexing community, holds seminars on indexing and on the use of computers in indexing and abstracting contexts, and maintains liaison with other national and international organizations involved with indexing and abstracting. **MEMBERSHIP:** The 31 member services are located throughout the U.S. **PUBLICATION:** *News from Science Abstracting and Indexing Services* is a bimonthly newsletter containing news items and technical articles. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Voting Members:* nonprofit U.S. organizations that publish or manage the publishing of one or more serials primarily devoted to secondary or bibliographic information in science and technology, such as indexes or compilations of abstracts, titles, critical reviews, or data tabulations or that operate or manage one or more information services, data bases, or information centers in science or technology, or that conduct research in information science or information systems. *Affiliate Members:* U.S. government agencies prevented by law from assuming the responsibilities of Voting Members or non-U.S. organizations that would otherwise qualify as Voting Members. **MEETINGS:** 1974: Mar. 11-13 (Chicago, Il.: Pick-Congress Hotel).

NATIONAL FEDERATION OF MODERN LANGUAGE TEACHERS ASSOCIATIONS (NFMLTA) [I]

212 Crosby Hall, State University of New York at Buffalo, Buffalo, NY 14214. Tele: (716) 831-5457. (Office of the Secretary-Treasurer)

ELECTED OFFICERS (terms end as indicated):
President: Paul W. Peterson, Gannon College, Erie, Pa. 16501. (12/73)
Secretary-Treasurer: Gordon R. Silber (address above)

PURPOSES: To expand, promote, and improve the teaching of languages, literatures, and cultures throughout the U.S. **ACTIVITIES:** Publishes a journal, provides channels through which member organizations can exchange information and programs, and cooperates and maintains liaison with other organizations such as the Modern Language Association, The American Council of Teachers of Foreign Languages, and The American Council on Education. **MEMBERSHIP:** The Federation's 15 members are associations of language teachers in the nation's secondary schools, colleges, and universities. **PUBLICATIONS:** *Modern Languages Journal* is a 7" x 11", 85-page publication that is issued eight times annually. It has a circulation of 10,000 and is available at a subscription price of $5/year. It contains book reviews, news and notes, and advertising as well as articles dealing with the methodology of foreign language teaching. For consideration, articles submitted must be of high professional caliber and be prepared in accordance with the Modern Language Association style sheet. The Editor is Charles L. King, University of Colorado, Boulder, Co. 80302. The *MLJ's* Business Manager is Wallace G. Klein, 13149 Cannes Drive, St. Louis, Mo. 63141. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member:* open to national, regional, and state associations of foreign language teachers, no dues. **MEMBERSHIP BENEFITS:** Voting representation on the Federation's Executive Committee, eligibility for elected office, cooperation and coordination with other professional organizations. **SPEAKERS:** The Secretary-Treasurer will try to suggest knowledgeable speakers upon request.

NATIONAL FEDERATION OF PRESS WOMEN, INC. (NFPW) [P]

c/o Naomi Whitesell, President, 5529 C Roxbury Terrace, Indianapolis, In. 46226.
Tele: (317) 542-8996

ELECTED OFFICERS (6/73-6/75):
President: Naomi Whitesell, Whitesell & Associates, (see above).
First Vice President: Jean Wiley Huyler, Fournier Newspapers, Kent Wa. 98031.(206) 872-6678.
Second Vice President: Marylynn J. Holder, Southern California Gas Company, Los Angeles, Ca. 90017.(213) 656-2950.
Third Vice President: Joan Arsenault, Optimist International, St. Louis, Mo. 63108.(314) 371-6000.
Treasurer: Jo Cart, *Rayne Independent,* Rayne, La. 70578.(318) 334-2128.
Secretary: Peggyann Hutchinson, *Medford Mail Tribune,* Medford, Or. 97501. (503) 779-1411.

PURPOSES: To advance the professional standards of women in mass communications, to provide a forum for the exchange of ideas and experiences about journalism, and to coordinate the efforts of national interest to women. **ACTIVITIES:** Conducts professional skill workshops at national, state, and intrastate district levels; conducts communication contests; awards scholarships to college communications students, issues grants in aid for continuing education, recognizes outstanding professionals, issues publications. **MEMBERSHIP:** The 3,400 members, who are located throughout the U.S., are editors, writers, photographers, public relations specialists, teachers, students, and radio, television, and advertising personnel in all phases of communication work. **CHAPTERS:** Is organized into state affiliates and intrastate districts. **PUBLICATION:** *Press Woman* is an 8 1/2" x 11" monthly containing articles about professional skills, news of affiliates and members, and news of conventions, special events, and other organizational information. It is provided free to members and is available to nonmembers for $3/yr. The Editor is Lois Lauer Wolfe, 1105 Main St., Blue Springs, Mo. 64015. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active:* professional communicators actively engaged in any aspect of the field of communication for remuneration (without regard to sex), $5. *Honorary:* granted in recognition of meritorious achievement in mass communication, no dues. *Life:* a member in good standing for at least five years may become a life member by paying a lump sum, $100. *At Large:* active members in areas where there are no affiliate organizations, $5.50. (Autonomous affiliate organizations may have additional membership grades.) **MEMBERSHIP BENEFITS:** All members receive all publications, notices of workshops, and access to employment information. Active members may vote, hold elective office, and serve as NFPW delegates. **MEETINGS:** 1974: June (Bismark, ND).

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NATIONAL FORENSIC LEAGUE (NFL) [P]
Middle Hall, Ripon, Wi. 54971
Tele: (414) 748-6206

EXECUTIVE SECRETARY: Lester M. Tucker
ELECTED OFFICERS (7/73-6/74):
President: James F. Hawker, Jefferson High School, Lafayette, In. 47905. (317) 474-3434, Ext. 259.
Vice President: Vernon W. Metz, North Hills High School, Pittsburgh, Pa. 15229. (412) 931-4000, Ext. 330.
Members of the Executive Council: C. Edwin Brower, Jesuit High School, Dallas, Tx. 75234.(214) 231-4774.
James M. Copeland, Marquette University High School, Milwaukee, Wi. 53208. (414) 933-7220, Ext. 47.
Carmendale Fernandes, Fremont High School, Sunnyvale, Ca. 94087. (408) 736-5401, Ext. 41 or 22.
Harlen B. Mitchell, 5505 North Brookline #905, Oklahoma City, Ok. 73112. (405) 943-5311 or (405) 521-3337.
Frank Sferra, Mullen High School, Fort Logan, Denver, Co. 80236. (303) 761-1764, Ext. 23.

PURPOSES: To promote the practice and improve the quality of debating in the nation's high schools. **ACTIVITIES:** Holds conferences and provides a channel for the exchange of information and ideas among the nation's high school debating coaches. **MEMBERSHIP:** The membership consists of high school debating coaches, who are primarily high school English teachers. **MEETINGS:** 1974: June 16-20 (Dallas, Tx.: Southern Methodist University).

NATIONAL FREE LANCE PHOTOGRAPHERS ASSOCIATION (NFLPA), 4 East State St., Doylestown, Pa. 18901
Tele: (215) 348-2990.

PURPOSE: To promote contact among free lance photographers, to encourage use of free lance photographers by magazines, publishers, and the daily press, and to encourage high standards of professional excellence and ethical practices among free lance photographers.

NATIONAL MICROFILM ASSOCIATION (NMA) [T]
8728 Colesville Road, Suite 1101, Silver Spring, Md. 20910
Tele: (301) 587-8444

EXECUTIVE DIRECTOR: O. Gordon Banks
ELECTED OFFICERS (terms end as indicated):
President: Lee G. Buchinal, National Science Foundation, Washington, DC 20550. (202) 632-5824. (12/73)
Vice President: John R. White, Varian ADCO Corp., Palo Alto, Ca. 94306. (415) 328-1350. (12/74)
Treasurer: Henry C. Frey, Bell Telephone Laboratories, Holmdel, NJ 07733. (201) 949-4930. (12/75)
Directors: Thomas P. Anderson, Microseal Corp., Evanston, Il. 60204. (312) 328-7100. (12/76).
Robert Asleson, University Microfilms, Ann Arbor, Mi. 48103.(313) 761-4700. (12/73)
Neele S. Barner, Eastman Kodak Co., Rochester, NY 14650. (716) 254-1300. (12/75).
George Bernstein, Dept. of the Navy, Washington, DC 20390. (202) 697-4561. (12/75)
George R. Clarke, A. Andersen & Co., Chicago, Il. 60602. (312) 346-6262. (12/76).
Carl Spaulding, Council on Library Resources, Washington, DC 20036. (202) 296-3519. (12/76).
David R. Wolf, Scott Graphics Inc., Holyoke, Ma. 01040. (413) 536-7800. (12/73)

PURPOSES: To promote the lawful interests of the microreproduction industry in the direction of good business ethics; the liberal discussion of subjects pertaining to the industry; technological improvement and research; standardization; the methods of manufacturing and marketing; the education of the consumer in the use of microreproduction systems. **ACTIVITIES:** Publishes a quarterly journal; conducts conventions and seminars; conducts various programs through its chapters. **MEMBERSHIP:** The Association has approximately 6250 members in the United States and foreign countries. **CHAPTERS:** Cambridge (Ma.), Sayville (NY), New York City, Holmdel (NJ), Wilmington (De.), Ruxton (Md.), Woodbridge (Va.), Atlanta, St. Louis, Detroit, Cleveland, Chicago, Beloit (Wi.), Minnetonka (Mn.), Davenport (Ia), Denver, Arlington (Tx.), Renton (Wa.), San Jose, San Diego. **PUBLICATIONS:** The Association's major publication is *Journal of Micrographics.* It is issued bimonthly in an 8 3/4" x 11" format and contains articles, case studies, standards, book reviews, and notes. Articles deal with both general and technical topics in the scientific communications field as it relates to the micrographic industry. Articles should be submitted to the Executive Vice President at the permanent address. The Association also publishes a 4 - 8 page monthly newsletter, "The Micro-News Bulletin"; and an annual *Proceedings* of conventions, a hardbound annual averaging 300 pages in length. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Professional Member:* individuals interested in the micrographic field, $20. *Affiliate Member:* libraries and associations not represented by one individual, $20. *Associate Member:* in-house micrographic system (company member), $75. *Sustaining Member:* Category I - Manufacturers; Category II - Service Companies; (dues are based upon the number of employees the company has directly related to the industry). **MEMBERSHIP BENEFITS:** Professional, Associate, and Sustaining Members may vote and hold office and are eligible to serve on committees. All members receive *Journal of Micrographics* and the newsletter and receive discounts on other publications. They may also attend conferences; only Associate and Sustaining Members receive listings of membership and convention registration. **MEETINGS:** 1974: Jan. 16-18 (Houston, Tx.: Hyatt Regency); May 7-10 (Boston, Ma.: Sheraton-Boston). 1975: Jan. 12-16 (Atlanta, Ga.: Stouffers Atlanta Inn); Apr. 8-11 (Anaheim, Ca.: Convention Center). 1976: Apr. 27-30 (Chicago, Il.: McCormick Place). 1977: May 15-21 (Washington, DC: Sheraton Park?).

NATIONAL MOBILE RADIO SYSTEM (NMRS) 425 E. 7th St., Tucson, Az. 85705.

EXECUTIVE SECRETARY: Joann Niles

NATIONAL NEGRO PRESS ASSOCIATION ($NNPA_1$), 4011 Ames St., N. E., Washington, D C 20019

TREASURER AND MANAGER: Carl Murphy

NATIONAL NEWSPAPER ASSOCIATION (NNA) [T]
491 National Press Building, 14th and F Sts., N.W.
Washington, D.C. 20004. Tele: (202) 783-1651.

EXECUTIVE VICE PRESIDENT: Theodore A. Serrill
CORPORATE SECRETARY: William G. Mullen
ELECTED OFFICERS (10/72-10/73):
President: J. M. Cornwell, *Eagle,* Murray, Ut. 84107. (801) 262-6682.
Vice President: W. V. McKinney, *Argus,* Hillsboro, Or. 97123. (503) 648-1131.
Treasurer: R. F. Campbell, *Mirror,* Jensen Beach, Fl. 33457. (305) 287-7333.

BACKGROUND: Formerly the National Editorial Association. **PURPOSES:** To promote the best interests and welfare of community newspapers, weekly and daily, to improve standards in journalism, and to serve as an educational center for newspapers and allied industries. **ACTIVITIES:** Represents community newspapers before Congressional committees and other federal agencies, answers inquiries from members, publishes information on federal regulations, supports journalism education organizations and The Freedom of Information Center, publishes a

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trade publication and an educational newsletter, sponsors a better newspaper contest, and conducts international study mission tours. **MEMBERSHIP:** The 7000 members are community newspapers who are represented by their publishers and editors. The NNA is nationwide and has affiliated state newspaper associations in 48 states. **PUBLICATION:** *Publishers Auxiliary* is a 10 1/4" x 15 1/2" semimonthly with a circulation of 15,200 and a subscription price of $9/yr. It contains meeting schedules, a Washington report, general news of interest to the community newspaper publisher, "how-to" articles on various aspects of publishing a newspaper, and articles on new equipment available to newspapers. The Editor is Beverly C. Nykwest and the Advertising Manager is Jack Merrill, both of the NNA office address. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: a newspaper that qualifies for membership in its state press association. *Sustaining Member*: an Active Member who wishes to pay additional dues in support of the Association. **MEMBERSHIP BENEFITS:** Eligibility to vote, hold office, receive publications, surveys, and career-employment data, and attend conferences as well as obtain the indirect benefits of the Association's interface with government. **SPEAKERS:** The Executive Director and his staff will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1973: Oct. 10-13 (Hot Springs, Ar.: Arlington Hotel). 1974: Mar. 28-30 (Government Affairs Conference: Washington, DC); July 24-27 (Toronto, Ontario, Canada: Four Seasons Sheraton Hotel); Sept. 18-22 (Fall Meeting and Trade Show: Kansas City, Mo.: Muehlebach Hotel). 1975: Sept. 10-14 (Las Vegas, Nv.: Hotel Sahara). 1976: Jun. 16-20 (Philadelphia, Pa.: Marriott Motor Hotel).

NATIONAL NEWSPAPER PUBLISHERS ASSOCIATION (NNPA$_2$), 770 National Press Building, Washington, DC 20004. Tele: (202) 638-4473

EXECUTIVE DIRECTOR: Sherman Briscoe
ELECTED OFFICERS (6/73-6/74):
President: Carlton B. Goodlett, *Sun Reporter*, San Francisco, Ca. 94115. (415) 931-4080.
Vice President: Howard B. Woods, *St. Louis Sentinel*, St. Louis, Mo. 63103. (314) 436-1800.
Secretary: Lenora Carter, *Forward Times*, Houston, Tx. 77004. (713) 526-4727.
Treasurer: Howard H. Murphy, *Afro-American*, Baltimore, Md. 21201. (301) 728-8200.

MEMBERSHIP: 122.

MEETINGS: 1974: Jan. 23-26 (Miami Beach, Fl.: Playboy Plaza); June 19-22 (Pittsburgh, Pa.: Hilton Hotel).

NATIONAL OPINION RESEARCH CENTER (NORC) 6030 South Ellis Ave., Chicago, Ill. 60637. Tele: (312) 684-5600.

DIRECTOR: Norman M. Bradburn

NATIONAL PRESS CLUB (NPC) 529 14th St., N. W., Room J380, Washington, D C 20004. Tele: (202) 737-2500

GENERAL MANAGER: Leo F. Welsh

NATIONAL PRESS PHOTOGRAPHERS ASSOCIATION, INC. (NPPA) [P], P. O. Box 1146, Durham, NC 27702. Tele: (919) 489-3700.

EXECUTIVE SECRETARY: Charles H. Cooper
ELECTED OFFICERS (6/73-6/74):
President: Morris Berman, *Post Gazette*, Pittsburgh, Pa. (412) 263-1100.
Vice President: Bill Strode, *Louisville Courier-Times*, Louisville, Ky.
Secretary: Cornelius M. Keyes, Arizona State University, Phoenix, Ar. (602) 274-0095.
Treasurer: Michael A. Andersen, *Herald-American*, Boston, Ma. (617) 426-3000.
Past President: Jack Bradley, *Peoria Journal-Star*, Peoria, Il. (309) 688-2411.

PURPOSES: To advance the profession and practice of photojournalism and newsphotography. **ACTIVITIES:** Publishes a journal and 11 bimonthly regional newsletters, conducts seminars and short courses, holds trade shows, and maintains a library of audiovisual educational aids. **MEMBERSHIP:** The 3,500 members are photographers for newspapers, television, or other media, or are teachers of photography or photojournalism, or are free-lance photographers or photojournalists. They are located throughout the U.S. and Canada and in foreign countries where U.S. media representatives are assigned. **CHAPTERS:** There are numerous chapters of NPPA in cities across the country. **PUBLICATION:** The *National Press Photographer* is a monthly magazine that contains technical and informative articles related to photojournalism with some advertising. It is available to nonmembers at $5/yr. The Editor is Tom Keane, Mendenhall, Pa. 19357. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: a practicing photojournalist or teacher of photojournalism, $15. *Associate Member*: a person in some way peripherally related to photojournalism, $15. **MEMBERSHIP BENEFITS:** All Association benefits go to all members except that only Active Members can hold regional or national office. **MEETINGS:** 1974: July 1-5 (Troy, Mi.: Somerset Inn).

NATIONAL PRINTING EQUIPMENT ASSOCIATION (NPEA), 217 Broadway, New York, N Y 10007. Tele: (212) 227-5694.

SECRETARY AND GENERAL COUNSEL: Edwin E. McAmis

NATIONAL PUBLIC RADIO (NPR) [S] 2025 M Street, N.W.,Washington, D C 20036 Tele: (202) 785-5400

STAFF OFFICERS:
President: Donald R. Quayle
Vice President: Lee Frischknecht
Director of Programming: William Siemering
Station Relations Director: Elizabeth Young
Director of Public Information: James P. Barrett
Director of Operations: George Geesey
Legal Counsel: Charles Herbits
Business Affairs: Wayne Gray

ELECTED OFFICERS:
Chairman: Richard Estell, WKAR (FM) (AM), East Lansing, Mi.
Vice Chairman: Robert Hinz, KOAC (AM), Corvallis, Or.
Members of the Board of Directors:
Susan Harmon, WAMU (FM), Washington, D C
Alvin Bolt, WPLM (FM), Nashville, Tn.
Albert Fredette, WAMC (FM), Albany, NY
Donald Holloway, WMKY (FM), Morehead, Ky.
David Platts, WFSU (FM), Tallahassee, Fl.
Joseph Welling, WOUB (FM) (AM), Athens, Oh.
Bernard Mays, KQED (FM), San Francisco, Ca.
Public Members of The Board of Directors:
Kenneth Cox, Senior Vice President, MCI Communications Corporation, Washington, D C.
Gladys Keith Hardy, Assistant Secretary for Educational Affairs, State of Massachusetts, Boston, Ma.
Dr. Wilson Riles, Superintendent of Public Instruction, Sacramento, Ca.

BACKGROUND: National Public Radio is America's only noncommercial, interconnected radio network. It is financed by the Corporation for Public Broadcasting (which see). It produces some programs, but coordinates these network-produced programs with programs from member stations to decentralize public affairs and special interest programming to assure first-hand coverage at the point of origin. **PURPOSE:** To

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provide the public with a broad-based, authentic, multicultural, noncommercial source of news, features, and entertainment. **ACTIVITIES:** Coordinates program distribution among the member stations of its network, produces NPR programs that are made available to network stations. An example of NPR programming is its daily analytical examination of the day's major news events in its "All Things Considered". It also covers Congressional Hearings, events at the National Press Club, and other Washington news happenings. In its music, art, and drama presentations, which involve ideas, values, and philosophies, NPR's programming is carefully designed to contain elements of interest to all cultures, minorities, and communities. **MEMBERSHIP:** NPR has 135 member stations in 42 states, Puerto Rico, and the District of Columbia. Membership is by station, not by individual. The member stations and their frequency are listed below:

ALASKA		
College	KUAC (FM)	104.7
ARIZONA		
Phoenix	KMCR (FM)	91.5
Tucson	KUAT (AM)	1550
Yuma	KAWC (AM)	1320
ARKANSAS		
Jonesboro	KASU (FM)	91.9
CALIFORNIA		
Los Angeles	KUSC (FM)	91.5
Long Beach	KLON (FM)	88.1
Northridge	KEDC (FM)	88.5
San Bernardino	KVCR (FM)	91.9
San Diego	KPBS-FM	89.5
San Francisco	KQED-FM	88.5
	KALW (FM)	91.7
San Mateo	KCSM-FM	90.9
Santa Monica	KCRW (FM)	89.9
Stockton	KUOP (FM)	91.3
COLORADO		
Greeley	KUNC (FM)	91.5
DISTRICT OF COLUMBIA	WAMU-FM	88.5
	WETA-FM	90.9
FLORIDA		
Boynton Beach	WHRS (FM)	91.7
Jacksonville	WJCT-FM	89.9
Tallahassee	WFSU-FM	91.5
Tampa	WUSF-FM	89.7
GEORGIA		
Atlanta	WABE (FM)	90.1
ILLINOIS		
Carbondale	WSIU (FM)	91.9
Chicago	WBEZ (FM)	91.5
DeKalb	WNIU (FM)	89.5
Edwardsville	WSIE (FM)	88.7
Lincoln	WLCC (FM)	88.9
Urbana	WILL (AM)	580
INDIANA		
Bloomington	WFIU (FM)	103.7
Indianapolis	WIAN (FM)	90.1
West Lafayette	WBAA (AM)	920
IOWA		
Ames	WOI-FM	90.1
Cedar Falls	KHKE (FM)	88.1
Iowa City	WSUI (AM)	910
KANSAS		
Lawrence	KANU (FM)	91.5
Manhattan	KSAC (AM)	580
Wichita	KMUW (FM)	89.1
KENTUCKY		
Lexington	WBKY (FM)	91.3
Louisville	WFPK (FM)	91.9
	WFPL (FM)	89.3
Morehead	WMKY (FM)	90.3
Murray	WKMS (FM)	91.3
Richmond	WEKU (FM)	88.9
LOUISIANA		
New Orleans	WWNO (FM)	89.9
MAINE		
Bangor	WMEH (FM)	90.9
MARYLAND		
Baltimore	WBJC (FM)	91.5
MASSACHUSETTS		
Amherst	WFCR (FM)	88.5
Boston	WBUR (FM)	90.9
	WGBH-FM	89.7
Worcester	WICN (FM)	90.5
MICHIGAN		
Ann Arbor	WUOM (FM)	91.7
Berrien Springs	WAUS (FM)	90.9
Detroit	WDET (FM)	101.9
East Lansing	WKAR (AM)	870
	WKAR-FM	90.5
Flint	WFBE (FM)	95.1
Houghton	WGGL (FM)	91.1
Interlochen	WIAA (FM)	88.3
Kalamazoo	WMUK (FM)	102.1
Marquette	WNMR-FM	90.1
* Mount Pleasant	WCMU-FM	90.1
MINNESOTA		
Collegeville	KSJR (FM)	90.1
Minneapolis-St. Paul	KSJN (FM)	91.1
Minneapolis	KUOM (AM)	770
Northfield	WCAL-FM	89.3
MISSISSIPPI		
Senatobia	WNJC (FM)	90.1
MISSOURI		
Buffalo	KBFL (FM)	90.3
Columbia	KBIA (FM)	91.3
Kansas City	KCUR (FM)	89.3
Maryville	KXCV (FM)	90.5
Point Lookout	KSOZ (FM)	88.1
St. Louis	KWMU (FM)	90.7
Warrensburg	KCMW (FM)	90.9
NEBRASKA		
Omaha	KIOS (FM)	91.5
NEW MEXICO		
Las Cruces	KRWG (FM)	90.7
NEW YORK		
Albany	WAMC (FM)	90.3
Buffalo	WBFO (FM)	88.7

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Canton	WSLU (FM)	96.7
New York City	WNYC (AM)	830
	WNYC-FM	93.9
Schenectady	WMHT-FM	89.1
Syracuse	WCNY-FM	91.3
NORTH CAROLINA		
Durham	WAFR (FM)	90.3
Winston-Salem	WFDD (FM)	88.5
NORTH DAKOTA		
Fargo	KDSU (FM)	91.9
Grand Forks	KFJM (AM)	1370
OHIO		
Athens	WOUB (AM)	1340
	WOUB-FM	91.3
Bowling Green	WBGU-FM	88.1
Cincinnati	WGUC (FM)	90.9
Columbus	WCBE (FM)	90.5
	WOSU (AM)	820
	WOSU-FM	89.7
Oxford	WMUB-FM	88.5
Wiberforce	WCSU (FM)	88.9
Youngstown	WYSU (FM)	88.5
OKLAHOMA		
Stillwater	KOSU (FM)	91.7
OREGON		
Corvallis	KOAC (AM)	550
Eugene	KWAX (FM)	91.1
	KLCC (FM)	90.3
Portland	KBOO (FM)	90.7
	KBPS (AM)	1450
	KOAP-FM	91.5
PENNSYLVANIA		
Erie	WQLN-FM	91.3
* Scranton	WVIA-FM	89.9
Hershey	WITF-FM	89.5
Philadelphia	WUHY-FM	90.9
Pittsburgh	WDUQ (FM)	90.5
* Pittsburgh	WQED-FM	89.3
PUERTO RICO		
Hato Rey	WIPR (AM)	940
SOUTH CAROLINA		
Columbia	WEPR (FM)	90.1
SOUTH DAKOTA		
Vermillion	KUSD (AM)	690
TENNESSEE		
Collegedale	WSMC (FM)	90.7
Knoxville	WUOT (FM)	91.9
Memphis	WKNO-FM	91.1
Murfreesboro	WMOT (FM)	89.5
Nashville	WPLN (FM)	90.3
TEXAS		
Austin	KUT (FM)	90.7
Dallas	KVTT (FM)	91.7
El Paso	KTEP (FM)	88.5
Killeen	KNCT (FM)	91.3
UTAH		
Logan	KUSU-FM	91.5
Provo	KBYU-FM	88.9
Salt Lake City	KUER (FM)	90.1
VIRGINIA		
* Norfolk	WTGM (FM)	89.5
* Roanoke	WVCC (FM)	90.1
Richmond	WRFK (FM)	106.5
WASHINGTON		
Pullman	KWSU (AM)	1250
Seattle	KRAB (FM)	107.7
	KUOW (FM)	94.9
Tacoma	KTOY (FM)	91.7
WEST VIRGINIA		
Buckhannon	WVWC (FM)	88.9
WISCONSIN		
La Crosse	WLSU (FM)	88.9
Madison	WHA (AM)	970
Milwaukee	WUWM (FM)	89.7

** Asterisk denote expected membership.*

NATIONAL SCHOLASTIC PRESS ASSOCIATION (NSPA) [S]

18 Journalism Building, University of Minnesota, Minneapolis, Mn. 55455. Tele: (612) 373-3180

STAFF OFFICERS:
Executive Director: Otto Quale.
Associate Director: Wally Wikoff
Assistant Director: Kristi Hedstrom
DIRECTORS:
Fred Kildow, Minneapolis, Mn. 55424.(612) 929-5880
John C. Sim, University of Minnesota, Minneapolis, Mn. 55455. (612) 373-3564
Harold Wilson, University of Minnesota, Minneapolis, Mn. 55455. (612) 373-3172.

PURPOSE: To assist in the improvement of high school publications—newspapers, yearbooks, and magazines. **ACTIVITIES:** Conducts critical reviews, issues bulletins, holds conferences, publishes an instructional magazine, and makes special studies. **MEMBERSHIP:** Membership is by school publication and consists of about 1500. **PUBLICATIONS:** *Scholastic Editor Graphics/Communications* is an 8 1/2″ x 11″ magazine published monthly during the nine months of the academic year (September–May). It contains "how-to" articles on various aspects of school publishing and publications, e.g., information on writing, editing, photography, layout, and advertising. It also deals with school communication via radio and television. In addition, it contains book reviews and advertising. The Editor is Kristi Hedstrom. **MEETINGS:** 1973: Nov. 22-24 (Atlanta, Ga.: Hyatt Regency Hotel). 1974: Apr. 5-7 (San Francisco, Ca.: Hilton Hotel); Dec. 6-8 (Chicago, Il.: McCormick Inn). 1975: Apr. 4-6 (Los Angeles, Ca.: Marriott Hotel).

NATIONAL SCHOOL PUBLIC RELATIONS ASSOCIATION (NSPRA) [P] 1801 North Moore St., Arlington, Va. 22209

Tele: (703) 528-5840

EXECUTIVE DIRECTOR: Roy K. Wilson
ELECTED OFFICERS:
President: Joy Reese Shaw, Director of Public Information, Dade County Public Schools, 1410 N.E. Second Ave., Miami, Fl. 33132.(305) 350-3871.
President Elect: James C. Lee, Publications Director, State Department of Education, 714 Capitol Square, St. Paul, Mn. 55101.(612) 296-6418.
Vice President (South Central): Larry Ascough, Assistant Superintendent for Communications and Community Relations, Dallas Independent School District, 3700 Ross Ave., Dallas, Tx. 75204.(214) 824-1620.
Vice President (Northwest), Judith S. Curran,Community Relations Coordinator, Intermediate School District No. 110, 100 Crockett St., Seattle, Wa. 98109.(206) 284-3660.

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Vice President (Southeast): Howard Jay Friedman, Executive Assistant, Public Information Services, Florida Department of Education, Capitol Building, Room 107, Tallahassee, Fl. 32304.(904) 599-5735.
Vice President (Southwest): Del Harding, Director of Information, Jefferson County Public Schools, 809 Quail St., Lakewood, Co. 80215. (303) 237-6971, Ext. 446.
Vice President (North Central): William E. Henry, Director, Publications-Information Services Division, Ohio Education Association, 225 East Broad St., Columbus, Oh. 43215.(614) 228-4526.
Vice President (Northeast): Robert R. Luse, Associate Executive Director, New Jersey School Boards Association, 407 West State St., Trenton, NJ. 08605.(609) 695-3469.
Vice President (at Large): Kenneth K. Muir, Director of Information, Montgomery County Public Schools, 850 North Washington St., Rockville, Md. 20850.(301) 279-3391.

PURPOSES: To promote better understanding of the objectives, accomplishments, and needs of the schools of the U.S., to encourage sound public relations procedures in the schools, to help the public better understand their schools, and to develop materials that will assist the schools in building such increased understanding. **ACTIVITIES:** Conducts national seminars and regional school-community-relations workshops, devises instruments with which to measure the effectiveness of educational public relations programs, provides a channel for the exchange of ideas among members, gives chapters distinguished service awards, provides a professional liability insurance program for its members, publishes weekly summaries of education news and quarterly summaries of available sources of federal assistance for various education and school-related projects, researches and publishes special reports on new experiments in education and a variety of pervasive school problems, develops model public relations programs, publishes summaries of the annual conferences of the American Association of School Administrators, The National Association of Secondary School Principals, and the National Association of Elementary School Principals, produces audio-visual presentations for school public relations use, maintains a personnel clearinghouse. **MEMBERSHIP:** The 3,100 members, who are located in all 50 states, the District of Columbia, the Panama Canal Zone, and Canada, are mostly public relations specialists or school superintendents or school principals. Most work in local school districts, but some also work at county, state or some intermediate level. **CHAPTERS:** (Northeast) Connecticut, Delaware, New York, Long Island, Maryland, Massachusetts, Northern New Jersey, Pennsylvania, Southern New Jersey, Washington (DC), Western New York; (Southeast) Florida, North Carolina; (North Central) Central Ohio, Illinois, Indiana, Iowa, Detroit, Michigan, Minnesota, Northeast Ohio, Northwestern Ohio, Wisconsin Chapter; (South Central) Arkansas, St. Louis, Oklahoma, Texas; (Northwest) Oregon, Washington; (Southwest) Arizona, Colorado, California, Southern California, Utah. **PUBLICATIONS:** *Education U.S.A.* is a newsletter that summarizes current educational developments across tha nation as well as news of federal educational activities, including broad coverage of the U.S. Office of Education, with a semiannual index, published weekly September through May, monthly in July and August. *Trends* is a newsletter of information about communication and public relations containing practical ideas for internal and external communication that have actually worked, published monthly September through July. *It Starts in the Classroom* is a newsletter specifically designed to help the classroom teacher improve communications and public relations, published monthly September through May. *Paragraphs* is a newsletter giving news of the Association, professional developments, and personnel, published monthly except August and December. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Institutional Member*, a school or school-system public relations office, $35. *Individual*, $15. **MEMBERSHIP BENEFITS:** Both grades receive *Trends*, *It Starts in the Classroom*, and *Paragraphs*, and are eligible to vote, use the employment clearinghouse, and participate in the national seminar, but only Institutional Members receive *Education U.S.A.* **SPEAKERS:** The Executive Director and his staff will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1974: July 7-11 (New Orleans, La.: Marriott Hotel).

NATIONAL SOCIETY FOR PERFORMANCE & INSTRUCTION (NSPI) [P] P. O. Box 137, Cardinal Station, Washington, DC 20017. Tele: (202) 635-5825.

MANAGING EDITOR: Jeanine Lee
ELECTED OFFICERS (4/73-4/74):
President: Donald H. Bullock, The Catholic University of America, Washington, DC 20017. (202) 635-5816.
Vice President: Bird McCord, Famous Barr Company, St. Louis, Mo. 63101.
Secretary: Ivan Horabin, Charles Town, WV 25414.
Treasurer: A. J. Corbett, Illinois Bell, Chicago, Il. 60606.
Past President: Harry A. Shoemaker, American Telephone and Telegraph Co., New York, NY 10038. (212) 393-4224.

BACKGROUND: Formerly the National Society for Programmed Instruction. **PURPOSES:** To advance education and training through the collection, development, and dissemination of information concerned with programmed instruction. **ACTIVITIES:** Publishes a professional newsletter and a quarterly; conducts annual conventions, chapter conventions, and chapter institutes. **MEMBERSHIP:** The Society consists of programmers, professors, government and military personnel, and producers of audiovisual equipment from industry, government, and education. All are directly or indirectly engaged in programmed instruction. The organization has approximately 1600 members throughout the world with the largest concentrations in the United States, mainly California, New York, and Washington, DC. **CHAPTERS:** Local chapters are located in the following cities: Northeast: Boston,Vernon (Ct.), New York City, Rochester (NY), Ottawa (Canada), Washington, DC; Southeast: Atlanta, Kinston (NC), Midwest: Detroit, St. Louis, San Antonio, El Paso; Far West: San Francisco, Santa Monica. **PUBLICATION:** The *NSPI Newsletter* is an 8 1/2" x 11", 12-page publication issued 10 times a year containing news of the Society, conference data, and news items of interest to programmed instruction specialists. *Improving Human Performance: Research Quarterly* is a 6" x 9", 50-page journal containing articles reporting research results, critiques, and opinions. Most articles are either solicited or submitted by members, but other articles may be acceptable; articles should be typed double-spaced on 8 1/2" x 11" paper with figures and tables on separate sheets. Manuscripts should be sent to Laura J. Rayburn, Managing Editor, at the Society address. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Regular Member* $17.50, *Charter Life Member* $150, *Sustaining Member* $250. Subscriptions to publications are available for $20. per year to nonmembers. **MEMBERSHIP BENEFITS:** All members may vote and hold office. All members receive 10 issues of the *Newsletter*, 4 issues of the quarterly, and the annual membership directory, and they receive a discount on convention registration. **MEETINGS:** 1974: Apr. 16-20 (Miami Beach, Fl.: Deauville Hotel). 1975: Spring (Washington, DC).

NATIONAL SOCIETY OF FILM CRITICS (NSFC) c/o Gail Merrifield, 178 Waverly Place, New York, N Y 10014. Tele: (212) 255-9451.

CHAIRMAN: Gail Merrifield

NATIONAL TURF WRITERS ASSOCIATION (NTWA) [T] 425 13th St., N.W.,Suite 1038, Washington, DC 20004 Tele: (202) 737-2866. (Office of the Secretary-Treasurer)

ELECTED OFFICERS:
President: Gerald Sullivan, *Boston Herald American*, Boston, Ma.
Vice President: Gerald Strine, *Washington Post*, Washington, DC.
Secretary-Treasurer: Tony Chamblin, *Horsemen's Journal*, (address above).

PURPOSES: To promote closer relationships among its members, to improve working conditions for turf writers, to foster better understanding between its members and the governing powers of Thorough-

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bred racing, and to promote the development of Thoroughbred racing and breeding. **ACTIVITIES:** Holds annual meeting and maintains liaison with race track owners and racing commissioners. **MEMBERSHIP:** The 210 members of the Association are active turf writers located throughout the U.S. and Canada. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Members:* working newspaper and magazine writers who regularly cover Thoroughbred racing, sports editors of newspapers which regularly print Thoroughbred racing news and results, and sports columnists who write columns on Thoroughbred racing, $10. *Associate Members:* Former Members who no longer qualify for that grade, $20 (unless retired or unemployed). *Honorary Members:* persons who have made significant contributions to racing or turf journalism. **MEMBERSHIP BENEFITS:** Associate members are not eligible to vote or hold office. **MEETINGS:** 1974: May (Louisville, Ky.)

NATIONAL VISUAL COMMUNICATIONS ASSOCIATION (NVCA) [P] 507 Fifth Ave., Room 300, New York, NY 10017. Tele: (212) 697-5895

EXECUTIVE VICE PRESIDENT: Raeburn Clough, Port of NY Authority.
ELECTED OFFICERS (7/73-7/74):
President: Jude Canova, *Newsweek*, Inc., New York, NY. (212) 350-2000.
Vice President: Charles H. Brotman, Promotion Aids, 466 Lexington Ave., New York, NY. (212) 679-4080.

PURPOSE: The Association is a professional and scientific organization dedicated to the advancement and application of visual communications in industry, business, education, and government. **ACTIVITIES:** Conducts monthly meetings, seminars, luncheons, and an Annual Film Contest. Publishes a bimonthly newsletter. **MEMBERSHIP:** All of the 125 members are located in the United States. **PUBLICATION:** The major publication of the organization is "The Projector", a bimonthly newsletter. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member:* a practitioner in the visual communications industry, $75. **MEMBERSHIP BENEFITS:** Members receive "The Projector", and may attend monthly luncheons and the annual seminar (held in conjunction with the Annual Film Festival). **MEETING:** 1973: Nov. 30 (Film Festival and Day of Visuals "Presentations" and Awards: New York City).

NATIONAL WRITERS CLUB, THE (NWC) [P] 745 Sherman Street, Denver, Co. 80203. Tele: (303) 266-9811

EXECUTIVE DIRECTOR: David Raffelock
ELECTED OFFICERS:
President: D. Raffelock
Secretary: Judith Dales
Vice President: Jane Fitz-Randolph, Boulder, Co. 80302. (303) 442-4436.
Treasurer: Esse Raffelock, Denver, Co. 80218. (303) 534-7776.

PURPOSES: To inform, advise, protect, and represent the freelance writers of America. **ACTIVITIES:** Conducts workshops and meetings, publishes a quarterly journal. **MEMBERSHIP:** The organization consists primarily of writers, photographers, and lecturers. Members are engaged in their activities in industry, education, and the military. Most professions and occupations are represented. There are about 2,000 members, located principally in North America with some members in foreign countries. **CHAPTERS:** New Orleans, New York, Long Beach (Ca.). **PUBLICATION:** The organization's major publication is *Authorship Show Window*. It is an 8 1/2" x 17" quarterly, approximately four pages in length, containing articles, news, and membership information. Articles deal with topics such as analyses of conditions affecting writing and marketing of literary material, how-to information, and exposes. Articles accepted for *Authorship* are of an authoritative nature written by experienced writers. Articles should be submitted to David Raffelock at the club's office. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Associate Member:* anyone seriously interested in writing, $12.50. *Full or Professional Member:* anyone who has sold at least 3 articles to national or regional magazines; or anyone having published a book recognized by a book publisher; or anyone who has had a stage, television, or moving picture play professionally produced, $17.50. **MEMBERSHIP BENEFITS:** Only Full Members are eligible to vote. Discounts on books are available for writers. Authoritative information and personal advice available; manuscript appraisals and market lists prepared for various works; intercession with editors and others when a member is unable to get results; access to extensive library for writers. **MEETING:** The Club meets annually in November in the Assistance League Auditorium in Denver, Co.

NEDERLANDSE VERENIGING VAN JOURNALISTEN, SECTIE WETENSCHAPSJOURNALISTEN (NVJ/SW) Rhodosdreef 142, Utrecht, The Netherlands.

President: J. M. Waalwijck

NEWSPAPER ASSOCIATION MANAGERS (NAM) c/o Arkansas Press Association, 212 Wallace Bldg., Little Rock, Ak. 72201. Tele: (501) 374-1500.

PRESIDENT: Louise Bowker

NEWSPAPER COMICS COUNCIL, INC., THE (NCC) 260 Madison Ave., New York, NY 10016. Tele: (212) 689-8210.

NEWSPAPER FUND, INC., THE (NF) [S] P. O. Box 300, Princeton, NJ 08540 Tele: (609) 452-2000 Ext. 277, 278, 279.

EXECUTIVE DIRECTOR: Thomas E. Engleman
BOARD OF DIRECTORS:
William F. Kerby, Chairman of the Board, Dow Jones and Company, Inc.
Warren H. Phillips, President, Dow Jones and Company, Inc.
Edward R. Cony, Vice President and Executive Editor, Dow Jones Publications.
William E. Giles, Director of Management Program, Dow Jones and Company, Inc.
Frederick Taylor, Managing Editor, *The Wall Street Journal*
Don Carter, Executive Editor, *The Telegraph and News*, Macon, Ga.
Paul S. Swensson, Associate Director, American Press Institute, Columbia Univ., New York, NY.
Charles J. Smith, Jr., Assistant Treasurer, Dow Jones and Company, Inc.

BACKGROUND: Founded in 1958, is supported by Dow Jones and Company. **PURPOSE:** To encourage talented young people to enter the newspaper profession. **ACTIVITIES:** Brings young people to professional training programs to encourage development of their talents, places college students in actual newspaper operations where, under expert supervision, they are exposed to the practices of the profession, helps to train journalism teachers both through educational support and through practical experience, informs schools and colleges of the promise of journalism careers, publishes career booklets on newspaper work, organizes workshops for minority students in urban areas, which it runs with the help of local area newspapers, to try to excite enthusiasm for journalism careers in promising minority high-school students, and presents awards for journalism teaching. **MEMBERSHIP:** Not a membership organization. **PUBLICATION:** Publishes a variety of leaflets about careers in journalism.

NEWSWOMEN'S CLUB OF NEW YORK, 4 West 43rd St., New York, N Y 10036. Tele: (212) OX5-7242.

PRESIDENT: Bernadette Wheeler

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NEW YORK COLD TYPE COMPOSITION GROUP (NYCTCG)
461 Eighth Ave., New York, N Y 10001. Tele: (212) LO4-3500.

EXECUTIVE SECRETARY: Edith Glass

NEW YORK FILM CRITICS (NYFC) c/o N Y Daily News, 220 E. 42nd St., New York, N Y 10017

CHAIRMAN: Kathleen Carroll

NEW YORK FINANCIAL WRITERS ASSOCIATION (NYFWA) P. O. Box 4306 New York, N Y 10017. Tele: (212) LE2-3189

EXECUTIVE DIRECTOR: Hilda Wiedenfeld

NEW YORK SCIENTISTS' COMMITTEE FOR PUBLIC INFORMATION (SCPI) [S]
30 East 68th St., New York, NY 10021.
Tele: (212) 737-7302

EXECUTIVE DIRECTOR: Carolyn Konheim
ELECTED OFFICERS (7/73-7/74):
President: Stan Deutsch, Dept. of Obstetrics and Gynecology, Queens Hospital Center, Queens, NY 11432. (212) 990-2189.
Secretary: Neil Cowan, Neil Cowan Productions, Glen Cove, NY 11542. (516) 671-2900.
Treasurer: Phil Siekewitz, Rockefeller University, New York, NY 10021. (212) 360-1289.

BACKGROUND: Formerly the Scientists' Committee for Radiation Information; now affiliated with the Scientists' Institute for Public Information. **PURPOSE:** To provide objective technical information to interested individuals, organizations, or agencies on a wide variety of technical and scientific topics such as air pollution, biological effects of radiation, biology and sociology of race, chemical and biological warfare, drug use and abuse, electric power needs and the environment, lead poisoning in children, nuclear power reactors, population, scientific knowledge on intergroup conflict and war, water pollution, noise, and pesticides. **ACTIVITIES:** Maintains a speakers bureau that provides speakers to civic groups, gives testimony on scientific and technological aspects of public policy questions before local, state, and federal legislative committees and administrative agencies, prepares "white papers" on various topics of public concern, and issues a monthly newsletter. **MEMBERSHIP:** The 160 members are located in the New York City metropolitan area. They are biologists, chemists, physicists, physicians, and engineers who work in universities, industries, hospitals, and research institutes in the New York area. **PUBLICATION:** *SCPI Newsletter* is an 8 1/2" x 11", 4-to-6-page monthly containing society news and brief items of current interest on matters relating to science and public policy. It does not carry advertising. It has a circulation of about 2000 and is issued without charge. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: must be a scientist, physician, or engineer interested in public information activities, must be nominated for membership by two members, and must then be elected by the membership, no dues. **MEMBERSHIP BENEFITS:** Members may vote on matters of policy, for officers, and for new members; can hold office, can participate on study committees. **SPEAKERS:** SCPI has a speakers bureau that is available to other associations and civic groups. They publish a booklet on speakers and topics. Contact Janet Willen at the office at (212) 737-7303.

NORSK FORENING FOR TEKNISK INFORMATION (NFTI) [P] P. O. Box 1620, Vika, Oslo 1, Norway

ELECTED OFFICERS:
President: Arne Ryen
Vice President: S. Stuedal
Secretary: S. Øverli
Treasurer: J. Steenspeth
Ordinary Officer: R. Tunheim

ORGANIZATION FOR MICRO INFORMATION, THE (OMI) [S] c/o Industrial Economics Division, Denver Research Institute, University Park, Denver, Co. 80210

BACKGROUND: Founded in 1972. **PURPOSE:** To serve as an organizational vehicle through which libraries, particularly academic libraries, can work together to define their needs for microforms and microforms equipment with respect to the specific needs of both the person who is trying to obtain information from microforms and the librarian charged with assisting library patrons find and extract information from the microform system. **ACTIVITIES:** OMI's activities are to include demonstration laboratories, research and development projects, educational programs, and an information exchange. **MEMBERSHIP:** A prospectus was sent to 2200 libraries in 1971. It was expected that perhaps 10 per cent or more would become initial members. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*. $310.

OVERSEAS PRESS CLUB OF AMERICA (OPC) 54 West 40th Street, New York, N Y 10018. Tele: (201) LW4-3500.

PRESIDENT: Hal Lehrman

OVERSEAS WRITERS (OW) 1029 National Press Bldg., Washington, D C 20004. Tele: (202) 737-2934.

PRESIDENT: Marvin Kalb

PHONEMIC SPELLING COUNCIL (PSC) [S]
P. O. Box 8065, University of Miami, Coral Gables, Fl. 33124.
Tele: (305) 284-5411. (Office of the President).

OFFICERS:
Honorary Chairman: Godfrey Dewey, Ph.D., Lake Placid Club, Lake Placid, NY 12946.
President: Emmett A. Betts, Ph.D. (see address above).
Vice President: John Henry Martin, Ph.D., 56 Annandale Drive, Chappaqua, NY 10514.
Vice President: Ben D. Wood, Ph.D., 106 Morningside Drive, New York, NY. 10027.
Secretary-Treasurer: Katherine P. DiMeo, Lindsey Hopkins, 1410 N.E. Second Ave., Miami, Fl. 33100.
Coordinator for Associates: Helen Bonnema, Ph.D., 2499 South Colorado Blvd., Denver Co. 80222.

BACKGROUND: Formed in 1971 as the successor to the Simpler Spelling Association, which was formed in 1946 by a merger of the Simplified Spelling Board (founded 1906) and the Spelling Reform Association (founded 1876 as an offshoot of the American Philological Association). **PURPOSES:** To encourage, through the establishment of an interdisciplinary post-doctoral reading/writing research institute, investigation of all aspects of phonemic spelling of the English language, especially as it influences the reading, writing, and learning of English as either a native or a second language; and to disseminate the results of the investigations of such an institute and of other relevant investigations, whenever conducted. **ACTIVITIES:** The University of Miami's Reading Research Laboratory has been designated by the PSC's Board of Trustees as the location of the first Interdisciplinary Post-Doctoral Reading/Writing Research Institute. The Council, therefore, is engaged in setting up the Institute; it is also distributing publications previously issued by its predecessor organizations, and holds an annual meeting in conjunction with the International Reading Association (which see). **MEMBERSHIP:** The Council is not basically a membership organization, but rather consists of its officers and trustees; nevertheless, individuals who are sufficiently interested in the Council's purposes to devote

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time, effort, or money to its activities may become Associates of the Council. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Associate*: $5. **MEMBERSHIP BENEFITS:** Associates receive one free copy of all the Council's publications and releases, may purchase additional copies at a discount, and may attend specified meetings of the Council, where they may participate in the discussion but not vote. **MEETINGS:** Meets annually with the International Reading Association (which see).

PRINTING HISTORICAL SOCIETY (PHS) [P]

St Bride Institute
Bride Lane, London EC4, England

ELECTED OFFICERS:
Chairman: James Moran
Secretary: David Chambers
Treasurer: Kenneth Langford

PURPOSES: To foster interest in the history of printing and to encourage both the study and the preservation of equipment and printed matter. **ACTIVITIES:** Publishes an annual journal, publishes books relating to printing history, sponsors lectures on the history of printing, maintains a register of printing equipment of historic importance, and holds an annual meeting. **MEMBERSHIP:** The Society is composed of about 700 individual members and about 300 library members. Many of the members are from the printing and publishing industries, but the membership includes people from all walks of life and a great variety of professions with an interest in the history of printing being the only common factor. About two-thirds of the members are in The United Kingdom, about a quarter in the United States of America, and the remainder from the rest of the world. **CHAPTERS:** Apart from the nucleus in and around London, there is only one other center of Society activity, namely, in Northern England. **PUBLICATION:** *The Journal of the Printing Historical Society* is a 6 1/8" x 9 3/4", 96-page annual with a circulation of about 1000 and an annual subscription price of £3.15. It contains scholarly articles on the history of printing and pertinent advertisements. Its Editor is James Mosley, St. Bride Printing Library, Bride Lane, London EC4, England. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Individual*: £2.10; US $5.00. *Students*: £1.05; US $3.00. *Corporate Bodies*: £3.15; US $8.00. **MEMBERSHIP BENEFITS:** Members receive the *Journal* and obtain reduced prices for other publications. **SPEAKERS:** The officers will try to suggest knowledgeable speakers upon written request. **MEETINGS:** The annual general meeting is held annually in October at the St. Bride Printing Library.

PRINTING INDUSTRIES OF AMERICA (PIA), 1730 N. Lynn St., Arlington, Va. 22209. Tele: (703) 527-6000.

PRESIDENT: Rodney L. Borum

PRINTING PLATEMAKERS ASSOCIATION (PPA_1)

758 Leader Building, Cleveland, Oh. 44114
Tele: (216) 621-8509

EXECUTIVE SECRETARY-TREASURER: Floyd C. Larson
ELECTED OFFICERS:
President: James H. Manning, President, Standard Electrotype Co., 704 Second Ave., Pittsburgh, Pa. 15219.
First Vice President: G. Everett Holmes, Vice President, Holmes Electrotype Inc., 98 Union St., Worcester, Ma. 01608.
Second Vice President: J. Robert Schroeder, President, Partridge and Anderson Co., 712 Federal St., Chicago, Il. 60605.
Third Vice President: John M. Lane, Jr., Vice President, Potomac Graphic Industries 526 West 26th St., New York, NY 10001.
Chairman Executive Committee: Charles E. McNellen, Vice President, Bomac Batten Ltd., 224 Richmond St., West, Toronto 133, Ontario, Canada.

MEETINGS: 1973: Oct. 14-17 (Toronto, Ont., Canada: Royal York Hotel). 1974: Apr. 28-30 (Wilmington, Del.: Hotel DuPont—Technical Conference and Exhibition).

PRODUCERS GUILD OF AMERICA (PGA), 141 El Camino Dr., Beverly Hills, Ca. 90212.

EXECUTIVE DIRECTOR: Lou Greenspan

PROFESSIONAL BOOKMEN OF AMERICA (PBA) P. O. Box 1571, Indianapolis, In. 46306

EXECUTIVE SECRETARY: C. B. Ulery

PROFESSIONAL PHOTOGRAPHERS OF AMERICA, INC. (PPA_2) 1090 Executive Way, Oak Leaf Commons, Des Plaines, Il. 60018. Tele: (312) 299-8181.

EXECUTIVE VICE PRESIDENT: Frederick Quellmalz
ELECTED OFFICERS (1973):
President: Jerry A. Smolka, 63 E. Adams St., Chicago, Il. 60603.
First Vice President: John E. Smucker, 409 Park Ave., W. Mansfield, Oh. 44906.
Vice President-Treasurer: Riley A. Taylor, Sears, Roebuck and Co., Dept. 730-5, 3609 W. Arthington St., Chicago, Il. 60607.
Chairman of the Board: Charles H. Haynes, 134 W. University Drive #313, Rochester, Mi. 48063.
Directors: Ted Sirlin (Portrait) (Sacramento, Ca.); George S. Heilpern (Commercial) (Hartford, Ct.); Bill Bell (Portrait) (Albuquerque, NM); Charles L. Geiger (Industrial) (Syracuse, NY); Irving J. Newman (Commercial) (Greenwich, Ct.); Jack T. Charley (at Large) (Portland, Or.); Frank W. Warner (Industrial) (Albany, NY); Greer H. Lile (At Large) (Little Rock, Ar.); Hugo M. Brooks (At Large) (Bethesda, Md.).

BACKGROUND: Founded in 1880; PPA's national headquarters building was completed in 1966 and contains the Photography Hall of Fame and the Daguerre Garden. **PURPOSES:** To advance the profession of photography, to establish standards of professional performance including a code of ethics, to foster photographic education including advanced courses in photography, to publish news about the U.S. photographic industry, to stimulate the demand for photographic services, and to encourage young people to seek careers in photography. **ACTIVITIES:** Conducts regional seminars and workshops, an annual Exposition and Industrial Photographic Conference, and other educational programs; maintains a network of communications to disseminate current information to members on Association and industry activity; publishes monthly magazine, quarterly division bulletins, and an annual membership directory; owns and operates a summer school of professional photography. **MEMBERSHIP:** The 14,500 members are professional photographers from all 50 states of the U.S. and from Canada and include photographers whose interests are in portrait, commercial and industrial photography. **CHAPTERS:** 160 local, state, and regional photographic associations are affiliates of the PPA. **PUBLICATION:** *The Professional Photographer* is an 8 1/2" x 11", 120-page monthly magazine with a circulation of more than 20,500. Subscriptions are $10/yr in the U.S., $12/yr, outside the U.S. It contains articles of practical interest and value to professional photographers, news of the society, helpful hints, new equipment notes, educational information, book reviews, and advertisements. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Individual Member*: an individual who derives the major portion of his earned income from photography: Portrait or Commercial Member in U.S., $50; if applicant grosses less than $15,000 per year, $35; Industrial Member employed by an organization other than a studio, $25; outside USA, $15. *Associate Member*: a photographic employee, student, or other individual interested in professional photography, $15; full time student, $7.50. *Service Member*: individual, firm, dealer, or publisher of services, equipment, or supplies for the photographic profession, $25. *Sustaining Member*: a manufacturer of photographic supplies and equipment, $125. *Active Firm Member*: a firm or institution engaged in photography or having a photographic department: portrait or commercial, $75 and up as a function of number of associate members specified; industrial, $50 and up on the same basis. **MEMBERSHIP BENEFITS:** Dues include $5 toward a subscription to *The Professional Photographer*. Listing in the

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PPA *Directory*. Active Members are eligible to vote and hold office. All members receive discounts on fees for seminars, workshops, and expositions. PPA offers group life, hospital, major medical income protection, and retirement plans to its members. PPA also provides members with consultant services and business-related advisories. **SPEAKERS:** PPA maintains a speakers bureau. **MEETINGS:** 1974: Aug. 4-8 (Los Angeles, Ca.)

PUBLIC AFFAIRS INFORMATION SERVICE (PAIS), 11 West 40th St., New York, N Y 10018. Tele: (212) 736-6629.

CHAIRMAN: John Fall

PUBLIC BROADCASTING SERVICE (PBS) [S]
485 L'Enfant Plaza West, S.W., Washington, DC 20024
Tele: (202) 488-5000

STAFF OFFICERS:
President: Hartford N. Gunn, Jr.
General Manager: Gerald Slater
Director of Administration: Michael E. Hobbs
Coordinator of Programming: Samuel C. O. Holt
Associate Coordinator of Programming: Billy B. Oxley
General Counsel: Norman M. Sinel
Controller: John O. Flournoy, Jr.
Business Manager: John R. Grove

BOARD OFFICERS:
Chairman, Board of Governors: Ralph B. Rogers, Dallas Tx. 75247. (214) 637-3100.
Chairman, Board of Managers: Robert F. Schenkkan, Austin, Tx. 78712. (512) 471-1631.
Vice Chairman, Board of Managers: Frederick Breitenfeld, Jr., Owings Mills, Md. 21117. (301) 356-5600.

BACKGROUND: Public Broadcasting Service is a private nonprofit corporation chartered in 1969 at the request of the public television stations. It is the coordinating network for noncommercial public television. It is supported primarily by the Corporation for Public Broadcasting (which see), by the Ford Foundation, and by contributions from the public. **PURPOSES:** To select, schedule, and promote national television programs and to distribute them to the nation's 238 public (or educational) television stations. **ACTIVITIES:** PBS selects the best available programs from local stations, state and regional networks, national production centers, and overseas producers, but is prohibited by its charter from producing its own programs. Once programs are selected, PBS schedules them and distributes them live to the interconnected stations within the continental U.S. and by video tape to such overseas locations as Puerto Rico, Guam, and Hawaii. **MEMBERSHIP:** PBS was created at the instigation of and belongs to the 148 public television licencees who operate some 238 transmitting stations. The members of the PBS network are listed below with their channel numbers:

ALASKA		
College	KUAC	9
ALABAMA		
Birmingham	WBIQ	10
Cheaha	WCIQ	7
Demopolis	WHIQ	41
Dozier	WDIQ	2
Florence	WFIQ	36
Huntsville	WHIQ	25
Louisville	WGIQ	43
Mobile	WEIQ	42
Montgomery	WAIQ	26
ARIZONA		
Phoenix	KAET	8
Tucson	KUAT	6
ARKANSAS		
Little Rock	KETS	2
CALIFORNIA		
Eureka	KEET	13
Los Angeles	KCET	28
Redding	KIXE	9
Sacramento	KVIE	6
San Bernardino	KVCR	24
San Diego	KPBS	15
San Francisco	KQED	9
San Francisco	KQEC	32
San Jose	KTEH	54
San Mateo	KCSM	14
COLORADO		
Denver	KRMA	6
Pueblo	KTSC	8
CONNECTICUT		
Bridgeport	WEDW	49
Hartford	WEDH	24
Norwich	WEDN	53
DISTRICT OF COLUMBIA		
Washington	WETA	26
FLORIDA		
Gainesville	WUFT	5
Jacksonville	WJCT	7
Miami	WPBT	2
Miami	WTHS	17
Orlando	WMFE	24
Pensacola	WSRE	23
Tallahassee	WFSU	11
Tampa	WEDU	3
Tampa	WUSF	16
GEORGIA		
Athens	WGTV	8
Atlanta	WETV	30
Chatsworth	WCLP	18
Cochran	WDCO	15
Dawson	WACS	25
Pelham	WABW	14
Pembroke	WVAN	9
Warm Springs	WJSP	28
Waycross	WXGA	8
Wrens	WCES	20
HAWAII		
Honolulu	KHET	11
Wailulu	KMEB	10
IDAHO		
Boise	KAID	8
Moscow	KUID	12
Pocatello	KBGL	10
ILLINOIS		
Carbondale	WSIU	8
Chicago	WTTW	11
Chicago	WXXW	20
Olney	WUSI	16
Peoria	WTVP	47
Urbana	WILL	12

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INDIANA		
Bloomington	WTIU	30
Evansville	WNIN	9
Indianapolis	WFYI	20
Muncie	WIPB	49
St. John	WCAE	50
Vincennes	WVUT	22
IOWA		
Des Moines	KDIN	11
Iowa City	KIIN	12
KANSAS		
Topeka	KTWU	11
Wichita	KPTS	8
KENTUCKY		
Ashland	WKAS	25
Bowling Green	WKGB	53
Covington	WCVN	54
Elizabethtown	WKZT	23
Hazard	WKHA	35
Lexington	WKLE	46
Louisville	WKPC	15
Louisville	WKMJ	68
Madisonville	WKMA	35
Morehead	WKMR	38
Murray	WKMU	21
Owenton	WKON	52
Pikeville	WKPI	22
Somerset	WKSO	29
LOUISIANA		
New Orleans	WYES	12
MAINE		
Augusta	WCBB	10
Calais	WMED	13
Orono	WMEB	12
Presque Isle	WMEM	10
MARYLAND		
Baltimore	WMPB	67
Salisbury	WCPB	28
MASSACHUSETTS		
Boston	WGBH	2
Boston	WGBX	44
Springfield	WGBY	57
MICHIGAN		
Detroit	WTVS	56
East Lansing	WMSB	10
Marquette	WNMR	3
Mt. Pleasant	WCMU	14
University Center	WUCM	19
MINNESOTA		
Appleton	KWCM	10
Duluth-Superior	WDSE	8
Minneapolis-St. Paul	KTCA	2
Minneapolis-St. Paul	KTCI	17
MISSISSIPPI		
Biloxi	WMAH	19
Bude	WMAU	17
Jackson	WMAA	29
Meridian	WMAW	14
State College	WMAB	2
MISSOURI		
Kansas City	KCSD	19
St. Louis	KETC	9
NEBRASKA		
Alliance	KTNE	13
Bassett	KMNE	7
Hastings	KHNE	29
Lexington	KLNE	3
Lincoln	KUON	12
Merriman	KRNE	12
Norfolk	KXNE	19
North Platte	KPNE	9
Omaha	KYNE	26
NEVADA		
Las Vegas	KLVX	10
NEW HAMPSHIRE		
Berlin	WEDB	40
Durham	WENH	11
Hanover	WHED	15
Keene	WEKW	52
Littleton	WLED	49
NEW JERSEY		
Trenton	WNJT	52
NEW MEXICO		
Albuquerque	KNME	5
NEW YORK		
Binghamton	WSKG	46
Buffalo	WNED	17
Garden City	WLIW	21
New York-Newark	WNET	13
New York	WNYC	31
New York	WNYE	25
Norwood	WNPI	18
Rochester	WXXI	21
Schnectady	WMHT	17
Syracuse	WCNY	24
Watertown	WNPE	16
NORTH CAROLINA		
Asheville	WUNF	33
Chapel Hill	WUNC	4
Charlotte	WTVI	42
Columbia	WUND	2
Concord	WUNG	58
Linville	WUNE	17
Wilmington	WUNJ	29
NORTH DAKOTA		
Fargo	KFME	13
OHIO		
Athens	WOUB	20
Bowling Green	WBGU	70
Cincinnati	WCET	48
Cleveland	WVIZ	25
Columbus	WOSU	34
Newark	WGSF	31
Oxford	WMUB	14
Toledo	WGTE	30
OKLAHOMA		
Oklahoma City	KETA	13
Oklahoma City	KOKH	25
Tulsa	KOED	11

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OREGON		
Corvallis	KOAC	7
Portland	KOAP	10
PENNSYLVANIA		
Allentown	WLVT	39
Erie	WQLN	54
Hershey	WITF	33
Philadelphia	WUHY	35
Philadelphia	WHYY	12
Pittsburgh	WQED	13
Pittsburgh	WQEX	16
University Park	WPSX	3
Wilkes-Barre	WVIA	44
RHODE ISLAND		
Providence	WSBE	36
SOUTH CAROLINA		
Allendale	WEBA	14
Charleston	WITV	7
Columbia	WRLK	35
Florence	WJPM	33
Greenville	WNTV	29
SOUTH DAKOTA		
Aberdeen	KDSD	16
Brookings	KESD	8
Pierre	KTSD	10
Rapid City	KBHE	9
Vermillion	KUSD	2
TENNESSEE		
Chattanooga	WTCI	45
Knoxville	WSJK	2
Lexington	WLJT	11
Memphis	WKNO	10
Nashville	WDCN	2
TEXAS		
Austin-San Antonio	KLRN	9
College Station	KAMU	15
Dallas	KERA	13
Houston	KUHT	8
Killeen	KNCT	46
Lubbock	KTXT	5
UTAH		
Ogden	KOET	9
Ogden	KWCS	18
Provo	KBYU	11
Salt Lake City	KUED	7
VERMONT		
Burlington	WETK	33
Rutland	WVER	28
St. Johnsbury	WVTB	20
Windsor	WVTA	41
VIRGINIA		
Harrisonburg	WVPT	51
Norfolk	WHRO	15
Norton	WSVN	47
Richmond	WCVE	23
Richmond	WCVW	57
Roanoke	WBRA	15
WASHINGTON		
Lakewood Center	KPEC	56
Pullman	KWSU	10
Seattle	KCTS	9
Spokane	KSPS	7
Tacoma	KTPS	62
Yakima	KYVE	47
WEST VIRGINIA		
Beckley	WSWP	9
Huntington	WMUL	33
Morgantown	WMVU	24
WISCONSIN		
Madison	WHA	21
Milwaukee	WMVS	10
Milwaukee	WMVT	36
PUERTO RICO		
Hato Rey (San Juan)	WIPR	6
Mayaguez	WIPM	3
SAMOA		
Pago Pago	KVZK	2
		4
		8
		10
		12
GUAM		
Agana	KGFT	10

PUBLIC LIBRARY ASSOCIATION (PLA) [P]
50 East Huron St., Chicago, Il. 60611
Tele: (312) 944-6780.

EXECUTIVE SECRETARY: Gerald M. Born
ELECTED OFFICERS (6/73-6/74):
President: Lewis C. Naylor, Toledo-Lucas County Public Library, Toledo, Oh. 43624. (419) 242-7361.
President Elect: Dorothy Sinclair, School of Library Science, Case Western Reserve University, Cleveland, Oh. 44106. (216) 368-3526.
Immediate Past President: David M. Henington, Houston Public Library, Houston, Tx. 77002. (713) 224-5441.

BACKGROUND: A division of the American Library Association. **PURPOSES:** To provide for the exchange of ideas and experience and to stimulate continued professional growth among public librarians, to raise the performance standards of public libraries, to improve and extend public library services, to secure adequate support for public libraries, and cooperate in the general promotion of library use and service. **ACTIVITIES:** Maintains active committees that study various aspects of public librarianship; issues standards, publications, and topical reports; and plans and presents programs at the ALA conference. **MEMBERSHIP:** The 10,700 members are librarians, educators, publishers, library trustees, and others who are interested in public libraries. The membership extends into all 50 states, Canada, and numerous foreign countries. **PUBLICATION:** The *PLA Newsletter* is an 8 1/2" x 11", 12-page triennial that is sent to the entire PLA membership. It contains Association news, conference information, news of interest to public librarians, and reports of Board meetings. It is edited by Carrie-Ann Norris, Griffith Public Library, 940 North Broad St., Griffith, In. 46319. **MEMBERSHIP GRADES AND ANNUAL DUES:** Same as those for The American Library Association. **MEMBERSHIP BENEFITS:** Members may vote, hold office, serve on committees, receive publications, and attend conferences. **SPEAKERS:** The Executive Secretary and his staff will try to suggest knowledgeable speakers upon request. **MEETINGS:** Meets with the American Library Association (which see).

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PUBLIC RELATIONS SOCIETY OF AMERICA, INC. (PRSA) [P] 845 Third Ave., New York, NY 10022. Tele: (212) 751-1940

VICE PRESIDENT FOR ADMINISTRATION: Rea W. Smith
ELECTED OFFICERS (12/72-12/73):
Chairman of the Board of Directors: Betsy Ann Plank, Daniel J. Edelman, Inc., Chicago, Il. 60601. (312) 782-9250.
Vice Chairman of the Board of Directors: Carl F. Hawver, National Consumer Finance Assoc., Washington, DC 20036. (202) 638-1340.
Treasurer: Alan L. Berckmann, IBM Corp., Armonk, NY 10504. (914) 765-6620.
Secretary: Ayres Compton, Ayres Compton Associates, Dallas, Tx. 75230. (214) 233-6836.

BACKGROUND: Society is a member of the Inter-American Federation of Public Relations Associations. **PURPOSES:** To unite those engaged in the profession of public relations, to consider all matters affecting the practice of public relations, to formulate, promote, and interpret to business, professional, and other groups and to the public the objectives, potentialities, and functions of public relations and those who practice it, to improve the relations of public relations workers with employers and clients, with established media of information and opinion, and with the general public, to promote and seek to maintain high standards of public service and conduct, to exchange ideas and experience and to collect and disseminate information of value to public relations workers and to the public, to promote, sponsor, and foster, research and instruction in the field of public relations at established institutions of learning, to provide facilities and opportunities for research and analysis of public relations through forums, discussions, surveys, public meetings, exhibitions, and conferences, to publish and otherwise disseminate information about public relations, and to give, grant, and sponsor the granting of fellowships and awards in recognized institutions of learning for study and research in the field of public relations. **ACTIVITIES:** Encourages its members to adhere to a professional code of ethics, sponsors and conducts an accreditation program for individual public relations specialists, publishes a monthly professional magazine, a monthly newsletter, and an annual register, holds annual international conferences, conducts an annual week-long institute, maintains a library and information center, presents awards, produces motion pictures, maintains liaison with relevant government agencies, encourages establishment of degree programs in public relations and participates in accrediting them, sponsors a 36-chapter student PRSA, conducts regional seminars, sponsors research programs by Society members, maintains an employment referral service, sponsors a fellowship program through the Foundation for Public Relations Research and Education, Inc., and supports public service programs through its Public Service Council. **MEMBERSHIP:** The 6800 members are public relation specialists and teachers of public relations who work for business, industry, government, universities, and associations in all subject matter areas. They do all types of public relations work from writing, editing, and illustrating to film production and speech writing. The members are located throughout the U.S. and Canada with some members also in Latin America and Europe. **CHAPTERS:** There are 68 chapters in the U.S. **PUBLICATION:** The *Public Relations Journal* is an 8 1/2" x 11", 36-page monthly containing a wide spectrum of articles of interest to public relations specialists, such as articles on education, effective public relations campaigns, employer relations, finance, graphics, international public relations problems and solutions, media, research, and so on. The *Journal* considers contributed articles, but does not pay for them. To be accepted, an article must be tightly but lightly written and address itself to a specific interest of public relations specialists. The *Journal's* Editor is Milton Fairman, its Advertising Director, Robert T. Adams, both of the Society's New York office. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active-Accredited Member*: a person who has (a) devoted more than half his professional working time for at least five years to either the practice or teaching of public relations and (b) successfully completed the written and oral PRSA Accreditation examinations, $72 (plus $20 initiation fee and $50 Accreditation fee at time of joining). *Associate Member*: a person who has devoted more than half his professional working time for at least one year to either the practice or teaching of public relations, $72 (plus $20 initiation fee at time of joining). *Pre-Associate Member*: a person who has completed a college program of education in public relations containing those courses required for membership in a PRSA student chapter but is not yet eligible for Associate Member status, $24. **MEMBERSHIP BENEFITS:** All grades of membership have the right to vote and participate in the society's programs and activities, but only Active-Accredited Members may hold national or chapter offices, serve as committee chairmen, or sponsor applicants for membership. **MEETINGS:** 1973: Nov. 11-14 (Honolulu, Hi.: Sheraton-Waikiki). 1974: Nov. 10-13 (Miami, Fl.: Americana Hotel). 1975: Nov. 16-19 (New York, NY: New York Hilton). 1976: Nov. 15-17 (Boston: Statler Hilton). 1977: Nov. 13-16 (San Diego: Ca.: Town & Country).

RADIO AND TELEVISION CORRESPONDENTS ASSOCIATION ($RTCA_1$). c/o U.S. Capitol, Room S-312, Washington, DC 20510. Tele: (202) 225-6421

PRESIDENT: Joseph F. McCaffrey

RADIO AND TELEVISION RESEARCH COUNCIL (RTRC) c/o Broadcast Advertisers Reports, Inc., 500 Fifth Ave., New York, N. Y. 10036.

PRESIDENT: Robert W. Morris

RADIO FREE PEOPLE (RFP), 133 Mercer St., New York, N Y 10023. Tele: (212) 966-6729.

RADIO TECHNICAL COMMISSION FOR AERONAUTICS ($RTCA_2$) 1717 H. St., N.W., Washington, DC 20006. Tele: (202) 296-0484.

CHAIRMAN: Alexander W. Wuerker

RADIO TELEVISION NEWS DIRECTORS ASSOCIATION (RTNDA) [P], 1735 DeSales St., N.W., Washington, DC 20036 Tele: (202) 737-8657 (The RTNDA Washington Office)

EXECUTIVE SECRETARY: Rob Downey, WKAR, Michigan State University, East Lansing, Mi. 48823.
OFFICERS:
President: Chuck Harrison, WGN-TV, Chicago, Il. 60618.
Vice President: Travis Linn, WFAA-TV, Dallas, Tx. 75202.
President, RTNDA Canada: Gordon A. Whitehead, CFPL-Radio, London, Ontario, Canada.
Treasurer: Bos Johnson, WSAZ-TV, Huntington, WV 25721.
Past President: Chet Casselman, KSFO, San Francisco, Ca. 94108.
Director: Ted Koop, RTNDA Washington Office.

BACKGROUND: Founded in 1945. **PURPOSES:** To serve as a spokesman for radio and television news directors, to improve all aspects of broadcast news, to promote the techniques and processes through which the public is provided with necessary decision-making information. **ACTIVITIES:** Holds an annual international conference, sponsors regional seminars, maintains contacts in government and in the broadcasting industry, provides liaison with broadcast news organizations around the world, gives annual awards for outstanding achievements in radio and television news broadcasting, maintains a Washington office, has established a Code of Broadcast News Ethics, issues a newsletter, provides scholarships through the RTNDA Foundation, maintains a placement committee, and maintains an active Canadian branch of the organization. **PUBLICATION:** The *RTNDA Communicator* is a monthly newsletter published in Washington covering news of interest to broadcast journalists, both local and national, such as news relating to the freedom

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of information, the rights of journalists, governmental and legislative developments, and society news. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member*: basically, a person designated as a news director by a radio or television station, regional broadcast bureau, or network (send for leaflet for details); if supervises 5 or more staff, $75; if 4 or less or if outside U.S., $35. *Associate Member*: a person actively engaged in broadcast news preparation, $15. *Participating Member*: a person providing a service to those who prepare broadcast news, U.S., $100, outside U.S., $65. **MEETING:** 1973: Oct. 8-13 (Seattle, Wa.: Olympic Hotel).

RAILROAD PUBLIC RELATIONS ASSOCIATION (RPRA)
c/o John N. Ragsdale, Secretary-Treasurer
405 American Railroads Building
Washington, DC. 20036. Tele: (202) 293-4191

ELECTED OFFICERS (6/73-6/74):
President: Clifford G. Massoth, Illinois Central Gulf Railroad, Chicago, Il. 60605.(312) 922-4811.
Senior Vice President: James G. Pate, Chicago, Rock Island and Pacific Railroad, Chicago, Il. 60605.(312) 922-3200.
Vice President (Eastern): Cecil G. Muldoon, Penn Central Transportation Co, Philadelphia, Pa. 19104.(215) 594-1000.
Vice President (Western): Robert E. Gehrt, Santa Fe Railway, Chicago, Il. 60604. (312) 427-4900.
Vice President (Southern): E. Leo Koester, Louisville and Nashville Railroad, Louisville, Ky. 40201. (502) 587-1121.
Secretary-Treasurer: John N. Ragsdale, Association of American Railroads (see address above).

PURPOSES: To provide a forum for the exchange of ideas and experience among public relations specialists working for American railroads, to encourage a high level of professionalism among railroad public relations specialists, and to promote and encourage increased use of the American railroads. **MEETINGS:** 1974: Jun. 26-30 (Colorado Springs, Co.: The Broadmoor).

REDAKTION "HANDELSBLATT" (RH), c/o H. Laupsien, 4 Düsseldorf, Postfach 1102, West Germany.

RESEARCH AND ENGINEERING COUNCIL OF THE GRAPHIC ARTS INDUSTRY (RECGAI) 1515 Wilson Blvd., Arlington, Va. 22209. Tele: (703) 522-8300.

MANAGING DIRECTOR: Robert E. Rossell

RHETORIC SOCIETY OF AMERICA (RSA)
7 Macy Ave., White Plains, NY 10605
Tele: (914) 948-8331.

EXECUTIVE SECRETARY: Richard L. Larson, Herbert Lehman College of The City University of New York, Bronx, NY 10468 (914) 948-8331.
ELECTED OFFICERS:
Chairman: Edward P. J. Corbett, Ohio State University, Columbus, Oh. 43210.
Editor: George Yoos, St. Cloud State College, St. Cloud, Mn. 56301. (612) 252-0585.

PURPOSES: To promote study and research in all fields related to the subject of "rhetoric", broadly defined, to keep members informed of developments in all fields related to the subject of "rhetoric" that might bear on work in that subject, and to promote discussions among members on issues and problems of mutual interest. **ACTIVITIES:** Conducts discussion seminars in connection with the annual meetings of other professional groups interested in communication and publishes a newsletter. **MEMBERSHIP:** The 200 members are U.S. and Canadian university teachers and publishers of publications used in university courses. **PUBLICATION:** *Newsletter of the Rhetoric Society of America* is an 8 1/2" x 11", 10-to-12-page semiannual that contains news of developments in the field of rhetoric, reviews of books in the field, and short position pieces on issues in the field. It is regularly distributed to all members, but is is available only through membership. The Editor's name and address are listed above. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: $5. **MEMBERSHIP BENEFITS:** Members may vote, hold office, participate in meetings, and receive the *Newsletter* and other mailings of the Society. **SPEAKERS:** The Executive Secretary will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1974: early April (Anaheim, Ca.)

SCIENTISTS' INSTITUTE FOR PUBLIC INFORMATION (SIPI) [S] 30 East 68th St., New York, NY 10021.
Tele: (212) 249-3200.

OFFICERS:
President: Alan McGowan, Center for Biology of Natural Systems, St. Louis, Mo. 63130. (314) 863-0100 Ext. 4954.
Past President: Margaret Mead, American Museum of Natural History, New York, NY 10024. (212) 873-1300.
Chairman: Barry Commoner, Center for Biology of Natural Systems, St. Louis, Mo. 63130. (314) 863-0100 Ext. 4485.
Vice Chairman: Virginia Brodine, St. Louis, Mo. 63108. (314) 652-5715.
Vice Chairman: Donald Dahlsten, Division of Biological Control, Albany, Ca. 94706. (415) 642-7191.
Vice Chairman: Allen C. Nadler, Science General Hospital, Modesto, Ca. 95350. (209) 526-5250.
Secretary: Glenn Paulson, Natural Resources Defense Council, New York, NY 10036. (212) 869-0150.
Treasurer: Martin Sonenberg, Memorial Sloan-Kettering Cancer Center, New York, NY 10021. (212) 979-3000 Ext. 2407.

BACKGROUND: Founded in 1963. **PURPOSES:** To seek out, inform, and enlist scientists of all disciplines in public information programs and to promote their growth and proliferation. **PRINCIPLES:** The public education activities of SIPI are governed by these three principles:that the information presented is unencumbered by political or moral judgments, that the information is developed and presented with traditional scientific accuracy and objectively with due note of divergent studies and interpretations, and that the information is presented in clear, nontechnical terms and is made freely available to all. **ACTIVITIES:** Work is done by local science information committees and special national task forces; the results of the committee and task-force studies are published in the SIPI journal, *Environment*, in SIPI environmental workbooks, and in occasional comprehensive reports on specific social problems. Also, holds scientific workshops and public education conferences and maintains a science information library. **LOCAL COMMITTEES:** Many of these committees arose spontaneously in their communities in response to the public's expressed need for scientific information. They now operate as SIPI affiliates under SIPI principles. They offer some or all of these services: a speaker's bureau, the presentation of expert testimony before legislative committees, assistance in preparation of magazine articles and radio and television programs, basic science courses for legislators, lectures, newsletters, university adult-education courses, research reports, libraries, and providing information to citizen groups. Committees now exist or are in the process of forming in the following localities: Boulder (Co.), St. Louis (Mo.), Evanston (Il.), Grand Rapids (Mi.), Minneapolis (Mn.), Monterey (Ca.), Nashville (Tn.), New York (NY) (for typical activities, see entry for New York Scientists' Committee for Public Information), Berkeley (Ca.), Rochester (NY), Stanford (Ca.), Staten Island (NY), Westchester (NY), Missoula (Mt.), Madison (Wi.), Fresno (Ca.), Ithaca (NY), Long Beach (Ca.), Los Angeles (Ca.), Philadelphia (Pa.), and Santa Barbara (Ca.). **PUBLICATIONS:** *Environment* is a periodical published ten times a year with a circulation of 25,000 copies. It provides a detailed monthly survey of the effects of various technologies on human beings and the environment. Its articles are based on the most recent research findings and are often the first

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public exploration of emerging problem areas. *Environment* is published for SIPI by the St. Louis Committee for Environmental Information. Subscriptions may be ordered from *Environment*, P. O. Box 755, Bridgeton, Mo. 63044. The price is $10 for 1 year, $18.50 for 2 years, or $27 for 3 years. Student subscriptions are $7.50 per year. Foreign subscriptions are $12 per year. SIPI has also published a series of *Environmental Workbooks* in which the basic facts relating to specific environmental problems are presented in nontechnical form. These include workbooks on air pollution, electric power, environmental education, weapons technology, hunger, nuclear explosives, pesticides, and water pollution. Single copies are available at $1 each or all eight books for $5. Quantity discounts are available. *SIPI Report* is a quarterly newsletter that presents news of the Institute and its affiliated committees. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member:* open to professional scientists by invitation only. *Associate Member:* open to any interested person, $25 (Contributing, $50), (Supporting, $100). *Sponsoring or Institutional Associate:* $1000. **MEMBERSHIP BENEFITS:** Associate Members receive *Environment*, the *SIPI Report*, and reduced rates on other SIPI publications. **SPEAKERS:** The Institute or its affiliated committees will try to suggest knowledgeable speakers upon request.

SCHOOL AND COLLEGE CONFERENCE ON ENGLISH (SCCE) The Stony Brook School, Chapman Pkwy., Stony Brook, L. I.,N. Y 11790.

SECRETARY-TREASURER: D. Bruce Lockerbie

SCHWEIZERISCHER FACHPRESSEVERBAND (SF) Wattstrasse 3, CH-8050, Zurich, Swisse

SCREEN PRINTING ASSOCIATION INTERNATIONAL (SPAI) [T] 150 South Washington St., Falls Church, Va. 22046. Tele: (703) 532-3400

EXECUTIVE VICE PRESIDENT: John M. Crawford
ELECTED OFFICERS (12/72-12/73):
Chairman of the Board of Directors: Lewis McCreary, Brown and Gage, Inc., 1538 East 41st St., Cleveland, Oh. 44103. (216) 431-8787.
President: William Isherwood, Bel-Aire Process, Inc., 6555 Sherwood Ave., Detroit, Mi. 48211. (313) 925-6511.
First Vice President: John Tennyck, Color Arts, Inc., 1840 Oakdale Ave., Racine, Wi. 53406. (414) 633-7751.
Second Vice President: Leon Zimmerman, Globe Screen Printing Corp., 875 Hollins St., Baltimore, Md. 21201. (301) 685-6750.
Third Vice President: Avery McClurkin, Peeples Screen Printing, Inc., P. O. Box 2759, Jacksonville, Fl. 32203. (904) 384-5558.
Secretary: Robert Broad, Canada Decalcomania Co., Ltd., 400 Midwest Rd., Scarborough, Ontario, Canada. (416) 751-6522.
Treasurer: Leonard Knopf, The Meyercord Co, 365 North Ave., Carol Stream, Il. 60187. (312) 682-6200.
Associate Director: James J. McCrea, The Jay Products Co., 2868 Colerain Ave., Cincinnati, Oh. 45225. (513) 541-2514.

BACKGROUND: Formerly the Screen Process Printing Association. **PURPOSES:** To provide a forum for the exchange of ideas and experiences among the members, to stimulate the growth of the screen printing industry, to acquire and disseminate industry data to the members to keep them abreast of the industry, to encourage improvements of materials, methods,and systems employed by the industry, to encourage research and experimental activities for the advancement of the industry, to cooperate with other trade associations for the advancement of the graphic arts industry as a whole and of the screen printing industry in particular, to develop, expand, and promote new uses and markets for the work and products of the industry, and to aid the industry in the solution of its problems. **ACTIVITIES:** Holds trade shows, conducts industry wage and personnel practices analyses, publishes specialized newsletters and technical reports, conducts certification programs, holds management conferences, conducts industry publicity and promotion, holds conventions, workshops, seminars, and other educational activities, provides industry forms, publishes an employees handbook, and many other similar industry-oriented activities. **MEMBERSHIP:** SPAI's 530 member companies are printers from all 50 states and from 53 other countries. **PUBLICATIONS:** The SPAI staff prepares and issues four different publications containing information of interest to various aspects of the screen printing industry. They contain no advertising. They are not available by subscription, but are supplied without charge to members. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member:* printers, $50-$500 based on company size. *Associate Member:* $50-$500 based on company size. *Honorary:* no dues. *In-Plant Printing Organization:* $100. *Emeritus Member:* retired employees or owners of Active Members, $50. *Education Membership:* $25. **SPEAKERS:** The Executive Vice President and his staff will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1973: Nov. 7-9 (Convention and Trade Show: Atlanta, Ga., Regency Hyatt House). 1974: Feb. 6-8 (Technical Seminar: Rochester, NY; Holiday Inn); May 21-24 (Management Conference: Stateline Nv., Sahara Tahoe). 1975: Oct. 15-18 (Convention and Trade Show: Toronto, Ontario, Canada: Royal York).

SIGMA DELTA CHI, PROFESSIONAL JOURNALISTIC SOCIETY (SDX) [P], 35 East Wacker Drive, Chicago, Il. 60601. Tele: (312) 236-6577.

EXECUTIVE OFFICER: Russell E. Hurst
ELECTED OFFICERS (11/72-11/73):
President: William Payette, United Feature Syndicate, New York, NY 10017. (212) 682-3020.
First Vice President: Ralph Otwell, *Chicago Sun-Times*, Chicago, Il. 60611. (312) 321-2502.
Vice President for Campus Affairs: James L. Julian, California State University at San Diego, San Diego, Ca. 92115. (714) 286-5435.
Secretary: William Small, Columbia Broadcasting System, Washington, DC 20036. (202) 296-1234.
Treasurer: Robert McCord, *Arkansas Democrat*, Little Rock, Ar. 72203. (501) 374-0321.
Past President: Guy T. Ryan, *Carlsbad Journal*, Carlsbad, Ca. 92008. (714) 729-2345.

BACKGROUND: Founded 1909. **PURPOSES:** To associate journalists of talent, truth, and energy, to raise the standards of competence of its members, to recognize outstanding achievements by journalists, to recruit and hold able young talent for journalism, to advance the cause of freedom of information, and to elevate the prestige of the profession of journalism. **ACTIVITIES:** Publishes a monthly magazine, conducts freedom-of-information campaign throughout government to preserve the public's right to know, presents awards to professional and student journalists, holds annual conventions, regional conferences, and chapter meetings, marks historic sites in journalism, and provides information and educational materials for journalists, students, and the general public. **MEMBERSHIP:** The 25,000 active members are located throughout the U.S. and in 50 foreign countries. The members are writers, editors, teachers, reporters, and broadcasters in universities and in the mass media. **CHAPTERS:** There are student chapters at 119 colleges and universities, and there are professional chapters in 107 different localities including three outside the U.S. **PUBLICATION:** *The Quill* is an 8 1/2" x 11", 32-to-40-page monthly containing articles on all phases of journalism. It has a circulation of 25,000 and a subscription price of $5. The Editor is Charles Long at the SDX office. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Professional Member:* at least two years' experience, nominated by professional chapter, and approved by the national Board of Directors, $15. *Campus Member:* at least sophomore standing, studying journalism, indicated intention of practicing journalism as a profession, nomination by campus chapter, $17.50 membership fee—no dues after graduation. **MEMBERSHIP BENEFITS:** Members can vote and hold office, receive *The Quill*, and attend annual meeting, monthly chapter meetings, and other SDX activities. **MEETINGS:** 1973: Nov. 14-17 (Buffalo, NY: Statler Hilton Hotel). 1974: Nov. 13-16 (Phoenix, Ar.: Towne House Hotel). 1975: Nov. 12-15 (Philadelphia,

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Pa.: Benjamin Franklin Hotel). 1976: Nov. 10-13 (Los Angeles, Ca.: Marriott Hotel).

SIMPLER SPELLING ASSOCIATION (SSA)

Lake Placid Club, Essex County, N Y 12946. Tele: (518) 523-3074.

SECRETARY: Godfrey Dewey

SINDACATO GIORNALISTI DELLE VENEZIE (SGV)

c/o Dott. Lauro Bergamo, Segr. Interprov. Ateneo Veneto, Venezia, Italia.

SOCIETY FOR CINEMA STUDIES (SCS) [P]

c/o Professor Raymond Fielding, Dept. of Radio-Television-Film, Temple University, Philadelphia, Pa. 19122.
Tele: (215) 787-8427.

ELECTED OFFICERS (4/73-4/74):
President: Prof. Raymond Fielding (see above).
Secretary: Prof. Gene Weiss, University of Maryland, College Park, Md. 20742. (301) 454-2541.
Treasurer: Prof. Frank Manchel, University of Vermont, Burlington, Vt. 05401.
Editorial Vice President: Prof. Richard MacCann, University of Iowa, Iowa City, Ia. 52240.

BACKGROUND: Founded in 1959. Formerly Society of Cineamatologists. **PURPOSES:** To stimulate the exchange of ideas and information, to encourage and publish serious writing about film, to provide international relationships whereby like-minded persons may know each other and work together, and to assist students and young people in their endeavors to engage in film research and criticism. **ACTIVITIES:** Publishes a professional journal and newsletter, holds an annual meeting and regional meetings. **MEMBERSHIP:** The members are primarily university scholars who are film educators, historians, critics, and archivists, and who are concerned with the study of cinema as an art form. **PUBLICATION:** The Society's professional journal is the *Cinema Journal*, which contains scholarly articles of film research and criticism. The Editor is Richard Dyer MacCann, Ph.D., Dept of TV-Radio-Film, University of Iowa, Iowa City, Iowa 52240. **MEMBERSHIP GRADE:** *Member* Applicants for membership are admitted by the Society's Council and then are confirmed by a vote of the Society's membership at its annual meeting. Persons interested in joining the Society should request an application blank from the Secretary. **MEETING:** 1974: March (Los Angeles, Ca.: Univ. of California at Los Angeles).

SOCIETY FOR INFORMATION DISPLAY (SID)

654 N. Sepulveda Blvd., Los Angeles, Ca. 90049
Tele: (213) 472-3550

OFFICE MANAGER: Violet Puff
ELECTED OFFICERS (1973-1974):
President: Carlo P. Crocetti, Ph.D., Rome Air Development Center, Griffiss Air Force Base, NY 13440. (315) 330-7052 Ext. 4733.
Vice President: Robert C. Klein, Kollsman Instrument Corp., 575 Underhill Rd., Syosset, NY 11791. (516) 921-4300 Ext. 2200.
Secretary: Erwin A. Ulbrich, McDonnell Douglas Astronautical Corp., 5301 Bolsa Ave., Huntington Beach, Ca. 92647. (714) 896-2556.
Treasurer: Bernard J. Lechner, RCA Laboratories, Princeton, NJ 08540. (609) 452-2700 Ext. 2831.

PURPOSES: To promote the field of information display and to provide a forum for the exchange of ideas and experience among information display specialists. **ACTIVITIES:** Holds a national technical symposium each spring, a fall technical meeting, and chapter meetings, and publishes proceedings, an information journal, and a membership directory. **MEMBERSHIP:** The 2000 members are located throughout the U.S. and many foreign countries. The members are dealing with computer systems, display systems, physics and optics, electronics, human factors, management information systems, and vision/conception/perception. **PUBLICATIONS:** *The Information Journal* contains articles,Society news, conference data, and advertising. *The Quarterly Proceedings* contain conference information and related papers. The Editor of the *Journal* is Jeff Reeves; the editor of the *Proceedings* is Sam Davis. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member:* bachelor's degree or equivalent in a field related to information display, $15. *Student Member:* working toward degree, $3. *Corporate Member:* corporations or other business organizations interested in contributing to the advancement of display technology, $150. **MEMBERSHIP BENEFITS:** Members may vote, hold office, attend symposia and technical meetings at reduced rates, receive the quarterly *Journals* and *Proceedings*, and receive the membership directory. **MEETINGS:** 1974: May 21-24 (San Diego, Ca.: Town and Country Hotel).

SOCIETY FOR TECHNICAL COMMUNICATION (STC) [P]

1010 Vermont Avenue, N.W., Suite 421, Washington, DC 20005. Tele: (202) 737-0035

EXECUTIVE DIRECTOR AND COUNSEL: Curtis T. Youngblood
OFFICE MANAGER: Paul R. Andrews
ELECTED OFFICERS (5/73-5/74):
President: Helen G. Caird, Jet Propulsion Laboratory, 3573 Yorkshire Road, Pasadena, Ca. 91107. (213) 354-4683.
First Vice President: Robert F. Ellis, American Can Co., 209 N. Cuyler Ave., Oak Park, Il. 60302. (312) 381-1900.
Second Vice President: Peter A. Smith, Crowell, Collier, and Macmillan, Inc., 3212 Porter Street, N.W. Washington, DC 20008. (703) 528-4300.
Secretary: Robert E. White, Jr., P&FMD Publications, Eastman Kodak Co., Rochester, NY 14650. (716) 325-2000, Ext. 52830.
Treasurer: George C. Hahn, Bertea Corporation, 1551 Cameo Drive, Santa Ana, Ca. 92705. (714) 833-1424, Ext. 324.
Past President: Albert O. Pardoe, Raytheon Service Company, 28 Briar Patch Lane, Sudbury, Ma. 01776. (617) 475-9000, Ext. 2250.

BACKGROUND: Name changed in 1971 from Society of Technical Writers and Publishers (STWP), which had been formed by merger of the Technical Publishing Society (TPS) with the Society of Technical Writers and Editors (STWE), which had earlier been formed by a merger of the Society of Technical Writers (STW) and the Association of Technical Writers and Editors (ATWE). Member CCS. **PURPOSES:** To advance the theory and practice of technical communication in all media; to encourage research in technical communication; to develop programs for the self-improvement of technical communicators; to develop programs for the in-plant training of technical communicators; to provide scholarship aid to students of technical communication; to develop college curricula in the field of technical communication. **ACTIVITIES:** Publishes a quarterly journal; conducts an annual conference (the International Technical Communications Conference) in May or June; sponsors international symposia outside the U.S.; sponsors industrial and technical art exhibits; sponsors technical publications contests; publishes standards; reviews and advises on publications standards; conducts seminars; supports research projects; funds scholarships; organizes branches and chapters throughout the U.S. and in a few foreign countries. Through its chapters, the Society conducts local meetings, conducts illustration and writing contests, conducts seminars, cooperates with high school career counselors to inform students about career opportunities in technical communication, works with local junior colleges, colleges, and universities to promote establishment of technical communication curricula. **MEMBERSHIP:** The Society consists primarily of writers, editors, illustrators, teachers of technical communication, technical librarians, and administrators of technical publications subdivisions of industrial, research, and military organizations. Those members who work in industry are located primarily in these specialties: aeronautics-astronautics, communications-electronics, electrical machinery, instrumentation, metals, research and development, and transportation. Geographically the highest membership concentra-

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tions are in the northeastern quarter of the U.S., the north central, the Southwest, and the Pacific coast. As of July 1973, the Society had about 2725 members. **CHAPTERS:** New England: Boston, New London; Middle Atlantic: Schenectady, Syracuse, Rochester, Endicott, Poughkeepsie, New York City, Philadelphia, Pittsburgh, Washington, DC; Southeast: Raleigh, Huntsville, Gulfport, Cape Kennedy; North Central: Detroit, Cleveland, Columbus, Dayton, Benton Harbor (Mi.); Mid-West: Minneapolis-St. Paul, Milwaukee, Chicago, St. Louis, Kansas City; West and Southwest: Denver, Albuquerque, Phoenix, El Paso-Las Cruces, Austin, Fort Worth, Dallas, Houston, Salt Lake City; Far West: Seattle, San Francisco-Oakland, San Francisco-Palo Alto, Oxnard-Ventura, Los Angeles, San Diego, Anaheim, China Lake (Ca.); Canada: Ottawa, Toronto; Branches: Honolulu, Las Vegas, Miami. **PUBLICATION:** The Society's major national publication is *Technical Communication*. It is an 8 1/2" x 11", 32-page quarterly containing articles, advertising (employment, product, services), society news, conference data, book reviews, and letters. Articles deal with such subjects as: technical publications management; use of computers in publication production and retrieval; use of film, video-tape, and other media to convey technical information; the education of technical writers, editors, and illustrators; the preparation of technical illustrations and oral presentations, and other related topics. Articles may range in length from 500 to 3000 words and may be accompanied by three or four illustrations. (In exceptional cases longer articles may be considered.) Contributed articles are always welcome; each will be read by the journal's Review Committee, and publication plans will depend upon the Committee's collective judgment. Articles should be submitted in original and two carbon copies typewritten double or triple spaced on heavy white bond paper. Each sheet should have a margin of at least one inch on all sides. The pages should be numbered consecutively and illustrations should be cited in the text. Articles should be submitted to the Editor: Mr. A. Stanley Higgins, Westinghouse Electric Corporation, Westinghouse Research Laboratories, Pittsburgh, Pa. 15235. Advertising correspondence should be addressed to: The Williams & Wilkins Company, 428 Preston St., Baltimore, Md. 21202, (301) 727-2870. Editorial closing dates are March 1, June 1, September 1, and December 1. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Student Member*: Must be a full-time student, $10. *Affiliate Member*: Must be interested in the arts and sciences of technical communication, $20. *Member*: Must be engaged full-time in technical communication for at least one year, $20. *Senior Member*: Must have at least seven years experience in technical communication and must have been a member of STC for at least two consecutive years, $20. *Associate Fellow* and *Fellow* are distinctive grades, $20. *Sustaining Member*: Corporations interested in supporting the aims and programs of the Society, $250. For new members there is an additional one-time enrollment fee of $5 except for students. For Senior Members there is a one-time nonrefundable fee of $15 to cover the expense of verifying the applicant's work history and to help cover the cost of Senior Member distinctives. The dues year runs from January 1 to December 31, but new members who enroll after October 1 are ereditied with having paid dues for the following year. **MEMBERSHIP BENEFITS:** Affiliate Members, Members, and Senior Members are entitled to vote and to hold elective or appointive offices within the Society as specified by the bylaws. Student Members may vote within their chapters only. Membership, of whatever grade, includes a subscription to *Technical Communication* and to "Intercom," the Society's quarterly newsletter. All members are eligible for reduced registration fees for conferences sponsored by the Society. Most Society members live in or near a city where an STC chapter is located. Most chapters provide for their members, at no cost, monthly or semi-monthly program meetings for at least ten months of the year. At these programs guest speakers and panels discuss theoretical and operational problems of interest to the technical communication profession. Through active participation in chapter activities, through contacts with other members of the profession, through the direct educational effects of chapter and conference programming, and through administrative involvement in Society management, members increase their personal and professional capacities. Most chapters of the Society operate a local employment information service for the members. **SPEAKERS:** The Executive Director will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1974: May 15-18 (St. Louis, Mo.: Chase Park Plaza). 1975: May 14-17 (Anaheim, Ca.: Disneyland Hotel). 1976: May 19-22 (New York, NY: Commodore Hotel). 1977: May 11-14 (Chicago, Il.: Pick Congress Hotel). 1978: May 10-13 (Dallas, Tx.: Statler Hilton Hotel).

SOCIETY OF AMERICAN ARCHIVISTS (SAA)

Bentley Historical Society Library, University of Michigan, Ann Arbor, Mi. 48105. Tele: (313) 764-3482.

ACTING SECRETARY: Judith A. Koucky

ELECTED OFFICERS (10/73-10/74):

President: F. Gerald Ham, State Historical Society of Wisconsin, Madison, Wi. 53706.

Vice President: James B. Rhoads, National Archives and Records Service, Washington, DC 20408.

Treasurer: Howard L. Applegate, The Balch Institute, Philadelphia, Pa. 19109.

MEMBERSHIP: 2712.

MEETINGS: 1974: Oct. 1-4 (Toronto, Ont.: Royal York). 1975: Oct. 1-4 (Philadelphia, Pa.: Sheraton). 1976: Sept (late) (Washington, DC).

SOCIETY OF AMERICAN BUSINESS WRITERS (SABW)

c/o Al Altwegg, Business Editor, *News*, Dallas, Tx. 75222

PRESIDENT: Al Altwegg

SOCIETY OF FEDERAL ARTISTS AND DESIGNERS (SFAD) [P] P. O. Box 14091 Benjamin Franklin Station, Washington, D C 20044.

ELECTED OFFICERS:

President: Paul Steucke, Water Resources Council, Washington, D.C (202) 382-6104.

Vice President: Jerry Pavey, Farm Credit Adiminstration, Washington, D C (202) 388-6650.

Treasurer: Charles Gallis, National Institutes of Health, Bethesda, Md. (301) 656-3221.

Secretary: Juanita Scroggan, Department of Defense, The Pentagon Washington, DC (202) 545-2280.

BACKGROUND: Formed in 1951. **PURPOSES:** To provide a forum in which designers, artists, and photographers employed by the federal government can meet, exchange ideas, and learn from each others experiences. **ACTIVITIES:** Holds monthly meeting; conducts annual exhibition of art and photography, presents swards, and maintains liaison with the Civil Service Commission. **MEMBERSHIP:** The 300 members are artists, designers, photographers, art directors, visual information specialists, audiovisual specialists, and motion picture specialists who work for the federal government. About 95% of the membership is located in the Washington, D C area with the remainder elsewhere in the country. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: must be an artist, illustrator, designer, photographer, or supervisor of same, $10. *Student*: must be a regular full-time art student, $5. In addition, there is a $5 initiation fee for both membership grades upon joining. **MEMBERSHIP BENEFITS:** Members may vote, hold office, attend meetings, compete in annual contest, and receive employment information.

SOCIETY OF FEDERAL LINGUISTS, INCORPORATED (SFL) [P] P.O. Box 7765, Washington, DC 20044.

ELECTED OFFICERS (terms end as indicated):

President: Thomas L. Jones

Vice President: William Himel, 10127 Crestwood Rd., Kensington, Md. 20795. (301) 946-2412. (12/74)

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Secretary: Leopoldina Nowak

Treasurer: Rita K. Llaverias, Free Lance Translator, 105 Alexandria Drive, Oxon Hill, Md. 20021. (301) 839-2890. (12/74)

Historian: Elsie P. Brown, U.S. Postal Service, 2122 California St., N.W., Washington, DC 20008. (202) 462-4134. (12/74)

Member-at-Large: Murray L. Howder, ERIC Processing and Reference Facility, 3711 Livingston St., N.W., Washington, DC 20015. (202) 966-2571. (12/74)

Member-at-Large: William B. Cramer

BACKGROUND: The Society was organized at Washington, D.C. on March 31, 1930. Member CCS. **PURPOSES:** The prime objectives of the Society are to promote linguistic professionalism, to advance language knowledge and linguistic competence, to provide a forum for discussion of language problems and means of disseminating language information, and to stimulate interest in linguistic activity through professional and social programs. The Society also promotes the professional education and training of linguists, adherence to the highest professional standards in linguistic activity, and appropriate recognition of professional linguistic competence. **ACTIVITIES:** The Society affords a milieu in which its members have maximum opportunity to develop skills by holding regular monthly meetings devoted to the problems of translation, interpreting, and related language problems; by issuing a professional quarterly, *The Federal Linguist*, and (during the fall, winter, and spring quarters) a monthly newsletter; by communicating with government agencies and other appropriate organizations; and by sponsoring a variety of linguistic projects such as surveys and language seminars. The Society works through committees to establish professional standards of performance in the linguistic fields as well as to promote effective educational curricula and training programs in linguistics. The Society works particularly closely with the Civil Service Commission in attempting to define and establish meaningful categories for the classification of linguists in the federal service. **MEMBERSHIP:** Most of the members are or have been employed by the U.S. Government as translators or interpreters or in positions that require the use of one or more foreign languages. Some members are employed outside the government but are still deeply involved in knowledge and use of languages other than English. The Society numbers about 100 members, most of whom are located in the Washington, DC area. **PUBLICATION:** The Society's primary publication is *The Federal Linguist*. It is issued quarterly. It publishes articles relating particularly to problems of the translator and interpreter in the federal service. It also publishes some articles of general linguistic interest. It contains occasional items of Society news, but this information is disseminated primarily through the "SFL Newsletter." Articles should be submitted to the Editor: *The Federal Linguist*, P. O. Box 7765, Washington, DC 20044. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Full Member*: U.S. citizen, employed by the federal government as a translator or interpreter or in a position that requires use of a foreign language at least half time, $10. *Associate Member*: same as Full Member, except not employed by the federal government, $10. *Life Member*: An honorary grade that may be conferred upon Full or Associate Members for having rendered distinguished service to the Society and the profession after at least 15 years of regular membership, None. *Honorary Member*: People who have made outstanding contributions to the linguistic profession but who have not been members of the Society, may be elected to Honorary Membership by the Society, None. Both Full and Associate Members are required to pay a $1 initiation fee. **MEMBERSHIP BENEFITS:** Full, Associate, and Life Members are eligible to vote on all matters coming before the Society and may hold office in the Society, except that Associate Members and Life Associate Members may not hold the office of President or Vice President. All members may attend meetings of the Society and receive both *The Federal Linguist* and the "SFL Newsletter." The Society also furnishes its members with information on language tools and techniques and advises them on job opportunities in foreign language fields.

SOCIETY OF ILLUSTRATORS (SI_1) [P]
128 East 63rd Street, New York, NY 10021.
Tele: (212) 838-2560

EXECUTIVE VICE PRESIDENT: Alvin J. Pimsler
MANAGER: Mrs. Arpi Ermoyan
SECRETARY: Mrs. Elain Samperi

ELECTED OFFICERS (6/73-6/74):
Honorary President: Harold Von Schmidt
President: Shannon Stirnweis
Vice President: Gerald McConnell
Treasurer: Dean Ellis
Associate Treasurer: Charles McVicker
Secretary: Les Thompson
Counselor: M. Carr Ferguson

PURPOSES: To promote and stimulate interest in the art of illustration; to give impetus toward high ideals in the art by means of exhibitions, lectures, educational programs, social events. **MEMBERSHIP:** The Society consists primarily of illustrators, painters, writers, teachers, photographers, and film and television production personnel. Most members work in industry and their specialities include medicine, science, fashion, and publishing. The Society is international in scope and has 600 members. **ACTIVITIES:** Annual exhibition of the Best in Illustration; lecture series for high school and art school students; special projects. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Artist Member*: Those who make illustrating their profession, $160. *Associate Member*: Those who earn their living in the arts, $160. **MEMBERSHIP BENEFITS:** All members are eligible to vote, to hold office, to participate in conferences and lectures, to participate in any local program of the organization, and to receive information regarding employment. Group insurance and medical benefits are also provided to members.

SOCIETY OF INDEXERS (SI_2) [P]
c/o Barclay's Bank, Ltd., 1 Pall Mall East,
London, S.W. 1, England

SECRETARY: Miss Townley

SOCIETY OF MAGAZINE WRITERS, INCORPORATED
The Town Hall, 123 West 43rd Street, New York, NY 10036.
Tele: (212) 586-5650.

ADMINISTRATIVE SECRETARY: Mrs. Dorothea H. Lobsenz

PURPOSES: To provide contacts, fellowship, and tangible supporting services for free-lance writers of nonfication magazine articles, and to promote and reward professional excellence in magazine article writing. **ACTIVITIES:** Holds monthly meetings in New York City; publishes a confidential monthly newsletter containing market news, job offers, news of awards and competitions, and news of member activities; publishes a monthly rate survey providing data on recent article sales; publishes a directory of the Society's membership used by over 500 outside individuals and organizations who need free-lance writing; presents awards for excellence to authors of outstanding magazine articles. **MEMBERSHIP:** The Society's membership consists primarily of free-lance writers of nonfiction magazine articles. Most of its 250 members are located in the New York City area. **MEMBERSHIP GRADES AND ANNUAL DUES:** Members who live within 200 miles of N.Y.C.: $35. Members who live outside N.Y.C. area: $25. **MEMBERSHIP BENEFITS:** Members are eligible to vote, to hold elective office, to attend monthly meetings at the Overseas Press Club or Lotos Club, to join the Society's group health insurance plan, to receive the monthly SMW Newsletter and Rate Survey, and to be listed in the SMW Membership Directory. Members may obtain magazine subscriptions through SMW at a fraction of the newstand price. They may also be eligible for foundation grants made through SMW for preparation of articles and books on significant subjects. Members may use the SMW office at Overseas Press Club for interviews, writing, telephone calls, etc., and may use the Overseas Press Club grill and dining room. Small, no-interest, short-term loans may be made to members on a confidential basis to tide them over financial emergencies.

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SOCIETY OF MOTION PICTURE AND TELEVISION ART DIRECTORS, INC. (SMPTVAD) [U]

7715 Sunset Blvd., Suite 224, Hollywood, Ca. 90046
Tele: (213) 876-4330

EXECUTIVE DIRECTOR: Gene Allen

BACKGROUND: Formerly the Society of Motion Picture Art Directors. This organization is Local 876 of the I.A.T.S.E. & M.P.M.O. **PURPOSES:** To protect and advance the employment rights of its members. **ACTIVITIES:** Negotiates contracts with motion picture and TV producers. **MEMBERSHIP:** Its 180 members, who are located in Los Angeles County, California, provide art direction and production design for commercial motion pictures and television productions.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS (SMPTE) [P]

862 Scarsdale Ave., Scarsdale, NY 10583
Tele: (914) 472-6606

OFFICE STAFF:
Executive Director: Denis A. Courtney
Staff Engineer: Alex E. Alden
Editor: Victor H. Allen
Membership Secretary: Josephine LaVecchia
Chief Accountant: Michael J. Griffin

ELECTED OFFICERS (terms end as indicated):
President: Wilton R. Holm, AMPTP, Los Angeles, Ca. 90048. (213) 653-2200. (12/72)
Executive Vice President: Byron S. Roudabush, Byron Motion Pictures, Inc., Washington, DC 20002. (202) 783-2700. (12/72)
Engineering Vice President: W. T. Wintringham, Consultant, Chatham, NJ 07920 (201) 653-9207. (12/73)
Editorial Vice President: Richard E. Putnam, General Electric Co., Syracuse, NY 13201. (315) 456-2152 (12/72).
Financial Vice President: Kenneth M. Mason, Eastman Kodak, Los Angeles, Ca. 90038. (213) 464-6131. (12/73).
Conference Vice President: Harry Teitelbaum, Hollywood Film, Los Angeles, Ca. 90038. (213) 462-3284. (12/72).
Sections Vice President: William D. Hedden, Calvin Communications, Kansas City, Mo. 64106. (816) 421-1230. (12/73).
Vice President for Educational Affairs: Herbert E. Farmer, University of Southern California, Los Angeles, Ca. 90007. (213) 746-2235. (12/73)
Vice President for Photo-Instrumentation Affairs: A. Earl Quinn, Eastman Kodak, Rochester, NY 14650. (716) 458-1000. (12/73)
Vice President for Motion Picture Affairs: E. H. Reichard, Consol Film Industries, Los Angeles, Ca. 90038. (213) 462-0881. (12/73)
Vice President for Photo-Science Affairs: R. T. Ryan, Eastman Kodak, Los Angeles, Ca. 90038. (213) 464-6131.
Vice President for Television Affairs: K. B. Benson, Goldmark Communications, Stamford Ct. 06904. (203) 327-7270. (12/73).
Secretary: E. B. McGreal, Consultant, Los Angeles, Ca. 90036. (213) 939-4433. (12/72).
Treasurer: J. T. Dougherty, Consultant, Brick Town, NJ 08723. (201) 477-7088. (12/73)

BACKGROUND: Founded in 1916 as The Society of Motion Picture Engineers. **PURPOSE:** To advance motion-picture and television engineering and technology. **ACTIVITIES:** Issues publications, holds technical conferences, and maintains active engineering committees. **MEMBERSHIP:** The 7600 members perform a variety of functions connected with the design, manufacture, and operation of motion-picture and television equipment and systems. The SMPTE membership is international. **CHAPTERS:** Atlanta, Boston, Chicago, Dallas-Ft. Worth, Denver, Detroit, Hollywood, Houston, Miami, Montreal, Nashville, New York, Cleveland, Rochester, San Francisco, Toronto, Washington (DC), and Sydney (Australia). **PUBLICATION:** The *Journal of the SMPTE* is an 8 1/2" x 11", 80-page monthly with a circulation of 10,500 and a subscription price to nonmembers of $26 per year. It contains conference programs, industry news, book reviews, news of new products, society news, and abstracts of articles in other publications in addition to technical articles on motion-picture photography and television camera work. The Editor is Victor H. Allen at the Society office. J. B. Friedman is the Advertising Manager. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member:* an engineer or scientist or teacher or executive manager who, for a period of at least three years, has performed, taught, or managed important engineering or scientific work in motion pictures or television or an individual who has made significant contributions to the advancement of the engineering or science of motion pictures or television, who is at least 25 years old, and who is recommended by a suitable sponsor, $25. *Associate Member:* a person 30 years of age or more, suitably sponsored, who is interested in the study of the technical and engineering aspects of motion pictures and television, $25. *Junior Associate Member:* a person between 18 and 30 years of age who is otherwise qualified as an Associate Member, $20. *Student Member:* a person registered for at least a half-time program at a recognized college or university who is interested in the study of motion-picture and television science and technology. *Fellow:* an Active Member who is recognized for outstanding accomplishments by SMPTE, $25. **MEMBERSHIP BENEFITS:** Active Members can vote, hold elective office, and be appointed committee chairmen. All grades of membership may serve and vote on committees, receive the *Journal*, attend meetings,symposia, and conferences, and participate in all other activities of the Society. **MEETINGS:** 1973: Oct. 14-19 (New York, NY.: New York Hilton). 1974: May 5-10 (Los Angeles, Ca.: Century Plaza); Sept. 29-Oct. 4 (Tornoto, Ontario, Canada: Four Seasons Sheraton). 1975: Apr. 6-11 (New York, NY: New York Hilton); Sept. 28-Oct. 3 (Los Angeles, Ca.: Century Plaza). 1976: May 23-28 (Chicago, Il.: Drake Hotel); Sept. 26-Oct. 1 (New York, NY: New York Hilton). 1977: May 1-6 (Los Angeles, Ca.: Century Plaza). 1978: Apr. 16-21 (New York, NY: New York Hilton); Oct. 15-20 (Los Angeles, Ca.: Century Plaza). 1979: Oct. 7-12 (New York, NY: New York Hilton). 1980: May 4-9 (Los Angeles, Ca.: Century Plaza).

SOCIETY OF NATIONAL ASSOCIATION PUBLICATIONS (SNAP), 1510 H St., N. W.,Washington, D. C. 20005. Tele: (202) 628-7668.

EXECUTIVE SECRETARY: James M. Smith

SOCIETY OF PHOTOGRAPHIC SCIENTISTS AND ENGINEERS (SPSE) [P] 1330 Massachusetts Ave., N.W., Washington, DC 20005. Tele: (202) 347-1140

OFFICE STAFF:
Executive Director: Robert H. Wood
Program Assistant: Pamela M. Hoxie
Membership Secretary: Louise C. Moss
Business Manager: Jeanne Newman

ELECTED OFFICERS (6/72-6/73):
President: E. D. Llerena, Eastman Kodak Co., Washington, DC 20024. (202) 554-9300.
Executive Vice President: Howard J. Hall, Itek Corporation, Lexington, Ma. 02173. (617) 276-2645.
Secretary: Roger Ferryman, Metalphoto Corp., 120 S. Royal St., Alexandria, Va. 22314. (703) 683-7610.
Treasurer: George T. Eaton, Eastman Kodak Co., Rochester, NY 14650. (716) 458-1000.

BACKGROUND: Founded in 1947. **PURPOSES:** To advance the application of science to photography and of photography to science, to gather and evaluate technical information for dissemination to its members and other interested individuals, to recognize outstanding contributions and services by individuals, and to establish and maintain an exchange of information with allied professional organizations in other countries. **ACTIVITIES:** Issues publications, conducts conferences, symposia, and meetings,maintains a cadre of technical observers of the field, conducts standards activities, conducts an independent satellite tracking program, and presents awards. **MEMBERSHIP:** The 4000 members, who

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are spread across the country and the world, are workers in all aspects of photographic science and technology. **CHAPTERS:** Binghamton (NY), Boston, Chicago, Cleveland, Dayton, Denver, Farmingdale (NY), Los Angeles, Monmouth (NJ), New Orleans, New York, Norwalk (Ct.), Rochester (NY), San Francisco, Tokyo (Japan), Twin Cities (Mn.), Washington, (DC). **PUBLICATIONS:** *Photographic Science and Engineering* is a bimonthly archival journal containing orginal technical papers covering the latest advances in photographic theory, techniques, materials and processes. *Image Technology* is a bimonthly journal that presents tutorial, state-of-the-art, current awareness articles. It includes news of the photographic industry, new applications, new trends, new products, company programs, and SPSE chapter and society programs and special events. *Abstracts of Photographic Science and Engineering Literature* is a monthly abstract journal covering important papers from 350 worldwide journals, patents from 36 countries, and 20 languages; publishes more than 7000 abstracts per year. *SPSE News* is a bimonthly Society newsletter containing news of the photographic community as well as news of SPSE activities and personalities. *SPSE Directory of Members* is issued biennially. All these publications (except the *Abstracts*, on which a substantial discount is offered to members) are included with the price of membership. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: an engineer, scientist, teacher, or executive manager who, for a period of at least three years, has performed, taught, or managed, important engineering or scientific work in photography, or an individual who has made significant contribution to the advancement of photographic engineering or science, $25. *Associate Member*: an individual interested in some technical or scientific aspect of photography, $25. *Student Member*: a full-time college or university student of engineering, science, or photography, $5. **MEMBERSHIP BENEFITS:** Members can hold national office and serve as committee chairman and as chapter president or vice president. All grades of member can vote, serve on committees and hold other chapter offices as well as receive the SPSE publications noted above, receive discounts on all other SPSE publications, participate in meetings and all other activities of the Society. **MEETINGS:** 1974: May (Boston, Ma.: Sheraton Hotel).

SOCIETY OF PHOTO-TECHNOLOGISTS (SPT) [P]
P. O. Box 19308, Denver, Co. 80219
Tele: (303) 936-8515

EXECUTIVE SECRETARY: Margaret R. Jones
ELECTED OFFICERS (5/73-3/77):
President: James Todd Ames, Metro Camera Service, Denver, Co. 80219 (303) 935-5854.
Vice President: Ramon Eller, Bellevue, Pa. 15202.
Editorial Vice President: Clair Schmitt, National Camera Co., Englewood, Co. 80110 (303) 789-1893.
Past President: Capt. R. M. McPhail, RCAF, Ottawa, Ontario, Canada.
Board Member Chapter Representatives: Leo Ward (San Fernando), Granville Kirkup (Walsall Wood, Staffs., U.K.), Philip Michaelis (Ogden, Utah), Stanley Molda (Chicago), Rohland Atchison (Denver).

PURPOSES: To provide information regarding the maintenance and repair of photographic equipment, to provide information about the effective management of camera-repair business, and to improve communications among members and between members and other branches of the photographic industry, to promote the integrity, dignity, and professional standards of camera repair. **ACTIVITIES:** Issues publications, holds annual conventions, conducts chapter meetings, maintains liaison with photo equipment manufacturers, distributors, and photographic schools. **MEMBERSHIP:** The 1100 members are camera repairmen, managers of camera-repair facilities, and designers of test equipment for photographic equipment. They are located throughout the U.S. and Canada and in 19 other countries. **CHAPTERS:** San Diego, Denver, San Fernando, United Kingdom, Ogden (Ut.), Chicago. **PUBLICATIONS:** *SPT Journal* is a 6" x 8 1/2", 30-page bimonthly that contains articles dealing with the business of running a camera-repair facility, provides detailed service manuals, reports developments in the photographic industry and is a channel of communication among members. *SPT Notes* is a 6" x 8 1/2", 12-page bimonthly that contains instructions on the repair, modification, lubrication, dissembly, and reassembly of photographic equipment, wiring instructions for automatic equipment, shop suggestions, and descriptions of special tools and techniques devised by members. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: $20. *Student Member*: (1 yr only), $7.50. **MEMBERSHIP BENEFITS:** SPT is the primary source of photographic equipment repair information that is not available from other sources. **SPEAKERS:** The Executive Secretary or the President will try to suggest knowledgeable speakers upon request. **MEETINGS:** Meet every other year. Met in New York in 1973: 1975: March (Chicago, Il.)

SOCIETY OF PUBLICATION DESIGNERS (SPD), 140 East 46th St., New York, N. Y. 10017. Tele: (212) 490-3319.

PRESIDENT: Eric Gluckman

SOCIETY OF TECHNICAL PUBLICATIONS CONTRACTORS Ltd., The, (STPC) No. 2 "Aberdour", Court Road, Banstead, Surrey, England. Tele: Burgh Heath 58818 or 50752.

SECRETARY: Major H. R. Hockley

SOCIETY OF TELEVISION PIONEERS (STP), P. O. Box 1475, Lubbock, Tx. 79408.

PRESIDENT: W. D. Rogers, Jr.

SOCIETY OF TYPOGRAPHIC ARTS (STA), 540 N. Lake Shore Dr., Chicago, Il. 60611. Tele: (312) 943-2296.

PRESIDENT: Lewis Asher

SOUTHERN EDUCATIONAL COMMUNICATIONS ASSOCIATION (SECA) [S]
Columbia, SC.

STAFF OFFICERS:
Executive Director: Wayne Seal
Associate Director: James McQuinn
OFFICERS OF THE BOARD OF DIRECTORS:
Chairman: Howard D. Holst, Managing Director, WKNO-TV, Memphis State University, Memphis, Tn.
Vice Chairman: Henry J. Cauthen, General Manager, South Carolina Educational Television Network.
Secretary-Treasurer: Lee Reaves, Director KETS-TV, Arkansas Network, Conway, Ar.

BACKGROUND: SECA is a network of 81 public television stations in 15 southern states from Maryland to Texas, and Hawaii. It was organized in 1967. **PURPOSES:** To provide the population of the southern states with a variety of noncommercial public and educational television programs through its network facility and its connection with the Public Broadcasting Service, to originate a limited number of high-quality public television programs, and to publicize the availability of public television throughout the southern states. **ACTIVITIES:** SECA produces William F. Buckley's weekly "Firing Line" program and the weekly TV magashow "Southern Perspective" for distribution throughout the public television network, produces a variety of promotional leaflets and program guides, and distributes public non-commercial television programming throughout the southern states it serves.

SOUTHERN NEWSPAPER PUBLISHERS ASSOCIATION (SNPA) P.O. Box 1569, Chattanooga, Tn. 37401

SECRETARY-MANAGER: Walter C. Johnson

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SPECIAL INDUSTRIAL RADIO SERVICE ASSOCIATION, INC., THE (SIRSA) [I] 1901 North Moore St., Suite 602 Rosslyn, Va. 22209, Tele: (703) 528-5115

STAFF OFFICERS:
Managing Director and Executive Vice President: Denis E. Coggin
Director of Frequency Coordination: Ms. Waltraud M. Hielscher.
Director of Finance and Administrative Services: Mark E. Crosby

ELECTED OFFICERS:
President: Herbert S. Tanis
First Vice President: George G. Lockhart
Second Vice President: Benjamin J. Friedland
Third Vice President: James T. Duncan
Treasurer: Edwin A. Crosby
Assistant Treasurer: Francis C. Williams
Secretary: Warren A. Stubblefield

PURPOSES: To provide a means by which people and organizations who are eligible to use various radio frequencies, especially those allocated to "Special Industrial" may combine forces to develop maximum effective use of the radio spectrum, to cooperate with other groups having similar interests, to sponsor, promote, and encourage technological improvements leading to reduction of radio interference and to improvement of radio communication for "Special Industrial" band users, to alert its members to legislative, regulatory, and administrative actions and events relevant to their use of radio, to keep its members informed of technological improvements in the field, and to represent its members before the FCC, the Congress, and other appropriate governmental bodies by making proposals, recommendations, and responses to the proposals of others on matters affecting the interests of "Special Industrial" licencees. **ACTIVITIES:** Makes presentations before governmental bodies and issues two publications. **MEMBERSHIP:** The 6000 members are primarily businessmen in agriculture, construction, mining, and delivery services. The members are located all across the nation. **PUBLICATIONS:** *Signals* is an 8 1/2" x 11", 24-page quarterly containing articles relating to the uses of "Special Industrial" radio. *Mini-Signals* is an 8 1/2" x 11", 1-page biweekly containing similar material. The Executive Vice President is the Editor of both.

SPECIAL LIBRARIES ASSOCIATION (SLA) [P]
235 Park Ave. South, New York, NY 10003
Tele: (212) 777-8136

EXECUTIVE DIRECTOR: F. E. McKenna
ELECTED OFFICERS (6/73-6/74):
President: Gilles Frappier, Library of Parliament, Parliament Buildings, Wellington St., Ottawa, Ontario K1A 0A9, Canada
President Elect: Edythe Moore, The Aerospace Corporation, Charles C. Lauitsen Library (A4/108), P. O. Box 92957, Los Angeles, Ca. 90009.

PURPOSES: To promote the use of knowledge through the collection, organization, and dissemination of information, to encourage its members to increase their professional capabilities and performance, to keep its members and other interested persons informed of new developments and techniques and equipments for use in information service applications, and to stimulate research in information service theory, techniques, and applications. **ACTIVITIES:** Publishes source books, bibliographies, monographs, directories, and periodicals; maintains a consultation service that provides advice on establishing, reorganizing, and operating special libraries and information services; maintains an employment clearinghouse; awards scholarships; holds annual conferences and divisional meetings, and more frequent chapter meetings. **MEMBERSHIP:** The 7,250 members consists of professional librarians and information experts serving industry, business, research, educational, and technical institutions, government, newspapers, museums, and other organizations requiring or providing specialized information. **CHAPTERS:** SLA is organized into 37 regional chapters: Alabama, Baltimore, Boston, Cincinnati, Cleveland, Colorado, Connecticut Valley, Dayton, Florida, Kansas City, Illinois, Indiana, Louisiana, Michigan, Minnesota, Montreal, New Jersey, New York, North Carolina, Oklahoma, Pacific Northwest, Philadelphia, Pittsburgh, Princeton-Trenton, Rio Grande, San Diego, San Francisco Bay, St. Louis, South Atlantic, Southern Appalachian, Southern California, Texas, Toronto, Upstate New York, Virginia, Washington, DC, Wisconsin. **DIVISIONS:** SLA is also organized into 23 divisions that represent areas of specialization in broad subject-matter fields or in information-handling milieu: advertising and marketing, aerospace, biological sciences, business and finance, chemistry, documentation, engineering, geography and cartography, insurance, metals and materials, military librarians, museums-arts-and-humanities, natural resources, newspaper, nuclear science, petroleum, pharmaceuticals, pictures, public utilities, publishing, science-technology, planning-building-and-housing, social welfare, transportation. **PUBLICATION:** *Special Libraries* is a 6 3/4" x 10" monthly with a circulation of 9,500 and a subscription price to nonmenbers of $22.50/yr in the U.S. and Canada and of $24.50/yr elsewhere. It contains society news, conference data, and advertising as well as articles on such subjects as the administration, organization, and operation of special libraries and information centers, scholarly reports of research in librarianship, documentation, education, and information science, authoritative bibliographies or bibliographic essays, and information on professional standards, salaries, education, and public relations. Detailed specifications for contributed articles may be obtained upon request from the Editor, Janet D. Bailey at the New York office. The advertising manager is A. V. Forman. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member* $30. *Life Member* $350. *Associate Member* $30. *Retired Member* $10. *Student Member* $5. *Sustaining Member* $100. **MEMBERSHIP BENEFITS:** Members receive the journal, *Special Libraries*, are affiliated with a chapter, and may be affiliated with a division if they wish. They become eligible to use the employment clearinghouse, the consultation service, and are able to attend the Society's meetings and conferences. **MEETINGS:** 1974: Jun. 9-13 (Toronto, Canada: Sheraton Four Seasons Hotel). 1975: June 8-12 (Chicago, Il.: Palmer House). 1976: June 6-10 (Denver, Co.: Brown Palace and Currigan Convention Cehter). 1977: June 5-9 (New York, NY: New York Hilton). 1978: June 4-8 (Atlanta, Ga.: Regency Hyatt House).

SPEECH COMMUNICATION ASSOCIATION (SCA) [P]
Statler Hilton Hotel, New York, NY. 10001.
Tele: (212) 736-6625

STAFF OFFICERS:
Executive Secretary: William Work
Associate Executive Secretary: Robert N. Hall
Associate Executive Secretary for Research: Patrick C. Kennicott
Associate Executive Secretary for Education: Barbara Lieb-Brilhart

ELECTED OFFICERS (12/72-12/73):
President: Robert C. Jeffrey, Department of Speech, University of Texas, Austin, Tx. 78712. (512) 471-5252.
First Vice President: Samuel L. Becker, Department of Speech and Dramatic Art, University of Iowa, Iowa City, Ia. 52240. (319) 353-4717.
Second Vice President: Herman Cohen, Department of Speech, Pennsylvania State University, University Park, Pa. 16802. (814) 865-3461.

BACKGROUND: Formerly the Speech Association of America (SAA). Member CCS. **PURPOSES:** To promote study, criticism, research, teaching, and application of the artistic, humanistic, and scientific principles of communication, especially speech communication. **ACTIVITIES:** Publishes three quarterly journals and a bimonthly newsletter; publishes a bibliographic annual; holds annual meetings and special conferences; engages in special research and development projects carrried out by committees. **MEMBERSHIP:** The Association consists primarily of teachers, researchers, writers, broadcasters, public relations personnel, and persons with careers in the theater, law, and the ministry. Most of the members are located in colleges, universities, and other educational institutions. The 7,000 members are distributed throughout the fifty United States, and some members are in foreign countries. **DIVISIONS:** The Association is organized into nine subject-matter divisions to permit members to have a free exchange of ideas within special areas of speech communication: forensics, instructional development, inter-

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personal and small-group interaction, interpretation, mass communication, public address, rhetorical and communication theory, speech sciences, and theatre. **PUBLICATIONS:** *Speech Monographs* is a 6-3/4" x 10", 96-page quarterly containing articles that deal with specialized technical research in the field of communication. They provide research results and methodological evaluations for those engaged in speech communication research. Manuscripts should conform to the Modern Language Association (MLA) style sheet. Articles should be submitted to the Editor, Thomas M. Scheidel, Communication Arts Dept., University of Wisconsin, Madison, Wi. 53706. The *Quarterly Journal of Speech* is a 6-3/4" x 10", 96-page quarterly that contains essays, research reports, book reviews, and advertising as well as articles that deal with all areas of speech communication. The *Quarterly Journal of Speech* is aimed at a wider audience than *Speech Monographs*. Articles should not be longer than 6,000 words and should conform to the MLA style sheet. Articles should be submitted to the Editor, Robert L. Scott, Department of Speech Communication, University of Minnesota, Minneapolis, Mn. 55455. Advertising should be addressed to: Mr. Edward Roulet, at the New York Office. *The Speech Teacher* is a 6-3/4" x 10", 96-page quarterly that contains reports, book reviews, and advertising as well as articles that deal with theoretical and practical aspects of all phases of the teaching and learning of speech communication concepts and proficiencies at all educational levels. Manuscripts should conform to the MLA style sheet. Articles should be submitted to the Editor, Mary M. Roberts, Department of Speech and Theatre, Kansas State College of Pittsburgh, Pittsburgh, Ks. 66762. Advertising should be addressed to: Mr. Edward Roulet at the New York office. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Student Member*: undergraduate and graduate, Half regular price. *Regular Member*: with one journal, $20; with two journals, $30; with three journals, $40. *Sustaining Member*: $55. *Institutional Member*: $75. *Life Member*: $1250. Membership is open to individuals and groups who are interested in promoting the purposes of the Association. **MEMBERSHIP BENEFITS:** All members are eligible to vote and hold office. They receive publications of the Association in line with their annual dues, may attend the annual conference and special conferences. The Association also operates a Placement Service for members and offers them low-cost life insurance and special travel arrangements. **SPEAKERS:** The Executive Secretary will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1973: Nov. 8-11 (New York, NY: Statler Hilton Hotel). 1974: Dec. 27-30 (Chicago, Il.: Palmer House). 1975: Dec. 27-30 (Houston, Tx.: Shamrock Hilton Hotel).

STUDIEKRING VOOR TECHNISCHE INFORMATIE (STI) [P], P. O. Box 50, Ridderkerk, The Netherlands. Tele: 01804-13633

ELECTED OFFICERS:
Chairman: J. A. Veering, Julianalaan 75, Delft, The Netherlands. 015-122913.
Vice Chairman: E. J. Visser, Sir Winston Churchilllaan 715, Rijswijk (Z-H), The Netherlands. 070-946573.
Secretary: H. Nijhuis, De Laraissestraat 72, Amsterdam, The Netherlands. 020-713185.
Treasurer: W. W. de Regt, Ringdijk 10, Reeuwijk, The Netherlands. 01829-3376.
Board Member: L. Hermans, Burgm. Van Damstraat 15, Duivendrecht (N-H), The Netherlands. 020-941100.
Board Member: P. M. Baalman, Jac. van Beierenstraat 119, Brielle, The Netherlands. 01886-3779.
Board Member: J. Smits, Pasteurlaan 39, Eindhoven, The Netherlands. 040-115808.

BACKGROUND: Member of The International Council for Technical Communication. **PURPOSES:** To promote the profession of technical communication, to encourage maintenance of high professional standards among its practitioners, to determine and establish appropriate courses and curricula for the teaching of technical communication, and to provide a forum through which members can exchange ideas and experiences. **ACTIVITIES:** Publishes a journal, conducts meetings, and maintains an active committee structure through which educational curricula are developed. **MEMBERSHIP:** The 126 members, who are spread throughout the Netherlands, are engaged in preparing technical-information documents for industry, research organizations, and universities. **PUBLICATION:** *Stimulans* is an 8-page bimonthly newsletter containing articles, society news, and meeting data. **SPEAKERS:** The officers will try to suggest knowledgeable speakers upon request.

SUBURBAN NEWSPAPERS OF AMERICA (SNA), 491 National Press Bldg., 14th and F Sts., N.W., Washington D C 20004. Tele: (202) 783-1654.

EXECUTIVE DIRECTOR: Kenneth R. Ketcham

TEACHERS OF ENGLISH TO SPEAKERS OF OTHER LANGUAGES (TESOL) [P] c/o School of Languages and Linguistics, Georgetown University, Washington, DC 20007 Tele: (202) 625-4569.

EXECUTIVE SECRETARY: James E. Alatis
ELECTED OFFICERS (3/73-3/74):
President: Betty Wallace Robinett, University of Minnesota, Minneapolis, Mn. 55455.
First Vice President: Muriel Saville-Troike, Georgetown University, Washington, DC 20007.
Second Vice President: Albino Benavidez Baca, Bilingual Cultural Center, Roswell, NM.

PURPOSES: To promote scholarship, to disseminate information, to strengthen instruction and research in the teaching of English to speakers of other languages, and to cooperate with other groups having similar concerns. **ACTIVITIES:** Publishes a journal and a newsletter, publishes bibliographies, directories, monographs, and topical reports, holds an annual convention with workshop and study groups, maintains a placement service, and operates an information clearinghouse. **MEMBERSHIP:** The 2800 members teach, write, and produce films and other visual aids in universities, colleges, secondary, and elementary schools throughout the U.S. and in foreign countries. **CHAPTERS:** TESOL has affiliate organizations in Arizona, California, Connecticut, Florida, Illinois, New Jersey, New Mexico, New York, Pennsylvania, Puerto Rico, Texas, Washington, (DC), and in Ireland and Venezuela. **PUBLICATIONS:** *TESOL Quarterly* is a 6 3/4" x 9 1/2", 92-page quarterly that contains book reviews and advertising as well as scholarly articles on education and research, English as a second language, and bilingualism. The Editor is Maurice Imhoof, Urban and Overseas English Program, Indiana University, Bloomington, In. 47401. *TESOL Newsletter* is an 8 1/2" x 11", 22-page triennial that contains news, service information, conference data, and advertising as well as short pragmatic articles on English as a second language, bilingualism, and teaching techniques. The Editor is Ruth Weinberg, American Language Institute, Georgetown University, 3605 O St. N.W., Washington, DC 20007. The Advertising Manager for both is Aaron Berman, Dept. of Foreign Languages, Sonoma State College, Rohnert Park, Ca. 94928. The two TESOL journals may be subscribed to for $10/yr. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member*: an interest in the field of English as a second language, $10. *Student*: at least half-time student status, $5. *Joint*: husband and wife, $15. *Institutional*: $15. **MEMBERSHIP BENEFITS:** Members may vote, hold office, attend the annual convention, and receive the *TESOL Quarterly* and *Newsletter*, discounts on some publications, and employment information. **SPEAKERS:** The Executive Secretary will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1974: Mar. 6-10 (Denver, Co.: Denver Hilton). 1975: Mar. 5-9 (Los Angeles, Ca.: Los Angeles Hilton). 1976: Apr. 21-25 (Boston, Ma.: Statler Hilton).

TECHNICAL ASSOCIATION OF THE GRAPHIC ARTS (TAGA) [P], P. O. Box 3064, Federal Station, Rochester, New York 14614. Tele: (716) 325-2000 Ext. 52203

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EXECUTIVE SECRETARY: Earl I. Sundeen, Eastman Kodak Co., Rochester, NY.
ELECTED OFFICERS (5/73-5/74):
President: William A. Rocap, Jr., Meredith Printing, Des Moines, Ia. 50305. (515) 284-9011.
First Vice President: Robert W. Bassemir, Sun Chemical Corp., Carlstadt, NJ. 07072. (201) 933-4300.
Second Vice President: Richard Maurer, Eastman Kodak Co., Rochester, NY 14650. (716) 458-1000 Ext. 75128.
Secretary-Treasurer: Herbert E. Phillips, Rochester Institute of Technology, Rochester, NY 14623. (716) 464-2738.

BACKGROUND: Formerly the Technical Association of the Lithographic Industry. **PURPOSES:** To stimulate research; to improve the qualifications of technicians through standards of professional ethics, education, and attainment; to increase and diffuse knowledge; to promote scientific interests through meetings, discussions, and publications. **ACTIVITIES:** Conducts annual meetings at which papers of a technical nature are presented and discussed; committees work on topics of special interest; operates a fellowship program for graduate study; publishes an annual report of proceedings at meetings. **MEMBERSHIP:** The Association consists primarily of persons working in industry whose specialties include research, management, and engineering in the graphic arts field. Of the 750 members, approximately 650 are located in the United States and 100 are located in foreign countries. **PUBLICATION:** *TAGA Proceedings* is a 6" x 9" annual containing in its 400 pages the texts of the papers presented at the Association's spring meeting. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Active Member* must have technical training and be engaged in scientific or technical research directed toward improving the graphic arts processes or related industries; or must be engaged in the technical control of graphic arts processes. $15. *Student Member* must be enrolled in a qualified graphics arts school or college and have an interest in the graphic arts profession. $5. (In addition, there is an initiation fee of $10 upon joining.) *Senior Member* Active Members for 10 years or more who have retired from industry or teaching. $5. **MEMBERSHIP BENEFITS:** Only Active and Senior Members are eligible to vote and hold office. All members receive *TAGA Proceedings* and the "TAGA Newsletter," and are eligible to attend the annual meetings. **MEETINGS:** 1974: May 12-15 (St. Paul, Mn.: St. Paul Hilton). 1975: May 11-15 (Toronto, Ontario, Canada: Four Seasons Sheraton). 1976: May 9-12 (Philadelphia, Pa.: Holiday Inn on City Line Ave.)

TECHNICAL COMMUNICATION ASSOCIATION OF AUSTRALIA (TCAA) P. O. Box 107, Post Office, Leichhardt, NSW 2040, Australia.

SECRETARY: George Scott

TECHNICAL INFORMATION SERVICE (AIAA-TIS) 750 Third Ave., New York, N. Y. 10017. Tele: (212) 867-8300.

DIRECTOR: John J. Glennon

TECHNISCH-LITERARISCHE GESELLSCHAFT, e.V. (TELI) [P], Graf-Recke-Str. 84, 4 Düsseldorf 1, Federal Republic of Germany. Tele: 6-214315 (Office of the Secretary)

EXCUTIVE COMMITTEE:
President: Heinz Rieger, Editor, *Deutsche Press-Agentur*, Tribünenweg 23, 2 Hamburg 34, Federal Republic of Germany. Tele: (0411) 441201.
Vice President: Joachim Skowronek, Editor-in-Chief, *Ingenieur Digest*, Schweizer Str. 13, 6 Frankfurt, Federal Republic of Germany. Tele: (0611) 231733.
Secretary: Rolf W. Goering, Editor-in-Chief, *VDI-Nachrichten*, Bagelstr 85, 4 Düsseldorf, Federal Republic of Germany. Tele: (0211) 359897.
Treasurer: Wolfgang Bernhard Lehr, Press Chief of Bopp & Reuter GmbH, Elizabeth Str. 9, 68 Mannheim 1, Federal Republic of Germany. Tele: (0621) 7503289
Committee Chairman: Wolfgang G. H. Fischer, Information Division of Siemens AG, Waxensteinstr. 42, 8135 Söcking b. Starnberg, Federal Republic of Germany. Tele: (0811) 2342463.

PURPOSES: To promote scientific and technical journalism in public information media. **ACTIVITIES:** Holds meetings, makes visits to institutes, factories, and technical installations, facilitates exchanges of ideas and experiences in technical and scientific journalism, works to improve scientific writing and to educate its members. **MEMBERSHIP:** The 150 members are journalists and science writers for daily, weekly and monthly newspapers as well as for radio and television, authors of technical books, and public relations specialists for industrial and scientific institutions. **CHAPTERS:** Berlin, Rhein-Ruhr, Rhein-Main, Southern Germany, Northern Germany, and Southwest Germany. **MEMBERSHIP GRADES AND ANNUAL DUES:** Membership is open to any individuals, regardless of citizenship, who are interested in the purposes and activities of the organization. Depending on the individual's job and location he will be classified as a *Journalistic Member*, a *Technical Member*, or a *Corresponding Member*. Dues are assessed on a calendar year basis. There is also an entry fee for new members. The amounts of these fees are not known. **MEMBERSHIP RIGHTS AND OBLIGATIONS:** Members may use the abbreviation "TELI" after their names. Members have the obligation to participate in TELI functions and activities, and those who neglect this obligation may be asked to resign.

TELEVISION INFORMATION OFFICE (TIO) 745 Fifth Ave., New York, N. Y. 10022. Tele: (212) 759-6800.

DIRECTOR: Roy Danish

TOASTMASTERS INTERNATIONAL (TI) 2200 North Grand Avenue, Santa Ana., Ca. 92711. Tele: (714) 542-6793

EXECUTIVE DIRECTOR: Robert T. Engle
SECRETARY-TREASURER: Herbert C. Wellner
ELECTED OFFICERS (8/73-8/74):
President: David A. Corey, Portsmouth, Va. 23705. (804) 484-6219.
Senior Vice President: John F. Diaz, Melbourne, Fl. 32901. (305) 724-1228.
Second Vice President: George C. Scott, Portland, Or. 97208. (503) 226-6681.
Third Vice President: Robert W. Blakeley, Alexandria, Va. 22310. (703) 971-5721.

MEMBERSHIP: 63,000. **MEETINGS:** 1974: Aug. 14-17 (Anaheim, Ca.: Disneyland Hotel). 1975: Aug. 19-23 (Washington, DC: Shoreham Hotel). 1976: Aug. (New Orleans: Fairmont-Roosevelt).

TYPOCRAFTERS, c/o The Inland Printer, 300 West Adams St., Chicago, Il. 60606

SECRFTARY: Wayne V. Harsha

UNION EUROPEENNE des ASSOCIATIONS de JOURNALISTES SCIENTIFIQUES (UEAJS) [I] Maison de la Presse, 4 Petite-Rue-Au-Beurre, 1000 Brussels, Belgium.

President: J. Van Elewyck, Jan Van Rijswijcklaan 266, 2020 Antwerpen, Belgium.

BACKGROUND: Formed 1971. **PURPOSES:** To alert national and international authorities, scientists, and public opinion as a whole to the importance of the development of scientific and technological information, to provide better information on the development and application

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of science and technology, and to promote contacts both between the various associations of scientific journalists and between journalists engaged in publicizing and popularizing scientific and technological progress. **ACTIVITIES:** To pursue the above purposes, the Union will undertake any activity likely to assist and enlighten the members of each Association. **MEMBERSHIP:** The Union consists of five member associations, namely, Groupment des Journalistes Professionnels Scientifique (Belgium), Technisch-Literatische Gesellschaft (Germany), Association des Journalistes Scientifiques de la Press d'Information (France), Unione Giornalisti Italiani Scientifici (Italy), Nederlandse Vereniging van Journalisten Sectie Wetenschaps-journalisten (The Netherlands).

UNIONE GIORNALISTI ITALIANI SCIENTIFICI (UGIS) [P]
c/o *Coniere della Sera*, Via Solferino 28, Milano, Italia.

PRESIDENT: Giancarlo Masini

UNITED PRESS INTERNATIONAL (UPI), 220 East 42nd St., New York, N Y 10017. Tele: (212) 682-0400.

PRESIDENT: Mims Thomason

UNITED STATES BASKETBALL WRITERS ASSOCIATION (USBWA), 1425 East Banta Rd., Indianapolis, In. 46227
Tele: (317) 784-2725

SECRETARY-TREASURER-EDITOR: Ray Marquette, *Indianapolis Star*, Indianapolis, In. 46206. (317) 633-9180.
ELECTED OFFICERS:
President: Roy Edwards, *Commercial Appeal*, Memphis, Tn.
First Vice President: Jerry Radding, *Springfield Union*, Springfield, Ma.
Second Vice President: Jim Ferguson, *Dayton News*, Dayton, Oh.

PURPOSES: To help the game of basketball on the college and professional level, to enhance press coverage, to improve press facilities, and to promote closer understanding between players and coaches on the one hand and writers on the other. **ACTIVITIES:** Holds meetings, publishes a newsletter, and conducts formal and informal meetings with coaches, players, and other organizations. **MEMBERSHIP:** The 650 members are sports writers, sports editors, and sports information directors who deal with basketball. They are located throughout the U.S. and Canada. **PUBLICATION:** *The Tipoff* is an 8 1/2" x 11", 12-page newsletter that is issued five times a year. It contains news items, featurettes, Association business, and other items of interest to the membership.

UNITED STATES NATIONAL COMMITTEE FOR THE INTERNATIONAL FEDERATION FOR DOCUMENTATION (USNCFID) [S], National Academy of Sciences, 2101 Constitution Ave., Washington, DC 20418 U.S.A.
Tele: (202) 961-1795

SECRETARY: Judith A. Werdel
ELECTED OFFICERS (12/71-12/73):
Chairman: Harold Borko, University of California at Los Angeles, Los Angeles, Ca. 90024.(213) 825-1064.
Vice Chairman: Herbert Koller, Moshman Associates, Inc., 6400 Goldsboro Rd., Bethesda, Md. 20014. (301) 229-3000.

PURPOSES: To advise the National Academy of Sciences on all matters relating to U.S. participation in FID and in international documentation activities, to nominate people to serve as delegates to FID conferences and other meetings, to provide information and policy guidance for U.S. participants in the meetings and activities of FID, and to arrange for meetings and congresses in the U.S. and for other activities in consonance with the objectives and program of FID. **ACTIVITIES:** holds biennial meetings to review and make recommendations on FID programs; appoints U.S. representatives to the nine FID study committees on classification research, developing countries, education and training, linguistics and documentation, information for industry, aspects of information theory, operations, research, and terminology; participates in the international management of FID; and organizes and participates in biennial conferences, congresses, and specialized international FID meetings. **MEMBERSHIP:** The Committee consists of 14 members; some are teachers, others are developers of documentation systems, directors of libraries, and researchers. Committee members are appointed by the President of the National Academy of Sciences for three-year terms.

UNITED STATES NATIONAL COMMITTEE FOR THE INTERNATIONAL UNION OF RADIO SCIENCE (USNC-URSI) [S] c/o National Academy of Sciences, 2101 Constitution Ave., Washington, DC 20418.
Tele: (202) 961-1484.

STAFF OFFICER: Ann Wagoner
ELECTED OFFICERS (to 12/72):
Chairman: Alan T. Waterman, Ph.D., Stanford Electronics Laboratories, Stanford, Ca. 94305.
Vice Chairman: Francis S. Johnson, Ph.D., University of Texas at Dallas, P. O. Box 30365, Dallas, Tx. 75230.
Secretary: John V. Evans, Ph.D., MIT Lincoln Laboratory, P. O. Box 73, Lexington, Ma. 02193.

PURPOSES: To promote in the U.S. the aims of the URSI, namely, to promote the scientific study of radio communications, to aid and organize radio research requiring cooperation on an international scale, and to encourage the discussion and publication of the results, and to facilitate agreement upon common methods of measurement and the standardization of measuring instruments. **ACTIVITIES:** Sponsors scientific meetings and publishes a scientific journal. **MEMBERSHIP:** The 800 members are scientists and engineers from all parts of the nation. **PUBLICATION:** *Radio Science · Journal of the United States National Committee, International Union of Radio Science* is an 8" x 10", 100-page monthly containing original scientific papers and conference papers. It has a circulation of 2500 and sells for $15/year to individuals or $40/year to institutions with multiple users. The Editor is Professor Sidney A. Bowhill, Dept. of Electrical Engineering, University of Illinois, Urbana, Il. 61801, and it is published by the American Geophysical Union, 1707 I. St., N.W., Washington, DC 20036. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Members* and *Associate Members* are nominated and elected by the present members on the basis of scientific excellence and achievement; no dues. **MEETINGS:** 1974: Oct. 14-17 (Boulder, Co.: University of Colorado Memorial Center).

UNITED STATES SKI WRITERS ASSOCIATION (USSWA)
401 North Wabash, Chicago, Il. 60611 Tele: (312) 321-2580

PRESIDENT: Alex Katz

UNITED STATES STUDENT PRESS ASSOCIATION (USSPA)
1779 Church St., N. W., Washington, D C 20036. Tele: (202) 387-7575.

GENERAL SECRETARY: Marshall Bloom

UNIVERSALA ESPERANTO-ASOCIO (UEA) [S]
Nieuwe Binnenweg 176, Rotterdam-3002, The Netherlands
Tele: (010) 36.15.39

STAFF OFFICERS:
Manager: Dr. Victor Sadler
Congress Secretary: Mikuláš Nemán
Editor: Akiko Woessink-Nagata
ELECTED OFFICERS (to 8/74):
President: I. Lapenna, University of London, Wembley, England. (01) 904-9081

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Vice President: E. L. M. Wensing, Philips, Eindhoven, Achel, Belgium. 11.44.150.
Vice President: E. Carlén, Ytong, Sweden, Kumla, Sweden. (019) 78013.
Secretary General: G. Becker, Local Education Authority, Blieskastel, Federal Germany. (06842) 2406.
Executive: W. Bormann, City of Hamburg, Hamburg, Federal Germany. (0411) 7384508.
Board Member: J. Uśpieński, Polish Radio, Warsaw, Poland. 279742.
Board Member: J. C. Wells, University of London, London, England. (01) 5420302.
Board Member: E. J. Woessink, Geldersche Bockhoudbureau, Arnhem, The Netherlands. (085) 435031.

PURPOSES: To spread the use of the International Language Esperanto and to facilitate all kinds of intellectual and material relations between the peoples of the world, without distinction as to nationality, race, religion, political opinion, or language. **ACTIVITIES:** Coordinates the activities of national organizations working for Esperanto, maintains international services, organizes annual world congresses and other conferences, issues publications, and maintains a clearinghouse for information on the language problem and The International Language. **MEMBERSHIP:** The 32,070 members are located in 32 countries around the world. **CHAPTERS:** There are affiliated national organizations in: Argentina, Australia, Austria, Belgium, Brazil, Britain, Bulgaria, Canada, Czechoslovakia, Denmark, Finland, France, Federal Germany, Greece, Hungary, Ireland, Israel, Italy, Japan, Yugoslavia, Korea, Malagasy Republic, Monaco, Netherlands, Norway, New Zealand, Poland, South Africa, Spain, Sweden, Switzerland, Uruguay, U.S.A., and Zaire. **PUBLICATIONS:** *Esperanto* is a 189 x 269 mm, 24-page monthly with a circulation of 8000 that costs Hfl. 22,50. It contains articles on and in Esperanto, news items, reviews, conference data, and advertising. The articles are primarily on the history, function, linguistic character, and organizational basis of The International Language. They are popularly written and are usually illustrated. The Editor is Ms. Akiko Woessink-Nagata. *La Monda Lingvo-Problemo* is a 167 x 235 mm, 64-page triennial with a circulation of 900 and a subscription price of Hfl. 25. It contains brief technical notes, bibliographies, and advertising as well as scholary papers on various aspects of the language problem both within states and internationally. The papers are written in the various national languages with summaries in Esperanto. The Editor is Dr. Victor Sadler. **MEMBERSHIP GRADES AND ANNUAL DUES:** *Member with yearbook* Hfl. 15,–. *Subscribing Member.* Hfl. 30,–. *Supporting Member.* Hfl. 45,–. **MEMBERSHIP BENEFITS:** Members receive the journal and the yearbook, discounts on congress fees, and access to the world wide information and library service supplied by local affiliated organizations. **SPEAKERS:** The international staff will try to suggest knowledgeable speakers upon request. **MEETINGS:** 1974: Summer (Hamburg, Federal Germany: Congress Centre).

UNIVERSITY FILM ASSOCIATION (UFA) [P]
c/o Communication Arts Department, University of Windsor, Windsor, Ontario N9B 3P4 Canada
Tele: (516) 253-4232 Ext. 726

ELECTED OFFICERS (terms end as indicated):
President: Stuart A. Selby, University of Windsor (see address above). (12/74).
Executive Vice President: Loren Cocking, Film Production, Southern Illinois University, Carbondale, Il. 62901. (618) 453-2365 (12/73).
Editorial Vice President: Robert W. Wagner, Department of Photography and Cinema, The Ohio State University, Columbus, Oh. 43210. (614) 422-4920. (12/74).
Conference Vice President: Ric Sanderson, Instructional Resources Center, University of Hawaii, Honolulu, Hi. 96822. (12/73).
Treasurer: J. Sol Wrenn, Jr., Film Production Service, State Board of Education, Richmond, Va. 23219. (703) 770-3186 (12/73).
Secretary: Howard Suber, UCLA Motion Picture/Television Division, 405 Hilgard Avenue, Los Angeles, Ca. 90024. (213) 825-5761. (12/74).
Past President: J. B. Watson, Jr., Office of Instructional Services, Dartmouth College, Hanover, NH 03755. (603) 646-2384. (12/74).

MEMBERSHIP: 720. **MEETINGS:** The Association meets every August at a location selected the preceding August.

UNIVERSITY PHOTOGRAPHERS ASSOCIATION OF AMERICA (UPAA) c/o Lil Junas, 47 W. Northwood Ave., Columbus, Ohio. 43201.

SECRETARY: Lil Junas

WESTERN EDUCATIONAL SOCIETY FOR TELECOMMUNICATIONS (WEST) [P] Box 422, University Station, Provo, Ut. 84602. Tele: (801) 374-1688.
(Office of the President)

NO PERMANENT STAFF.
ELECTED OFFICERS (2/73-2/74):
President: Mark Hathaway, KBYU-TV (Brigham Young University) (address above).
Secretary/Treasurer: Gene Manning, KBYU-TV (Brigham Young University) (same address).
Conference Chairman: Dean Van Uitert, Electronic Media (BYU) Provo, Ut. 84602. (801) 374-1211 Ext. 3761.
Newsletter Editor: Gordon Mills, BYU Communications Facility, Provo, Ut. 84602. (801) 374-1211 Ext. 3321.
Program Chairman: Steve Anderson, Instructional Television Services (BYU), Provo, Ut. 84602. (801) 374-1211 Ext. 2179.

BACKGROUND: Formerly called Western Radio and Television Association. **PURPOSES:** To provide information and direct assistance to educational learning media practitioners at the grass roots level in all areas of public and private education. **ACTIVITIES:** Conducts regional, state, and area conferences and workshops; provides information services to members. **MEMBERSHIP:** The organization consists primarily of faculty and staff members in educational institutions, both public and private. Members specialize in educational television, audio-visual instruction, library science, and related areas. All of the approximately 675 members are located in the thirteen western states including Hawaii and Alaska. **CHAPTERS:** There are no local chapters; however, there are State Directors who are responsible for local programs and conferences located in the following states: California, Colorado, Arizona, Idaho, Montana, New Mexico, Nevada, Oregon, Utah, Washington, Wyoming, Hawaii, and Alaska.) **MEMBERSHIP GRADES AND ANNUAL DUES:** *Individual Member.* Any person interested in educational telecommunications, $5. *Student Member.* Must be a full-time student, $2. Industrial Associate Membership is planned, but no dues have been established for this category. **MEMBERSHIP BENEFITS:** All members may attend the annual conference, have access to the information service which serves as a clearinghouse for telecommunications information, and may obtain help in the use of telecommunications through State Directors. **MEETINGS:** 1973: Oct. 10-12 (Snowbird Ut.: Snowbird Hotel).

WESTERN SOCIETY OF BUSINESS PUBLICATIONS (WSBP) 4041 Marlton Ave., Los Angeles, Ca. 90008

SECRETARY-TREASURER: Grayce Ross

WHITE HOUSE CORRESPONDENTS ASSOCIATION (WHCA) National Press Bldg., Washington, D C 20004, Tele: (202) 737-2934

SECRETARY: Garnett D. Horner

WHITE HOUSE NEWS PHOTOGRAPHERS ASSOCIATION (WHNPA), Sheraton Park Hotel, 2660 Woodley Rd., N. W., Washington, D C 20008.

SECRETARY: Norman J. Driscoll

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WOMEN OF THE MOTION PICTURE INDUSTRY, INTERNATIONAL (WMPI)

ELECTED OFFICERS (9/72-9/74):
President: Amalie Gantt, Howco International, P. O. Box 1805, Charlotte, NC 28201.
Vice President: Gladys Melsom, Columbia Pictures, Kansas City, Mo. 64111.
Corresponding Secretary: Virginia Porter, Columbia Pictures, Charlotte, NC 28201.
Recording Secretary: Kathy Jurkowski, 20th Century Fox Films, Chicago, Il. 60606.
Treasurer: Rita E. Hutchinson, Brandt Theatres, New York, NY 10036.
MEMBERSHIP: 950. **MEETINGS:** 1973: Sept. 6-9 (Kansas City, Mo. Alameda Plaza Hotel). 1974: Sept. (Charlotte, NC). 1975: Sept. (Chicago, Il.)

WOMEN'S NATIONAL BOOK ASSOCIATION (WNBA)
c/o Anne J. Richter, Treasurer, 222 Valley Rd., Montclair, NJ 07042.

ELECTED OFFICERS (1972-74):
President: Virginia H. Mathews, National Book Committee, One Park Ave., New York, NY 10016. (212) 689-8620.
Assistant to the President: Eleanor T. Smith, U.S. Office of Education-Region II, 26 Federal Plaza, New York, NY 10007.
Treasurer: Anne J. Richter (see address above).
Secretary: Elsa Russell, 45 Tudor City Place, New York, NY 10017.
MEMBERSHIP: 900 individual members and the following 19 publishers as sustaining members: Abingdon Press, Bobbs-Merrill Co., R. R. Bowker Co., Broadman Press, Dell Publishing Co., Doubleday and Co., Encyclopedia Britannica, Inc., E.M. Hale and Co., The John Day, Co., Little, Brown and Co., McGraw-Hill Book Co., David McKay Co., William Monow Co., W. W. Norton & Co., Charles Scribner's Sons, Simon & Schuster, Inc., The United Educators, Inc., The Viking Press, and H. W. Wilson Co. **CHAPTERS:** Binghamton (NY), Boston, Chicago, Cleveland, Detroit, Grand Rapids (Mi.), Little Rock (Ar.), Nashville, New York, NY; San Francisco. **MEETING:** 1973: Nov. 2 (New York, NY: National Book Committee Office).

WOMEN'S NATIONAL PRESS CLUB (WNPC) National Press Bldg., Washington, D C 20004. Tele: (202) 393-3417.

EXECUTIVE SECRETARY: Francesca R. Smoot

WORLD TRADE WRITERS ASSOCIATION (WTWA) [P]
c/o Helen Foster, Secretary-Treasurer, Foreign Credit Insurance Association, One World Trade Center-9th Floor New York, NY 10048. Tele: (212) 432-6378.

ELECTED OFFICERS:
President: Benjamin Zwerling, Tariffs & Trade, New York, NY 10019. (212) 541-5997.
Vice President: Manny Ellenis, Development Counsellors International, New York, NY. (212) 687-1383.
Secretary-Treasurer: Helen Foster (see address above)
PURPOSES: To encourage broad and responsible news coverage of world trade and investment, to promote international trade, and to provide a forum for the exchange of ideas and experiences among members. **MEMBERSHIP:** The 45 members are located in and around New York City. They are writers for the daily press, wire services, news syndicates, magazines, and trade publications on matters of foreign commerce and international business activities. **MEETINGS:** The Association meets irregularly in New York City.

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Association Meeting Calendar

In the following listing we have included as much information as we had available at press time about national meetings of the organizations listed in the first section of this Directory. Bear in mind that plans do change, so data for 1975 and after must be considered as tentative and should be reconfirmed with the sponsoring organizations before making travel plans. To find the name-abbreviation for a particular organization, look up the organization in the Association listing. To translate the name-abbreviations used in this listing into their full organization names, refer to the alphabetical listing of acronyms on the gray-edged pages at the end of the Directory.

1973

December

26	ADE	Chicago
26	ADFL	Chicago
27	NASW	Washington:Sheraton-Park (with AAAS)
27-29	ABCA	Philadelphia Sheraton
27-30	ADS/MLAA	Chicago:Palmer House/ Conrad Hilton
28-30	LSA	San Diego:Sheraton Harbor Island

1974

	ASPDA	Philadelphia
	NCEW	St. Louis

January

5-8	NAVA	Miami Beach Convention Center
16-18	NMA	Houston:Hyatt Regency
20-26	ALA/ASLA PLA/ACRL	Chicago Palmer House
23-26	NNPA	Miami Beach:Playboy Plaza

February

6-8	SPAI	Rochester, NY:Holiday Inn (Technical Seminar)
17-20	NATPE	Los Angeles:Century Plaza
25-26	DIA	Washington (Workshop)

March

	SCS	Los Angeles:UCLA
6-10	TESOL	Denver Hilton
11-13	NFAIS	Chicago:Pick Congress
14	NCSPAA	New York:Columbia U.
14-16	CSPA	New York:Columbia U.
14-17	NAME	
15	CSPAA	New York:Columbia U.
16-17	BEA	Houston:Sheraton-Lincoln
16-20	MST	Houston:Hyatt Regency
17-20	NAB	Houston Convention Center
17-22	ACMAS/ AECT	Atlantic City Convention Center
25-29	IEEE/PC	NY:Statler Hilton/Coliseum
28-30	NNA	Wash., D.C. (Gov't. Affairs Conf.)
31-Apr.5	DCL/ACS	Los Angeles

Spring

	AIMAV	Sao Paulo, Brazil
	COMtec	Atlanta
	NCC	New York:Ad Club

April

	AASDJ	New York:Columbia U.
	NCS	New York:Plaza Hotel
	RSA	Anaheim
1-3	AIDD	Chicago:Pick Congress
4-6	CCCC	Anaheim:Disneyland Hotel
5-7	NSPA	San Francisco Hilton
9	AAMBP	Atlantic City:Convention Hall
15-16	NCRE	Chicago
15-19	GATF	Pittsburgh:William Penn Hotel
16-18	NARST	Chicago:Sheraton-Blackstone
16-19	ASNE	Atlanta:Hyatt Regency
16-20	NSPI	Miami Beach:Deauville
17-20	ICA_1	New Orleans:Monteleone Hotel
19-20	CEA	Philadelphia Marriott
21	NCS	New York:Plaza Hotel
21-24	NCTA	Chicago:Conrad Hilton
22	AP_1	New York:Waldorf-Astoria
22-25	ANPA	New York
23-26	CPA	Denver:Brown Palace
25	ACBB	Baton Rouge
28-30	PPA_1	Wilmington:DuPont Hotel

May

	AIGA	New York (50 Best Books Dinner)
	AWA	Washington
	CBE	Albuquerque
	NTWA	Louisville
	SPSE	Boston:Sheraton Hotel
1-4	IRA/PSC	New Orleans:River Gate
5-8	HSCA	Denver:Cosmopolitan Hotel
5-9	ICA_2	New Orleans:Fairmont Roosevelt Hotel
5-10	SMPTE	Los Angeles:Century Plaza
7-10	NMA	Boston:Sheraton
8-12	AWRT	New York Hilton
12-15	TAGA	St. Paul, Mn.:Hilton
13-17	FMPC	Santa Barbara:Hotel Biltmore
15-18	NAHSA	Newport, RI:Sheraton-Islander
15-18	STC	St. Louis:Chase-Park Plaza
16-18	AMS	Montreal:Queen Elizabeth Hotel
17	EFLA/FLIC	New York Hilton (American Film Festival)
21-24	SID	San Diego:Town and Country Hotel
21-24	SPAI	Stateline, Nv.:Sahara Tahoe (Mgt. Conf.)
late	AARWBA	Indianapolis (Before 500 Race)

Summer

	UEA	Hamburg, Germany Hamburg Congress Centre

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June

	AAUP	
	AJPA	St. Louis:Chase-Park Plaza or Jerusalem:King David Hotel
	ELNA	Spokane
	FEA	Washington:National Press Club
	IGI	College Park:U of Maryland
	NABER	Chicago
	NFPW	Bismark, ND
2-6	IASS	Milan, Italy (First Congress)
2-6	MLA	San Antonio:Hilton Palace
9-13	SLA	Toronto:4-Seasons Sheraton
9-14	IABC	Portland:Hilton
10-12	USNC-URSI	Atlanta:Ga. Inst. of Tech.
16-19	AIA	Miami:Bal Harbor
16-20	NFL	Dallas:Sou. Methodist U.
19-22	NNPA	Pittsburgh Hilton
20-24	IPMA	San Francisco:Jack Tarr Motel & Brooks Exposition Hall
26-28	DIA	Chicago:Palmer House
26-28	IWP	Atlanta:Stauffer's Inn
26-30	RPRA	Colorado Springs:Broadmoor

July

	ISWNE	Grafton, Il.:Pere Marquette State Park
1-5	NPPA	Troy, Mi.:Somerset Inn.
7-10	ACPRA	Atlanta:Hyatt Regency
7-11	NSPRA	New Orleans:Marriott Hotel
7-13	ALA/ACRL ASLA/PLA	New York Hilton/Americana
24-27	NNA	Toronto:4-Seasons Sheraton
26-28	LSA	Amherst;U. of Massachusetts
29-Aug.2	IPA	Washington:Sheraton Park

August

	AEJ/ASJSA	San Diego:U. of Cal/S.D.
4-8	PPA_2	Los Angeles Convention Center
5-10	IFIP	Stockholm, Sweden
11-14	IAPHC	Atlantic City:Shelburne-Dennis
14-17	TI	Anaheim:Disneyland Hotel
15	ISGS	Spain:Andalusia Plaza on the Costa del Sol
30-Sep.2	ISSS	New Orleans:Hotel Roosevelt (with Amer. Psychol. Assoc.)

Fall

	AIMAV	Neuchatel, Suisse
	COMtec	San Diego
	NCC	New York:Ad Club
	RTNDA	Montreal

September

	ASPDA	Baltimore
	WMPI	Charlotte, NC
3-7	ISSS	New Orleans:Roosevelt
8-13	DCL/ACS	Atlantic City
16-22	ITCA	Houston Oaks
18-22	NNA	Kansas City, Mo.:Muehlebach Hotel (Fall Mtg & Trade Show)
28-Oct.1	NASS	Atlanta:Royal Coach Motor Hotel
29-Oct.4	SMPTE	Toronto:4-Seasons Sheraton

October

	ARMA	Seattle
	ICC	Philadelphia
	ITCA	Houston
	MM/AE	Miami
	PHS	London, England:St. Bride Printing Library
1-4	SAA	Toronto:Royal York
2-5	AMWA	Los Angeles:Beverly Hilton
9-12	SPAI	Chicago:Hyatt Regency or Sherman House
11-12	CSPA	New York:Columbia U.
12-14	ATA	Chicago
13-17	AMRA	San Francisco:Fairmont Hotel
13-18	ASIS	Atlanta:Hyatt Regency
14-17	USNC-URSI	Boulder:U. of Colorado
18-19	CSPA	New York:Columbia U. (Yearbook Conference)
21-23	AMI	New Orleans:Hotel Monteleone
24-26	ACP	Hollywood, Fl.:Diplomat Hotel
25-27	NCCPA	Hollywood, Fl.:Diplomat Hotel
27-30	NAEB	Anaheim
27-Nov.1	SMPTE	Miami:Fontainebleau

November

	AAPS	St. Louis
	GATF	Chicago
	MM/AE	Miami
	NWC	Denver:Assistance League Auditorium
5-8	ASHA	Las Vegas:The Flamingo, The Dunes, Caesar's Palace
13-16	SDX	Phoenix:Towne House
17-20	PRSA	Miami:Americana Hotel
18-20	GIS	Miami Beach
28-30	ADE/NCTE	New Orleans:Marriott

December

6-8	NSPA	Chicago:McCormick Inn
26-28	ABCA	Houston Oaks Hotel
26-30	ADS/ADFL ADE/MLAA	New York Hilton/ Americana
27-30	SCA/AFA	Chicago:Palmer House
28-30	LSA	New York:The Commodore

1975

January

11-14	NAVA	Las Vegas
12-16	NMA	Atlanta:Stauffer's Inn
19-25	ALA/ASLA PLA/ACRL	Chicago:Palmer House

February

9-12	NATPE	Atlanta:Hyatt Regency

March

	SPT	Chicago
5-9	TESOL	Los Angeles Hilton
9-14	ACMAS/ AECT	Dallas Convention Center
13-15	CCCC	St. Louis:Chase-Park Plaza
13-15	CSPA	New York:Columbia U.
14	CSPAA	New York:Columbia U.
24-27	IEEE/PC	New York Coliseum
31-Apr.1	NCRE	Washington

Spring

	NCC	New York:Ad Club
	NSPI	Washington

April

4-6	NSPA	Los Angeles Marriott
5-6	BEA	Las Vegas
6-9	MST	Las Vegas Convention Center
6-11	DCL/ACS	Philadelphia

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6-11	SMPTE	New York Hilton
8-11	NMA	Anaheim Convention Center
10-12	CEA	Atlanta:Sheraton-Biltmore
15-18	ASNE	Washington:Shoreham Hotel
20-24	HSCA	Sheraton-Chicago
21-24	ANPA	New York
23-26	ICA_1	Chicago

May

	AIGA	New York (50 Best Books Dinner)
1-4	AWRT	Chicago:Marriott Motor Hotel
4-9	ICA_2	San Francisco, Regency Hyatt Embarcadero
6-9	CPA	Nashville
11-15	TAGA	Toronto:4-Seasons Sheraton
12-17	EFLA	New York (American Film Festival)
13-16	IRA/PSC	New York Hilton/Americana
14-17	STC	Anaheim:Disneyland Hotel
late	AARWBA	Indianapolis (Before 500 Race)

June

	SPT	
2-7	MLA	Cleveland:Statler Hilton
8-12	SLA	Chicago:Palmer House
9-13	IABC	New Orleans:Marriott Hotel
15-18	AIA	Pittsburgh Hilton
16-19	NCTA	Washington:Sheraton Park
29-Jul.5	ALA/ACRL ASLA/PLA	San Francisco:Brooks Hall

July

8-11	ACPRA	Seattle:Olympic Hotel

August

	AEJ/ASJSA	Ottawa:Carleton U.
	IFIP	Marseille, France (Computer Education Conf.)
4-8	IPA	Washington:Sheraton Park
8-14	AMI	Vancouver:U. of Brit. Colum.
19-23	TI	Washington:Shoreham
24-29	DCL/ACS	Chicago
29-Sep.1	ISSS	Chicago (with Amer. Psychol. Assoc.)

Fall

	NCC	New York:Ad Club
	RTNDA	Dallas

September

	AMWA	Philadelphia
	WMPI	Chicago
10-14	NNA	Las Vegas:Sahara
28-Oct.3	SMPTE	Los Angeles:Century Plaza

October

	ARMA	Toronto:Royal York
	MM/AE	Salt Lake City
	PHS	London, England:St. Bride Printing Library
1-4	ITCA	Chicago:Drake
1-4	SAA	Philadelphia Sheraton
10-11	CSPA	New York:Columbia U.
12-17	AMRA	Florida
15-18	SPAI	Toronto:Royal York (Convention & Trade Show)
18	NWC	Denver:Assistance League Auditorium

November

2-6	ASIS	Boston:Statler Hilton
10-12	GIS	Salt Lake City
12-15	SDX	Philadelphia:Ben Franklin
16-19	NAEB	Washington:Sheraton Park
16-19	PRSA	New York Hilton
16-21	DCL/ACS	Mexico City
21-24	ASHA	Wash.:Sheraton Park/Shoreham
27-29	ADE/NCTE	San Diego:El Cortez
27-29	NSPA	Chicago:Palmer House

December

	ABCA	Toronto
27-30	ADS/MLAA	San Francisco
27-30	SCA/AFA	Houston:Shamrock Hilton
28-30	LSA	San Francisco:Regency Embarcadero

1976

January

	NAVA	New Orleans
18-24	ALA/ACRL	Chicago:Palmer House

March

11-13	CSPA	New York:Columbia U.
12	CSPAA	New York:Columbia U.
22-25	IEEE/PC	New York Coliseum
25-27	CCCC	Philadelphia:Marriott
27-28	BEA	New Orleans
28-31	MST	New Orleans Superdrome

April

4-7	NCTA	Dallas Convention Center
9-10	CEA	Cincinnati
12-15	ASNE	Washington:Shoreham Hotel
14-17	ICA_1	Philadelphia:Ben Franklin
19-20	NCRE	Las Vegas
21-25	TESOL	Boston:Statler Hilton
25-28	HSCA	Pittsburgh.Hilton
26-29	ANPA	New York
27-30	NMA	Chicago:McCormick Place

May

	AIGA	New York (50 Best Books Dinner)
4-7	CPA	Washington:Shoreham
5-9	AWRT	Philadelphia:Marriott
3-12	NCTA	Chicago:Conrad Hilton
9-12	TAGA	Philadelphia:City Line Holiday Inn
9-14	ICA_2	Washington Hilton
11-14	IRA/PSC	Anaheim Convention Center
19-22	STC	New York:Commodore Hotel
23-28	SMPTE	Chicago:Drake Hotel
late	AARWBA	Indianapolis (Before 500 Race)

June

	IFIP	Boston (Traffic Control & Transportation Systems Symp.)
6-10	SLA	Denver:Brown Palace/Currigan Convention Center
13-19	MLA	Minneapolis:Raddison Hotel
14-17	IABC	Denver:Brown Palace Hotel
16-20	NNA	Philadelphia:Marriott
20-24	AIA	New York Hilton
20-26	ALA/ACRL	Atlantic City Convention Hall

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July

14-17	ACPRA	Washington Hilton
26-30	IPA	Washington:Sheraton-Park

August

	AEJ/ASJSA	Philadelphia:Ben Franklin
	TI	New Orleans:Fairmont-Roosevelt

Fall

	RTNDA	Philadelphia

September

	SAA	Washington
3-6	ISSS	Washington (with Amer. Psychol. Assoc.)
26-Oct.1	SMPTE	New York Hilton

October

	AMRA	Toronto
	ARMA	Denver
	PHS	London, England:St. Bride Printing Library
6-10	ITCA	Los Angeles:Beverly Hilton
15-16	CSPA	New York:Columbia U.
16	NWC	Denver:Assistance League Auditorium
31-Nov.4	ASIS	San Francisco Hilton

November

	SCA/AFA	Chicago:Palmer House
8-10	GIS	Denver
10-13	SDX	Los Angeles:Marriott
15-17	PRSA	Boston:Statler Hilton
25-27	NCTE	Chicago
25-27	NSPA	Chicago:Palmer House

December

27-29	ABCA	Washington
27-30	ADS/MLAA	New York:Americana/Conrad Hilton
28-30	LSA	Philadelphia:Marriott

1977

	IFIP	(IFIP Congress)

January

15-18	NAVA	Las Vegas
30-Feb.5	ALA/ACRL	Wash.:Sheraton Park/Shoreham

March

10-12	CSPA	New York:Columbia U.
11	CSPAA	New York:Columbia U.
21-24	IEEE/PC	New York Coliseum

April

19-22	ASNE	Washington:Shoreham
20-23	ICA_1	Portland Hilton
25-28	ANPA	New York
25-28	NCTA	Las Vegas Hilton

May

	AIGA	New York (50 Best Books Dinner)
	AWRT	St. Louis
1-6	SMPTE	Los Angeles:Century Plaza
4-7	IRA/PSC	Miami Beach Convention Hall
11-14	STC	Chicago:Pick-Congress Hotel
15-21	NMA	Washington:Sheraton Park
late	AARWBA	Indianapolis (Before 500 Race)

June

	SPT	
5-9	SLA	New York Hilton
12-16	MLA	Seattle:Washington Plaza
19-23	IABC	Milwaukee:Marc Plaza Hotel
19-25	ALA/ACRL	Detroit:Cobo Hall
26-29	AIA	Kansas City:Crown Center

July

	ACPRA	Houston

August

1-5	IPA	Washington:Sheraton Park

Fall

	SMPTE	Toronto

September

2-5	ISSS	San Francisco (with Amer. Psychol. Assoc.)

October

	ARMA	Houston
	PHS	London, England St. Bride Printing Library
23-28	ASIS	Chicago:Pick Congress

November

	GIS	Seattle
24-26	NSPA	Chicago:Palmer House

December

28-30	MLAA	Chicago:Palmer House/ Conrad Hilton

1978

January

14-17	NAVA	Houston
22-28	ALA/ACRL	Chicago:Palmer House

March

10	CSPAA	New York:Columbia U.
27-30	IEEE/PC	New York Coliseum

April

16-21	SMPTE	New York Hilton
24-27	ANPA	New York

May

	AIGA	New York (50 Best Books Dinner)
	AWRT	Phoenix
2-5	IRA/PSC	Houston
10-13	STC	Dallas:Statler Hilton
late	AARWBA	Indianapolis (Before 500 Race)

June

4-8	SLA	Atlanta:Hyatt Regency
18-22	AIA	San Francisco:Fairmont
25-Jul.1	ALA/ACRL	Chicago:Conrad Hilton/ Palmer House Hotels

October

	PHS	London, England St. Bride Printing Library

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15-19	ASIS	New York Hilton
15-20	SMPTE	Los Angeles:Century Plaza
November		
	GIS	Toronto
23-25	NSPA	Chicago:Palmer House
December		
28-30	MLAA	San Diego

1979

January		
13-16	NAVA	New Orleans
March		
26-29	IEEE/PC	New York Coliseum
Spring		
	SMPTE	Chicago:Drake Hotel
May		
	AIGA	New York (50 Best Books Dinner)
October		
7-12	SMPTE	New York Hilton
November		
	GIS	San Diego
December		
28-30	MLAA	New York Hilton/Americana

1980

March		
24-27	IEEE/PC	New York Coliseum
May		
	AIGA	New York (50 Best Books Dinner)
4-9	SMPTE	Los Angeles:Century Plaza
October		
	ASIS	Columbus, Oh.
December		
28-30	MLAA	Chicago:Palmer House/ Conrad Hilton

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Research Centers

It is particularly difficult to keep up-to-date on Centers. New ones open and old ones close or move to a new location with astonishing rapidity. Every effort has been made to make the following listing accurate and current, but it will undoubtedly contain some errors. The Editor will very much appreciate having erroneous or omitted entries drawn to his attention.

BUREAU OF COMMUNICATIONS RESEARCH

Dept. of Journalism and Mass Communications
South Dakota State Univ., Brookings, SD 57006
Tele: (605) 688-4171

DIRECTOR: George Phillips

MISSION: The mission is to conduct research in the area of the Bureau's greatest competence: typography and printing. Generally, the approach has been on the problem-solving level, rather than on the esoteric theoretical level of communication. Yet these studies have added to theory one brick at a time.

SUBJECT COVERAGE: Typography and printing.

BUREAU OF MASS COMMUNICATIONS RESEARCH

School of Journalism, Univ. of Iowa, Iowa City, Ia. 52240
Tele: (319) 353-3283

DIRECTOR: Richard W. Budd

MISSION: The Bureau is a step in an effort to upgrade markedly both the quality and the quantity of mass media and communication research goals from the University. The Bureau assists in focusing the research goals of the University communication program, and seeks support for and facilitates research by faculty members and graduate students.

SUBJECT COVERAGE: The work of the Bureau encompasses research and development in helping to solve and improve upon the simple act of people communicating to people through the mass media.

BUREAU OF MEDIA RESEARCH

College of Journalism and Communications
University of Florida, Gainesville, Fl.

This organization no longer exists under this name. Its duties have been assumed by the Communication Research Center, 400 Stadium, College of Journalism and Communications, University of Florida, Gainesville, Fl. 32601, which see.

BUREAU OF PRESS AND BROADCASTING RESEARCH

School of Journalism
Univ. of Montana, Missoula, Mt. 59801
Tele: (406) 243-4001

DIRECTOR: Warren J. Brier

MISSION: To report and evaluate the performance of the mass media with emphasis on Montana newspapers and radio-television stations, to encourage study and understanding of the news media, to present the research findings of students, faculty members, graduates, and visiting lecturers of the Montana School of Journalism; to trace and preserve historical information about the Montana news media and Montana journalists; to foster improvement in the communications industry and the profession of journalism.

SUBJECT COVERAGE: The news media, stressing those in Montana.

PUBLICATIONS: *Montana Journalism Review*, published annually since 1958. *Directory of Montana Broadcasters*, published annually since 1959.

CENTER FOR APPLIED LINGUISTICS

1611 North Kent Street, Arlington, Va. 22209
Tele: (703) 528-4312

DIRECTOR: Rudolph C. Troike

OTHER SENIOR INVESTIGATORS: A. Hood Roberts (Vice President), John H. Hammer (Secretary), Bernarda Erwin (Assistant Secretary), Walter P. McIntosh (Treasurer).

MISSION: To apply linguistics to practical problems and to further linguistic studies in general.

SUBJECT COVERAGE: Teaching English to speakers of other languages; teaching standard English to speakers of non-standard varieties; teaching foreign languages; linguistic studies; bibliographies, state-of-the-art papers and surveys; linguistic documentation.

PUBLICATIONS: All orders and inquiries concerning publications should be addressed to Publications Section, Center for Applied Linguistics. *The Linguistic Reporter*, the newsletter of the Center for Applied Linguistics, is published 6 times a year. Editor, Allene Guss Grognet; annual subscription, $1.50.

Bibliographic Studies: *A Bibliography of American Doctoral Dissertations in Linguistics: 1900-1964*, compiled by Phillip R. Rutherford; 1968; $5.00.

A Bibliography of Contrastive Linguistics, compiled and edited by John H. Hammer in consultation with Frank A. Rice; 1965; $3.50 cloth; $2.00 paper.

Information Sources in Linguistics, compiled and edited by Frank Rice and Allene Guss Grognet; 1965; $3.50 cloth; $2.00 paper.

A Provisional Survey of Materials for the Study of Neglected Languages, by Birgit A. Blass, Dora E. Johnson, and William W. Gage; 1969; $9.50.

Linguistic Reading Lists for Teachers of Modern Languages, edited by Charles A. Ferguson and William A. Stewart; 1963; $2.50.

Reference List of Materials for English as a Second Language, edited by Sirarpi Ohannessian and others. *Part 1: Texts, Readers, Dictionaries, Tests*; 1964; $5.00 cloth; $3.00 paper. *Part 2: Background Materials and Methodology*, 1966; $5.00 cloth; $3.00 paper. *Supplement: 1964-1968*; 1969; $5.00.

Study Aids for Crtical Languages, compiled and edited by Frank A. Rice; Rev. ed., 1968; $1.00.

Transformational Generative Grammar: A Bibliography, by William Orr Dingwall; 1965; $2.00.

Handbooks and Manuals: *Linguistics in the 1970s*, by Joseph H. Greenberg, Norman A. McQuown, Morris Halle, and William Lakov; 1971; $3.00.

Introducción a una comparación fonológica del español y del inglés, by Daniel N. Cárdenas; 1960; $2.00.

The Structure of the Arabic Language, by N. V. Yushmanov. Translated from the Russian by Moshe Perimann; 1961; $2.00.

University Resources in the United States and Canada for the Study of Linguistics: 1971-72, compiled and edited by Allene Guss Gognet; 1972. $6.00.

Language Handbook Series: *Bengali Language Handbook*, by Punya Sloka Ray, Muhammad Abdul Hai, and Lila Ray; 1966; $3.00.

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Swahili Language Handbook, by Edgar C. Polome; 1967; $4.50.

Arabic Language Handbook, by Mary Catherine Bateson; 1967; $3.00.

Mongolian Language Handbook, by Nicholas Poppe; 1970; $5.00.

Sociolinguistic Studies: *Language and Reading: An Interdisciplinary Approach*, compiled by Doris Gunderson; 1970; $8.00.

El Lenguaje de los Chicanos: Regional and Social Characteristics of Language used by Mexican Americans, edited by Eduardo Hernández-Ch., Andrew D. Cohen and Anthony F. Beltramo; forthcoming 1973; $8.00 (tentative).

Sociolinguistics: A Crossdisciplinary Perspective; 1971; $4.00.

Study of the Role of Second Languages in Asia, Africa and Latin America, edited by Frank A. Rice; 1962; $2.50.

Urban Language Series: *The Social Stratification of English in New York City*, by William Labov; 1966; $5.00.

Conversations in a Negro American Dialect, transcribed and edited by Bengt Loman; 1967; $4.00 (tape).

Field Techniques in an Urban Language Study, by Roger W. Shuy, Walter A. Wolfram and William K. Riley; 1968; $3.00.

Teaching Black Children to Read, edited by Joan C. Bratz and Roger W. Shuy; 1969; $5.00.

A Sociolinguistic Description of Detroit Negro Speech, by Walter A. Wolfram; forthcoming 1969; $5.00 (tentatively).

Teaching Standard English in The Inner City, edited by Ralph W. Fosold and Roger W. Shuy; 1970; $5.00.

Black-white Speech Relationships, edited by Walt Wolfram and Nona H. Clarke; 1971; $5.00.

Tense Making in Black English: A Linguistic and Social Analysis, by Ralph W. Fasold; 1972; $7.00.

Course Materials: *Damascus Arabic*, by Charles A. Ferguson with the assistance of Mouktar Ani and others; 1961; $4.00.

Lessons in Contemporary Arabic, Lessons 1-8, by Charles A. Ferguson and Mouktar Ani; rev. ed., 1964; $4.50 (tapes).

Malagasy Introductory Course, by Catherine J. Garvey and others; 1964. $4.00 (tapes).

Dakar Walof: A Basic Course, by Loren V. Nussbaum, William W. Gage, and Daniel Varre; 1971; $10.00.

SPEAKERS: Headquarters staff will try to suggest knowledgeable speakers upon request.

CENTER FOR COMMUNICATION RESEARCH (Michigan)

Western Michigan Univ., Kalamazoo, Mi. 49001
Tele: (616) 383-0923

DIRECTOR: Charles T. Brown

OTHER SENIOR INVESTIGATORS: Loren Crane, Richard Dieker, William Livingston, George Robek, and Ernest Stech.

MISSION: The Center, a division of the Department of Communication Arts and Sciences, carries out studies in oral communication.

PUBLICATION: At present, the Center has no publication of its own but publishes its findings in speech and communication journals.

CENTER FOR COMMUNICATION RESEARCH (Texas)

School of Information
The University of Texas, Austin, Tx. 78712
Tele: (512) 471-4101

DIRECTOR: Alfred G. Smith

OTHER SENIOR INVESTIGATORS: Robert Kahan, Werner Severin, Lennart Kopra, Jack Whitehead, and Robert Brooks.

MISSION: Along with the Journalism, Radio-TV-Film, and Speech-Communication Departments, the Center for Communication Research (CCR) operates as a department within the School of Communication at the University of Texas. CCR was founded on the assumption that the faculty and students of the School would benefit from the centralization of research sources. In this respect then, although CCR operates in its own offices, it "belongs" to the other departments of the school.

SUBJECT COVERAGE: Research efforts are conducted on several subjects, including print techniques, the disadvantage of speaking nonstandard English, confrontation sessions between opposing populations, a guide to literature in human communication, and increased public understanding of science information. The Center operates several services to benefit those faculty members and students of the School who are involved in various research efforts.

PUBLICATION: The Center occasionally publishes a newsletter, "Communication Research Notes", for the purpose of facilitating the dissemination of research activities pertinent to the School as well as the Center.

CENTER FOR COMMUNICATION RESEARCH AND DEVELOPMENT

Sacramento State College, Sacramento, Ca. 95819
Tele: (916) 454-6688

CO-DIRECTORS: Al Kowitz, Richard E. Clark

OTHER SENIOR INVESTIGATORS: Phil Biddle, Kenneth Hirsch, Gene Knepprath, Patrick Marsh.

MISSION: The Center serves to coordinate the involvement of students in on-going research projects, locate granting agencies and assist faculty and students in the design and execution of research proposals, promote the dissemination of research information in communication areas, and support communications-related research activities in the college.

PUBLICATIONS: The center occasionally publishes research monographs. Lists of available papers are available on request, c/o Communication Studies Department.

CENTER FOR COMMUNICATION STUDIES

College of Communication, Ohio Univ., Athens, Oh. 45701
Tele: (614) 594-4341

DIRECTOR: Robert S. Goyer

OTHER SENIOR INVESTIGATORS: Michael Z. Sincoff (Associate Director), Evan Rudolph (Assistant Director), John B. Fink (Research Associate), Maung Gyi (Research Associate), and Richard Whitman (Research Associate).

MISSION: To serve as a convenient instrumentality for planning and executing research employing interdisciplinary approaches to the study of communicative process, to serve as an information clearinghouse for the distribution of special reports prepared by professional colleagues, and to provide a service function to both academic and nonacademic organizations by making available personnel to develop and teach short courses and seminars dealing with communication oriented behaviors and problems.

SUBJECT COVERAGE: The Center consists of faculty members, space, and equipment to generate, conduct, and report research across the broad spectrum of communicative process and to provide commensurate instructional services.

The Center's function is to serve all professional areas concerned with the process of communication. To this end, the Center's staff welcomes requests for information or assistance relative to any of its objectives.

Research studies may be generated through standard academic channels or on a contract basis for organizations outside the University who desire to provide financial support for systematic research in this area. Investigations typically employ empirical research methodologies; however, no methodological approach which shows promise is excluded.

PUBLICATIONS: Between 1964 and 1969 the Center published 24 special reports on such subjects as the teaching of statistical methods, forced-choice rating techniques, construction of objective examinations, measuring the ability to organize ideas, general models of communication, communication theory, and semantic distance. Since 1969, the Center has issued the following special reports:

25. *Definitions of Communication*, by Robert S. Goyer, 1970.

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26. *Communication Theory and Feedback Appraisal Systems*, by Robert S. Goyer, 1970.
27. *Effective Communication Through Supervisor Visibility and Credibility*, Walter Wiesman, 1971.
28. *The Birth, Care, and Feeding of Centers for Research in Communication*, by Robert S. Goyer, 1971.
29. *Selected References in Small Group Process*, William R. Berdine, 1971.
30. *Interpersonal Communication and Human Interaction: A Behavioral View*, by Robert S. Goyer, 1972.
31. *The Communicator in Industry*, William C. Hochstuhl, 1972.

SPEAKERS: The Center will try to suggest knowledgeable speakers on request. Contact Dr. Robert S. Goyer, Center for Communication Studies, R-TV Room 253, Ohio Univ., Athens, Oh. 45701.

CENTER FOR COMMUNICATION STUDIES AND SERVICES

Univ. of Montana, Missoula, Mt. 59801
Tele: (406) 243-4331

CO-DIRECTORS: William W. Wilmot and Duane D. Pettersen

MISSION: The Center is allied with the Univ. of Montana's Institute of Social Science Research. The primary mission of the Center is to provide facilities and personnel for basic and applied research in human message-media systems. Additional services include consultative, training, and assessment programs for private and public organizations and agencies, and preparation of tapes for rate-controlled recorded speech.

SUBJECT COVERAGE: Information systems and processing, validity and reliability estimation of unobtrusive measures, psycholinguistics, human decision-making, participative management, communicator credibility, psychophysical correlates of meaning assignation, human encounter, rate-controlled speech.

A speech compressor/expander and auxiliary equipment are available.

PUBLICATIONS: The Center's publications since 1970 and earlier bibliographies are listed below:

Research Reports:

RR4. *A Comparative Study of Ecological Values Represented by Executives in Profit and Service Organizations*, E. Baker, K. Bulloch, J. Holden, L. Karjola, and D. Lester, 1970.

RR5. *A Sociolinguistic Study of Elaborated and Restricted Code Systems*, D. Pettersen, 1970.

RR6. *Differences Between Managers and Subordinates in Their Perceptions of Three Types of Organizational Opinion Leadership*, B. Peterson, 1972.

Special Reports:

SR5. *Bibliography and Abstracts of Current Interviewing Literature*, 1969.

SR7. *"Swim, Sink, or Dogpaddle"*, E. Baker, 1970. An educational game designed to illustrate implications of academic departments associated with communicology, rhetoric, or speech-communication approaches.

SR8. *Activities for Teaching Interpersonal Communication*, B. Peterson, 1972.

SR9. *Organizational Communication in Relation to Future Shock*, E. Baker, 1972.

SR10. *Communication: A Helping Relationship*, D. Pettersen, 1972.

Thesis Abstracts:

An Experimental Investigation of Personality Factors Associated with Persuasibility During a Fear State, L. Karjola, 1970.

An Experimental Study of the Relationship of Persuasibility to Male-Female Involvement with Message Topics, K. Bulloch, 1970.

Oral and Written Channels in the Serial Reproduction of Information, T. Hegstrom, 1971.

Determining the Predictability of the Transactional Analysis Personality Model (Parent-Adult-Child) in Persuasive Communication: An Experimental Study, M. Milkovich, 1972.

CENTER FOR COMMUNICATIONS

Fordham Univ., Bronx, New York 10458
Tele: (212) 933-2233

DIRECTOR: John M. Phelan.

OTHER SENIOR INVESTIGATORS: Philip Freund, Louis D. Boccardi, Edward A. Walsh, Edward M. Wakin, Ralph Dengler, Raymond Schroth.

MISSION: To train students at the undergraduate level to be competent, relevant, and humane. To help those already at work in the arts and industries who want to keep in touch with the live issues while they are still hot, relevant, and undecided. The Center will provide an ongoing forum for the discussion of such issues and will provide in-service training for those who would like to step back for a week, month, or year to sharpen their perspective and skills.

SUBJECT COVERAGE: The aims of the communication program are to provide an overall view of the field of communications, especially the current pervasiveness of the mass media; to deepen intellectual and cultural background by extensive reading of books and magazines and visits to centers of art and music, as well as such structures as the United Nations; development of the habit of straight thinking and writing; development of basic research ability through individual projects. These aims are based on the belief that a liberal education will make a person a better professional, but that it is possible within a framework of that education to provide training in basic specialized skills.

PUBLICATION: The Center has no formal publication. Senior Investigators, however, have had their own writings published independently.

CENTER FOR DOCUMENTATION AND COMMUNICATION RESEARCH

School of Library Science
Western Reserve Univ., Cleveland, Oh. 44106
Tele: (216) 368-3210

DIRECTOR: Dean of the School of Library Science.

OTHER SENIOR INVESTIGATORS: A. J. Goldwyn

MISSION: The Center was established in 1955 within the School of Library Science for the purposes of exploring non-conventional approaches to the analysis, storage, retrieval, and dissemination of recorded knowledge. Since that time, the interests of the Center have broadened somewhat to comprehend communication rather than the narrower and more constrained considerations involved in retrieval. In recent years there has been a shift from developmental activity and applied research toward basic research as the importance and feasibility of fundamental research have become more apparent. In this manner we are more concerned with research of an interdisciplinary nature than we were some years ago.

SUBJECT COVERAGE: Subjects of current research include the development of a methodology for evaluating the performance of information retrieval systems, the utilization of quasi-linguistic techniques for the achievement of automatic indexing, the establishment of an experimental Selective Dissemination of Information (SDI) system for researchers in the field of diabetes, exploration of the psychological factors involved in relevance assessments, a study of the mathematical basis of communication, and computer applications in information processing. (The Center's on-line access to a UNIVAC 1108 computer is backed up by a full-scale complement of data-processing equipment.)

The academic program has emerged from, and contributed to, the research program. As the Center has become increasingly committed to basic research, and as the field has advanced over the years, the curriculum has reflected these changes.

Research programs sponsored by such agencies as the Air Force Office of Scientific Research, the National Science Foundation,

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the U.S. Office of Education, the National Institutes of Health, the National Library of Medicine, and the State Library of Ohio, indicate the broad base of national and regional service.

PUBLICATION: *A Selected Bibliography of Documentation and Information Retrieval*, issued annually by the Center, is a representative listing of the research and documentary work at the Center.

CENTER FOR INFORMATICS RESEARCH

33º Larsen Hall, Univ. of Florida, Gainesville, Fl. 32601
Tele: (904) 392-0920

DIRECTOR: Julius T. Tou

OTHER SENIOR INVESTIGATORS: Alex Bednarek, Zoran Pop Stajanovic, Jack Lipovski, Stanley Su, Robert Simmons, Owen Rennert.

MISSION: The Center for Informatics Research (CIR) is a unit for advanced study and research within the Univ. of Florida. The Center is staffed by scholars drawn from many disciplines represented at the university. These scientists and engineers are seriously concerned with solving problems in various disciplines by using modern computing machines, recent communication sciences, and latest information technology.

As an interdisciplinary center, CIR creates a stimulating environment for basic and applied research to seek new insights in and optimal solutions to engineering, physical, biological, medical, management, and social problems by uncovering new patterns in massive amounts of data. The primary functions of CIR are to develop the theory and techniques for the design of computer systems and software, to provide advanced technology for the design of new information systems for various disciplines, and to provide coordination and direction for launching interdisciplinary attacks on complex techno-socio-economic problems by the systems approach.

SUBJECT COVERAGE: Biomedical implications, language processing, pattern processing, information systems, computer systems, software engineering, computer sociology, health-related science, behavior science.

PUBLICATIONS: CIR is publishing an international journal *Computer and Information Sciences* and the international series *Advances in Information Systems Science.*

CENTER FOR INFORMATION SERVICES

c/o Institute of Library Research
University of California at Los Angeles
405 Hilgard Avenue
Los Angeles, Ca. 90024

CENTER FOR INTERNATIONAL BIOMEDICAL COMMUNICATIONS RESEARCH

Knowledge Availability Systems Center
University of Pittsburgh
Pittsburgh, Pa. 15213

DIRECTOR: Allen Kent

CENTER FOR INTERNATIONAL STUDIES

Massachusetts Institute of Technology
30 Wadsworth Street
Cambridge, Ma. 02139
Tele: (617) 864-6900 ext. 3646

DIRECTOR: Everett E. Hagen

This Center conducts some studies on international communication problems.

CENTER FOR RESEARCH IN LANGUAGES AND LINGUISTICS

Univ. of California, Los Angeles, Ca.

This center was discontinued in 1967 following the establishment of a Department of Linguistics.

CENTER FOR RESEARCH IN SCIENTIFIC COMMUNICATION

Ames Hall, The Johns Hopkins University
Baltimore, Md. 21218
Tele: (301) 366-3300 ext. 1206

DIRECTOR: William D. Garvey

CENTER FOR RESEARCH LIBRARIES

5731 Cottage Grove Avenue
Chicago, Il. 60637

DIRECTOR: Gordon R. Williams

CENTER FOR RESEARCH ON LANGUAGE AND LANGUAGE BEHAVIOR

The Univ. of Michigan, Ann Arbor, Mi. 48108

This Center closed on Dec. 31, 1970. It was succeeded by the publication *Language and Language Behavior Abstracts.*

CENTER FOR RESEARCH ON LEARNING AND TEACHING

University of Michigan
109 East Madison St., Ann Arbor, Mi. 48104
Tele: (313) 764-0505

DIRECTOR: Stanford C. Ericksen

OTHER SENIOR INVESTIGATORS: Donald R. Brown, Theodore M. Newcomb, Warren F. Seibert, Layman E. Allen, George L. Geis, James M. Hedegard, Frank M. Koen, James A. Kulik, Hazen J. Schumacher, Jr., David D. Starks, Karl L. Zinn, Barbara Z. Bluestone, James W. Conklin, George Henlein, Doris E. Miller.

MISSION: The center's role combines service to the faculty and research on the basic problems and conditions of instruction that today or in years ahead may be of concern to the faculty and students. Part of its budget, the Wolverine Fund, is set aside as seed money for experimentation by subject-matter teachers on a wide variety of instructional problems. Priority is given to projects which can be evaluated in terms of their educational value. Professional members of the Center's staff are available to individual teachers and departments for consultation. The Center occasionally conducts workshops for faculty members on particular topics and procedures.

SUBJECT COVERAGE: Research projects undertaken by members of the Center's staff can be grouped into educational technology, instructional procedures, student development, and continuing education. For example, among the projects in educational technology is the study of problems involved in the transition from different audiovisual devices and books to the computer console for self-instructional study. Work is underway on a prototype statewide computer network for instruction.

PUBLICATIONS: *Memo to the Faculty*, 8½"×11" and about 8 pp. long, is published bimonthly. Annual subscription rate, $1.00. Recent titles include "Learning the Teaching Process;" "The Teacher as Counselor," by Edward Borden; "The Study of Higher Education," by Marvin W. Peterson; "The Classroom Scene: A Report From the Faculty;" "What Happens to Students in College," by T. M. Newcombe; "Theories 'N Queries: A New Instructional Game," by Layman Allen and Joan Ross. Address inquiries to Mrs. Barbara Z. Bluestone.

CENTER FOR THE ADVANCED STUDY OF COMMUNICATION

University of Iowa, Iowa City, Iowa 52240
Tele: (319) 353-5414

DIRECTOR: Dr. Lee Thayer

MISSION: To stimulate the emergence of a broadly comprehensive theory of human communication accommodating the several levels of analysis (and disciplines) involved.

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SUBJECT COVERAGE: The Center attempts to fulfill its mission through conferences and publications, and by serving as a point of confluence for the field.

PUBLICATIONS: The Center publishes an international journal, *Communication*, to be issued biannually with the first issue in the fall of 1973. The Center publishes an Occasional Papers Series, which contains translations of significant work by foreign scholars that might not otherwise be seen by American scholars. Occasional Paper No. 1, *Towards a Philosophy of Public stics*, by Henk Prakke, 1971, 4"×7" and 24 pp. long, is available for $1.50. Other publications include:

Communication: Theory and Research (Proceedings of the First International Conference), edited by Lee Thayer. Springfield, Il.: C. C. Thomas, 1967.

Communication: Concepts and Perspectives (Proceedings of the Second International Conference), edited by Lee Thayer, New York: Spartan Books, 1967.

Communication: General Semantics Perspectives, edited by Lee Thayer. New York: Spartan Books, 1970.

Communication: Ethical and Moral Issues, edited by Lee Thayer. New York: Gordon and Breach, 1972.

Ethical Issues in Mass Communication, New York: Gordon and Breach, 1973.

CENTER FOR THE ADVANCEMENT OF HUMAN COMMUNICATION

North Benson Road, Fairfield, Ct. 06430
Tele: (203) 255-1011

DIRECTOR: Rev. Thomas J. M. Burke S.J.

OTHER SENIOR INVESTIGATORS: Theodore A. Cheney (Administrative Coordinator), James J. Kennan, Ralph Baldwin, Jeri Nedela, George Crane.

BACKGROUND: The educational arm of the center is the Graduate School of Corporate and Political Communication, Fairfield University, Fairfield, Ct. 06430.

MISSION: To discover and to clarify the conceptual core and explanation of the human communication process in its varied society manifestations. The Graduate School aims to provide rigorous graduate education in social science principles and insights from the humanities as preparation for careers in which effective communication is essential.

PUBLICATIONS: *One Day in The World* and *Human Communication.*

SPEAKERS: The center will try to recommend knowledgeable speakers upon request.

CENTER FOR THE INFORMATION SCIENCES

Lehigh University
Bethlehem, Pa. 18002

DIRECTOR: Robert S. Taylor

CENTER FOR THE STUDY OF INFORMATION PROCESSING

Carnegie Institute of Technology
Pittsburgh, Pa. 15213

DIRECTOR: David H. Nickerson

CENTER FOR THE STUDY OF THE AMERICAN PRESS

College of Journalism, Marquette University
1135 West Kilbourn Avenue, Milwaukee, Wi. 53233
Tele: (414) 224-7132

DIRECTOR: George E. Reedy

OTHER SENIOR INVESTIGATORS: James Arnold, Louis Belden, Warren Bovee, Clifford L. Helbert, David Host, Albion Ross, and Lucas Staudacher

MISSION AND SUBJECT COVERAGE: To study performance of the American press (newspapers, radio, television, magazines) so that through an ever-deepening understanding of the American press—its nature, its function, its indispensable social role in our life—it can be steadily strengthened by those who operate it and be more efficiently used by those for whom it is intended, the American people.

PUBLICATIONS: Warren G. Bovee, *Magazine Editor-Writer Relationship*, 1965, $2.00. Albion Ross, *English-Language Bibliography on Foreign Press and Comparative Journalism*, 1966, $2.00. George R. Berdes, *Friendly Adversaries: The Press and the Government*, 1969, $6.00.

CENTER FOR TRANSLATION AND INTERCULTURAL COMMUNICATION (CTIC)

c/o Dept. of Comparative Literature,
State University of New York at Binghamton,
Binghamton, NY 13901
Tele: (607) 798-3582

DIRECTOR: Gerald Gillespie

ACTING DIRECTOR: Marilyn Gaddis Rose

CONSULTANT AND ADMINISTRATIVE ASSISTANT: Ramon Layera

BACKGROUND: Established with the help of a grant from the U.S. Office of Education through the National Endowment for the Humanities.

MISSION: To train professional translators in the humanities and the sciences and to develop new learning methods in the field of intercultural communication.

SUBJECT COVERAGE: The Center's Translation Workshop program includes French, Spanish, German, and Italian and is being expanded to include classical and modern Chinese, Russian, Polish, Yiddish, and Biblical and modern Hebrew. The Center's integrative and interdisciplinary program includes a series of forums on translation, intercultural awareness, and communication. The Center also serves as a clearinghouse for translations in progress, translations under contract, and works in need of translation.

CENTER FOR UNDERSTANDING MEDIA, INC.

267 West 25th Street, New York, NY 10001
Tele: (212) 691-2260

DIRECTOR: John M. Culkin

OTHER SENIOR INVESTIGATORS: Robert Geller (Director of Educational Projects), Susan Rice (Director of Research) Jerry Colbert (Director of Special Events)

MISSION: The Center engages in research and projects in communications, education, and the arts. It specializes in projects involving young people and the new media. It tries to develop discriminating consumers for the various forms of communication and to train creative producers for these media. It stresses the need for programs in media study and media making at all levels of education.

SUBJECT COVERAGE: In cooperation with other institutions, the Center is active in a number of projects involving the new media and children and young people. It participates in a film and television production workshop for high school students. It launched the Children's Film and Television Foundation, which focuses on projects involving children under twelve. It promotes international exchange of TV materials. It is working towards developing a full-time teacher training program in the new media. Through the Young Directors' Center, it distributes films produced by young people, ages 5-19. It sponsors conferences on television and film.

CENTRE DETUDES POUR LA TRADUCTION AUTOMATIQUE

Domain Universitaire
38 Saint-Martin-d'Heres, Grenoble, France
Mail To: Cedex 53, Grenoble-Gare, Grenoble, France
Tele: 87-45.61

DIRECTOR: Bernard Vauquois

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MISSION: Etude et conception d'une méthode pour la traduction automatique.

SUBJECT COVERAGE: Computational linguistics, communication homme-machine.

PUBLICATIONS: Between 1962 and 1969 the Centre issued 21 morphological studies of Russian, German, French, and Japanese, 21 computer programs incorporating some of these analyses and 6 studies of formal languages. The titles of these publications were listed in *Directory of Communication Organizations 1970-71* and are available upon request from the Centre.

CENTRE FOR INFORMATION ON LANGUAGE TEACHING
State House, 63 High Holborn
London WC1, England

COMMITTEE ON MASS COMMUNICATIONS
Indiana University
419 N. Indiana Ave., Bloomington, Indiana 47401
Tele: (812) 337-6895

DIRECTOR: Dr. Keith W. Mielke

OTHER SENIOR INVESTIGATORS: Dr. Barry Cole, Dr. Richard Gray, Dr. G. Cleveland Wilhoit, and Prof. Donley Feddersen.

MISSION: Mass Communication is an interdisciplinary doctoral program rather than a department with its own faculty. The varied research activities of the Mass Communications Committee members tend to be identified with the members' departments. The Mass Communications Program has no formal research center of its own, although it cooperates with the Bureau of Media Research in the Department of Journalism, and conducts occasional studies of its own.

SUBJECT COVERAGE: Recent and current research includes a study of the effects of editorial opinion on broadcast news; a study of the cueing process which appears to take place between the aural and visual stimuli within instructional television; a continuing content analysis of Indiana daily newspapers; the report of the 1969-70 State Department's Foreign Journalist Project as managed by the Indiana University Department of Journalism; a study of communication between state departments of education and the culturally deprived; a study of the social and intellectual context of the underground press; the press coverage of Alfred Kinsey during his research on American sexual behavior (in process); a study of standards of newsworthiness on the part of professional newsmen and the public (in progress); a study of public policy relating to broadcast license granting and renewal (past, present, and future) with particular attention to the effect of cross ownership of media, reasons for license revocations, and consistency between FCC statement of intent and actual performance in granting and renewing licenses.

PUBLICATIONS: No formal publications are sponsored by the Mass Communications Program.

COMMUNICATION ARTS CENTER
University of Denver, Colorado 80210
Tele: (303) 753-2166

DIRECTOR: Dr. Harold Mendelsohn

MISSION: To develop innovative scientific research and experimentation in mass communications. To relate scientific research to the development of innovative techniques and messages in mass communication. To upgrade mass communications efforts in the public service area. To train practitioners in current scientifically-based techniques of effective mass communications. To disseminate scientific findings which relate to mass communications.

SUBJECT COVERAGE: The Center studies all aspects of the mass media as they impinge on the communication processes.

COMMUNICATION PROGRAM
Department of Speech
Univ. of Pittsburgh, Pittsburgh, Pa. 15213
Tele: (412) 621-3500, ext. 371

DIRECTOR: Herbert Rubin

FACULTY: Jack Daniel, David Dickson, Donald Egolf, Audrey Holland, Peter Longini, Jack Matthews, William Hanks, and adjunct members.

PURPOSE: To engage in basic research and teaching in biocommunication, interpersonal communication, and mass communication and to develop applications of such findings to contemporary social problems. Although the research is interdisciplinary in orientation, as a component of the University of Pittsburgh Speech Department, degree programs at both the Masters and Doctoral level are offered in Communication Research.

SUBJECT COVERAGE: A variety of topics in the areas of neurophysiology, psycholinguistics, sociolinguistics, interpersonal and intercultural communication, mass media, and political communication are studied.

COMMUNICATION RESEARCH CENTER (Boston)
Boston University, Boston, Massachusetts 02215
Tele: (617) 353-3472

DIRECTOR: Dr. A. George Gitter

MISSION: The mission of the Center is to meet the growing needs for professional research in governmental, commercial, and academic institutions in the area of communication. It offers graduate training to provide for these research needs.

SUBJECT COVERAGE: The Center's activities cover all facets of study related to communication with a focus on study design and data reduction problems in psychology and sociology.

COMMUNICATION RESEARCH CENTER (Florida)
400 Stadium, College of Journalism and Communications
Univ. of Florida, Gainesville, Fl. 32601
Tele: (904) 392-6557 or 392-6558

DIRECTOR: Robert E. Simmons

OTHER SENIOR INVESTIGATORS: Kurt E. Kent (Associate Director), Ramona R. Rush.

MISSION: To undertake or collaborate in theoretical and empirical research relating to the communication professions and communication's interactions with social institutions and the individual; to serve as a contracting agency for research for institutions and agencies outside of the university; to undertake or support research relating to new instructional technology, within a framework of communication effectiveness; to undertake interdisciplinary research.

SUBJECT COVERAGE: Media audience studies, consumer behavior studies, investigations of the uses and influences of mass communication among the urban poor and among social groups in developing areas of the world, research relating to mass communication in Latin America, research relating to computer-assisted and programmed instruction as applied in communication education or education in the institutions or agencies of the communication professions, research relating to the use of the mass media of communication as vehicles for mass education.

PUBLICATIONS: The Center publishes a quarterly newsletter, *CAPRICE*, dealing with Computer-Assisted and Programmed Instruction in Communication Education. A research report series is planned; the first issue is to be published in the fall of 1972. The following Communication Research Center publication is available:

Computer-Managed Instruction: Toward Individualized Learning, Robert L. Moore, Kurt E. Kent, and Robert E. Simmons, (1972).

SPEAKERS: The Center will try to suggest knowledgeable speakers upon request. Contact R. E. Simmons or Kurt E. Kent.

COMMUNICATION RESEARCH CENTER (Kansas)
University of Kansas, Lawrence, Kansas 66045
Tele: (913) 864-2700

DIRECTOR: Dr. Kim Giffin

MISSION: The mission of the Center is to combine research

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investigation, developmental programs, and dissemination of information useful in helping people to communicate more effectively.

SUBJECT COVERAGE: The Center conducts basic research on communication problems in selected communication settings. The Center provides developmental programs utilizing the findings of basic research at the Center and elsewhere. These programs include preparation of instructional materials as well as consulting services. The Center engages in distribution of research reports, working papers, memos on research techniques, and special research bibliographies to professional colleagues, upon request, for fees equated to the cost to the Center.

PUBLICATIONS: Since 1963, the Center has issued nearly 100 reports, papers, and collections. A complete list is available from the Center upon request. A sampling of recent titles is given below:

R/29 *A Study of The Attitudes of Campus Activists.* Kim Giffin and Larry D. Poore (1970). 35 pages; $2.25.

R/30 *The Development of a Summated Ratings Scale of Communication Denial and Social Alienation.* Kim Giffin and Barbara Groginski (1970). 35 pages; $2.25.

R/35 *An Experimental Program of Instruction in the Fundamentals of Speech for Students with a High Degree of Speech Anxiety.* Kim Giffin and Mary Heider (1970). 11 pages; $0.95.

R/36 *Social Alienation and the College Activist,* a paper presented to the Annual Conference of the International Communication Association, Phoenix, April 1971. Kim Giffin (1971). 16 pages, $1.30.

R/37 *The Influence of Situation Variables on Reported Approach or Avoidance of Communicative Interaction.* Mary Heider and Kim Giffin (1971). 30 pages; $2.00.

P/35 *Double-Bind Communication among Normal Persons.* Kim Giffin and Sarah Brumback (1971) 18 pages; $1.40.

P/37 *Openness: Personalized Expression in Interpersonal Communication,* a paper presented at the Annual Conference of the International Communication Association, Phoenix, April, 1971. Joseph W. MacDaniels, Elaine Yarbrough, C. L. Kuszmaul, and Kim Giffin (1971). 25 pages; $1.75.

C/11 *Small Group Exercises for Racial Awareness Training: A Selected Systems Approach.* Jon Blubaugh and Michael Sears (eds.) (1971). 300 pages; $5.50.

COMMUNICATION RESEARCH CENTER (North Dakota)

University of North Dakota, Box 8143
University Station, Grand Forks, ND 58201
Tele: (701) 777-2159

DIRECTOR: Barbara J. Bowes

OTHER INVESTIGATORS: The Center has 32 active members.

MISSION: The Center conducts systematic inquiry into various phases of the communication process. As such, it provides a common meeting ground for investigators from the various disciplines, representing an interdisciplinary effort to learn more about the psychological, sociological, historical, political, philosophical, and geographical aspects of communication, particularly the behavior of people in predominantly rural areas. The Center seeks to provide for the systematic organization of communication research activities at the Univ. of North Dakota, centralize and coordinate research activities conducted by departments and individuals, encourage research by faculty and students, seek and coordinate financial support, make available to students in communication an opportunity to participate in research, publish and disseminate research results, develop research facilities and maintain an inventory of faculty interests, assist off-campus organizations and individuals in communication-oriented research projects, and act as a depository for research results, particularly those relating to the upper midwest and predominantly rural areas.

SUBJECT COVERAGE: The Center conducts both basic and applied research. CRC members have independently conducted research projects on the following: experimental study of the dimensions of credibility which affect jury verdicts, content analysis of speeches by Eugene V. Debs, compilation of codes and documents affecting the press, emergency communication networks in disasters, communication gap between educator and layman, polarization during a campus strike. Other interests of members include polling, leadership, readability, media content, symbol systems, attitude change, political persuasion, source credibility, history of the mass media of the region, role of the communication process in social change, and the building of communication theory.

PUBLICATIONS: *North Dakota Quarterly: Communication Issue.* Harvey K. Jacobson, editor. Univ. of North Dakota, Communications Research Center, Spring 1969, Vol. 37, No. 2. 80 pages; $1.50.

Attitudes of Midwestern High School Students Towards Journalism and the Mass Media. Harvey K. Jacobson (1959). 20 pages mimeo; available upon request.

Characteristics of Gatekeepers of Education News. Harvey K. Jacobson (1970). Available upon request.

A Survey Concerning the Anticipated Impact of the ABM Installation on Langdon: A Collection of Reports. Elizabeth M. Johnson, editor (1970). 26 pages, mimeo; available upon request.

COMMUNICATION RESEARCH CENTER (Purdue)
(of the Department of Communication) (Indiana)

Department of Communication, Heavilon Hall
Purdue University, Lafayette, Indiana 47907
Tele: (317) 749-2692

DIRECTOR: Dr. W. Charles Redding

OTHER SENIOR INVESTIGATORS: Dr. William D. Brooks, Dr. Norman A. Felsenthal, Dr. Gustav Friedrich, Dr. Mark Knapp, Dr. G. Wayne Shamo, and Dr. Ralph Webb.

MISSION: An agency of the Department of Communication (administered as an integral part of that Department), founded in 1951 by the late P. E. Lull, reorganized in 1956; comprising faculty and graduate students actively concerned with theory and empirical research relevant to the scientific study of human communication behavior. Although its headquarters are located in the Department of Communication, its research activities are typically interdisciplinary in character. Its basic objectives are to serve: (1) as a central agency for the planning of research and the encouragement of research work, including the provision of an instrumentality for handling funding support; (2) as an information clearinghouse and distribution center for reports of studies done by its own associates; and (3) as a convenient mechanism for encouraging and coordinating interdisciplinary or "team" research.

SUBJECT COVERAGE: Primarily with oral and face-to-face interpersonal communication behavior, in dyads, small groups, and audience settings. However, writer and other modalities are not at all excluded; in fact, in future years increasing attention is expected to be devoted to radio, television, film, and journalism. The Center happens to have been identified, ever since the early 50's, with studies in "organizational communication"; i.e., human communication behavior as it occurs in the environment of large, complex organizations, such as industries, labor unions, hospitals, and government agencies.

PUBLICATION: The Center issues no formal printed publications. It does, however, distribute (free of charge) a number of mimeographed research reports and abstracts.

COMMUNICATION RESEARCH CENTER (Washington)

School of Communications
University of Washington, Seattle, Washington 98105
Tele: (206) 543-2346

DIRECTOR: Peter Clarke

MISSION: To facilitate faculty and student research on communication processes and effects, to serve as a research training facility for undergraduate and graduate students, and to initiate communication research.

SUBJECT COVERAGE: Recent projects conducted using Center

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facilities include research on perceptions of conflict, cognitive structure and information seeking behavior, socialization of media behavior among children, children's information seeking about the performing arts, and the study of persons' "stopping behavior" in the course of processing messages.

PUBLICATIONS: The Center does not publish reports under its imprimatur. These are issued by individual principal investigators who may or may not have used Center facilities in conducting their work.

COMMUNICATION RESEARCH INSTITUTE
3430 Main Highway
Coconut Grove, Miami, Fl. 33133
DIRECTOR: John C. Lilly

COMMUNICATION SCIENCE CENTER
Battelle Memorial Institute
505 King Avenue
Columbus, Oh. 43201

COMMUNICATION SCIENCES DIVISION
Information for Industry Inc.
1000 Connecticut Ave., N.W.
Washington, DC 20026
DIRECTOR: David C. Weeks

COMMUNICATION SCIENCES LABORATORY (Florida)
University of Florida, Gainesville, Fl. 32601
Tele: (904) 392-2046
DIRECTOR: Harry F. Hollien
OTHER SENIOR INVESTIGATORS: Paul Moore (Professor and Chairman, Dept. of Speech), W. S. Brown (Assistant Director) Joseph Adams, Doug Brown, David Caldwell, Donald Dew, Stephen Feinstein, Robert Gomez, Mallory Iles, Paul Jensen, Teruzo Konishi, Norman Markel, Donald Nielsen, Arnold Paige, Howard Rothman, Robert Scholes, Stanley Su, David Tanis, Donald Teas, William Yost, Wayne Harrington.

MISSION: Scientists of various interests and training have been brought together to study human communication from divergent points of view. The studies center around "programs" of research organized into three major divisions: phonetic sciences, audition, and language sciences.

SUBJECT COVERAGE: The laboratory presents a multidisciplinary approach to communication incorporating the following areas: experimental phonetics, experimental linguistics, psycholinguistics, psychoacoustics, auditory physiology, communication factors engineering, underwater communication, biocommunication.

PUBLICATIONS: *Communication Sciences Laboratory, Quarterly Report,* Robert J. Scholes, editor.

Communication Sciences, Academic Program, Donald Dew, editor.

SPEAKERS: The Laboratory will try to suggest knowledgeable speakers on request. Contact the Laboratory's headquarters.

COMMUNICATION SCIENCES LABORATORY (Michigan)
University of Michigan
Ann Arbor, Mi. 48104
DIRECTOR: Gordon E. Peterson

COMMUNICATION SCIENCES RESEARCH CENTER
Howard University
Washington, DC 20001
DIRECTOR: Charles G. Hurst, Jr.
This Center now appears to be closed.

COMMUNICATIONS RESEARCH AND MEDIA CENTER
Graduate School of Library and Information Sciences
University of Pittsburgh, Pittsburgh, Pa. 15213
Tele: (412) 621-3500, ext. 6485
DIRECTOR: Patrick R. Penland
OTHER SENIOR INVESTIGATORS: Clark D. Rogers

MISSION: To undertake investigations which will lead to an integration of media, library, and information science.

SUBJECT COVERAGE: The Center provides new impetus in giving communication services explicit form as a major professional area based upon concepts or models from communications. It develops principles and methods for the evaluation of new program ideas and methods of motivating citizen participation and learning. It focuses attention on the need for long range systematic research programs using new methods and techniques of research as a basis for effective planning. It validates techniques of investigation which minimize error and maximize yield of information for both research in the laboratory and evaluation of ongoing communications situations. It tests a wide range of problem solving and decision making knowledges and skills in simulated environmental systems that have axiomatic and real-world referents.

PUBLICATIONS: The following may be ordered from: Bookstore, University of Pittsburgh, Pittsburgh, Pa. 15213.

Communication for Librarians. 185 pages; $3.00.

Advisory Counseling for Librarians. 179 pages; $2.50.

Interviewing for Reference and Counselor Librarians. 137 pages; $2.50.

Communications Management of Human Resources. 243 pages; $3.50.

Media Designed Programs for Librarians. 54 pages; $2.00.

Floating Librarians in the Community. 261 pages; $3.50.

Leadership Development for Librarians. 107 pages; $2.50.

Communications Research for Librarians. 129 pages; $3.50.

Communications Manual for Librarians. 164 pages; $3.50.

COMMUNICATIONS RESEARCH CENTER
Newhouse Communications Center
Syracuse University
Syracuse, NY 13210
Tele: (315) 476-5541 ext. 2301
DIRECTOR: Wesley C. Clark

COMMUNICATIONS RESEARCH DIVISION
15 Murphy Hall
School of Journalism and Mass Communication
Univ. of Minnesota, Minneapolis, Mn. 55455
Tele: (612) 373-3369
DIRECTOR: Daniel B. Wackman

MISSION: Research in journalism and mass communication education, professional practice, and basic research in communication systems and processes.

SUBJECT COVERAGE: Husband-wife communication patterns, family communication patterns, mass communication systems in an urban area, impact of educational films and educational TV, adolescent use of mass communication, television advertising and children's consumer learning.

DIVISION OF COMMUNICATION RESEARCH
School of Journalism, 310 Allen Hall
Univ. of Oregon, Eugene, Or. 97403
Tele: (503) 686-3744
DIRECTOR: James B. Lemert

SUBJECT COVERAGE: Criticism of television and newspaper news coverage, perceptual processes as they relate to television news, environmental news coverage, functions and dysfunctions of mass communication, attitudes of newsmen, Q types in

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photographic audiences, comprehension of editorial page cartoons, changes in news media preferences and habits over time, news media content standardization, experiments in television news deadline perception, international communication, public opinion and mask communication, mass communication as a cultural artifact, source credibility, news media credibility.

PUBLICATIONS:

Field Experiments in Newspaper Item Readership. Galen R. Rarick (1967). Monograph, 77 pages; $2.00.

Craft Attitudes, the Craft of Journalism and Spiro Agnew, James B. Lemert (1970). Presented before Nov. 1970 convention of the Western Speech Association.

Where No News is New News (Well, Hardly Any): Experiments in Television News Deadline Perception. James B. Lemert (1972). Presented before March 1972 convention of Pacific Chapter, American Association for Public Opinion Research.

EAST-WEST COMMUNICATION INSTITUTE, THE

The East-West Center, Honolulu, Ha. 96822

DIRECTOR: R. Lyle Webster

OTHER SENIOR INVESTIGATORS: Jim Richstad (Senior Program Officer)

BACKGROUND: The East-West Communication Institute is one of five problem-oriented institutes established at the East-West Center. The Center is an educational institution of the Government of the U.S. in cooperation with the University of Hawaii.

MISSION: The overall goal of the Communication Institute is the same as that set forth in the legislation which created the East-West Center: "to promote better relations and understanding between the United States and the nations of Asia and the Pacific—through cooperative study, training, and research." The Institute concentrates its efforts on use of communication in economic and social development, and in sharing knowledge across cultural barriers.

SUBJECT COVERAGE: The Institute awards scholarships for graduate study in communication; invites Senior Specialists to the Center for study, research, and teaching in communication; conducts non-degree training projects for communication workers in a variety of specialized fields of economic and social development; assembles a Document Collection of communication resource materials with emphasis on Asian and Pacific development programs; offers Jefferson Fellowships to mid-career Asian and Pacific journalists and broadcasters; designs and conducts research in cross-cultural and development communication areas; arranges conferences and seminars; disseminates knowledge and findings; furnishes support to the other institutes of the East-West Center.

ESPERANTIC STUDIES FOUNDATION

6451 Barnaby Street, NW, Washington, D.C. 20015

PRESIDENT: E. James Lieberman

MISSION: The Foundation was established to support research on language planning and international communication in all relevant disciplines, for example, linguistics, education, international relations, and the behavioral sciences. ESF does not promote Esperanto but notes a dearth of objective research and teaching on this language and related topics.

SUBJECT COVERAGE: ESF will advise on potential areas of research, assist in obtaining funding for suitable projects, and serve as a clearinghouse for information. A list of research ideas is available on request.

EUROPEAN TRANSLATIONS CENTER

Doelenstraat 101, Delft, The Netherlands

BACKGROUND: The Center is part of an international network of cooperation with regard to translations in the field of science and technology, founded under the auspices of the Organization of Economic Cooperation and Development. The network is composed of the European Translations Center, ten National Centers, and numerous cooperating organizations throughout the world.

MISSION: The Center acts as a clearinghouse for scientific and technical translations. The Center does not prepare translations. Its main function is to keep a central reference catalogue and to run an information bureau which handles requests for and information on translations.

SUBJECT COVERAGE: The Center acts as a clearinghouse for scientific and technical translations prepared throughout the world from languages of Eastern Europe, the Middle East, and the Far East into Western languages, mainly English, French, and German.

PUBLICATIONS: The Center's major publication is the monthly *World Index of Scientific Translations and List of Translations Notified to Etc.* Each third issue of the index section is a cumulation for that quarter, the last issue of the year is a comprehensive cumulation. Cost to countries represented on the Board of Management, (Belgium, Denmark, France, West Germany, Japan, Luxemburg, Netherlands, Norway, Spain, Sweden, and Switzerland) $60.00 per year; others, $85.00; airmail, $20.00 extra. The *Five-Year Cumulation of the World Index of Scientific Translations,* 1967-1971, is available for $35.00. The *Translations Journals,* a list of publications translated cover-to-cover, abstracted publications, periodicals containing selected articles, and multilingual publications, is published annually at $10.00.

FREEDOM OF INFORMATION CENTER

Box 858, Columbia, Mo. 65201

Tele: (314) 882-4856

SENIOR INVESTIGATORS: Jeanni Atkins (Administrative Assistant), James Lumpp (Publications Editor), Jean Stevens (Editorial Assistant).

MISSION: The interest of the Freedom of Information Center is in reporting and commenting on actions by governments, societies, and the communications industries affecting the acquisition, presentation, and dissemination of information. The interest leads the center to document materials concerning information's movement and content, to analyze threats to the people's right to know, to publish results of its studies, and to service calls for information, as resources allow.

SUBJECT COVERAGE: The Center is concerned with problems of access at all levels (international, federal, State, local, Congress, courts, etc.), economic controls exerted over the media, self-regulation of the media, criticism of the media, censorship of any form, citizen pressure groups, legal controls (contempt, libel, obscenity, privacy, copyright, etc.), academic freedom, student rights, civil liberties, consumer problems, federal regulations, and so forth. It is interested in any area covered by the "right to know," any problem a citizen has in gaining access to information he needs, and any incursions on freedom of speech, freedom of the press, or individual civil liberties.

PUBLICATIONS: *Freedom of Information Center Digest,* published bimonthly; *Freedom of Information Center Reports,* published twice monthly, "How to Use The Federal Public Records Law," a kit.

GALTON INSTITUTE, THE

319 South Robertson Blvd., Beverly Hills, Ca. 90211

Tele: (213) 657-8780

DIRECTOR: Dr. Frieda B. Libaw

MISSION: The Institute is dedicated to the collection, storage, and dissemination of information on intellectual functioning and development; the encouragement and development of virtuosity and genius; the education of gifted children; information transfer; methods of problem-solving; and urban planning.

PUBLICATIONS: *Perceptual Cognitive Development* is a bibliography and Key-Word-in-Context index which draws together references to the current published and ephemeral litature on some 20 different disciplines, all of which contribute to knowledge about intellectual growth and development. It appears bimonthly; annual subscription is $15.00 for individuals, $30.00 for institutions, $9.50 for students. *Cumulative Issue of Perceptual Cognitive Development,* published in December, is $15.00 for individuals, $30.00 for institutions. *Author Directory Supplement* is available for $30.00. The *PCD Monograph Series*

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four volumes per year, published irregularly, is available at $4.95 per single issue, $15.00 for one volume year. Each monograph will draw on information from several disciplines to give a new insight, formulate a new concept, or develop a new theory related to some aspect of human intellectual functioning. Appropriate manuscripts should follow the American Psychological Association Style Guide and be submitted to the above address.

PCD Monograph Series, Vol. 1, No. 1, "Modes of Biological Adaptation and Their Role in Intellectual Development," by W. Ragan Callaway, Jr.

GRAPHIC ARTS RESEARCH FOUNDATION

13-19 Temple Street
Quincy, Ma. 02169
Tele: (617) 472-7000
PRESIDENT: G. Prescott Low

GRAPHIC ARTS TECHNICAL FOUNDATION

4615 Forbes Avenue
Pittsburgh, Pa. 15213
See listing under Associations.

HASKINS LABORATORIES

305 East 43rd Street
New York, NY 10017
DIRECTOR: Katherine S. Harris

HEARING AND COMMUNICATION LABORATORY

Indiana University
Bloomington, Indiana 47401
This Laboratory is now closed.

INFORMATION CENTER FOR HEARING, SPEECH, AND DISORDERS OF HUMAN COMMUNICATION

310 Harriet Lane Home
The Johns Hopkins Medical Institutions
Baltimore, Maryland 21205
Tele: (301) 955-3390
DIRECTOR: John E. Bordley, M.D.
CO-DIRECTOR AND PROGRAM DIRECTOR: Mrs. Lois F. Lunin

MISSION: To provide a national focal point for the collection, storage, retrieval, analysis, and dissemination of information concerning hearing, language, speech, human communication, and their allied disorders. The Information Center is established at The Johns Hopkins University as part of the Neurological Information Network of the National Institute of Neurological Diseases and Stroke. This Information Center serves researchers, clinicians, educators, and administrators in the biomedical community nationally and, when possible, internationally.

SUBJECT COVERAGE: Because human communication is an interdisciplinary area, material is collected from a wide number of fields such as audiology, physiology, psychology, psychiatry, otology, neurocommunications, neuropathology, biomedical engineering, laryngology, speech, psycholinguistics and other basic and clinical science areas.

The input consists of documents from published and unpublished literature, theses and dissertations, government reports, research and progress reports, data and a wide variety of other materials.

PUBLICATIONS: Material is disseminated in several forms. Among them are a periodic current awareness service, *Current Citations on Communication Disorders*, bibliographies; literature reviews; guides to sources of information: *Information Sources in Hearing, Speech, and Communication Disorders. Part 1. Publications. Part 2. Organizations;* Biblio-Profiles, state-of-the-art reports, proceedings of workshops held by the Information Center. Most of these documents are not available from the Center. The sources from which they are available are indicated by the codes used in the Data Sources section of this *Directory*. Those with no source indications are available from the Center.

State-of-The-Art Reports:

Acoustic Neurinoma: Present Status and Research Trends (by F. I. Catlin, 1968; PB-205428), NTIS, $3.

The Effect of Virus Infection on Hearing: A State-of-The-Art Report (by J. E. Bordley; published in Archives of Otolaryngology, 1973).

Biblio-Profiles:

Neuroanatomy of Speech (by B. W. Konigsmark and E. L. Worthington, 1971), SD, 35¢.

Otitis Media: Diagnosis, Therapy, and Prevention and Control (by F. I. Catlin, *et al.*, 1971), SD, 55¢.

Surgical Treatment of Deafness (by P. E. Brookhouser, J. E. Bordley, and E. L. Worthington, 1972), SD, 75¢.

Transplantation, Part 1.—General. Part 2.—Hearing and Speech Organs (by G. M. Williams, *et al.*, 1973), SD, NK.

Critical Reviews:

Viral Infections and Hearing: A Critical Review of the Literature, 1969-70 (by J. E. Bordley, P. E. Brookhouser, and E. L. Worthington), *Laryngoscope* 82 (4) : 557-577 (Apr.) 1972.

Toxic Substances Affecting The Larynx and Esophagus: A Review (by F. I. Catlin and V. DeHaan, 1973).

Treatment of Vocal Cord Paralysis: Critical Review (by F. I. Catlin and V. DeHaan, 1973).

Monographs and Special Publications:

Programmed Instruction on the Decibel in Clinical Audiology (by C. I. Berlin, Rev. 1970), available from C. I. Berlin, Kresge Hearing Research Laboratory of the South, Louisiana State Univ. Medical Center, 1190 Florida Ave., Bldg. 147, New Orleans, La. 70119. $1.

Oral Infection and Hearing: A Selected Bibliography (by D. M. Kitko; to be published in Archives of Otolaryngology.)

Noise: Potential Danger to Man: An Indexed Bibliography, 1950-1972 (by V. DeHaan, 1972).

An Information Center's Place in Military Medicine (by L. F. Lunin and J. E. Bordley; *Military Medicine*, Fall 1972).

Bibliography: Middle Ear, Suppl. 1 (Feb. 1971). APC, $2.50 plus mailing.

Laryngeal Cancer: Bibliography (being prepared for 1974 International Conference on Laryngeal Cancer in Ottawa).

Index-Handbook of Ototoxic Agents (by E. Worthington, *et al.*; The JHU Press, 1972).

Information Sources in Hearing, Speech, and Communication Disorders. Part 1. Publications/Developmental Edition (1968; PB 182-400) NTIS, (PC) $6, (MF) 95¢. *Part 2. Organizations/Developmental Edition* (1971) NEC, $14.95.

Chapter 28. The Acoustic Nerve: Its Cochlear Branch or Cochlear Nerve (by Ramony Cajal, translation, 1967; reissued 1971; PB 205-473), NTIS, (PC) $3, (MF) 95¢.

Biomedical Information Centers: A Fertile Resource for the Scientist and Physician. From *The Johns Hopkins Medical Journal*, 130 (3) : 196-8 (Mar.) 1972.

Workshop Proceedings:

Physiology of the Auditory System: Proceedings of a Workshop (M. B. Sachs, ed.), NEC, $18.95.

Bibliographies:

Over 100 bibliographies have been prepared on hearing, hearing impairments, the auditory system, speech, speech disorders, animal communication, dyslexia, language, language disorders, instrumentation and methodology, etc. Lists describing the bibliographies are available from the Center.

SPEAKERS: The Program Director of the Center, Lois F. Lunin, will try to suggest knowledgeable speakers on request.

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INFORMATION SCIENCES RESEARCH BUREAU
c/o Graduate School of Library Service
189 College Avenue
Rutgers University
New Brunswick, NJ 08903
Tele: (201) 247-1766 ext. 6501
ASSISTANT DEAN: Donald R. King

INSTITUTE FOR COMMUNICATION RESEARCH
American Institutes for Research
8555 Sixteenth Street, Silver Spring, Maryland 20910
Tele: (301) 587-8201

DIRECTOR: Arthur L. Korotkin, Ph.D.

OTHER SENIOR INVESTIGATORS: Erwin W. Bedarf, Dr. Ronald P. Carver, Dr. John A. Connolly, Charles A. Darby, Jr., and Raymond L. Johnson.

MISSION: Research and development on instructional, communication, and information systems and their effectiveness in meeting individual and social needs.

SUBJECT COVERAGE: Conducts basic and applied research on human communication, information processing, and psycholinguistics. Current research is focused on studies of listening, reading and speaking skills, and the study of group and media factors in communication. In addition, the Institute is concerned with the study of humans as users and components in complex information and computer systems and the development and evaluation of instructional methods and educational innovations.

PUBLICATIONS: Between 1966 and 1968, the Institute published 23 reports the titles of which are available upon request; the documents it published in 1969 and 1970 are listed below:

Bedarf, E. W. & Korotkin, A. L. *Research and analysis to define Clearinghouse requirements for the 1968-71 ERIC System:*
Volume I: *Definition of the scope of future ERIC Clearinghouses*
Volume II: *Analysis of the content, dissemination and use of ERIC materials*
Volume III: *A study of user access to the ERIC System.*
Washington: January 1969, AIR Report 712-1/69-FR.

Darby, C. A. Jr., Korotkin, A. L., & Romashko, T. *Survey of computing activities in secondary schools.* Washington: October 1970, AIR Report 852-10/70-FR. (In press)

Orr, D. B., Friedman, H. L., & Graae, C. N. Self pacing behavior in the use of time-compressed speech. *Journal of Educational Psychology*, 1969, *60*, 28-31.

Carver, R. P. Use of a recently developed listening comprehension test to investigate the effect of disadvantagement upon verbal proficiency. *American Educational Research Journal*, 1969, *6*, 263-270.

Carver, R. P. A model for using the final examination as a measure of the amount learned in classroom learning. *Journal of Educational Measurement*, 1969, *6*(2), 59-68.

INSTITUTE FOR COMMUNICATION RESEARCH
Stanford University
Stanford, California 94305
(415) 321-2300 ext. 2753

DIRECTOR: Dr. Wilbur Schramm

MISSION: The objective of the Institute is to conduct research on the communication process and on mass media; it is also responsible for research training and experience of advanced students in communications.

SUBJECT COVERAGE: The Institute studies the effects of the introduction of educational television into underdeveloped countries, the information-seeking patterns and the information needs of scientists and other audiences, the economics of mass media, attitude change and information flows, and other aspects of international communication.

INSTITUTE FOR COMMUNICATION STUDIES
Van Dyck Hall, Rutgers University,
New Brunswick, N.J. 08903.
Tele: (201) 247-1766 x 6354.

DIRECTOR: Brent D. Ruben, Ph.D.

BACKGROUND: Organized in 1966.

MISSION: To provide through original research or otherwise seek to make available studies in humans communication theory and to foster the application of human communication theory in a pragmatic fashion.

SUBJECT COVERAGE: The Institute's areas of interest include speech, general system theory, cybernetics, journalism, and sociology to provide an interdisciplinary perspective on theoretical development. In recent years, many Institute affiliates have also been interested in human-communication training devices and have explored simulation, encounter and t-groups, games, role-playing, and other experience-based, learning-teaching techniques as means for disseminating understanding of human communication theory to diverse audiences.

PUBLICATIONS: In 1968 and 1969 Institute affiliates published four reports the titles of which are available upon request. In 1970 and 1971, they issued the following:

The Communication System Simulation: An Overview (by B. D. Ruben and A. D. Talbott, 1970).

A Bibliography of Self-Instructional Learning Materials for Communication and Journalism Education (B. D. Ruben, 1970).

Communication, Education, and Simulation: Some Thoughts on the Learning Process (R. W. Budd, 1970).

The General Problem-Solving Simulation (B. D. Ruben, 1971).

Survey of Doctoral Programs in Communication, Speech-Communication, Mass Communication, and Human Communication (B. D. Ruben, 1972).

SPEAKERS: The The Institute's director will try to suggest knowledgeable speakers upon request.

INSTITUTE FOR THE ADVANCEMENT OF MEDICAL COMMUNICATION
19 South 22nd Street, Philadelphia, Pa. 19103
Tele: (215) 561-6050.

DIRECTOR: Richard H. Orr, M. D.

MISSION: Founded in 1958 to promote better communication among biomedical scientists and health science practitioners by conducting research aimed at increasing the effectiveness of information services and of professional communication and by acting as a clearinghouse for new developments in biomedical communication.

SUBJECT COVERAGE: All current technologic and theoretical developments with promise for application in biomedical communication; effectiveness of all types of scientific information services; needs of the users of these services; role of communication in research creativity and medical care; and relations between the communication problems of professionals and economic, social, and political factors.

PUBLICATIONS: The Institute published 120 items between 1958 and 1970. A complete list is available upon request. Some recent examples are the following:

Thesaurus of Information Science Terminology (by C. K. Schultz; 246 p.; Washington, D.C., Communication Service Corporation, 1968)

Systems Concepts and Library Education (by R. H. Orr; in Proceedings of an Invitational Conference on Education for Health Sciences Librarianship, Univ. of Washington, School of Librarianship, Seattle, Washington, 1968)

Teaching Problem Solving by Videotape Simulation (by J. W. Ramey and R. E. Froelich, in Health Sciences TV Source Book edited by H. J. Conrad for Council on Medical Television, 1968).

Summary Report of a Study of Academic Medical Library

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Statistics (by V. M. Pings, E. E. Olson, R. H. Orr, in Bulletin of the Medical Library Association, vol. 57., no. 3, 1969).

User Services Offered by Medical School Libraries in 1968: Results of a National Survey Employing New Methodology (by R. H. Orr, H. Bloomquist, G. S. Cruzat, A. P. Schless, in Bulletin of the Medical Library Association, vol. 58, no. 4, 1970).

The Scientist as an Information Processor: A Conceptual Model Illustrated with Data on Variables Related to Library Utilization (by R. H. Orr, in Communication among Scientists and Technologists; D. C. Heath & Co., Lexington, Mass., 1970.

INSTITUTE OF COMMUNICATIONS RESEARCH
University of Illinois, Urbana, Il. 61801
Tele: (217) 333-1549

DIRECTOR: James N. Carey

OTHER SENIOR INVESTIGATORS: William Kay Archer, Martin Fishbein, William Brewer, Thomas Guback, Howard Maclay, William McLean, Richard Merritt, Charles Osgood, Rita James Simon, Nancy Wiggins.

MISSION: Basic research on interpersonal and mass communication.

SUBJECT COVERAGE: Linguistics, psycholinginstics, international communication, the sociology and economics of mass communication, popular culture, effects of mass communication, attitude change, and semiotics.

PUBLICATIONS: "A Selected Bibliography of Publication of the Institute of Communications Research of the University of Illinois at Urbana-Champaign, 1947-1972" is available upon request.

INTERNATIONAL CENTER FOR THE COMMUNICATION ARTS AND SCIENCES
132 East 58th Street, New York, NY 10022

DIRECTOR: Will Burtin

INTERNATIONAL CENTER FOR THE TYPOGRAPHIC ARTS
P.O. Box 2438 Grand Central Station
New York, NY 10017

PRESIDENT: Klaus F. Schmidt

INTERNATIONAL COMMUNICATION INSTITUTE
P.O. Box 10075, San Diego, Ca. 92110.
Tele: (714) 222-8120.

DIRECTOR: Sanford I. Berman, Ph.D.

MISSION: To promote better communication in business, industry, and the academic community.

ACTIVITIES: Dr. Berman lectures and conducts seminars on communication, general semantics, psychology, cybernetics, motivation, and human behavior.

PUBLICATIONS: Publications available from the Institute include Dr. Berman's booklets entitled
Understanding and Being Understood
How to Lessen Misunderstandings
Why Do We Jump to Conclusions?
The Closed Mind.

INTERNATIONAL DATA LIBRARY AND REFERENCE SERVICE
Survey Research Center, University of California
2220 Piedmont Avenue, Berkeley, Ca. 94720
Tele: (415) 642-6571

COORDINATOR: David Nasatir

INTERNATIONAL LANGUAGE AND COMMUNICATIONS CENTER
33 North Dearborn, Chicago, Il. 60602

LABORATORY OF SENSORY COMMUNICATION
Syracuse University
821 University Avenue
Syracuse, New York 13210
(315) 476-5541 ext. 2894

DIRECTOR: Dr. Jozef J. Zwislocki

OTHER SENIOR INVESTIGATORS: Robert B. Barlow, Earl J. Kletsky, and Ronald T. Verrillo.

MISSION: Investigation of sensory characteristics and underlying physiological processes for the purpose of basic knowledge and medical and other applications.

SUBJECT COVERAGE: Psychophysics (at present, hearing and touch), neurophysiology (hearing and vision), mathematical theory (hearing, touch, and general sensory), and biosimulation (hearing and general sensory).

PUBLICATIONS: The Laboratory publishes a Semiannual Research Report in May and November. Technical reports are also published as warranted. Both the Laboratory and its Senior Investigators publish findings in physiological and psychological journals.

LEARNING RESEARCH AND DEVELOPMENT CENTER
University of Pittsburgh, Pittsburgh, Pa. 15213

LINGUISTICS RESEARCH CENTER, The Univ. of Texas
P.O. Box 7247, University Station, Austin, Tx. 78712.
Tele: (512) 471-4566.

DIRECTOR: W. P. Lehmann, Ph.D.

OTHER SENIOR INVESTIGATORS: Rolf Stachowitz, Annette Stachowitz, Bary Gold.

MISSION: Development of an operational system for machine translation of German scientific and technical literature into English.

SUBJECT COVERAGE: Theoretical and descriptive linguistics, including group studies on language description, particularly English and German, automatic linguistic analysis, mechanical translation, information storage and retrieval, automatic classification, self-organizing linguistic systems, and linguistic data correlation.

PUBLICATIONS: Final reports on particular projects or analyses are published irregularly as needed and are available only through NTIS (see source list for address).

MASS COMMUNICATION RESEARCH CENTER
College of Journalism and Communications,
University of Florida, Gainesville, Fl. 32601.
Tele: (904) 392-6557 or 392-6558.

DIRECTOR: Robert E. Simmons

ASSOCIATE DIRECTOR: Kurt E. Kent

MISSION: To conduct research and counsel faculty and graduate students of the College concerning the development of research relating to mass media of communication, their functions, and their effect on social processes and the individual, to assist in the development of funding proposals for research, and to investigate and improve research methodology.

SUBJECT COVERAGE: Studies relating to Latin American communication patterns and institutions; mass communication and social change; mass media of communication, their functions, and their management operations; and advertising and consumer behavior.

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MASS COMMUNICATION RESEARCH CENTER
School of Journalism, Southern Illinois University, Carbondale, Il. 62901

DIRECTOR: Bryce Rucker

MISSION: To study the social effects of the mass media, political, public health, and intercultural communication.

SUBJECT COVERAGE: Communication in mainland China, television and violence, mass media and young voters, news perception, media use of black youth, and intercultural perceptions.

MASS COMMUNICATIONS RESEARCH CENTER
University of Wisconsin, 425 Henry Mall, Madison, Wi. 53706. Tele: (608) 262-3642.

CHAIRMAN: Jack M. McLeod

ASSISTANT CHAIRMAN: Steven H. Chaffee

MISSION: To conduct basic research about all phases of communication behavior.

SUBJECT COVERAGE: Studies into the principles and practice of communication research; studies of the institutions (e.g., newspapers, magazines, broadcasting, advertising, public relations) and social phenomena (e.g., audience behavior, media economics, professionalism in the media, the effect of communication on mass behavior in cirisis situations) relating to mass communications; studies of interpersonal communication and its role in the social structure; studies of conceptual theories of communication processes; and studies of research methods.

PUBLICATIONS: Between 1965 and 1969, the staff of the Center published about 100 items. In 1970 they published 26 more. A sampling of recent titles is listed below. A complete list, including more recent material, is available from the Center upon request.

Individual vs Social Predictors of Information-Seeking. (by S. Chaffee and J. McLeod)

Family Communication Patterns and Adolescent Political Participation (by Chaffee, McLeod, and D. Wackman).

Experiments in Cognitative Discrepancies and Communication (by Chaffee, Stamm, Tipton, and Guerrero).

The Impact of Political Poll Reports on Candidate and Issue Preferences (by C. Atkin)

An Information Campaign That Changed Community Attitudes (by D. Douglas, B. Wesley, and S. Chaffee).

The Construction of Social Reality (by McLeod and Chaffee).

Professionalization and Performance among Newspaper Photographers (by T. Coldwell).

Syntactic Factors Affecting Message Readability (by R. Brewer).

An Experimental Study of Husband-Wife Interaction (by G. Pasdirtz).

Effects of "Missing the Television Set" on Family Interaction (by J. Walters).

MASS COMMUNICATIONS PROGRAM
Indiana University, Ernie Pyle Hall 201, Bloomington, In. 47401. Tele: (812) 337-9240.

DIRECTOR: Richard G. Gray

MASS COMMUNICATIONS COMMITTEE: J. Herbert Altschull, Floyd Arpan, T. Brown, Richard C. Burke, Barry Cole, I. Wilmer Counts, Donley Feddersen, Ralph Holsinger, James L. Hoyt, Kenneth M. Jackson, George C. Johnson, Rolland Johnson, Gretchen Kemp, William Kroll, Kenneth Ksobiech, J. Poynter McEvoy, Keith Mielke, Herbert Seltz, Keith Stamm, G. Cleveland Wilhoit, Richard Yoakam, Dolf Zillmann.

BACKGROUND: The Mass Communications Program at the University of Indiana is an interdisciplinary doctoral program presided over by the Mass Communications Committee (listed above). Since the Program does not have its own faculty, the research activities of the Committee members are identified with the members' several departments. The Mass Communications Program has no formal research center of its own, but it does cooperate with the Bureau of Media Research in the Department of Journalism and occasionally conducts studies on its own.

SUBJECT COVERAGE: Samples of recent research sponsored by the Program include: a study of the effects of editorial opinion on broadcast news, a study of the cueing process between aural and visual stimuli in instructional television, a content analysis of Indiana's daily newspapers, a study of communication between state departments of education and the culturally deprived, a study of the social and intellectual context of the underground press, a study of the press coverage of Kinsey during his research on American sexual behavior, a study of standards of newsworthiness held by the press and public, a study of public policy on the granting and renewal of broadcast licences.

MORSE CENTER FOR THE STUDY OF COMMUNICATION
Brandeis University
Waltham, Ma. 02154

DIRECTOR: David K. Hardy

NATIONAL CENTER FOR FILM STUDY
c/o Catholic Adult Education Center
1307 South Wabash Ave.
Chicago, Il. . 60605

NATIONAL CENTER OF COMMUNICATION ARTS AND SCIENCES
231 Detroit Street, Denver, Co. 80206.
Tele: (303) 355-0558.

PRESIDENT: E. S. Safford

PROGRAM DIRECTOR AND VICE PRESIDENT: Thorrel Fest, Ph.D.

MISSION: The Center addresses itself to investigating the flow of information from conceptualization through to application, the carrying over of research findings to application, and in turn feedback from application to the search for new knowledge. It keeps abreast of the problem of keeping informed of the state-of-the-art and the task of matching needs and wants with the resources available for their satisfaction.

SUBJECT COVERAGE: The Center maintains interests in all fields related to communication.

NATIONAL INSTRUCTIONAL TELEVISION CENTER
Box A, Bloomington, In. 47401

DIRECTOR: Edwin G. Cohen

NATIONAL TAPE REPOSITORY
Bureau of Audio-Visual Instruction
University of Colorado
Boulder, Co. 80302
Tele: (303) 443-2211 ext. 7341

DIRECTOR: Robert deKieffer

RESEARCH CENTER FOR LANGUAGE SERVICES
Indiana University
Bloomington, Indiana 47401

WASHINGTON JOURNALISM CENTER
2401 Virginia Ave., N.W., Washington DC 20037.
Tele: (202) 338-4100

DIRECTOR: Julius Duscha

ASSOCIATE DIRECTOR: Arch Parsons

MISSION: The Center was established in 1965 as an independent,

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nonprofit, educational institution to encourage better reporting of public affairs and to help educate those who are training to work in the mass media about their vital responsibilities to society with the goal that these responsible communicators will work toward improving public information and understanding in whatever media they work.

ACTIVITIES: The Center offers fellowships to public affairs seminars and for work on individual reporting projects to active journalists who are working on newspapers and magazines and in radio and television news departments. It also provides fellowships designed to encourage and assist members of racial minorities to seek journalism careers. These fellowships include both participation in public affairs seminars and internships with Washington news organizations. The Center also sponsors at least annual three-to-five-day conferences at which editors, editorial writers, news directors, commentators and reporters can discuss with government policy makers and other experts key issues in the news and critical problems in public affairs.

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Other Research Organizations

Because so many of their publications are listed with the National Technical Information Service and the Defense Documentation Center, we know that the organizations listed below are or have been conducting research into some aspect of human communication. We have not had time to contact them and verify that they are still doing such research or to inquire about its nature, so we can provide no description of it.

Bolt, Beranek, and Newman, Inc., Cambridge, Ma.

California, University of at Los Angeles, Los Angeles, Ca.

California, University of at Santa Barbara, Santa Barbara, Ca.

Cambridge Language Research Unit, Cambridge, England.

Case Institute of Technology (Systems Research Center), Cleveland, Oh.

Dayton University, Dayton, Oh.

Defense Documentation Center, Alexandria, Va.

Florida State University (Library School), Tallahasse, Fl.

Foreign Technology Division, Wright-Patterson AFB, Oh.

Harvard University (Division of Engineering and Applied Physics), Cambridge, Ma.

Hebrew University (Applied Logic Branch), Jerusalem, Israel.

Institute for Defense Analyses, Arlington, Va.

International Business Machines Corp. (Watson Research Center), Yorktown Heights, NY.

Lockheed Missiles and Space Co., Palo Alto, Ca.

Maryland, University of (Computer Science Center), College Park, Md.

Massachusetts Institute of Technology (Cambridge Project MAC), Cambridge, Ma.

Massachusetts Institute of Technology (Cambridge Research Laboratory of Electronics), Cambridge, Ma.

Naval Postgraduate School, Monterey, Ca.

North Carolina, University of, Chapel Hill, NC.

Pennsylvania, University of (Moore School of Electrical Engineering), Philadelphia, Pa.

Princeton University, Princeton, NJ.

Purdue University (School of Electrical Engineering), Lafayette, In.

Rand Corporation, Santa Monica, Ca.

Rutgers University (Graduate School of Library Science), New Brunswick, NJ.

Speech Communications Research Laboratory, Santa Barbara, Ca.

Stanford University (Department of Computer Science), Stanford, Ca.

System Development Corporation, Santa Barbara, Ca.

Wayne State University (Department of Slavic Languages), Detroit, Mi.

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Research Data Sources

In the listing that follows, an entry may consist of as many as six parts: a title, a description (in parentheses, but sometimes omitted), a source abbreviation, a type code, price data, and occasionally, an explanatory note (also in parentheses). The parts of the entry always appear in the order just listed, allowing for omissions. The type code indicates what kind of a document the item is. A list of these codes and of the codes used to indicate the prices may be found on the inside of both the front and back covers. To find the full name and mailing address of a source, look up the source abbreviation alphabetically in the acronym list on the gray-edged pages at the end of the Directory.

COMMUNICATION WITHIN BUSINESS

A Bibliography for Human Relations Training Theory (1969, 8 pp.) CRC/UK, BB, $0.90.

Business communication bibliographies, case-study files, and special reports, ABCA, F, NC (M only).

Communication in Organizations: An Annotated Bibliography and Sourcebook (this book in the Management Information Guide Series divides its subject matter into seven categories that encompass most aspects of organizational communication; by R.M. Carter, 1972, 272 p.) GR, B, $14.50.

Human Communications (contains articles on corporate and political communication and on a relatively wide range of related topics) FU, N, NK.

IABC Journal (contains theoretical articles, research results, and reports of new techniques relating to communication in business and industry), IABC, J4, NC (M), $8/y (N).

Journal of Business Communication (contains articles, book reviews, association news, meeting calendars; articles deal with theory, experimentation, and techniques in business communication, information systems, communication theory and research, and semantics) ABCA, J4, $15/y.

GENERAL

A Guide to Reference Sources on Copyright (a listing of encyclopedias, dictionaries, directories, handbooks, bibliographies, government documents, and monographs containing reference material on copyright—not exhaustive—includes bibliography; U. of Md. Lib. Sch.; Dec. 1970; 30 p.; ED-067-130), ERIC, BB, $3.29 (PC), 65¢ (MF).

A Guide to the Literature on the Application of Communications Satellites to Educational Development (contains discussions of satellite technology and its application to education as well as a literature guide, list of related organizations, and a bibliography; 1972, 37 p., N72-21968), NTIS, R, (PC) $3, (MF) 95¢.

A Taxonomy of Communication Media (defines and describes media; proposes criteria for distinguishing among media; proposes a two-dimension classification system that covers 28 specific communication media; 1971, 186 p.; AD-732-657) RC, R, $3.

Directory of International Communication Scholars in Midwest Universities Consortium for International Activities (a listing of scholars at Illinois, Indiana, Michigan State, Minnesota, and Wisconsin Univs. giving their name, rank, address, education, career history, overseas experience, language competence, courses taught, and interests; 1971), WSH, D, NK.

Foremost Women in Communications (a biographical directory of more than 7000 women in broadcasting, advertising, publishing, public relations, and related fields, ed. by Barbara J. Love, 1970), RRB, D, $25.

Progress in Scientific and Technical Communications (COSATI): 1971 Annual Report (this ninth annual report of the Committee on Scientific and Technical Information includes a retrospective bibliography of COSATI-sponsored publications, a glossary of acronyms, and an index; 93 p.; PB-212-500), NTIS, R, $3.

Public Lending Right; Report of the Working Party Appointed by the Paymaster General (a British study of the concept of "public lending right": What is it? Who has it? What effects would it have on various types of libraries? How can monetary value be attached to works? What are special problems of periodicals and nonbook materials? What is implied about copyright?; 1972, 35 p. ED-071-720), R, (PC) HMSO, £0.03 (MF) ERIC, 65¢.

Technology and Copyright: Annotated Bibliography and Source Materials (contains 300 annotated references and reprints of 16 key articles; most references are prior to 4/30/72; by George P. Bush; 1972; 454 pp.) LS, B, $14.50 (MF) $9.50.

The Universal Copyright Convention as Revised at Paris on July 24, 1971, Together with Two Related Protocols; Hearings before the Senate Foreign Relations Committee. (revision of the international convention to satisfy the needs of developing countries for scientific and technical information; ED-070-473), ERIC, S, (PC) $6.58, (MF) 95¢.

HEARING AND SPEECH THERAPY

Acta Symbolica (an interdisciplinary journal of theory and research on symbolic processes, communication disorders, and behavioral science) AS, $8/y(I), $10/y (L).

A Conference on: Hearing Aid Evaluation Procedures, (ASHA Report #2), ASHA, C, $3.

A Guide to Audio-Visual Materials on Speech and Hearing Disorders (a guide prepared by Albert Weissberg in Sept. 1952, ASHA Monograph #2), ASHA, R, $3.

A Guide to Clinical Services (a source book for those seeking help with speech pathology and audiology problems), ASHA, , $3.

An Approach to Speech Synthesis and Recognition on a Digital Computer (presents an approach to generation of phonetic representations of English words from their orthographic forms; treats dialect, difficulties in formulating an adequate set of transformation rules; reviews related work on conversion of phonetic forms to speechlike waves; 1966, 22 p.; published in Proceedings of ACM National Mtg., 1966) ACM, NK.

A Selected Bibliography on the Effect of High Intensity Noise on Man (prepared by J. C. G. Loring in Jan. 1954; ASHA Monograph #3), ASHA, R, $3.

A Selected Psycholinguistic Bibliography (covers philosophy of language, psychology and psycholinguistics, speech

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analysis, perception, and synthesis, automatic speech recognition, semantics, automatic syntactical analysis, language acquisition, animal communication, and language disorders; 1968, 82 p.; scientific–9, BBN-1744, AD-680002), BBN, R, NK.

ASHA (contains articles, reports, letters, book reviews, advertising; articles deal with recent development in speech and hearing field, association news, related governmental activity, new publications), ASHA, J12, (M) NC, (N) $23/y.

ASHA Membership Directory 1971, ASHA, D, (M) soft cover $7 hard cover $12; (N) hard cover only $16.

Concept of Congenital Aphasia from the Standpoint of Dynamic Differential Diagnosis (proceedings of a 1958 ASHA convention session), ASHA, C, $1.

Current Citations on Communication Disorders (a current awareness service culled from 1700 U.S. and foreign journals focusing on hearing and speech disorders; lists article author, title, source, and gives abstract; contains author index and list of bibliographies available from Center), ICHS, P6, NC.

Determining Costs of Speech and Hearing Services (a guide to the development of cost analysis procedures, 1971), ASHA, R, $3.

DSH Abstracts (covers books and about 450 international periodicals), DSHI, J4, $13/y.

Effect of Noise on Man (a study by Dr. Karl Kryter published in Sept. 1950, ASHA Monograph #1) ASHA, R, $3.

Exerpta Medica; Section 11: Otorhinolaryngology, EMF, P12, $50/y.

Hearing (a review of medical research into hearing problems and abnormalities; the bibliography lists 87 reports; by W. R. Garner of The Johns Hopkins University Psychological Lab.; published in *Annual Review of Psychology*; vol. 3, p. 85-104, 1952). JA, NK.

Hearing and Speech News (official publication of the National Association of Hearing and Speech Agencies), NAHSA, J6, $0.85, $5/y.

History of American Speech and Hearing Association (1925-1958), ASHA, B, $4 (soft cover), $6 (hard cover).

Information Sources in Hearing, Speech and Communication Disorders: Part 1. Publications (this is a developmental edition published by ICHS in 1968; Order No. PB 182-400), NTIS, R, $3.

Information Sources in Hearing, Speech, and Communication Disorders: Part 2. Organizations (contains descriptive material on information centers, libraries, associations, committees, meetings, research centers, training centers, and funding organizations, 1971), NEC, R, $14.95.

Journal of Speech and Hearing Disorders (contains articles, case studies, and letters on speech and hearing disorders, remedial procedures, and clinical interpretations), ASHA, J4, (M) NC, (N) $23/y.

Journal of Speech and Hearing Research (contains articles and letters on technical approaches to and theoretical issues in speech and hearing research), ASHA, J4, (M) NC, (N) $23/y.

Language, Speech, and Hearing Services in Schools (contains articles, letters, and editorial notes about clinical programs, organization and management of such programs, and practical approaches to school problems), ASHA, J4, (M) NC, (N) $9.50/y.

Middle Ear in Annals of Otology, Rhinology and Laryngology, Supplement 1, APC, BB, $2.50 (plus postage).

Patterns of Oral-Facial Growth and Development (by Hughlett Morris, 1971, ASHA Report #6), ASHA, R, NC.

Physiology of the Auditory System (proceedings of a workshop held June 25–26, 1971 at ICHS; to be published), NEC, C, NK.

Proceedings of Conference on Noise as a Public Health Hazard (ASHA Report #4), ASHA, C, $5.

Proceedings of the Conference: Communicative Problems in Cleft Palate (ASHA Report #1), ASHA, C, $3.

Research Needs in Speech Pathology and Audiology (Sept. 1959; ASHA Monograph #5), ASHA, R, $3.

Research on Speech Communication and Automatic Speech Recognition (report of a Univ. of Mich. study reviewing four major research areas – theory of phonology, linguistic interpretation of the speech wave, phonological description of midwestern American English, and lexical procedures in automatic speech recognition – includes summaries of recent publications and bibliographies, 1966, 22 p.), UM, R, NK.

Searches of a data base of the literature on hearing and speech disorders and related disorders of communication since 1967 (access is through significant words in titles or index terms added to the citation), ICHS, A, NC.

Speaker Recognition: An Interpretive Survey of Literature (1971), ASHA Monograph #16), ASHA, R, $4.

Speech and the Dentofacial Complex – The State of the Art (1970, ASHA Report #5), ASHA, R, $4.

Speech Research: A Report on the Status and Progress of Studies on the Nature of Speech, Instrumentation for its Investigation, and Practical Applications (results of a series of physiological-psychological investigations of human speech carried out at Haskins Laboratories, N.Y.; Order No.: AD 719-382), NTIS, R, $3.

Stuttering: Therapy in Action (proceedings of a 1956 ASHA convention session), ASHA, C, $7.

Washington Sounds (covers national health affairs with emphasis on human communication), NAHSA, N12, $15/y.

ILLUSTRATION AND PHOTOGRAPHY

Abstracts of Photographic Science and Engineering Literature, SPSE, P12, $150 (L), $15 (M).

Available Markets Directories (a worldwide listing of photograph purchasers), NFLPA, D, $6.95 (M), $8.95(N).

Camera Club Directory (a worldwide listing of camera clubs), NFLPA, NK.

Copyrighting Your Photos, NFLPA, L, NC (M), 50¢ (N).

Directory of Members of the American Society of Magazine Photographers, ASMP, D, $2.

Estimating Illustration Costs – A Guide (shows samples of 58 different types of technical and commercial illustrations ranging from simple to complex, from block diagrams and cartoons to full-color artist's conceptions and cutaways and gives estimated artist time for each, 1973) STC, R, $4.95.

Folio of Business Practices for Photographers, ASMP, R, NC (M), $7.50 (N).

Freelance Photography (a magazine for amateur and professional photographers), NFLPA, M6, $11/y.

Guide to Preparing a Drafting Room Manual, AIDD, R, $10 (N).

Image Technology (contains tutorial and state-of-the-art and current awareness articles, news of the photographic industry, new applications, new trends, new products), SPSE, J6, (M) NC, (N) NK.

Industrial Art Methods (contains articles on graphic design, AV, industrial photography, illustration, typography, video tape, closed-circuit TV, art education, and animation), IAM, M 12, NC (M of Industrial Graphics International), CC.

Introduction to the Process Camera (a group of about 60 slides and an illustrated narrative script designed for

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training new personnel in the use of the process camera; the script is also available in sound tape form) GATF, AV, $25 (M), $40.50 (N); tape narrative $9.50 (M), $13 (N); cassette tapes $4.50 (M), $8 (N).

Journal of the Association of Medical Illustrators (contains illustrations, editorial comments and articles about medical illustrating), AMI, J1, NC (M) (membership dues are $25/y for associate membership).

Journal of the Biological Photographic Association contains articles on methods, materials, instrumentation, and application of phogography (including still, motion-picture, and TV) to the health and natural sciences), BPA, J4, $15/y.

National Camera Repair Station Directory, NFLPA, D, NK.

National Model Source Directory (a listing of models who are available to photographers), NFLPA, D, $5.95 (M), $8.95 (N).

National Press Photographer (contains technical and informational articles on photojournalism) NPPA, J12, (M) NC, (N) $5/y.

Parts Directory (contains sources for camera parts, tools, service manuals, accessories, etc; published annually as one issue of the *SPT Journal*) SPT, J1, NK.

Photographers Bookkeeping System (a handbook designed to help freelance photographers keep proper records of their income and expenses), NFLPA, S, $9.95 (M), $12.95 (N).

Photographers Estimating Manual (covers techniques for pricing in 18 different types of job situation; revised in first quarter of each year), NFLPA, S, $6.95 (M), $8.95 (N).

Photographic Abstracts, RPS, P6, 240 shillings

Photographic Science and Engineering (an archival journal containing original technical papers covering the latest advances in photographic theory, techniques, materials and processes), SPSE, J6, (M) NC, (N) NK.

Preparing Line Copy for the Process Camera (a group of about 35 slides and an illustrated narrative script for use in industrial training; the script is also available in sound tape form), GATF, AV, $15.50 (M), $29.50 (N); tape narrative $8.50 (M), $12 (N); cassette tapes $4.50 (M), $8 (N).

Process Camera Optical System and Copyboard Illumination (a group of about 30 slides and an illustrated narrative script for use in industrial training; the script is also available in sound tape form), GATF, AV, $14 (M), $28 (N); tape narrative $7.50 (M), $11 (N), cassette tapes $4.50 (M), $8 (N).

SPT Journal (contains professional articles, news notes, letters, advertisements), SPT, M, (prices include current SPT Service Notes) $20/y (M), $11.73/y (L), $7.50/y (S).

SPT Service Notes (offer specific technical information for camera repairmen), SPT, S, $29.50 (for complete back issues w/ index); for current issues (prices include subscription to SPT Journal): $20/y (M), $11.73/y(L), $7.50/y (S).

Standardizing Drafting Room Descriptions, AIDD, R, $5 (N).

The Message is You: Guidelinus for Preparing Presentations (suggestions for planning, illustrating, setting-up for, and giving the presentation from the viewpoints of the presenter, the illustrator, and the sponsor – emphasis is on use of visuals; AECT graphics Interest Group; 1971; Stock No. 071-02902), AECT, R, $2.25.

The Professional Photographer, PPA, M 12, $7.50/y

Training for Technical Illustrators (article by R.W. Buckstone, president of the Association of Technical Artists, to be published in the 3rd Quarter 1971 issue of the Journal of Technical Writing and Communication describing requirements for technical-illustrator education), BPC, J4, $4.

What Rights to Sell with Your Photos, NFLPA, L, NC (M), 50¢ (N).

JOURNALISM AND THE PRESS

Bibliography of Selected Journalism Periodicals (lists with descriptive comments 50 periodicals related to journalism, advertising, and the media that may be of interest to college publication advisors – was sent to members – is now out of print) NCCPA, L, (M) NC.

Black Viewpoint (a semimonthly newsletter covering major news events in the black and other minority communities, usually with some allusions to the media), BVN, P24, $26/y.

Bulletin of the American Society of Newspaper Editors (contains articles dealing with professional and public affairs related to newspaper editing), ASNE, M11, NC (M) (Membership dues $75/y.).

College Press Review (contains articles on subjects of interest to college press editors and their advisers) NCCPA, J3, NK.

Data bank on news media preferences (contains about 600 answers to a variety of queries on how people prefer to receive news, covers 1968–1971 period), DCR, F, NK.

Directory Issue of *The Journalism Educator* (published each December, this volume lists faculties, course sequences, facilities, and number of students for U.S. schools and departments of journalism; also lists assorted data about journalism education organizations, honorary societies, press services, funds, fellowships, media associations, and workshops) TJE, J11, $3.

Double-A-Aids (contains news notes of interest to members of the Columbia Scholastic Press Advisers Association), CSPAA, N, NC (M only).

Editorials on File (a newspaper editorial reference service with index), FOF, p. 24, $150.

English-Language Bibliography on Foreign Press and Comparative Journalism (by Albion Ross, 1966) CSAP, BB, $2 (PR).

Field Experiments in Newspaper Item Readership, DCR, R, $2.

Friendly Adversaries: The Press and the Government (by George R. Berdes, 1969) CSAP, B, $6 (PR).

Hudson's Washington News Media Contacts Directory (a guide to the Washington, D.C., press corps giving information on 1,756 media – newspapers, radio & TV stations, press services, magazines, newsletters, news bureaus, photo services – and 2,019 news correspondents, Washington correspondents, and free-lance writers), HWNMD, D, $29.50.

International Yearbook (contains a comprehensive listing of the world's newspapers), EP, P1, $12/y.

Journalism Abstracts, AEJ, P1, $4/y.

Journalism Monographs (contains articles that are too long for inclusion in *Journalism Quarterly* on the same range of subjects), AEJ, P4, NC (M) (Membership dues are $25/y; membership limited to the profession.)

Journalism Quarterly (contains professional articles, book reviews, and bibliographies on various aspects of mass communication including recent research results), AEJ, J4, NC (M) (Membership dues are $25/y; membership limited to the profession.)

Montana Journalism Review (60 pages of articles about journalism with emphasis on the Montana press), BPBR, P1, NC.

Publishers Auxiliary (contains news of interest to the editors and publishers of community newspapers, "how-to" articles on newspaper practices, new newspaper equip-

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ment; a Washington report, and NNA meeting schedules) NNA, N24, (M) NC, (N) $9/y.

Reference Aid: Abbreviations in the African Press (contains a selective list of abbreviations found in the African Press; 1971, 122 p., JPRS-54371) NTIS, R, (PC) $3, (MF) 95¢.

Scholastic Editor Graphics/Communication (contains how-to articles on writing, editing, photography, layout, and advertising in high school and college publications, radio, and television) NSPA, J8, $5.75/y.

Science News Communications (a handbook of procedures and approaches to science news reporting), NASW, H, NK.

The Bulletin (contains how-to-do-it articles on student-publication work, viewpoints on the adviser's role, book reviews), CSPAA, J4, $4/y.

The Journalism Educator (contains articles of interest to administrators of journalism schools; journalism teachers, and journalism students; last issue of each year contains a directory of journalism schools), ASJSA, J4, NC(M), (N) $6 (U), $6.40 (R).

The Magic Writing Machine: Student Probes of the New Journalism, DCR, R, $2.50.

The Masthead (contains articles about editorial writing and the editorial page of the American newspaper), NCEW, J4, $6/y.

The Quill (official journal of Sigma Delta Chi, National Professional Journalistic Society), SDX, J, $5/y.

The School Press Review (contains articles of interest to editors and advisers of student publications, editorials, news and notes, conference announcements, and examples of exemplary material from student publications), CSPA, J8, $4.50/y.

Willing's Press Guide (a comprehensive index and source book of the U.K. press and selected foreign press), JWL, P1, $16.

LANGUAGE AND LINGUISTICS

A Bibliography of American Doctoral Dissertations in Linguistics: 1900–1964; CAL, R, $5.

A Bibliography of American Doctoral Dissertations in Linguistics; Supplement: 1964–1968, CAL, R, $5.

A Bibliography of North American Indian Speech and Spoken Language (1968, 55 pp.), CRC/UK, BB, $3.25.

A Hornbook of Hazards for Linguists (a critical analysis of some beliefs about language held by most contemporary linguists that hinder their theoretical work, by Alice Koller, 1967, 281 p.; AD-658904) DDC or CC, R, NK.

An Annotated Bibliography of Publications on Dependency Theory (the items listed share the notion that syntax is best described by specifying word-to-word connections (dependencies) rather than by segmentations of sentences; 1965, 22 p., RM-4479-PR), RC, R, NK.

A Provisional Survey of Materials for the Study of Neglected Languages, CAL, B, $9.50.

A Summary of Investigations Relating to the English Language Arts, Elementary and Secondary (by W. D. Sheldon and others for NCTE, 1969, 34 p.; ED 033944), ERIC, JA, (PC) $3.29 (MF) 65¢.

Automated Analysis of Language Style and Structure (1970, 163 p.; AD-711643), NTIS, (PC) $3, (MF) 95¢.

Automatic Determination of Parts of Speech of English Words (1967, 16 p.; AD-687629), NTIS, R, (PC) $3, (MF) 95¢.

Computational Linguistics: Bibliography 1967 (68p.; AD-673474—see also AD-651406); NTIS, (PC) $6, (MF) 95¢.

Definition (a new journal of language construction and semantic theory coedited by R. Barrett, D.V.C. Lincome, and W. Ruchti will begin publication in the fall of 1974), DEF, J, NK.

Document Characteristics and Typographic Requirements in the Language Sciences (this study, prepared by the Center for Applied Linguistics, compares previous studies as well as defining the typographic requirements for comparative and computational linguistics; 1971, 97 p., PB-206-908), NTIS, R, (PC) $3, (MF) 95¢.

International Conference on Mechanization and Automation of Linguistic Research (edited translation of papers presented at 1966 conference in Prague, Czech.; LIMITED – U.S. Government only – others must request via HQ Foreign Technology Division, Attn.: TDBDR, WPAFB, Oh. 45433; AD-902537L), DDC, NK.

Language (official journal of the Linguistic Society of America, contains articles dealing with technical problems of language and linguistic analysis), LSA, J4, NC(M), $16/y(L).

Language and Automation, CAL, p. 4, $10/y.

Language and Language Behavior Abstracts (a reference work containing 250-word English abstracts of articles on the nature and use of language from more than 1000 journals in 32 languages from 40 countries; C.R. Sisson, editor-in-chief), LLBA, J4, $30(I), $60 (L).

Linguistics in Documentation—Current Abstracts, CAL, J4, $1, $4/y.

On the Problem of Describing the Grammar of National Languages (by J. A. Mason and G. E. Peterson, published in *Language and Speech,* vol. 10, pt. 2, p. 107-121, Apr-Jun 1967), LAS, JA, NK.

Quarterly Check-List of Linguistics, ABS, P4, $5/y.

Reference List of Materials for English as a Second Language; Part 1: Texts, Readers, Dictionaries, Tests, CAL, R, $3.

Reference List of Materials for English as a Second Language; Part 2: Background Materials and Methodology, CAL, R, $5 (cloth), $3 (paper).

Symbol Sourcebook, An Authoritative Guide to International Graphic Symbols (a comprehensive compilation and organization of established and proposed graphic symbols in some 28 fields including communications and photography; by H. Dreyfuss, 1972, 292 p.) MGHB, B, $28.50.

TESOL Quarterly (contains book reviews and advertising as well as scholarly articles on education and research, English as a second language, and bilingualism), TESOL, J4, (M) NC, (N) $10 (with triennial *TESOL Newsletter).*

The English Word Speculum (a massive five-volume linguist's sorting of 73,582 words from the shorter OED: vol. 1 (380 p.) is a random word list; vol. 2 (352 p.) is the forward word list based on vowel strings; vol. 3 (352 p.) is the reverse word list based on endings; vol. 4 (375 p.) is the double-standard word list; vol. 5 (352 p.) is the reverse part-of-speech word list; 1964) LMS, H, NK.

The Finite String (provides accounts of work in progress, recent publications, and lists of material available for distribution in the field of computational linguistics), ACL, NID, (M) NC, (N) NK.

University Resources in the U.S. and Canada for the Study of Linguistics: 1969–1970, CAL, B, $3.50 (cloth), $2 (paper).

LIBRARY AND INFORMATION SCIENCE

A Bibliography of Information Analysis Products of the ERIC Clearinghouse (July 1969 - June 1970) (1970; 47 p.; ED 041-598), ERIC, BB, 65¢ (MF).

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A Bibliography of Literature on Planned or Implemented Automated Library Projects (a two-volume overview of the literature; Part 1 lists information on specific areas of library automation, such as abstracting, acquisitions, administration, bibliography, cataloging, circulation, storage and retrieval, networks, SDI and serials; Part 2 lists general topics, special library applications, and conference, meetings, and seminar proceedings; each part is 70 pp., 1973) LARC, BB, each part $15 (paperback $12).

A Bibliography on Information Science and Technology for 1966 (a bibliography for use by authors of the Annual Review of Information Science and Technology, 1966, 54 p.; TM-3008/001/00), SYS, R, NK.

A Bibliography on Staffing Criteria for Libraries, Information Centers, and Information Analysis Centers (contains 159 entries with abstracts or annotations dealing with staffing and organizational problems and methods of solving them; George Washington Univ.; 1970; 38 p.; AD-752-137) NTIS, BB, $3.75 (PC), 65¢ (MF).

Abstracting and Indexing Rates and Costs: A Literature Review (by C.P. Boume, J.B. North, M.S. Kasson; May 1970; 68 p.; ED-043-789), ERIC, BB, $3.29 (PC), 65¢ (MF).

A Dictionary Structure for Use with an English Language Preprocessor to a Computerized Information Retrieval System (1970, 51 p.; AD710-363), NTIS, R, (PC) $3, (MF) 95¢.

Advisory Counseling for Librarians, BCUP, R, $2.

A Guide to Microforms and Microform Retrieval Equipment (a compact, comprehensive treatment of microforms and retrieval equipment widely used or available in the United States; prepared by M. McKay of Applied Library Resources, Inc; 1972; 68 p.; ED-059-750), ERIC, H, $3.29 (PC), 65¢ (MF).

A Literature Survey of Operational and Emerging On-Line Library Circulation Systems (an analytical comparison of a good number of operational and proposed systems with respect to specific data handling criteria; Library Systems Development Office, Univ. of Chicago; 1972; 66 p.; ED-059-752), ERIC, R, $3.29 (PC), 65¢ (MF).

American Libraries: Bulletin of the American Library Association (provides information about the ALA and its activities that is of general interest to all librarians), ALA, J11, NC (M).

Annual Report: Automatic Informative Abstracting and Extracting (one of a series of reports on this continuing investigation by Lockheed Missiles and Space Co., March 1971, 144 pp.; Order No.: AD 721-066), NTIS, R, $3.

A Selective Bibliography on Measurement in Library and Information Services (lists documents dealing with cost, costing, and time expenditures for various library services; based on documents in the ASLIB library, London; 1970; 20 p., ED-052-787) ERIC, BB, (PC) $3.29, (MF) 65¢.

A Survey of Automated Activities in the Libraries of the U.S. and Canada (2nd edition--1971), LARC, R, $10.

A Survey of Indexing Tools in the Language Sciences (1971, 46 p.; PB-206922), NTIS, (PC) $3, (MF) 95¢.

A Survey of Selected Document Processing Systems (provides a list of important features against which to measure and evaluate large processing systems; describes and compares these 8 systems; CIRCOL, DDC, ITIRC, MEDLARS II, ORBIT II, RECON/STIM, The Mead Data Control, and the New York Times Information Bank; 1971, 67 p., C13, 46:599), SD, R, 65¢.

Audiovisual Materials in Support of Information Science Curricula (an annotated listing of 195 films relating to library and information science listing title, film length, content description and availability, with subject index; 26 p., 1972; ED-076-215/WL), BB; (PC) SAI, $7.50; (MF) ERIC, 65¢.

Automatic Information Abstracting and Extracting (1969, 171 p.; AD-696653), NTIS, (PC) $6, (MF) 95¢.

Basic Reference Sources — A Self-Study Manual (a course of study designed to instruct the student in the fundamentals of bibliographic search procedures and sources by leading him through and having him work with each major source. 1971) SP, S, $9.00.

Bibliography of Information Science and Technology (1969), ASIS, BB, $10.

Bibliography of Library Automation (by C. Mason; available as reprint from ALA Bulletin, Vol. 63, No. 8, p. 1117-1134, Sept. 1969) ALA, BB, NK.

Bibliography of Use Surveys of Public and Academic Libraries, 1950-1970 (a comprehensive British study that contains some of the results of the surveys cited; 1971, 82 p., ED-055-617) R, (PC) LA £ 1.80; (MF) ERIC, 65¢.

Bulletin of the Medical Library Association (contains proceedings of the annual meeting, articles, news, and reviews), MLA, J4, NC (M), $20/y (N).

Certification of Public Librarians in the United States (a detailed summary of legal and voluntary certification plans for all 50 states based on data supplied in Sept 1971 by state agencies; 1972; 44 p.) ALA, S, 75¢.

Collecting and Reporting Real Costs of Information Systems (provides a flexible "building block" model of information systems as a practical basis for unit costing and specific examples and guidelines for its use; prepared by ASIS Special Interest Group on Costs, Budgeting, and Economics; 1971, 173 p., ED-055-592) ASIS, S, $6.

College Libraries and Tutor Librarianship. An Annotated Select Bibliography. (comments on 25 significant contributions to the subject literature from 1958 to 1971 form a useful state-of-the-art survey; Hatfield Polytechnic-England; 1971; 30 p.; ED-066-204), ERIC, BB, $3.29 (PC), 65¢ (MF).

Communication for Librarians, BCUP, R, $2.50.

Communications Management of Human Resources, BCUP, R, $3.

Comparative Performance of Two Indexing Languages for an Operating Information System: Measurement of Differences in Content and Construction (1969, 100 p.; PB-192 448), NTIS, R, (PC) $3, (MF) 95¢.

Computing in Higher Education 1971: Successes and Prospects (Proceedings of 1971 Fall EDUCOM Conference examine successful applications of computers in higher education, including applications to reduce costs and increase services of libraries; 1972; 127 p; ED-061-992), ERIC, C, $6.58 (PC), 65¢ (MF)

COSATI Inventory of Information Sciences Technology: Reports of Federally Funded Research and Development Projects in the Information Sciences for Fiscal Year 1968 (1969, 671 p.; PB-188 880), NTIS, (PC) NK, (MF) 95¢.

Council of Planning Librarians Exchange Bibliography, CPL, BB, V.

Current Catalog Proof Sheets (lists English language titles from the monthly National Library of Medicine Current Catalog), MLA, P104, $25/y.

Data Banks: Bibliography (a 249-item, mostly annotated, review of the literature relating to the basic principles, hardware, software, applications, design, organization, programming, privacy, and security of data banks; Netherlands, 1970; 60 p.; ED-059-747) ERIC, BB, 65¢ (MF).

Development of the Defense Documentation Center Remote On-Line Retrieval System--Past, Present, and Future (describes history from 1967,

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current operating system, equipment, costs, user training, and system evaluation; uses nontechnical language; Order No.: AD 720-900), NTIS, R, $3.

Directories of Science Information Sources, International Bibliography (360 entries describe directories and bibliographies of scientific and technical information sources in 58 countries; 2nd ed. 1967, 163 pp.), FID, BB, 30 Dutch guilders.

Directory of Academic Library Consortia (describes the members, objectives, activities, budgets, staffs, and publications of multi-university library consortia; includes a selected bibliography; 1972, 308 p., LI004173 ED-072-819) D, (PC) SYS, $12; (MF) ERIC, 65¢.

Directory of Academic Library Consortia, Supplement to the (provides same data as original directory for an additional 135 consortia each of which includes at least one academic member; Oct. 1972, 245 p., LI004174; ED-072 820), D, (PC) SYS, $6; ERIC, $9.87; (MF) ERIC, 65¢.

Directory of Library Resources for the Blind and Physically Handicapped (provides descriptions of collections of "talking book" tapes and records and of braille books available through the Library of Congress Division for the Blind and Physically Handicapped, also statistics on use; 1970-ED-066-171; 1972-ED-070-456) ERIC, D, (PC) $3.29, (MF) 95¢.

Directory of the Medical Library Association (published in even years), MLA, D, $5 (M), $50 (N).

DOD Manual for Building a Technical Thesaurus (guidelines and conventions developed by Project LEX and EJC for selecting subject index and retrieval terminology and displaying it in thesaurus format; also discussed are the criteria and principles underlying the guidelines; 1966, 28 p., AD633279), DDC, R, NK.

Educational Trends, Innovations, Technology, Multi-Media, Taxonomies of Learning, Librariansnip: A Bibliographic Checklist (a bibliographic aid for library science educators, librarians, researchers, and other interested in innovations in library research in education, multi-media usage, interdisciplinary approaches; 151 p., ED-067-132), ERIC, BB, $6.58 (PC); 65¢ (MF).

Encyclopedia of Information Systems and Services (includes broad band treatment of subject, including data on literature storage and retrieval systems, data banks, documentation centers, micrographic services, library and information networks in a wide range of subject areas; 1971; 1100 p.) AM, E, $67.50.

Federal and State Government Publications of Interest to the School Librarian: A Bibliographic Essay (an attempt to introduce school librarians to the wide variety of relevant, inexpensive publications available from government sources; U. of Illinois; Nov. 1971; 32 p.; ED-056-717) ERIC, BB, $3.29 (PC), 65¢ (MF).

Handbook of Medical Library Practice (3rd ed., edited by G.L. Annan and J.W. Felter, 1970), MLA, S, $15.

Federal Information Processing Standards Notes from the NBS Center for Computer Sciences and Technology (FIPS Notes is a column that appears regularly in the *NBS Technical News Bulletin*; this volume reprints these columns from Feb. 1967 through Dec. 1970; Order No. COM 71-00308), NTIS, R, $3.

FID News Bulletin (reports news of current FID activities; subscription includes quarterly *Document Reproduction Survey*), FID, N, $7/y.

FID Publications Catalogue (lists all FID publications, 52 pp.), USNCFID, BB, NC.

Floating Librarians in the Community, BCUP, R, $2.50.

Geographic Aspects of Information Systems: Introduction and Selected Bibliography. (a guide to the "geographic or spatical characteristics" of the data elements in the (a) specification, (b) acquisition, (c) processing, (d) dissemination, and (e) application phases of reference documentation; Council of Planning Librarians; 1971; 28 p.) CPL, BB, $3.00.

Guidelines for the Establishment and Development of Monolingual Thesauri for Information Retrieval (suggests approach to thesaurus construction of general applicability to all subject-matter fields short of mathematical or chemical formulas; UNESCO; Dec. 1971; 31 p.; ED-059-749), ERIC, S, $3.29 (PC), 65¢ (MF).

Guidelines for Establishment and Development of Multilingual Scientific and Technical Thesauri for Information Retrieval (suggests a standard method of construction to reduce arbitrary variations in thesaurus techniques; UNESCO; Dec 1971; 23 p.; ED-059-748), ERIC, S, $3.29 (PC), 65¢ (MF).

How to Secure Additional Information About Your Subject. A guide for Researchers to Reference Material in their Local Communities. (discusses the types of reference material available in the hope of increasing their usefulness to researchers; Library of Congress; 1971; 11 p.; ED-066-208), ERIC, L, $3.29 (PC), 65¢ (MF).

IFLA Annual 1970: Proceedings of the General Council; Annual Reports (reports on the plenary sessions of the 1970 General Council of the International Federation of Library Association and annual reports of member associations; 1971; 336 p.), SLC, C, $15.

Indexer Consistency in Perception of Concepts and in Choice of Terminology (1972, 278 p.) OE, NK.

Indian Library Science Abstracts, IASLIC, P4, $3/y.

Information, Part 1, News, Sources, Profiles (contains news of a broad range of information-related items including news notes on education, meetings, grants, hardware/software, and people; as sources it list tables of contents of 30 journals, titles of meeting papers, abstracts of selected publications, and selected patent abstracts; the profiles include people and organizations) SAI, P6, $25/y.

Information, Part 2, Reports, Bibliographies (each issue contains the full text of important library and information science reports, state-of-the art reviews, or other studies, plus a continuing record of documents processed by the ASIS/ERIC Clearinghouse on Library and Information Sciences) SAI, P6, $25/y.

Information Retrieval Systems (contains descriptions of representative nonconventional information systems using generally available equipment to provide information system managers with ideas for improving dissemination, storage, and retrieval of information; 1970, 156 p., ED-052-809), ERIC, R, (PC) $6.58, (MF) 65¢.

Information Science Abstracts (a comprehensive source of data on information science and related areas; sponsored by SLA, ASIS, and Division of Chemical Literature of ACS, only members of these societies qualify for member rates), DAI, J24, $25 (I, M, U, C), $27 (I, M, R), $40 (N, U, C), $42 (N, R), (PR).

Information Science Research Reports (a series presenting the results of studies of information storage and retrieval, human information processing, information and linguistic analysis, artificial intelligence, and information processes in physical, biological, and social systems), CISRC, R, CC.

Information Sciences (a four-volume bibliography with

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annotated references on data handling, storage, retrieval, dissemination (Vol. 1), information centers and special libraries (Vol. 2), information processing systems and techniques (Vol. 3), conferences, symposia, reviews, supporting research, and STINFO activities (Vol. 4), DDC, Mar 1972; Vol. 1: 274 p., AD-739600; Vol. 2: 157 p., AD-739610; Vol. 3: 308 p., AD-739620; Vol. 4: 232 p., AD-739630), NTIS, BB, $3.00/vol. (PC); 95¢/vol. (MF).

Information Storage and Retrieval (covers work on SMART project done for NSF by Dept. of Computer Science at Cornell Univ. for about a year; deals with automatic content analysis, automatic dictionary construction, user feedback, and document and query clustering methods; Order No.: PB-198-069), NTIS, R, $6.

Information Systems: Annotated Bibliography of Related Literature (a list designed to identify and describe the literature relevant to the development of a comprehensive information system; uses ERIC descriptors to classify sources; 1971, 36 p.) ERIC, BB, (PC) $3.29, (MF) 65¢.

INSPEC SDI Investigation, 1967-1969 (a 5-volume study by Institution of Electrical Engineers, London, is an in-depth study of the efficacy of the concept and practice of the selective dissemination of information; R. 71/6; ED-071-673), R, (PC) INSPEC, £ 30.86, (MF) ERIC, 65¢.

International Data Library and Reference Service, SRC, A, V.

International Directory of Back Issue Vendors: Periodicals, Newspapers, and Documents (second enlarged ed., 1968, 104 pp.), SLA, D, $2.25.

International Journal of Computer and Information Sciences (contains reviewed articles, reviews of recent developments, tutorial and expository papers in such topics as pattern recognition, picture processing, computer graphics, information retrieval, language processing, mathematical linguistics, etc) PPC, J,

International Standardization of Library and Documentation Techniques (a survey of existing library standards in many countries for (a) document layout; (b) library work; (c) documentation services; (d) mechanization as a preliminary step for determining bases for international cooperation; UNESCO; 1972; 289 p.; COM/WS/257), UNESCO, R, NK.

Journal of Library Automation (published by the Information Science and Automation Division of the ALA), ALA, J4, $15/y.

Journal of Micrographics (contains case studies, standards, book reviews, and articles about the applications of micrographs to the communication field), NMA, J6, NC(M), $20/y (N).

Journal of the American Society for Information Science (contains professional articles on the theory and the results of experimental research in all phases of information science), ASIS, J6, NC(M), $35/y (N, U, C) $40/y (N, R).

Key Papers in Information Science (a collection of 19 classic papers in information science from Luhn in 1958 to Otten and Debons in 1970), ASIS, B, $5.50 (M, S), $6.50 (N), (PR).

Key Papers on the Use of Computer-Based Bibliographic Services (a selection of papers found useful in a series of NFAIS seminars on the use and evaluation of computer-based services), ASIS, S, $8 (M), $6 (S), $10 (N).

Leadership Development for Librarians, BCUP, R, $2.

Library and Information Science Abstracts, LA, P24, £ 10/y.

Library and Information Science Today (an international registry of library and information science research programs, over 1100 in 37 countries; tells who is working on what) SAI, D, 1971 edition $25, 1972 edition $35.

Library Literature (an author and subject index to material on library and information science), HWW, P24, NK.

Library Resources and Technical Services (published by the Resources and Technical Services Division of the ALA), ALA, J4, $5/y.

Library Science Holdings of the Macomb County Library (Mt. Clemens, Mi), MCL, A, NK.

Library Science Holdings of the New York Board of Education, NYBE, A, NK.

Library Serials Control Systems: A Literature Review and Bibliography (by E. Pan; Dec. 1970; 49 p.; ED-044-538), ERIC, BB, $3.29 (PC), 65¢ (MF).

Library Service to the Disadvantaged, A Bibliography (by C. Copenhaver and J. Boelke; Dec. 1968; 18 p.; ED-026-103), ERIC, BB, $3.29 (PC), 65¢ (MF).

Library Service to the Visually and Physically Handicapped, A Bibliography (by J. Boelke; Oct. 1969; 18 p.; ED-031-615), ERIC, BB, $3.29 (PC), 65¢ (MF).

Library Statistics of Colleges and Universities, Fall 1969 (this study by the National Center for Educational Statistics in Washington provides data from 2,330 libraries in the U.S. about their holdings, staffing, expenditures, etc.; 1971, 91 p., GPO# HE5, 215:15031-69; ERIC#ED-055-614), S, (PC), SD, $1; ERIC, $3.29; (MF) ERIC, 65¢.

Library Statistics of Colleges and Universities; Institutional Data, Part A, Fall 1971; Basic Information on Collections, Staff, and Expenditures (data on collections, operating expenditures, staff salaries for 1970-71 and proposed budgets for 1971-72 for 2514 libraries; National Center for Educational Statistics, 1972; 249 p.; HE5.215:15023-71), SD, S, $2.

Library Surveys and Development Plans, An Annotated Bibliography (Sept. 1969; 44 p.; ED-031-609), ERIC, BB, $3.29 (PC), 65¢ (MF).

Library Technology Reports, ALA, P6, $100/y.

Library Technology Reports: Portfolio Series (each issue contains a comprehensive treatment of a single subject), ALA, S, $35.

Literature Survey of Information Storage and Retrieval Systems (Manual and Automated) for Law Libraries (1968, 22 p.; AD-671354), NTIS, (PC) $6, (MF) 95¢.

Managerial and Information Sciences (a bulletin listing recent government publications in the field; subheadings include: information sciences, management information systems, reference materials and library aids, research program administration and transfer of technology), NTIS, BB24, $5 (U), $6.25 (R).

Manual on Book and Library Activities in Developing Countries (a compendium of ideas, techniques, procedures formulated and tested in developing countries in the 1960s; contains data on needs and practices as well as activities, programs, and methods used in creation and conduct of book-related programs and projects; prepared in Jan. 1969 by SUNY-Albany and AID; 48 p.; ED-057-803), ERIC, R, $3.29 (PC), 65¢ (MF).

Media Designed Programs for Librarians, BCUP, R, $1.50.

Medical Reference Works, 1679–1966; a Selected Bibliography (edited by J.B. Blake and C. Roos, 1967), MLA, BB, $10.

Medical Subject Headings: Alphabetic List, 1972 (contains all subject descriptors used by indexers and catalogers at the National Library of Medicine; 1972, 326p., PB-207-180), NTIS, R, (PC) $6, (MF) 95¢.

Microfiche, Microfilm, and Related Equipment (a bibliography series consisting of 4 volumes: pre-1968, un-

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classified is AD-675-300; pre-1968, classified is AD-838-400; 1/68-6/71, unclassified is AD-732-800; 1/68-6/71, classified is AD-518-800; all references are to DDC data bank items, indexed; classified volumes available to approved DDC users only) NTIS, BB, each volume: (PC) $3; (MF) 95¢.

Microfiche Viewing Equipment Guide (a DDC survey of 81 models of microfiche readers and readerprinters available in U.S. includes photographs and criteria for buyer choice; 1971, 156 p., AD-734-400), NTIS, R, $3.

Microphotography for Archives (an introductory manual for archivists defines microforms, cities their uses, advantages, and disadvantages, reviews archival operations, microform equipment, and storage and care of microforms; 1968, 56 p., ED-054-813), ERIC, H, (PC) $3.29, (MF) 65¢.

News from Science Abstracting and Indexing Services, NFSAIS, N24, $25/y.

Newsletter of the ERIC Clearinghouse on Library and Information Sciences (operated by American Society for Information Science for the U.S. Government), ASIS, N4, NC.

Primer for Media Resources Librarians (a collection of guidelines for starting a film resource center, especially medical, but of general applicability; National Medical Audiovisual Center/National Library of Medicine; 1972; 21 p.; ED-061-984) ERIC, R, $3.29 (PC), 65¢ (MF).

Proceedings of the National Microfilm Association Conventions (300-page casebound volumes), NMA, C1, NC(M), $9 (N).

R&D Projects in Documentation and Librarianship (a current awareness service covering completed, continuing, and planned projects selected from the file of the FID Research Referral Service), FID, N12, $14.

Reading List in Classification Theory (a list of 180 references introduces the reader to the classification research literature; covers major viewpoints but excludes critical literature; covers definition, bibliographic and nonbibliographic classification, related subjects, miscellaneous background; prepared 1970 by P. A. Richmond of Case Western Reserve Univ., 37 p.; ED-057-804), ERIC, R, $3.29 (PC), 65¢ (MF).

Records Management Handbook: Information Retrieval Systems (describes 50 different data retrieval systems – covers objective, background, methods, equipment, flowcharting of operations; National Archives and Records Service; 1970; 155 p.; No. 76101-181-7577, GS 4.6/2: IM 3), SD, H, $1.75.

Records Management Handbook: Microform Retrieval Equipment Guide (provides guidance on the selection of microfilm readers, reader printers, and other microform display and reference equipment-defines critical factors in selection and evaluates available equipment in terms of those factors; National Archives and Records Service; 1970; 68 p; No. 7610-181-7579, GS 4.6/2: M 58), SD, H, 65¢.

Records Management Handbook: Source Data Automation Equipment Guide (contains specifications, performance data, cost, pictures of major SDA machines; National Archives and Records Service; 1970; 150 p.), ORM, H, $3.00.

Retrospective searches on material filed with the FID Research Referral Service (file established in 1968), FID, A, $2.80 (first project), $1.40 (each additional project).

Selected Bibliography of Audiovisual Resources Suggested for Library Services to the Mentally Retarded (lists titles, prices, and sources of films, filmstrips, film loops, records, cassettes for use in building a library service for the mentally retarded; 1971, 23 p., ED-052-805), ERIC, BB, (PC) $3.29, (MF) 65¢.

Selected Materials in Classification: A Bibliography, SLA, BB, $10.75.

Seventy-five Years of FID Publications (covers the period 1895–1970, published 1970, 70 pp.), FID, BB, 10 Dutch guilders.

SLA Membership Directory 1970/71, SLA, D, $25 (N).

Special Libraries (journal of the Special Libraries Association), SLA, J10, $2.75; $22.50/y (U, C), $24.50/y (R).

Standards for Medical Library Technicians (this publication of the Medical Library Association tells what a medical library technician is, what he or she does, what qualifications and training they must have, and what facilities and staff an academic institution must have to provide that training, 1970, 4 p, ED-071-705); MLA, L, NC.

Studies in Bibliography, UPV, P1, $15/y.

Study of Engineering Terminology and Relationships among Engineering Terms (study done to evaluate feasibility of creating a unified vocabulary useful in origination, storage, & retrieval of engineering information; 1963, 20 p.; AD-432231), EJC, R, NK.

Subject Headings in Advertising, Marketing, and Communications Media, SLA, B, $5.95.

Survey of Commercially Available Computer-Readable Bibliographic Data Bases (descriptions and cost data on 81 data bases from 55 organizations – 40 in US, 15 foreign – as of 11/72, collected by ASIS special interest group on SDI, Jan. '73, 184 p.; ED-072-811), R, (PC) ASIS, (M, S) $7.25, (N) $8.50; (MF) ERIC, 65¢.

Technical Book Review Index (cites and quotes from book reviews appearing in 2500 scientific and technical periodicals), SLA, J10, $2.25; $16/y (U, C), $17.50/y (R).

The American Archivist (contains scholarly articles, book reviews, annual comprehensive bibliography, abstracts of foreign periodicals, technical and news notes about archives, manuscripts, records management, and related subjects), SAA, J, $15/y.

The Booklist (contains news of newly published books), ALA, N23, $10/y.

The Cost of Cataloguing: Three Systems Compared (this British study compares the cost of cataloging library accessions manually, with a tape-typewriter, and with a computer; 1972, 39 p. SOUL-1 APR-3, ED-071-707) USL, R, £3.82.

The Economics of Information: Bibliography and Commentary on the Literature (a selected bibliography of more than 300 items prefaced by a division of the literature into 14 categories and an explanation of their relevance to information activities; 32 p., 1972); ED-076-214/WL, BB, (PC) SAI, $7.50; (MF) ERIC, 65¢.

The Intrex Retrieval System Software (1971, 634 p.; PB-204-439), NTIS, (PC) $9, (MF) 95¢.

The Linguistic Approach to Pattern Analysis: A Literature Survey (reviews pattern description and processing languages, artificial languages and mathematical linguistics, machine manipulation of pattern structures including information retrieval, and pattern analysis, artificial intelligence, and graph theory; 1966, 48 p.; TR-400-133) LESR, R, NK.

The New Media in Academic Library Orientation 1950-1972: An Annotated Bibliography (reviews the literature dealing with the use of media in academic library orientation, 1973, 30 p.) ERIC, BB, (PC) $3.29, (MF) 65¢.

The Present State of Automatic Language Processing (a West German study listing academic activities engaged in research on automatic processing in the German linguistic area; research scope and state-of-the-art are given for each activity; 1971, 29 p., AD-738-379), NTIS, R, (PC) $3, (MF) 95¢.

The Public Library: A Bibliography (lists references about the public library's mission, role, services, management, and use; compiled by ERIC/CLIS; 1971; 53 p.; ED-056-

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729), ERIC, BB, $3.29 (PC), 65¢ (MF).

Trends in Modern Subject Analysis with Reference to Text Derivative Indexing and Abstracting Methods: The State of the Art (after historical review of modern subject-heading theory, reviews the literature of automatic indexing, abstracting, and classification, and sums up the state of the automatic indexing art, 1972, 19 p.), R, (PC) SAI, NK, (MF) ERIC, 65¢.

Use of Descriptors and Thesauri (prepared for UNESCO, 1971, 60 p.; ED-059-727), ERIC, (PC) $3.29; (MF) 65¢.

Universal Decimal Classification: A Selected Bibliography of UDC Literature (lists 384 references, most since 1960, that present a balanced record of the nature of UDC as a major ordering system among the established classification systems; 1971, 36 p., AD-727-076), NTIS, BB, (PC) $3, (MF) 95¢.

URBANDOC – A Bibliographic Information System (a 4-vol. work – volume numbers: PB-175702, PB-203452, PB-203453, PB-203454), (PC) NYCUG, NC; (MF) NTIS, 95¢/vol.

User Preference in Printed Indexes (this British study accepts the fact that user requirements may be modified by interaction with an index and still attempts to obtain useful information about the preferences of librarians and scientists among a variety of index characteristics; 1972, 97 p., ED-071-708), R, (PC) INSPEC, £1.50; (MF) ERIC, 65¢.

Vital Notes on Medical Periodicals (lists new journals, supplements, mergers, and notes titles that have been changed, discontinued, or suspended), MLA, P3, $7.50/y.

MOTION PICTURES AND AUDIOVISUALS

A Classified Bibliography on Holagraphy and Related Fields (contains about 500 references, prepared by J. N. Latta, 1968, 24 pp.), SMPTE, BB, $2.

American Cinematographer (a journal of motion picture photography and production techniques; contains articles on specific techniques used for specific pictures and on the motion picture business in general), A.S.C., J12, $8 (U), $9 (C) (P).

An Annotated Bibliography of Audiovisual Materials Related to Understanding and Teaching the Culturally Disadvantaged (1969, 42 pp), NEA, L, $0.75.

Audio-Visual Communications (a trade journal containing hardware-oriented articles and advertising), AVC, M9, $8 (U), $10 (C), $12 (R).

Audiovisual Instruction (official AECT magazine containing news of current AV developments, articles, and reviews of teaching materials, equipment, and AV literature), AECT, M10, (M) included in $20 membership dues, (N) $12 (U, C), $13 (R).

AV Communication Review (a scholarly journal devoted to communication technology and the teaching-learning process featuring articles, book reviews, research abstracts, and letters) AECT, J4, (M) $5, (N) $13 (U, C) $14 (R).

Bibliography on High-Speed Photography (compiled by E. Garvin, 1959, 48 pp.), SMPTE, BB, NC (F).

British National Film Catalogue, BISFA, P4, £11/y.

Cinema Journal (a scholarly journal containing critical studies of the cinema as an art form), SCS, J, NC (M).

Directory of Film Libraries in North America, FLIC, D, NK.

Expo '67 (a series of four papers concerning motion-picture techniques used for Expo '67: one on multiscreens, one on the labyrinth pavilion, one on the cruciform system, one on the sound system, 28 pp.), SMPTE, JI, $2.

Film Evaluation Guide (a 528 page volume containing 4,500 film evaluations; covers period through August 1964, first supplement covers period from Sept. 1964 through Aug. 1967, second supplement covers Sept 1967–Aug. 1970), EFLA, S, $30, supplements each $12.

Films in Review (contains articles on motion picture history, personalities, and current news as well as forthright reviews of new films), NBRMP, M, $7.50/y (U), $7.75 (C), $8 (R).

Film Library Quarterly (contains articles on filmmakers, the documentary, film art, the avant-garde, film history, news media, educational television, philosophy of library film service, problems of film library administration, collection building, and censorship; also book reviews), FLIC, J4, (M) NC, (N) NK.

Good Reading about Motion Pictures (an annotated bibliography of books on motion-picture history, theory and criticism, filmwriting, and film technique prepared in 1963 by R. D. MacCann, 3 pp.), SMPTE, BB, NC (F).

Guidelines for Certification of AV Specialists (1969 revision of a set of general criteria to assist in certification and development of AV personnel; 071-02326), AECT, L, 50¢.

Highlights of Schools Using Educational Media (a 1967 national survey of educational media use reported by state, school district, grade level, per pupil cost, and media; 306 pp.; 071-2894) AECT, B, $4.50.

Index to SMPTE-Sponsored American National Standards and SMPTE Recommended Practices (2 pp.), SMPTE, L, NC (F).

Journal of the SMPTE (contains technical articles relating to the improvement of TV and motion picture equipment and related devices; standards of recommended practice; society news; news notes from education and industry; abstracts of articles from related journals; employment information and advertising), SMPTE, J12, (M) NC (member dues $25/y), (N), $26/y (U) $27/y, (R), (S), $7.50/y.

Language Laboratory and Language Learning (1967 2nd ed. of DAVI monograph by Elton Hocking including selected bibliography of 230 references ; 221 pp.; 071-02642), AECT, B, $4.50.

Motion Picture Technical Terms in Five Languages (a list of frequently used technical terms in English, Spanish, French, Italian and German, 7 pp.),SMPTE, JA, NC (F), $1 (5 copies).

Newsreel (contains brief summaries and FMPC and MPAA ratings of films reviewed by the staff of the Federation of Motion Picture Councils), FMPC, N12, NK.

Ninth International Congress on High-Speed Photography (Aug. 70, Denver) (includes 107 technical papers with discussions, a current bibliography, indexes; papers are printed in English with French and German abstracts, 1970, 605 pp.), SMPTE, C/BB, $32 (M), $40 (N), (postage extra outside U.S.).

Primer for Media Resources Librarians (a collection of guidelines for starting a film resource center, especially medical, but of general applicability; National Medical Audiovisual Center/National Library of Medicine; 1972; 21 p.; ED-061-984), ERIC, R, $3.29 (PC), 65¢ (MF).

Sightlines (contains articles on all aspects of non-theatical film use, lists and reviews new films), EFLA, J6, (M) NC, (N) $8/y (U, C).

Special Effects Cinematography (a bibliography by R. Fielding containing books, journal articles, research papers, and other literature; 1960, 4 pp.), SMPTE, BB, NC (F).

Standards for Cataloging Nonprint Materials (the third edition of this landmark work that provides examples of catalog entries as well as cataloging rules for 23 nonprint materials from art prints to videotapes; AECT; 1972;61p.; order no. 071-02898), AECT, P, $2.

Standards for School Media Programs (1969 guidelines

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for helping schools establish quality media programs; developed jointly by AASL and DAVI) NEA, L, $2.

Test Film Catalog (lists, describes, and gives prices of all test films and test slides produced and distributed by SMPTE, 16 pp.), SMPTE, L, NC (F).

The Audio-Visual Equipment Directory (lists, describes, pictures, and gives specifications and prices for more than 2000 items from 450 manufacturers — includes projectors, record and tape players, video equipment, reading and programmed instruction devices, plus geographic index of dealers), NAVA, D, $35.

The State of Audiovisual Technology: 1961–66 (two studies by the Bureau of Social Science Research, Inc. for the U.S. Office of Education detail the amount, availability, and use of audio-visual equipment and materials in elementary and secondary schools, 217 pp.), NEA, B, $4.50.

Training Programs for Media Support Personnel: An Annotated Directory (lists and describes generalist media training programs in accredited junior and community colleges in the U.S. and Canada), NEA, L, $2.

PROGRAMMED INSTRUCTION

Computer–Assisted Instruction, A Survey of the Literature, Second Edition (a selective review of 242 documents with an appendix listing 140 computer-assisted instruction programs; scheduled for semi-annual updating, by A.E. Hickey and J.M. Newton of Entelek Inc., Newburyport, Ma.; 1967, 78 p.; AD-649335), DDC, BB, NK.

NSPI Journal (contains articles reporting research findings, critiques, opinions, progress reports, and theoretical studies in programmed instruction; also carries news of teaching machine and computer-assisted-instruction developments), NSPI, J10, NK.

Programmed Learning: A Bibliography of Programs and Presentation Devices (an annotated bibliography with listings by subject, publisher, devices, and reference publications, compiled by Dr. C. Hendershot, 261 pp., 1966), NSPI, BB, $11.50 (U,C) $12.50 (R); (with 1967 supplement) $16.50 (U,C) $18 (R); (with 1967 and 1968 supplements) $21.50 (U, C), $23.50 (R).

Teaching Machines and Programmed Learning: A Source Book (Lumsdaine & Glaser's 1960 classic collection of 47 basic papers and a 28-page bibliography; 724 pp.), NEA, S, $7.50.

PUBLIC RELATIONS AND ADVERTISING

Ayer Directory of Publications (a listing of 23,000 newspapers and magazines in US, Canada, Bermuda, Panama, Philippines including circulation and marketing data, addresses, subject cross-index; published annually since 1869; 1972), AP_2, D, $42.63.

Public Relations Information Sources (an annotated bibliography edited by Alice Norton including material between 1950–70 in these categories: handbooks and dictionaries, guides, directories, law, history, periodicals; 1971, 153 pp), GR, BB, $14.50 (30-day trial available).

Public Relations Journal (contains articles on business, communications, community relations, education, employee relations, finance, graphics, management, media, photography, press relations, public relations, research, science, speaking, and writing), PRSA, J12, $9/y.

Tables of Contents of Selected Advertising and Marketing Publications, MCRC, P24, $15/y.

The Effective Echo: A Directory of Advertising Slogans (165 pp., 1970), SLA, D, $8.

RADIO AND TELEVISION

Aspen Handbook on the Media: Research, Publications, Organizations (describes 29 university departments and 5 other organizations doing media research, 12 organizations that support media research, 178 media publications (not all of which appear in this listing), 44 media organizations, 8 broadcasting action groups, and 26 media libraries), APCS, D, NK.

Broadcasting (trade publicaiton of the broadcasting industry) BPI, M51, $14/y.

Broadcasting and Social Action: A Handbook for Station Executives (a collection of essays by broadcasters who have experimented successfully with programming for minorities; includes 60 case histories; 78 pp.), NAEB, R, $3.95 (M), $6.95 (N).

Broadcasting Yearbook (a summary of broadcasting facts and figures), BPI, P1, $13.50.

Cable News (contains current technical, business, and employment news of the cable TV industry), CCC, M52, $12.50/y.

CATV Weekly (contains current technical, business, and employment information on the cable TV industry; subscription includes annual equipment and systems directory), CW, M52, $33/y.

CBS and the Congress: "The Selling of the Pentagon Papers" (a special issue of *Educational Broadcasting Review* containing the documents relating to the confrontation between House Commerce Committee and CBS over the CBS documentary), NAEB, JI, $3.95 (M), $6.95 (N).

Color Television: Papers Selected from the *Journal of the SMPTE* (contains 27 tutorial papers, a bibliography, and a collection of standards and recommended practices covering fundamental aspects of color television, 1970, 236 pp.), SMPTE, B, $6 (M), $7.50 (N).

Educational Broadcasting Review (contains articles dealing with the current technology of telecommunications and educational broadcasting), NAEB, J6, $10/y (U, C), $12/y (R).

Federal Program Guide (contains detailed descriptions of federal programs that have funding potential for educational/public broadcasters; purchasers are automatically issued looseleaf supplements as programs are added or revised), NAEB, S, $10 (M), $20 (N).

Fundamentals of Television Systems (an illustrated overview by W. J. Kessler of the technical aspects of TV origination, transmission, display, and recording-reproduction systems, 73 pp.), NAEB, L, $2 (M), $3 (N).

Health Sciences TV Bulletin (journal of the Health Sciences Communication Association), HSCA, J4, NC (M), $7/y (N).

Health Sciences TV Source Book, 1968, HSCA, S, $9 (N).

Index to SMPTE-Sponsored American National Standards and SMPTE Recommended Practices (2 pp.), SMPTE, L, NC (F).

Instructional Television: Promise and Opportunity (a review by W. Schramm of problems and opportunities in instructional TV, 23 pp., 1967), NAEB, L, $2 (M), $3 (N).

International Broadcasting: Proceedings of the APBE Seminar, 1971, BEA, C, $4.

Journal of Broadcasting (covers a wide range of topics relating to radio and television broadcasting from studies of broadcasting ethics, law, and regulation to discussions of programming and management), JB, J4, $8/y.

Journal of the SMPTE (contains technical articles relating to the improvement of TV and motion picture equipment and related devices; standards of recommended practice; society news; news notes from education and industry; abstracts of articles from related journals, employment information, and advertising), SMPTE, J12,

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(M) NC (Member dues $25/y) (N) $26/y (U) $27/y (R), (S) $7.50/y.

Learning from Television: What the Research Says (a literature review by G. C. Chu and W. Schramm of research on instructional TV and its implications for the future of instructional operations, 116 pp.), NAEB, S, $3.50 (M), $5.25 (N).

NAEB Yearbook/Directory (a comprehensive collection of educational/public broadcasting data including station listings, closed circuit and instructional systems, governmental and private agencies, equipment manufacturers, reference material, and NAEB services), NAEB, S, NC (M), $5.50 (N).

Phonograph Archives (a collection of recordings of radio broadcasts of newsworthy events including material from the early days of radio, complete CBS newscasts of World War II, JFK assasination and funeral, early manned space flight broadcasts, and similar material; catalog available), CRC/UW, F, V.

Proceedings of the Symposium on Cable Television (Oct. 1970, New York) (contains 17 papers and transcripts of two panel discussions on cable TV, 1971, 140 pp.), SMPTE, C, $5.20 (M), $6.50 (N).

Telecommunications Reports (contains news items of interest to the telephone, telegraph, and radio-communications industry) TR, N52, $125/y.

Television Bibliography (a listing of all papers on TV appearing in the *SMPTE Journal* from 1940-1969, 56 pp.), SMPTE, L, NC.

Television Cartridge and Disc Systems: What are They good For? (Final report of a year-long NAEB study of the educational potential of the new technologies for storing TV materials), NAEB, R, $3.50 (M), $5.25 (N).

Television Digest (contains current news items of interest to the television industry) TDI, N52, $137/y.

Television Factbook, TDI, S, $35.

Television in Instruction: What is Possible? (an analysis of the current uses and the potential applications of television in instruction, 24 pp.), NAEB, L, $1.50 (M), $2.25 (N).

The Hidden Medium: A Status Report on Educational Radio (a comprehensive summary of educational radio including data on staffing, financing, operations, and program practices of major U.S. educational stations), NAEB, R, $3.50 (M), $5.25 (N).

Toward a Significant Difference (the final report of the National Project for the Improvement of Televised Instruction, 43 pp.), NAEB, R, NC (except in quantity).

TV for Education and Industry (by T. P. Connochie, 1969, 195 p.), MPL, H, $7.50.

Video Accountability (a tutorial paper by W. L. Wade explaining the essential procedures and practices required to identify and produce accountable instructional material; 28 pp.), NAEB, L, $1.50 (M), $2.25 (N).

World and International Broadcasting: A Bibliography (1971, 880 pp.), BEA, BB, $15.

RESEARCH IN COMMUNICATION

A Bibliography of Selected Sources on Interpersonal Trust in the Communication Process (1966, 25 pp.), CRC/UK, BB, $1.75.

Abstracting Services, Vol. 2: Social Science and Humanities, NFSAIS, R, $5.

An Annotated Bibliography of Experimental Research on Communication in Small Groups (1966, 65 pp.), CRC/UK, BB, $3.75.

An Annotated Bibliography of Selected Works in Ambiguity and its Effect on Decision Making (1971, 58 p., AD-734-348) NTIS, BB, (PC) $3, (MF) 95¢.

Communication Directory 1973-74 (lists detailed information about 220 associations, 50 centers; also lists association meetings thru 1980; contains lists of 440 data sources, 110 career sources, 45 education information sources, 55 glossaries; also contains table showing where education is available in communication subjects and has several indexes), CCS, D, $4 (prepaid); $8 (invoiced).

Communication Research (an international scholarly journal focusing on the explication and testing of models that explain the processes and outcomes of communication; its goal will be the unification of communication interests across such fields as journalism, political science, psychology, economics, sociology, marketing and speech communication; Editor is F.G. Kline, Univ. of Michigan; starts 1974), SG, J4, (I) $12/y (U,C), $13/y (R); (L) $18/y (U,C), $19/y (R); (S) $9/y (U,C).

Communication Research Center Reports (reports of the Center's theoretical and experimental studies into the psychological and sociological aspects of communication), CRC/BU, R, NC.

Communication Theory, Linguistics and Psycholinguistics (by John B. Carroll, 1958, 10 p.; EDO24307), AERA, R, NK.

Current Contents, Behavioral, Social, and Educational Sciences, ISI, P52, $100/y.

Description of a Machine-Readable Data Bank on the Communication Behavior of Scientists and Technologists (JHU-CRSC Report No. 20 by W.D. Garvey, *et. al.*, Aug. 1971), CRSC, R, report price: NK; data base available at cost of tape reproduction, mailing, etc.

Journal of Applied Communication Research (contains reports of field investigations in organizational, political, interpersonal, and small-group communication, also book reviews and abstracts of published and unpublished material), JACR, J2, $2.50, $4/yr.

Journal of Communication (contains articles, book reviews, advertising, and biographic notes; articles report recent advances in communication theory and the results of empirical research), ICA_1, J4, $15/y.

Quarterly Progress Reports of research conducted at the Communication Sciences Laboratory of the Dept. of Speech at the Univ. of Florida, CSL, R4, NC.

Registry of Communication Research in Progress at U.S. Universities (a comprehensive listing and description of research studies in progress in some 450 schools based on a 1970 survey; 300 p., author and title indexes), NCCAS, S, $7.50 (L), $5 (I).

Research Report (provides continuing access to the output of the IABC Industrial Press and Research Center), IPRC, P12, $1, $10/y.

Research Reports and Papers (a collection of more than 70 documents reporting research work at the Univ. of Kansas; includes such topics as debating ethics, student dissent, source credibility, personal trust, group dynamics, speech anxiety, communication suppression and denial; title/author/price list available), CRC/UK, R, V (usually less than $2.00, high $3.75).

Sage Annual Reviews of Communication Research (a series of theme-oriented volumes containing original papers that review current methods, positions, empirical findings and social implications of communication research; edited by F.G. Kline and P. Clarke of Univ. of Michigan; 1972 volume deals with mass communication, 1973 with new models for communication research) SG, P1, $15 (prepublication $12.50).

Science Research in Progress 1972-1973, Vol. II Behavioral Sciences (a listing of 9000 projects including ones in communication telling who is doing the work, where he is, and by whom he is funded), AM, 5, $60 (approx.).

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Special Reports from the Center for Communication Studies of Ohio University (nearly 30 reports document the output of the center; they cover experimental teaching methods, testing and rating procedures, communication theories, academic program proposals, semantics, and communication in industry), OU, R, NK.

Speech Monographs (a series of extensive technical papers presenting research results and methodological evaluations for those who are active in speech communication research), SCA, J4, $15/y.

The Role of Mass Media and Interpersonal Sources of Information in Directed Social Change: A Review of the Literature on the Philippines (by J.M. McKendry and S. A. Parco, 1967, 29 p.; HRB-857-R-3; AD-657683), DDC or HRB, R, NK.

TEACHING OF COMMUNICATION

ADE Bulletin (contains articles, research reports, statistics, and news of interest to teachers of English and chairmen of English departments), ADE, J4, $5/y.

A Selected Bibliography of Periodical Sources Relevant to the Teaching of Speech and Drama in the Secondary School (1967, 23 pp.), CRC/UK, BB, $1.65.

Audiovisual Materials in Support of Information Science Curricula: An Annotated Listing with Subject Index (by I.M. Klempner; June 1971; 25 p.; ED-051819), ERIC, BB, $3.29 (PC), 65¢ (MF).

Basic Bibliographies on the Teaching of English (by NCTE, 85 p.; ED 049257) ERIC, BB, (PC) $3.29 (MF) 65¢.

Bibliography: The Teaching of English in College, 1954-1968 (by Susan Neidlinger and James H. Mason for NCTE; 61 p.; ED 023704), ERIC, BB, (PC) $3.29, (MF) 65¢.

CLA Journal (official journal of the College Language Association containing articles, reviews, association news, notices of important publications and new teaching aids), CLA, J4, NC (M) (Membership dues are $10/y; limited to college teachers of English or a foreign language.)

College English (articles on criticism, reasoning, curriculum, pedagogy, educational theory, and book and journal reviews, all keyed to helping college teachers of English), NCTE, J8, $10/y, $26.50/3y.

Current Index to Journals in Education (an ERIC service) CCMI, P12, $34/y.

Development and Experiment in College Teaching (a continuing series of booklets containing summaries of experimental courses and programs at the Big 10 universities, including programs in English, journalism, language, library science, speech, radio/TV; 7 issued as of Spring '71), CRLT, R, $0.50.

Education Abstracts, ACPRA, P12, CC.

Elementary English (articles about elementary language arts teaching), NCTE, J8, $10/y, $26.50/3y.

English Education (contains articles on college-level English teaching and conference papers), NCTE, J3, $5/y.

Journal of Research in Science Teaching (contains reports of research in science teaching and science education and papers dealing with educational matters of importance to science teachers) NARST, J4, $10/y.

Language Teaching Abstracts, CUP, P4, $6.75/y.

Memo to the Faculty (contains scholarly articles on college teaching, the learning process, and new techniques), CRLT, L4, $1/y.

Modern Language Journal (contains articles on the methodology of foreign language teaching, book reviews, news and notes, and advertising), NFMLTA, J8, $5/y.

PMLA (professional journal of the Modern Language Association of America containing articles dealing with language and literature and other matters of interest to teachers of modern languages), MLAA, J6, NC (M, only) (Membership dues are $25/y).

Research in Education, SD, P12, $22/y.

Research in the Teaching of English (contains articles reporting research results and experiment designs and summarizing recent research; also contains research abstracts, bibliographies, book reviews, and professional news) NCTE, J2, $3/y, $6/3y.

Research into Higher Education Abstracts, SRHE, P4, 60 shillings.

The CEA Forum (contains articles on the problems and challanges of higher education, in particular the teaching of English), CEA, J4, NC (M) (Membership dues are $5/y; membership limited to college English teachers).

The English Journal (articles about junior and senior high school English teaching), NCTE, J9, $10/y, $26.50/3y.

The Fourth Revolution: Instructional Technology in Higher Education (report of the Carnegie Commission on Higher Education reviews status of new instructional technologies, e.g., audio-visual aids and television, and their current and potential impact on educational communication; 1972; 114 p), MGHB, R, $1.95.

The Journalism Educator (contains conference news, book reviews, research summaries, and articles relating to the professional education for the practice of journalism), ASJSA, J4, NC (M) (Membership open to journalism dept. and school administrators; dues $50/y).

The Speech Teacher (contains book reviews, research reports, and articles dealing with theoretical and practical aspects of the teaching and learning of speech communication concepts at all educational levels), SCA, J4, $15/y.

TECHNOLOGY OF COMMUNICATION

Communications Technology for Urban Improvement (Report of the Panel on Urban Communications of the National Academy of Engineering Committee on Telecommunications), NTIS, R, $3.

Education Information Network (EIN) Software Catalog (a compendium of about 150 research and education-oriented computer programs written for a variety of computers in a variety of computer languages for direct use or adaption, more programs being added), EDUCOM, S, $75/y.

Electronics and Communications Abstracts, MSPC, P12, 300 shillings.

Information Journal (official publication of the Society for Information Display; contains articles on the theory and practice of computer systems, display systems, and management information systems; research reported includes optical physics and electronics as well as vision, perception, conception, and man-machine interaction), SID, J4, NC (M) (Dues $15/y).

Medical Electronics and Communications Abstracts, MSPC, P4, 300 shillings.

SID Proceedings (contains texts of papers presented at the annual national technical symposium and at the annual technical meeting of the Society for Information Display and other articles, article content is similar to that described for *Information Journal*), SID, C4, NC (M) (Membership dues are $15/y; limited to profession).

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TRANSLATING AND INTERPRETING

Consolidated Index to Translations into English (compiled by the staff of the National Translations Center at The John Crerar Library, 1970), SLA, B, $19.50.

Encyclopedia of Business Letters in Four Languages (contains samples of typical business letters with interchangeable sentences in English, French, German, and Spanish; 750 pp. in 3 vols.) ARCO, S, NK.

Feasibility Study on Fully Automatic High Quality Translation (1971, vol. 2 is 263 p.; vol 1: AD-737-573, Vol. 2: AD-737-574), NTIS, each volume: (PC) $3, (MF) 95¢.

The A.T.A. Chronicle (a newsletter of world and national news of interest to translators and of news of the issuing American Translators Association and its members) ATA, N12, (M) NC, (N) $10/y. (Membership dues $15/yr.)

The Federal Linguist (contains articles of general linguistic interest and articles relating to the problems and challenges of the translator and interpreter in the federal service), SFL, J4, $3/y.

Transdex (a guide and index to JPRS translations), CCMI, P12, $175/y.

Translations Journals (lists periodicals translated cover-to-cover, abstracted publications, periodicals containing selected articles, and multilingual publications; it is a bibliography and union catalog; 1972), ETC, S, $5 (add $1 for airmail).

Translations Register Index, NTC, P, NK.

World Index of Scientific Translations, ETC, P12, $75.

TYPESETTING AND PRINTING

An Evaluation of Dirographic Printing (this GATF research report indicates that the new dirographic printing process places special demands on both ink and paper), GATF, R, NC (M), $1 (N).

Direct and Indirect Wrap-Around Relief Printing Seminar, RECGAI, C, $5 (M), $10 (N).

Graphic Arts Abstracts, GATF, P12, $20/y.

Graphic Arts Patent Abstracts, GARC, P12, $72/y.

Graphics Arts Progress (includes world wide index of graphic arts journal literature), GARC, P12, $18/y.

International Conferences on Computerized Typesetting (March 1965, October 1967, June 1970), RECGAI, C, individual volumes: $5 (M), $10 (N); set of 3: $10 (M), $20 (N).

Makeready and Premakeready (of printing presses), RECGAI, C, $8 (M), $16 (N).

Moire Pattern in Printing, RECGAI, R, $5 (M), $10 (N).

Perfect (Adhesive) Binding Seminar, RECGAI, C, $2.50 (M), $5 (N).

Printing Abstracts, PIRA, P12, 350 shillings.

Printing-Press Drive Seminars (1962, 1968), RECGAI, C, $5 (M), $10 (N).

Proceedings of the Annual Conference of RECGAI, RECGAI, C, 1951, 1953: $0.50 (M), $1 (N); 1954: $2.50 (M), $5 (N); 1955 - present: $5 (M), $10 (N).

Proceedings of the Annual Conference of RECGAI, RECGAI, C, 1951, 1953: 50¢ (M), $1 (N); 1954: $2.50 (M), $5 (N); 1955 - present: $5 (M), $10 (N).

Selection and Training of Proofreaders, RECGAI, C, $5 (M), $10 (N).

TAGA Proceedings (contains texts of papers presented at the annual meeting of the Technical Association of the Graphic Arts), TAGA, C1, NK.

WRITING AND SPEAKING

A Phonemic Notation as an Initial Teaching Medium (6 p.), PSC, L, (F) NC, (A) 10¢.

A Selected Bibliography on Forensics in the American Culture (1964, 40 pp.), CRC/UK, BB, $2.50.

Abstracts of English Studies (abstracts of articles on English and American literature from 300 journals), NCTE, P10, $7/y.

AFWL Writers Guide (a collection of 40 AFWL membership, technical, and special bulletins, about 100 pp), AFWL, S, $5.

American Literature Abstracts (a review of current scholarship in American literature), ALA2, P2, $4/y.

An Investigation of Paraphrasing: The Effects of Memory and Complexity (reviews the literature to date on paraphrasing and demonstrates the effect of memory load and sentence complexity on the production of paraphrases; 1971, 149 p.; TR 30, 08773-85-T) UM, R, NK.

Annotated Bibliography on Technical Writing, Editing, Graphics, and Publishing (covers the book and journal literature from 1950 to 1965, contains 2000 entries and a KWIC index), STC, BB, $10(M), $20(N).

Annual Conference Proceedings (reprints papers presented at annual technical communication conferences), STC, C, $10(M), $20 (N).

Authorship Show Window (contains articles dealing with writing and marketing of literary material, including how-to information), NWC, J4, NC (M) (Membership for those seriously interested in writing is $12.50/y).

Better English Spelling — Three Approaches to One Problem (6 p.), PSC, L, (F) NC, (A) 10¢.

Characteristics of Technical Reports that Affect Reader Behavior: A Review of the Literature (an annotated bibliography of 411 items plus a 48-page summary of the results described in the 411 references; deals with typography, illustrations, organization, language, and other factors; 191p.; PB 169409), NTIS, R, $5.

College Composition and Communication (contains articles on the theory, practice, and teaching of composition; interrelationships among language, literature, and composition; rhetorical, stylistic, thematic analyses of nonfiction prose commonly studied in composition courses), CCCC, J5, $3/y.

Cybernetics and Speech Communications: A Survey of the Russian Literature (by J. W. Falter and K. W. Otten, published in IEEE Transactions on Audio and Electroacoustics, Vol. 15, No. 1, p. 27-36, Mar. 1967), IEEE, JA, NK.

Editor and Publisher, EP, M52, $10/y.

Handbook of Simplified Spelling (1920, 128 p.), PSC, B, (HC) $2, (SC) $1.

How We Spell! or English Heterography (Dewey 1968 with 1969 supplement, 96 p.), PSC, B, $2.

International Journal of Symbology (contains articles on theoretical studies and experimental research results in the field of symbology-symbols in art, design, writing, psychology, and psychotherapy), ISSS, J3 (M) NC, (N) $20/y.

Journal of Chemical Documentation (contains articles presenting research results in the field of chemical documentation), ACS, J4, (M) $7/y (U), $10/y (C, P) $10.50/y (R); (N) $21/y (U), $24/y (C,P), $24.50/y (R).

Journal of Reading (designed for teachers in secondary-school, college, and adult reading programs and for reading consultants, librarians, administrators, and teacher trainers in reading and related fields), IRA, J8, (M) NC, (L) $15.

Journal of Technical Writing and Communication (contains articles reporting techniques and research results relating to reports, manuals, proposals, presentations, correspondance, speeches, illustrating, library services, and related fields), BPC, J4, (I) $15 (U) $17 (R); (L) $25 (U), $27 (R).

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Journal of the American Forensic Association (contains articles and annual bibliography on argumentation, debate, discussion, persuasion, and communication theory, book reviews, association news, and advertising), AFA, J3, NC (M) (Membership dues $6/y; $10/2y.)

Magazine Editor-Writer Relationship (by Warren G. Bovee, 1965), CSAP, R, $2 (PR).

Membership Directory of the Society of Magazine Writers (1971 edition lists names, addresses, specialties, and agents of well-known magazine writers all accross the country), SMW, D, $15 (F), $10 (A).

Newsletter of the Rhetoric Society of America (contains news of developments, reviews of books, and short position papers on issues in the field of rhetoric), RSA, N2, (M) NC (members only) (annual dues $5).

PMLA (journal of the Modern Language Association of America contains articles on language and literature, professional notes, and advertising), MLAA, J6, (M) NC.

Proposals and their Preparation (an anthology of 16 articles on proposals that have appeared in *Technical Communication* or in the *Proceedings of the International Technical Communication Conference* between 1960 and 1972) STC, R, $5.00.

Quarterly Journal of Speech (contains essays, book reviews, research reports, and articles covering all aspects of speech communication), SCA, J4, $15/y.

Reading Bibliographies (A series of 20 annotated bibliographies on a variety of subjects related to reading improvement theory and techniques relevant to elementary, secondary, college and adult levels of instruction; 1969-72, 8-to-46 pages, all the same price, title list on request from IRA) IRA, L, (M) 50¢, (N) 75¢.

Reading Research Quarterly (reports the results of significant research studies in reading and related fields), IRA, J4, $15.

Reasons and Rules for Simplified Spelling (8 p.), PSC, L, (F) NC, (A) 10¢.

Research on Reading in the Content Fields: General and Other Subjects (ERIC/CRIER Reading Review Series, Vol. 2, Bibliography 12, 1968, 119 p. ED024537), ERIC, BB, (PC) $6.58, (MF) 65¢.

Rimes Without Reason (16 p.), PSC, L, (F) NC, (A) 20¢.

SCA Bibliographic Annual (edited by Ned A. Shearer), SCA, BB, $5.

SMW Newsletter (contains market news, news of awards and competitions, and job-offer data of interest to magazine writers) SMW, N12, NC (M) (Available to members of SMW only.)

Simpler Spelling Association Phonemic Alphabet (4 p.), PSC, L, (F) NC, (A) 10¢.

Speech Abstracts, CSC/LB, P, $7.50/y.

Speech Analysis by Clustering, or the Hyperphoneme Method (report on Stanford Artificial Intelligence Project, 1970, 24 p.; AD-709067), NTIS, R, (PC) $3, (MF) 95¢.

Survey of Research on Readability of Technical Publications (concentrates on work done between 1966 and 1971; 1971, 16 p.; TDD-TR-10-001), TDD, R, NK.

Technical Communication (contains product notes, book reviews, and articles on technical writing, editing, illustrating, speaking; technical publications management; education of technical publications personnel; and related topics), STC, J4, $12/y.

The CEA Critic (contains articles on the theory and practice of literary criticism and critical analyses of books, essays, and poems), CEA, J4, NC (M) (Membership dues are $5/y; membership limited to college English teachers).

The Cloze Procedure: A Convenient Readability Test for Training Materials and Translations (describes the cloze procedure for measuring readability and provides specific instructions for administering the test, gives pros and cons of test procedure, 1971, 56 p.; p–660; AD-718823), STD, R, NK.

The Communicator of Technical Information (contains articles on professionalism; new methods, processes, and materials; basic principles of speech, writing, illustrating; micrographics; photography; audiovisuals; conference reports, advertisements) ISTC, J4, £2/y.

The Influence of Sentence Structure on the Reading Process (effects of sentence length and the relative positions of a pronoun and the noun to which it refers were also investigated; by I. M. Schlesinger of the Hebrew Univ., Jerusalem, Israel; 1966, 288 p.; AD-653263), DDC, R, NK.

The Reading Teacher (designed primarily for teachers, reading specialists, and administrators involved in elementary reading programs), IRA, J8, (M) NC, (L) $15.

The Writer (contains articles of interest to the writer of magazine articles and books), AFWL, M, $7/y (u), $8/y (R), (PR).

The Writer's Handbook (contains articles on how to write for magazines and other markets), AFWL, E, $9 (PR).

Transactions on Engineering Writing and Speech (collections of significant papers published irregularly as needed), IEEE, B, $5.

World English Spelling (WES) for better reading (8 p.), PSC, L, (F) NC, (A) 10¢.

World English Spelling (WES) Dictionary (by Godfrey Dewey, 100 p.), PSC, B, $2.

World English Spelling (WES) — A no-new-letter phonemic notation for English (4 p.),PSC, L, (F) NC, (A) 10¢.

Writer's Digest, WD, M, $4/y (U), $5/y (R), (PR).

Writer's Market (lists 4000 markets in 600 + pages, tells how to contact these markets), WD, D, $8.95 (PR).

Writing and Selling Magazine Articles, AFWL, B, $5.95 (PR).

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Research Glossaries

In the listing that follows, an entry may consist of as many as six parts: a title, a description (in parentheses, but sometimes omitted), a source abbreviation, a type code, price data, and occasionally, an explanatory note (also in parentheses). The parts of the entry always appear in the order just listed, allowing for omissions. The type code indicates what kind of a document the item is. A list of these codes and of the codes used to indicate the prices may be found on the inside of both the front and back covers. To find the full name and mailing address of a source, look up the source abbreviation alphabetically in the acronym list on the gray-edged pages at the end of the Directory.

COMMUNICATION WITHIN BUSINESS

A Three Part Study of Management Principles and Terminology. Part III: Research and Development of a Working Glossary of Management Terms (by J.E. Myers of the School of Engineering of the Air Force Institute of Technology, WPAFB, Oh. 45433, which must approve distribution outside U.S.; 1970, 200 p.; AD-881666), DDC, R, NK.

Dictionary of Administration and Supervision (defines and shows the relationships among terms used in planning, organizing, staffing, reporting, budgeting), SR, $6.

Glossary for Systems Analysis and Planning Programming-Budgeting (a glossary of statistical management concepts currently in use in government and business; 1969, 72 p., GA 1.2: P69), GAO, NC.

HEARING AND SPEECH THERAPY

Glossary of Terms from the Physiological and Acoustic Phonetic Theories (a summary of terms defined in two proceeding theoretical articles on phonetics; article from the *Journal of Speech and Hearing Research*, vol. 9, no. 1, p. 100-120, Mar. 1966), ASHA, JA, NK.

ILLUSTRATION AND PHOTOGRAPHY

Glossary of Graphics and Technical Art Terms (1971), STC, $1.50 (M), $2.95 (N).

The Meaning and Use of Photometric Terms (by G.A. Condas for Lawrence Radiation Laboratory in Livermore, Ca., 1964, 50 p.; UCRL-7816, N66-20532), NTIS, (PC) $3, (MF) 95¢.

JOURNALISM AND THE PRESS

The Language of Journalism: A Glossary of Print-Communications Terms (contains definitions of words and phrases with meanings peculiar to newspapers, magazines, public relations, advertising, radio, television, photography, graphic arts, and book production; 1970, 208 p. LC:71-100624), KSP, (HC) $5, (SC) $1.95.

LANGUAGE AND LINGUISTICS

Dictionary of Language and Linguistics (explains new terms emerging in the field of linguistics, relates traditional grammatical terminology to new approaches and concepts; edited by R.R.K. Hartmann and F.C. Stork, 1972, 302 p.) HW, $18.75.

Dictionary of Linguistics (a dictionary of terms used in talking about, grammar, language, linguistics, philology, phonetics, etc., by M. Pei and F. Gaynor, 1954) LF, B, (SC) $1.75.

LIBRARY AND INFORMATION SCIENCE

A Data Compression Primer (a glossary of terms related to data-compression methods and applications by G. Hogg of NASA, 1965, 24 p.; N66-11218), NASA, NK.

A Data Processing Glossary (C20-1699-0), IBM, NK.

ADP Glossary (provides definitions of terms used in automatic data processing; prepared by the Executive Office of the President; 1962; PREX 2.2:AU8/2), SD, 60¢.

ADP Glossary (provides definitions and descriptions of terms, words, and abbreviations-including acronyms--used by people dealing with automatic data processing within the U.S. Dept. of the Navy; 1970; NAVSO P-3097; Stock No. 0515-940-7000), USNPFC, NK (available to DoD Agencies only).

Compilation and Analysis of Lexical Resources in Information Science (by P.O. Fuelhart and D.C. Weeks of George Washington University 46 p.; AD-671148), NTIS, (PC) $6, (MF) 95¢.

Compilation of Terms in Information Science Technology (by F. Casey for COSATI; 1970, 470 p.; PB-193346), NTIS, (PC) $6, (MF) 964.

Computer Dictionary and Handbook (by C.J. Sippl, 1966, 766 p.), HWS, $12.95.

Data Element Definitions for Secondary Services (1971, 11 p., ED-060866), ERIC, (PC) $3.29, (MF) 65¢.

Glossary of Documentation Terms (by H.A. Stolk for the Advisory group for Aerospace Research and Development of Paris, France; 1969, 41 p.; N70-20920), NTIS, (PC) $6, (MF) 95¢.

Glossary of Micrographics (edited and prepared by D.M. Avedon; NMA Standard MS-100-1971), NMA, $5.

Government Acronyms and Abbreviations Used in DDC (1972, 183 p.; AD-743000), NTIS, (PC) $3 (MF) 95¢.

Information Networks: Definitions and Message Transfer Models (1971, 28 p.; ED-060862), ERIC, (PC) $3.29, (MF) 65¢.

Specification and Evaluation of a Standardized Job Control Language; Vol. 2, Appendix A, Glossary of Technical Terms (an appendix to *Standard Dictionary of Computers and Information Processing;* published 1970 by CODE Inc, Los Angeles; AD-742538), NTIS, (PC) $3, (MF), 95¢.

Technical Data and Standardization Glossary (definitions of logistics, data handling, and documentation

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terms used in Army, Air Force, and Navy regulations, DoD directives, COSATI glossary, and similar sources; 1965, 26 p.; AD-642709; Report No. TD-2), DDC, R, NK.

Terminology of Punched Tape Technique a five-language—English, French, German-Italian, and Dutch—glossary. (by H. Buentrock, presented at symposium on "Punched Tape Technique in Documentation" at Ispra, Italy; 1963, 89 p.; N65-25165), HMSO, £0.60.

The Information System as Subject of Information Science and Informatics (terminological aspects—by G. Wersig of Freie University, Berlin, West Germany—in German; 1970; 9 p.; N71-25992; PB 321-329), NTIS, JA, (PC) $6 (MF) 95¢.

The Jargon of Machine Literature Searching (by Thomas H. Rees, Jr. and Allen Kent, 1957), CDCR, NK.

Vocabulary for Information Processing (ANSI No. X3.12, 1970), ANSI, NK.

Vocabulary for Information Processing: Category: Software; Subcategory: Documentation (1970, 5 p.; COM-71-00160; C 13.52:11), (PC) SD, 15¢; (MF) NTIS, 95¢.

MOTION PICTURES AND AUDIOVISUALS

"Cut! Print!"—The Language and Structure of Filmmaking (a glossary of filmmaking terminology by T. and P.G. Miller, founders of the Film Industry Workshops), OHP, $5.50.

Film Language: A Student-Made Dictionary (by G.H. Poteet, 1967, 3 p.; ED 021835), ERIC, (HC) $3.29, (MF) 65¢.

Glossary of Audiovisual Terms (contains concise definitions and descriptions of terms used in radio, television, and motion pictures; by J.C. Steele, 1971, 10 p.; article in *ABCA Bulletin,* v. 34, no. 3, Dec. 1971), ABCA, NK.

Glossary of Audiovisual Terms (contained in a book entitled *Audiovisual Processes in Education*), AECT, NK.

Guide to Audiovisual Terminology, Product Information Supplement Number 6 (Gregory Trzebiatowski, Ed., 1968), EPIEI, NC.

The Changing Role of the Audiovisual Process in Education—A Definition and a Glossary of Related Terms (D.P. Ely of National Education Association, 1963, 265 p.; ED016409), ERIC, (PC) $9.87, (MF) 65¢.

PUBLIC RELATIONS AND ADVERTISING

Ayer Glossary of Advertising and Related Terms (contains detailed definitions of hundreds of terms used in advertising, radio, television, printing, photography, graphic arts, media research, marketing; case bound) AP_2, $9.21 (U.S.)

Glossary of STINFO Terminology (by D.L. Thompson for Air Force Office of Scientific Research, 1963, 158 p.; AD-417625), NTIS, (PC) $6, (MF) 95¢.

Marketing and Communications Media Dictionary (by Tom Vigrolio and Jack Zahler, 1969, 425 p.), NBS, $7.61.

RADIO AND TELEVISION

A Glossary of Cable Terms, CTIC, NK.

A Mass Communications Dictionary (a reference work of common terminologies for press, print, broadcast, film advertising, and communication research; by H.B. Jacobson, 1961, 377 p.) GW, $13.50.

Dictionary of Radio and Television (by W.E. Pannett, 1967, 373 p.), PHL, $15.

Dictionary of Telecommunications (by R.A. Bones, 1970, 200 p.), PHL, $15.

Glossary of Audiovisual Terms (contains concise definitions and descriptions of terms used in radio, television, and motion pictures; by J.C. Steele, 1971, 10 p.; article in **ABCA** *Bulletin,* v. 34, no. 3, Dec. 1971), ABCA, NK.

TEACHING OF COMMUNICATION

Communications Glossary (contains definitions, abbreviations, designations, and acronyms; prepared by the Inter-Range Instrumentation Group at White Sands Missile Range in NM—LIMITED to U.S. government and its contractors—1966, 201 p.; AD-483029), DDC.

Definitions in Communication Technology (mathematical definitions in communication theory by S. Karp of Cambridge Electronics Research Center, 1968, 8 p.; N71-12413), NTIS (PC) $3, (MF) 95¢.

Dictionary of Electronic Communications Terms (1963, 157 p.) HWS, $3.95.

FAA Glossary (contains some communication technology terms along with terms relating primarily to airplanes and airports; 1971, 50 p.; Pub. No. 1000.15), FAA, $2.65.

Glossary of Chicom Telecommunications Terms (report on surveys of Chinese Communist scientific and technical literature; available copy will not permit fully legible reproduction; 1965, 2 p.; AD-620653), NTIS, (PC) $3, (MF) 95¢.

Glossary of Technical Definitions (appearing in (a) radio regulations annexed to the International Telecommunications Convention of 1959 at Geneva, (b) the communications act of 1934 as amended, (c) the communications satellite act of 1962, and (d) Federal Communication Commission rules and regulations; 1966, 127 p.; Report No. T-6601), FCC, NC.

Recommended Radio Terms (terminology for radio frequency and wave classifications and technical characteristics, translated from the Russian, 1972, 18 p.; JPRS-55957, N72-24170), NTIS, (PC) $3, (MF) 95¢.

Standardization of the Principal Electromagnetic Measurements (a directory prepared by P. Halley for the Advisory Group for Aerospace Research and Development in Paris, France; 1970, 27 p.; AGARD-R-576-70, N71-12545), NTIS, (PC) $3, (MF) 95¢.

TRANSLATING AND INTERPRETING

The Thesaurus in Informatics and Theoretical Semantics (structure and use of thesaurus for automatic language translation by Y.A. Shreider, 1971, 16 p.), NLL, £1.50.

TYPOGRAPHY AND PRINTING

An Encyclopedia of the Book (defines terms used in paper-making, printing, bookbinding, and publishing; by G.A. Gaister, 1960, 484 p.), WPC, OP.

Composition and Printing Terms, SCP, NK.

Glossary of Word Processing Techniques, IWP, NK.

Proposed Definitions of Some Basic Papermaking Terms (1967, 6 p.; AD-682263), NTIS, (PC) $3, (MF) 95¢.

WRITING AND SPEAKING

Dictionary of Terms and Concepts in Reading (by D.G. Schubert, 1969, 376 p.) CCT, $7.

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Research Support Sources

In 1973 CCS circulated a questionnaire to Communication Centers and to departments of communication-related subjects inquiring about the sources of financial support for communication research. We asked the respondents to list the organizations from which they received grants and the organizations who refused them grants. We also asked them to indicate the amount of the grants actually received and the amount they requested when the grant was denied. We also asked our respondents for their intuitive impression of the relative ease or difficulty of obtaining grants today as opposed to two, five, and ten years ago. The totals do not cross-check between the following tables because many respondents had received grants, some had never requested them, and some felt they had too little experience to give intuitive impressions of the current level of difficulty in obtaining grants. Also, while most respondents gave dates for the grants they received, some did not.

RESPONDENT DISTRIBUTION:

GEOGRAPHIC DISTRIBUTION	
Northeast	12
Midwest	24
South	20
Mountain	3
Southwest	10
Far West	13

DEPARTMENTAL DISTRIBUTION	
Speech	18
Speech/Theatre	16
Communication	12
Library Science	10
Linguistics	6
Communication Disorders	6
Journalism	5
Guidance & Personnel	4
English	3
Education	2
Humanities/Arts/Speech	2
Systems Engineering	1

CHRONOLOGICAL DISTRIBUTION OF GRANT MONEY REPORTED:

DOLLAR VALUE (THOUSANDS OF DOLLARS)

SOURCE YRS.	'59	'60	'66	'67	'68	'69	'70	'71	'72	'73	TOTALS
U.S. Govt.	40	40	100	141.5	199	263.6	315.2	352.7	341.5	415.5	2,209.0
State & Local Govt.								39.4	50.2	5.0	94.6
Private Fdns.								25.7	25.7	6.0	57.4
Prof'l. Assns.								7.0	4.5	19.3	30.8
Private Corps.						1.1	3.0	7.6	18.5	24.4	54.9
Canadian Govt.			100	100	100	100	100	100	100	120	820.0
Totals	40	40	200	241.5	299	365	418.2	532.4	540.4	590.2	3,266.7

SOURCES OF FINANCIAL SUPPORT FOR COMMUNICATION RESEARCH:

U.S. GOVERNMENT AGENCIES	NO. OF GRANTS	TOTAL DOLLAR VALUE (THOUSANDS OF DOLLARS)	NO. OF GRANT PROPOSALS REJECTED	TOTAL DOLLAR VALUE (THOUSANDS OF DOLLARS)
National Science Foundation	8	414.4	6	719.8
National Endowment for the Humanities	5	120.3	7	271.5
Office of Education	11	387.4	3	197.7
Office of Economic Opportunity	1	1.2		

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SOURCES OF FINANCIAL SUPPORT FOR COMMUNICATION RESEARCH (continued):

U.S. GOVERNMENT AGENCIES (continued)	NO. OF GRANTS	TOTAL DOLLAR VALUE (THOUSANDS OF DOLLARS)	NO. OF GRANT PROPOSALS REJECTED	TOTAL DOLLAR VALUE (THOUSANDS OF DOLLARS)
Dept. of Defense				
Army-Construction Engineering Res. Lab.	1	15.9		
Air Force – Human Resources Lab.	1	40.0		
Air Force – Systems Dev. Command	1	200.0		
Dept. of Health, Education, and Welfare	4	482.0	9	467.7
National Institutes of Health	1	400.0	1	35.3
National Institute of Mental Health	3	85.0	3	80.2
Public Health Service	1	4.0		
National Library of Medicine	1	60.0		
Dept. of Interior	1	17.0		
Dept. of Labor	1	1.2		
Dept. of State	1	58.0		
Fulbright Grants	2	28.0		
STATE AND LOCAL GOVERNMENT AGENCIES				
County Cancer Association			1	54.0
Illinois State Library	2	84.0		
Missouri State Committee for the Humanities	1	5.0		
North Carolina Dept. of Mental Health			1	4.0
Starved Rock Library System (Illinois)	1	2.6		
State of South Dakota			2	68.0
United Health Service of North Carolina	1	0.8	1	3.6
Urban Library Trustees Council	1	2.2		
PRIVATE FOUNDATIONS				
American Newspaper Publishers Fdn.	2	6.0		
American Otological Fdn.			1	16.0
Esso Education Fdn.			2	80.0
Guggenheim Fdn.			1	10.0
Kettering Fdn.			1	5.0
Markle Fdn.	1	220.0		
Mid-America Hearing Research Fdn.	1	3.5		
Milwaukee Youth Fdn.	1	5.0		
Scripps-Howard Fdn.			1	10.0
Speech Fdn. of America	1	4.8		
Wenner-Gren Fdn.			1	2.0
PROFESSIONAL ASSOCIATIONS				
American Forensic Association	1	0.2		
Association for African Studies	1	0.75		
Illinois Assoc. of School Librarians	1	5.0		
Law Enforcement Assoc. of America	2	11.4	1	120.0
National Association of Broadcasters	1	1.0	2	6.0
National Council of Teachers of English	1	4.0		
Toastmasters International	1	3.6		
PRIVATE CORPORATIONS				
Corporation for Public Broadcasting	1	20.0		
Grantee's own University	23	50.3	11	37.0
International Business Machines Corp.			1	15.0
OTHER				
Canadian Government	2	820.0		
Consumer Research Institute			1	10.0
FIPSE			1	84.0

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CONSOLIDATED SUMMARY OF RESEARCH SUPPORT BY TYPES OF SOURCE ORGANIZATIONS:

	GRANTS			REJECTS		
	NO.	TOTAL K$	AVG. K$	NO.	TOTAL K$	AVG. K$
U.S. Govt. Agencies	43	2,314.4	53.82	29	1,772.2	61.11
State & Local Govt. Agencies	6	94.6	15.76	5	129.6	25.92
Private Foundations	6	239.3	*	7	123.0	17.57
Professional Associations	8	25.9	3.24	3	126.0	42.00
Private Corporations	24	70.3	2.93	12	52.0	4.33
Other				2	94.0	47.00
U.S. Totals	87	2,744.5	31.55	58	2,296.8	39.60
Canadian Govt.	2	820.0	*			
Overall Totals	89	3,564.5	37.80			

*Average not meaningful in this case.

INTUITIVE ESTIMATES OF RELATIVE DIFFICULTY OF OBTAINING RESEARCH FUNDS:

	NUMBER OF RESPONDENTS WHO SAY: NOW IT IS				
COMPARING NOW WITH:	MUCH EASIER	EASIER	ABOUT THE SAME	HARDER	MUCH HARDER
10 years ago	2	3	5	11	23
5 years ago	1	2	4	19	23
2 years ago	0	3	12	21	17
	% OF RESPONDENTS, TAKING EACH ROW SEPARATELY				
10 years ago	4.5	6.8	11.4	25	52.3
5 years ago	2.1	4.1	8.1	38.8	46.9
2 years ago	0.0	5.7	22.6	39.6	32.1

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Career Information Sources

In the listing that follows, an entry may consist of as many as six parts: a title, a description (in parentheses, but sometimes omitted), a source abbreviation, a type code, price data, and occasionally, an explanatory note (also in parentheses). The parts of the entry always appear in the order just listed, allowing for omissions. The type code indicates what kind of a document the item is. A list of these codes and of the codes used to indicate the prices may be found on the inside of both the front and back covers. To find the full name and mailing address of a source, look up the source abbreviation alphabetically in the acronym list on the gray-edged pages at the end of the Directory.

HEARING AND SPEECH THERAPY

A Hearing and Speech Career, NAHSA, L, NC (1–10), 10¢ (11 up).

Speech Pathology and Audiology Career Information, ASHA, L, NC.

Teaching Deaf Children, NAHSA, L, NC (1–10), 10¢ (11 up).

ILLUSTRATION AND PHOTOGRAPHY

Biological Photography ... What's That?, BPA, L, NC.

Careers in Industrial Art, TIMA, L, NC.

Careers in Photography, RIT, L, NK.

Computer Graphics as a Career, ASPDA, L, 50¢.

Drafting as a Career, AIDD, L, NC.

Focus on Your Future, PPA_2, L, NC.

Medical Illustration, AMI, L, NC (1), 10¢ (2 up).

Photography — A Career Bulletin, NFLPA, L, NC (M), 50¢ (N).

Press Photographers (SRA Occupational Brief No. 264), SRA, L, 66¢.

Technical Art as a Career, STC, L, NC.

JOURNALISM AND THE PRESS

A Career in Journalism (a two-part film-strip produced by the Associated Press; each part contains 75 full-color frames and a 15-minute record; covers editorial operations in small, medium, large newspapers, wire services, and a journalism school), APN, FS, $50.

Career issue of *The Quill* (November 1970), TQ, MI, 50¢.

Careers and Career Opportunities in Journalism (by I.H. and B.O. Freedman) EPD, B, $4.95.

Careers in Business Publishing, SDX, L, NC.

Careers in Journalism (a series of pamphlets), QSF, L, NK.

Careers in the Business Press, ABP, L, NC.

Community Newspapers Offer You Involvement, Action, Change, NF, L, NC.

Did You Hear What I Said? (33 min., B&W, sound, 16mm), NF, MP, NC.

Do You Belong in Journalism?, ACC, B, $3.

Finding a Successful Career in the Daily Newspaper Business, ANPAF, L, NC.

Industrial Editing, IABC, L, NK.

Introduction to Mass Communications (by E. Emery, P.H. Ault, and W.K. Agee) DMC, B, $8.50.

Journalist (by Herbert Brucker of the The Hartford Courant) MM, B, $4.95.

Magazine Editonal Workers (SRA Occupational Brief No. 245), SRA, L, 66¢.

Magazine Journalism: A Career for You?, SDX, L, NC (1) 10¢ (2 up).

Magazine Journalism as a Career for Women, MPA, B, $1.

Newspaper Editors (SRA Occupational Brief No. 69), SRA, L, 66¢.

Newspaper Journalism (The Idealists' Profession), SDX, L, NC (1), 10¢ (2 up).

Press Photographers (SRA Occupational Brief No. 264), SRA, L, 66¢.

Psst...You Can Have a Voice in Making the World a Better Place (gives a brief description of opportunities in the newspaper profession and tells how to become reporters and editors), NF, L, NC.

Reporters (SRA Occupational Brief No. 216), SRA, L, 66¢.

Should you be a Newspaperman?, (by George C. Biggers), CIS, L, NC.

So You Want to Go into Journalism (by L.E. Ryan and B. Ryan Jr., 192 p.) HR, B, $4.43.

That the People Shall Know—The Challenge of Journalism (21 min., B&W, sound, 16 mm), (loan) MTPS, MP, NC; (sale) SDX, MP, $50.

The Big Story, SDX, L, NC (1) 10¢ (2 up).

The Iowa Publisher (career opportunities issue), SJUI, MI, NC.

The Romance of Journalism, NF, L, NC.

There is a Career Waiting for You with America's Community Press, NNA, L, NK.

What it Takes to Become a Foreign Correspondent, NF, L, NC.

Your Career in Journalism (by M.L. Stein), JM, B, $3.95.

Your Future in Daily Newspapers, ANPAF, L, NC.

Your Future in Journalism (by A. Schaleben), PL, B, 50¢.

Your Future in Technical and Science Writing (by E. Clarke and V.M. Root, describes diverse careers available in technical, science and medical writing and guides the reader in preparing for these careers), RRP, B, $4.

LANGUAGE AND LINGUISTICS

The Federal Linguist Today, SFL, L, $1.

What is a Scientific Linguist?, LSA, L, NC.

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LIBRARY AND INFORMATION SCIENCE

A Career in Information (a survey of what is involved in a career in information science, with data on where to obtain an education in information science and on related associations; 15 p.; ED-067-116), ERIC, L, $3.29 (PC), $0.65 (MF).

Be a Black Librarian, ALA, L, NC.

Career Opportunities in Archives and Manuscripts, SAA, L, NC.

Careers, Computers, and You, AFIPS, L, NC.

Data Sheets on Special Librarianship (24 titles per set including advertising, biology, chemistry, business, aerospace, electronics, engineering, finance, art, government, insurance, medicine, maps, publishing, science, and social science), SLA, L, NC.

Find Your Future in Law Librarianship, ALA, L, NC.

Medical Library Careers, MLA, L, NC.

SAA Placement Newsletter, SAA, L, NC.

The Career of the Academic Librarian (by P.D. Morrison, ACRL Monograph No. 29, 1969), ALA, B, $4.50.

The Children's Librarian, ALA, L, NC.

The Librarian in the Hospital, ALA, L, NC.

The Lively Career of a School Librarian, ALA, L, NC.

The Public Librarian, ALA, L, NC.

The World of the Special Librarian is a World of Information, SLA, L, NC (1–20) 10¢ (21–99), $8 (100).

There's a Special Library in Your Stars!, SLA, L, NC (1–20), 10¢ (21-99), $8 (100).

What is a Special Librarian?, SLA, L, NC (1–20), 10¢ (21-99), $8 (100).

What you need to be a Librarian, ALA, L, NC.

Who in the World Wants to be a Librarian?, ALA, L, NC.

MOTION PICTURES AND AUDIOVISUALS

Jobs in Instructional Media, (order no. 071-02498), AECT, B, $6.

Mark Hopkins Needs You, (describes careers in educational media; 35 mm, color, 90-frame film strip with 20-min tape; order no. 078-02740), AECT, FS, $7.

Your Career in Film Making (covers career opportunities in commercial and educational as well as entertainment film making, lists colleges with film courses; by G.N. Gordon and I.A. Falk; 1969, 224 p.) JM, B, $3.64.

PUBLIC RELATIONS AND ADVERTISING

Advertising: A Career of Action and Variety for Exceptional Men and Women (24 p.), AAAA, L, NK.

An Occupational Guide to Public Relations, PRSA, L, NC (1).

Jobs in Advertising, AAF, L, NK.

Public Relations Workers (SRA Occupational Brief No. 77), SRA, L, 66¢.

Your Future in Advertising, RRP, B, $2.95.

Your Future in Public Relations, RRP, B, $2.95.

RADIO AND TELEVISION

A Students Introduction to Educational Broadcasting, NAEB, L, NC.

Broadcast News Careers, RTNDA, L, NC (1), 10¢ (2 up).

Broadcasting the News, NAB, L, NC.

Careers for Women in Broadcasting (contains list of job classifications, type of training required, and partial list of schools offering such training, 40 pp) AWRT, L, NC (1) $1 (2-10), $.75 (11-25), $.50 (26 up).

Careers in Broadcast News (10 min, color, sound), RTNDA, MP, $120.

Careers in Radio, BEA, L, NC.

Careers in Television, BEA, L, NC.

Introduction to Mass Communications (by E. Emery, P.H. Ault, & W.K. Agee) DMC, B, $5.75.

Mike and Camera: A Broadcasting Career for You?, SDX, L, NC (1) 10 ¢ (2 up).

TEACHING OF COMMUNICATION

Thinking About a Career? Look into English Teaching, NCTE, L, NC.

TRANSLATING AND INTERPRETING

Careers with Foreign Languages (by A. Cohn), HZW, B, $3.50.

Cash in on Market for Translation (by M. Kane, article in the Jan. 1970 issue of *Quinto Lingo*), QL, MA, NK.

Handbook of Foreign Language Occupations J.L. Sheriff), RP, B, $1.75.

On Becoming a Professional Translator (by D.S. Cunningham; an article in the July 1970 issue of *Quinto Lingo*), QL, MA, NK.

Opportunities in Foreign Language Careers (by T. Huebner; Vocational Guidance Manual Series) UP, B, $1.45.

Your Future in Translating and Interpreting (by J.F. Hendry), RRP, B, $4.

TYPOGRAPHY AND PRINTING

A Career in Typography Today, ITCA, L, 25¢ (2-color), 13¢ (1-color).

Is Graphic Arts the Career for You? EC/GAI, L, (F) NC.

Research Career Opportunities in the Graphic Arts for Graduate Students, TAGA, L, NC.

WRITING AND SPEAKING

Careers in Speech Communication, SCA, L, 15¢.

Careers in the Medical Publication Media (describes career opportunities for medical and nonmedical personnel on medical journals, newspapers, and controlled-circulation publications; preparing material for medical exhibits, audiovisuals, films, and broadcasts; handling medical and pharmaceutical literature; and working as a medical illustrator, translator, or free-lance writer; reprinted from *Medical Communications,* Oct. 1972; by Elvira Stahl), AMWA, L, NC.

How to Sell Yourself into a Communicator's Job, NYAIC, L, NC.

Is Technical Writing Your Career?, STC, L, NC.

Magazine Editorial Workers (SRA Occupational Brief No. 245), SRA, L, NC.

Writing as a Career, NWC, L, NC.

Writing for the Markets (by D. Raffelock, 1969), FW, B, $4.95.

Writing the Magazine Article: From Idea to Printed Page, WD, B, $8.95.

Your Future in Technical and Science Writing (by E. Clarke and V.M. Root, describes diverse careers available in technical, science, and medical writing and guides the reader in preparing for these careers), RRP, B, $4.

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Education Information Sources

In the listing that follows, an entry may consist of as many as six parts: a title, a description (in parentheses, but sometimes omitted), a source abbreviation, a type code, price data, and occasionally, an explanatory note (also in parentheses). The parts of the entry always appear in the order just listed, allowing for omissions. The type code indicates what kind of a document the item is. A list of these codes and of the codes used to indicate the prices may be found on the inside of both the front and back covers. To find the full name and mailing address of a source, look up the source abbreviation alphabetically in the acronym list on the gray-edged pages at the end of the Directory.

COMMUNICATION WITHIN BUSINESS

* **Business Communication at the Graduate Level in American Colleges of Business** (reports an ABCA study conducted in 1971 that reports courses in business communication available to graduate students in business as well as full graduate programs in business communication; article in The ABCA Journal of Business Communication v. 10, no. 2, Winter 1973), ABCA, JI, $3.75.

GENERAL

Financial Aids for Undergraduate Students (1968 edition by by Dr. Bernard Maxwell), COU, S, $35.

The Annual Guides to Graduate Study, Book V: Communication (provides detailed and informative listings of graduate-level communication programs at a wide variety of universities) PG, $6.21.

HEARING AND SPEECH THERAPY

* **A Guide to Graduate Education in Speech Pathology and Audiology**, ASHA, L, $1.

Graduate Education in Speech Pathology and Audiology (proceedings of the 1963 conference of the American Speech and Hearing Association), ASHA, C, $1.50.

Speech Pathology and Audiology Student Financial Aid, ASHA, L, NC.

* **Speech Pathology and Audiology College–University Programs**, ASHA, L, NC.

ILLUSTRATION AND PHOTOGRAPHY

* **American Artist Art School Directory** (lists 1500 institutions giving art instruction, shows degree, department, and specific course areas offered, includes summer schools and travel art workshops as well as colleges), AA, 50¢ (PR).

ASPDA School Guide, ASPDA, L, $2.

College and University Programs in Photography, EK, L, NK.

Photo School and College Directory (a listing of resident, nonresident, and correspondence schools with courses in photography), NFLPA, D, NK.

* **The Need and The Plan for Engineering Designers and Draftsmen** (lists the schools whose curricula in design and drafting are certified by AIDD at these levels: Engineering Designer-4-yr. college; Design Draftsman and Draftsman-2 yrs past high school; Junior Draftsman-3-yr high school curriculum), AIDD, L, NC.

JOURNALISM AND THE PRESS

* **Accredited Programs in Journalism** (describes accrediting policies and procedures as well as listing all accredited programs, revised annually, 24 p.), ACEJ, L, NC.

Education for Journalism Careers, AEJ, L, NC.

Graduate Study in Journalism and Mass Communications, AEJ, L, NC.

Guide to College and Graduate Courses Especially for High School Journalism Teachers and Publications Advisors (lists 150 such courses at 108 colleges from a 1971 survey-updated annually), NF, L, NC (1).

Help Wanted–More Black Newsmen (tells of specific educational programs and scholarship grants specially designed to help blacks gain the training necessary to enter jounalism careers), APME, L, NK.

Journalism Education in the United States: Its Organized Structure, AEJ, L, NC.

Journalism Scholarship Guide, 1971, NF, L, NC.

* **The Journalism Educator–Directory Issue** (lists and describes schools and departments of journalism, journalism education organizations, honorary societies, funds, fellowships, and foundations, media associations, and workshops and short courses), ASJSA, JI, $3.

What Foreign Students Should Know About Journalism Education (tells about general character of U.S. higher education system, school selection-includes list of possible schools-admission procedures, language competence, financial aid; AEJ Leaflet #3), AEJ, L, NC.

LANGUAGE AND LINGUISTICS

Chair and Lectureships of Esperanto in 1968-69 (lists one chair and 29 lectureships in 16 countries, 2 p., Paper No. B/V/3(a)), UEA, Hfl. 0, 15.

* **TESOL Training Program Directory** (lists and describes in some detail 37 certificate and degree programs in the teaching of English as a second language, 53 p.), TESOL, $1.

* **University Resources in the U.S. and Canada for the Study of Linguistics: 1971-1972** (a comprehensive survey of colleges & universities offering at least three courses in linguistics and related subjects, specifies institution, staff, course offerings, degrees granted; 1970, 250 p, LC No. 71-113391), CAL, $6.

*The table in the following section is based on information contained in these documents, but, in most cases, represents only a fraction of the information they contain.

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LIBRARY AND INFORMATION SCIENCE

A Guide to the World's Training Facilities in Documentation and Information Work (2nd edition, 1969, 294 p. covers 47 countries; FID-461), FID, B, $9.

Directory of Educational Programs in Information Science 1971-1972 (a listing of course offerings in information science with geographical, degree, course, and faculty indexes; ASIS and ERIC; Nov 1971, 111 p.; ED-056-728), ASIS, (with supplement for 1972/73) $7 (M), $8 (N).

Directory of Institutions Offering or Planning Programs for the Training of Library Technical Assistants (a status report on 134 training programs for library technical assistants in 31 states and 6 Canadian provinces; 1971, 141 p.) CLT, D, $4.75 (US), $6 (F)

Education & Training Bulletin, SAA, L, NC

Financial Assistance for Library Education, ALA, L, 50¢.

* **Graduate Library School Programs Accredited**, ALA, L, NC.

North American Library Education Directory and Statistics, 1969-1971 (Edited by Frank L. Schick and D. Kathryn Weintraub; 1972, 87 p.) ALA, $4.50.

* **Programs for Medical Record Administrators** (lists 33 educational programs); AMRA, L, NC.

* **Programs for Medical Record Technicians** (lists 39 educational program), AMRA, L, NC.

Survey of the Courses in Informatics at University Level in the Various Countries of the European Common Market (covers Germany, France, Italy, Belgium, and the Netherlands, 94 p.), NRC[illegible]3, $10.

World Guide to Library Schools and Training Courses in Documentation (this UNESCO publication contains information on higher-education degree programs in library science and documentation at 306 schools in 60 countries; 1972, 245 p., ED-072-793) CBL, S, £9.00.

MOTION PICTURES AND AUDIOVISUALS

Guide to College Film Courses, (123 p.), AFI, (N) $6.45 (M) $4.

* **Instructional Technology Graduate Degree Programs in U.S. Colleges and Universities 1969-71** (detailed listing of degree programs by school including degrees offered, degrees granted, no. of students, names of faculty, financial assistance, program description; also a statistical analysis; AECT; 1971; 28 p.; order no. 071-02900), AECT, R, $3 (PR)

* **Training Programs for Educational Media Technicians** (explains the meaning of technician-level jobs in the context of the field of educational media and locates and describes training programs for such jobs; 1972, 86 p., Stock No. 071-02644), AECT, NK.

PUBLIC RELATIONS AND ADVERTISING

* **American Colleges and Universities Offering Degrees and Courses in Public Relations** (14 p), PRSA, (F) NC (A) 10¢.

Where Shall I Go to College to Study Advertising? (by D.G. Hileman and B.I. Ross, 36 p.), AEP, L, 35¢.

RADIO AND TELEVISION

* **Broadcast Education** (lists not only colleges and universities with degree programs in broadcasting but also 4-year and 2-year colleges offering course work in broadcasting; 1972-revised frequently-120 p.), BEA, $5.

Colleges and Universities Offering Courses and Degree Programs Involving Educational Broadcasting, (lists schools with programs in the field of educational broadcasting; includes course of study, philosophy, opportunities for financial aid; mostly undergraduate; compiled 1971), NAEB, L, $6 (to non-members of NAEB)

WRITING AND SPEAKING

* **College Majors in Technical Communication** (lists schools that have graduate programs, four-year undergraduate programs, and courses in technical writing or technical illustration, Aug 1972) STC, R, NC.

Directory of Universities and Colleges Conducting Summer High School Speech Communication Institutes—1973 (lists 78 programs at 53 colleges, some for students and some for teachers) JAFA, JA (Vol. IX, No. 3, Winter 1973), NK.

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Education Source Table

The following table lists nineteen communication specialties and shows the level of degree or certificate programs offered in various colleges and universities throughout the U.S. and Canada. Certain communication specialties, such as English and Speech, are not listed because they are offered at virtually all large and at most smaller schools, so that finding degree programs in them is not a problem. The data in this table are taken from those publications listed in the Education Information Sources section of the Directory that were sent to the Editor. (They are indicated by an asterisk in that listing.) In most of the sources supplied, information on Canadian schools was scanty, so, regretably, the Canadian portion of the table is quite incomplete.

If you are interested in a particular subject area, we recommend that you send for the source book(s) in that area. Those books will add to the information presented in the table in two ways. First, they will, in most cases, specify the department in which the program you are interested in is given in each college or university. The departments offering the same degree program often differ widely in different schools. It is always well to know the department involved before you write to the school. Often, too, the approach taken to a given subject will vary significantly depending upon the department in which it is offered, so you may be able to tell whether a school is approaching your subject the way you want to from seeing what department is running the program.

Second, the depth of different schools' strength in a given subject may vary considerably. One indication of these differences is the organizational level accorded the subject. One university may have a School of Journalism, for example, whereas the next may have only a Department of Journalism. A college, on the other hand, may have only a Division of Journalism as a part of the English Department, or may have only an Interdepartmental Program in Journalism. Needless to say, you will want to take into account each school's depth in your subject as you evaluate how well it suits your needs.

Although we have tried to make this table as complete and comprehensive as our sources permitted, no such list can be free of errors, both of omission and commission. We suggest, therefore, that you use it as an initial guide, a starting point for your investigation of educational institutions. Use also all the resources of your local library, the education information sources listed in this Directory, and direct inquiries to the schools themselves.

The abbreviations used in the following table are listed below. The two-letter symbols at the tops of the subject columns should be interpreted as follows:

AU – Audiology
BC – Business Communication
CA – Communicative Arts*
CM – Communication
DR – Drafting
ED – Engineering Design
GA – Graphic Arts**
IT – Instructional Technology
JL – Journalism
LB – Librarianship
LG – Linguistics
MI – Medical Illustration
ML – Medical Librarianship
MR – Medical Records Administration
PR – Public Relations
RT – Radio and TV Broadcasting
SP – Speech Pathology
TC – Technical Communication
TE – Teaching English to Speakers of Other Languages

*Illustration, Still Photography, Motion-Picture Photography, Design
**Typesetting, Printing

The following abbreviations are used in the columns of the table to indicate the level of the programs offered by each school (they are listed in order of increasing level):

U – Level Unknown
X – Non-degree-granting program
C – Certificate or diploma
A – Associate degree
B – Bachelors degree
P – Post-Bachelor certificate program
M – Masters degree
G – Advanced Graduate Study Program
D – Doctoral degree

The addition of an asterisk above a level-indicating symbol indicates that school's program is "accredited" by the professional accrediting organization for that subject.

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SCHOOLS	SUBJECTS																	
	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
ALABAMA																			
Auburn																			
Auburn University			B					BMD			MD					BM			
Birmingham																			
Jefferson State Jr. College														A					
Samford University									B					B					
Decatur																			
John C. Calhoun State Technical Junior College & Technical School														A					
Florence																			
Florence State University			B																
Huntsville																			
University of Alabama at Huntsville			B																
Marion																			
Judson College			B																
Troy																			
Troy State University			B																
Tuscaloosa																			
University of Alabama at Tuscaloosa									BM										
University																			
University of Alabama									B							BM			
ALASKA																			
College																			
University of Alaska									BM		B					B			
ARIZONA																			
Flagstaff																			
Northern Arizona University									B		M								
Phoenix																			
Arizona Academy of Arts			C																
Phoenix College			A											A					
Tempe																			
Arizona State University			BM			B		MD	BM							B		B	M
Tucson																			
Pima College								A											
Tucson Art Center School			C																
University of Arizona			B						B		MD					B			M
ARKANSAS																			
Arkadelphia																			
Henderson State College									B										
Fayettevilie																			
University of Arkansas									B		MD								
Jonesboro																			
Arkansas State University									B							B			
Little Rock																			
University of Arkansas at Little Rock			B											B					
Russellville																			
Arkansas Polytechnic College			B																
Siloam Springs																			
John Brown University																B			
CALIFORNIA																			
Alta Loma																			
Chaffey College			A																
Angrvin																			
Pacific Union College			AB																
Arcata																			
Humboldt State College									B										
Bakersfield																			
Bakersfield Community College			A																
Barstow																			
Barstow Community College			A																

(Abbreviations are explained on page 125)

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SCHOOLS	SUBJECTS																		
	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
CALIFORNIA (continued)																			
Berkeley																			
University of California									BMD	M̊D	BMD								
Chico																			
Chico State College									B							B			
Claremont																			
Claremont Colleges, Graduate School											MD								
Davis																			
University of California at Davis			B								BM								
Dominquez Hills																			
California State College at Dominquez Hills											B								
El Cajon																			
Grossmont College			A					A											
Fresno																			
California State University									B̊										
Fresno State College									BM		M					BM			M
Fullerton																			
California State University			BM						B̊M		BM					BM		B̊	
Fullerton Junior College			A											A					
Gilman Hot Springs																			
Mount San Jacinto College			A																
Hayward																			
California State College at Hayward									B		B								
Loma Linda																			
Loma Linda University														B					
Long Beach																			
California State College at Long Beach								M	BM							B			
Los Angeles																			
Art Center College of Design			B̊M																
California State College at Los Angeles								M	B							B			
East Los Angeles College														A					
Los Angeles Harbor College			A																
University of California at Los Angeles			BMD					D	M	M̊	BMD		M	B					PM
University of Southern California		M						MD	BM	M̊D	MD		M		B	BMD			PM
Woodbury College			BM																
Monterey																			
Monterey Peninsula College			A																
Northridge																			
San Fernando Valley State College									B̊M							B			
Oakland																			
California College of Arts and Crafts			B̊M																
Pasadena																			
Pasadena City College			A																
Riverside																			
University of California at Riverside											B								
Sacramento																			
American River College			A																
Sacramento State College			BM						B							B			
Salinas																			
Hartnell College			A																
San Diego																			
San Diego State College								M	BM		M					BM			
University of California at San Diego											BMD								
California State University at San Diego									B̊M										
San Francisco																			
Academy of Art College			BM																
California State University at San Francisco									B̊										

(Abbreviations are explained on page 125)

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SCHOOLS	SUBJECTS																	
	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
CALIFORNIA (continued)																			
San Francisco																			
City College of San Francisco			A					C						A					
San Francisco State College									B		BM					BM			M
San Gabriel																			
Don Bosco Technical Institute					C														
San Jose																			
California State University at San Jose								M	B										
San Jose State College									BM	M	BM				B	BM			
San Luis Obispo																			
California State Polytechnic College									B										
San Marcos																			
Palomar Community College			A																
Santa Barbara																			
University of California at Santa Barbara											B								
Stanford																			
Stanford University									BMD		MD					BMD			MD
Ventura																			
Ventura College			A																
Visalia																			
College of the Sequoias			A																
Whittier																			
Rio Hondo College			A																
COLORADO																			
Boulder																			
University of Colorado								MD	BM		MD					BMD			PM
Denver																			
Colorado Institute of Art			C																
Community College of Denver								A											
Rocky Mountain School of Art			C																
University of Denver			BM						BM	M						BM			
Fort Collins																			
Colorado State University									BM							BM		B	M
Grand Junction																			
Mesa College							A	A											
Greeley																			
University of Northern Colorado								BMD											
Pueblo																			
Southern Colorado State College			B						B							B			
CONNECTICUT																			
Bridgeport																			
University of Bridgeport			ABM						B										
Hamden																			
Paier School of Art, Inc.			C																
New Haven																			
Southern Connecticut State College										M									
Yale University											MD								
Rocky Hill																			
Porter School of Engineering Design					A														
Storrs																			
University of Connecticut								MD			MD						M		
West Hartford																			
University of Hartford											B								
DELAWARE																			
Newark																			
University of Delaware			BM													BM			
DISTRICT OF COLUMBIA																			
Washington																			
American University									BM		M					BM			P
Catholic University of America										M			M						
Corcoran School of Art			C																
Georgetown University											BMD								C

(Abbreviations are explained on page 125)

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SCHOOLS	SUBJECTS																	
	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
D.C. (continued)																			
Washington																			
George Washington University									BM		MD								
Howard University																B			
FLORIDA																			
Boca Raton																			
Florida Atlantic University											BM								
Clearwater																			
Pinellas Vocational Technical Institute					C														
Coral Gables																			
University of Miami			BM						B							B			
Gainesville																			
Florida State University																BMD			
University of Florida									BM		MD					BM			
Fort Lauderdale																			
Art Institute of Fort Lauderdale			C																
Lakeland																			
Florida Southern College									B										
Miami																			
Barry College			B																
Miami-Dade Junior College														A					
Orlando																			
Florida Technological University														B		BM			
Pensacola																			
University of West Florida																B			
Tallahassee																			
Florida State University			BMD					MD		MD									
Tampa																			
Hillsborough Community College								A											
University of South Florida			BM																
Winter Haven																			
Polk Community College			A																
Winter Park																			
Rollins College		M																	
GEORGIA																			
Athens																			
University of Georgia								MD	BM		MD				BM	BM			
Atlanta																			
Atlanta Institute for Professional Arts			C																
Atlanta University										M									
Emory University										M			M	P					
Georgia Institute of Technology																		B	
Georgia State College									B										
Augusta																			
Medical College of Georgia												M		B					
La Grange																			
La Grange College			B																
Mount Berry																			
Berry College			B																
Savannah																			
Georgia State College		M																	
HAWAII																			
Honolulu																			
University of Hawaii			BM					M		M	MD					B			M
Laie																			
Church College of Hawaii																			B
IDAHO																			
Boise																			
Boise State College			B											A					
Moscow																			
University of Idaho									B							B			

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SCHOOLS	SUBJECTS																	
	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
IDAHO (continued)																			
Pocatello																			
Idaho State University									B		BM					B			
ILLINOIS																			
Carbondale																			
Southern Illinois University								BMD	*BMD		D					B			M
Charleston																			
Eastern Illinois University								M								B			
Chicago																			
American Academy of Art			C																
Chicago Academy of Fine Arts			AB																
Columbia College			B																
Illinois Institute of Technology			*BM								BMD							BM	
Northeastern Illinois State College											BM								
Ray-Vogue Schools			C																
University of Chicago										*MD	BMD		M						
University of Illinois-Chicago Circle																B			
University of Illinois Medical Center												B		B					
Chicago Heights																			
Prairie State College			A																
De Kalb																			
Northern Illinois University			BM					MD	*BM	*M						BM			
Dixon																			
Sauk Valley College					C														
Edwardsville																			
Southern Illinois University at Edwardsville								BM	B							B			
Evanston																			
Northwestern University									*BMD		MD					BMD			
Glen Ellyn																			
College of Du Page			A					A											
Harvey																			
Thornton Community College								CA											
Macomb																			
Western Illinois University																BM			
Normal																			
Illinois State University			BM													B			
Palos Hills																			
Moraine Valley Community College														C					
Peoria																			
Bradley University			BM			B			B										
Illinois Central College														A					
River Forest																			
Rosary College										*M									
Urbana																			
University of Illinois	M		*BMD	*D				MD	*BMD		MD					BM	M		
Wheaton																			
Wheaton College			B													BM			
INDIANA																			
Anderson																			
Anderson College			B																
Bloomington																			
Indiana University			BMD	D				BMD	*BMD	*MD	BMD					*BM			PM
Fort Wayne																			
Fort Wayne Art Institute			B																
Greencastle																			
DePauw University			B																
Hammond																			
Indiana University Northwest														A					
Indianapolis																			
Butler University																BM			
Herron School of Art			*B																
Indiana University														B					

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SCHOOLS	SUBJECTS																	
	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
INDIANA (continued)																			
Lafayette																			
Purdue University		M	BMD					BMD			MD					BMD			
Muncie																			
Ball State University									BM		M				M	BM			M
Notre Dame																			
St. Mary's College			B						M										
St. Mary-of-the-Woods																			
St. Mary-of-the-Woods College									B										
Terre Haute																			
Indiana State University			BMD					CBM								BM			
Winona Lake																			
Winona School of Professional Photography (Summer Only)			C																
IOWA																			
Ames																			
Iowa State University		M	BM					MD	BM							BM		B	
Cedar Falls																			
University of Northern Iowa			BM					M											BM
Creston																			
Southwestern Community College								A											
Davenport																			
St Ambrose College			B																
Des Moines																			
Drake University									B							B			
Iowa City																			
University of Iowa			BMD					MD	BMD	M	BM					BMD			
Storm Lake																			
Buena Vista College			B																
KANSAS																			
Colby																			
Colby Community College			A																
Emporia																			
Kansas State Teachers College										M									
Hays																			
Fort Hays Kansas State College																B			
Hutchinson																			
Hutchinson Community Junior College					C									A					
Kansas City																			
University of Kansas Medical School	M													B			M		
Lawrence																			
University of Kansas	M		BM						BM		BMD					BM	M		M
Manhattan																			
Kansas State University								MD	BM		M					BM		BM	
Pittsburg																			
Kansas State College of Pittsburg						B													
Topeka																			
Washburn University																B			
Wichita																			
Wichita State University			BM						B							B			
KENTUCKY																			
Anchorage																			
Louisville School of Art			B																
Bowling Green																			
Western Kentucky University									B										
Lexington																			
University of Kentucky								MD	BMD	M	B		M			BM			
Louisville																			
University of Louisville											BMD								
Morehead																			
Morehead State University											BM								

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SCHOOLS	SUBJECTS																	
	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
KENTUCKY (continued)																			
Murray																			
Murray State University									BM							BM			
Richmond																			
Eastern Kentucky University			BM						B					A					
Richmond Community College								A											
LOUISIANA																			
Baton Rouge																			
Louisiana State University		M							BM	M	MD					B			
Southern University and A&M College								BM											
Lafayette																			
University of Southwestern Louisiana			B								BM			B					
Monroe																			
Northeast Louisiana University			BM																
New Orleans																			
Loyola University									B							B			
Tulane University			BM								BMD								
Pineville																			
Louisiana College			B																
Ruston																			
Louisiana Technical University			BM						B										
MAINE																			
Orono																			
University of Maine									B							B			
Portland																			
School of Fine and Applied Art			C																
University of Maine, Portland			B																
MARYLAND																			
Arnold																			
Anne Arundel Community College								A											
Baltimore																			
Community College of Baltimore			A											A					
Coppin State College			U																
Johns Hopkins University School of Medicine												M							
Maryland Institute			BM																
College Park																			
University of Maryland								MD	BM	MD			M			BM			
Silver Spring																			
Maryland School of Art and Design			C																
MASSACHUSETTS																			
Amhurst																			
University of Massachusetts								BMG	B		MD					BMD			
Beverly																			
Endicott Junior College			A																
Boston																			
Art Institute of Boston			C																
Boston University								MGD	BM						BM	BM	M	M	
Butera School of Art			C																
Emerson College																BM			
Massachusetts College of Art			BM																
New England School of Art			C																
Northeastern University														B					
Rindge Technical Institute														C					
Simmons College										M									
Vesper George School of Art			C																
Cambridge																			
Harvard University											BMD								
Massachusetts Institute of Technology											D								
Greenfield																			
Greenfield Community College								A											

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SCHOOLS	SUBJECTS																	
	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
MASSACHUSETTS (continued)																			
Haverhill																			
Northern Essex Community College														A					
Holyoke																			
Holyoke Community College														A					
Lowell																			
Lowell State College			U																
Newton Center																			
Mount Ida Junior College			A																
North Dartmouth																			
Southeastern Massachusetts Univ.			BM																
South Lancaster																			
Atlantic Union College			B																
Waltham																			
Brandeis University											BD								
Worcester																			
School of the Worcester Art Museum			Ċ																
MICHIGAN																			
Ann Arbor																			
University of Michigan			ḂM						ḂM	ṂD	BMD		M			BMD			CM
University of Michigan Medical Center												M							
Big Rapids																			
Ferris State College			U																
Bloomfield Hills																			
Oakland Community College								A											
Detroit																			
Art School of the Society of Arts and Crafts			B																
Detroit Engineering Institute					A														
Mercy College of Detroit														B					
University of Detroit									BM							B			
Wayne State University			BM						B	Ṁ			B			BMD			
East Lansing																			
Michigan State University			BM	D				MD	BMD		MD					BM			
Grand Rapids																			
Kendall School of Design			C																
Houghton																			
Michigan Technological University																		B	
Kalamazoo																			
Kalamazoo Valley Community College					C														
Western Michigan University								M		Ṁ	BM					BM	M		
Livonia																			
Schoolcraft College														A					
Marquette																			
Northern Michigan University			B																
Mount Clemens																			
Macomb County Community College								C											
Mount Pleasant																			
Central Michigan University									BM		BM					BM			
Rochester																			
Oakland University											B								
University Center																			
Delta College					C														
Ypsilanti																			
Eastern Michigan University																BM			
MINNESOTA																			
Duluth																			
College of St. Scholastica														B					
Minneapolis																			
St. Mary's Junior College														A					
University of Minnesota			B	BMD				MD	ḂMD	MD	BMD		M			BMD			M

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SCHOOLS	SUBJECTS																	
	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
MINNESOTA (continued)																			
Moorhead																			
Moorhead State College			M																
St. Cloud																			
St. Cloud State College								BM											
St. Paul																			
College of St. Thomas									B										
Minnesota Museum Art School			U																
School of the Associated Arts			BM																
University of Minnesota																		B	
White Bear Lake																			
Lakewood State Junior College								C											
MISSISSIPPI																			
Cleveland																			
Delta State College			B																
Columbus																			
Mississippi State College for Women			B																
Hattiesburg																			
University of Southern Mississippi																BMD			
Jackson																			
University of Mississippi														B					
Raymond																			
Hinds Junior College														A					
State College																			
Mississippi State University																B			
University																			
University of Mississippi									BM							BMD			
MISSOURI																			
Bolivar																			
Southwest Baptist College														B					
Columbia																			
Stephens College			B													B			
University of Missouri									BMD	M	BM		M			BMD	M	B	
Hillsboro																			
Jefferson College					C														
Jefferson City																			
Lincoln University									B										
Kansas City																			
Research Hospital & Medical Center														C					
Maryville																			
Northwest Missouri State College			B																
Nevada																			
Cottey College			A																
St. Charles																			
Lindenwood College																B			
St. Louis																			
St. Louis University														B		B			
Washington University			BM								B								
Springfield																			
Drury College			B																
Southwest Missouri State College			B																
Warrensburg																			
Central Missouri State College								M								BM			
MONTANA																			
Bozeman																			
Montana State University																B			
Helena																			
Carroll College														B					
Missoula																			
University of Montana									BM		M					BM			
NEBRASKA																			
Kearney																			
Kearney State College									B										

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SCHOOLS	SUBJECTS																	
	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
NEBRASKA																			
Lincoln																			
University of Nebraska								MD	B		M					B			
Omaha																			
College of St. Mary														B					
Creighton University									B							B			
University of Nebraska at Omaha									B							B			
Wayne																			
Wayne State College																B			
NEVADA																			
Reno																			
University of Nevada									BM							B			
NEW HAMPSHIRE																			
Antrim																			
Nathaniel Hawthorne College			B																
Claremont																			
New Hampshire Vocational Technical School					C														
New London																			
Colby Junior College														B					
Portsmouth																			
New Hampshire Vocational Technical College					A														
NEW JERSEY																			
Glassboro																			
Glassboro State College			B												M				
Jersey City																			
Jersey City State College			BM																
Madison																			
Drew University											B								
New Brunswick																			
Rutgers University									B	MD									
Newark																			
Newark School of Fine & Industrial Art			C																
Plainfield																			
du Cret School of the Arts, Inc.			C																
Princeton																			
Princeton University											D								
Ridgewood																			
Ridgewood School of Art			C																
South Orange																			
Seton Hall University									B							B			
Trenton																			
Mercer County Community College								CA											
Rider College									B										
Union																			
Newark State College			BM																
Wayne																			
William Patterson College																BM			
NEW MEXICO																			
Albuquerque																			
University of Albuquerque			B																
University of New Mexico									BM		BMD								CM
Las Cruses																			
New Mexico State University									B							B			
Las Vegas																			
New Mexico Highlands University									M										
NEW YORK																			
Albany																			
State University of New York, Albany								MD		M			M						M
Alfred																			
Alfred Agricultrual & Technical College								A						A					

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SCHOOLS	SUBJECTS																	
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NEW YORK (continued)																			
Binghampton																			
Broome Technical Community College														A					
Brockport																			
State University College at Brockport																B			
Brooklyn																			
Brooklyn College																BM			
Bronx																			
Fordham University									B							B			
Herbert H. Lehman College of the City University of New York																B			
Buffalo																			
Rosary Hill College														B					
State University College at Buffalo		M	B					MD		M	BMD								
Cortland																			
State University of New York at Cortland											M								M
Farmingdale																			
State University of New York-Farmingdale								C											
Flushing																			
Queens College of the City University of New York			BM							M	BM					B			BM
Geneseo																			
State University of New York at Geneseo										M						BM			
Greenvale																			
Long Island University									B	M									
Hempstead																			
Hofstra University								C								B			
Ithaca																			
Cornell University									BM		BMD					B			MD
Ithaca College																B			
Jamaica																			
Catan-Rose Institute of Art			C																
New York																			
Albert Peis School of Art, Inc.			C																
Antioch College								M											
Art Institute of America			U																
Barnard College											B								
Borough of Manhattan Community College														A					
City College, College of Liberal Arts & Science			BM								M								
Columbia University								MD	M	MD	BMD		M						MD
Cooper Union School of Art & Architecture			B																
Germain School of Photography			C																
Hunter College of the City University of New York											M			B					M
New School for Social Research			BM																
New York Institute of Photography			C																
New York Phoenix Schools of Design			C																
New York University								MD	B							BM	M		
Pace College															M				
Pratt Institute			BM							M									
St. John's University																B			
School of Visual Arts			C																
Oswego																			
State University of New York at Oswego											B					B			
Poughkeepsie																			
Dutchess Community College			A																

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SCHOOLS	SUBJECTS																		
	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
NEW YORK (continuted)																			
Rochester																			
Monroe Community College								A						A					
Rochester Institute of Technology			ÅBM																
University of Rochester											BMD								
St. Bonaventure																			
St. Boneventure University									B										
Stony Brook																			
State University of New York at Stony Brook											B								
Syracuse																			
Syracuse University			B̊M	D				MD	B̊MD	M̊D	BMD				BM	BMD			
Troy																			
Rensselaer Polytechnic Institute		M		MD														M	
Utica																			
Utica College															B				
White Plains																			
College of White Plains																B			
NORTH CAROLINA																			
Chapel Hill																			
University of North Carolina				D					B̊MD	M̊	MD		M			BM			
Charlotte																			
Central Piedmont Community College			A																
Cullowhee																			
Western Carolina University		M																	
Durham																			
Duke University											BM								
North Carolina Central University								M											
Greenville																			
East Carolina University														B					
Jamestown																			
Guilford Technical Institute			A																
Raleigh																			
Shaw University																B			
NORTH DAKOTA																			
Grand Forks																			
University of North Dakota								X	B̊							BM			
OHIO																			
Akron																			
University of Akron																BM			
Ashland																			
Ashland College																B			
Athens																			
Ohio University		M							B̊M						B	BMD			M
Bowling Green																			
Bowling Green State University									B							BMD			
Canton																			
Stark State Technical Institute					A														
Cincinnati																			
Art Academy of Cincinnati			C̊																
Central Academy of Commercial Art			C																
University of Cincinnati		M																	
Xavier University																BM			
Cleveland																			
Case Western Reserve University	M									M̊D			M				M		
Cleveland Institute of Art			B̊																
Cooper School of Art			C																
Columbus																			
Columbus College of Art & Design			B																
Ohio State University									B̊M		BMD					BMD			
Dayton																			
School of the Dayton Art Institute			B̊																
University of Dayton																B			

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	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
OHIO (continued)																			
Delaware																			
Ohio Wesleyan University									B										
Kent																			
Kent State University			BM					BMD	B̊	M̊						BM			
Marietta																			
Marietta College																B			
Oxford																			
Miami University											B					BM			
Toledo																			
University of Toledo								M	B							B			
Youngstown																			
Youngstown State University			AB								BM								
OKLAHOMA																			
Edmond																			
Central State University		M														B			
Norman																			
University of Oklahoma			BM					MD	B̊M	M̊	MD		M			BM			
Oklahoma City																			
Oklahoma City University																B			
University of Oklahoma Medical Center	M																M		
Okmulgee																			
Oklahoma State Tech.					AC														
Shawnee																			
Oklahoma Baptist University									B										
Stillwater																			
Oklahoma State University					A	B			B̊M		BMD					B			
Tulsa																			
Tulsa Area Vocational Tech.					C														
Tulsa Junior College								A											
University of Tulsa			BM						BM					B		BM			
OREGON																			
Ashland																			
Southern Oregon University																B			
Corvallis																			
Oregon State University			B						B							B			
Eugene																			
University of Oregon									B̊M	M̊	BM					BM			
Forest Grove																			
Pacific University																B			
Ontario																			
Treasure Valley Community College			A																
Portland																			
Lewis and Clark College																B			
Portland Community College								C						C					
Portland State University			BM								M								CM
PENNSYLVANIA																			
Bethlehem																			
Lehigh University									B										
Clarion																			
Clarion State College								M											
Elkins Park																			
Temple University			B̊M																
Erie																			
Mercyhurst College			B																
Harrisburg																			
Harrisburg Area Community College			A																
Indiana																			
Indiana University of Pennsylvania								C											
New Wilmington																			
Westminster College																B			
Philadelphia																			
Art Institute of Philadelphia			C																

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SCHOOLS	SUBJECTS																		
	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
PENNSYLVANIA (continued)																			
Philadelphia																			
Community College of Philadelphia														A					
Drexel University										M			M						
Hussian School of Art, Inc.			C																
Moore College of Art			B																
Philadelphia College of Art			BC																
Studio School of Art & Design			C																
Temple University								MD	BM					B		BMD			M
University of Pennsylvania									MD		BMD								
Pittsburgh																			
Art Institute of Pittsburgh			U																
Carnegie-Mellon University			BMD															B	
Community College of Allegheny County														A					
Duquesne University									B										
Ivy School of Professional Art			C																
Point Park College																B			
University of Pittsburgh										MD	MD		M						MD
Scranton																			
Intext (ICS)					A														
University Park																			
Pennsylvania State University	M							MD	BM		BMD					B	M		
West Chester																			
West Chester State College								M											
PUERTO RICO																			
Humacao																			
Humacao Regional College								C											
Rio Piedras																			
Puerto Rico Junior College														A					
San German																			
Inter-American University			B																
San Juan																			
University of Puerto Rico														P					
RHODE ISLAND																			
Kingston																			
University of Rhode Island									B	M									
Newport																			
Vernon Court Junior College			A																
Providence																			
Brown University											BMD								
Rhode Island School of Design			BM																
SOUTH CAROLINA																			
Charleston																			
Medical College of South Carolina														B					
Clemson																			
Clemson University			M																
Columbia																			
University of South Carolina									BM							BM			
Greenville																			
Bob Jones University			BM																
Greenville Technical Institute														A					
SOUTH DAKOTA																			
Brookings																			
South Dakota State University			B						BM							BM		B	
Vermillion																			
University of South Dakota									B							BM			
TENNESSEE																			
Collegedale																			
Southern Missionary College																B			
Johnson City																			
East Tennessee State University								M											

(Abbreviations are explained on page 125)

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	AU	BC	CA	CM	DR	ED	GA	IT	JL	LB	LG	MI	ML	MR	PR	RT	SP	TC	TE
TENNESSEE																			
Knoxville																			
University of Tennessee									BM							BM			
Memphis																			
Memphis State University									B					B		BM			
Nashville																			
George Peabody College for Teachers										M									
Harris School of Advertising Art, Inc.			C																
TEXAS																			
Abilene																			
Hendrick Memorial Hospital														C					
Amarillo																			
Amarillo College														A					
Arlington																			
University of Texas at Arlington																B			
Austin																			
University of Texas at Austin			BM					MD	BMD	MD	BMD					BMD			MD
Beaumont																			
Lamar University			B																
Borger																			
Frank Phillips College			A																
Canyon																			
West Texas State University																B			
College Station																			
Texas A&M University									B		MD								
Commerce																			
East Texas State University								MD	BM							B			
Dallas																			
Dallas Art Institute			C																
Southern Methodist University									B		BMD					BM			
Texas Woman's University – Dallas Center														B					
University of Texas Southwestern Medical School												M							
Denton																			
North Texas State University			BM						BM	MD						B			
Texas Woman's University									B	MD						B			
El Paso																			
University of Texas at El Paso											BM					B			
Fort Worth																			
Texas Christian University									B							BM			
Galveston																			
University of Texas Medical Branch														B					
Houston																			
Dominican College														B					
Rice University											B								
South Texas Junior College			A																
University of Houston									B							B			B
Hurst																			
Tarrant County Junior College								A											
Kilgore																			
Kilgore College					C														
Kingsville																			
Texas A&I University									U										
Lubbock																			
Texas Tech. University			BM					MD	BM		BM					BM			
Nacogdoches																			
Stephen F. Austin State University			U																
San Angelo																			
Angelo State University									B										
San Antonio																			
Incarnate Word College														B					
St. Philip's College														A					

(Abbreviations are explained on page 125)

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TEXAS (continued)																			
San Marcos																			
Southwest Texas State University									B										
Waco																			
Baylor University									B							BM			
James Connally Campus of Texas State					A			A											
UTAH																			
Logan																			
Utah State University		M						BM	B							BM	M		
Ogden																			
Weber State College																B			
Provo																			
Brigham Young University			BM			B		MD	BM	M	M					BM			M
Salt Lake City																			
University of Utah			BM					BMD	BM		M					BMD			
VERMONT																			
Brattleboro																			
School for International Training																			M
Burlington																			
University of Vermont																BM			
Castleton																			
Castleton State College			U																
Winooski																			
Saint Michall's College																			CM
VIRGINIA																			
Annandale																			
Northern Virginia Community College														A					
Charlottesville																			
University of Virginia								MD											
Hampton																			
Hampton Institute																B			
Lexington																			
Washington & Lee University									B							B			
Lynchburg																			
Central Virginia Community College														A					
Norfolk																			
Norfolk State College																B			
Petersburg																			
Virginia State College								M											
Radford																			
Radford College									B										
Richmond																			
Richmond Professional Institute			U																
Virginia Commonwealth University			BM																
WASHINGTON																			
Bellevue																			
Bellevue Community College								A											
Bremerton																			
Olympic College			A																
Cheney																			
Eastern Washington State College																B			
College Place																			
Walla Walla College			B																
Ellensburg																			
Central Washington State College			BM													B			
Pullman																			
Washington State University									B							B			
Seattle																			
Cornish School of Allied Arts			C																

(Abbreviations are explained on page 125)

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Seattle																			
Seattle University									B					X					
Shoreline Community College			A											A					
University of Washington	M		B̊MD					MD	B̊MD	M̊	MD					BM	M		
Spokane																			
Spokane Community College														C					
Spokane Falls Community College			A																
Tacoma																			
Tacoma Community College														A					
Vancouver																			
Clark College			A																
WEST VIRGINIA																			
Huntington																			
Marshall University									BM							BM			
Morgantown																			
West Virginia University									B̊M							B̊			
West Liberty																			
West Liberty State College			AB																
WISCONSIN																			
Eau Claire																			
District One Technical Institute					A														
Wisconsin State University									B										
La Crosse																			
Viterbo College														B					
Wisconsin State University at La Crosse								BM								B			
Madison																			
Madison Area Technical College			U		A														
University of Wisconsin at Madison			BM					MD	B̊MD	M̊D	BD					BMD			M
Menomonie																			
Stout State University								M											
Milwaukee																			
Layton School of Art & Design			B̊																
Marquette University									BM							BM			
Milwaukee Area Technical College			A					A											
University of Wisconsin at Milwaukee			BM								B					B			
Oshkosh																			
Wisconsin State University at Oshkosh									B							B			
Racine																			
Racine Technical Institute					A														
Stevens Point																			
Wisconsin State University at Stevens Point																B			
Superior																			
University of Wisconsin at Superior																B			
Whitewater																			
Wisconsin State University									B										
WYOMING																			
Laramie																			
University of Wyoming									BM							B			
CANADA																			
ALBERTA																			
Calgary																			
University of Calgary											B								
Edmonton																			
University of Alberta										B̊	BMD								
BRITISH COLUMBIA																			
Vancouver																			
University of British Columbia										M̊	BM								

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Victoria																			
University of Victoria											BM								
NEW BRUNSWICK																			
Moncton																			
Université de Moncton			B																
NEWFOUNDLAND																			
St. John's																			
Memorial University of Newfoundland											BM								
ONTARIO																			
Cornwall																			
St. Lawrence College of Applied Arts & Technology			C																
London																			
University of Western Ontario										M									
Ottawa																			
University of Ottawa											BM								
Rexdale																			
Humber College of Applied Arts & Technology								C											
Toronto																			
University of Toronto										MD	BMD		M						
University of Toronto, Faculty of Medicine												B							
Willowdale																			
Seneca College								C											
QUEBEC																			
Montreal																			
Marianopolis College											B								
McGill University										M	BMD								
Université de Montréal										M	BMD								
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In this index, also, the following words are abbreviated as indicated: Academy (Acad.), American (Amer.), Association(s) (Assoc(s).), College(s) (Coll(s).), Communication(s) (Comm(s).), Conference (Conf.), Council(s) (Coun(s).), Department(s) (Dept(s).) Development (Devel.), Federation (Fed.), Institute (Inst.), International(e) (Intern'l(e).), National (Nat.), Research (Res.), Society (Soc.), Societies (Socs.), University (Univ.).

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AIMAV 15
AIS 15
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Acronym List

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AA—American Artist Reprints
165 West 46th Street
New York, NY 10036

AAAA—American Association of Advertising Agencies, Inc.
200 Park Avenue
New York, NY 10017

AAF—American Advertising Federation
1225 Connecticut Ave., N.W.
Washington, DC 20036

AAMBP—Association of American Medical Book Publishers
c/o Grune & Stratton, Inc., 111 Fifth Ave.
New York, NY 10003

AAPS—American Association of Phonetic Sciences
P.O. Box 12323 University Station
Gainesville, Fl. 32601

AARWBA—American Auto Racing Writers and Broadcasters Association
922 North Pass Ave.
Burbank, Ca. 91505

AASDJ—American Association of Schools and Departments of Journalism
5172 Vilas Communication Hall, University of Wisconsin
Madison, Wi. 53706

AAUP—Association of American University Presses
One Park Ave., Room 802
New York, NY 10016

ABCA—American Business Communication Association
317b David Kinley Hall, Univ. of Illinois
Urbana, Il. 61801

ABP—American Business Press
205 E. 42nd Street
New York, NY 10017

ABS—American Bibliographic Service
Darien, Ct. 06820

ACBB—American Council for Better Broadcasts
111 King Street
Madison, Wi. 53703

ACC—Appleton-Century-Crofts
440 Park Avenue South
New York, NY 10016

ACEJ—American Council on Education for Journalism
c/o Milton Gross, Sec.-Treas., School of Journalism
University of Missouri
Columbia, Mo. 65201

ACL—Association for Computational Linguistics
c/o Dr. A. Hood Roberts, Sec.-Treas.
Center for Applied Linguistics
1611 North Kent St.
Arlington, Va. 22209

ACM—Association for Computing Machinery
1133 Avenue of the Americas
New York, NY 10036

ACMAS—Audiovisual Conference of Medical and Allied Sciences
c/o American Podiatry Association
20 Chevy Chase Circle, N.W., Washington DC 20015

ACP—Associated Collegiate Press
18 Journalism Bldg.
University of Minnesota
Minneapolis, Mn. 55455

ACPRA—American College Public Relations Association
Suite 600, One Dupont Circle, N.W.
Washington, DC 20036

ACRL—Association of College and Research Libraries
50 East Huron Street
Chicago, Il. 60611

ACS—American Chemical Society
1155 16th Street, N.W.
Washington, DC 20036

ADE—Association of Departments of English
62 Fifth Ave.
New York, NY 10011

ADFL—Association of Departments of Foreign Languages
62 Fifth Ave.
New York, NY 10011

ADS—American Dialect Society
1611 North Kent Street
Arlington, Va. 22209

AECT—Association for Educational Communications and Technology
1201 16th Street, N.W.
Washington, DC 20036

AEJ—Association for Education in Journalism
118 Reavis Hall, Northern Illinois Univ.
DeKalb, Il. 60115

AEP—Advertising Education Publications
3429 55th Street
Lubbock, Texas 79413

AERA—American Educational Research Association
1126 16th Street, N.W.
Washington, DC 20036

AFA—American Forensic Association
c/o Dr. Dan Millar, Dept. of Speech & Dramatic Arts
Central Michigan Univ.
Mount Pleasant, Mi. 48858

AFI—American Film Institute
Kennedy Center
Washington, DC 20556

AFIPS—American Federation of Information Processing Societies
210 Summit Avenue
Montvale, NJ 07645

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AFWL—Armed Forces Writers League
George Washington Station
Alexandria, Va. 22305

AIA—Association of Industrial Advertisers
41 East 42nd Street
New York, NY 10017

AIDD—American Institute for Design and Drafting
3119 Price Road
Bartlesville, Ok. 74003

AIGA—American Institute of Graphic Arts
1059 Third Ave.
New York, NY 10021

AIMAV—International Association for Research and Diffusion of Audio-Visual and Structuro-Global Methods
Avenue Georges Bergmann, 109-B-1050
Bruxelles, Belgium

AJPA—American Jewish Press Association
611 Olive Street, Rm. 1541
St. Louis, Mo. 63101

ALA—American Library Association
50 East Huron Street
Chicago, Il. 60611

ALA2—American Literature Abstracts
c/o Bowen & Beets
Dept. of English
San Jose State College
San Jose, Ca. 95114

AM—Academic Media
32 Lincoln Ave.
Orange, NJ 07050

AMI—Association of Medical Illustrators
c/o Dept. of Medical Illustration
University of Missouri Medical Center
Columbia, Mo. 65201

AMRA—American Medical Record Association
875 N. Michigan Ave., Suite 1850
Chicago, Il. 60611

AMS—Administrative Management Society
Maryland Rd.
Willow Grove, Pa. 19090

AMWA—American Medical Writers Association
c/o Miss L. A. Sablack, Exec. Secty.
9650 Rockville Pike
Bethesda, Md. 20014

ANPA—American Newspaper Publishers Association
P.O. Box 17407
Dulles International Airport
Washington, DC 20041

ANPAF—American Newspaper Publishers Association Foundation
750 Third Ave.
New York, NY 10017

ANSI—American National Standards Institute, Inc.
1430 Broadway
New York, NY 10018

AP_1—Associated Press
50 Rockefeller Plaza
New York, NY 10020

AP_2—Ayer Press
West Washington Square
Philadelphia, Pa. 19106

APC—Annals Publishing Co.
P.O. Box 11606
Clayton Station
St. Louis, Mo. 63105

APCS—Aspen Program on Communications and Society
770 Welch Rd., Suite 453
Palo Alto, Ca. 94304

APME—Associated Press Managing Editors Association
c/o Wendell Phillippi, Secty.
Indianapolis News
Indianapolis, In. 46206

APN—Associated Press Newsfeatures
50 Rockefeller Plaza
New York, NY 10020

ARCO—Arco Publishing Co.
219 Park Ave., South
New York, NY 10003

ARMA—American Records Management Association
24 North Wabash Ave., Suite 823
Chicago, Il. 60602

AS—Acta Symbolica
c/o The University of Akron
Akron, Oh. 44304

ASC—American Society of Cinematographers
1782 North Orange Drive
Hollywood, Ca. 90028

ASHA—American Speech and Hearing Association
9030 Old Georgetown Rd.
Bethesda, Md. 20014

ASIS—American Society for Information Science
Attn: Publications Division, Suite 804
1140 Connecticut Ave., N.W.
Washington, DC 20036

ASJSA—American Society of Journalism School Administrators
c/o Prof. Reuben Mehling, Dept. of Journalism
California State College
Hayward, Ca. 94542

ASLA—Association of State Library Agencies
50 East Huron Street
Chicago, Il. 60611

ASMP—ASMP—The Society of Photographers in Communications
Suite 652, 60 East 42nd Street
New York, NY 10017

ASNE—American Society of Newspaper Editors
P.O. Box 551, 1350 Sullivan Trail
Easton, Pa. 18042

ASPDA—American Society of Professional Draftsmen and Artists, Inc.
415 St. Paul Place
Baltimore, Md. 21202

ATA—American Translators Association
P.O. Box 129
Croton-on-Hudson, NY 10520

AVC—Audio-Visual Communications
Tindall Ave.
Norwalk, Ct. 06851

AW—Addison-Wesley Publishing Co.
Reading, Ma. 01867

AWA—Aviation/Space Writers Association
c/o Wm. F. Kaiser, Cliffwood Road
Chester, NJ 17930

AWRT—American Women in Radio and Television
1321 Connecticut Ave., N.W.
Washington, DC 20036

BBN—Bolt, Beranek and Newman, Inc.
50 Moulton St.,
Cambridge, Ma. 02138

BCUP—Book Center, University of Pittsburgh
Pittsburgh, Pa. 15213

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BEA—Broadcast Education Association
1771 N Street, N.W.
Washington, DC 20036

BISFA—British Industrial and Scientific Film Association
193-197 Regent Street
London W1, England

BPA—Biological Photographic Association, Inc.
P.O. Box 12866
Philadelphia, Pa. 19108

BPBR—Bureau of Press and Broadcasting Research
School of Journalism
University of Montana
Missoula, Mt. 59801

BPC—Baywood Publishing Co., Inc.
Box A-114, Wantagh, NY 11793

BPI—Broadcasting Publications, Inc.
1735 DeSales Street, N.W.
Washington, DC 20036

BVN—Black Viewpoint Newsletter
1832 Jefferson Place, N.W.
Washington, DC 20036

CAL—Center for Applied Linguistics
1611 N. Kent Street
Arlington, Va. 22209

CBE—Council of Biology Editors
c/o FASEB
9650 Rockville Pike
Bethesda, Md. 20014

CBL—Clive Bingley, Ltd.
16 Pembridge Road
London, W11, England

CC—Connecticut College
c/o Dept. of Philosophy
New London, Ct. 06320

CCC—Cable Communications Corp.
5700 N. Portland Ave.
Oklahoma City, Ok. 73112

CCCC—Conference on College Composition and Communication
1111 Kenyon Road
Urbana, Il. 61801

CCMI—CCM Information Corp.
909 Third Ave.
New York, NY 10022

CCS—Council of Communication Societies
P.O. Box 1074
Silver Spring, Md. 20910

CCT—C. C. Thomas, Publisher
301-327 East Lawrence Avenue
Springfield, Il. 62703

CDCR—Center for Documentation and Communication Research
Western Reserve University
Cleveland, Oh. 44106

CEA—College English Association
c/o Donald E. Morse
Oakland University, Rochester, Mi. 48063

CIS—Career Information Service
New York Life Insurance Co.
51 Madison Square Station
New York, NY 10010

CISRC—Computer and Information Science Research Center
The Ohio State University
2024 Neil Avenue
Columbus, Oh. 43210

CLA—College Language Association
Atlanta University
Atlanta, Georgia 30314

CLT—Council on Library Technology
3800 Peterson Avenue
Chicago, Il. 60659

COMtec—Computer Micrographic Technology
P.O. Box 25605
West Los Angeles, Ca. 90025

COU—College Opportunities Unlimited
824 North Cooper Street
Peoria, Il. 61606

CPA—Catholic Press Association
432 Park Avenue South
New York, NY 10016

CPL—Council of Planning Librarians
P.O. Box 229
Monticello, Il. 61856

CRC/BU—Communication Research Center
Boston University
640 Commonwealth Ave.
Boston, Ma. 02215

CRC/UK—Communication Research Center
University of Kansas
Lawrence, Kansas 66044

CRC/UW—Communication Research Center
c/o School of Communications
University of Washington
Seattle, Wa. 98195

CRLT—Center for Research on Learning and Teaching
c/o Stanford C. Ericksen, Dir.
109 E. Madison Street
Ann Arbor, Mi. 48104

CRSC—Center for Research in Scientific Communication
Ames Hall, The Johns Hopkins Univ.
Baltimore, Md. 21218

CSAP—Center for the Study of the American Press
College of Journalism, Marquette Univ.
Milwaukee, Wi. 53233

CSC/LB—California State College
6101 East 7th Street
Long Beach, California 90801

CSL—Communication Research Laboratory
Dept. of Speech, Univ. of Florida
Gainesville, Fl. 32601

CSPA—Columbia Scholastic Press Association
Box 11, Central Mail Room
Columbia University
New York, NY 10027

CSPAA—Columbia Scholastic Press Advisors Association
Box 11, Central Mail Room, Columbia Univ.
New York, NY 10027

CTIC—Cable Television Information Center
The Urban Institute
2100 M Street, N.W.
Washington, DC 20037

CUP—Cambridge University Press
32 East 57th Street,
New York, NY 10022

CW—CATV Weekly
1900 W. Yale
Englewood, Co. 80110

DAI—Documentation Abstracts, Inc.
P.O. Box 8510
Philadelphia, Pa. 19101

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DCL/ACS—Division of Chemical Literature of the American Chemical Society
1948 Cardinal Lake Drive
Cherry Hill, NJ 08034

DCR—Division of Communication Research
School of Journalism, Univ. of Oregon
Eugene, Or. 97403

DDC—Defense Documentation Center
Cameron Station, Alexandria, Va. 22314

DEF—Definition
Dept. of Philosophy, Ohio University
Athens, Oh. 45701

DIA—Drug Information Association
c/o College of Pharmacy, Univ. of Cincinnati
Cincinnati, Oh. 45221

DJI—Dow Jones Irwin, Inc.
1818 Ridge Road
Homewood, Il. 60430

DMC—Dodd, Mead & Co.
432 Park Avenue South
New York, NY 10016

DSHI—Deafness, Speech and Hearing Publications, Inc.
Gallaudet College, Washington, DC 20002

EC/GAI—Education Council of the Graphic Arts Industry, Inc.
Graphic Arts Technical Center, 4615 Forbes Avenue
Pittsburgh, Pa. 15213

EDUCOM—EDUCOM Interuniversity Communications Council, P.O. Box 364
Rosedale Road, Princeton, NJ 08540

EFLA—Educational Film Library Association
17 West 60th Street
New York, NY 10023

EJC—Engineers Joint Council
345 E. 47th Street
New York, NY 10017

EK—Eastman Kodak Co.
343 State Street
Rochester, NY 14650

ELNA—Esperanto-Ligo-Norda-Ameriko
c/o Esperanto Information Center
156 Fifth Ave., Room 821
New York, NY 10010

EMF—Exerpta Medica Foundation
Nassau Bldg., 228 Alexander Street
Princeton, NJ 08540

EP—Editor and Publisher
850 Third Ave., New York, NY 10022

EPD—E. P. Dutton & Co., Inc.
201 Park Avenue South
New York, NY 10003

EPIEI—Educational Products Information Exchange Institute
P.O. Box 2379 Grand Central Station
New York, NY 10017

ERIC—ERIC Document Reproduction Service
P.O. Drawer O
Bethesda, Md. 20014

ETC—European Translations Center
Doelenstraat 101
Delft, Netherlands

FAA—Federal Aviation Administration
800 Independence Ave., S.W.
Washington, DC 20024

FCC—Federal Communications Commission
c/o Office of the Chief Engineer
1919 M Street, N.W.
Washington, DC 20036

FEA—Federal Editors Association
c/o TASCO, 898 National Press Bldg.
14th & G Streets, N.W.
Washington, DC 20004

FID—Federation Internationale de Documentation
7 Hofweg
The Hague, Netherlands

FLIC—Film Library Information Council
P.O. Box 348, Radio City Station
New York, NY 10019

FMPC—Federation of Motion Picture Councils
c/o Mrs. Melville Sahyun
102 East Pueblo Street
Santa Barbara, Ca. 93105

FOF—Facts on File, Inc.
119 W. 57th Street
New York, NY 10019

FU—Graduate School of Corporate and Political Communication
Fairfield Univ., Fairfield, Ct. 06430

FW—Funk and Wagnalls
380 Madison Ave., New York, NY 10017

GAO—General Accounting Office
441 G Street, N.W.
Washington, DC 20548

GARC—Graphic Arts Research Center
1 Lomb Memorial Drive
Rochester, NY 14623

GATF—Graphic Arts Technical Foundation
4615 Forbes Ave., Pittsburgh, Pa. 15213

GIS—Geoscience Information Society
c/o American Geological Institute
2201 M. Street, N.W.
Washington, DC 20037

GR—Gale Research Co.
Book Tower, Detroit, Mi. 48226

GW—Greenwood Press
51 Riverside Ave., Westport, Ct. 06880

HMSO—Her Majesty's Stationery Office
49 High Holborn
London VC1V 6HB, England

HR—Harper & Row
49 East 33rd Street, New York, NY 10016

HRB—HRB-Singer Inc.
State College, Pa. 16801

HSCA—Health Sciences Communication Association
P.O. Box 3163, Duke Univ. Medical Center
Durham, NC 27706

HW—Halsted:Wiley
605 Third Ave., New York, NY 10016

HWNMD—Hudson's Washington News Media Contacts Directory
2002 21st Street, North, Arlington, Va. 22201

HWS—Howard W. Sams Co.
4300 W. 62nd St., Indianapolis, In. 46268

HWW—H. W. Wilson Co.
950 Univ. Ave., Bronx, NY 10452

HZW—H. Z. Walck, Inc.
19 Union Square West
New York, NY 10003

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IABC—International Association of Business Communicators
2108 Braewick Circle, Akron, Oh. 44313
IAM—Industrial Art Methods
143 Ferro Drive, Ventura, Ca. 93001
IAPHC—International Association of Printing House Craftsmen
7599 Kenwood Road
Cincinnati, Oh. 45236
IASLIC—Indian Association of Special Libraries and Information Centers
Albert Hall, 15 Bankim Chatterjee St.
Calcutta 12, India
IBM—International Business Machine Corp.
Technical Publications Dept.
112 East Post Road
White Plains, NY 10601
ICA_1—International Communication Association, ICA, Inc.
P.O. Box 445, Flint, Mi. 48502
ICA_2—International Communications Association
P.O. Box 863, Mundelein, Il. 60060
ICHS—Information Center for Hearing, Speech, and Disorders of Human Communication
310 Harriet Lane Home
The Johns Hopkins Medical Institutions
Baltimore, Md. 21205
IEEE—Institute of Electrical and Electronic Engineers
345 East 47th Street
New York, NY 10017
IEEE/PC—Institute of Electrical and Electronic Engineers Group on Professional Communication
345 E. 47th Street
New York, NY 10017
IFIP—International Federation for Information Processing
IFIP Secretariat
3, rue du Marche
1204 Geneva, Suisse
IGI—Industrial Graphics International
P.O. Box 4046
Huntsville, Al. 35802
INSPEC—INSPEC, The Institution of Electrical Engineers
Savoy Place
London WC2R 0BL, England
IPA—Interamerican Press Association
141 N.E. Third Ave., Suite 503
Miami, Fl. 33132
IPMA—In-Plant Printing Management Association
947 Old York Road
Abington, Pa. 19001
IPRC—IABC Industrial Press and Research Center
Northern Illinois Univ., DeKalb, Il. 60115
IRA—International Reading Association
Six Tyre Ave., Newark, De. 19711
ISGS—International Society for General Semantics
P.O. Box 2469,
San Francisco, Ca. 94126
ISI—Institute for Scientific Information
325 Chestnut Street
Philadelphia, Pa. 19106
ISSS—International Society for the Study of Symbols
c/o Lois Kriegman, 26 Malvern Ave.,
Richmond, Va. 23221
ISTC—Institute of Scientific and Technical Communications, Ltd.
17 Bluebridge Ave.
Brookmans Park, Hatfield,
Herts., England

ITCA—International Typographic Composition Association
2233 Wisconsin Ave., N.W.
Washington, DC 20007
IWP—International Word Processing Association
AMS Building, Maryland Road
Willow Grove, Pa. 19090

JACR—Journal of Applied Communication Research
7612 Linton Hall Road
Gainesville, Va. 22065
JAFA—Journal of the American Forensic Association
c/o Dr. Dan Millar, Dept. of Speech and Dramatic Arts
Central Michigan University
Mount Pleasant, Mi. 48858
JB—Journal of Broadcasting
c/o Temple Univ., Philadelphia, Pa. 19122
JM—Julian Messner Inc.
8 West 40th Street, New York, NY 10018
JWL—James Willing, Ltd.
3-4 Holborn Circus
London EC1B 1QS, England

KSP—Kent State University Press
Kent, Oh. 44242

LA—Library Association
7 Ridgmount St.
London WC1E 7AE, England
LARC—The LARC Association
P.O. Box 27235, Tempe, Az. 85282
LAS—Language and Speech
c/o Robert Draper, Ltd.
Kerbihan House, 85 Udney Park Road
Teddington, Middlesex, England
LESR—Laboratory for Electroscience Research
New York University, Washington Square
New York, NY 10003
LF—Littlefield, Adams & Co.
81 Adams Drive
Totowa, NJ 07512
LLBA—Language and Language Behavior Abstracts
University of Michigan, Second Floor
220 East Huron Street
Ann Arbor, Mi. 48108
LMS—Lockheed Missiles and Space Co.
Attn.: Technical Information Center
3251 Hanover Street
Palo Alto, Ca. 94304
LS—Lomond Systems
Mt. Airy, Md. 21771
LSA—Linguistic Society of America
1611 N. Kent St., Arlington, Va. 22209

MCL—Macomb County Library
County Service Center, Groesbeck Highway at Elizabeth Rd.
Mt. Clement, Mi. 48043
MCRC—Marketing Communications Research Center
15 Chambers Street, Princeton, NJ 08540
MGHB—McGraw Hill Book Co.
Hightstown, NJ 08520
MLA—Medical Library Association
919 N. Michigan Ave., Chicago, Il. 60611
MLAA—Modern Language Association of America
62 Fifth Avenue, New York, NY 10011

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MM—The Macmillan Co.
60 Fifth Avenue, New York, NY 10011

MM/AE—Mass Media in Adult Education Section of the Adult Education Association of the USA
c/o Robert A. Carlson, College of Education
University of Saskatchewan
Saskatoon, Saskatchewan, Canada

MPA—Magazine Publishers Association
575 Lexington Avenue
New York, NY 10022

MPL—Mitchell Press, Ltd.
Vancouver, British Columbia, Canada

MSPC—Multi-Science Publishing Co.
33 South Drive,Brentwood, Essex, England

MST—Association of Maximum Service Telecasters, Inc.
1735 DeSales St., N.W., Washington, DC 20036

MTPS—Modern Talking Picture Service
1212 Avenue of the Americas, New York, NY 10036

NAB—National Association of Broadcasters
1771 N Street, N.W.
Washington, DC 20036

NABER—National Association of Business and Educational Radio
1330 New Hampshire Ave., N.W.
Washington, DC 20036

NAEB—NAEB—The National Society of Professionals in Telecommunications
1346 Connecticut Ave., N.W., Washington, DC 20036

NAHSA—National Association of Hearing and Speech Agencies
814 Thayer Ave., Silver Spring, Md. 20910

NAME—National Association of Media Educators
2000 P Street, N.W. #308
Washington, DC 20036

NARST—National Association for Research in Science Teaching
c/o R. W. Lefler, Secretary-Treasurer, Dept. of Physics
Purdue Univ., Lafayette, In. 47907

NASA—National Aeronautics and Space Administration
Scientific and Technical Information Office
Washington, DC 20546

NASS—National Association of Suggestion Systems
435 N. Michigan Ave., Chicago, Il. 60611

NASW—National Association of Science Writers, Inc.
Box H, Sea Cliff, NY 11579

NATPE—National Association of Television Program Executives
670 Valley Rd., Lancaster, Pa. 17601

NAVA—National Audio-Visual Association, Inc.
3150 Spring Street, Fairfax, Va. 22030

NBRMP—National Board of Review of Motion Pictures, Inc.
210 East 68th Street, New York, NY 10021

NBS—NBS Company, Publishing Services Division
Box 246, Norfolk, Ma. 02056

NCC—Newspaper Comics Council
260 Madison Avenue, New York, NY 10016

NCCAS—National Center of Communication Arts and Sciences
231 Detroit St., Denver, Co. 80206

NCCPA—National Council of College Publication Advisers
c/o Dr. John A. Boyd, TMU-300, Indiana State Univ.
Terre Haute, In. 47809

NCEW—National Conference of Editorial Writers
1725 N Street, N.W., Washington, DC 20036

NCRE—National Conference on Research in English
800 Moredon Road, Meadowbrook, Pa. 19046

NCS—National Cartoonists Society
130 West 44th Street, New York, NY 10018

NCSPAA—National Council of School Press Advisors Associations
Box 11, Central Mail Room, Columbia Univ.
New York, NY 10027

NCTA—National Cable Television Association
918 16th St., N.W., Washington, DC 20006

NCTE—National Council of Teachers of English
1111 Kenyon Road
Urbana, Il. 61801

NEA—National Education Association
Publication Sales Division, 1201 16th Street, N.W.
Washington, DC 20036

NEC—National Educational Consultants, Inc.
711 St. Paul Street
Baltimore, Md. 21202

NF—The Newspaper Fund, Inc.
P.O. Box 300, Princeton, NJ 08540

NFAIS—National Federation of Abstracting and Indexing Services
3401 Market Street, Philadelphia, Pa. 19104

NFL—National Forensic League
Middle Hall, Ripon, Wi. 54971

NFLPA—National Free Lance Photographers Association
4 East State Street, Doylestown, Pa. 18901

NFMLTA—National Federation of Modern Language Teachers Associations
212 Crosby Hall, State Univ. of New York at Buffalo
Buffalo, NY 14214

NFPW—National Federation of Press Women
5529 C Roxbury Terrace
Indianapolis, In. 46226

NFSAIS—National Federation of Science Abstracting and Indexing Services
2102 Arch Street, Philadelphia, Pa. 19103

NLL—National Lending Library for Science and Technology
Boston Spa, England

NMA—National Microfilm Association
Suite 1101, 8728 Colesville Road
Silver Spring, Md. 20910

NNA—National Newspaper Association
491 National Press Building, Washington, DC 20004

NNPA—National Newspaper Publishers Association
770 National Press Bldg., 14th & F. Sts., N.W.
Washington, DC 20004

NPPA—National Press Photographers Association
P.O. Box 1146, Durham, NC 27702

NRCI—Netherlands Research Centre for Informatics
Amsterdam, The Netherlands

NSPA—National Scholastic Press Association
18 Murphy Hall, Univ. of Minnesota
Minneapolis, Mn. 55455

NSPI—National Society for Performance and Instruction
P.O. Box 137, Cardinal Station
Washington, DC 20017

NSPRA—National School Public Relations Association
1801 N. Moore St., Arlington, Va. 22209

NTC—National Translations Center
John Crerar Library, 35 West 33rd Street
Chicago, Il. 60616

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NTIS–National Technical Information Service
Operations Division, 5285 Port Royal Road
Springfield, Va. 22151

NTWA–National Turf Writers Association
425 13th St., N.W., Suite 1038
Washington, DC 20004

NWC–National Writers Club
745 Sherman Street
Denver, Co 80203

NYAIC–New York Association of Industrial Communicators, Inc.
c/o Mrs. E. Lukas, Placement Director
c/o The Grand Union Co., 100 Broadway
East Patterson, NJ 07407

NYBE–New York Board of Education
Dept. of School Libraries and Audiovisual Instructional Materials, 138 South Broadway
New York, NY 10701

NYCUG–New York City University Graduate Center
33 West 42nd Street, New York, NY 10036

OE–U.S. Office of Education
400 Maryland Ave., S.W., Washington, DC 20202

OHP–O'Hara Publications, Inc.
5650 W. Washington Blvd., Los Angeles, Ca. 90016

ORM–Office of Records Management
National Archives and Records Services
Washington, DC 20408

OU–Center for Communication Studies
College of Communication, Ohio Univ.
Athens, Oh. 45701

PG–Peterson's Guides, Inc.
228 Alexander St., Princeton, NJ 08540

PHL–Philosophical Library, Inc.
15 East 40th St., New York, NY 10016

PHS–Printing Historical Society
c/o James Mosley
St. Bride Printing Library, Bride Lane
London EC4, England

PIRA–PIRA
Randalls Road, Leatherhead, Surrey, England

PL–Popular Library, Inc.
355 Lexington Ave., New York, NY 10017

PLA–Public Library Association
50 East Huron St.
Chicago, Il. 60611

PPA1–Printing Platemakers Association
758 Leader Bldg., Cleaveland, Oh. 44114

PPA2–Professional Photographers of America
1090 Executive Way
Oak Leaf Commons, Des Plaines, Il. 60018

PPC–Plenum Publishing Co.
227 West 17th Street
New York, NY 10011

PRSA–Public Relations Society of America
845 Third Avenue, New York, NY 10022

PSC–Phonemic Spelling Council
P.O. Box 8065, Univ. of Miami
Coral Gables, Fl. 33124

QL–Quinto Lingo
Rodale Press, Inc.
33 E st Minor Street, Emmaus, Pa. 18049

QSF–The Quill and Scroll Foundation
Univ. of Iowa, Iowa City, Ia. 52240

RC–RAND Corporation
Communications Dept., 1700 Main Street
Santa Monica, Ca. 90406

RECGAI–Research and Engineering Council of the Graphic Arts Industry
1515 Wilson Blvd., Arlington, Va 22209

RIT–Rochester Institute of Technology
1 Lomb Memorial Drive
Rochester, NY 14623

RP–Regents Publishing Co.
200 Park Avenue South
New York, NY 10003

RPRA–Railroad Public Relations Association
405 American Railroads Building
Washington, DC 20036

RPS–Royal Photographic Society of Great Britain
Maddox House, 14 South Audley Street
London, W1Y 5DP, England

RRB–R. R. Bowker Co.
1180 Avenue of the Americas
New York, NY 10036

RRP–Richards Rosen Press
29 East 21st Street
New York, NY 10010

RSA–Rhetoric Society of America
7 Macy Ave., White Plains, NY 10605

RTNDA–Radio-Television News Directors Association
1735 DeSales St., N.W., Washington, DC 20036

SAA–Society of American Archivists
Bentley Historical Library, Univ. of Michigan
Ann Arbor, Mi. 48105

SAI–Science Associates/International, Inc.
23 East 26th Street, New York, NY 10010

SCA–Speech Communication Association
Statler Hilton Hotel, New York, NY 10001

SCP–The Scarecrow Press, Inc.
52 Liberty Street, Box 656
Metuchen, NJ 08540

SCS–Society for Cinema Studies
c/o Austin Lamont, Secty.
100 Walnut Place, Brookline, Ma. 02146

SD–Superintendent of Documents
U.S. Government Printing Office
Washington, DC 20402

SDX–Sigma Delta Chi
National Professional Journalistic Society
35 East Wacker Drive, Chicago, Il. 60601

SFL–Society of Federal Linguists
P.O. Box 7765, Washington, DC 20044

SG–Sage Publications, Inc.
P.O. Box 776, Beverly Hills, Ca. 90210

SID–Society for Information Display
654 North Sepulveda Blvd., Los Angeles, Ca. 90049

SJUI–The Iowa Publisher, School of Journalism
University of Iowa, Iowa City, Ia. 52240

SLA–Special Libraries Association
235 Park Avenue South, New York, NY 10003

SLC–Scandinavian Library Center
c/o Bibliotekscentralen
Telegrafvej 5
DK 2750 Ballerup, Denmark

SMPTE–Society of Motion Picture and Television Engineers, Inc.
862 Scarsdale Ave., Scarsdale, NY 10583

BEST COPY AVAILABLE

SMW—Society of Magazine Writers, Inc.
The Town Hall, 123 West 43rd St.
New York, NY 10036

SP—The Science Press
Ephrata, Pa. 17522

SPAI—Screen Printing Association, International
Suite 200, 150 S. Washington Street
Falls Church, Va. 22046

SPSE—Society of Photographic Scientists and Engineers
Suite 204, 1330 Massachusetts Ave., N.W.
Washington, DC 20005

SPT—Society of Photo-Technologists
P.O. Box 19308, Denver, Co. 80219

SR—Systems Research
P.O. Box 74524, Los Angeles, Ca. 90004

SRA—Science Research Associates
259 East Erie Street
Chicago, Il. 60611

SRC—Survey Research Center
Univ. of California
2220 Piedmont Ave., Berkeley, Ca. 94720

SRHE—Society for Research into Higher Education, Ltd.
20 Gower Street, London WC1E 6DP, England

STC—Society for Technical Communication
Suite 421, 1010 Vermont Ave., N.W.
Washington, DC 20005

STD—Science and Technology Division
Institute for Defense Analyses, 400 Army-Navy Drive
Arlington, Va. 22202

SYS—System Development Corporation
2500 Colorado Ave., Santa Monica, Ca. 90406

TAGA—Technical Association of the Graphic Arts
P.O. Box 3064, Federal Station
Rochester, NY 14614

TDD—Technical Documentation Division
Naval Air Systems Command
Washington, DC 20360

TDI—Television Digest, Inc.
2025 I Street, N.W., Washington, DC 20036

TESOL—Teachers of English to Speakers of Other Languages
455 Nevils Bldg., Georgetown University
Washington, DC 20007

TI—Toastmasters International
2200 N. Grand Ave., Santa Ana, Ca. 92711

TIMA—Technical Illustrator's Management Association
9363 Wilshire Blvd., Suite 219
Beverly Hills, Ca. 90210

TJE—The Journalism Educator
c/o Dept. of Journalism, University of Nevada
Reno, Nevada 89507

TQ—The Quill
35 East Wacker Drive, Chicago, Il. 60601

TR—Telecommunication Reports
1204-1216 National Press Building
Washington, DC 20004

UEA—Universala Esperanto-Asocio
Nieuwe Binnenweg 176
Rotterdam—3002, The Netherlands

UM—University of Michigan
Human Performance Center, Ann Arbor, Mi. 48104

UNESCO—United Nations Educational Scientific and Cultural Organization
Director, Distribution Division, Bureau of Documents and Publications, UNESCO, Place de Fontenoy, 75
Paris 7e, France

UP—Universal Publishing Company
235 East 45th Street, New York, NY 10017

UPV—University Press of Virginia
P.O. Box 3608, University Station
Charlottesville, Va. 22903

USL—University of Southampton Library
University Road, Southampton SO9 5NH, England

USNCFID—United States National Committee for the International Federation for Documentation
c/o National Academy of Sciences—National Research Council, 2101 Constitution Ave., N.W.
Washington, DC 20418

USNC—URSI—United States National Committee for International Union of Radio Science
c/o National Academy of Sciences
2101 Constitution Ave.,
Washington, DC 20418

USNPFC—U.S. Naval Publications and Forms Center
Philadelphia, Pa. 19120

WD—Writer's Digest
22 East 12th Street, Cincinnati, Oh. 45210

WI—Wiley-Interscience
605 Third Avenue, New York, NY 10016

WMPI—Women of the Motion Picture Industry, International
c/o Virginia Porter, Corres. Secty., Columbia Pictures
Charlotte, NC 28201

WPC—World Publishing Company
110 East 59th St., New York, NY 10022

WSH—William S. Howell, Editor
Dept. of Speech Communication
University of Minnesota
Minneapolis, Mn. 55455

ABBREVIATIONS

In the Research Data Sources, Research Glossaries, Career Information Sources, and Education Information Sources sections of this Directory three types of abbreviations are used. All three are clustered at the end of each entry after the item's title and and descriptive material.

The first is an acronym for the organization through which the item is available – sometimes the originating organization, sometimes a secondary distribution agency such as NTIS or ERIC. Those acronyms are listed alphabetically on the gray-edged pages at the back of the Directory along with the full name of the supplying organization and the address to which you should write to obtain the material.

The second is a code letter indicating what type of thing that item is. Those abbreviations are listed below under the heading "Type Codes". When a type code is followed by a number, the number indicates how many times a year the item is issued.

Abbreviations of the third kind relate to the price of the item. The prices indicated are for single copies unless they are followed by "/y" (per year), in which case the price given is for a year's subscription. The abbreviations used to specify price structure are listed below under the heading "Price Codes".

TYPE CODES

A – Automated Data Source
AV – Audiovisual Presentation
B – Book
BB – Bibliography
C – Conference Proceedings
D – Directory
E – Encyclopedia
F – Files
FS – Film Strip
H – Handbook
J – Journal
JA – Journal Article
JI – Journal Issue
L – Leaflet
M – Magazine
MA – Magazine Article
MI – Magazine Issue
MP – Motion Picture
N – Newsletter
P – Periodical
R – Report
S – Source Book

PRICE CODES

CC – Controlled Circulation (distributed without charge to people known to be working in the field; write to the publisher if you qualify for inclusion)
NC – No Charge
NK – Not Known
OP – Out of Print (but may be available in libraries)
V – Variable

(A) – additional copies
(C) – Canada
(F) – first copy
(HC) – hard cover
(I) – individual buyer
(L) – library or institution
(M) – member rate
(MF) – microfiche
(N) – nonmember rate
(P) – Pan American States
(PC) – paper copy
(PR) – prepayment required
(R) – rest of the world
(S) – student rate
(SC) – soft cover
(U) – United States